

Notice is hereby given that an ordinary Meeting of the Council will be held on:

**Date:** Wednesday 15 July 2020  
**Time:** 10.00am  
**Meeting Room:** Council Chamber  
**Venue:** Municipal Building, Garden Place, Hamilton

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## **Council**

### **OPEN ATTACHMENTS**

#### **ATTACHMENTS UNDER SEPARATE COVER**

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| <b>7.</b>   | <b>Engagement Response to the 'Back on track. Hamilton's COVID-19 recovery budget' Annual Plan 2020/21</b> |             |
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# 2020-21 DRAFT ANNUAL PLAN: SUBMISSIONS ANALYSIS REPORT

REPORT PREPARED BY: PREETA CHITRE  
JULY 2020.

REVIEWED BY: JULIE CLAUSEN  
JULY 2020.

## Engagement Response

The engagement campaign included the 8-page spread in Hamilton Press along with social media posts on Facebook, Instagram, Neighbourly and LinkedIn.

People could access the submission form either via completing a paper copy or the online haveyoursay form.

The Hamilton Press was delivered to 54,600 households.

The online campaign was seen by 134,043 people through the online options (haveyoursay page, Facebook, Instagram, Neighbourly and LinkedIn). In terms of social media performance, the campaign's engagement rate ranking, conversion ranking and quality ranking were all above average.

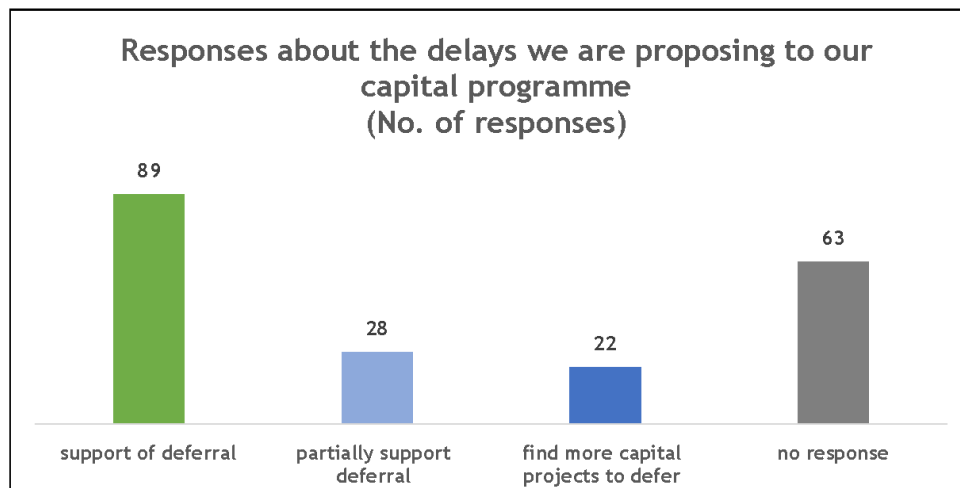
Through Facebook, Instagram, Neighbourly and LinkedIn, 6,859 people engaged directly with this campaign, whether that be commenting, liking, sharing our clicking through to read our content.

15,523 people viewed either the 'Back on Track' Annual Plan video from Mayor Paula or the Q&A webinar (on our channels).

On the haveyoursay page, 2,576 people clicked directly through to the online survey page. 196 submissions were completed (paper and online).

In summary, the campaign achieved reach.

