

Notice is hereby given that an ordinary Meeting of the Council will be held on:

Date: Wednesday 15 May 2024
Time: 9:30 am
Meeting Room: Council Chamber
Venue: Municipal Building, Garden Place, Hamilton

Council

OPEN ATTACHMENTS

ATTACHMENTS UNDER SEPARATE COVER

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HAMILTON CITY COUNCIL 2024-34 LONG-TERM PLAN: SUBMISSIONS INSIGHTS REPORT

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10 May 2024

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Executive summary

Between 19 March and 21 April, Council consulted with the community to understand Hamiltonians' views on the 2024-34 draft Long-Term Plan.

Council wanted to hear the community's thoughts on the following areas in particular:

- How we plan to manage our finances
- Reducing Council's services and costs
- A proposed walking and cycling bridge
- Targeted rates for additional services
- Targeted rate for pool inspections.

There was also an opportunity for respondents to provide any other comments as they saw fit.

We received 2992 submissions, synthesised to 2931 unique submissions when duplicate responses were condensed. Of the 2931 total submissions analysed, 2794 responses were from individuals and 137 were from organisations and groups. 90% of individual respondents live in Hamilton.

Responses from organisations ($n = 137$) have been summarised on page 32.

Summary of individual responses

How we plan to manage the city's finances

We asked respondents for feedback on managing the city's finances which included a proposed average rates increases of 19.9% (\$11 per week for a median-value residential property) in 2024/25, and 15.5% for the following four years (2025/26 to 2028/29).

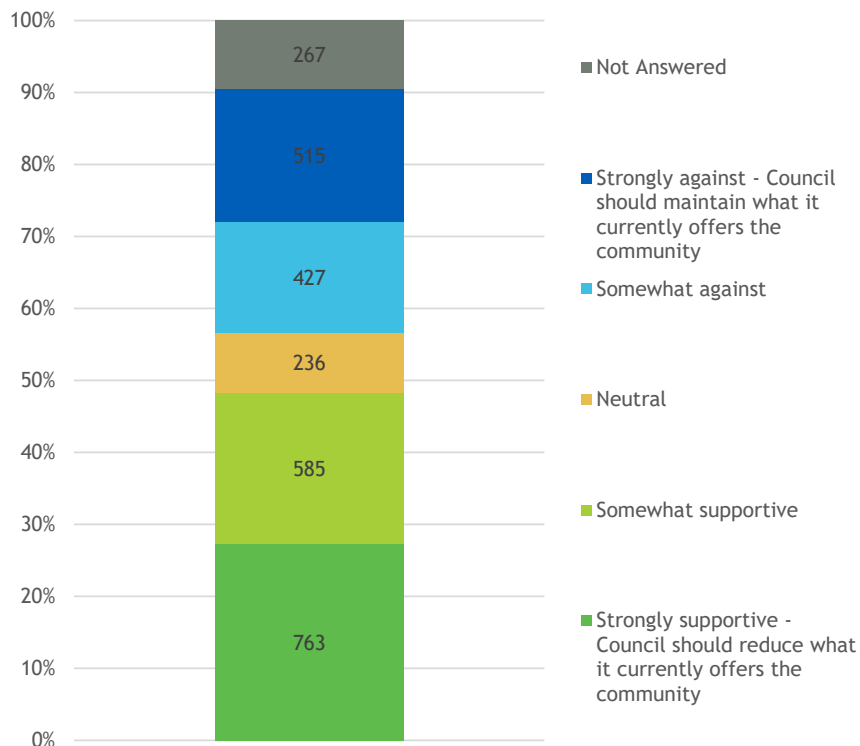
The most common themes from these responses were:

- proposed rates are too high or unaffordable (1111 comments)
- reduce spending on pet projects and deliver core services only (420 comments)
- concern regarding personal or social impacts of the rates increase (407 comments)
- supportive or understanding of approach to managing finances, including the proposed rates increase (378 comments)
- critical of the spend on transport projects (e.g. capex) such as raised safety platforms/speed bumps, cycling paths and in-lane bus stops (348 comments).

Reducing Council's services and costs

We asked respondents whether they supported Council reducing costs through a reduction in services, saving an average of \$10.4 million per year. We provided respondents with a list of Council's community services and back-office functions to inform their submissions.

Do you support Council reducing its costs and services, saving an average of \$10.4 million per year?



48% of respondents ($n = 1346$) were supportive of Council reducing costs through reducing its services. 34% ($n = 940$) would prefer to see Council's services be maintained.

The most common services respondents suggested we reduce or remove were:

- transport (782 comments, of which 660 mentioned capital projects)
- education (238 comments)
- venues, tourism and events (229 comments)
- parks and recreation (219 comments)
- communications, marketing and events (215 comments).

The most common services respondents did not want to see reduced or removed were:

- rubbish and recycling (590 comments)
- water services (444 comments)
- parks and recreation (423 comments)
- transport (421 comments)
- community services (375 comments, of which 296 mentioned libraries).

A walking and cycling bridge

As a part of the draft Long-Term Plan, Council sought feedback on building a walking and cycling bridge over the Waikato River in the central city. 2580 respondents told us their thoughts. 1538 were generally opposed to building the bridge, 682 were generally supportive, and 452 comments

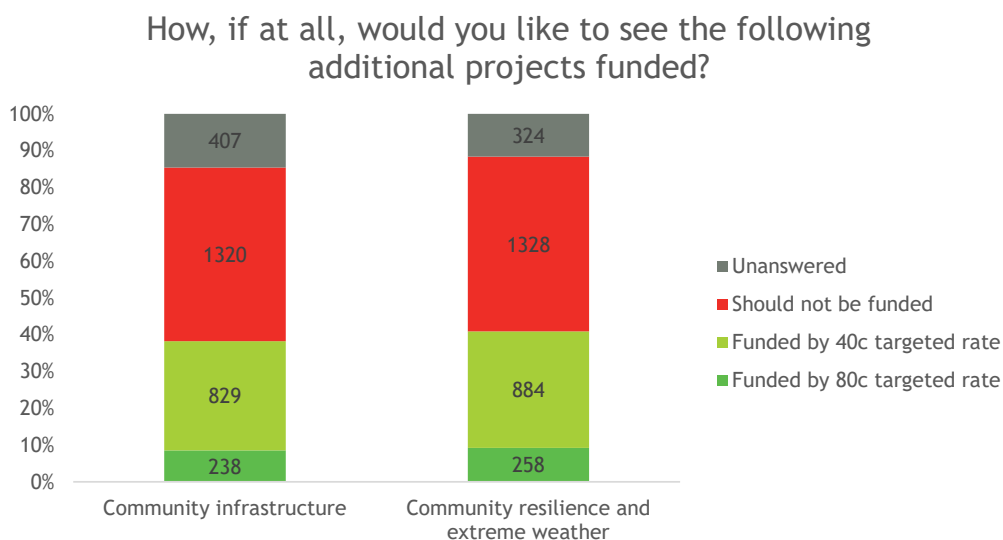
were neutral (including those who thought we should delay until there was money to proceed). Respondents could have comments that were across multiple categories.

The most common themes from comments were:

- this feels unnecessary, it is a pet project which we cannot afford (1391 comments)
- love the idea, it should go ahead (549 comments)
- Council should delay the project until it has the money (275 comments).

Targeted rates for additional services

Council asked if respondents were supportive of introducing additional services which would be funded via targeted rates.



Community infrastructure

- 1320 respondents (47%) did not want to see additional community infrastructure projects funded.
- 1067 respondents (38%) would like to see additional community infrastructure projects funded through a targeted rate.
 - Of these, 829 would support a targeted rate of 40c per week for a median-value residential property, and 238 would support a targeted rate of 80c per week for a median-value residential property.

Community resilience and extreme weather

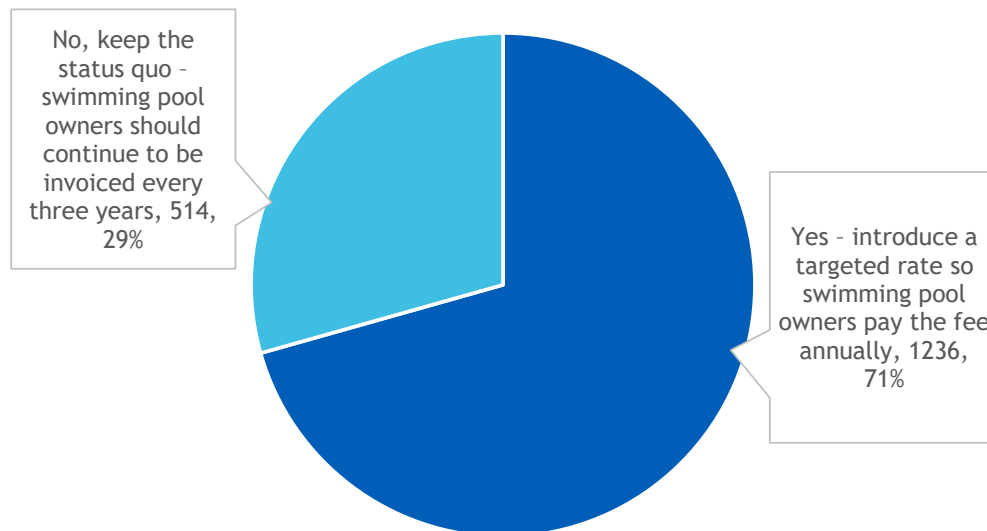
- 1328 respondents (47%) did not want to see additional community resilience and extreme weather projects funded.
- 1142 respondents (41%) would like to see additional community resilience and extreme weather projects funded through a targeted rate.
 - Of these, 884 would support a targeted rate of 40c per week for a median-value residential property, and 258 would support a targeted rate of 80c per week for a median-value residential property.

Targeted rates for pool inspections

Council is proposing to introduce a targeted rate to cover the cost of a private swimming pool safety inspection. Of the 2557 responses we received to this question, 807 stated this question was not relevant to them.

Of the 1750 respondents who confirmed this question was relevant to them, just under three-quarters (71%, $n = 1236$) were supportive of introducing a targeted rate so swimming pool owners pay the inspection fee annually. 29% ($n = 514$) would prefer to keep the status quo, where swimming pool owners are invoiced every three years.

Do you agree with Council's preferred option to introduce a targeted rate for swimming pool owners?



Other comments

We asked respondents to leave any other comments relating to our plans for the next 10 years. The most common themes from these comments were:

- reduce spending on pet projects and focus on essentials only (475 comments)
- proposed rates are too high or unaffordable (395 comments)
- keep or do more of a specific service (297 comments, of which 124 mentioned arts funding).

Summary of responses from organisations

137 businesses, organisations and groups left feedback on our 2024-34 Long-Term Plan.

- 37 organisations opposed Council reducing its services to save on costs. 15 organisations were supportive of Council reducing its services.
- 19 organisations supported the walking and cycling bridge. 12 were opposed. Five believed Council should delay construction of the bridge.
- 42 organisations supported funding community infrastructure via a targeted rate. Eight were opposed.
- 33 organisations supported funding community resilience and extreme weather via a targeted rate. 12 were opposed.
- 16 organisations were supportive of a targeted rate for pool owners. 7 organisations would prefer to keep the status quo – an invoice every three years.
- Common themes across submissions by businesses, organisations and groups were:
 - Maintain funding for the arts and the creative sector (26 comments)

- Maintain funding for community groups, such as grants (25 comments)
- Maintain services in parks and recreation (25 comments)
- Maintain funding for Hamilton & Waikato Tourism (20 comments)

Submission insights

Every three years, Council develops the Long-Term Plan (LTP) which sets out the projects, budget, and financial strategy for the next 10 years. From 19 March to 21 April, we consulted with the community about our draft 2024-34 LTP.

We received 2992 responses. Most submissions (2830) were made online through the Have Your Say platform, though we also received 53 hardcopy submissions, 107 emails, and one letter (which were then entered verbatim into the Have Your Say platform).

After identifying and combining 61 duplicates, the total number of unique submissions received was 2931, of which 2794 were from individuals and 137 were from representatives of organisations and groups. 287 respondents indicated their interest to make verbal submission, and as of 9 May, 150 have booked a time to speak to their submission. 90% of individual respondents were Hamiltonians.

It is worth noting that some submissions from different individuals were the same verbatim. We received 49 submissions which all spoke to the Te Papanui Enderley community aspirations in the same way. Further, eight submissions discussed the importance of the arts using identical language. As these responses were all submitted by unique individuals, we tagged each response independently.

The following is an analysis of all unique submissions from individuals ($n = 2794$). Responses from organisations ($n = 137$) have been summarised in a table at the end of this report. All qualitative text responses were analysed into key themes.

Individual responses

How we plan to manage the city's finances

We asked respondents for feedback on managing the city's finances, which included a proposed average rates increases of 19.9% (\$11 per week for a median-value residential property) in 2024/25, and 15.5% for the following four years (2025/26 to 2028/29).

We received 2326 responses to this question.

The most common themes relating to the proposed rates rise were:

- proposed rates are too high or unaffordable (1111 comments)
"Rates rise too high especially for the retirees. Cap at 10% would be fairer."
- concern regarding personal or social impacts of the rates increase (407 comments)
"What a massive increase, this will be unsustainable for me and I will be looking to move from the district. It is an outlandish amount to put on the community especially in this financial climate."
- supportive or understanding of approach to managing finances, including the proposed rates increase (378 comments).
"It's important to think long term when making these decisions, and I support the rise in rates to reduce debt."

The most common themes relating to Council expenditure were:

- reduce spending on pet projects and focus on essentials only (420 comments)

"No new spending on new projects. Make sure the increase in rates is targeted towards "must haves" and not "nice to haves"."

- critical of capital spend on transport infrastructure such as raised safety platforms/speed bumps, cycling paths and in-lane bus stops (348 comments)

"Stop spending on your crazy bike lanes and humps. Stop wasting money on changing bus stops. No increase in wages for any council members."

- reduce spending or cut costs in general (273 comments).

"Reduce spending to reduce the rates increases."

- reduce staff costs (140 comments). Note that 38 of these comments specifically referred to cutting the costs of high-level and executive staff members, four concerned low-level and frontline staff, and three mentioned the Council fleet.

"Cut jobs at council by 50% before you raise rates. All councillors the mayor and ceo need to take a 35% pay cut due to failing to control expenditure!"

Other common themes which emerged were:

- concern for how Council ended up in this situation – how did this happen, and who is responsible? (213 comments)

"It is not fair for the current ratepayers to make up for what wasn't collected by council back in the day. Rates should've been higher to cover all the projects over the last few year. Now when times are tough, the rates increase by 20%, think about the impact on the average household."

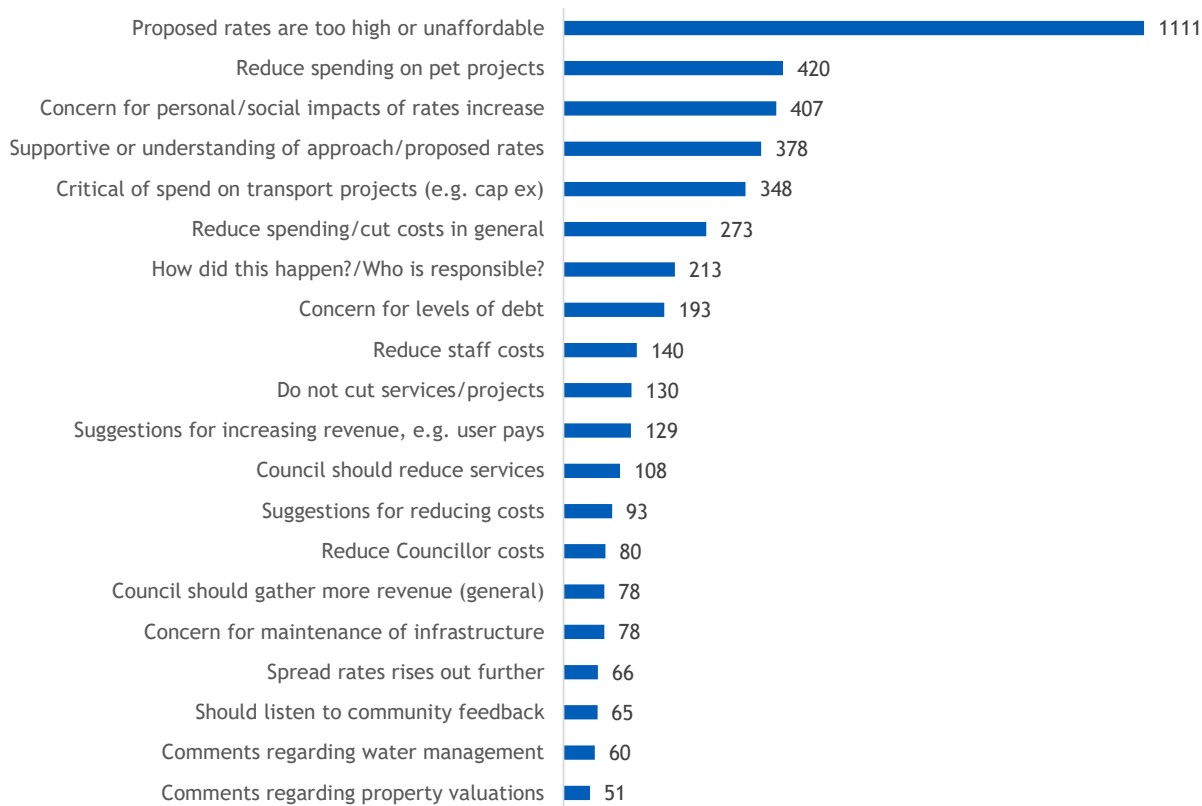
- concern for levels of debt (193 comments)

"Absolutely shocking that despite all the rate increases and reducing the debt to income ratio, the total debt keeps on increasing. Someone is clearly signing off on too much spending, and the council should not be funding anything other than the infrastructure needs until the debt is cleared."

