

## Notice of Meeting:

I hereby give notice that an ordinary Meeting of the Hearings and Engagement Committee will be held on:

**Date:** Thursday 21 March 2024  
**Time:** 9:30 am  
**Meeting Room:** Council Chamber and Audio-Visual Link  
**Venue:** Municipal Building, Garden Place, Hamilton

Lance Vervoort  
Chief Executive

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## Regulatory and Hearings Committee

### *Komiti Whiriwhiri Kaupapa*

### OPEN AGENDA

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#### Membership

**Chairperson** Cr Mark Donovan  
*Heamana*

**Deputy Chairperson** Cr Ewan Wilson  
*Heamana Tuarua*

**Members**

Deputy Mayor Angela O’Leary	Cr Anna Casey-Cox
Cr Maxine van Oosten	Cr Melaina Huaki
Cr Moko Tauariki	Cr Geoff Taylor
Cr Louise Hutt	Cr Andrew Bydder

**Meeting frequency** As required

**Quorum** Three members (for matters relating to those functions in paragraph 3 and 4 of the TOR or a majority of members (including vacancies) for all other functions).

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Amy Viggers  
*Mana Whakahaere*  
Governance Lead

**12 March 2024**

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www.hamilton.govt.nz

## **Purpose**

1. To conduct fair and effective hearings and make determinations on a range of the Council's quasi-judicial functions under legislation and other matters as referred to the Committee.
2. To convene and coordinate advisory groups or panels on matters referred by other Committees.

<b><i>The Regulatory and Hearings Committee is delegated the following Terms of Reference and powers:</i></b>
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## **Terms of Reference:**

3. Hear and determine any statutory or regulatory hearings under relevant legislation unless otherwise delegated by Council, including (but without limitation):
  - objections under the Dog Control Act 1996; *\*see special note*
  - matters regarding drainage and works on private land under the Local Government Act 1974 and Local Government Act 2002;
  - proposals for temporary closure of any road. *\*see special note*
4. Consider and determine traffic and speed limit related matters, including those detailed in the Traffic Bylaw and Speed Management Plan, including hearing any submissions relating to those proposed changes. *\*see special note*
5. Hear and determine matters arising under current bylaws and policies, including applications for dispensation from compliance with the requirements of bylaws or policies, unless such matters are otherwise delegated by Council.
6. Hear and determine other matters that require hearings or submissions, as referred by Council or other Committees.

## **The Committee is delegated the following powers to act:**

- Approval of matters determined by the Committee within its Terms of Reference.
- Approval of the establishment of hearings panels and their terms of reference.

## **The Committee is delegated the following recommendatory powers:**

- The Committee may make recommendations to the Council.
- The Committee may make recommendations to Committees.

## **Special Notes:**

- The Committee may request expert advice through the Chief Executive when necessary.
- The Committee may appoint additional members for hearings where the relevant terms of reference specify the requirement for expert or external representation.
- The following Hearings Panels have been established:
  - Dog Control Hearings Panel
  - Traffic, Speed Limit and Road Closure Hearings Panel

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**1      Apologies – *Tono aroha***

**2      Confirmation of Agenda – *Whakatau raarangi take***

The Committee to confirm the agenda.

**3      Declaration of Interest – *Tauaakii whaipanga***

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as an elected representative and any private or other external interest they might have.



# Council Report

Item 4

**Committee:** Regulatory and Hearings Committee

**Date:** 21 March 2024

**Author:** Arnold Andrews

**Authoriser:** Michelle Hawthorne

**Position:** Governance Advisor

**Position:** Governance and Assurance Manager

**Report Name:** Confirmation of the Regulatory and Hearings Open Minutes of 20 September 2023

<b>Report Status</b>	<i>Open</i>
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## Staff Recommendation - *Tuutohu-aa-kaimahi*

That the Regulatory and Hearings Committee confirm the Open Minutes of the Regulatory and Hearings Committee Meeting held on 20 September 2023 as a true and correct record.

## Attachments - *Ngaa taapirihanga*

Attachment 1 - Regulatory and Hearings Committee Unconfirmed Open Minutes - 20 September 2023

## Regulatory and Hearings Committee

### *Komiti Whiriwhiri Kaupapa*

### OPEN MINUTES

Minutes of a meeting of the Regulatory and Hearings Committee held in the Council Chamber and via Audio Visual Link, Municipal Building, Garden Place, Hamilton on Wednesday 20 September 2023 at 9:30 am.

#### PRESENT

**Chairperson** Cr Mark Donovan  
*Heamana*

**Deputy Chairperson** Cr Ewan Wilson  
*Heamana Tuarua*

**Members** Deputy Mayor Angela O’Leary  
 Cr Maxine van Oosten  
 Cr Louise Hutt  
 Cr Anna Casey-Cox  
 Cr Geoff Taylor (via Audio Visual Link)

**In Attendance:** Mayor Paula Southgate  
 Cr Sarah Thomson (via Audio Visual Link)  
 Cr Kesh Naidoo-Rauf  
 Michelle Hawthorne – Governance & Assurance Manager  
 Greg Morton – Policy Bylaw Lead  
 Carmen Fookes – Policy Advisor

**Governance Team:** Nicholas Hawtin and Arnold Andrews – Governance Advisors  
 Corey Bruntlett - Governance and Elected Member Support Coordinator

#### 8. Apologies – *Tono aroha*

**Resolved:** (Cr Wilson/Cr van Oosten)  
 Apologies for absence from Cr Huaki, Cr Tauariki and Cr Bydder.

#### 9. Confirmation of Agenda – *Whakatau raarangi take*

**Resolved:** (Cr Wilson/Cr van Oosten)  
 That the agenda is confirmed.

#### 10. Declarations of Interest – *Tauaakii whaipaaanga*

Cr Donovan declared a conflict of interest in relation to Item 5 (Class 4 Gambling Venues and TAB Venues Policies Engagement Report) in relation to the submitter, Grassroots Trust Limited. He did not take part in the discussion during this submission.

4. **Confirmation of the Regulatory and Hearings Open Minutes of 22 August 2023**

**Resolved:** (Cr Wilson/Cr Donovan)

That the Regulatory and Hearings Committee confirm the Open Minutes of the Regulatory and Hearings Committee Meeting held on 22 August 2023 as a true and correct record.

5. **Class 4 Gambling Venues and TAB Venues Policies Engagement Report**

[Jarrod True](#) spoke to their submission in opposition of the of the Class 4 Gambling and TAB Venues Policies' changes notably a sinking lid to gaming machines and preventing relocation and outlined the positive benefits of relocation. He responded to questions related to The Māori Party making changes to the gambling legislation and relocation of gambling venues.

[David Douglas](#) spoke to their submission in opposition of the Class 4 Gambling and TAB Venues Policies' changes which would reduce the financial support given to the community and reduce the funding that makes the sport accessible.

[Ainsley Leslie](#) spoke to their submission in opposition of Class 4 Gambling and TAB Venues Policies' changes especially the creation of a sinking lid to gaming machines due to the impact it would have on community clubs throughout the Waikato. She responded to questions related to the current sinking lid policy.

[Mathew Cooper & Amy Marfell \(Sport Waikato\)](#) spoke to their submission in opposition of Class 4 Gambling and TAB Venues Policies' changes. and the need to review relocations on a case by case basis. He responded to questions related to the amount of funding from gambling for clubs across the Waikato and their reliance on such funding.

*Cr Donovan left as Chair prior to the below submitter stating a potential conflict of interest, and did not take part in the discussion of their submission. Cr Wilson (Deputy Chair) assumed the role of Chair during the submission.*

[Martin Bradley \(Grassroots Trust Limited\)](#) spoke to their submission in opposition of Class 4 Gambling and TAB Venues Policies' changes and the potential negative impacts of reducing gambling levels by bringing in a cap on machines which would impact funding to the community. He responded to questions in relation to the central government's Problem Gambling Account and its current surplus and best practise with gambling.

*Cr Donovan resumed the role of Chair.*

[Richard Wall \(National Public Health Service, Te Whatu Ora Waikato\)](#) spoke to their submission in support of the Class 4 Gambling and TAB Venues Policies' changes. He spoke on the harm caused by gambling within the community and how it is underreported. He responded to questions in relation to whether the current Council policy was having any significant benefit and defining harm to the community.

**The meeting was adjourned 10:50am to 11:07am**

[Chris Rollitt \(The Cook\)](#) spoke to their submission in opposition of Class 4 Gambling and TAB Venues Policies' changes and the need for Council to be involved in the planning of Class 4 Gambling machines. He responded to questions in relation to the need for a relocation policy and the introduction of new regulations' requirements.

[Terry Booth \(Waikato Golf Association \(inc\)\)](#) spoke to their submission in opposition of Class 4 Gambling and TAB Venues Policies' changes and the impacts the changes will have on funding on golf clubs across the Waikato.

[Kay Kristensen \(Problem Gambling Foundation \(PGF Group\)\)](#) spoke to their submission in support of the Class 4 Gambling and TAB Venues Policies' changes and the need for the sinking lid policy and relocation. She responded to questions in relation to whether the current sinking lid policy is having any positive impact on reducing harm and relocation of gambling sites.

[David Smart and Amy Sparks \(Hamilton Squash and Tennis Club\)](#) spoke to their submission in opposition of Class 4 Gambling and TAB Venues Policies' changes. They stated that gambling provides significant financial support to the community clubs. He responded to questions in relation to the demographic makeup of the club and the view on the source of funds received.

[Serene Teokotai \(Te Kohao Health LTD\)](#) spoke to their submission spoke to their submission in support of the Class 4 Gambling and TAB Venues Policies' and the crucial need for stricter regulations on gambling, stop further venues and restrict relocation. She responded to questions in relation to the impacts of gambling on sport access to Maaori youth within the community.

[Thomas Nabbs \(Te Tamawai Trust\)](#) spoke to their submission in opposition of Class 4 Gambling and TAB Venues Policies' changes and the impacts the changes will have on funding on community groups and clubs throughout the Waikato and that the benefits outweigh the harm to the community. He responded to questions related to relocation of venues away from high deprivation areas, redistribution of funds and equity.

[Heidi Green \(True Colours Children's Health Trust\)](#) spoke to their submission in opposition of Class 4 Gambling and TAB Venues Policies' changes and that the funding streams being lost could cause major harm to their organisation and impact children throughout the community. They supported the current cap and also advancing a relocation policy.

Elected Members requested the following matters be addressed in the Deliberations and Approval Report:

- Specific data collation of sinking lid policy to reduction of harm
- Sites in low deprivation areas, funding coming back to low socioeconomic areas
- Data about moving venues from high deprivation to low deprivation areas and its impact
- Understanding current legislation about relocations
- Relocations policy in other councils (restricting certain areas)
- Evidence of Irwin Report
- Unspent Ministry of Health levies
- Correlation of reduced physical education and gambling harm (obesity and social deprivation)
- Public health departments which have a policy on gambling harm – sinking lid or similar
- Gambling harm
- Impact of reducing machines on online gambling
- Relocation – criteria in place and what can be done
- If any relocations have occurred under current policy, and any club mergers under current policy

**Resolved:** (Cr Donovan/Cr Wilson)

That the Regulatory and Hearings Committee

- a) receives the report;

- b) hears and considers the submissions to the draft Class 4 Gambling and TAB Venues Policies;
- c) notes that the Deliberations and Approval report will be considered at the 26 October 2023 Community and Natural Environment Committee meeting.

**The meeting was declared closed at 12:42pm.**

**Item 4**

**Attachment 1**

# Council Report

**Committee:** Regulatory and Hearings Committee

**Date:** 21 March 2024

**Author:** Raewyn Simpson

**Authoriser:** Andrew Parsons

**Position:** Three Waters Policy & Planning Manager

**Position:** General Manager  
Infrastructure and Assets

**Report Name:** Water Supply Bylaw Review - Engagement Report

<b>Report Status</b>	<i>Open</i>
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## Purpose - *Take*

1. To inform the Regulatory and Hearings Committee on the submissions received as part of public consultation for the Water Supply Bylaw review.
2. For the Regulatory and Hearings Committee to hear and consider verbal submissions following consultation undertaken with the public.

## Staff Recommendation - *Tuutohu-aa-kaimahi*

3. That the Regulatory and Hearings Committee:
  - a) receives the report;
  - b) hears and considers submissions to the draft Water Supply Bylaw; and
  - c) notes that the Deliberations Report will be considered at the 2 May 2024 Infrastructure and Transport Committee.

## Executive Summary - *Whakaraapopototanga matua*

4. The Hamilton Water Supply Bylaw 2013 (the Bylaw) provides regulations for the protection of the water supply network, and for managing water use. The bylaw is required to be reviewed every 10 years and is currently under review.
5. In the face of significant legislative changes, and to give certainty to its community, staff recommended retaining a Bylaw to manage the water supply and consulting on a Bylaw with minor amendments.
6. On the 21 September 2023, Council determined that the Water Supply Bylaw was the most appropriate mechanism for addressing issues relating to water supply management in Hamilton, and, under Section 83 of the Local Government Act 2002, approved consultation take place on the proposed Hamilton Water Supply Bylaw and associated Statement of Proposal. ([Agenda/Minutes](#))
7. The consultation period was open from 3 October 2023 to 6 November 2023.
8. Consultation took place with a wide range of stakeholders, and included internal staff, iwi, the public, sub-regional councils, and the Regional Council. This consultation took place both during, and before the consultation window.

9. A total of 12 submissions were received during the consultation period. A full copy of the submissions is available [online](#). One submitter indicated that they wished to be heard.
10. The report on Community engagement tactics and insights is provided in **Attachment 1**.
11. Staff consider the recommendations comply with Council's legal requirements.