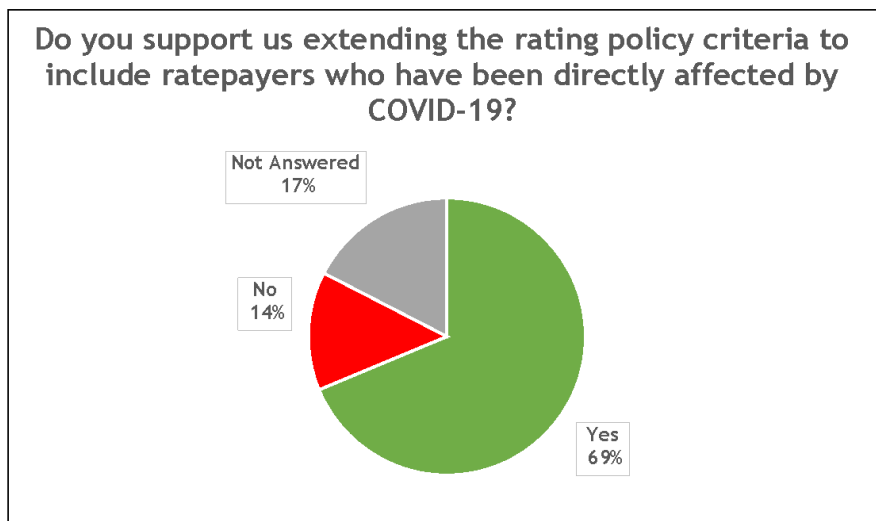
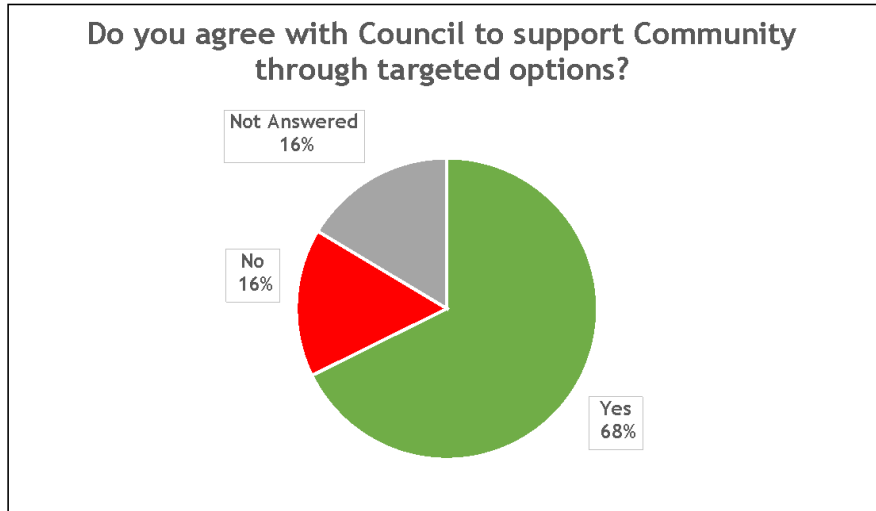
## Changes to our capital programme



The top themes from the people that partially supported the capital deferrals were:

- Do not defer work related to cycling and road safety
- Do not defer Eastern pathways transport improvement work
- Do not defer VOTR boardwalk
- Do not defer transport centre rejuvenation

