
Business and Investment Subcommittee

OPEN MINUTES

Minutes of a meeting of the Business and Investment Subcommittee held in Committee Room 1, Municipal Building, Garden Place, Hamilton on Monday 23 May 2016 at 9:30am.

PRESENT

Chairperson	Her Worship the Mayor J Hardaker
Members	Cr M Forsyth Cr A King Cr A O'Leary
In Attendance	Kelvyn Eglinton – General manager City Growth Sean Murray – Director H3 & Events Cr Gallagher Kiri Goulter – Chief Executive – Hamilton Waikato Tourism Don Scarlet - Board Member - Hamilton Waikato Tourism
Committee Advisor	Mrs MM Birch

1. Apologies

Resolved: (Her Worship the Mayor Hardaker/Cr O'Leary)

That the apologies from Councillor Pascoe and Councillor Forsyth (for lateness) be received and accepted.

2. Confirmation of Agenda

Resolved: (Her Worship the Mayor Hardaker/Cr O'Leary)

The Committee to confirm the agenda

3. Declarations of Interest

No members of the Committee declared a Conflict of Interest.

4. Business and Investment Subcommittee - Open Minutes - 21 April 2016

Resolved: (Her Worship the Mayors Hardaker/O'Leary)

That the Subcommittee confirm and adopt as a true and correct record the Open Minutes of the Business and Investment Subcommittee Meeting held on 21 April 2016.

5. Business and Investment Subcommittee - Open Action List - 23 May 2016

The Subcommittee was updated on the Action List as follows:

Reference 13 – the first discussion between Hamilton Central Business Association (HCBA) and the Property Council had now taken place.

Reference 14 – The BID Policy was being presented to Council on 26 May 2016 for adoption.

Resolved: (Her Worship the Mayors Hardaker/O'Leary)

That the Report be received.

6. Hamilton and Waikato Tourism - Six Monthly Report July to December 2015

Kiri Goulter (Chief Executive) and Don Scarlet (Board Member) – Hamilton Waikato Tourism (HWT) and the highlighted, and responded to questions on, the following points:

- The NZ tourism industry was experiencing exceptional growth with visitor arrivals and expenditure at its highest ever level; this region was performing in line or above the national trend ;
- HWT would like to see additional hotel accommodation being developed to cope with the expected visitor growth;
- HWT had participated in the Tourism NZ marketing campaign in Australia;
- The full website redevelopment had been completed and a new arts video added;
- Another “Explore your Own Backyard” promotion focussed on outdoor family activities and cycling;
- The Convention Bureau was strong with enquiries continuing to be steady;
- The Tourism Opportunities Plan was at a final draft stage and would be ready in mid-June. After completion, HWT would come and present it to the Elected Members at a Councillor Briefing session;
- That although Hamilton Gardens was the number one tourist destination in Hamilton, the reason it did not feature more prominently on the website was as a result of what had been fed through to Tourism NZ; this would be investigated.

In response to specific questions concerning Claudelands, Ms Goulter and the Director H3 & Events confirmed the following:

- There was a daily rate sheet, which was negotiated as required to fit the market;
- Claudelands had its own sales and marketing team which worked closely with the Convention Bureau, though all commercial decisions rested with Claudelands;
- The high cost of hotel accommodation in Auckland had made Hamilton a more attractive option;
- Associations often preferred to go somewhere new, though quality, pre/post conference activities, off-site dinners, Hamilton Gardens and proximity to Hobbiton were all factors; and
- Development of Maori tourism, and the commercial opportunities it would present, were still being identified.

Resolved: (Her Worship the Mayor Hardaker/Cr O'Leary)

That:

- a) the Report be received; and
- b) Staff would bring a report to the Subcommittee on the current status of accommodation in Hamilton which would include capacity, uptake numbers by category and hotel investment opportunities.

Councillor Forsyth joined the Meeting during the above Item. She was present when the matter was voted on.

7. Municipal Endowment Fund Investment Policy

Recommendation

- a) That the report be received;
- b) That staff report back to the Business and Investment Subcommittee with:
 - A recommended option for administration and management of the Municipal Endowment Fund that includes a Hamilton Properties Limited model, or similar, to administer the fund to better support municipal purposes across the city; and
 - A revised Municipal Endowment Fund Investment Policy that supports the staff recommendation.

8. Resolution to Exclude the Public

Section 48, Local Government Official Information and Meetings Act 1987

The following motion is submitted for consideration:

That the public be excluded from the following parts of the proceedings of this meeting, namely consideration of the public excluded agenda.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution follows.

General subject of each matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution
C1. Business and Investment Subcommittee - Public Excluded Minutes - 21 April 2016) Good reason to withhold information exists under Section 7 Local Government Official Information and Meetings Act 1987	Section 48(1)(a)
C2. Business and Investment Subcommittee - Public Excluded Action List - 23 May 2016)	

This resolution is made in reliance on section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or relevant part of the proceedings of the meeting in public, as follows:

- Item C1. to prevent the disclosure or use of official information for improper gain or improper advantage Section 7 (2) (j)
- Item C2. to prevent the disclosure or use of official information for improper gain or improper advantage Section 7 (2) (j)

The Meeting moved into a Public Excluded session 10.30 am to 10.45am.

The Meeting was declared closed at 10.45am.