### **Background - *Koorero whaimaarama***

12. Hamilton City Council provides critical services through the provision of a water supply. The Bylaw provides clear guidelines on protection of the water supply network and gives Council the ability to manage and influence water use and efficiency.
13. The purposes of the current Water Supply Bylaw are:
  - i. protecting, promoting, and maintaining public health and safety;
  - ii. promoting the efficient use of water and protecting against waste or misuse of water from the water supply system;
  - iii. for the protection of the water supply and water supply system from pollution and contamination;
  - iv. manage and protect from damage, misuse, or loss of land, structures or infrastructure associated with the water supply system; and
  - v. preventing the unauthorised use of land, structure or infrastructure associated with the water supply system.
14. [Section 145](#) of the Local Government Act (LGA) empowers the Council to make bylaws for one or more of the following purposes:
  - i. protecting the public from nuisance (s.145(a) LGA);
  - ii. protecting, promoting, and maintaining public health and safety (s.145(b) LGA); and
  - iii. minimising the potential for offensive behaviour in public places (s.145(c) LGA).
15. The Bylaw has assisted Council to meet its role and obligations in relation to:
  - i. the objectives of Te Ture Whaimana o te Awa o Waikato (The Vision and Strategy for the Waikato River) under the Waikato River Settlement Act (2010)
  - ii. section 130 of the LGA
  - iii. section 15 of the Resource Management Act, including compliance with Council's water take consent from Waiora Treatment Plant, granted by Waikato Regional Council
  - iv. the Health Act (1956)
  - v. the Water Services Act (2021)
  - vi. the National Policy Statement for Freshwater Management 2016 (and its subsequent revisions); and
  - vii. maintaining and protecting Council's water supply assets.
16. To this date, the Bylaw has been used effectively for the above purposes.
17. The Bylaw requires review every 10 years in accordance with Section 159 of the LGA. The LGA states that reviews not completed within the timeframes will be given a two-year grace period before the Bylaw is revoked (s.160A, LGA). The Bylaw was last reviewed on 1 November 2013. If the review is not completed by 1 November 2025 the Bylaw will be automatically revoked.

### **Discussion - *Matapaki***

18. The public were invited to submit on the Statement of Proposal and proposed Bylaw.
19. Council sought community feedback on the following:
  - a) Whether people agreed with Council's proposal to retain the Bylaw with minor amendments or retain the Bylaw in its current form.

- b) The reasons for whether they supported Council's proposal or not.
  - c) Feedback on whether people would like more information related to topics covered by the Bylaw so they could better understand their obligations and the obligations of Council, under the Bylaw.
20. The engagement campaign included meetings with Mana Whenua, Waikato Tainui, Waipā District Council, Waikato District Council and Waikato Regional Council. Communications included media releases, press adverts and social media promotion, provision of material at Council Offices, Hamilton City Libraries and online Have your say.
  21. A total of 12 responses were received between 3 October 2023 and 6 November 2023. A full copy of the submissions is available [online](#).
  22. As of 20 February 2024, one submitter wishes to be heard. Written submission points relate to updating firefighting codes and standards, and consideration of defining a new firefighting supply of water as a type of supply.
  23. A community engagement tactics and insights report has been written outlining the tactics used to maximise engagement, the results of that engagement, the insights that came through the survey used, and demographic comparisons. The report can be found in **Attachment 1**.

### **Legal and Policy Considerations - *Whaiwhakaaro-aa-ture***

24. Staff can confirm that consultation to date has been undertaken in accordance with the requirements under the Local Government Act 2002. A hearing is required to provide those who wish to be heard an opportunity to present their submission. This is a requirement under the Local Government Act 2002.

### **Climate Change Impact Statement**

25. Staff have assessed this option against the Climate Change Policy for both emissions and climate change adaptation. Staff have determined no adaptation or emissions assessment is required. The bylaw currently retains provisions for matters relating to water conservation.

### **Wellbeing Considerations - *Whaiwhakaaro-aa-oranga tonutanga***

26. The purpose of Local Government changed on the 14 May 2019 to include promotion of the social, economic, environmental and cultural wellbeing of communities in the present and for the future ('the 4 wellbeings').
27. The subject matter of this report has been evaluated in terms of the 4 wellbeings during the process of developing this report as outlined below.
28. The recommendations set out in this report are consistent with that purpose.

### **Social**

29. The review of the Bylaw and the hearing of submissions aligns with the following outcomes:
  - i. Our city is a great place to play and be active
  - ii. Our city supports people to be healthy and happy.
30. Revising the Bylaw will mean that it would continue to act as a tool for community education on the impacts of water connections and excessive water use. The completion of the review ensures that the Bylaw remains as an education tool reflective of best practice principles.
31. Public consultation supports the participation of the community in Council decision making. A hearing is the next step in enabling this participation.



## Economic

32. The review of the Bylaw and the hearing of submissions aligns with the following outcomes:
  - i. our city has a thriving, sustainable business sector and enables individual and businesses to prosper.
33. A hearing provides an opportunity for the business sector to present their submission in person, and to enable Council to hear the needs of the business community.

## Environmental

34. The review of the Bylaw and the hearing of submissions aligns with the following outcomes:
  - i. Our city restores and protects the health and wellbeing of the Waikato River.
35. The 2013 Bylaw contains a number of strong clauses which seek to protect the water supply network and comply with the City's water take resource consent. Provision is made for water restrictions, supply agreements, fixing leaks, and making wastage of water an offence. This subsequently helps Council to better manage any potential impacts on the health and wellbeing of the Waikato River from misuse of the water network. Revising the Bylaw as proposed ensures that these clauses remain and are not lost if the bylaw is revoked.

## Cultural

36. The review of the Bylaw and the hearing of submissions aligns with the following outcomes:
  - i. our city supports the values, aspirations and growth of our taangata whenua; and
  - ii. our city is a place we are proud of.
37. Staff worked collaboratively with Waikato-Tainui and Te Ngaawhaa Whakatupu Ake (TNWA) for this Bylaw review. Council have met with Iwi to discuss their desired outcomes.
38. Staff have discussed the prospect of proceeding with a review of the Bylaw with no or minor changes with Mana Whenua. Staff have agreed to further engage with Mana Whenua to understand and work collaboratively around the management of mortuary waste. Staff consider that the revised Bylaw is consistent with Iwi Management Plans prepared by Waikato Tainui, Ngaati Haua and Ngaati Tamainupō. A change to the Bylaw aims to further highlight the importance of Te Ture Whaimana (the Vision and Strategy of the Waikato River) to the Bylaw users. Staff also wish to highlight the opportunity for engagement via a hearing, enabling further opportunity for participation.

## Risks - *Tuuraru*

39. There are no known risks associated with the decisions required for this matter.

## Significance & Engagement Policy - *Kaupapa here whakahira/anganui*

40. Given the statutory requirement to consult, staff have not considered the key considerations under the Significance and Engagement Policy to assess the significance of the matter(s) in this report.
41. There is a statutory requirement to consult as per legislation outlined below.
42. The Local Government Act 2002 (LGA) requires Council to consult the public whether continuing the existing Bylaw without amendment (s160(3)(b), the LGA) or amending, revoking or replacing the Bylaw (ss160(3)(a) and 156(1), the LGA).

43. The legislative requirement to consult on the proposed changes to the Bylaw provides an opportunity for the Council to engage the community on how the existing Bylaw is working and to consider feedback.
44. Staff invited the public and stakeholders to provide formal feedback through the public consultation from 3 October to 6 November 2023 so their views could be captured.
45. This consultation has been undertaken in accordance with the Special Consultative Procedure as per staff's approved recommendation on the 21 September 2023.
46. The Report and Statement of Proposal of 21 September 2023 advised that submitters would have an opportunity to present their views in person at the Hearings and Engagement Committee in 2024. At this meeting, staff will also present the feedback from the public.

### **Attachments - *Ngaa taapirihanga***

Attachment 1 - 2023 – Water Supply Bylaw Review – Engagement and Insights Report



## WATER SUPPLY BYLAW REVIEW: ENGAGEMENT AND INSIGHTS REPORT

Report prepared by:  
Piper Shields, Research and Insights Advisor  
Olivia Mead, Communication and Engagement Advisor  
November 2023.

Report reviewed by:  
Tegan Andrews; Senior Research and Insights Advisor; Partnerships, Communication and Maaori  
November 2023.

## BACKGROUND

Council provides a treated water supply for the city, and supplements water supply for some rural areas outside Hamilton's boundary. The Hamilton Water Supply Bylaw 2013 (the Bylaw) provides regulations for the protection of the water supply network, and for managing water use.

The Bylaw was last reviewed in 2013 and requires a review every ten years as a requirement under the Local Government Act 2002. This provides an opportunity for Council to check in with the community on how the Bylaw is working and consider feedback.

As part of the review of the Bylaw, Council sought feedback on the proposal to continue the Bylaw with minor changes:

- the inclusion of updated legislation, standards, codes, and policies
- the inclusion of a definition of 'working day'
- recognition of Waikato River legislation through the inclusion of Te Ture Whaimana o Te Awa o Waikato - the vision and strategy for the Waikato River - in the introduction section.

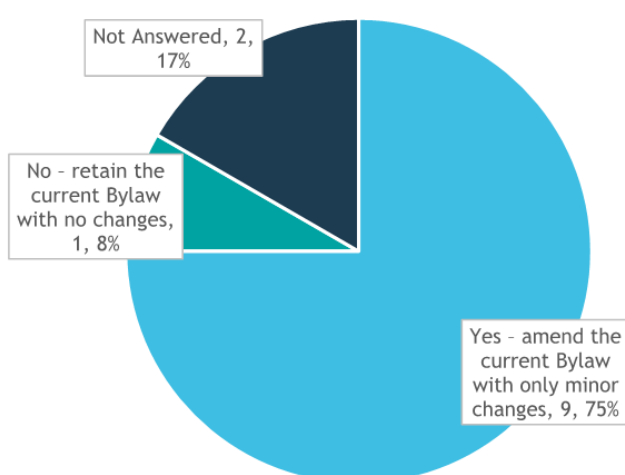
This engagement took the form of a survey hosted on Have Your Say. The survey was live from 3 October to 6 November. We received a total of 12 responses. Of these, 11 online responses and one hardcopy response. Most responses were from individuals, however, we received one response from a spokesperson of an organisation. All responses were collated and analysed.

## SUBMISSIONS INSIGHTS

### Do you agree with amending the Water Supply Bylaw?

Three-quarters of respondents (75%,  $n = 9$ ) supported Council's proposal to amend the Water Supply Bylaw with only minor changes. One respondent preferred that the current bylaw be retained without changes. Two respondents did not answer the question.

Do you agree with Council's proposal to amend the Water Supply Bylaw with only minor changes?



We gave respondents the opportunity to provide an explanation for their answer. Six respondents explained the reasons for their stance, all of which agreed with Council's proposal to amend the Bylaw.

The themes from these comments are:

- Bringing the Bylaw up to date is important (3 comments)
- Water restrictions are needed in the summer (1 comment)
- Keeping bylaws up to date reduces future costs (1 comment)
- Concern for how three waters legislation may impact the Bylaw (1 comment)

#### **Understanding of obligations under the Water Supply Bylaw**

An important part of implementing the Bylaw is ensuring that people understand their obligations, and the obligations of Council, under the Water Supply Bylaw. To help Council do this well, we asked respondents to list topics or areas relating to water supply that they would like a better understanding of.

Three respondents listed areas they wished they had a better understanding of.

These are:

- The obligations of the public and of Council (2 comments)
- The definition of Working Day, in relation to current and potential future public holidays (1 comment)

#### **FEEDBACK FROM ORGANISATIONS**

We received one response from an organisation, which came from Fire and Emergency New Zealand.

The feedback and suggestions from Fire and Emergency New Zealand were:

- in 'Relevant Codes and Standards', include NZS 4517:2010 Fire sprinkler systems for houses
- update language in the Bylaw from "Fire Service/s" to "Fire and Emergency New Zealand Personnel"
- introduce a new 'Type of Supply' (10.7.9) to consider water supply for firefighting
- update references in the Bylaw to the latest standard
- in 'Schedule 1: Examples showing Single/Manifold Connection', add a note leading people to SNZ PAS 4509:2008 New Zealand Fire Service Fire Fighting Water Supplies Code of Practice for guidance on appropriate fire supply connection location.
- add a hyperlink in the document to SNZ PAS 4509:2008 New Zealand Fire Service Fire Fighting Water Supplies Code of Practice. This document is publicly available on the Fire and Emergency New Zealand website.

#### **FEEDBACK FROM SOCIAL MEDIA**

In addition to analysing formal submissions to the consultation, we also analysed comments made on Hamilton City Council Facebook and LinkedIn posts relating to the consultation. Of the four posts made across the two platforms, only one Facebook post from 26 October received comments. This post had three comments from the community, and one from Hamilton City Council.

The comments from the community are copied verbatim below:

- "Answer me this. Will any part of this incur extra costs to the rate payer if the new by-law is imposed?"
- "Right I want you guys to go and interview 500 random people and ask them if they want fluoride in their water. If more than half say no. Then stop it. Sincerely(most people)" (note: this was commented twice by the same user).

## ENGAGEMENT TACTICS

### GOAL

Hamiltonians are aware of the ways they can provide feedback on the Bylaw, and feel enabled to help shape a Bylaw that meets their needs and is easy to understand.

### OBJECTIVES

- Educate stakeholders and the general public on what the Water Supply 2013 Bylaw is and what it does.
- Engage with all key stakeholders on proposed minor changes to the existing Bylaw.

### ENGAGEMENT OUTCOME

A Bylaw is written and adopted by Council that thoroughly reflects the water supply needs of the city and accommodates for future growth.

### ENGAGEMENT CAMPAIGN REVIEW

Campaign tactics included:

- having hard copies of the consultation and Bylaw available at Customer Services and at libraries
- advertising of the consultation via posters at Customer Services and libraries
- advertising of the consultation via social media posts (two posts each on Facebook and LinkedIn)
- press adverts (two placements each in Waikato Times and Hamilton Press).

## ENGAGEMENT RESULTS

### SUBMISSION FORMS (ONLINE & PAPER COPY)

We received 12 responses to the survey. 11 responses were submitted online and one was received in hardcopy format.

### SOCIAL MEDIA

We used organic, unpaid posts on our LinkedIn and Facebook channels. Targeted posts were not used because of the wide user scope of the Water Supply Bylaw.

#### Facebook Post – 3 October

This post received one reaction and one share, and no comments.

#### LinkedIn Post – 10 October

This post received 14 likes, no shares or comments.

#### Facebook Post – 26 October

This post received three reactions and three shares and three comments.

#### LinkedIn Post – 26 October

This post received two likes, no shares or comments.

### WEBSITE

The Have Your Say webpage had 383 page views from 174 unique users, with 2.20 views per user on average. The survey page itself had 75 views.

### PRESS ADVERTISING

Press adverts were placed in the Waikato Times on Wednesday 4 October and Wednesday 18 October, with an anticipated daily reach for the newspaper of 64,000.

We also advertised in the Hamilton Press on Wednesday 4 October and Wednesday 25 October, with an anticipated weekly reach for the newspaper of 64,000.

## WHAT'S NEXT

Feedback will be presented at a Hamilton City Council Regulatory and Hearings Committee meeting in the first half of 2024. At this meeting, submitters who want to speak to their written submission will be able to do so. Council will then consider all the views and make a final decision.