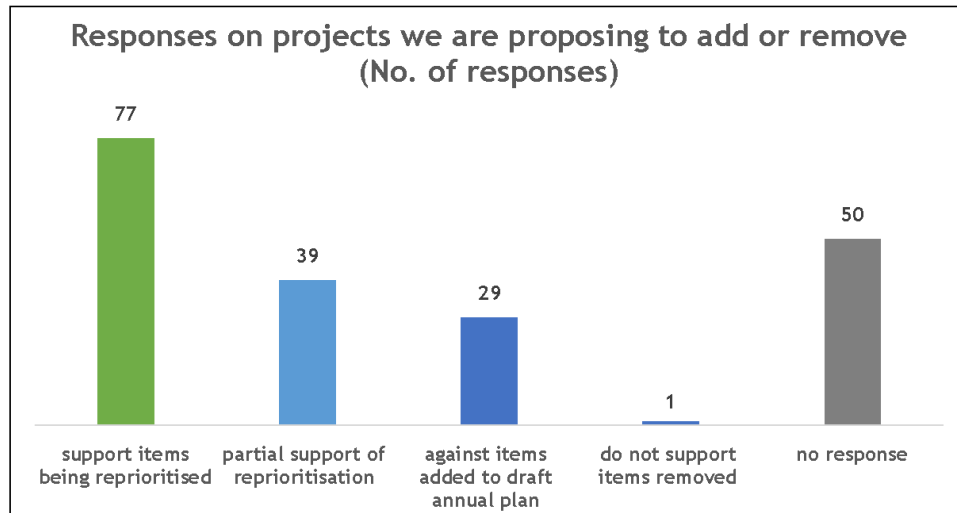
## COVID-19 targeted relief package



From the comments on the targeted relief package, the top themes were:

- Broaden relief package to all homeowners
- Exclude commercial ratepayer support from targeted relief package

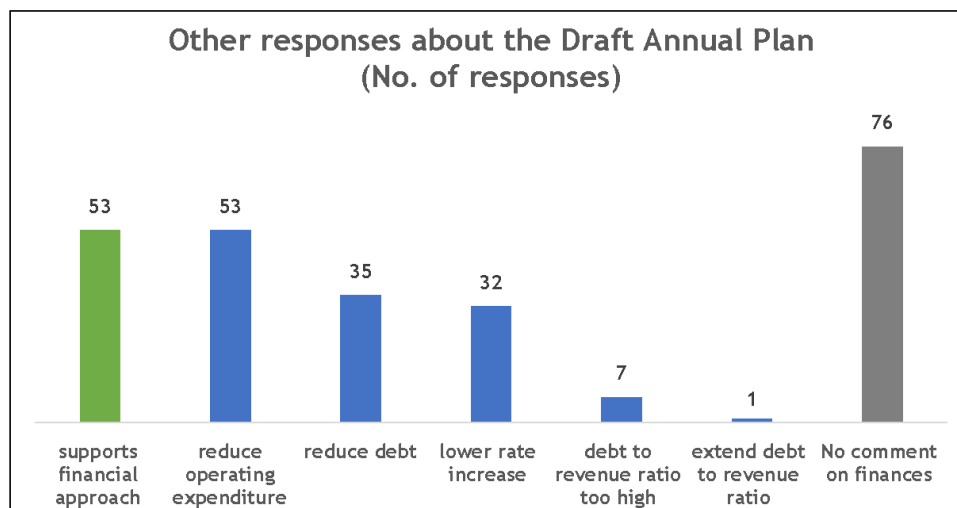
## Reprioritising



The key themes from the comments of people who partially supported the reprioritisation were:

- Do not support living wage item or delay living wage item
- Delay Maori strategy work item
- Do not close the glasshouses
- Delay Rotokauri and Ruakura work item
- Delay removal of old Council house

## The finances



### Summary of Organisation Submissions

| Type of Organisation | Name of Organisation                        | Name of Respondent | Response ID      | Key things that they are saying:   |
|----------------------|---|--------------------|------------------|--|
| Arts & Theatre       | The Meteor Theatre                          | Deborah Nudds      | BHLF-TD4W-M8UC-Z | (a) Council should support and keep existing community groups and venues afloat<br>(b) Support targeted relief package being extended to arts groups and venues  |
|                      | Clarence Street Theatre Trust               | Jason Wade         | ANON-TD4W-M8CK-P | (a) Think that now with low money lending, capital projects would be a great thing to invest in to stimulate the local economy and to upgrade and improve infrastructure especially community focussed projects.<br>(b) Suggests a communities loan scheme be established to help community organisations complete capital projects.<br>(c) Request for funding for maintenance and capital building work of the theatre - especailly roof.<br>(d) Request for greater operational funding for the theatre - last three years they have recieved \$40,000 pa from multi-year grant and request that is increased to \$75,000 pa.   |
|                      | Riverlea Theatre & Arts Centre Incorporated | David Waine        | ANON-TD4W-M8CM-R | (a) Ask that the Council give consideration in creating a fund that can be accessed by community groups for investing into developing and maintaining the infrastructure investments of the community.   |
|                      | Creative Waikato                            | Jeremy Mayall      | ANON-TD4W-M8CN-S | (a) Support all deferrals, items reprioritised, targeted relief package and our approach.<br>(b) Supports the targeted relief being extended to arts organisations.<br>(c) Asked if there could be a single year/multi-year grant fund set aside for 'arts' to support Hamilton as a Creative City<br>(d) Asked for these things to be considered to LTP - How can the funding available for community, arts, events be increased? Is there a model for partnership? Either with business, or philanthropic funders, or national government? Is there an opportunity to utilise some of the COVID recovery fund to establish an arts fund that could encourage new participatory art, or temporary installation projects, or consider new performing arts outcomes as a component of recovery? |