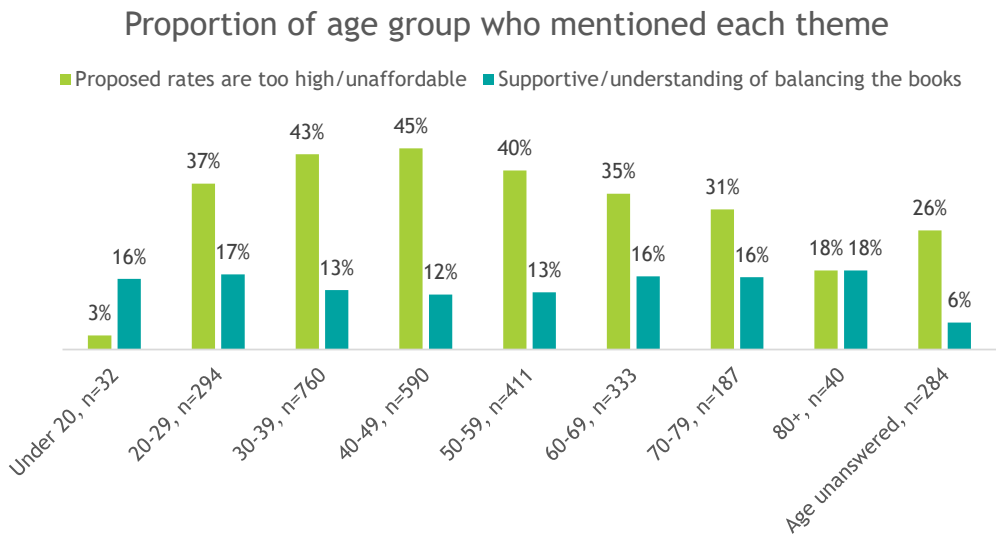
- concern for how infrastructure will be maintained (78 comments).

"It is vital that the city's infrastructure and plans for growth are met, so I understand the need for a significant rates rise to help pay for this while getting debt under control. Needs must."

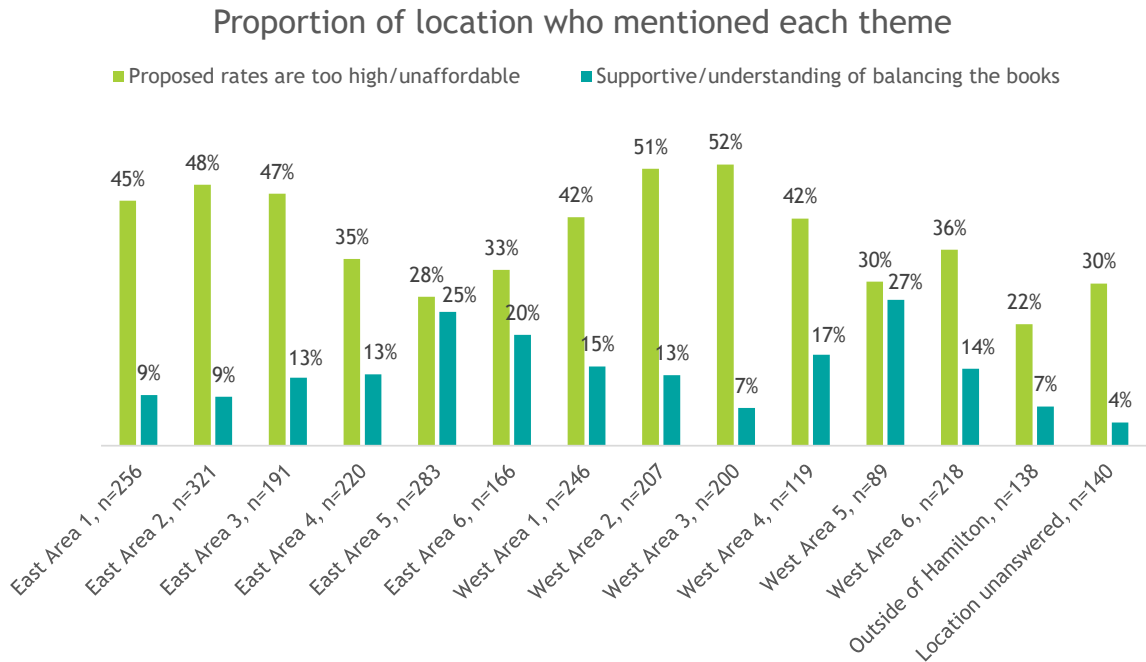
Feedback on how we plan to manage the city's finances



Respondents aged 30-59 years old were more likely to comment that the proposed rates rises are too high or unaffordable. Respondents under the age of 30 were more likely to be supportive or understanding of Council's approach to balancing the books. However, for all age groups except under 20s and over 80s (for which there were relatively few responses) there were significantly more comments that the proposed rates rises are too high or unaffordable than comments that were supportive or understanding of Council's approach to balancing the books.

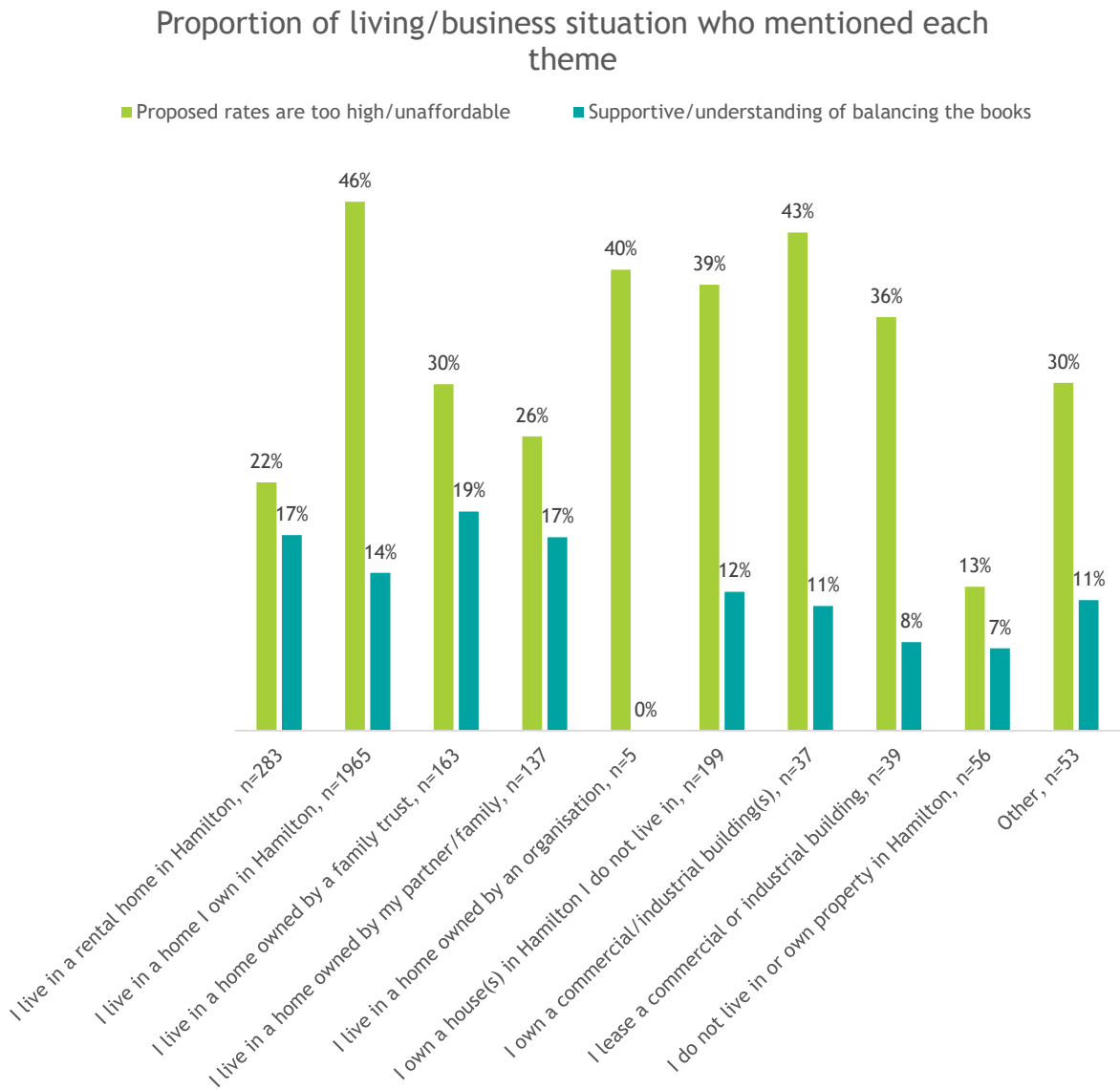


Respondents from West Area 5 (Hamilton Central, Hamilton Lake, Whitiara) illustrated the greatest level of support for the proposed rates rise out of all locations, with 27% showing support for or understanding of Council’s approach to balancing the books. Respondents from West Area 2 (Crawshaw, Grandview Heights, Nawton, Rotokauri, Western Heights, Baverstock) and West Area 3 (Aberdeen, Dinsdale, Temple View) were the least supportive, with over half of respondents from these areas stating the proposed rates rises were too high or unaffordable.



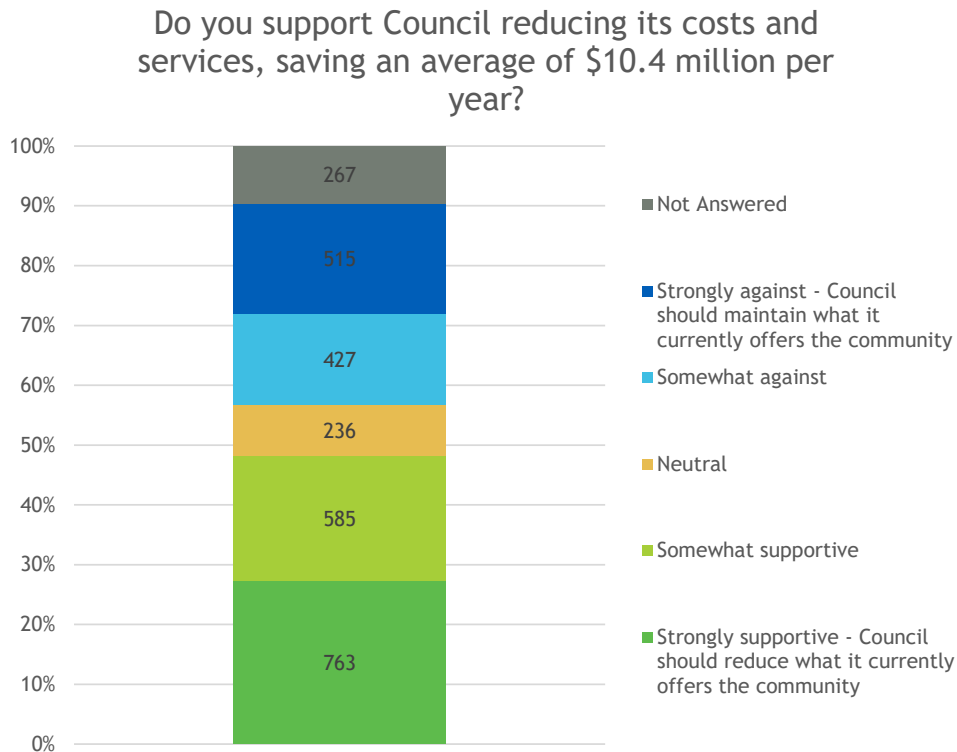
Homeowners were more likely to believe the proposed rates rise was too high or unaffordable. Renters were less likely to believe the proposed rates rise is too high or unaffordable. However, for respondents in all living/business situations there were more comments that the proposed rates

risers are too high or unaffordable than comments that were supportive or understanding of Council’s approach to balancing the books.

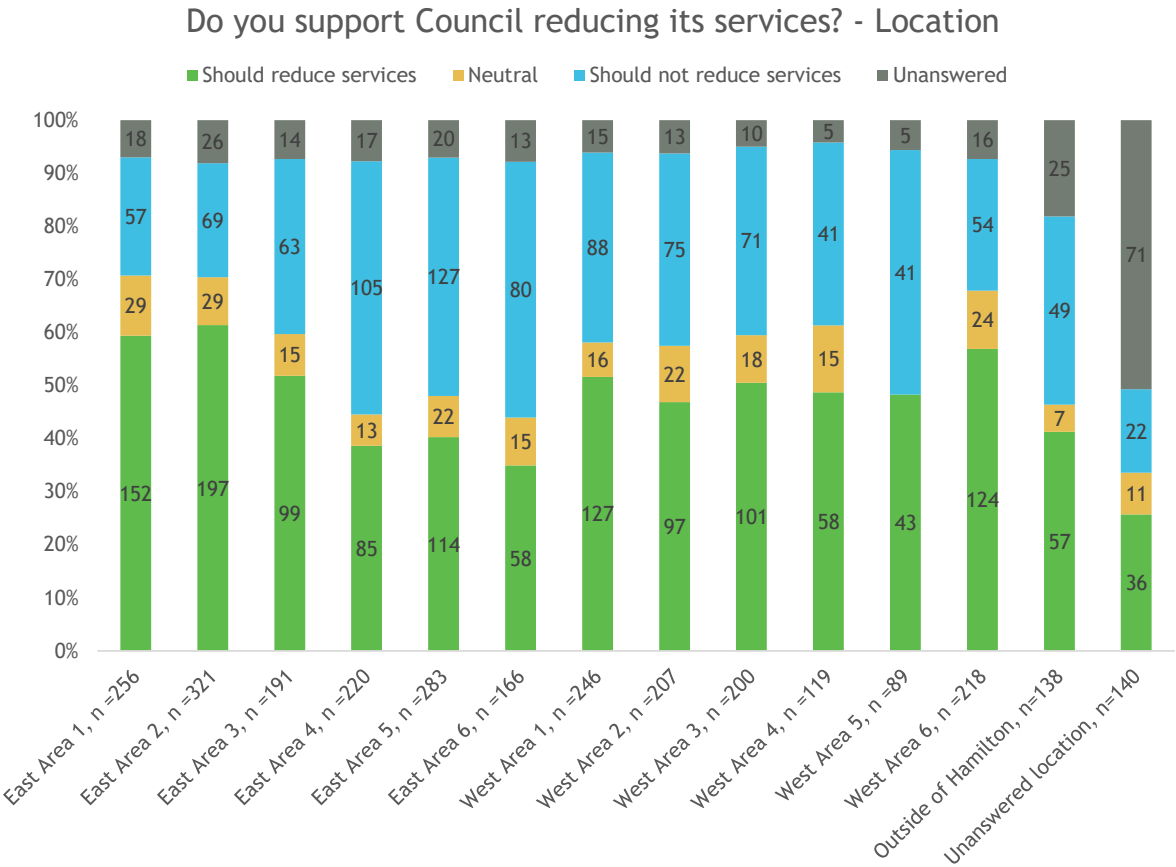


Reducing Council's services and costs

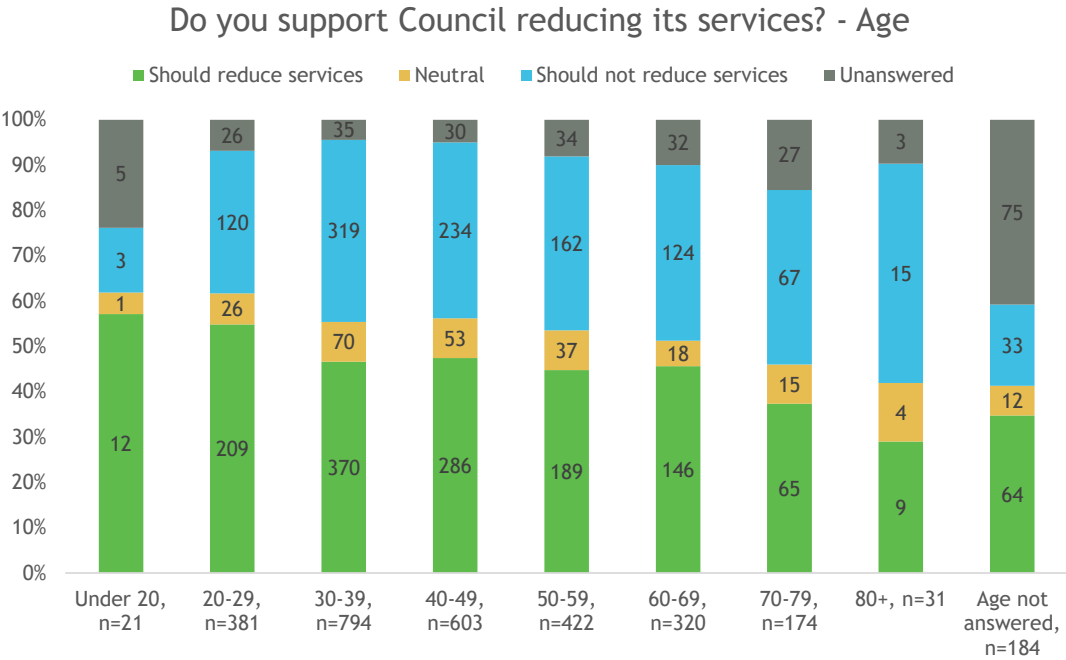
We asked respondents whether they supported Council reducing costs through a likely reduction in services, saving an average of \$10.4 million per year. 48% of respondents ($n = 1348$) were supportive of Council reducing costs through reducing its services. 34% ($n = 942$) would prefer to see Council's services be maintained.