# Council Report

Item 6

**Committee:** Regulatory and Hearings Committee

**Date:** 21 March 2024

**Author:** Tania Hermann

**Authoriser:** Andrew Parsons

**Position:** Executive Director,  
Infrastructure Operations  
(Acting)

**Position:** General Manager  
Infrastructure and Assets

**Report Name:** Waste Management and Minimisation Strategy 2024-2030 Engagement Report

<b>Report Status</b>	Open
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## Purpose - *Take*

1. To inform the Regulatory and Hearings Committee on the submissions received as part of public consultation for the Waste Management and Minimisation Strategy - Rautaki Whakataaharahara Para 2024-30.
2. For the Regulatory and Hearings Committee to hear and consider verbal submissions following consultation undertaken with the public.

## Staff Recommendation - *Tuutohu-aa-kaimahi*

3. That the Regulatory and Hearings Committee:
  - a) receives the report;
  - b) hears and considers submissions to the draft Waste Management and Minimisation Strategy Rautaki Whakataaharahara Para 2024-30; and
  - c) notes that the Deliberations and adoption report will be considered at the 2 May 2024 Infrastructure and Transport Committee.

## Executive Summary - *Whakaraapopototanga matua*

4. Councils play an important role in managing and minimising waste in New Zealand. Under Section 43 of the Waste Minimisation Act 2008 (WMA), Council is required to have a Waste Management and Minimisation Plan in place which is reviewed every six years.
5. Councils also have obligations under various acts, including Health and Safety Act 1956, to ensure waste management and systems protect public health.
6. The Waste Management and Minimisation Strategy Rautaki Whakataaharahara Para 2024-30 (WMMS) ensures we will have the infrastructure and services in place to appropriately manage waste and to support Hamilton to become a low waste city, especially as our city grows.

7. Through our kerbside service, we directly manage less than 13% of the waste generated in Hamilton. We need to work together with various stakeholders including iwi, Mana Whenua, Matawaawaka, community, business, manufacturers, and government to influence what happens with the rest of our waste.
8. On the 9 November 2023, the Infrastructure and Transport Committee approved [\[minutes\]](#) under Section 83 of the Local Government Act 2002, that consultation take place on the Draft Waste Management and Minimisation Strategy - Rautaki Whakataaharahara Para 2024-30 associated Statement of Proposal.
9. The consultation period was open from 23 January 2024 to 23 February 2024.
10. Consultation took place with a wide range of stakeholders, and included internal staff, iwi, the public, sub regional councils, district and city councils, and the regional council.
11. A total of 85 submissions were received during the consultation period available [here](#). A total of nine submitters wishes to be heard at the time of writing the report.
12. Staff consider that the recommendations comply with the Council's legal requirements.

### **Background - *Koorero whaimaarama***

13. The WMA places an obligation on all councils to promote effective and efficient waste management and minimisation within their district.
14. Where a Waste Management and Minimisation Plan is in place, Council is eligible to receive waste levy funding which is administered by the Ministry for the Environment. The waste levy must be spent on activities or actions outlined in the Waste Management and Minimisation Plan or on matters to promote or achieve waste minimisation.
15. The current 2018-24 Waste Management and Minimisation Plan is valid until April 2024.
16. At the March 2024 meeting of the Infrastructure and Transport Committee it was resolved:
  - i. *Notes the commences of the Hamilton City Council 2018-24 Waste Management and Minimisation Plan review as per the requirements under the Waste Minimisation Act 2008;*
  - ii. *Approves the establishment and terms of reference of a Waste Management and Minimisation Working Group to support the plan review process;*
  - iii. *Approves the appointment of Deputy Mayor O'Leary (Lead), Cr Thomson, Cr Bydder, Cr Casey-Cox, Cr Huaki and Mayor Southgate (ex officio) as members of the Waste Management and Minimisation Working Group; and*
  - iv. *Notes that staff will report back to the Infrastructure and Transport Committee on the draft 2024-30 Waste Management and Minimisation Plan and Statement of Proposal prior to the document going out for public consultation.*
17. Through a series of workshops, the Waste Management and Minimisation Working Group and staff revised the Waste Management and Minimisation Strategy – Rautaki Whakataaharahara Para 2024-30 (WMMS). The revision included a new vision, guiding principles, outcomes and focus areas. The review of the WMMS and the change of name from a Plan to a Strategy is now consistent with other key Council strategies.
18. The WMMS is closely aligned to Council's other key strategies, including the pillars of He Pou Manawa Ora and Te Pae Tawhiti o Kirikiriroa (Our Climate Future). It also is aligned to the New Zealand Waste Strategy and targets set within this.

19. As part of the review process, Council was required to complete a Waste Assessment. The purpose of the Waste Assessment is to provide a snapshot of the current waste situation at a local, regional and national level.
20. Under Section 51 of the Waste Minimisation Act 2008, the Medical Officer of Health is also required to provide feedback and comments on the Waste Assessment. This was completed prior to consultation going out to the public.
21. Our 2023 Hamilton City Council Waste Assessment estimates the amount of waste we send to landfill in Hamilton has increased by approximately 28.5% since 2017. If we don't take action, this amount of waste will continue to increase as our population grows.
22. The Waste Assessment also tells us that:
  - i. a third (34%) of our kerbside waste in Hamilton is food scraps;
  - ii. more than half (54%) of what is going in our red lidded rubbish bin could be diverted from landfill;
  - iii. construction and demolition waste is a hugely significant waste stream in our city.
23. Our focus needs to remain on increasing resource recovery by moving up the waste hierarchy e.g focusing on reducing, reusing, recycling (including compost) Hamilton's waste.
24. This is reflected in The Strategy vision: 'Hamilton Kirikiriroa is leading the way towards a low-waste city'.
25. The areas we want to focus on are:
  - i. further reduce the amount of organic waste going to landfill;
  - ii. ongoing efforts to reduce construction and demolition waste;
  - iii. support the move to a circular economy;
  - iv. recover more from waste streams; adapt to changing lifestyles and ways of living;
  - v. shape national direction on waste and resource recovery.
26. When preparing the WMMS we have been guided by the Aotearoa New Zealand Waste Strategy – Te Rautaki Para. Launched in March 2023, and has a vision of 'by 2050, Aotearoa New Zealand is a low emission, low waste society, built upon a circular economy'.

## Discussion - *Matapaki*

27. The public were invited to submit on the Statement of Proposal and Draft WMMS.
28. Council sought community feedback on the following:
  - a) How well do you think Council's waste strategy meets the needs of each of the proposed six areas?
  - b) do you think these six key focus areas cover the work Council needs to do on waste management and minimisation?
29. The engagement campaign included meetings with Mana Whenua, Waikato Tainui, Waipā District Council, Waikato District Council and Waikato Regional Council. Communications included media releases, press adverts and social media promotion, provision of material at Council Offices, Hamilton City Libraries and online Have your say. Staff visited community events, where hardcopy submission forms were made available to attendees.
30. A total of 85 unique responses were received between 23 January 2023 and 23 February 2024. Nine wish their submissions to be heard. The engagement and insights report is **Attachment 1** of this report.

31. Key stakeholders in the waste management space were consulted on the six focus areas in July 2023 and their feedback was used to inform future options of the WMMS. Their feedback has been summarised in attachment 2 of this report.
32. In addition to this, staff worked with Para Kore to engage with Maaori communities to seek feedback on the proposed WMMS. This targeted engagement had 102 participants across twelve methods of collecting feedback. The full report can be found [here](#).
33. A community engagement tactics and insights report has been written outlining the tactics used to maximise engagement, the results of that engagement, the insights that came through the survey used, and demographic comparisons. The report can be found in Attachment 1.

#### Summary of Insights

34. Of the responses received 79%, or 66 out of 84, agreed with Councils proposal to amend the current 2018-24 Waste Management and Minimisation Plan and to implement the six key focus areas as outlined in earlier in this report.
35. Themes that emerged from additional comments include:
  - i. Support the plan (33 comments)
  - ii. Regular household collections (11 comments)
  - iii. Reduce landfill/waste to protect the environment (nine comments)
  - iv. Council could shoot for more ambitious targets (seven comments)
  - v. Changing the plan will be costly on resources (five comments)
  - vi. The strategy is difficult to read or does not have obvious actions (five comments)
  - vii. Need to recycle soft plastics (five comments)
36. Respondents were asked how well they think the proposed WMMS meets the needs of each focus area. 21 respondents believed all six focus areas had their needs at least somewhat met by the WMMS, while six respondents believed all six focus areas need more development.
37. Themes from general comments received were:
  - i. education will be crucial to the success of the WMMS (four comments)
  - ii. the strategy needs more concrete actions and practices, rather than plans (four comments)
  - iii. general dissatisfaction with council decision-making (three comments)
  - iv. the strategy is not ambitious enough – it should go further, be bolder (three comments)
  - v. the strategy looks good in theory, but it is hard to say if needs will be met until the strategy is in action (three comments)
  - vi. the strategy should focus on waste reduction in suppliers/companies rather than individuals (three comments)
  - vii. needs support/participation from everyone in the community (two comments)
  - viii. could better detail plan for waste management for businesses
  - ix. desire to see community resilience centres
  - x. should increase recognition of infrastructure investment as key to waste management
  - xi. should recognise schools as a key area for waste minimisation
  - xii. suggested implementing incentives/support for business with sustainable initiatives.

## **Legal and Policy Considerations - *Whaiwhakaaro-aa-ture***

38. Staff can confirm that consultation to date, has been undertaken in accordance with the Council's legal and policy requirements under the Local Government Act 2002.
39. A hearing is required to provide those who wish to be heard an opportunity to present their submission. This is a requirement under the Local Government Act 2002.

## **Climate Change Impact Statement**

40. Staff have assessed this option against the Climate Change Policy for both emissions and climate change adaptation. Staff have determined no adaptation or emissions assessment is required.

## **Wellbeing Considerations - *Whaiwhakaaro-aa-oranga tonutanga***

41. The purpose of Local Government changed on the 14 May 2019 to include promotion of the social, economic, environmental and cultural wellbeing of communities in the present and for the future ('the 4 wellbeings').
42. The subject matter of this report has been evaluated in terms of the 4 wellbeings during the process of developing this report as outlined below.
43. The recommendations set out in this report are consistent with that purpose.

## **Social**

44. The review of the WMMS aligns with Council's priority of - Shaping a green city.
45. Our purpose is to improve the wellbeing of Hamiltonians. Effectively managing and minimising our waste is one of the things we must do to keep the city running the way it should with people at the heart of everything we do, we also make choices about how to make Hamilton an even better place to be.
46. Our guiding principles have influenced the development of the WMMS and actions including "we make it easy for our diverse city to do the right thing. We provide equal opportunities for everyone to contribute to a low waste city".
47. Public consultation supports the participation of the community in Council decision making. A hearing is the next step in enabling this participation.

## **Economic**

48. The review of the WMMS aligns with Council's priority of - Shaping a city where people thrive.
49. Objectives in the WMMS focuses on reusing, repairing, and re-purposing over sending things to landfill, these can have a positive economic impact and provide alternative economic benefits.
50. The emissions Reduction Plan states "as an average across a range of studies for every five jobs in landfilling, 15-20 jobs could be created in resource recovery".
51. A hearing provides an opportunity for the business sector to present their submission in person, and to enable Council to hear the needs of the business community.

## **Environmental**

52. The review of the WMMS aligns with Council's priority of - Shaping a green city.
53. Our guiding principles have influenced the development of the WMMS and actions including "we are innovative and take action for the long-term wellbeing of our people and planet".

54. One of Council's five priorities is to become a sustainable city by challenging the way we grow our city and how we live in our city. We love our environment, and we are all committed to protecting it for future generations.

### **Cultural**

55. The review of the WMMS aligns with Council's He Pou Manawa Ora – Pillars of wellbeing strategy. The WMMS acknowledges that the relationships between lands and humans are inseparable through whakapapa. From the perspective of Te Ao Māori, all packaging, all materials, all waste has whakapapa to the natural world.
56. Designing out waste and emissions by focusing on the highest parts of the waste hierarchy will enable us to regenerate and restore Papatūānuku and our relatives of the natural world, and ultimately ourselves.
57. Our guiding principles have influenced the development of the WMMS and actions including "Te Ao Māori acknowledges the value and significance of Māori culture and traditions. We use it to inform and enhance the work we do".

### **Risks - *Tuuraru***

58. There are no known risks associated with this decision sought in this report matter.

### **Significance & Engagement Policy - *Kaupapa here whakahira/anganui***

#### **Significance**

59. Given the statutory requirement to consult, staff have not considered the key considerations under the Significance and Engagement Policy to assess the significance of the matter(s) in this report.

#### **Engagement**

60. There is a statutory requirement to consult as per legislation outlined below.
61. Under Section 83 of the Local Government Act 2002, there is a requirement for Council to consult on the WMMS.
62. The legislative requirement to consult on the proposed changes to the WMMS provides an opportunity for the Council to engage the community.
63. Staff invited the public and stakeholders to provide formal feedback through the public consultation from 23 January to 23 February 2024 so their views could be captured. This consultation has been undertaken in accordance with the Special Consultative Procedure as per staff's approved recommendation on 2 November 2023.
64. The Council Report and Statement of Proposal of 2 November 2023 advised that submitters would have an opportunity to present their views in person at the Hearings and Engagement Committee on 21<sup>st</sup> March 2024.

### **Attachments - *Ngā taapirihanga***

Attachment 1 - Waste Minimisation and Management Strategy: Engagement and Insights Report

Attachment 2 - Waste Minimisation and Management Plan Targeted Stakeholder Feedback: Insights Report



## WASTE MINIMISATION AND MANAGEMENT STRATEGY: ENGAGEMENT AND INSIGHTS REPORT

Report prepared by:  
Piper Shields, Research and Insights Advisor  
Kylee Boswell, Communication and Engagement Advisor  
March 2024.

Report reviewed by:  
Lauradanna Radesic; Communication and Engagement Manager; Partnerships, Communication  
and Maaori  
March 2024.