| Type of Organisation | Name of Organisation            | Name of Respondent                        | Response ID      | Key things that they are saying:   |
|----------------------|---------------------------------|---|------------------|--|
|                      | TOTI                            | Margaret Evans                            | ANON-TD4W-M8C7-2 | Halls of Heritage: To advise the Council of their interest in rehabilitating and converting Founders Theatre into a multi-purpose public space, a Town Hall for Arts, Culture and Heritage, to include galleries and community rooms, in a community process and in accordance with current building regulations and other relevant legal requirements.  |
| Business Association | Property Council Waikato Branch | Katherine Wilson, Senior Advocacy Advisor | BHLF-TD4W-M8TR-E | <p>(a) adopt a lower rate increase</p> <p>(b) focus on core infrastructure such as; upgrades to water services and roads, during the recovery period, and reassess spending on other projects as part of the 10-Year Plan 2021-31.</p> <p>(c) Investigate alternative funding mechanisms such as user charges, targeted rates, publicprivate partnerships and special purpose vehicles.</p> <p>(d) The removal of the Council's self-imposed debt to revenue ratio of 230 per cent. Council taking on more debt will provide greater relief for ratepayers.</p> <p>(e) Investigate a rates relief package, similar to Auckland Council's</p> <p>(f) Defer or reprioritise four suggested projects within this submission to the value of \$478,000 (living wage, Enderly and Fairfield Park item, civic events item and removal of old house).</p> <p>(g) Leverage the Government's depreciation policy to support ratepayers and the property sector.</p> |

| Type of Organisation | Name of Organisation                            | Name of Respondent | Response ID      | Key things that they are saying:   |
|----------------------|---|--------------------|------------------|--|
|                      | Hamilton Residents & Ratepayers Association Inc | Tony Armstrong     | ANON-TD4W-M8G3-2 | (a) Zero rates increase and zero based budgeting<br>(b) Support living wage item.<br>(c) Defer more capital projects.<br>(d) Postpone the \$25 million donation for regional theatre until the 2021 10-year plan is finalised, full funding secured, and the theatre design finalised.<br>(e) Deferral of more items- continuation of the City Safe suburban response team, for resource to support the waters, transport and rubbish and recycling activities, the development of a Maaori strategy and for extending existing partnerships, for work on Enderley Park and Fairfield Community Centre, to support the Waikato Community Lands trust, to extend resourcing for the Council and civic events programme, to continue our community-led approach to growth, progress funding and financing options for Rotokauri and be ready for further Ruakura development, to remove an old Council house at Ruakiwi Road and investigate opportunities for future community use of a Council-owned house at Crosby Road (next to Porritt Stadium). |
|                      | Commercial & Industrial Consultants Ltd         | Colin Jones        | BHLF-TD4W-M8UV-K | Presentation on HCC approach to housing affordability, compliance with National Policy Statement and information to MBIE.  |
|                      | Hamilton Central Business Association           | Vanessa Williams   | ANON-TD4W-M8CY-4 | (a) Support the remaining capital projects committed to in the CBD including renewal programmes, transport improvements and the Civic Square upgrade project.<br>(b) Support of funds being used for economic innovation to benefit business. HCBA would like to be included as a partner for any CBD initiatives in this space.<br>(c) Support of the two hour free parking for the key retail and hospitality areas of the CBD which significantly contributes to the rejuvenation of the central city.<br>(d) Support creating commuter parking from lesser used spaces on the outer areas of the CBD.<br>(e) HCBA would like to see local businesses prioritised, particularly with shovel ready projects and city development.  |