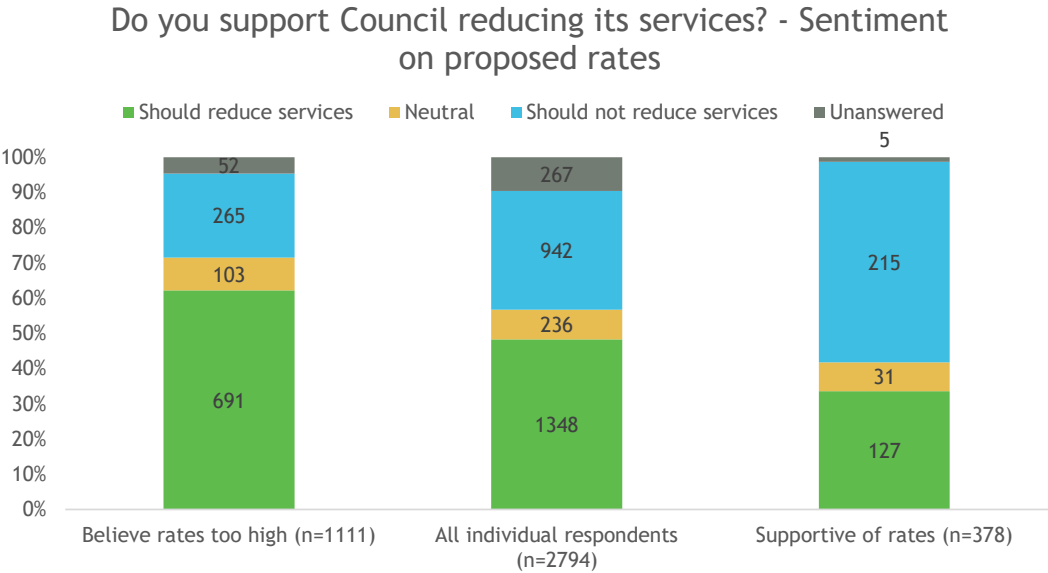
Respondents from East Area 2 (Callum Brae, Huntington, Rototuna, Rototuna North, St James) were more likely to support Council reducing its services (61% support reducing services, c.f. 48% of all respondents). Respondents from East Area 4 (Enderley, Fairfield, Fairview Downs) and East Area 6 (Hillcrest, Ruakura, Riverlea, Silverdale) were more likely to believe Council should maintain its services (48% support maintaining services, c.f. 34% of all respondents).



Support for reducing services was generally lower in younger respondents and higher in older respondents. Those under the age of 20 were the least supportive of Council reducing its services (14% supportive), and support for reducing services consistently increases with age, until those aged 80+ who have the highest level of support for Council reducing its services (48% supportive). It is noted, however, that fewer residents under 20 and over 80 years of age provided feedback within the consultation.



Respondents who previously stated that they believed the rates rises were too high or unaffordable ($n = 1111$) were more likely to support Council reducing its services to save on costs. Most of this group (62%) supported Council reducing its services, compared to 48% of all responses. In contrast, respondents who previously mentioned that they were supportive or understanding of Council’s approach to managing finances, including the proposed rates increase ($n = 378$), were less supportive of Council reducing its services; a third of this group (34%) support Council reducing its services, whereas 57% would prefer for Council to maintain its services.



We then asked respondents what services they would suggest Council reduces or removes, as well as what services they would not want to see reduced or removed. We provided respondents with a list (and brief description) of Council's community services and back-office functions to inform their submissions.

The listed services were:

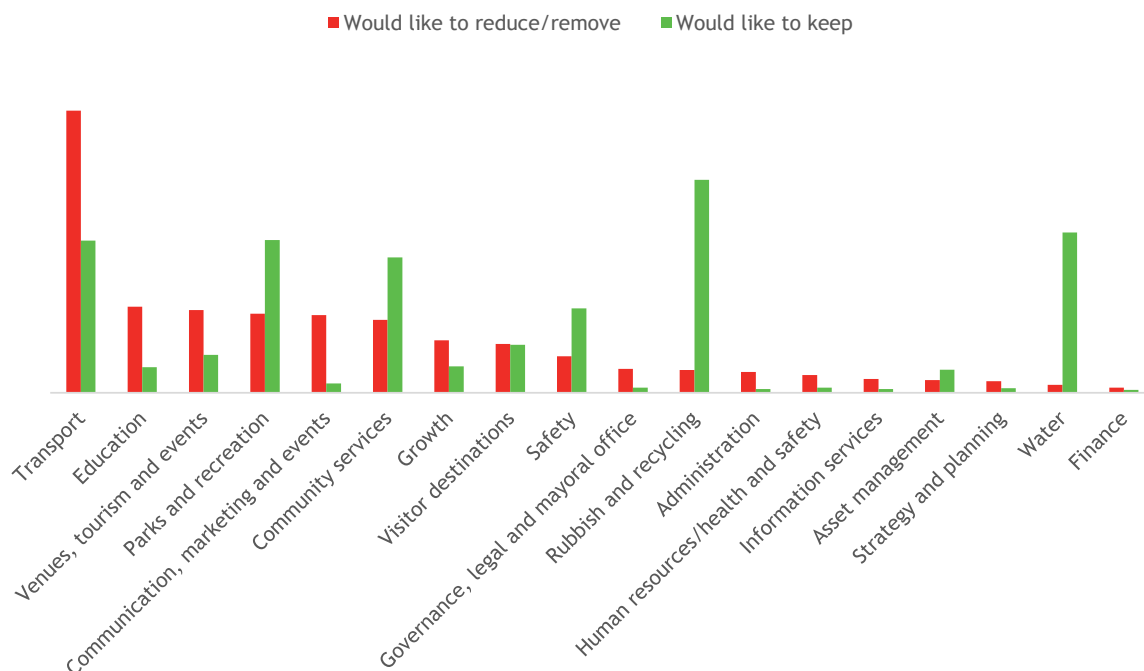
- community services
- education
- growth
- parks and recreation
- rubbish and recycling
- safety
- transport
- venues, tourism and events
- visitor destinations
- water.

The listed back-office functions were:

- administration
- asset management
- communication, marketing and events
- finance
- governance, legal and mayoral office
- human resources and health and safety
- information services
- strategy and planning.

2087 individual respondents provided feedback on the services they would suggest Council reduces or removes, and 1978 listed services they would not want to see reduced or removed. When asked, 308 respondents did not want any of Council's services to be reduced or removed. 86 respondents believed all services should be considered for reduction or removal. 90 respondents said they needed more information before making a decision.

Services respondents would like to reduce or remove/would like to keep

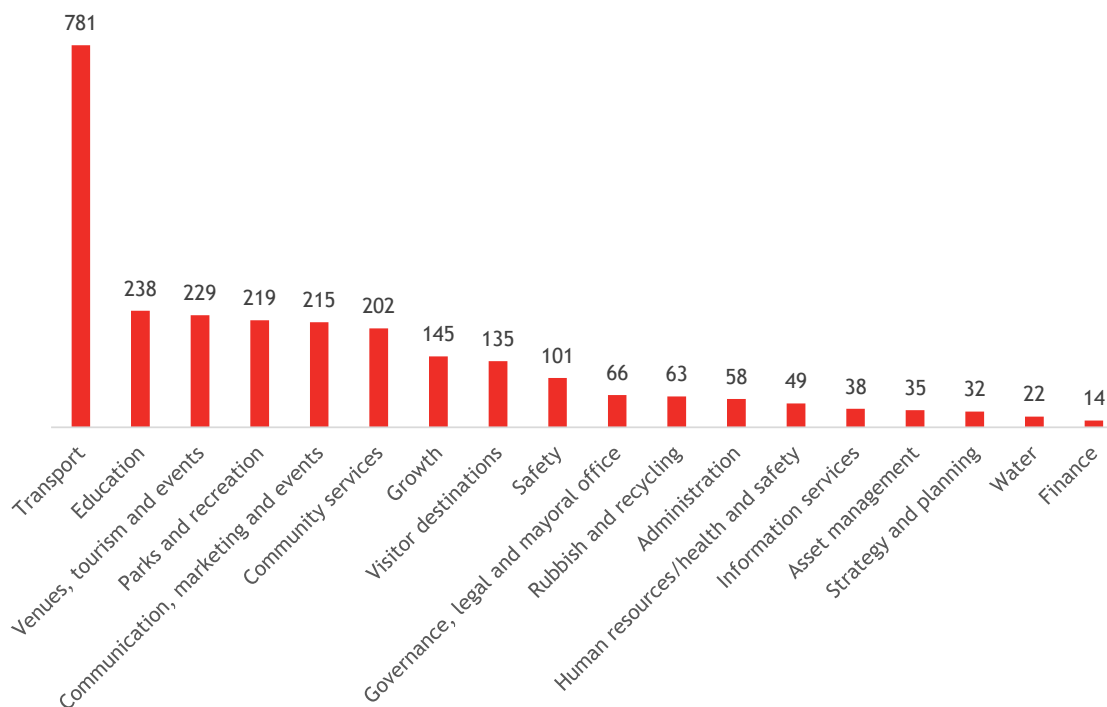


Services respondents suggest Council reduces or removes

The most common services respondents suggested we reduce or remove are:

- transport (781 comments)
 - of these, 660 related to transport capital projects, 103 related to roadside planting maintenance, 49 related to road and footpath maintenance and 58 were general in nature
- education (238 comments)
- venues, tourism and events (229 comments)
- parks and recreation (219 comments)
 - of these, 92 mentioned park maintenance
- communications, marketing and events (202 comments).

Services respondents would like to reduce or remove

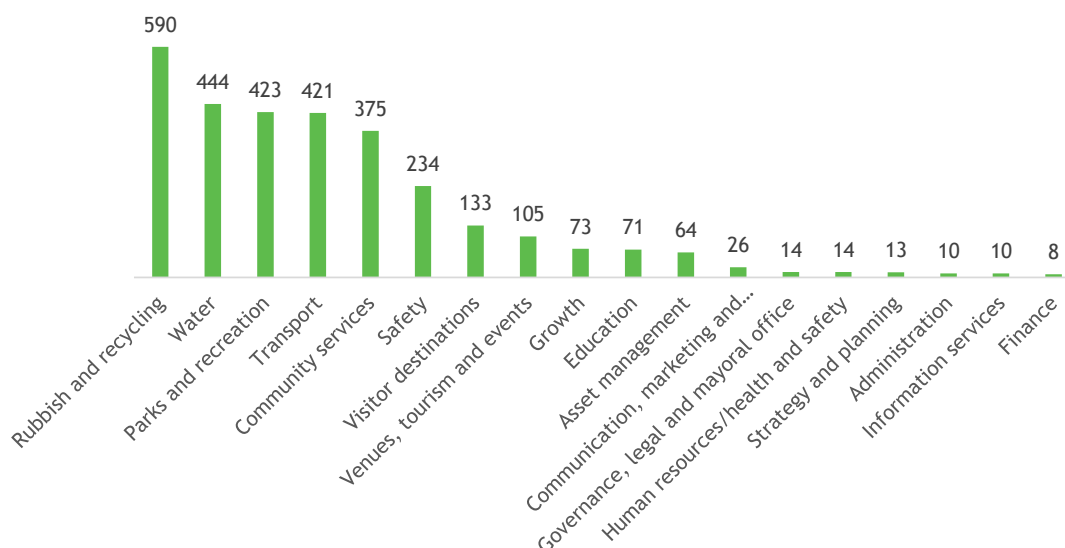


Services respondents do not want to see reduced or removed

The most common services respondents did not want to see reduced or removed are:

- rubbish and recycling (590 comments)
- water services (444 comments)
- parks and recreation (423 comments)
- transport (421 comments)
 - of these, 194 related to road and footpath maintenance, 86 mentioned investing in transport projects, 64 related to roadside planting maintenance and 122 were general in nature
- community services (375 comments)
 - of these comments, 296 related to libraries and 92 related to pools (noting that some people mentioned more than one service, and some mentioned community services generally).

Services respondents would like to see maintained



Other comments

Other common themes from comments not related to services were:

- Suggestions for increasing revenue or saving costs (361 comments). Of these, 147 recommended implementing a user pays system to some of Council's services
"Recycling. Make user pay. Library and pools, make users pay."
- Council should keep only essential services (unspecified) (212 comments)
"Keep the necessary services"
- Council should reduce staff costs (272 comments). Of these, 149 discussed staff costs generally, 113 referred specifically to high-level, managerial and executive staff costs, and 20 referred to low-level or frontline staff.
"Council employees should be cut back, including curtailing salaries for council leadership."
- Council should reduce spend on consultants (151 comments)
"Stop paying for consultants fees that is a complete waste of money."
- Council should reduce costs related to Councillors (140 comments)
"I would rather see the Mayor and council take pay cuts before reducing services."
- Council should keep funding for the creative sector (126 comments)
"Hamilton NEEDS the Arts"
- Council should maintain investment in community grants/funding (121 comments)
"I am STRONGLY OPPOSED to the reduction in community grant funding."
- Council should look for efficiencies/automation throughout services (99 comments).

"I do not suggest reducing services. Instead, I recommend introducing more technology from better use of Microsoft 365 to AI to improve productivity, in virtually every department in Council so that the same level of services can be maintained at lower personnel costs."

A walking and cycling bridge

As a part of the draft LTP, Council sought feedback on building a walking and cycling bridge over the Waikato River in the central city. 2580 respondents provided a response to this question. 1538 were generally opposed to building the bridge, 682 were generally supportive, and 452 comments were neutral. Respondents could have comments that were across multiple categories.

From the 1538 respondents who were generally opposed to the bridge, the most common themes from responses were:

- this feels unnecessary, it is a pet project which Council cannot afford (1391 comments)
"It's not necessary especially when the council is in so much debt."
- cycle lanes are often under-utilised/Council shouldn't spend money on cyclists (162 comments)
"Ridiculous! How many people actually cycle in Hamilton - the cycle lanes and road modifications are ridiculous."
- Council should invest in our current bridges, walkways and cycle lanes instead (96 comments)
"Improve access to the existing bridges to make safer and not a stand alone cycle/walking bridge being built."