## EXECUTIVE SUMMARY

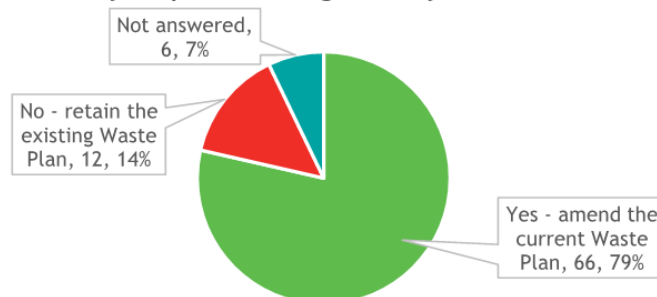
Council's Waste Minimisation and Management Plan (WMMP) sets out our approach for managing and minimising waste in Hamilton. Council is required to review our WMMP every six years. This consultation relates to the 2024-2030 WMMP, which is now considered a strategy and will be referred to as the Waste Minimisation and Management Strategy (WMMS). Part of this update involved creating six key focus areas for waste minimisation and management, which are:

- further reduce the amount of organic waste going to landfill
- ongoing efforts to reduce construction and demolition waste
- support the move to a circular economy
- recover more from waste streams
- adapt to changing lifestyles and ways of living
- shaping national direction on waste and resource recovery.

The community was invited to share their thoughts and feedback on the WMMS through an online Have Your Say survey. The survey was live from 23 January to 23 February and received 84 unique responses.

79% of respondents (66 responses of 84) agreed with Council's proposal to amend the current WMMP to implement six key focus areas.

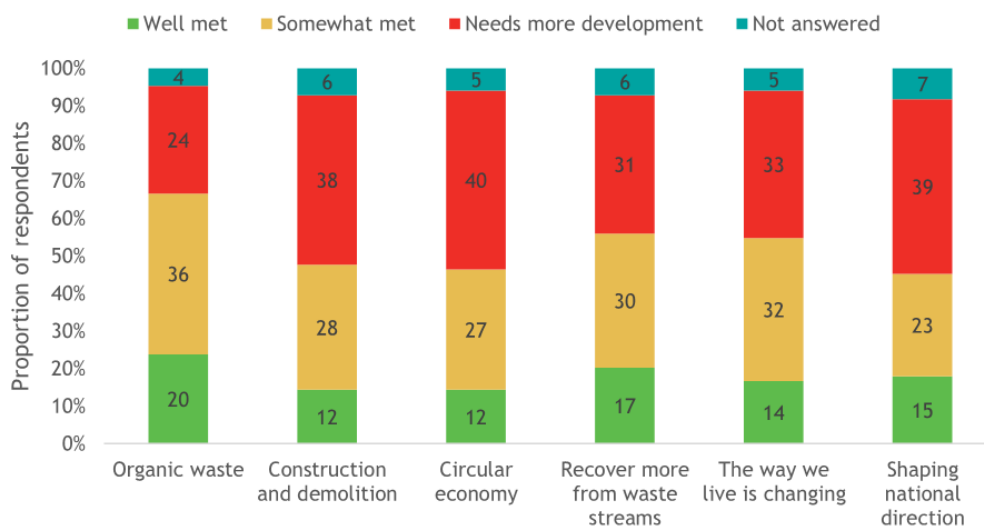
Do you agree with our proposal to amend the current Waste Minimisation and Management Plan by implementing six key focus areas?



A quarter of respondents (25%, n = 21) believe the WMMS meets the needs of all six focus areas.



## How well do you think The Strategy meets the needs of each of the proposed focus areas?



## SUBMISSIONS INSIGHTS

### INTRODUCTION

One of Council's five priorities is to become a sustainable city by challenging the way we grow our city and how we live within our city. We love our environment and we're all committed to protecting it for future generations. This vision is in part achieved through our Waste Minimisation and Management Plan (WMMP), which sets out our approach for managing and minimising waste in Hamilton, along with the actions to make that possible. Council is required to review our WMMP every six years. This consultation relates to the 2024-2030 WMMP, which is now a strategy and will be referred to as the Waste Minimisation and Management Strategy (WMMS). As a part of the updated WMMS, Council is proposing to introduce six focus areas of waste management and minimisation.

As a part of the review and refresh process, stakeholders in the waste management space were consulted on the six focus areas in July 2023. Their feedback has been summarised [here](#).

The wider community was invited to share their thoughts and feedback on the WMMS through a survey. This survey was hosted online on Have Your Say; the community could also access the survey via hardcopies from local libraries and the Council building. We also visited community events, where we provided hardcopy submission forms to attendees.

We received a total of 85 responses to the survey. After condensing one duplicate response, we were left with a total of 84 unique responses. Of these, 82 responses were submitted online, and three were hardcopy submissions. Eight responses were submitted on behalf of an organisation.

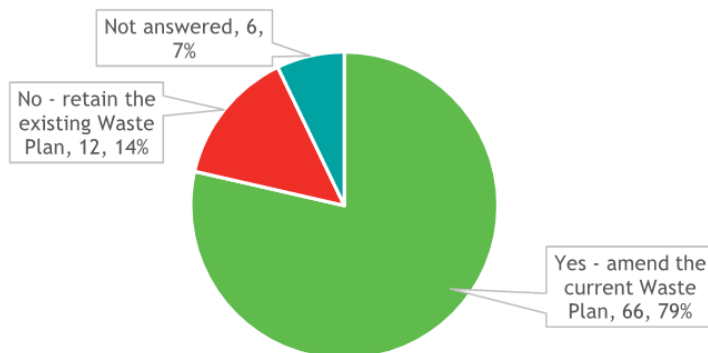
### FEEDBACK THROUGH SUBMISSION FORMS (ONLINE & PAPER COPY)

#### *Support for amending the current plan*

We asked respondents if they agreed with Council's proposal to amend the current Waste Management and Minimisation Plan 2018 - 2024 by implementing the six key focus areas. 79% of

respondents (66 out of 84) agreed with the proposal to amend the current WMMP. 14% (12 out of 85) preferred for Council to retain the existing WMMP.

Do you agree with our proposal to amend the current Waste Minimisation and Management Plan by implementing six key focus areas?



We then invited respondents to elaborate on their answers through free text comments. 68 respondents provided additional comments on their reasoning. The main themes that emerged from these comments were:

- Support for the plan (33 comments)
  - *"Adoption following a review seems like a sensible approach to take - we can always do more to make the best of our current waste management processes & systems."*
- Feedback relating to regular household collections (11 comments)
  - *"My main issue is that the number of items to be recycled have been reduced but the bin for rubbish remains the same size. The smaller size bin doesn't fit every household. There should be an option to purchase a bigger bin for some households."*
- There is a need to reduce landfill waste/protect the environment (nine comments)
  - *"It's really important to me that my rates money is spent in reducing waste and reducing the environmental impact of waste."*
- Council should shoot for more ambitious targets in our WMMS (seven comments)
  - *"I hold concern over the low target for building waste, having seen how much waste was generated in the house built next door late last year the packaging was horrendous."*
- Changing the plan will be costly on resources (six comments)
  - *"Hamilton City had got into a huge debt. At the present financial situation do not burden the people with proposals to amend current waste plan."*
- The strategy is difficult to read or does not have obvious actions (five comments)
  - *"There is a lot of 'create a plan' and 'provide support', with very little definitive action in the Plan. It is therefore very difficult to form an opinion."*
- Need to recycle soft plastics (five comments)
  - *"The only thing you can do is make it easier to recycle i.e. soft plastics should go in council bin not special trip to supermarkets."*

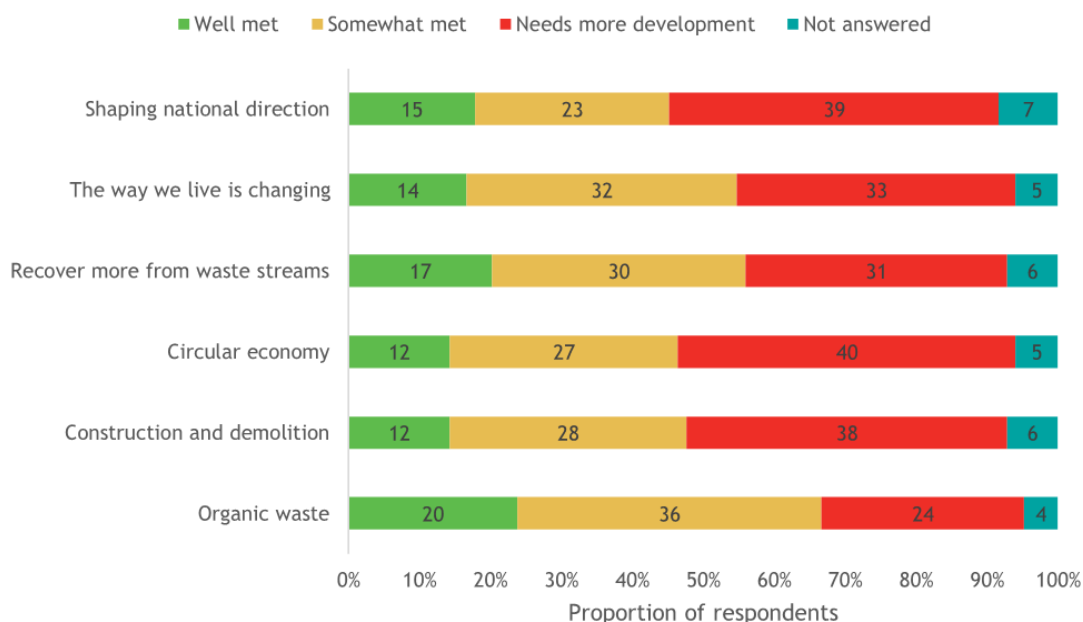
*Feedback on the six key focus areas*

As a part of the updated WMMS, Council is proposing to introduce six focus areas of waste management and minimisation:

- further reduce the amount of organic waste going to landfill
- ongoing efforts to reduce construction and demolition waste
- support the move to a circular economy
- recover more from waste streams
- adapt to changing lifestyles and ways of living
- shaping national direction on waste and resource recovery.

We asked respondents how well they think the proposed WMMS meets the needs of each focus area. 21 respondents believed all six focus areas had their needs at least somewhat met by the WMMS, while six respondents believed all six focus areas need more development.

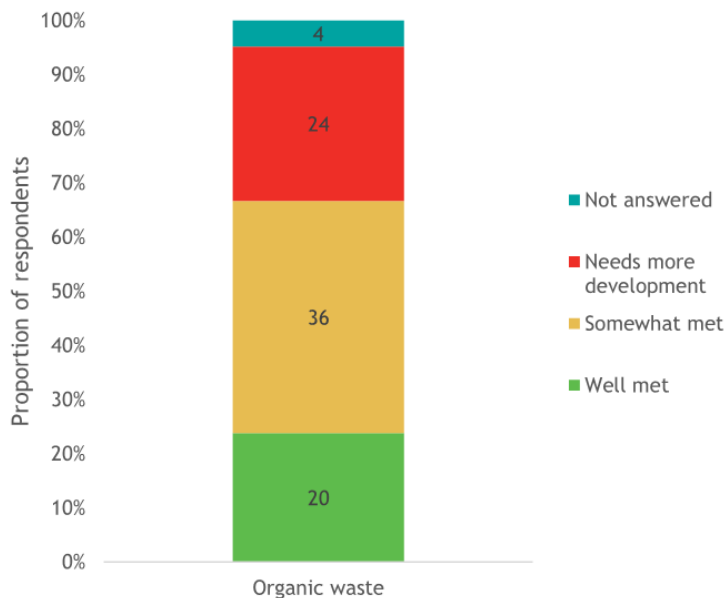
### How well do you think The Strategy meets the needs of each of the proposed focus areas?



#### **Organic waste**

67% of respondents (n = 56) believed the WMMS at least somewhat meets the needs of organic waste. 29% (n = 24) believed the WMMS needs more development in this area.

### How well do you think The Strategy meets the needs of organic waste?



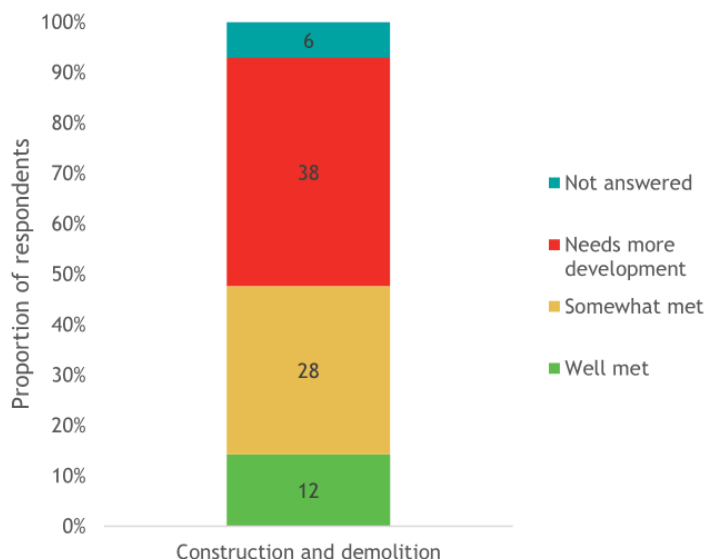
We invited respondents to elaborate on their answers in relation to the six key areas. 17 left comments relating to organic waste management. The themes from these comments were (comments occurred once unless specified):

- concern for cleanliness of food scrap bins (eight comments)
- supportive of food scrap bins (six comments)
- should provide larger food scrap bins (five comments)
- the strategy needs more focus on garden waste (four comments)
- should provide liners for scrap bins (four comments)
- the strategy in this area is easy to follow and simple to implement (two comments)
- add compost bins to schools
- create community gardens with compost bins/worm farms
- discount green waste removal
- educate the public on best practice for composting/organic waste management
- collect kerbside food scrap bins more frequently
- put pressure on food chains to clean up their organic waste.

#### **Construction and demolition waste**

48% of respondents (n = 40) believed the WMMS at least somewhat meets the needs of construction and demolition waste. 45% (n = 38) believed the WMMS needs more development in this area.