| Type of Organisation | Name of Organisation | Name of Respondent | Response ID      | Key things that they are saying:   |
|----------------------|----------------------|--------------------|------------------|--|
| Community Trust/NGO  | The People's Project | Carole McMinn      | ANON-TD4W-M8TB-X | Support \$237,000 for the continuation of the City Safe suburban response team. They consider City Safe a vital part of a multi-agency collaboration to make homelessness in Hamilton a rare or brief occurrence, and non-recurring for people. City Safe support The People's Project to reach and connect with one of the city's vulnerable populations; those who are rough sleeping in both the central business district, and in the parks, reserves and suburbs of Hamilton. City Safe's effectiveness in working in partnership has been proven in a significant reduction of rough sleepers in the CBD, an increase in the perception of safety among constituents and the reduction of crime in our centre. |

| Type of Organisation | Name of Organisation                  | Name of Respondent | Response ID      | Key things that they are saying:  |
|----------------------|---------------------------------------|--------------------|------------------|---|
|                      | DV Bryant Trust                       | Raewyn Kirkman     | ANON-TD4W-M8TZ-P | <p>(a) To reconsider any deferrals that will have an impact on community facilities or buildings, for example the Hamilton Multicultural Services Trust expansion.</p> <p>(b) Support the rent relief and waiver for community groups but request to extend the timeframe.</p> <p>(c) Support these items added: gully restoration work, Enderly Park and Fairfield Community Centre (especially the old sports club rooms and hall). Waikato Community Lands Trust for a Trust Manager.</p> <p>(d) Support the funding for the Pan Pasifika Hub as a community facility for everyone.</p> <p>(e) Support environmental enhancement plans.</p> <p>(f) Encourage HCC to pay attention to including community facilities (such as community houses) in all developments, to ensure high density housing is mitigated with green space, off street parking, transport options, close to jobs, to spread high density housing across the city rather than multiple developments close to each other which risks the image in some peoples minds of housing estates and ghettos.</p> <p>(g) Encourage HCC to include philanthropic funders in conversations.</p> <p>(h) Encourage HCC to include creation of work opportunities in community organisations and facilities - achieves both outcomes of job creation and stronger community organisations.</p> <p>(i) There is no mention of the Waikato Wellbeing Project and they encourage HCC to access this work.</p> |
|                      | Hamilton Christian Nightshelter Trust | Joanne Turner      | ANON-TD4W-M8BV-Z | <p>Contracting with HCNT may be one avenue Hamilton City Council could consider. As a result of the housing shortage, financial crises and the lack of affordable homes, homelessness is going to become more of an issue for the City. The HCNT can no longer afford to pick up the tab for the costs associated with housing vulnerable people, maintaining a safe environment whilst also supporting them to achieve positive changes in their lives - all whilst the City gets to the opportunity to thrive and show off its centre without having to worry about homeless people on the doorsteps of shops.</p>  |