From the 682 respondents who were generally supportive of the bridge, the most common themes from responses were:

- love the idea, Council should do it (549 comments)
"Absolutely essential."
- the bridge will provide better/safer access across the river (162 comments)
"I would love more walking and cycling infrastructure in our city. I struggle to cross the river currently and would like a bridge that feels safe to use, and is well connected to existing and future walking and cycling networks."
- supportive of the bridge with suggestions/caveats (146 comments)
"Do it well and beautifully - make it a landmark for Hamilton, or don't do it at all."

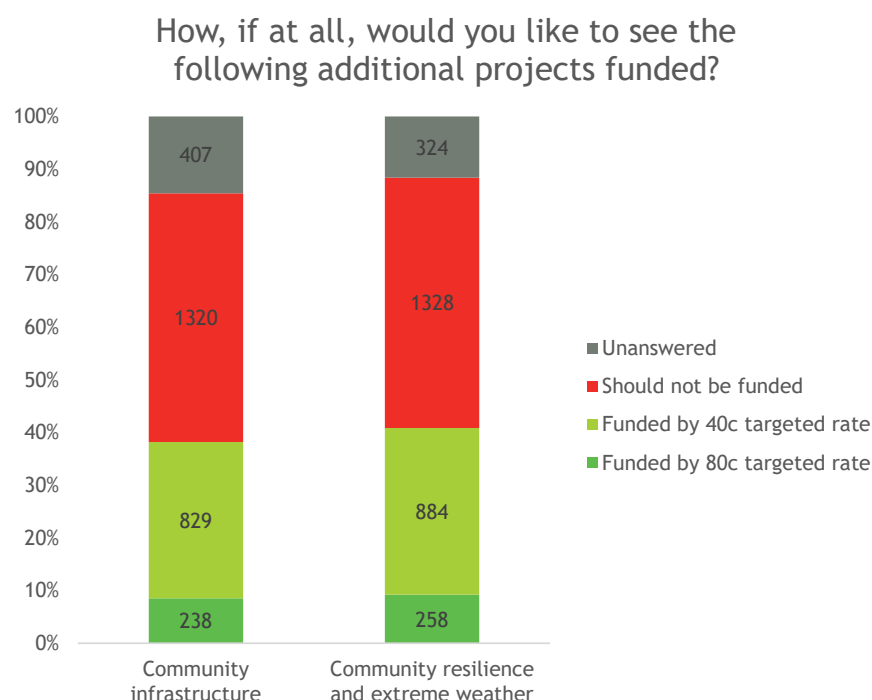
From the 452 respondents who were neutral or mixed on the bridge, the most common themes from responses were:

- Council should delay this project until we have the money (275 comments)
"Delay - while nice, it's unnecessary and we need to get budget under control."
- other mixed or neutral sentiment (89 comments)
"Neutral - I won't personally benefit from it, but others might."
- other relating to needing more information or have questions (79 comments)
"It is a good idea but the question is as to where exactly the bridge is going to be?"

Targeted rates for additional services

Council asked if respondents were supportive of introducing additional services which would be funded via targeted rates. These additional services are community infrastructure (e.g. providing additional/improving existing sports facilities, upgrades to community centres, or improvements to public toilets) and community resilience and extreme weather (e.g. understanding the risks the city faces from the changing climate and develop our community readiness, providing additional flood protection and preparation, and providing additional respite from heat and drought). Respondents were whether community infrastructure or community resilience and extreme weather should be funded through a targeted rate value of an impact of 40c per week to the median-value residential property, or 80c per week to the median-value residential property, or not funded at all.

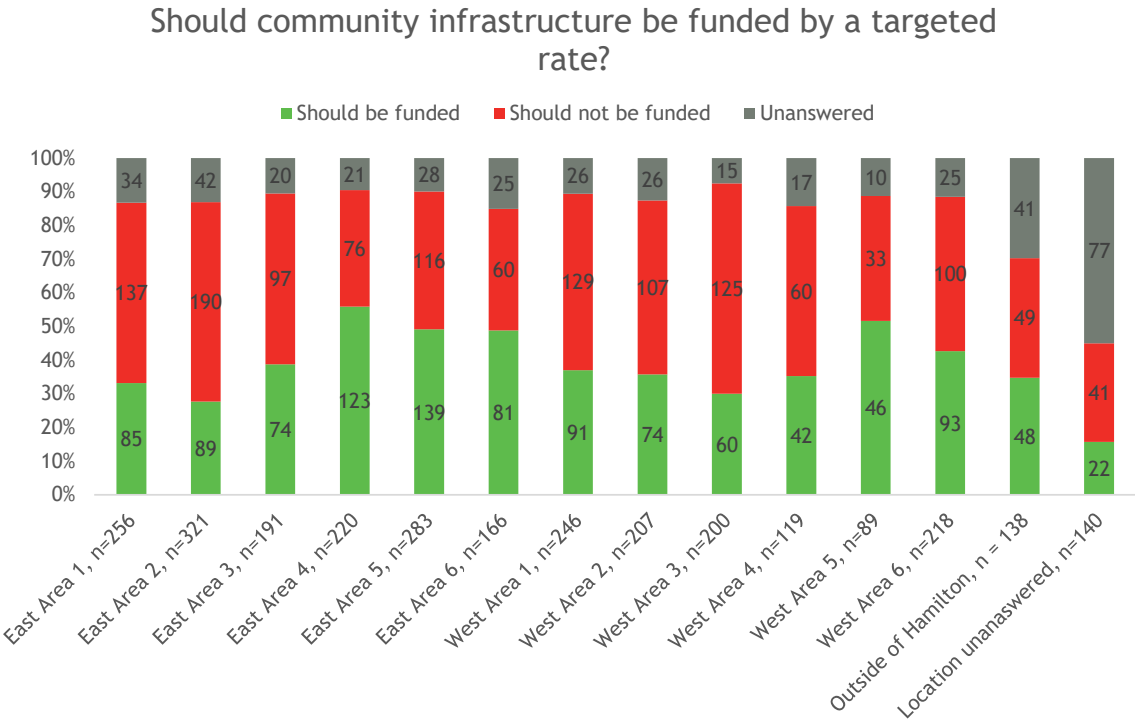
1009 respondents believed neither of these additional projects should be funded. 796 respondents would like to see both additional projects funded.



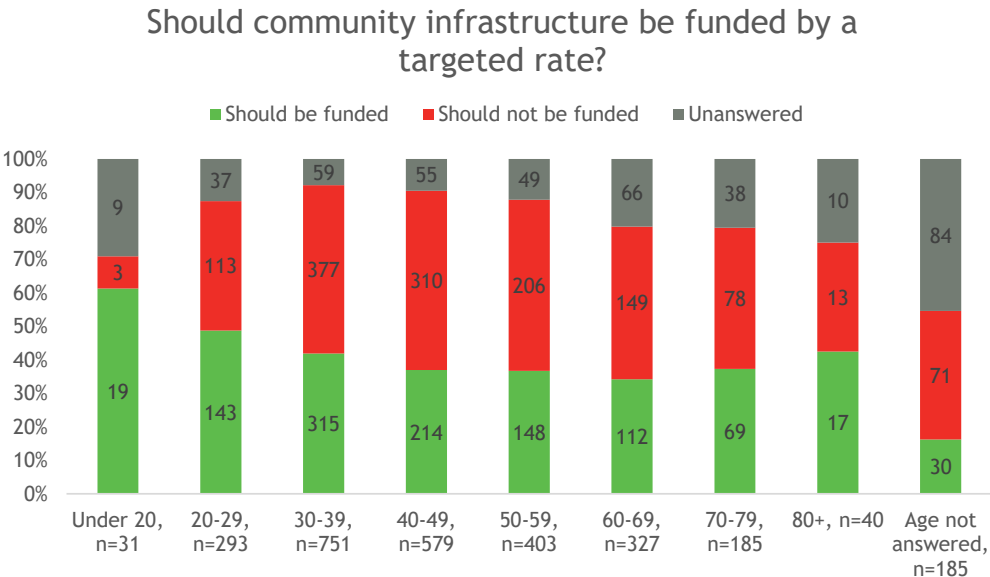
Community infrastructure

- 1320 respondents (47%) did not want to see additional community infrastructure projects funded.
- 1067 respondents (38%) would like to see additional community infrastructure projects funded through a targeted rate.
 - Of these, 829 would support a targeted rate of 40c per week for a median-value residential property, and 238 would support a targeted rate of 80c per week for a median-value residential property.

Respondents from West Area 3 (Aberdeen, Dinsdale, Temple View) were more likely to oppose funding these projects (63% oppose funding, c.f. 47% of all respondents). Respondents from East Area 4 (Enderley, Fairfield, Fairview Downs) were more likely to support funding these projects (56% support funding, c.f. 38% of all respondents).

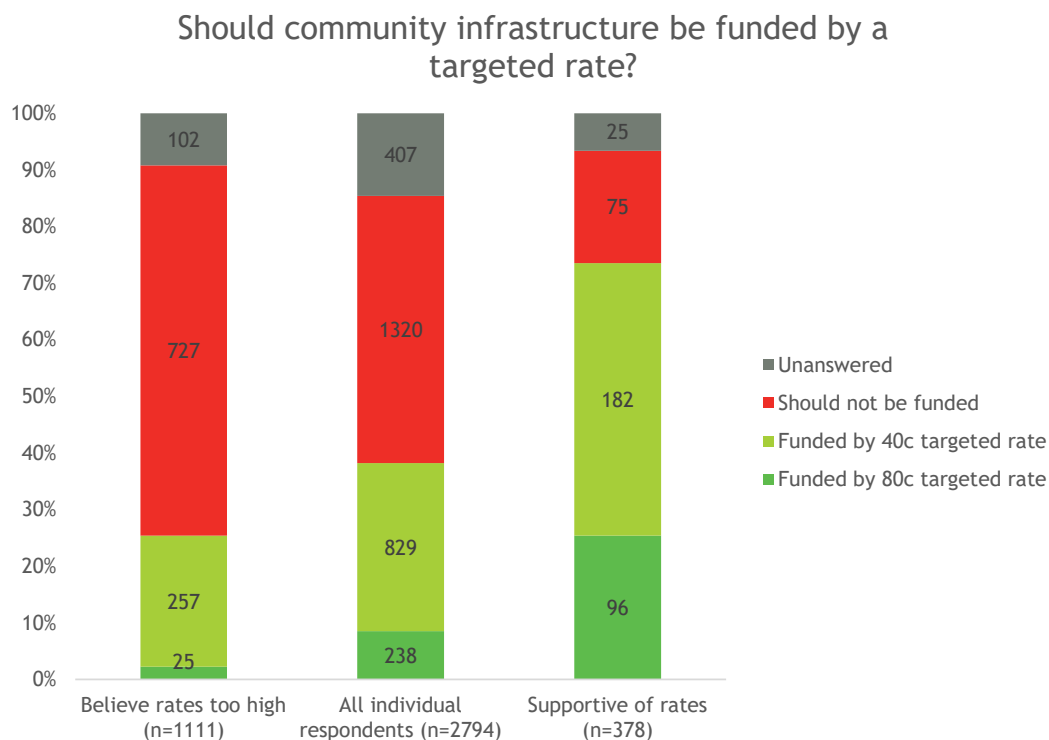


Support for the targeted rate for community infrastructure decreased with age.



Respondents who previously stated that they believed the rates rises were too high or unaffordable (n = 1111) were less likely to support the targeted rate. Only 25% of this group would like to see additional community infrastructure services funded, c.f. 38% of all respondents. On the other hand,

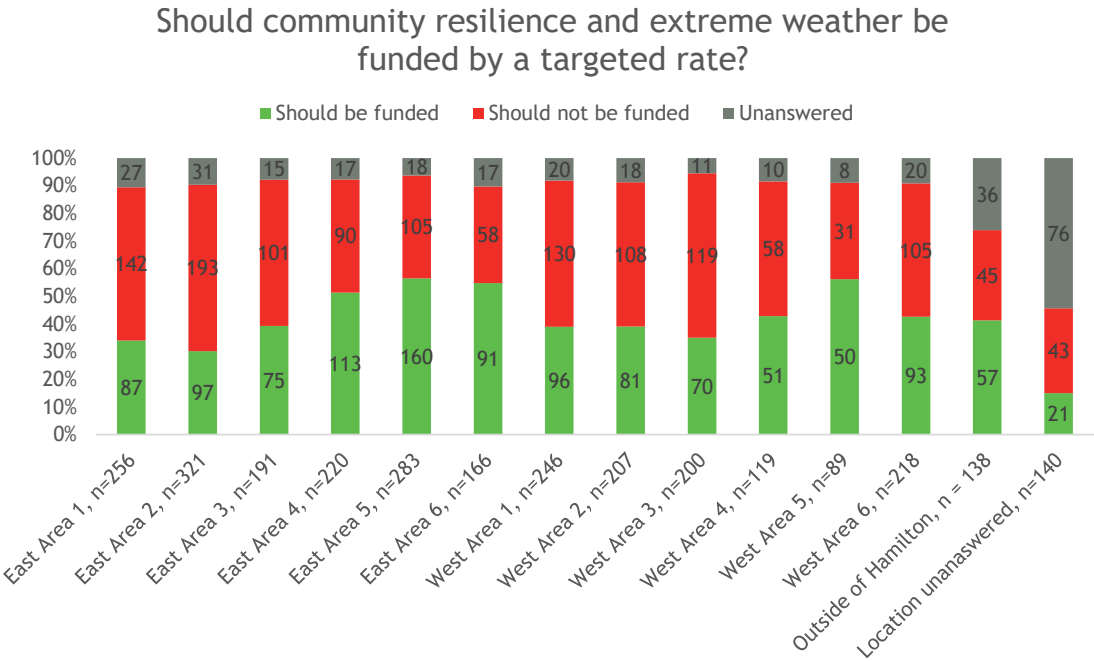
respondents who previously stated that they were supportive or understanding of Council's approach to managing finances, including the proposed rates increase ($n = 378$), were more supportive of the proposed targeted rates with 74% indicating additional community infrastructure service should be funded.



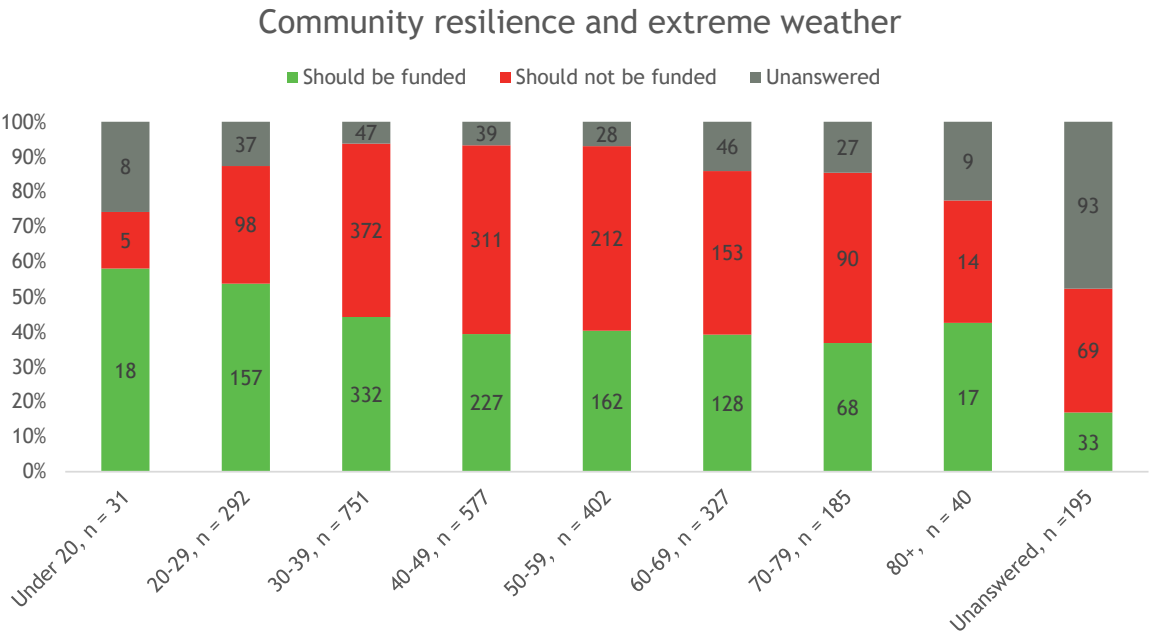
Community resilience and extreme weather

- 1328 respondents (47%) did not want to see additional community resilience and extreme weather projects funded.
- 1142 respondents (41%) would like to see additional community resilience and extreme weather projects funded through a targeted rate.
 - Of these, 884 would support a targeted rate of 40c per week for a median-value residential property, and 258 would support a targeted rate of 80c per week for a median-value residential property.

