

## Notice of Meeting:

I hereby give notice that an ordinary meeting of Event Sponsorship Subcommittee will be held on:

**Date:** Wednesday 5 August 2015  
**Time:** 1:30pm  
**Meeting Room:** Kauri Room  
**Venue:** Municipal Building, Garden Place, Hamilton

Richard Briggs  
Chief Executive

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## Event Sponsorship Subcommittee OPEN AGENDA

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### Membership

Chairperson Deputy Mayor Gordon Chesterman  
Members Cr K Green  
Cr E Wilson  
Cr P Yeung  
Ms S Peek

**Quorum:** Three members (including one external appointee)

**Meeting Frequency:** Three times a year – or as required

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Brendan Stringer  
**Committee Advisor**

**30 July 2015**

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**Terms of Reference:**

- To make decisions on event sponsorship applications in compliance with the Event Sponsorship Policy and budget.
- Monitor performance of the event sponsorship contracts.
- Develop and recommend an Events Strategy to Strategy and Policy Committee by 30 March 2014.

**Special Notes:**

- The sub-committee may request expert advice through the Chief Executive when necessary.

**Power to act:**

- To make decisions on event sponsorship applications.

**Power to recommend:**

- The sub-committee may make recommendations to the Finance Committee and/or Strategy and Policy Committee.

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**1 Apologies**

**2 Confirmation of Agenda**

The Committee to confirm the agenda.

**3 Declaration of Interest**

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as an elected representative and any private or other external interest they might have.

**Committee:** Event Sponsorship  
Subcommittee

**Date:** 05 August 2015

**Report Name:** Event Sponsorship  
Subcommittee - Open Minutes  
- 16 March 2015

**Author:** Brendan Stringer

<b>Status</b>	<i>Open</i>
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## Recommendation

That the Subcommittee confirm and adopt as a true and correct record the Open Minutes of the Event Sponsorship Subcommittee Meeting held on 16 March 2015.

## 1. Attachments

- Attachment 1 - Event Sponsorship Subcommittee - Open Minutes - 16 March 2015

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## Event Sponsorship Subcommittee

### OPEN MINUTES

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**Minutes of a Meeting of the Event Sponsorship Subcommittee held in Committee Room 1, Municipal Building, Garden Place, Hamilton on Monday 16 March 2015 at 3.30pm.**

#### PRESENT

Chairperson	Deputy Mayor Gordon Chesterman
Members	Cr P Yeung Ms S Peek

In Attendance	Her Worship the Mayor Hardaker
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Also in Attendance	General Manager Events and Economic Development, Project Manager, Business Manager Economic Development and Executive Assistant (General Manager Events and Economic Development).
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Committee Advisor	Miss L Preiss
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#### 1. Apologies

**Resolved:** (Crs Chesterman/Yeung)

That the apologies from Crs Green and Wilson be received and accepted.

#### 2. Confirmation of Agenda

**Resolved:** (Cr Chesterman/Ms Peek)

That the Agenda be confirmed.

#### 3. Declarations of Interest

No members of the Subcommittee declared a Conflict of Interest.

#### 4. Events Sponsorship Subcommittee - Open Minutes - 29 July 2014

**Resolved:** (Crs Chesterman/Yeung)

That the Subcommittee confirm and adopt as a true and correct record the Open Minutes of the Event Sponsorship Subcommittee Meeting held 29 July 2014.

#### 5. Update on Economic Impact Surveys

The Business Manager Economic Development spoke to the Report, highlighting the following points:

- Staff looked at different ways to approach the assessment of the economic impact of numerous events. It was decided that engaging The Institute for Business Research (at the University of Waikato) was the best option.
- The Institute for Business Research was already undertaking research for the 2015 Fieldays, which meant economies of scale in terms of data analyses and comprehensive comparisons of events.

Staff responded to questions from members concerning the following:

- **Research Method:** It was envisioned that the research would look into 15 separate events, with detailed analysis of 10 specific events. This information would be reported to the Subcommittee on a monthly basis and would then culminate in a full report. If Council committed to this for three years then consistent data could be obtained.
- **Ongoing research:** To get the most beneficial research it needed to continue with the Institute of Business Research for at least 3 years.

**Resolved:** (Her Worship the Mayor Hardaker/Cr Chesterman)

That the Report be received.

#### 6. Resolution to Exclude the Public

**Resolved:** (Crs Chesterman/Yeung)

##### Section 48, Local Government Official Information and Meetings Act 1987

The following motion is submitted for consideration:

That the public be excluded from the following parts of the proceedings of this meeting, namely consideration of the public excluded agenda.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution follows.

General subject of each matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution

- |  |   |  |                  |
|--|---|--|------------------|
| C1. Events Sponsorship Subcommittee - Public Excluded Minutes - 29 July 2014     | ) | Good reason to withhold information exists under Section 7 Local Government Official Information and Meetings Act 1987 | Section 48(1)(a) |
| C2. Event Sponsorship Subcommittee Action List - Public Excluded - 11 March 2015 | ) |  |                  |
| C3. General Managers Report  |   |  |                  |
| C4. Event Sponsorship Applications for Approval - 2015/16                        |   |  |                  |
| C5. Post Event Reports   |   |  |                  |

This resolution is made in reliance on section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or relevant part of the proceedings of the meeting in public, as follows:

- |          |  |                   |
|----------|--|-------------------|
| Item C1. | to prevent the disclosure or use of official information for improper gain or improper advantage | Section 7 (2) (j) |
| Item C2. | to prevent the disclosure or use of official information for improper gain or improper advantage | Section 7 (2) (j) |
| Item C3. | to enable Council to carry out negotiations  | Section 7 (2) (i) |
| Item C4. | to enable Council to carry out negotiations  | Section 7 (2) (i) |
| Item C5. | to enable Council to carry out negotiations  | Section 7 (2) (i) |

**The Meeting moved into Public Excluded at 3.50pm.**

**The Meeting was declared closed at 5.25pm.**

## Resolution to Exclude the Public

### Section 48, Local Government Official Information and Meetings Act 1987

The following motion is submitted for consideration:

That the public be excluded from the following parts of the proceedings of this meeting, namely consideration of the public excluded agenda.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution follows.

General subject of each matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution
C1. Event Sponsorship Subcommittee - Public Excluded Minutes - 16 March 2015	) Good reason to withhold information exists under Section 7 Local Government Official Information and Meetings Act 1987	Section 48(1)(a)
C2. Event Sponsorship Subcommittee - Public Excluded Action List - 5 August 2015	)	
C3. General Manager's Report		
C4. Event Sponsorship (Community) 2014/15 Allocations		
C5. Major Event Report 2014/15		
C6. Event Sponsorship Fund Applications - 2015/16		

This resolution is made in reliance on section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or relevant part of the proceedings of the meeting in public, as follows:

Item C1.	to prevent the disclosure or use of official information for improper gain or improper advantage	Section 7 (2) (j)
Item C2.	to prevent the disclosure or use of official information for improper gain or improper advantage	Section 7 (2) (j)
Item C3.	to enable Council to carry out negotiations	Section 7 (2) (i)
Item C4.	to protect the privacy of natural persons	Section 7 (2) (a)
Item C5.	to enable Council to carry out negotiations	Section 7 (2) (i)
Item C6.	to enable Council to carry out negotiations	Section 7 (2) (i)

And that the external guests remain in attendance to provide information to the Subcommittee on Items C5 and C6.