### How well do you think The Strategy meets the needs of construction and demolition waste?



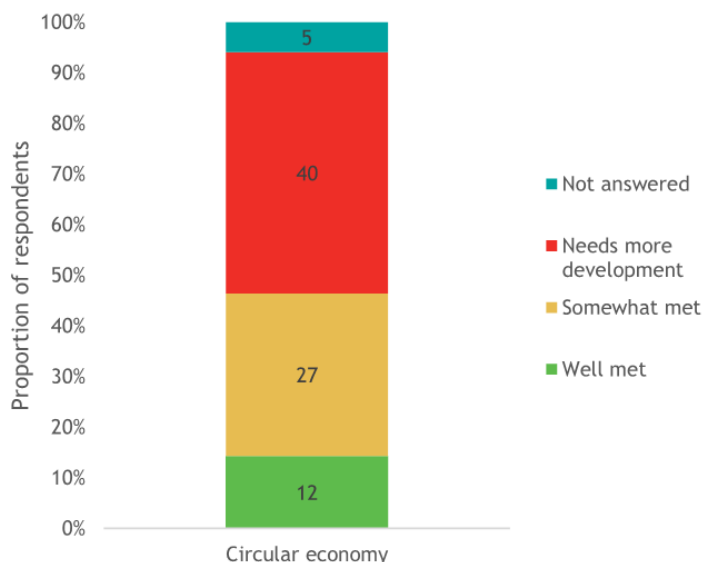
We invited respondents to elaborate on their answers in relation to the six key areas. 13 left comments relating to construction and demolition waste management. The themes from these comments were (comments occurred once unless specified):

- contract companies which prioritise reusing/recycling waste (three comments)
- incentivise construction using sustainable materials (three comments)
- support the deconstruction industry (two comments)
- should meet the needs of increased intensive building in the city (two comments)
- needs more focus on recovery of construction materials
- push for recycling construction waste
- restrict construction materials to only recyclable/compostable materials
- should make dumping construction waste free
- should make recycling easier for construction companies
- skip bin waste seems to never be sorted.

#### ***The circular economy***

46% of respondents (n = 39) believed the WMMS meets the needs of fostering a circular economy. 48% (n = 40) believed the WMMS needs more development in this area.

### How well do you think The Strategy meets the needs of developing a circular economy?



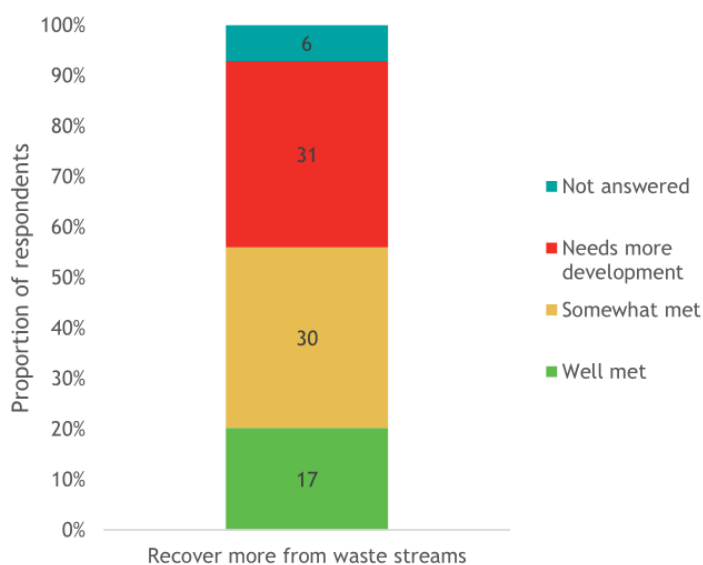
We invited respondents to elaborate on their answers in relation to the six key areas. 13 left comments relating to building a circular economy. The themes from these comments were (comments occurred once unless specified):

- pressure should be focused on manufacturers/producers (three comments)
- support for developing community resource recovery hubs (two comments)
- need to educate and encourage public on circular economies (two comments)
- ensure schools/workplaces have the tools and support to recycle correctly
- reduce rents/rates for shops which promote waste minimisation, e.g. refilleries
- rubbish could be used to generate power, i.e. through burning
- should have a more national focus
- support repair co-operatives
- the circular economy plan should be developed sooner
- the transfer station is not utilised enough.

#### ***Recovering more from waste streams***

56% of respondents (n = 47) believed the WMMS at least somewhat meets the needs of recovering more from waste streams. 37% (n = 31) believed the WMMS needs more development in this area.

### How well do you think The Strategy meets the needs of recovering more from waste streams?



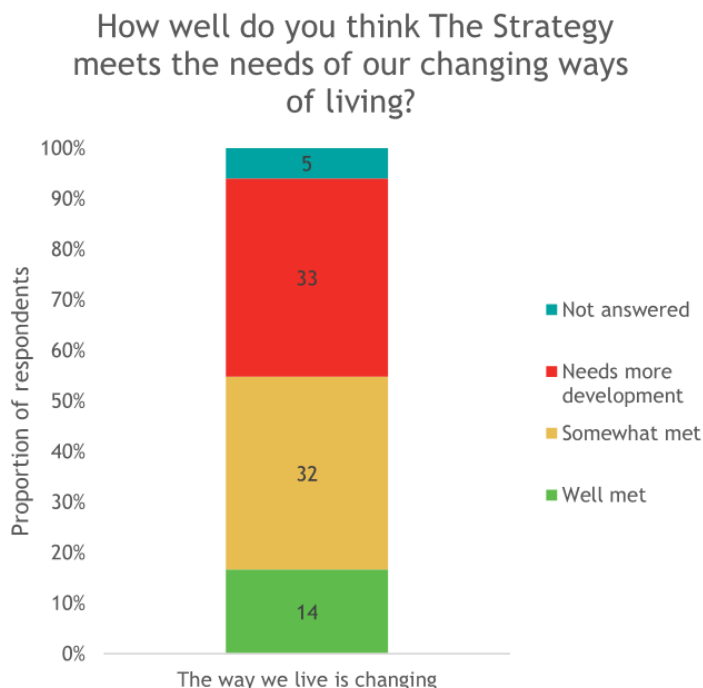
We invited respondents to elaborate on their answers in relation to the six key areas. 20 left comments relating to recovering more from waste streams. The themes from these comments were (comments occurred once unless specified):

- needs to be clearer communication/education about what can/cannot go in each bin (five comments)
- concern/disappointment with recycling plastic change to 1, 2 and 5 plastics only (four comments)
- implement more frequent inorganic collections, e.g. at end of university semesters (four comments)
- need education on recycling, e.g. risk of contamination (four comments)
- should be cheaper/more accessible to dispose of tricky items, e.g. e-waste, batteries, vapes (four comments)
- implement harsher penalties for incorrect waste sorting from households (three comments)
- focus on textile waste (two comments)
- ban all single use plastic
- implement kerbside soft plastic recycling
- incentivise recycling e.g. pay out for cans/bottles
- it is currently more inefficient/more expensive to mend than to replace, which increases waste
- push back on wasteful/excessive packaging
- recycling initiatives in general should be more supported and developed
- recycling is currently too complicated/restrictive.

#### ***Changing ways of living***



55% of respondents (n = 46) believed the WMMS at least somewhat meets the needs of our changing ways of living. 39% (n = 33) believed the WMMS needs more development in this area.



We invited respondents to elaborate on their answers in relation to the six key areas. 11 left comments relating to how our ways of living are changing. The themes from these comments were (comments occurred once unless specified):

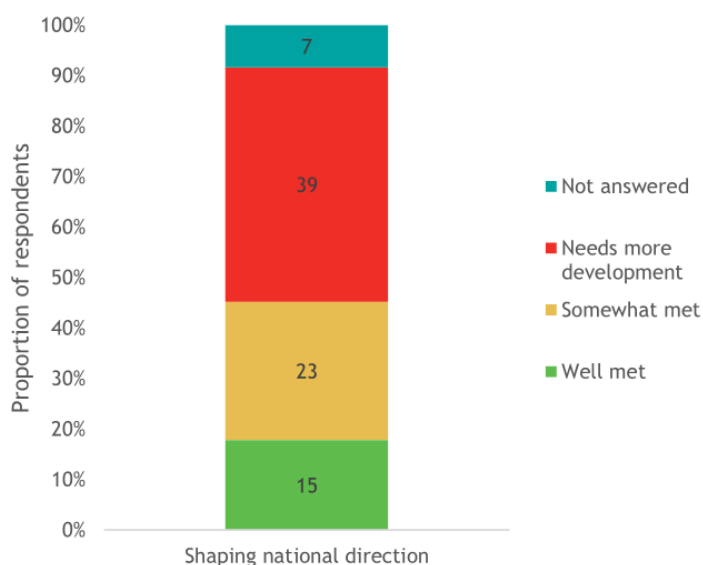
- need to educate and encourage public (three comments)
- concern for effort/time required to sort/manage household waste (two comments)
- need more detail/focus on waste reduction for those living in apartments/intensive housing (two comments)
- increased apartment living/intensive housing without rubbish or recycling collection provided leads to unnecessary landfill waste (two comments)
- need more detail in measures of success for this focus area
- new residents from other regions may be unaware of rubbish collections standards/rules, so council should provide more education on this
- promote locally grown food
- provide communal collection facilities nearby apartments/intensive housing.

#### ***Shaping national direction***

45% of respondents (n = 38) believed the WMMS at least somewhat meets the needs of shaping national direction. 46% (n = 39) believed the WMMS needs more development in this area.



### How well do you think The Strategy meets the needs of shaping national direction?



We invited respondents to elaborate on their answers in relation to the six key areas. Six left comments relating to shaping national direction. The themes from these comments were (comments occurred once unless specified):

- need central government levy/blocks/bans for harmful waste (two comments)
- advocate for 'right to repair' legislation
- need to educate and encourage the public
- partner with other organisations to increase pressure on central government
- should be more consistency across councils.

#### **Other feedback**

23 respondents left general comments about the proposed WMMS, as opposed to touching on a specific key focus area. The themes from these comments were (comments occurred once unless specified):

- education will be crucial to the success of the WMMS (four comments)
- the strategy needs more concrete actions and practices, rather than plans (four comments)
- general dissatisfaction with council decision-making (three comments)
- the strategy is not ambitious enough – it should go further, be bolder (three comments)
- the strategy looks good in theory, but it is hard to say if needs will be met until the strategy is in action (three comments)
- the strategy should focus on waste reduction in suppliers/companies rather than individuals (three comments)
- needs support/participation from everyone in the community (two comments)
- could better detail plan for waste management for businesses
- desire to see community resilience centres
- should increase recognition of infrastructure investment as key to waste management

- should recognise schools as a key area for waste minimisation
- suggested implementing incentives/support for business with sustainable initiatives.

Six respondents left comments relating to red-lidded household kerbside collections bins. The themes from these comments were (comments occurred once unless specified):

- red-lidded bins should be collected more frequently, e.g., weekly (three comments)
- red-lidded bins should be larger to accommodate reduction in yellow bin acceptable waste (two comments)
- add an option for homeowners to purchase more red-lidded kerbside collections bins.

Demographic comparison of responses from individuals

Location

We had a low response rate from those living in East Area 4, which encapsulates Enderley, Fairfield and Fairview Downs. This group only contributed to 3% of responses, despite making up 10% of Hamilton’s population (according to 2018 Census data).

Age group

We had a low representation from those under 30 years old (4% of responses, but 47% of Hamilton’s population in the 2018 Census), and high representation from those over 50 years old (56% of responses, but 26% of Hamilton’s population).

Ethnic group

The majority of respondents (72%) identified as NZ European.

Feedback from organisations

Organisation	Name of representative	Response ID	Summary of feedback
Hillcrest High School Community Childcare Centre	Tania Charteris-Bakker	ANON-7XXH-83FM-D	<ul style="list-style-type: none"><li>• Agree with the proposal to amend the current Waste Plan</li><li>• The draft is realistic and achievable</li><li>• All six focus areas have their needs well met by the draft</li><li>• Suggested community gardens and compost bins in schools as ways to combat organic waste</li></ul>
Hamilton Central Business Association	Vanessa Williams	ANON-7XXH-83FX-R	<ul style="list-style-type: none"><li>• Agree with the proposal to amend the current Waste Plan</li><li>• Support for the draft</li><li>• Support for the guiding principles of the WMMS</li><li>• Want more detail on waste management and minimisation for residential development/intensification zones</li><li>• Want better details on business waste management</li><li>• Uncertain if Hamilton is leading the way to being a low-waste city</li></ul>
Waikato Regional Council	Valerie Bianchi, Waste Prevention Advisor	BHLF-7XXH-83F3-K	<ul style="list-style-type: none"><li>• Waikato Regional Council (WRC) stated how they contribute to waste prevention through the</li></ul>

			<p>Waste Prevention Action Plan 2020-2025. There is clear alignment with this Action Plan and Council's WMMS.</p> <ul style="list-style-type: none"> <li>• WRC are pleased to be identified as a key stakeholder in advancing Council's Strategy and look forward to identifying opportunities for collaboration.</li> <li>• WRC support Council targeting organic material and construction and demolition waste as these are two major categories of waste that will have a large impact if prevented or recovered.</li> <li>• WRC believe the strategy meets with the need in the proposed six areas, which should be monitored to track progress across the life of the strategy</li> <li>• WRC look forward to opportunities to work in partnership to contribute to the success of Council's Waste Management and Minimisation Strategy.</li> </ul>
Waimarie: Hamilton East Community House	Jane Landman	ANON-7XXH-83TN-V	<ul style="list-style-type: none"> <li>• Agree with the proposal to amend the current Waste Plan</li> <li>• We feel more specific and diverse strategies need to be in place with funding assigned in reasonable amounts.</li> <li>• Ideas include levies on non-sustainable items, discounted rates for those recycling their own organic waste, a registry for composters to receive incentives, or reduced costs for those putting out bins once per month vs once per fortnight</li> <li>• Building and construction suggestions: Introduce high charges for those dumping building waste; incorporate recycling into building consents; deduct or refund fees for responsible waste management</li> <li>• Circular economy: ban plastic bottles outright; ban non-recyclable plastics; disincentivise plastic bottles as a giveaway at events; provide incentives</li> <li>• Recover more from waste streams: More drop-off places for soft plastic</li> </ul>

			<p>recycling, e.g. community houses; discourage disposable nappies; workshops/more education; prizes for recycling bottles/cans; bring back glass bottle deposits; make battery disposal easier; make polystyrene disposal more accessible; incentivise food scrap bins; inorganic collections once per month; accept scrap metal for recycling</p> <ul style="list-style-type: none"> <li>• Systems should cater better to students – perhaps partner with universities</li> <li>• Work to make recycling tyres more accessible</li> </ul>
Rangatahi Voices	Stuti Patel	ANON-7XXH-83TZ-8	<ul style="list-style-type: none"> <li>• Agree with the proposal to amend the current Waste Plan</li> <li>• Supportive of six key focus areas</li> <li>• Organic waste and construction and demolition waste needs are well met</li> <li>• Provide schools and workspaces with support and resources necessary to correctly recycle</li> <li>• Importance of education in promoting waste management and minimisation</li> <li>• Support/incentivise businesses with sustainable practices</li> <li>• Utilise technology such as foodprint</li> </ul>
Waikato Environment Centre Trust	Jo Wrigley	ANON-7XXH-83TE-K	<ul style="list-style-type: none"> <li>• Agree with the proposal to amend the current Waste Plan</li> <li>• Draft is an improvement on the previous WMMP</li> <li>• Provide option for larger scrap bin sizes</li> <li>• Support the deconstruction industry</li> <li>• Promote construction companies with sustainable practices</li> <li>• Advocate for long-lasting, recyclable products from manufacturers</li> <li>• Focus on reusing rather than recycling</li> <li>• Resource recovery centres should be prioritised</li> <li>• Suggest implementing community resilience centres</li> </ul>
Xtreme Zero Waste Ltd	Michelle Howie	ANON-7XXH-83TS-1	<ul style="list-style-type: none"> <li>• Agree with the proposal to amend the current Waste Plan</li> </ul>

			<ul style="list-style-type: none"> <li>• Believe waste volumes are more closely correlated with economic activity than population growth</li> <li>• Methane should not be labelled as toxic, but rather as a greenhouse gas</li> <li>• Support for diversion of organic waste</li> <li>• Important to understand why diversion of waste is low, and how to improve this</li> <li>• Support for Council's approach to reducing organic waste</li> <li>• Council should investigate ways to lower the price and price signalling of waste minimisation and management</li> <li>• Support for community resource recovery centres</li> </ul>
Waikato Wellbeing Projects	Harvey Brookes	BHLF-7XXH-83T9-7	<ul style="list-style-type: none"> <li>• Believe waste volumes are more closely correlated with economic activity than population growth</li> <li>• Methane should not be labelled as toxic, but rather as a greenhouse gas</li> <li>• Support for diversion of organic waste</li> <li>• Important to understand why diversion of waste is low, and how to improve this</li> <li>• Support for Council's approach to reducing organic waste</li> <li>• Council should investigate ways to lower the price and price signalling of waste minimisation and management</li> <li>• Support for community resource recovery centres</li> </ul>

#### FEEDBACK FROM TARGETED ENGAGEMENT

Council requested Para Kore to engage with Maaori communities to seek feedback on the proposed WMMS. This targeted engagement had 102 participants across twelve methods of collecting feedback. The full report can be found [here](#).