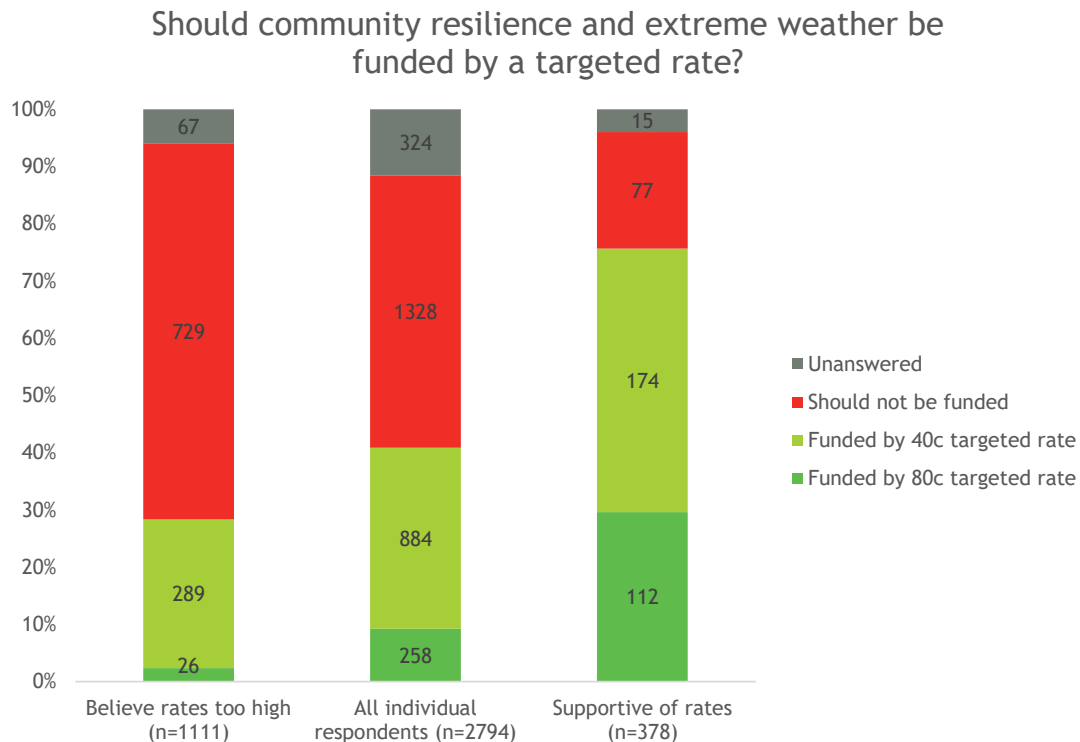
Respondents from East Area 5 (Claudelands, Hamilton East, Peachgrove) and West Area 5 (Hamilton Central, Hamilton Lake, Whitiara) showed the most support for the targeted rate, with 57% and 56% respectively showing support.



Again, support for the targeted rate decreased with age. Respondents under the age of 30 were more likely to support funding these projects (54%, support funding, c.f. 41% of all respondents).



28% of those who believed the rates rise was too high or unaffordable would like to see community resilience and extreme weather funded, c.f. 41% of all respondents. Conversely, 76% of those who were supportive or understanding of the proposed rates rise supported funding additional community resilience and extreme weather services. This latter group was also significantly more supportive of a targeted rate of 80c per week for a median-value residential property (30% were supportive), compared to all respondents (9% were supportive) and far more supportive than respondents who believed rate rises were too high or unaffordable (2% were supportive).



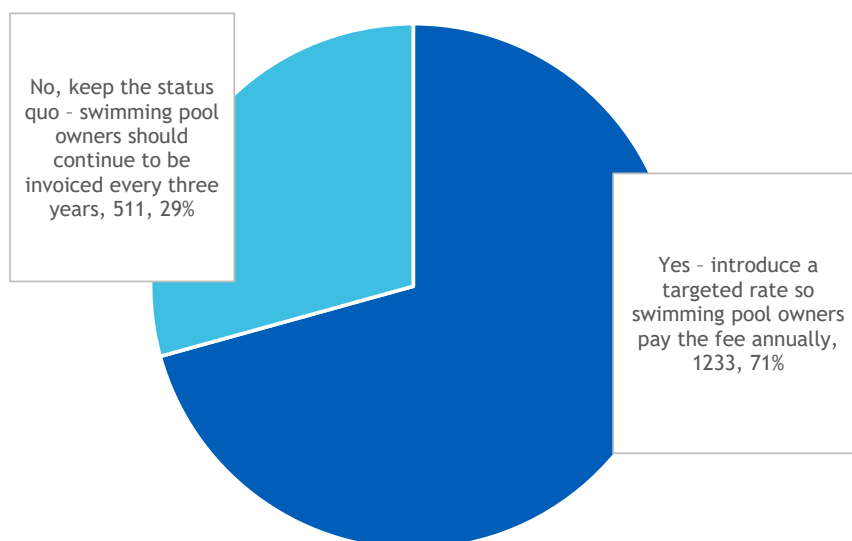
There were 45 comments related to targeted rates for additional services in response to the question 'any other comments relating to our plans for the next 10 years'. 23 of these comments stated these services should be covered by standard rates; of these commentators, 10 believed at least one targeted rate should be funded, with four supporting a targeted rate of 80c for a median-value residential property for both additional services, whereas eight believed neither targeted rate should be funded. We also received 15 comments which were generally supportive, and 14 that were generally against targeted rates to support additional services.

Targeted rates for pool inspections

Council proposed to introduce a targeted rate to cover the cost of a private swimming pool safety inspection.

Of the 2552 responses received to this question, 808 stated this question was not relevant to them. Of the 1744 respondents who confirmed this question was relevant to them, 71% ($n = 1233$) were supportive of introducing a targeted rate so swimming pool owners pay the inspection fee annually, whereas 29% ($n = 511$) would prefer to keep the status quo, where swimming pool owners are invoiced every three years.

Do you agree with Council's preferred option to introduce a targeted rate for swimming pool owners?



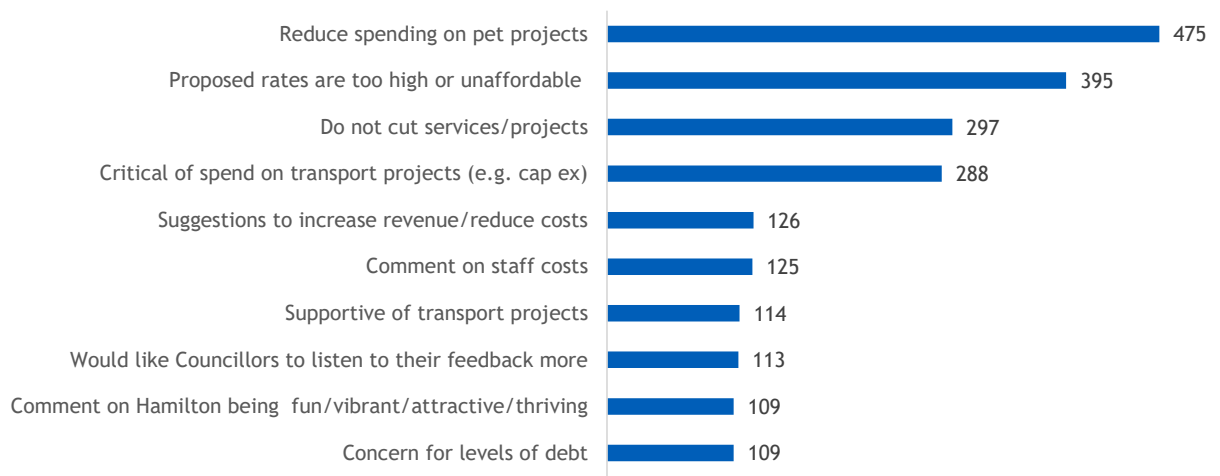
There were 39 comments related to targeted rates for pool inspections in response to the question 'any other comments relating to our plans for the next 10 years'. Seven comments were supportive of targeted pool rates, and seven were opposed.

Other comments

We invited respondents to leave any other comments relating to our plans for the next 10 years. 1855 respondents left further thoughts. Many comments left by respondents pertained to themes that had been identified previously across earlier questions. However, for completeness, the most common themes from these comments were:

- reduce spending on pet projects and focus on essentials only (475 comments)
"Time to dig deep and look for savings, not the time for nice to haves, and vanity projects."
- proposed rates are too high or unaffordable (395 comments)
"Stop raising the rates, living is hard enough and we will lose more skilled people to overseas."
- do not cut a specific service or project (297 comments, of which 124 mentioned arts funding)
"Please don't cut any community funding to make good things happen in our city. Especially in the arts and wellbeing areas. Make these areas a priority & actually give them an increase in funding as the need is only growing. Make Hamilton a city where we thrive not just survive."
- critical of capital spend on transport infrastructure such as raised safety platforms/speed bumps, cycling paths and in-lane bus stops (288 comments)
"Please stop restricting the traffic flow and removing on the road parking. It is seen as unnecessarily spending money to create more hassle for already stressed residents"
- suggestions to increase revenue or reduce costs (including DCs) (126 comments)
"Additional revenue must be sourced. Can developers bear a bigger proportion of the cost as additional houses give additional burden to the infrastructure?"
- comment on staff costs (125 comments)
"You should cut all jobs within the HCC and save towards these idiotic plans rather than stealing from people of the community."
- supportive of the spend on transport projects (e.g. capex) (114 comments)
"We need to continue to provide and improve on walking and cycling infrastructure. Improving public transport. Reduce reliance on cars. Remember to provide for people who are physically challenged."

Any other comments?



Related policy comments

We asked respondents whether they had any comments or ideas relating to Council's Revenue and Financing Policy and/or Rates Remissions and Postponements Policy. The majority of these comments were more general in nature. The most common themes from these comments were:

- proposed rates are too high or unaffordable (228 comments)
- reduce spending (175 comments)
- generate more revenue via other means (112 comments)
- reduce staff costs (48 comments)
- comment regarding debt (46 comments).

Comments specifically on the Council's Revenue and Financing Policy and/or Rates Remissions and Postponements Policy from this question will be summarised for the Long-Term Plan deliberations.

Over-arching theme: User pays

A theme which came up across all questions asked was suggestions of implementing a user-pays system to Council services. In total, 319 individual respondents suggested some method of user-pays at least once in their submission (11% of individual respondents).

The most common suggestions for services to utilise a user pays approach were:

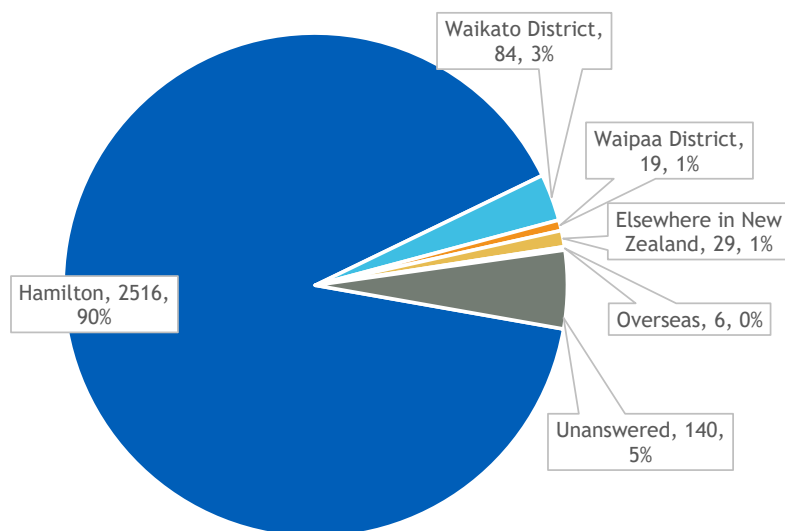
- Visitor destinations (96 comments)
 - Entry to Hamilton Gardens (59 comments)
 - Entry to the museum and art gallery (28 comments)
 - Entry to the zoo (23 comments)
- Water, e.g. install water metering (61 comments)
 - 13 respondents opposed water metering
- Community services (59 comments)
 - Charge more for use of the pools (36 comments)
 - Charge for use of library, e.g. loan fee, annual membership (32 comments)
- Supportive of implementing user pays systems in general (52 comments)

- Venues, tourism and events (32 comments)
 - Charge/charge more for entry into events (24 comments)
 - Charge more for use of venues/ensure venues are profitable (13 comments)
- Remove free parking in the central city/make parking user pays (23 comments)
 - However, 52 respondents would prefer to maintain two-hour free parking
- Rubbish collection (18 comments)
- Parks and recreation (16 comments)
 - 12 respondents suggested charging for use of sports fields and recreational facilities
 - Six recommended charging for access to walking tracks and parks
- Implement toll roads/road user charges (seven comments)
 - One commentor suggested a congestion charge

Demographics of individual respondents

Of the 2931 unique respondents, 2794 indicated they were submitting as individuals (not as representatives of organisations or groups). Of these, 2516 respondents (90%) signalled they live in Hamilton.

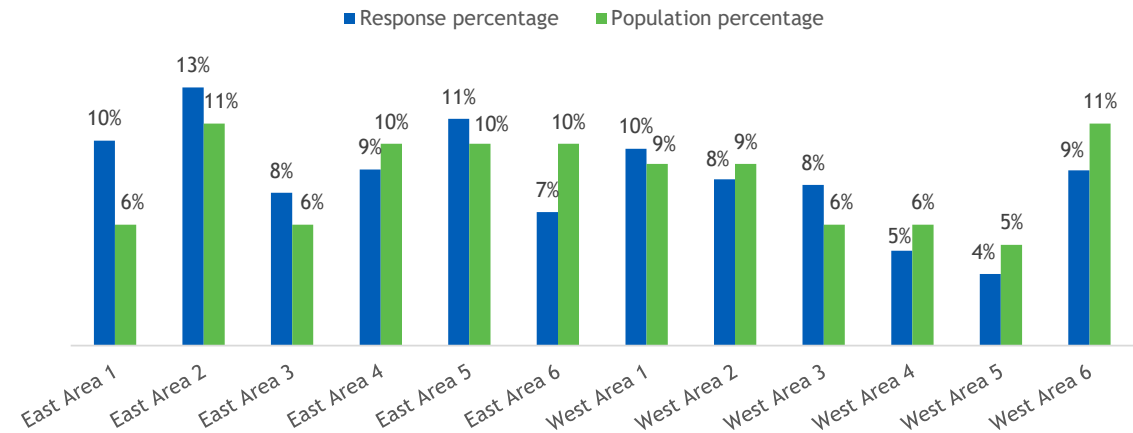
Where are respondents from?



We've compared the demographics of the 2516 Hamiltonian responses to Hamilton's 2018 Census data, to find out how well our respondents' demographics represent Hamilton's population.