| Type of Organisation                                  | Name of Organisation                   | Name of Respondent           | Response ID      | Key things that they are saying:  |
|---|--|------------------------------|------------------|---|
|   | Len Reynolds Trust                     | Melissa Gibson               | ANON-TD4W-M8BY-3 | (a) Reconsider any deferrals for community benefit.<br>(b) Support the local response with targeted relief package.<br>(c) Support living wage item, gully restoration item, the environmental, climate change and sustainability programme, the development of a Maaori strategy, work on Enderley Park and and Fairfield Community Centre.  |
|   | Rauawaawa Kaumatua Charitable Trust    | Rangimahora Reddy            | BHLF-TD4W-M8UU-J | (a) Embed an age friendly approach to all infrastructure developments.<br>(b) With above in mind please allocate capital investment in Age friendly community infrastructure like ours (Rauawaawa Kaumatua Charitable Trust) and Age Concern. The demand placed on both our organizations during this COVID-19 era has been significant and hindered by the age and capability of our facilities. |
|   | Waikato Women's Refuge Te Whakaruruhau | Karen Whiteman               | BHLF-TD4W-M8U8-N | Request 1 FTE (\$80,000.00) per annum to support the 24/7 residential service (it was a requirement of the Council resource consent process that we have a staff member on site at all times at the residential safehouse; such a requirement equates to 4.2 FTE).  |
|   | Living Wage Waikato                    | Simon Leadley and Kelli Pike | BHLF-TD4W-M8CA-C | Support living wage item.   |
| Education   | University of Waikato                  | Panos Patros                 | ANON-TD4W-M8F6-4 | (a) Promote cycling and do not delay cycleways.<br>(b) Debt to revenue ratio is too high.   |
| Environment (Includes groups for animal conservation) | The Garden History Research Foundation | Marilyn Yeoman               | BHLF-TD4W-M89H-9 | (a) Like the focus on development of Hamilton Gardens.<br>(b) Urge completing the enclosed gardens, as a matter of urgency.<br>(c) Agree to the continuation and the completion of the Egyptian Garden, the Palm Court and the Summerhouse wall with adequate access.   |
|   | Go Eco                                 | Jo Wrigley and Alice Tiffany | BHLF-TD4W-M8C6-1 | (a) Adequately fund the Climate Action Plan.<br>(b) Support work to develop Maori strategy.<br>(c) Request for a Project Manager to be appointed at Waiwhakareke.<br>(d) Support gully restoration work.<br>(e) Do not support deferral of any work to do with cycling infrastructure.<br>(f) Support living wage item.   |

| Type of Organisation | Name of Organisation          | Name of Respondent            | Response ID      | Key things that they are saying:  |
|----------------------|-------------------------------|-------------------------------|------------------|---|
|                      | Waikato Biodiversity Forum    | Sam Mcelwee                   | ANON-TD4W-M8Q5-E | (a) Support gully restoration work.<br>(b) Support the environmental, climate change and sustainability programme.<br>(c) Support Hamilton Zoo and Waiwhakareke Natural Heritage Park, and Development of Natural Gully Networks shovel ready projects.   |
|                      | Kirikiriroa Restoration Forum | Kirikiriroa Restoration Forum | BHLF-TD4W-M8CR-W | Support gully restoration work.   |
|                      | Tui 2000 Inc                  | Lynne Garnham                 | BHLF-TD4W-M8UK-8 | (a) Support upgrade of entrance precinct of Zoo and Waiwhakareke.<br>(b) Support gully restoration work.  |
|                      | Friends of Hamilton Zoo       | Graham Pollard                | BHLF-TD4W-M8C5-Z | (a) Support upgrade of entrance precinct for Hamilton Zoo and Waiwhakareke. Request for it to be prioritised and funded regardless of it not being successful through shovel ready funds.<br>(b) Continued description and promotion of the Hamilton Zoo for investment and as a key visitor destination. |
| Hospitality          | Waikato Food Inc              | Vicki Ravlich-Horan           | ANON-TD4W-M8GK-T | (a) Do not support funds for economic development programme and civic events work item.<br>(b) Request to support and fund Waikato Food Inc.  |

