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## Event Sponsorship Subcommittee

### OPEN MINUTES

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**Minutes of a meeting of the Event Sponsorship Subcommittee held in Committee Room 1, Municipal Building, Garden Place, Hamilton on Monday 16 March 2015 at 03.30pm.**

#### PRESENT

Chairperson Deputy Mayor Gordon Chesterman  
Members Cr P Yeung  
Ms S Peek

In Attendance Her Worship the Mayor Hardaker

Also in Attendance General Manager Events and Economic Development, Project Manager, Business Manager Economic Development and Executive Assistant (General Manager Events and Economic Development).

Committee Advisor Miss L Preiss

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#### 1. Apologies

**Resolved:** (Crs Chesterman/Yeung)

That the apologies from Crs Green and Wilson be received and accepted.

#### 2. Confirmation of Agenda

**Resolved:** (Cr Chesterman/Ms Peek)

That the Agenda be confirmed.

#### 3. Declarations of Interest

No members of the Subcommittee declared a Conflict of Interest.

#### 4. Events Sponsorship Subcommittee - Open Minutes - 29 July 2014

**Resolved:** (Crs Chesterman/Yeung)

That the Subcommittee confirm and adopt as a true and correct record the Open Minutes of the Event Sponsorship Subcommittee Meeting held 29 July 2014.

#### 5. Update on Economic Impact Surveys

The Business Manager Economic Development spoke to the Report, highlighting the following points:

- Staff looked at different ways to approach the assessment of the economic impact of numerous events. It was decided that engaging The Institute for Business Research (at the University of Waikato) was the best option.
- The Institute for Business Research was already undertaking research for the 2015 Fieldays, which meant economies of scale in terms of data analyses and comprehensive comparisons of events.

Staff responded to questions from members concerning the following:

- **Research Method:** It was envisioned that the research would look into 15 separate events, with detailed analysis of 10 specific events. This information would be reported to the Subcommittee on a monthly basis and would then culminate in a full report. If Council committed to this for three years then consistent data could be obtained.
- **Ongoing research:** To get the most beneficial research it needed to continue with the Institute of Business Research for at least 3 years

**Resolved:** (Her Worship the Mayor Hardaker/Cr Chesterman)

That the Report be received.

#### 6. Resolution to Exclude the Public

**Resolved:** (Crs Chesterman/Yeung)

##### Section 48, Local Government Official Information and Meetings Act 1987

The following motion is submitted for consideration:

That the public be excluded from the following parts of the proceedings of this meeting, namely consideration of the public excluded agenda.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution follows.

General subject of each matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution
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| C1. Events Sponsorship Subcommittee - Public Excluded Minutes - 29 July 2014     | ) | Good reason to withhold information exists under Section 7 Local Government Official Information and Meetings Act 1987 | Section 48(1)(a) |
| C2. Event Sponsorship Subcommittee Action List - Public Excluded - 11 March 2015 | ) |  |                  |
| C3. General Managers Report  |   |  |                  |
| C4. Event Sponsorship Applications for Approval - 2015/16                        |   |  |                  |
| C5. Post Event Reports   |   |  |                  |

This resolution is made in reliance on section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or relevant part of the proceedings of the meeting in public, as follows:

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|----------|--|-------------------|
| Item C1. | to prevent the disclosure or use of official information for improper gain or improper advantage | Section 7 (2) (j) |
| Item C2. | to prevent the disclosure or use of official information for improper gain or improper advantage | Section 7 (2) (j) |
| Item C3. | to enable Council to carry out negotiations  | Section 7 (2) (i) |
| Item C4. | to enable Council to carry out negotiations  | Section 7 (2) (i) |
| Item C5. | to enable Council to carry out negotiations  | Section 7 (2) (i) |

**The Meeting moved into Public Excluded at 3.50pm.**

**The Meeting was declared closed at 5.25pm.**