Location

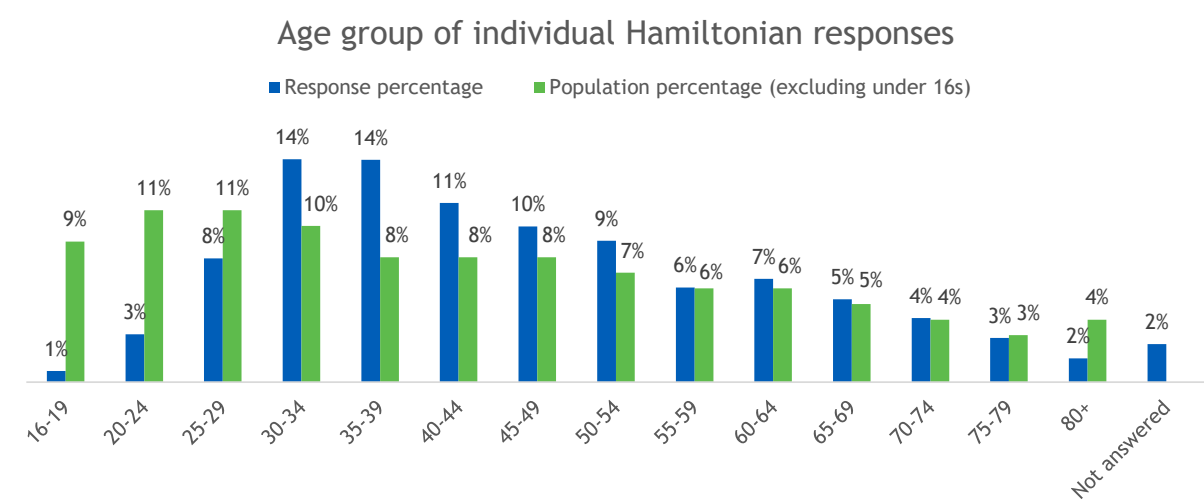
Community Profile Area of individual Hamiltonian responses



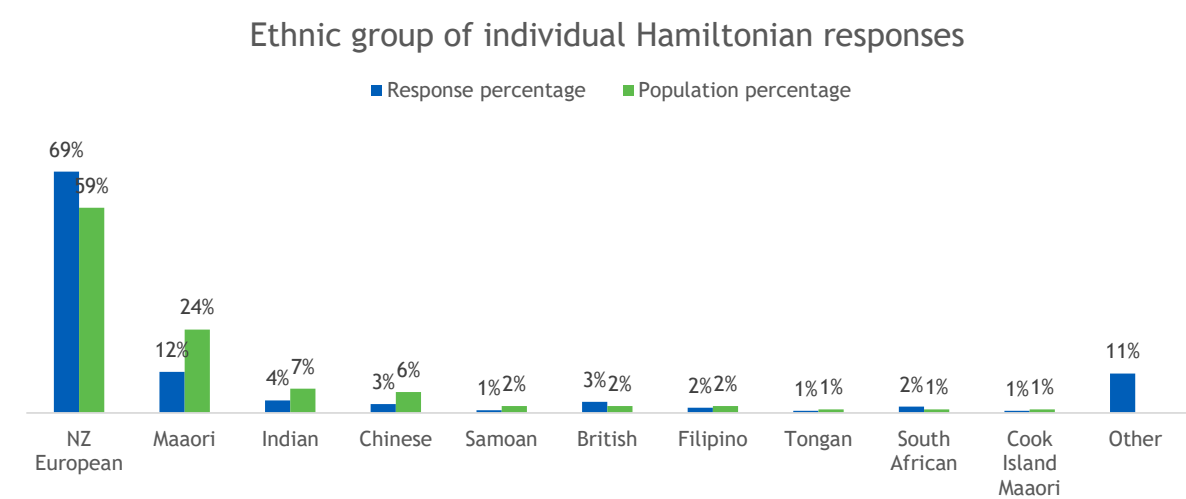
See table below for a list of suburbs in these community profile areas.

Community Profile Area	List of suburbs
East Area 1	Flagstaff
East Area 2	Callum Brae, Huntington, Rototuna, Rototuna North, St James
East Area 3	Chartwell, Chedworth, Harrowfield, Queenwood
East Area 4	Enderley, Fairfield, Fairview Downs
East Area 5	Claudeland, Hamilton East, Peachgrove
East Area 6	Hillcrest, Ruakura, Riverlea, Silverdale
West Area 1	Avalon, Beerescourt, Forest Lake, Pukete, St Andrews, Te Rapa
West Area 2	Crawshaw, Grandview Heights, Nawton, Rotokauri, Western Heights, Baverstock
West Area 3	Aberdeen, Dinsdale, Temple View
West Area 4	Frankton, Maeroa
West Area 5	Hamilton Central, Hamilton Lake, Whitiora
West Area 6	Bader, Deanwell, Fitzroy, Glenview, Melville, Peacocke

Age group

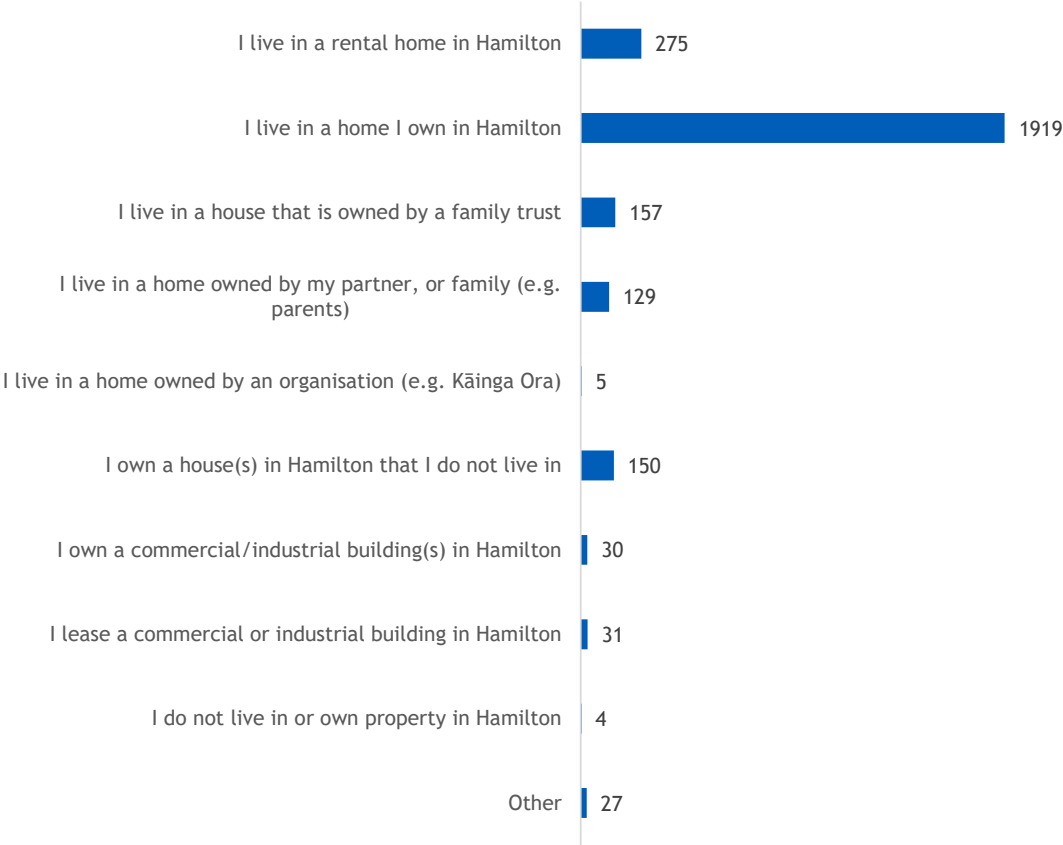


Ethnic group



Respondents' property situation(s)

Hamiltonian respondents' property situation(s)



Feedback from businesses, organisations, and groups

137 businesses, organisations and groups left feedback on our 2024-34 Long-Term Plan.

Submissions which spoke to key questions in this consultation have been summarised in the table below. It is important to note this summarised table does not capture all submissions from businesses, organisations and groups, as not every submission spoke directly to a key question from the consultation. Organisations are presented in alphabetical order.

Question	Supportive	Opposed
Should Council reduce its services, to save an average of \$10.4 million per year?	<p>15 organisations supported Council reducing its services to save on costs:</p> <ul style="list-style-type: none"> • Borman Road Superette • Da-Silva Builders Ltd • Goldsmiths Gallery • Habitat for Humanity Central • Hamilton Gardens Summer Festival Foundation • Hamilton Inline Hockey Club • Hamilton Multicultural Services (HMS) Trust • Living System Developments • Melville Junior Rugby • NZCDI • PMG Property • Tainui Waka Tourism Inc • Te Rongopai Community Trust • Waikato Agility Group • Waikato Society of Potters 	<p>37 organisations opposed Council reducing its services to save on costs:</p> <ul style="list-style-type: none"> • Arts Council of New Zealand Toi Aotearoa (Creative New Zealand) • Arts for Health Community Trust • Bike ACTION Hamilton • DV Bryant Trust • ForumPoint2 Conference Partners • Foster Construction Group • Free FM 89.0 • Freelunch street theatre co ltd • Friends of Hamilton Public Libraries • Go Eco • Hamilton & Waikato Tourism • Hamilton Arts Festival Toi Ora ki Kirikiriroa • Hamilton Citizens Band Inc (Hamilton City Brass, Hamilton Auxiliary Brass + The Brass Factory) • Hamilton City Netball Centre • Hamilton City Pops Orchestra • Hamilton Roller Skating Club • Hauraki Rail Trail Charitable Trust • Htown Skate Project • Ko Taauto Teenei (part of the Community Living Trust) • Len Reynolds Trust • Misty Flicks Film Festival • New Zealand National Fieldays Society Ltd • Northern Districts Cricket Association • Novotel Tainui Hamilton • Orchestras Central Trust • Parents of Vision Impaired (NZ) Inc • Paws 4 Life Charitable Trust • Rainbow Hub Waikato

Question	Supportive	Opposed
		<ul style="list-style-type: none"> • Smart Access • Taitua Arboretum Advisory Panel • Te Whare o Te Ata Fairfield Chartwell Community House • University of Waikato • Waikato Regional Theatre • Waikato Tennis Trust • Waimarie: Hamilton East Community House • Wanderers Sports Club • YWCA of Hamilton
Should Council build a walking and cycling bridge in the central city?	<p>19 organisations supported the proposed walking and cycling bridge:</p> <ul style="list-style-type: none"> • Bike ACTION Hamilton • Bike Waikato • Eastlink Community Hub • ForumPoint2 Conference Partners • Foster Construction Group • Friends of Hamilton Public Libraries • Go Eco • Hamilton Central Business Association • Hamilton Gardens Summer Festival Foundation • Htown Skate Project • Len Reynolds Trust • Living System Developments • Misty Flicks Film Festival • Parents of Vision Impaired (NZ) Inc • PMG Property Funds • Progress to Health • Tomtit Farm • University of Waikato • Waimarie: Hamilton East Community House <p>5 organisations believed we should delay construction of the bridge:</p> <ul style="list-style-type: none"> • Hamilton Multicultural Services (HMS) Trust • Lugton Park Squash Club • Pukete Neighbourhood House • Waikato Chamber of Commerce • Waikato Society of Potters 	<p>12 organisations opposed the proposed walking and cycling bridge:</p> <ul style="list-style-type: none"> • Borman Road Superette • Da-Silva Builders Ltd • DV Bryant Trust • Freelunch street theatre co ltd • Goldsmiths Gallery Jewellers • Habitat for Humanity Central • Hamilton Roller Skating Club • NZCDI • Taitua Arboretum Advisory Panel • Te Papanui Enderley Community Trust • Te Whare o Te Ata Fairfield Chartwell Community House • YWCA of Hamilton
Should Council fund community infrastructure	<p>42 organisations were supportive of this targeted rate:</p> <ul style="list-style-type: none"> • Bike ACTION Hamilton • Borman Road Superette 	<p>8 organisations were opposed to this targeted rate:</p> <ul style="list-style-type: none"> • Habitat for Humanity Central • Hamilton Roller Skating Club • Htown Skate Project

Question	Supportive	Opposed
via a targeted rate?	<ul style="list-style-type: none"> • Combined Community Houses of Kirikiriroa: Waimarie, Glenview, Western, Good News Te Whare O te Ata • Da-Silva Builders Ltd • DV Bryant Trust • Eastlink Community Hub • FERN (Fairfield Enderley Resilience Network) • ForumPoint2 Conference Partners • Foster Construction Group • Freelunch street theatre co ltd • Friends of Hamilton Public Libraries • Glenview Community Centre Incorporated • Goldsmiths Gallery Jewellers • Hamilton Citizens Band Inc (Hamilton City Brass, Hamilton Auxiliary Brass + The Brass Factory) • Hamilton City Netball Centre • Hamilton Gardens Summer Festival Foundation • Hamilton Inline Hockey Club • Hamilton Multicultural Services (HMS) Trust • Ko Taauto Teenei (part of the Community Living Trust) • Living System Developments • Lugton Park Squash Club • Melville Junior Rugby • Melville United Association Football Club • Misty Flicks Film Festival • Northern Districts Cricket Association • Parents of Vision Impaired (NZ) Inc • PMG Property Funds • Pukete Neighbourhood House • Rainbow Hub Waikato • Resthills Sports Centre (Incorporated) • Smart Access • Sport NZ • Sport Waikato • Te Whare o Te Ata Fairfield Chartwell Community House • Tomtit Farm • WaiBOP Football • Waikato Agility Group • Waikato Rugby • Waikato Tennis Trust 	<ul style="list-style-type: none"> • NZCDI • Paws 4 Life Charitable Trust • Tainui Waka Tourism Inc • Taitua Arboretum Advisory Panel • Waikato Society of Potters

Question	Supportive	Opposed
	<ul style="list-style-type: none"> Waimarie: Hamilton East Community House Wanderers Sports Club YWCA of Hamilton 	
Should Council fund community resilience and extreme weather via a targeted rate?	<p>33 organisations were supportive of this targeted rate:</p> <ul style="list-style-type: none"> Bike ACTION Hamilton Borman Road Superette Combined Community Houses of Kirikiriroa: Waimarie, Glenview, Western, Good News Te Whare O te Ata DV Bryant Trust Eastlink Community Hub FERN (Fairfield Enderley Resilience Network) ForumPoint2 Conference Partners Freelunch street theatre co ltd Friends of Hamilton Public Libraries Glenview Community Centre Incorporated Go Eco Hamilton City Netball Centre Hamilton Gardens Summer Festival Foundation Hamilton Inline Hockey Club Hamilton Multicultural Services (HMS) Trust Htown Skate Project Ko Taauto Teenei (part of the Community Living Trust) Len Reynolds Trust Living System Developments Melville Junior Rugby Misty Flicks Film Festival Parents of Vision Impaired (NZ) Inc PMG Property Funds Pukete Neighbourhood House Rainbow Hub Waikato Smart Access Te Whare o Te Ata Fairfield Chartwell Community House Tomtit Farm Waikato Agility Group Waikato Tennis Trust Waimarie: Hamilton East Community House Wanderers Sports Club YWCA of Hamilton 	<p>12 organisations were opposed to this targeted rate:</p> <ul style="list-style-type: none"> Da-Silva Builders Ltd Foster Construction Group Goldsmiths Gallery Jewellers Habitat for Humanity Central Hamilton Roller Skating Club Lugton Park Squash Club Northern Districts Cricket Association NZCDI Paws 4 Life Charitable Trust Tainui Waka Tourism Inc Taitua Arboretum Advisory Panel Waikato Society of Potters

Question	Supportive	Opposed
Should Council introduce a targeted rate for pool owners?	16 organisations were supportive of a targeted rate for pool owners: <ul style="list-style-type: none"> • FERN (Fairfield Enderley Resilience Network) • Friends of Hamilton Public Libraries • Glenview Community Centre Incorporated • Go Eco • Hamilton Gardens Summer Festival Foundation • Hamilton Multicultural Services (HMS) Trust • Htown Skate Project • Living System Developments • Melville Junior Rugby • Misty Flicks Film Festival • Northern Districts Cricket Association • Parents of Vision Impaired (NZ) Inc • Rainbow Hub Waikato • Smart Access • Waikato Agility Group • YWCA of Hamilton 	7 organisations would prefer to keep the status quo – an invoice every three years: <ul style="list-style-type: none"> • Da-Silva Builders Ltd • Habitat for Humanity Central • Hamilton City Netball Centre • Lugton Park Squash Club • NZCDI • Paws 4 Life Charitable Trust • Taitua Arboretum Advisory Panel

Common themes across submissions by businesses, organisations and groups were:

- Maintain funding for the arts and the creative sector (26 comments)
- Maintain funding for community groups, such as grants (25 comments)
- Maintain services in parks and recreation (25 comments)
- Maintain funding for Hamilton & Waikato Tourism (20 comments)
- Opposition to the proposed rates rise (15 comments)
 - 8 organisations supported the proposed rates rise
- Opposition to the removal of two-hour free parking in the CBD (9 comments)
 - 3 organisations were supportive of the removal of two-hour free parking

See the table below for a summary of all 137 submissions from businesses, organisations and groups.