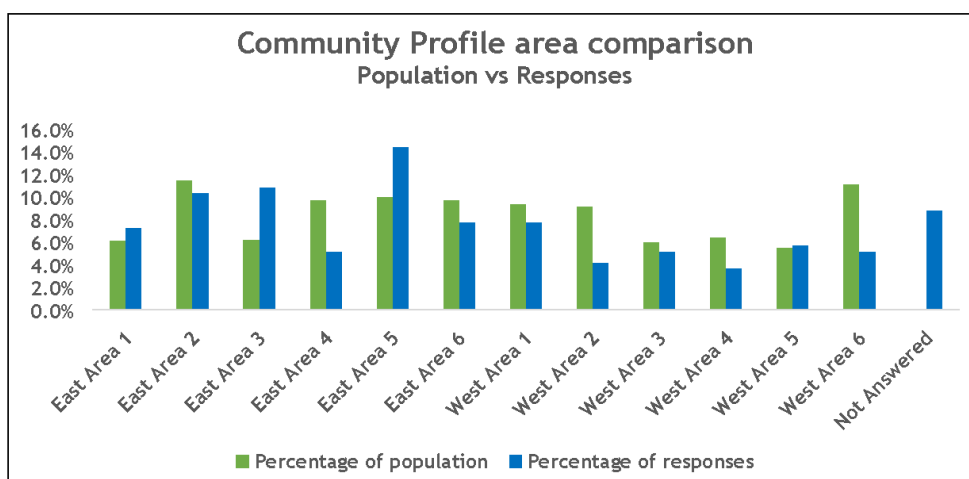
| Type of Organisation | Name of Organisation         | Name of Respondent | Response ID      | Key things that they are saying:   |
|----------------------|------------------------------|--------------------|------------------|--|
| Sport & Recreation   | Sport New Zealand            | Brent Sheldrake    | BHLF-TD4W-M8TY-N | (a) Support further rates and rent relief to sports groups who have occupancy leases with HCC.<br>(b) Support to waiver sports field and court booking fees for sports groups up until 30 December 2020.<br>(c) Support continuation of upgrades to sports fields and playgrounds in the capital programme.<br>(d) Support capital expenditure for development and upgrades of cycleways and walkways.<br>(e) Support work with the University of Waikato on another indoor recreation facility.<br>(f) Support continued collaboration and partnership by HCC with Sport Waikato, Sport NZ and neighbouring local authorities on initiatives to increase physical activity in all sectors of our community. |
|                      | Htown Skate Project          | Diana              | ANON-TD4W-M89T-N | Request to support a central city skatepark.   |
| Travel & Tourism     | Sarah Weaver Travel Managers | Sarah Weaver       | ANON-TD4W-M8TT-G | Extend rates relief to all homeowners.   |

## Demographics

### Respondents vs Hamilton City Profile- Location

We had a high representation from the following areas: Claudelands, Hamilton East, Peachgrove, Chartwell, Chedworth, Harrowfield and Queenwood.

We had a low representation from the following areas: Enderley, Fairfield, Fairview Downs, Frankton, Maeroa and Swarbrick.