The most common themes from this targeted engagement were:

- stop at the plastic at source - get corporations on board
- go back to maara kai
- provide education, workshops, programmes
- make recycling easier to understand
- bigger bins
- less packaging

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- don't waste food
- provide free reusables
- provide sorting bins for homes
- composting options needed.

#### FEEDBACK FROM SOCIAL MEDIA

In addition to analysing formal submissions to the consultation, we also analysed comments made on Hamilton City Council's Facebook post relating to the Waste Management and Minimisation Strategy.

Council made one post advertising the WMMS, on 26 January. This post received 61 comments, including three made by Hamilton City Council. Note that any Council comments/replies were exempt from analysis, and both comments and their replies were collated before analysis.

The most common themes in comments made by community members were:

- concerns or suggestions for red-lidded bins (10 comments)
- concerns or suggestions for recycling (10 comments)
- concern for rates rise/costs of implementation (eight comments)
- focus should be place on organisations or central government, rather than individuals (six comments)
- belief Council does not listen to community feedback (six comments).

## ENGAGEMENT TACTICS

### GOAL

- General buy-in from the community to help drive us towards our vision where waste minimisation and resource recovery are an integral part of our lifestyle and economy.

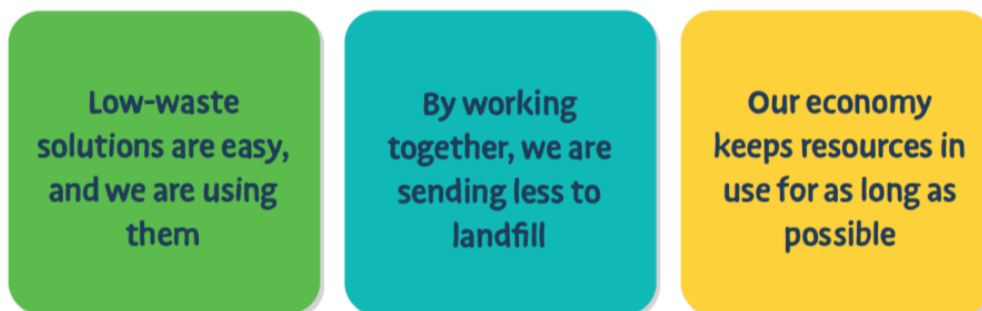
### OBJECTIVES

- Raise awareness of the Waste Management and Minimisation Strategy, its purpose and value
- Allow the public to have their say on the strategy and topics relating to waste management and minimisation.
- Let our people know what's happening first to promote and encourage advocates/champions within our staff and elected members to share the message out in our community.
- Generate 250 responses to consultation

### ENGAGEMENT OUTCOME

Hamilton City Council leads the way in waste minimisation, and as a result Hamiltonians are choosing to engage in waste minimisation activities and are empowered to see change in their communities. In turn we should start to see an increase in waste diversion.

The outcomes of the draft 2024-2030 WMMS are:



### ENGAGEMENT CAMPAIGN REVIEW

Campaign tactics included:

- having hard copies of the consultation and Waste Management and Minimisation Strategy available at Customer Services and at libraries
- advertising of the consultation via posters at Customer Services and libraries
- promotion of the consultation via social media (paid posts via Meta) and Google advertising
- press adverts (placements in Hamilton Press and Chinese Weekly).
- advertising on rates notices to the west side of the city

## ENGAGEMENT RESULTS



### SUBMISSION FORM (ONLINE & PAPER COPY)

We received 85 responses – 82 of which were submitted online and three received in hardcopy format.

### SOCIAL MEDIA

We ran a paid advertising campaign on Meta throughout the consultation period, which achieved the following results:

- 1544 link clicks
- 16,917 accounts reached
- 81,289 impressions
- Cost per click \$0.26

While we reached more accounts on Facebook, advertising on Instagram performed better overall with more click-throughs achieved.

### GOOGLE ADVERTISING

Google advertising ran throughout the consultation period, with the following results achieved:

- 11,875 impressions
- 207 clicks
- Click through rate 1.74%
- Cost per click \$0.77



As you can see in this example, posted by [Jules Terpak](#) (and shared by [Matt Navarra](#)), TikTok is offering some creators “increased views” on content shot in landscape format.

As per TikTok:

*“Landscape videos, where the width is greater than the height and are over 1 minute in length, are the only ones eligible to receive increased views.”*

Any videos that meet the stated requirements will be boosted in the app for 72 hours, which could be a significant posting incentive for TikTok creators seeking more exposure in the app.

But it's an interesting switch in TikTok's traditional focus.



### PRESS ADVERTISING

A press advert was placed in the Hamilton Press on 24 January 2024 with an anticipated weekly reach for the newspaper of 64,000.





We also advertising in the Chinese Weekly on 25 January (translated into Chinese) and had an ad in the Indian Weekender newsletter that is distributed to 10,000 subscribers.

#### RATES NOTICE

We had an opportunity to include an advert in the rates notices that were sent out to the western side of Hamilton in February, during the first week of consultation.

INSTALLMENT DUE DATES	
<b>1</b>	31 August 2023
<b>2</b>	23 November 2023
<b>3</b>	22 February 2024

#### ACCOUNT SUMMARY

Balance on 1 July 2023	
Previous instalment(s)	
Rates penalties	
Remission of rates	
Payments received - before 17 January 2024	
This instalment	
<b>Amount due by 22 February 2024</b>	
Amount required to settle rates in full	
GST content of this rates instalment	

*Any instalment amount not paid by the due date will incur*

This is how rates are distributed to fund activities in the city. Find out more on the back of the rates notice.

Activity	Percentage
WATER MANAGEMENT	30.6%
TRANSPORT	21.3%
VISITOR DESTINATIONS AND VENUES	15.5%
PARKS AND RECREATION	11.3%
COMMUNITY SERVICES	8.8%
SAFETY AND GROWTH	7.3%
RUBBISH	3.0%

*The percentages shown are for all city rates and are not specific to your property.*

#### WEBSITE

We set up a dedicated webpage for the Waste Management and Minimisation Strategy on Council's website ([hamilton.govt.nz/WMMS](http://hamilton.govt.nz/WMMS)) which included background to the document and a high-level overview of its vision and outcomes, as well as links to the full WMMS, other related documents and the consultation page on the Have Your Say site. This was the website promoted across our advertising collateral.

Website analytics from this website during the consultation period are as follows:

- 1502 views
- 1115 users
- 1.35 views per user
- 12s average engagement time

On the Have Your Say website, the following results were achieved:

- 1304 views overall across the entire waste management review section (e.g landing page, intro page)
- 687 views on the landing page
- 433 users
- 3.01 views per user

## WHAT'S NEXT

Feedback will be presented at a Hamilton City Council Regulatory and Hearings Committee meeting in the first half of 2024. At this meeting, submitters who want to speak to their written submission will be able to do so. Council will then consider all the views and make a final decision.



# WASTE MINIMISATION AND MANAGEMENT PLAN TARGETED STAKEHOLDER FEEDBACK: INSIGHTS REPORT

Report prepared by:  
Piper Shields, Research and Insights Advisor  
August, 2023.

Report reviewed by:  
Tegan Andrews; Senior Research and Insights Advisor; Partnerships, Communication and Maaori  
Dan Silverton; Communication & Engagement Manager; Partnerships, Communication and Maaori  
August, 2023.

SUBMISSIONS INSIGHTS

Council is proposing to adopt a new Waste Minimisation and Management Plan (WMMP) in April 2024. This engagement was to gather feedback from key stakeholders on the future options Council is planning for the updated WMMP. The purpose of gathering the feedback is to validate that the future options that Council has proposed are relevant and meet the future needs of Hamilton. The identified stakeholders have relevant subject matter and may have insights or ideas that we could use to further enhance our future options.

There are six proposed key areas of focus for this updated WMMP, which were developed during a recent waste audit. These proposed areas of focus are:

- organic waste
- construction and demolition waste
- circular economy
- recover more from waste streams
- the way we live is changing
- shaping national direction on waste and resource recovery.

Iwi will also be consulted on the draft WMMP; however, this is being done through a third party and thus is excluded from this report.

We called 69 stakeholders across these six key areas of focus, to hear their thoughts and suggestions surrounding the draft WMMP. During this phone call, we provided stakeholders the current ideas for the draft WMMP and invited them to share any ideas of their own. 39 stakeholders provided their feedback on the draft ideas and gave suggestions.

FURTHER REDUCE THE AMOUNT OF ORGANIC WASTE GOING TO LANDFILL

Organic waste is the third largest waste stream in New Zealand and makes up 4% of our national emissions. There is a significant opportunity to increase awareness and expand initiatives to divert and reduce the amount of organic waste going to landfills in Hamilton.

We received suggestions and feedback on this key area from 13 stakeholders.

Draft Future Options for the WMMP	Council’s Draft Initiatives	Suggested Initiatives from Stakeholders
Collaborate with businesses and organisations to reduce their food waste.	Enable and educate on food waste avoidance, reduction, and reuse.  Provide ongoing support for other relevant regional and national-level initiatives or legislative requirements as they are released by industry groups or the Ministry, e.g. Kai Commitment, Waikato Regional Council Circularising Organics Project.	Set up food and green waste disposal systems in schools and local businesses, such as composting in schools.
Collaborate with local developers to incorporate food waste reduction and composting solutions in multi-unit dwellings and other types of high-density housing.	Work with local developers to consider food waste reduction at the design phase of multi-unit dwellings and other high-density developments.  Encourage developers to reduce food waste and low carbon living by implementing composting and food growing solutions for	Emphasise waste minimization at the design phase of projects.

	residents in multi-unit dwellings and other high density housing developments.	
Enable community composting projects (FOGO – food organics, green organics).	<p>Enable community and local composting projects through providing education and information as well as grants and other forms of support.</p> <p>Support organisations to implement community composting projects relevant to their communities e.g. Para Kore, K’aute Pasifika.</p> <p>Use the compost produced locally (e.g. in community gardens and other local projects) to increase local food resilience and reduce carbon by decreasing food miles and improving soil health.</p>	<p>Create and support community compost hubs.</p> <p>Increase the number and accessibility of scraps and compost bins within Hamilton’s communities.</p> <p>Helping community centres to compost food waste by supporting the purchase of compost bins or worm farms.</p>
Explore initiatives to encourage food waste reduction and composting at home.	<p>Continue to provide food waste education and support regional and national initiatives e.g. Love Food Hate Waste.</p> <p>Understand and incorporate tikanga and other cultural considerations into Council supported education and initiatives.</p> <p>Explore and consider supporting initiatives that get more people composting and growing their own produce to reduce waste and support low carbon living e.g. household chicken trial, worm farm/veggie growing pods.</p>	<p>Educate the community on the benefits and proper practice of organic waste disposal.</p> <p>Encourage Hamiltonians to source their food more locally/purchase food from local businesses.</p>
Provide a separate collection service for green waste.	Implement a separate service to collect green waste. Currently, private collections and the Hamilton Organic Centre are the only pathways available for those needing to dispose of excess green waste.	
Provide a Council funded subsidy to help collect household green waste.	Implement a Council funded subsidy to aid in the collection of household green waste.	

#### ONGOING EFFORTS TO REDUCE CONSTRUCTION AND DEMOLITION WASTE

Construction and demolition waste is the largest waste stream in New Zealand. An opportunity exists to continue supporting the construction and demolition industry to minimise waste from design through to construction.

We received suggestions and feedback on this key area from 10 stakeholders.

Draft Future Options for the	Council’s Draft Initiatives	Suggested Initiatives from
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WMMP		Stakeholders
Continue to collaborate with the construction and demolition industry to reduce their waste.	<p>Support and enable waste reduction with Hamilton's construction and demolition industry.</p> <p>Provide ongoing support for other relevant regional and national-level initiatives or legislative requirements as they are released by industry groups or the Ministry, e.g. MfE circular construction programme.</p>	<p>Focus on designing out waste, via increased product stewardship.</p> <p>Fund local waste reduction initiatives.</p> <p>Collaborate with other, smaller councils.</p> <p>Shift the culture when it comes to waste and waste management on construction sites.</p>
Council could implement construction and demolition waste reduction pilot projects to showcase the potential benefits and "walk the talk".	Consider including waste reduction and sustainability/emissions targets in relevant Council procurement processes and contracts. This could include the application of green star building practices.	<p>Require developers to provide recycling receipts as a part of their consent process.</p> <p>Enforce waste separation at construction sites.</p>
Consider enforcing the existing solid waste bylaw to ensure site waste plans are implemented and reported on.	<p>Increase bylaw enforcement - this will require increased resources for administration and management. This could include activating relevant processes to enforce bylaws and ensure compliance.</p> <p>Consider showcasing local examples and stories of site waste plan implementation to encourage uptake.</p>	Ban expanded polystyrene foam.
Investigate and support construction and demolition waste recovery options	<p>Understand the flow of construction and demolition waste within the city (including the Lincoln Street Resource Recovery Centre) to identify diversion and reduction opportunities.</p> <p>Support diversion opportunities at the Lincoln Street Resource Recovery Centre and other local opportunities.</p> <p>Monitor the end market of any diverted materials to ensure they have been reused/recovered as intended.</p> <p>Provide ongoing support for other relevant regional and national-level initiatives.</p>	<p>Make waste diversion options more accessible.</p> <p>Make waste/recycling stations more accessible.</p>



**SUPPORT THE MOVE TO A CIRCULAR ECONOMY**

A circular economy is an alternative to the traditional linear economy. In a circular economy, resources are kept and used for as long as possible. An opportunity exists to raise awareness and accelerate the implementation of circular principles and become a leader in this space.

We received suggestions and feedback on this key area from 16 stakeholders.

Draft Future Options for the WMMP	Council's Draft Initiatives	Suggested Initiatives from Stakeholders
Accelerate the transition to a circular economy in Hamilton.	<p>Support the increased awareness, capability and implementation of circular solutions in Hamilton.</p> <p>Learn about, share and promote circular insights, best practice and resources.</p> <p>Support education efforts on the circular economy, e.g. supporting local learning events, workshops, and learning incubators such as Circularity.</p> <p>Work with community partners to increase circular capability, perspectives and implementation.</p> <p>Provide grants or other kinds of support for fostering innovation and piloting initiatives supporting a circular economy.</p>	<p>Encourage people to replace day-to-day materials with reusable alternatives.</p> <p>Design out waste from the beginning of projects, i.e. less packaging waste. Increase product stewardship.</p> <p>Increase community awareness of, and education about, circular economies.</p> <p>Implement more community gardens.</p> <p>Support community-led initiatives.</p> <p>Increase the number of bulk-style supermarkets.</p> <p>Implement more behaviour-change focused initiatives.</p> <p>Support for the implementation of a container deposit scheme or container return scheme.</p>
Advocate for the circular economy and lead by example.	<p>Advocate for national circular economy programmes and projects.</p> <p>Encourage and support circular approaches to resource recovery in relevant procurement processes and contracts.</p>	<p>Introduction of mandatory product stewardship schemes for products, starting with those that can provide easy wins or have toxicity issues (such as e-waste and batteries, mattresses, tyres etc). It is essential that local authorities and communities play a role in the design and governance of these schemes.</p> <p>Advocate for central government to support the development of onshore processing capacity for plastics, paper/cardboard etc.</p>

### RECOVER MORE FROM WASTE STREAMS

Recovering more from waste streams is the next step up in the waste hierarchy. The waste hierarchy is a strategic framework of waste management principles. The top of the hierarchy has the best ways to reduce waste (e.g. prevention, reduction, reusing) and the bottom of the hierarchy has the worst ways (e.g. disposal). More information about the waste hierarchy can be found [here](#). This proposed key area of focus is concerned with moving up this hierarchy, towards better methods of waste management. This involves moving from a disposal focus to a focus on recovering waste. Therefore, Hamilton needs to recover more from waste streams, to move up the waste hierarchy.

We received suggestions and feedback on this key area from 14 stakeholders.

Draft Future Options for the WMMP	Council's Draft Initiatives	Suggested Initiatives from Stakeholders
Lead by example - Council's own approach to waste diversion.	<p>Explore a more co-ordinated approach across various council-led business activities.</p> <p>Assess how waste is handled at Council offices and facilities and implementing initiatives to increase diversion from landfill.</p> <p>Incorporate waste reduction considerations and targets into Council procurement processes.</p> <p>Showcase the success of Council's own waste reduction journey to normalise it for others.</p>	
Support the growth of the resource recovery network in Hamilton.	<p>Explore collaborative solutions to resource recovery which are close to waste generators.</p> <p>Consider grants, capability building, or other kinds of support for expanding the resource recovery network in Hamilton.</p> <p>Support wider organic, construction and demolition diversion, as well as circular solutions.</p>	<p>Make packaging-free shopping more accessible.</p> <p>Implement recycling bins and food scrap bins into more public spaces (e.g. shopping centres).</p> <p>Pick up recycling from schools.</p> <p>Create more community-led resource recovery centres.</p>
Continue to provide public educational campaigns and initiatives.	<p>Continue to fund and resource waste education programmes encouraging waste minimisation behaviour.</p> <p>Investigate how council-led waste education could be streamlined and enhanced to increase reach and effectiveness.</p>	<p>Increase education on what kind of rubbish goes in which bin, what can be recycled, etc.</p> <p>Increase education about waste minimisation, and what happens to waste.</p> <p>Incentivise recycling/waste</p>



		<p>recovery, particularly for small businesses.</p> <p>Raise the profile of sustainable shopping and its benefits.</p>
Restrict/ban specific types of waste in kerbside rubbish wheelie bins.	Introduce a ban on miscategorised waste in kerbside bins.	
Increase diversion of various waste streams in Hamilton	Support relevant opportunities increasing diversion of materials e.g. hazardous waste, electronic waste, tyres, and textile waste.	<p>Offer kerbside collection for soft plastic waste.</p> <p>Improve infrastructure to better manage, measure and divert waste.</p>

### THE WAY WE LIVE IS CHANGING

With a changing population and increased house intensification in Hamilton, we need to support the move to more sustainable and low carbon ways of living.

We received suggestions and feedback on this key area from 7 stakeholders.

Draft Future Options for the WMMP	Council's Draft Initiatives	Suggested Initiatives from Stakeholders
Explore and support localised resource recovery and circular initiatives supporting the principles of a 20minute city (a city where most of your needs can be reached within a 20 min walk, bike or public transport journey of your home).	Enable the establishment of localised community resource recovery hubs and circular projects in the community for reusing, repairing, repurposing, recycling, the sharing economy and avoiding waste.	<p>Implement more community gardens.</p> <p>Support green spaces in Hamilton.</p> <p>Bring more community centres on board with circularising organics.</p> <p>Involve the community in the design/implementation of waste plans.</p> <p>Implement more community-based resource recovery centres.</p>
Work with the design and construction industry to encourage the incorporation of waste reduction into the design and use of multi-unit dwellings and communities	<p>Influence Council policy makers to support the implementation of changes which make it easy for designers, developers and others in the construction industry to incorporate waste reduction into their approach.</p> <p>Continue to incorporate waste reduction best practice into the Peacocke community.</p>	Ensure waste reduction services are considered in new developments.
Improve the accessibility of	As the percentage of residents	Create a fully developed resource

waste reduction options in the CBD and areas of increased housing intensification.	<p>living in multi-unit dwellings and other high-density housing increases, Council could explore waste reduction options for these residents. Extend the existing kerbside collection to include CBD drop-off points.</p> <p>Support community resource recovery centres to service the CBD and high-density housing developments.</p> <p>Work with landlords and developers to incorporate waste reduction and diversion options for their tenants.</p>	<p>recovery network.</p> <p>Allocate resources higher up the waste hierarchy.</p>
Be able to respond to the needs of a changing population of Hamilton	Ensure waste services, education and solutions Council supports are reflective of, inclusive of, and accessible to the Hamilton community.	<p>Educate the community about reducing consumption.</p> <p>Create a fully developed resource recovery network.</p>
Investigate how to prepare for waste during a natural disaster	Investigate and implement the most relevant approach for disaster waste management in Hamilton.	

#### SHAPING NATIONAL DIRECTION ON WASTE AND RESOURCE RECOVERY

Council has the opportunity to help shape the future of resource recovery and waste in New Zealand.

We received suggestions and feedback on this key area from 11 stakeholders.

Draft Future Options for the WMMP	Council's Draft Initiatives	Suggested Initiatives from Stakeholders
Advocate for national change.	<p>Contribute to national and regional policy development, and advocate to ensure Council issues/opportunities are reflected in legislative changes.</p> <p>Council to respond to government submissions, participate in working groups and showcase Hamilton's examples.</p>	<p>Promote making reusable switches for day-to-day products.</p> <p>Encourage product stewardship from central government around packaging.</p> <p>Take action to prevent greenwashing.</p> <p>Encourage more central government bans, like the one against plastic bags.</p> <p>Advocate for right to repair legislation.</p> <p>Developing supportive policies and bylaws that help achieve zero waste.</p>
Support the implementation of any national policy, legislative,	Support the implementation of national resource recovery	

regional or other relevant initiatives within Hamilton.	initiatives in Hamilton.	
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OTHER FEEDBACK

We had several comments which did not cleanly fit into one of Council’s draft options for the WMMP. These suggestions include:

- link Hamilton’s resource recovery network with the other regional resource recovery networks
- develop the ‘soft’ infrastructure as well as the ‘hard’ infrastructure necessary to achieve Council’s goals. This is to say, the physical (‘hard’) aspects of infrastructure, such as roads and recycling plants, are important; however, the human (‘soft’) aspects of infrastructure, such as services, should also be considered and supported by Council
- consider Council’s own procurement processes and investigate ways to reduce waste internally
- provide clarity around the social, cultural, environmental and economic benefits of waste minimisation
- increase security for kerbside bins, such as having bins permanently named so they cannot be stolen.

WHAT’S NEXT

This feedback will inform the development of the draft WMMP for 2024-2030. From there, a full community consultation (using Special Consultative Procedures) on the draft WMMP will occur in 2024.

# Council Report

**Committee:** Regulatory and Hearings Committee

**Date:** 21 March 2024

**Author:** Joanna van Walraven

**Authoriser:** Helen Paki

**Position:** Team Leader - Planning & Policy

**Position:** General Manager Customer and Community

**Report Name:** Ashurst Park Reclassification (Sportsdrome option) Hearings Report

<b>Report Status</b>	<i>Open</i>
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## Purpose - *Take*

1. To inform the Regulatory and Hearings Committee of the submissions received regarding the proposal to reclassify a section of Ashurst Park near the Sportsdrome.
2. For the Regulatory and Hearings Committee to hear and consider verbal submissions following consultation undertaken with the public.

## Staff Recommendation - *Tuutohu-aa-kaimahi*

3. That the Regulatory and Hearings Committee:
  - a) receives the report;
  - b) hears and considers submissions to the reclassify a section of Ashurst Park near the Sportsdrome; and
  - c) notes that a deliberations and decision report will be brought to the 9 April 2024 Community and Natural Environments Committee.

## Executive Summary - *Whakaraapopototanga matua*

4. Following discussions through previous Community & Natural Environment Committee and Council meetings during 2023, staff were directed to pursue reclassification of a section of Ashurst Park near the Sportsdrome ([Agenda](#) and [Minutes](#)) and consultation was undertaken from 24 January – 24 February 2024.
5. During the consultation period, Council received 92 submissions which are available on the 'Have Your Say' page of the Council website [here](#). 70 submissions were in support of the reclassification, 15 were opposed, 7 were either unsure, did not have a view, or did not answer the question or have a view. Six submitters have indicated they would like to make a verbal submission.
6. Although the proposal has had a moderate level of public interest, the proposal to reclassify the park is considered to have low significance, and the recommendations comply with Council's legal requirements.

## Background - *Koorero whaimaarama*

7. At the 14 December meeting [Agenda](#), [Minutes](#) the Council agreed to publicly consult on the proposal to reclassify a section of the northern side of Ashurst Park near the Te Rapa Sportsdrome.
8. The proposal would reclassify the area from a Recreation Reserve to a Local Purpose (Community Facility) Reserve, in accordance with the Reserves Act 1977. The area proposed for reclassification is included as **Attachment 1**.
9. This reclassification would allow for both community and recreation reserve on this part of the park including the development of a new community centre, which would be leased to Pukete Neighbourhood House, Te Whare Takiwa o Pukete.
10. The rationale for the reclassification has been discussed through previous meetings, including the 18 April 2023 Community and Natural Environments Committee ([Agenda/Minutes](#)) and the 22 August 2023 Regulatory and Hearings Committee ([Agenda/Minutes](#)) and the 14 December 2023 Council Meeting ([Agenda/Minutes](#)).

## Discussion - *Matapaki*

### Public notification and engagement

11. A proposal to reclassify a reserve must be publicly notified under Section 24 of the Reserves Act 1977 and be left open for submissions for 1 month. During the submission period, every person claiming to be affected by the proposed change of classification has the right to object the change.
12. A survey on *Have Your Say* was live from 24 January to 24 February 2024. An overview of the proposed reclassification and published responses are available on the Council website [here](#).
13. Respondents were asked if they support the reclassification of a section of Ashurst Park next to Te Rapa Sportsdrome from Recreation Reserve to Local Purpose (Community Facility) Reserve.
14. The survey link was distributed to stakeholders using letter drops, public notices, social media community group posts and targeted emails. The wider community could also access the survey via hardcopies from local libraries and the Council building.
15. Details of the engagement methodology used, and analysis of submissions received is included in the Submissions Insights and Engagement Report (**Attachment 2**).

### Written Submissions

16. Council received a total of 92 responses. Five were submitted by organisations and representatives of local groups.
17. 70 out of 91 respondents (77%) supported the reclassification. 15 respondents (16%) opposed the reclassification. Six were unsure about or did not have an opinion on the reclassification.

### Verbal Submissions

18. Six submitters have requested to provide a verbal submission. [written submissions can be found here](#).

### Mana Whenua feedback

19. Mana whenua representatives were contacted by phone and email and advised of the proposal, the reclassification process, and gauge the level of involvement sought within the reclassification process. All parties advised that while they were interested in the project itself, they did not require any further information regarding the reclassification.

### Next Steps

20. A Deliberations Report will be brought to the Community and Natural Environment Committee on 9 April 2024. The purpose of the report is to respond to any new matters raised by Members at the hearing, and to seek a decision about whether or not to approve the classification.

### Financial Considerations - *Whaiwhakaaro Puutea*

21. The reclassification is a regular operating activity funded through the Long-Term Plan.
22. The cost of carrying out the consultation for the reclassification was approximately \$5,000 including advertising, staff costs and printing.
23. The Pukete Neighbourhood House, Te Whare Takiwa o Pukete project itself is being funded through a different budget line and has not been included in the financial considerations of this report.