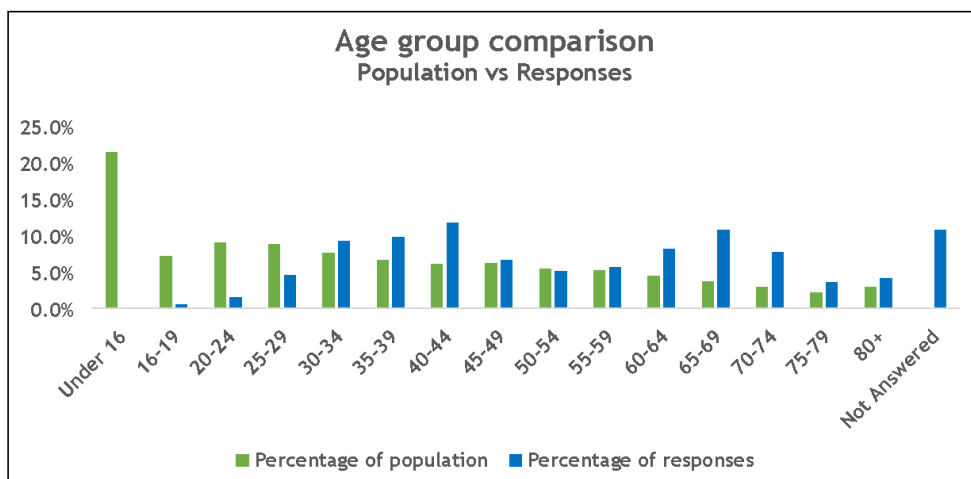


| Community Profile Area | List of Suburbs  |
|------------------------|--|
| East Area 1            | Flagstaff  |
| East Area 2            | Callum Brae, Huntington, Rototuna, Rototuna North                        |
| East Area 3            | Chartwell, Chedworth, Harrowfield, Queenwood                             |
| East Area 4            | Enderley, Fairfield, Fairview Downs                                      |
| East Area 5            | Claudelands, Hamilton East, Peachgrove                                   |
| East Area 6            | Hillcrest, Ruakura, Riverlea, Silverdale                                 |
| West Area 1            | Avalon, Beerescourt, Forest Lake, Northgate, Pukete, St Andrews, Te Rapa |
| West Area 2            | Crawshaw, Grandview Heights, Nawton, Rotokauri, Western Heights          |
| West Area 3            | Aberdeen, Dinsdale, Temple View  |
| West Area 4            | Frankton, Maeroa, Swarbrick  |
| West Area 5            | Hamilton Central, Hamilton Lake, Hospital, Whitiara                      |
| West Area 6            | Bader, Deanwell, Fitzroy, Glenview, Melville, Peacocke                   |

#### Respondents vs Hamilton City Profile- Age group

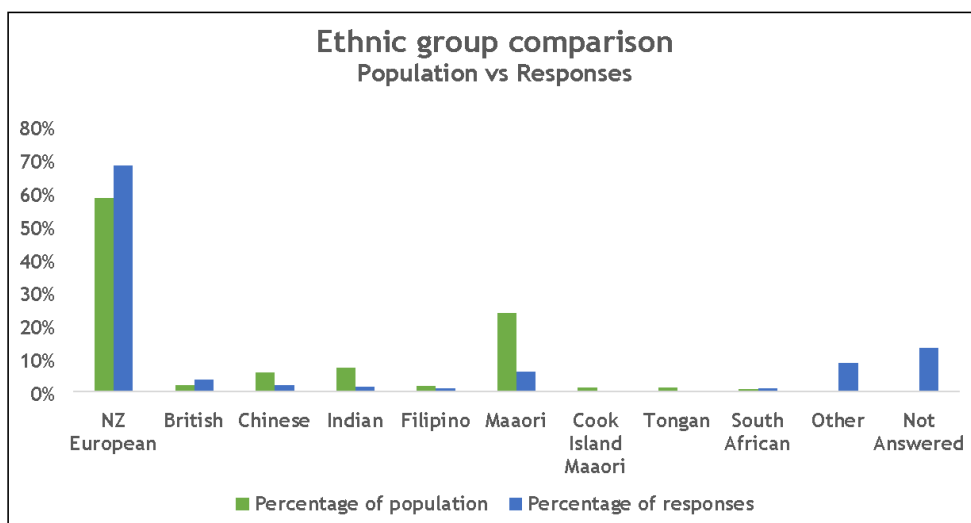
We do not have responses from people who are under 16 years old. This was expected.

We had a low representation from people under 30 year old.



#### Respondents vs Hamilton City Profile- Ethnic group

We have a low representation from Maaori, Indian, Chinese, Filipino, Cook Island Maaori, and Tongan ethnic groups.



#### Respondents vs Hamilton City Profile- Own/rent

We had a low representation from those who live in properties they rent.