### Legal and Policy Considerations - *Whaiwhakaaro-aa-ture*

24. Staff confirm that the staff recommendations comply with Council's legal and policy requirements.

### Climate Change Impact Statement

25. Staff have assessed this option against the Climate Change Policy for both emissions and climate change adaptation. Staff have determined no adaptation or emissions assessment is required.

### Wellbeing Considerations - *Whaiwhakaaro-aa-oranga tonutanga*

26. The purpose of Local Government changed on the 14 May 2019 to include promotion of the social, economic, environmental and cultural wellbeing of communities in the present and for the future ('the four wellbeings').
27. The subject matter of this report has been evaluated in terms of the four wellbeings during the process of developing this report as outlined below.
28. The recommendations set out in this report are consistent with that purpose.

### Social

29. The partial reclassification of Ashurst Park provides an opportunity for increased social interaction and participation within the community through the provision of more purposeful and accessible community facilities. It is noted that PNH already provides a wide range of community services from their current location within the Te Rapa Sportsdrome, however operating out of a purpose-built facility that is easily accessible by those residents who need to access them, will allow PNH to better serve their community.

### Economic

30. Having the new community facility within the surrounding residential community may bring value by increasing vibrancy and attractiveness to the space.

### Environmental

31. The proposed location of the new building does not require any significant vegetation removal.

## Cultural

32. The hearings provide individuals and communities with an opportunity to discuss how the reclassification has an impact on their ability to retain, interpret and express their cultural values. Community houses bring cultural benefits to the users by allowing an opportunity for cultural expression, and by providing a meeting space for members of the community to gather.
33. Waikato Tainui, Ngaati Wairere and Te Haa o te whenua o Kirikiriroa (THaWK) have been consulted with directly on the proposal. No submissions have been received; however, email correspondence has confirmed their general support for the proposal. All parties seek the opportunity to be further involved in the design process with the project team.

## Risks - *Tuuraru*

34. There are no known risks associated with the hearing itself, however there is a political risk with the decision in that there is a high level of interest amongst a group of residents who have been opposed to the previously proposed location for the new community facility.

## Significance & Engagement Policy - *Kaupapa here whakahira/anganui*

35. Given the statutory requirement to consult, staff have not considered the key considerations under the Significance and Engagement Policy to assess the significance of recommendation(s) in this report.
36. There is a statutory requirement to consult as per legislation outlined below.
37. Engagement has been undertaken in accordance with Sections 24 and 119 of the Reserves Act 1977.

## Attachments - *Ngaa taapirihanga*

Attachment 1 - Proposed Area for Reclassification

Attachment 2 - Submissions Insights and Engagement Report









# TE RAPA SPORTSDROME PROPOSED RECLASSIFICATION: ENGAGEMENT AND INSIGHTS REPORT

Report prepared by:  
Piper Shields, Research and Insights Advisor  
Emily Coffey, Senior Communication and Engagement Advisor  
March 2024.

Report reviewed by:  
Dan Silverton; Communication and Engagement Manager; Partnerships, Communication and  
Maaori

## SUBMISSIONS INSIGHTS

### INTRODUCTION

In 2023, Council engaged with the community on our proposal to build a new community centre in Ashurst Park. We heard a range of feedback about the location we initially proposed. With this feedback in mind, we now have a new preferred location for the community centre, next to Te Rapa Sportsdrome.

Council is proposing to reclassify the section of Ashurst Park, on the northern side of Te Rapa Sportsdrome, from a Recreation Reserve to a Local Purpose (Community Facility) Reserve, under the Reserves Act 1977. This reclassification would allow us to build a new community centre, which would be leased to Pukete Neighbourhood House, Te Whare Takiwa o Pukete.

Hamiltonians could share their views on the reclassification via an online survey hosted on Have Your Say. This survey was live from 24 January to 24 February. The survey link was distributed to stakeholders using letter drops, public notices, social media community group posts and targeted emails. The wider community could also access the survey via hardcopies from local libraries and the Council building.

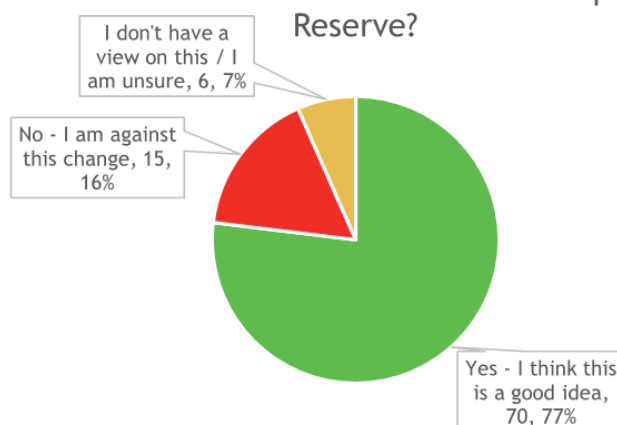
We received a total of 92 responses, of which 88 were online submissions and four were hardcopy submissions. Of these 92 responses, five were submitted by organisations and representatives of local groups.

### FEEDBACK THROUGH SUBMISSION FORMS (ONLINE & PAPER COPY)

#### *Insights from survey responses*

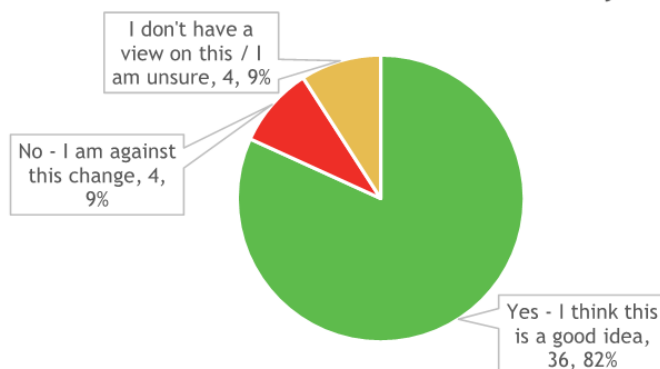
We asked respondents if they support the reclassification of a section of Ashurst Park next to Te Rapa Sportsdrome from Recreation Reserve to Local Purpose (Community Facility) Reserve. 91 respondents of 92 indicated their preference, and one did not answer this question. 70 out of 91 respondents (77%) supported the reclassification. 15 respondents (16%) opposed the reclassification. Six were unsure about or did not have an opinion on the reclassification.

Do you support the reclassification of a section of Ashurst Park next to Te Rapa Sportsdrome from Recreation Reserve to Local Purpose Reserve?



Residents of Pukete (the suburb surrounding Ashurst Park) were more likely to support the reclassification. 82% of Pukete residents (36 out of 44) were supportive of the reclassification, compared to 77% (70 out of 91) of all respondents.

Do you support the reclassification of a section of Ashurst Park next to Te Rapa Sportsdrome from Recreation Reserve to Local Purpose Reserve? - Pukete Residents Only



We then invited respondents to elaborate on their answers through free text comments. 70 respondents provided additional comments explaining their stance. The main themes that emerged from these comments were:

- Support for the proposed location (25 comments)
  - *"I think this location of the community center makes the best sense building on infrastructure already in place and leave the playground accessible to children in the area. Best outcome."*
- Support for PNH receiving a new facility (23 comments)
  - *"I have been engaged with PNH for many years and think that a new purpose built facility for them is exactly what they need to keep providing the work they do for the community."*
- Concern for building costs/rates rises (12 comments)
  - *"Given that the ratepayers of Hamilton are already facing rate increases in the order of 25%, 'nice to haves' like these need to be put on hold until the city finances are brought under control."*
- Opposition to the proposed location or preference for a previously proposed location (12 comments)
  - *"This is my second choice. Ashurst Ave, street frontage would have been a more appealing choice."*
- Comment on the engagement process (6 comments; 2 positive, 6 negative)
  - *"Participated in the prior consultation and am satisfied with the outcomes of this."*

We also received suggestions for ways to amend or improve the proposed design. The main suggestions from respondents were (comments occurred once unless specified):

- Add pathways to increase accessibility (3 comments)
- Increase carparking (3 comments)
- Increase lighting (2 comments)
- Add a shuttle to take people up the hill
- Add a toddler play area to Ashurst Park playground
- Add more courts around the Sportsdrome

Demographic comparison of responses from individuals

Location

52 of the 84 survey respondents who mentioned their location (62%) were from West Area 1, which encompasses the suburbs of Beerescourt, Forest Lake, Pukete, St Andrews and Te Rapa. Of these, 45 reside in Pukete, where Ashurst Park is situated.

Ethnicity

88% (n = 78) of survey respondents who mentioned their ethnicity identified as NZ European, and 9% (n = 8) identified as Maaori.

2018 Census data shows that of the residents of West Area 1 (where Ashurst Park is located), 76% identify as NZ European, and 21% identify as Maaori. In comparison to the Census, our survey may reflect an overrepresentation of NZ European respondents and an under-representation of Maaori respondents.

Age

Despite making up 25% of Hamilton’s population and 41% of West Area 1’s population (according to 2018 Census data), only 12% (n = 11) of survey respondents who told us their age were younger than 30 years old. This means this survey responses likely under-represented youth voices.

Feedback from organisations

Organisation	Name of representative	Response ID	Summary of feedback
Envisage Photography Ltd	Kerrilee Beetham	ANON-YR5F-A61P-X	<ul style="list-style-type: none"><li>• Support the proposed reclassification</li></ul>
Te Rapa Primary School	Vaughan Franklin	ANON-YR5F-A6A2-G	<ul style="list-style-type: none"><li>• Support the proposed reclassification</li></ul>
Glenview Community Centre	Rourina Toa	ANON-YR5F-A6FM-G	<ul style="list-style-type: none"><li>• Support the proposed reclassification</li><li>• Support for PNH</li><li>• Improved facilities will allow for increased community connection and accessibility for users of the facilities and the park itself</li><li>• Will reduce antisocial behaviour in the area</li></ul>
Interactionz	Jennifer Calley	ANON-YR5F-A6FV-S	<ul style="list-style-type: none"><li>• Support the proposed reclassification</li><li>• The new community centre will be beneficial for PNH, the community and the sportsdrome</li><li>• Concerned about limited accessibility from the main road</li></ul>
Pukete Neighbourhood House	Scott Tiffany	ANON-YR5F-A6FB-5	<ul style="list-style-type: none"><li>• Support the proposed reclassification</li><li>• Support the new proposed location</li><li>• Fit-for-purpose community centre is beneficial for all</li><li>• Facility is desired by the community</li></ul>

FEEDBACK FROM SOCIAL MEDIA

In addition to analysing formal submissions to the consultation, we also analysed social media commentary made on Hamilton City Council Facebook posts relating to the consultation. Hamilton



City Council made one post advertising the proposed Te Rapa reclassification on our public Facebook page. This post received 67 comments and replies to comments from the public, of which 56 were relevant to the proposed reclassification. The most common themes from these comments were:

- Concerns for cost/spending/impact on rates (35 comments)
- Question about the reclassification or consultation process (8 comments)
- Support for the proposed reclassification (7 comments)
- Perception of the engagement process, including how the community felt they were informed or otherwise of the reclassification (5 comments)

## ENGAGEMENT TACTICS

### GOAL

Provide the community with the opportunity to have their say on the proposed reclassification of the section of Ashurst Park, and present any objections to the reclassification.

### OBJECTIVES

- The Pukete and Ashurst community are aware of the proposed reclassification
- The community has the opportunity to object to the proposal
- Council complies with legislative requirements for the reclassification under the Reserves Act 1977

### ENGAGEMENT CAMPAIGN REVIEW

The campaign was shared via public notice in Hamilton Press (as is required under Reserves Act 1977), and all submitters to the previous reclassification engagement (at Ashurst Avenue) were emailed and invited to share their views. Known user groups of Te Rapa Sportsdrome were also emailed. A letter was sent to 840 properties, a slightly bigger catchment area than the previous reclassification, with more households included from the Church Road side of Ashurst Park. Council's website was updated with the latest information, and a post was shared on Council's Facebook page, with a link to the 'have your say' platform. Submitters could provide feedback online at [hamilton.govt.nz/haveyoursay](https://hamilton.govt.nz/haveyoursay) or by filling out a hardcopy submission, available at all Hamilton Libraries and at Council. Comments from social media are also considered.

## ENGAGEMENT RESULTS

### SUBMISSION FORM (ONLINE & PAPER COPY)

88 online submissions

4 hardcopy submissions

### SOCIAL MEDIA



15,565 post impressions

14,804 post reach

2,168 post engagements

208 link clicks

### WEBSITE

787 views across all pages

335 views on landing page

279 unique users



2.82 pages visited per person on average

## EMAILS

### Ashurst Park submitters

Sent to 271 contacts

Open rate 67.9%

184 unique opens

435 total opens

Click through rate 23.9%

44 unique clicks

56 total clicks

### Sportsdrome users

Sent to 15 contacts

Open rate 53.33%

8 unique opens

20 total opens

No clicks.

## LETTERS

840 letters sent to nearby area

## PUBLIC NOTICE

64,000 readers

The screenshot displays a website with a header for 'Classifieds' and a sidebar on the right. The main content area is divided into several sections:

- Classifieds:** A grid of small advertisements for services like 'ELECTRICIAN', 'Turf Services', 'GARDEN MAINTENANCE', 'COMPUTER REPAIRS', and 'WATERPROOFING'.
- Public Notice:** A large section titled 'FRANKTON THUNDER' with a sub-header 'Temporary Road Closure'. It details a closure for the 'Frankton Thunder 2024' event, scheduled for Saturday, 20th July, from 10:00 AM to 4:00 PM. The closure will affect the intersection of Frankton Road and the intersection of Frankton Road and the intersection of Frankton Road and the intersection of Frankton Road.
- Proposed reclassification of section of Ashurst Park (near Te Rapa Sportsdrome):** A section titled 'Section 24, Reserves Act 1977' discussing the proposed reclassification of a portion of Ashurst Park. It mentions that the Council is seeking input from the community and that the proposed change is subject to a public hearing.
- homed:** A section for 'homed' real estate, featuring a large image of a house and the text 'THERE'S NO PLACE LIKE HOMED'. It includes a call to action: 'Open your property's door to more buyers. Whether they're actively looking for their next home or just browsing, they'll find your property with Homed.'
- TV GUIDE:** A section at the bottom right titled 'TV GUIDE' with the text 'For all your movie reviews.'



WHAT’S NEXT

Feedback will be presented at a Hamilton City Council Regulatory and Hearings Committee meeting in 2024. At this meeting, the six submitters who want to speak to their written submission will be able to do so. Council will then consider all the views and make a final decision.