Name	Organisation	Summary of feedback
Cass Hendry	Arts for Health Community Trust	<ul style="list-style-type: none"> • Strongly against Council reducing its services. In particular, believe Council should not reduce or remove resources invested in arts and cultural activities. • Concerned for spend on transport capital projects and the efficiency of staff.
Rod Petsef	Misty Flicks Film Festival	<ul style="list-style-type: none"> • States that Council should not reduce funding for the arts or for bike lanes/paths. • Somewhat against Council reducing its services. • Believes that the proposed walking and cycling bridge is a great way to enjoy the city.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 80c per week on the median household. Council should introduce a targeted rate for swimming pool owners.
Chris Williams	King St	<ul style="list-style-type: none"> Works in the creative sector, including events. Runs a business, King St, and chairs the Hamilton Arts Festival, the Kudos Science Trust, and is a trustee of the Waikato Regional Theatre. Also they were on the board of Tourism Waikato when the funding was pulled. States they are already on a shoestring so any reductions could cripple the sector just at the time when they are recovering from some very hard years. Believe, equally, cutting tourism funding is short-sighted and damaging. States it took years for our tourism sector to recover from the closing of our RTO. Requests that Council don't do this again. Asks that Council hold the events fund and keep funding the Hamilton Arts Festival at its current level. A drop will once again threaten the viability at a time when it is gaining in national recognition and pulling larger numbers from out of town, and estimates the economic impact is \$3.5 million. Believes that any drop in commitment may make business owners call into question why they would provide support when it's not matched by the city they are trying to enhance. States that relative to their business, Council's contribution is minuscule so request Council hold it at present levels. Believe that the same applies to the overall arts sector. States Hamilton is starting to get recognised for the great talent that's on display here, and that our theatres provide an outlet for many talented people, on-stage and back-stage. Believe that a growing city needs a vibrant creative sector, request Council please don't make it even harder for them. Request Council do not cut the funding to Hamilton Waikato Tourism. States last time they had to close. Any cut will make them less effective, less viable, less able to capture the moment we find ourselves in as a region.
Tracy Hampton	Waikato Screen NZ	<ul style="list-style-type: none"> Requesting an annual funding allocation of \$57,000 from the Council to support the ongoing activities of Waikato Screen NZ.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Believes this funding, along with the current support from all other Councils in our region, is essential to sustain their operations, drive the growth of the screen sector, and maximise the cultural and economic benefits for the Waikato Region. • States the investment will yield significant returns for the community and contribute to the overall prosperity and wellbeing of the region.
Sam Scott	Hamilton Arts Festival Toi Ora ki Kirikiriroa	<ul style="list-style-type: none"> • Somewhat against reducing services. • Do not reduce funding for arts facilities and events. • With increased economic pressure, believes it is tempting to cut funding to arts and culture initiatives and argue it does not fit within Council's core purpose. Thinks three questions will help determine whether this is a good idea: • Does art need funding? In the history of Western Civilisation, there has never been an entirely self-funded arts event or facility. All art has depended on patronage including the works of Renaissance Italy and Shakespeare. • Who's role is it to fund it? Should it be funded privately or by government? Unless there is clear profitability it is difficult to get private parties to completely fund artistic endeavours. This likely means it falls to government. • What value does art provide for collective needs? Arts and culture enrich a city. Aside from economic benefits, they make a city feel like an exciting place to be in. Benefits to a city include: Economic stimulus and visitation, positive migratory influence, mental health benefits for residents and development of local arts scene. • State research shows that arts events benefit people whether or not they actually attend! Residents feel a sense of pride and satisfaction knowing there are things to do if they want to. Out-of-region people are more likely to visit and want to live here. • Believes Hamilton has had a reputation problem. It is in a fantastic position with its current rapid growth but cutting arts funding will handicap it's future as people want to live somewhere that excites them. Losses to Hamilton's arts and culture scene will further incentivise our working population to look elsewhere for jobs. • Understands Council has many priorities and should not make funding the arts number one. However, believes it should not forget that it is an important puzzle piece for a healthy, thriving city.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> Believes that as well as maintaining current funding, there are other immediate actions the Council can take to facilitate Hamilton's arts and cultural development which they are happy to share at Councils' convenience.
Shaun Bugden	Clarence Street Theatre	<ul style="list-style-type: none"> Urge Council not only to reconsider the proposed funding cuts but also to increase funding to the arts and make it more easily accessible to all residents. Clarence Street Theatre serves as critical infrastructure for community groups to present performing arts and for community members to experience them firsthand. Our theatre is more than just a venue; it is a space where creativity thrives, stories are shared, and connections are forged. However, the proposed funding cuts jeopardize our ability to continue providing these vital services to the community. Clarence Street Theatre, along with other community-run theatres like The Meteor, has been denied funding from the Community Partnership Agreements, despite our longstanding contributions to the cultural fabric of Hamilton. It is disheartening to note that these cuts come at a time when the demand for our services is increasing, and our operating costs continue to rise due to inflation. Arts and culture are essential contributors to individual and collective wellbeing, economic growth, and civic pride. The benefits extend beyond mere entertainment; they enrich our community, stimulate local economy, and foster a sense of identity and belonging. Believes it is the duty of the Council to promote the social, economic, environmental, and cultural wellbeing of our communities both now and in the future. By investing in the arts, the Council can fulfil its legal obligation to support the holistic wellbeing of its constituents.
Victoria Trenwith	Hamilton City Pops Orchestra	<ul style="list-style-type: none"> Strongly against reducing services. It is of absolute concern that Council would look to remove or reduce funding support for our local theatres and performance venues. As a career arts educator, arts advocate, professional musician, and community user of these valuable spaces I see this as a gross misjudgment for the following reasons: <ul style="list-style-type: none"> There is an abundance of research supporting the need for the arts for our wellbeing and vitality. Without spaces for creative work to be shared a key part of our community's hauora is

Name	Organisation	Summary of feedback
		<p>jeopardised, and our community cohesion is weakened.</p> <ul style="list-style-type: none"> ○ The arts provide a space for expression and freedom of identity which is free of judgement, and a haven for those who bring colour and diversity to our city. Spaces for this to happen are crucial - without venues for performance and exhibition we stifle this key part of our wider community. ○ Our rangatahi deserve spaces in which to grow and shape their identity in. The venues are the basic and vital infrastructure that all areas of the arts require. There are many dance groups, schools, and community organisations that rely on the use of the theatres and venues to grow creativity and identity in our youth. Should the funding be cut, this makes these opportunities untenable for multiple users. This has significant repercussions for the future of our city should these youth focused projects be affected. ○ It would be devastating for the residents of Kirikiriroa Hamilton to be faced with a loss of places which allow for culture and soul in our city. Our community wellbeing relies on opportunities for connection, where a sense of belonging is nurtured and developed. The events held in our venues not only enhance the livelihood of those who live here, they attract people into our city and provide economic growth and development. Arts and culture support the strengthening of our community. It would be shortsighted to erode this key facet of our region.
Geoff Turkington	Hamilton Gardens Summer Festival Foundation	<ul style="list-style-type: none"> ● Somewhat supportive of reducing services. ● Supports Hamilton Arts Festival. Attached a report about the benefits of the festival to the city. ● Appreciating the challenges local government currently faces, it does need to be incredibly diligent in spending rate payers' money wisely. However, in doing so, it also needs to ensure that it does not reduce our city into the culture-less rural back water as often perceived nationally. ● The reality is Hamilton is emerging as a vibrant, cosmopolitan destination and place to live which is essential to its going growth.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • When looking at cuts, Council needs to be careful not to throw the baby out with the bathwater in an attempt to be seen to leave no stone unturned in its quest to find savings. • Supports venues, tourism and events. • Supports the walking and cycling bridge. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. • Council should introduce a targeted rate for swimming pool owners.
Catherine Gibson	Orchestras Central Trust, known as Orchestras Central	<ul style="list-style-type: none"> • Strongly against reducing services. • Strongly opposes the reduction of funding for community grants and event sponsorship as proposed: • Reducing funding for community grants – saving \$106,000 per year • Reducing funding for event sponsorship – saving \$100,000 per year. • Orchestras Central presents over 35 events each year across our four orchestras Trust Waikato Symphony Orchestra, Youth Orchestra Waikato, Rusty Player Orchestra and OCT Ensemble involving around 400 participants and engaging with around 10,000 people. Whilst we do not rely on Council for our core funding, we are very grateful to have received community grants of up to \$6,500 excl GST to support activities such as our Central Celebrates mini-festival and our considerable costs to present 'Sunset Symphony' as part of the Hamilton Arts Festival. • As a not-for-profit, these smaller grants from the Council can make or break our projects that are truly by, with and for the community. Both events described undoubtedly provide opportunities for creativity, social connectivity and shared experiences for improved well-being making our city a better place to live. • The community arts sector has managed to exist with under-resourcing and tight budgets. However, it is not sustainable and there needs to be appropriate funding levels to offer resilience across the sector and recognise the importance of the arts and culture (and the tourism that comes with it) in vitalising and invigorating the city. • The reductions the Council proposes are a drop in the ocean in comparison to the scale of the Council's current challenges. We urge the Council to reconsider these reductions.

Name	Organisation	Summary of feedback
Marilyn Edgecombe	Hamilton Citizens Band Inc (Hamilton City Brass, Hamilton Auxiliary Brass + The Brass Factory)	<ul style="list-style-type: none"> • Strongly against reducing services. • Supports funding and support of <ul style="list-style-type: none"> ○ the arts - whether through Community Funding via the Creative Communities Scheme or in other ways such as reduction of Council facilities being available for arts groups to use for performances and workshops. ○ Hamilton Gardens - as Hamilton's premier brass band, we use this venue as a performance space for smaller concerts as well as the magnificent Hamilton Arts Festival. ○ Meteor Theatre, Clarence St Theatre & Claudelands - these venues are critical for both local arts groups (and the Hamilton Arts Festival) to perform at as well as for visiting artists. • The arts bring significant social, cultural, and economic benefits to our community as well as being incredibly important for our wellbeing. • As representatives of the Hamilton City Brass Band, we write to you with a plea to reconsider the proposed cuts to funding for arts organisations within our city through the proposed reduction of the Creative Communities Scheme and other cuts to theatres and venues. We firmly believe that investing in the arts is not just a matter of cultural enrichment but a fundamental pillar in fostering the growth and vibrancy of Hamilton as a community. • Brass bands such as ours are more than just musical ensembles; we are integral components of the social and cultural fabric that binds our city together. For over one hundred years, we have provided not only entertainment but also a sense of identity and belonging for residents of all ages and backgrounds. Our performances resonate through the streets, parks, and concert venues, bringing joy, inspiration, and a shared sense of pride to all who hear us play. • The proposed funding cuts threaten to undermine the very essence of what makes Hamilton special. By reducing support for arts organizations like ours, the Council risks stifling creativity, dampening community spirit, and eroding the unique character that sets our city apart. Instead of retreating from our cultural heritage, we urge the Council to embrace and nurture it as a vital asset in Hamilton's continued development. We rely on support from the Creative Communities Scheme for various different projects in a year - support with venue hire for concerts; support for

Name	Organisation	Summary of feedback
		<p>educational opportunities such as workshops for our musicians; and support with bringing guest artists to Hamilton to be involved with performances.</p> <ul style="list-style-type: none"> Investing in the arts is not just an expenditure; it is an investment in the future prosperity of our city. Vibrant arts scenes attract tourists, businesses, and new residents, stimulating economic growth and revitalizing neighbourhoods. By supporting arts organizations, the Council could cultivate a dynamic cultural landscape that fosters innovation, social cohesion, and civic pride—all of which are essential ingredients for a thriving and sustainable community. The benefits of arts funding extend far beyond the realm of culture and economics. Participation in artistic activities has been linked to improved mental health and well-being, increased educational attainment, and greater social integration. By providing opportunities for residents to engage with the arts, the Council can help build a healthier, more resilient community that is better equipped to face the challenges of the future. We ask that the Council reconsider the proposed cuts to funding for arts organizations and instead to reaffirm its commitment to preserving and promoting our cultural heritage. By doing so, the Council will not only ensure that Hamilton continues to grow as a vibrant and alive city but also reaffirm its status as a beacon of creativity, diversity, and vitality. Additional community infrastructure projects should be funded by a targeted rate, with an impact of 40c per week on the median household.
Nancy Caiger	Hamilton Arts Trust Aka Boon Arts	<ul style="list-style-type: none"> Boon Arts do not support Council proposal to cut funding to the community grants and events sponsorship by \$106,000 and \$100,000 respectively. Boon arts support maintaining or increasing investments in arts, culture and creativity in the city. Boon Arts advocate for Council to support public events and public art because these things create a vibrant community where people can feel excited to be. Without guaranteed funding, it is difficult to resource the street art festival, as the core foundation event of Hamilton Arts Trust.
Josephine Hughes	Waikato Society of Potters	<ul style="list-style-type: none"> Does not support the rates increases. Somewhat supportive of reducing services. Does not support: <ul style="list-style-type: none"> expansion of Hamilton Gardens

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> ○ keeping wild animals in captivity, so close the zoo. • Do not decrease funding for rubbish and recycling • Do not decrease funding for community grants. • Community groups provide social connectivity and wellbeing. A recent survey of people using the facilities at Waikato Society of Potters overwhelmingly cited mental wellbeing, relaxation and resilience as outcomes of their experience at WSP. If community grants are cut by 20% as proposed, the ability for WSP and other community groups to deliver their services will be negatively impacted. When times are tough, like they are for many at the moment, cutting funding to community groups is counter-productive. • Believes Council should delay the walking and cycling bridge. • Additional projects should not be funded via targeted rates.
Deborah Nudds	The Meteor Theatre/ One Victoria Trust	<ul style="list-style-type: none"> • Strongly opposes the reduction in Community Grant Funding by 20% • Strongly opposes the reduction of the Event Sponsorship Fund by 20% • Strongly opposes the reduction in the Hamilton Central Business Association Activation Fund by 20% for three years
Jeremy Mayall (CEO) and Sam Cunnane (Board Chair)	Creative Waikato	<ul style="list-style-type: none"> • Creative Waikato have identified the following opportunities for the Council to consider when finalising the 24-34 LTP: <ul style="list-style-type: none"> ○ That the cuts to community granting are removed, and the community granting levels are maintained and increased over the period of the Long-Term Plan ○ That the cuts to activations in Garden Place delivered by HCBA are removed and these contributions to activity in the CBD are maintained ○ That the reduction in investment in the two community theatres – The Meteor and Clarence Street, is reconsidered and returned to previous levels of multi-year partnership support. ○ That the funding reduction for Hamilton Waikato Tourism is reconsidered in recognition of the contribution to sustainability of creative organisations who deliver events and tourism outcomes, as well as contributions to national audience engagement for local creative activity.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> ○ That focus is placed on sustaining and supporting soft infrastructure that provides community service (this includes council provision of service through internal council staffing - including libraries, museums, and community hubs, and also external investment through grants) ○ That Creative Waikato funding is reinstated to at least maintain the level of prior investment
Charlotte Chuen	The Bold Theatre Trust	<ul style="list-style-type: none"> • Strongly opposes any reduction in Community Grant Funding • Strongly opposes the reduction of the Event Sponsorship Fund
Cara Paterson	Arts Council of New Zealand Toi Aotearoa (Creative New Zealand)	<ul style="list-style-type: none"> • We do not support the proposed reduction in funding for community grants or event sponsorship. • We urge Council to ensure that proposed reductions in Council's personnel costs by around \$10.4 million per year do not impact the capacity and capability of Council to deliver its arts and cultural services. • We encourage Council to work with artists and creatives to achieve greater community outcomes in prioritised work across the city. • Creative Waikato delivers vital wellbeing outcomes to Waikato communities through enhancing the role of arts, culture and creativity in Hamilton and around the region. Their shared framework and community-led strategy The Waikato Arts Navigator can assist Council with making effective decisions about arts development in communities. They are a valuable partner for Council to deliver its LTP, and we encourage Council to continue developing this relationship.
Dean McLeod	Black Creative	<ul style="list-style-type: none"> • Art and culture need more investment, not less. Council should place more emphasis on embedding art and culture into new community spaces, informing design and human engagement. • Art and culture is as essential to humanity as the air we breathe and the food we eat. They are not just luxuries or optional extras; they are fundamental to the human experience. • Art and culture helps us express our identity, celebrate our diversity and preserve our heritage. It gives us connection, enabling cultures to communicate and engage with each other. Engaging with art and culture stimulates our minds and encourages critical thinking and creativity.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Art and culture has long been recognized for its therapeutic effects on mental health and well-being. Whether it's through art therapy, music therapy, or simply taking a walk in nature, engaging with artistic and cultural activities can reduce stress, alleviate anxiety, and promote a sense of inner peace and fulfilment.
Jenni Murphy-Scanlon and Lee Owens	Riverlea Theatre and Arts Centre on behalf of Riverlea Theatre and Arts Centre Board.	<ul style="list-style-type: none"> • Concerned that Council is looking to decrease its funding and support of the arts when they believe it should be maintaining or increasing its funding and support of arts venues and activities in the city. • States that research conducted by Huber Social in October 2022 found that Waikato residents who believe they have greater access to arts, culture and creativity are more likely to have higher overall wellbeing. • Believes it is difficult to think residents will believe they have greater access if funding to these activities is reduced and the impact is less on offer, and that the city cannot afford to reduce the mental wellbeing of its people. • Believes that's there are a number of other initiatives that could be reduced or put on hold, and we believe this must be considered to retain or increase Council support of the arts sector.
Gus Sharp	Waikato Regional Theatre	<ul style="list-style-type: none"> • Strongly against reducing services. • Does not support reduction of funding for community, arts, events and Hamilton Waikato Tourism. • Sympathetic to the Council's dilemma. • Traditionally, funders have relied on the arts community to do more with less and the arts community has done so. • The overall savings represented by the cuts in question are insignificant when weighed against the total operating budget of the Council and will do nothing to alleviate the Council's financial situation. • The cuts will have an outsized impact on the community in Hamilton. Given the previous level of funding was already low when indexed nationally, cuts to funding will mean that many organisations and the people who run them will simply close the doors or depart for greener pastures. • Note that "a fun city with lots to do" is a key priority for Council – what is being proposed will not contribute to that goal. • Supports:

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> ○ Establishment of a Performing Arts Fund – aimed at both supporting creative infrastructure and the people that staff them ○ Maintaining current funding levels for HWT and Creative Waikato ○ Multi-year contracts to be re-instated for arts organisations (specifically the Meteor and Clarence Street Theatre – who are not project-based but perpetually active)
Leonard Gardner	Foster Construction Group	<ul style="list-style-type: none"> ● Somewhat against Council reducing its services. ● Think Council should consider investing in more collaborative partnerships with community and commercial partners to deliver services. ● Believes the proposed walking and cycling bridge is a must, and will make the city more liveable. ● Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. Additional community resilience and extreme weather projects should not be funded via a targeted rate. ● Concerned that Hamilton’s vision will be lost amidst cost-cutting efforts.
Vanessa Williams	Hamilton Central Business Association	<ul style="list-style-type: none"> ● Shaping a Central City Where People Love To Be: HCBA was disappointed to see that no specific operating budget has been detailed in this priority and no clear focus detailed the economic contribution of the businesses located within the city centre and the need to ensure this continues to be supported. ● States it is widely recognised that city centres are vital to the economic viability of a city and through years of investment in developments, transportation and business, the largest predominance of workers are located within the city centre boundary. Figures quoted from Council on 28 June Waikato Herald, showed that Hamilton’s central city supports 21,400 jobs, has 2,650 businesses and generates \$3.2 billion of Hamilton’s GDP (about 25%). It is also home to 76% of the city’s financial and insurance service jobs, 52% of information media and telecommunications jobs and 54% of public administration and safety jobs. The central city is also home to over half of Hamilton’s hospitality and accommodation businesses (558) and 44% of apparel stores (230) as detailed in the 2021 Council’s Hamilton Economic Report. Looking specifically at Hamilton card spending figures from Hamilton CBD Electronic Spend Analysis December 2023, shows over a third of card transactions (\$788 million) happen in the central city.

Name	Organisation	Summary of feedback
		<p>However, it is in the past six months that increasing economic pressures have had a momentous impact, with the challenges of the past three COVID impacted years now resulting in rising vacancy rates, business closures and as detailed in the March 2024 Economic Bulletin by Westpac a significant spending slowdown as households become more and more cautious with high interest rates and ongoing cost of living pressures.</p> <ul style="list-style-type: none"> • Believes it should also be recognised that these property and business owners facing this economic downturn, are also ratepaying households, therefore facing these economic challenges in the workplace as well as the significant rates increases at home. • Recognise the challenges being faced by Council and the need to limit spending and apply a no-frills approach to the 2024-2034 Long Term Plan, however this needs to be balanced with ongoing investment in the central city to ensure the wider economic gains for the city. • Walking/Cycling Bridge & Hamilton East BID Expansion: HCBA recognise the significant enhancement a walking/cycling bridge would be in the central city as well as the important role it would play in connecting the central city to Hamilton East. As the only project detail in the published Long-Term Plan document for feedback, it may be seen as a 'pet project' by residential ratepayers, however recognising the investment from the Infrastructure Acceleration Fund (IAF) from Government of both the walking/cycling bridge and the water reservoir, HCBA understands the prioritisation for strategic infrastructure that these projects provide. HCBA support the need to invest in these areas for increasing the residential stock in the central city and for providing necessary connectivity to open Hamilton East to the central city and providing important transport connections. In light of the current economic climate, HCBA would like to see the walking/cycling bridge deferred to the second or third year of the LTP, to allow for some bounce back of the current economic conditions, however if the funding was dependent on the bridge being started in year one of the LTP, HCBA would support this investment rather than lose the opportunity for the bridge altogether. • Due to the significance of the walking/cycling bridge investment, HCBA would align the BID expansion into Hamilton East to coincide with this development. This additional connectivity of the two areas would put the river in the heart of the city and would provide excellent promotional opportunities around the wider

Name	Organisation	Summary of feedback
		<p>central city area and provide a positive case for walkable expansion to the Hamilton East business community. The completion of the Waikato Regional Theatre would also enhance the destination aspect of the central city.</p> <ul style="list-style-type: none"> • Demand Responsive Parking: Parking continues to be a hot topic for the business community and one that stirs a lot of emotion around the need to provide convenient shopper parking. There has been significant sentiment expressed by local businesses that the removal of the 'two-hours free' parking provision in the central city will automatically put up a barrier in the minds of those coming into the central city and will see many local shoppers choose to visit suburban centres that do not charge for parks. It is well known that suburban malls choose not to charge for parking as they recognise that this is a loss leader for what people spend at the shops not having to pay for parking. HCBA acknowledge that the 'two hours free' parking offering was only as a trial when introduced in 2017 and has had the benefit of several extensions since then. It was seen to provide a level playing field with other shopping areas and therefore contributed to the need to rejuvenate the central city when it was introduced. Although HCBA can appreciate this trial has extended beyond what would be considered a traditional trial period, the reality is the rejuvenation element of the central city was significantly impacted by the COVID years and what should have been removed had the pandemic not happened, the reality is it did happen, and the resulting impact is being felt now. With the rising vacancy rates, the closure of several businesses and the impact of the workforce implementing a hybrid 'work from home' work week, the central city has lost many of the destination gains it built up prior to 2020. The current central city offering is fragile and to change the rules around parking at this time is a hit to the business community when cannot afford it. HCBA would like the decision on the introduction of demand responsive pricing for parking to be deferred until 1 July 2025, to allow those businesses most impacted by reduced discretionary spend of consumers, namely hospitality and retail, to have some time to bounce back from the current economic conditions they are facing. • Rates Increases: HCBA have proposed for a BID rate adjustment to be applied from 1 July 2024 in-line Council general rate increase but capped at 5%. This is due to the HCBA rate (approximately \$240 per SUIP) not having changed since the inception of the

Name	Organisation	Summary of feedback
		<p>organisation in 2008. To maintain current levels of service, HCBA need to ensure the appropriate annual increase to meet market conditions. Council are proposing to remove the 95% CBD for properties in the BID boundary to 100% of commercial category rates. As previously stated, the current central city offering is fragile and HCBA would like the three-year transition period start date deferred until 1 July 2025, as previously stated to allow those businesses most impacted by reduced discretionary spend of consumers, namely hospitality and retail, to have some time to bounce back from the current economic conditions they are facing.</p> <ul style="list-style-type: none"> • Streetscape and Renewals: The central city continues to be let down by Council in the investment around streetscape. There has been recent media attention around the 'cleanliness' of the central city after a recent survey showed the number one priority for people visiting any central city was cleanliness. The current streetscape of Hamilton's central city does not provide a picture of cleanliness due to badly aged footpaths, rubbish bins that are past their use by date, old street furniture and derelict signage. Victoria Street as the front door of the city, is one of the worst looking areas, along with some of the key shopping streets such as Barton Street and Alexandra Street. HCBA would like to see an allocation of the renewals budget immediately applied to upgrading key streetscape areas around the central city. Council need to lead this investment and therefore positively influence property and business owners to take pride in place. It has been suggested that savings could be made in streetscape by planting evergreens in the roundabouts and gardens along the main street, rather than seasonal planting, to reduce these budgets. • Safety: The central city continues to be plagued by anti-social behaviour, the congregation of groups engaging in negative behaviour in public spaces and the general threat of criminal activity in shops. While this is recognised to be a wider societal issue, HCBA would like to emphasize the need for anti-social behaviour not to be accepted and to look at ways to disrupt activity and actions that do not positively enhance public spaces. This includes removing shopping trolleys abandoned around the town, not allowing people to keep bedding in trolleys in public spaces and ensuring those sleeping on benches or in doorways are asked to move on and any temporary housing structures to be removed.

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		<ul style="list-style-type: none"> • Activation and events: The creation and promotion of events has become a critical component of urban development strategies across the globe. Cities have become stages for continuous streams of events resulting in places actively hanging their identities on the events that they provide. Two great examples of this are Melbourne who now labels itself as “the worlds event city” and Seoul who claims to be “one of the most eventful cities in the world”. The continuous theme of cities promoting themselves by utilising an event component shows the crucial need for events and activations to be factored into daily life in a modern city. • The thriving arts scene and cultural diversity that makes up Hamilton city, opens the door for several activities that contribute to this scene. The interest created with these activities builds on the fantastic organisations that already draw visitors to the central city including Creative Waikato, Waikato Museum, Clarence Street Theatre, The Meteor, the soon to be completed Waikato Regional Theatre and the many local entertainment offerings as well as the multitude of cultural festivals that have become a mainstay on the event calendar. • Major events continue to be a huge drawcard for the central city, particularly in sports, concerts, and business conferences, driving many economic benefits for the central city business community, particularly in hospitality, accommodation, retail, and domestic tourism. HCBA see the need for continual investment in this activity to ensure they are on the shopping list for these significant events. The positive impact of major events is immense and likewise the lack of major events on the calendar in 2024 is notable. • HCBA would like to recognise the significant contribution of Hamilton Waikato Tourism in creating positive press beyond the Hamilton boundary in this space and likewise the contribution of Creative Waikato, our local theatres The Meteor and Clarence Street and our signature drawcard events Balloons Over Waikato, Hamilton Arts Festival, Chinese Lantern Festival, Childrens Day, Matariki Ki Waikato, Boon Street Art Festival, Round the Bridges and the Christmas Trust who all play an enormous part in making our city a destination for people to come together and enjoy. These organisations and events create and celebrate a city that makes us unique and support Council priorities; shaping a city that’s easy to live in, where

Name	Organisation	Summary of feedback
		<p>people thrive, where people love to be and with lots to do.</p> <ul style="list-style-type: none"> • Draft Development Contribution (DC) Policy: HCBA support the goal of Council of infill residential spaces in the central city. It is through having mixed use residences throughout the central city, that a market is created on the doorstep of business and the central city becomes the 'backyard' for people. HCBA also ask Council to value the longer-term rate paying contribution, therefore revenue gain, these residential offerings will provide when looking at the charges for these developments. • The proposed DC Policy shows substantially higher charges, predominately driven by the increasing market costs, inflation, interest rates and the three waters programme. There is also strong rhetoric that growth should pay for growth. While this is acknowledged, it is also recognised that much of the infrastructure already exists for brownfields development in the central city and therefore a better balance needs to be struck between encouraging development and stalling development. There needs to be greater transparency of where DCs paid on a new development supports the location with an obvious percentage of DCs being invested into supporting the development surrounds specifically around streetscape. HCBA believes the current proposed DC policy will have a negative impact on development and supports the Property Council proposal. • HCBA appreciate the challenges presented to Council to manage debt, balance the books, and provide a budget that supports the fastest growing city in New Zealand. While this is recognised, HCBA also ask Council to recognise that the resilience of the business community, particularly for small and medium sized businesses, which is being significantly tested at this time. The needs of Council and to support commercial activity, have to be thoughtfully considered when looking at these ratepayer businesses, as it makes decisions about the priorities of the city and proposed savings in the Long-Term Plan 2024-2034. • HCBA ask that investment in the central city continues to strengthen the economic prosperity of the entire city and the need for support of the local business community which is currently required. HCBA encourage Council to not lose sight of the longer-term activities and organisations in supporting a thriving central city and meeting the key Council priority of providing a central city where people want to be.

Name	Organisation	Summary of feedback
Tracey Dryden	Fabrik	<ul style="list-style-type: none"> Concerned for the impact of the removal of two hours free parking on business. Believes it is difficult to attract clients due to paid parking. Believe the CBD is losing its vibrancy. Concerned for transport capital projects spend.
Michelle Licht	Goldsmiths Gallery Jewellers	<ul style="list-style-type: none"> Understands that a rates rise is necessary, but believe the proposed increase is too high. This rise could be reduced with strict budgeting. Strongly supportive of Council reducing its services. Believes Council should reduce or remove consultants and transport capital projects. Would like Council to keep library services running. Believe the walking and cycling bridge will not be used often, as cycling is inconvenient for shoppers carrying bags. The construction budget should also be strictly adhered to. Believe additional community infrastructure projects should be funded by a targeted rate, with an impact of 40c per week on the median household. Additional community resilience and extreme weather projects should not be funded via a targeted rate. Believes two hours free parking within the city centre should be retained as it attracts people to town. Expresses concern for the new system being challenging for the elderly and those without PayWave. Believe the parking system will break eventually, which will bring in more costs to repair.
Gini Berggren	Barber on Barton	<ul style="list-style-type: none"> Free parking has been a saving grace for struggling businesses. Does not support paid parking, and believes the introduction will be detrimental to the economy of the central city and hurt small businesses. Has spoken to many customers who will simply just not come into town. Elderly and disabled are having to walk to electronic payment systems in rain and cold and have no idea how to use them.
Rachel Pope	Browsers Bookshop	<ul style="list-style-type: none"> Concerned to hear that funding may be reduced affecting the Meteor Theatre and Clarence St Theatre. These theatres do a wonderful job of providing shows and events that provide a much needed release valve to us all, and this is particularly so in a cost of living crisis. To quote Kurt Vonnegut "The arts are not a way to make a living. They are a very human way of making life

Name	Organisation	Summary of feedback
		<p>more bearable. Practising an art, no matter how well or badly, is a way to make your soul grow...."</p> <ul style="list-style-type: none"> • Wants to see local artists progress and perform in our new theatre when they have reached the appropriate level of professional maturity. • Believes that creative outlets help to create a vibrant colourful exciting and dynamic Hamilton.
Djuanne Rusden	Colors Hair Company	<ul style="list-style-type: none"> • States that it has now been two years that they have been fighting to get some more available carparks for Liverpool St. • State that they originally always had 29 metered carparks in our street and in August 2022, 16 of these were made into all day carparks, leaving only 13 metered carparks to service all the businesses. • They have spoken at numerous meetings to try and get some carparks back. • They put forward a stakeholders feedback report with more than 150 signatures on it, of people that work in the street, own businesses in the street or are customers/clients that try to park in the street, speaking against the lack of parking and wanting them back. • In August 2023, at the Traffic, Road closure and Speed Limit Hearing Panel, the elected members received the results of a council survey, and received a survey from the business people of Liverpool Street clearly stating that we need more carparks to survive. The state the summary of Liverpool Street survey (signed and dated) showed: <ul style="list-style-type: none"> ○ 19 businesses were talked to ○ 16 were not happy about the current parking (84%) and 16 want the parking changed (84%) ○ All 19 businesses were willing to vote for and support businesses that did need the change in parking (that means every business 100%) ○ Only 3 businesses (16%) said yes to the parking working for them, of which AgFirst has their own parking and U Trust needs more staff parking and is leaving within two months • States that elected members voted unanimously to give us all the carparks back, removed all day parks and make them metered, however at the October meeting of the Traffic Road Closure and Speed Limit Hearing panel, when it came to voting all the elected members voted against giving us any carparks back (after a private meeting in another room) because there was no money.

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		<ul style="list-style-type: none"> States that there was no budget (quoted \$10k) to go find where the parking meters had been put, weld them back on and replace the signage, and were told that when the new parking changes happen in July 2024, parking on Liverpool St would be considered in those changes. States that there have already been changes made with the meters having been removed and kiosks installed around town. Submitting to ensure that they are not forgotten and calling on Council to stand by the unanimous vote that this Hearing Panel made in August of last year to support Liverpool St. Requests that in your May meeting of the Traffic, Road Closure and Speed Limit Hearing panel that this is brought up, voted on and actioned. Would like to know if they can be there again and speak if needed. Believes that the economic environment is tough out there, and wants to have a Council that supports local business and not makes it harder for us.
Kate Harris	Nes Boutique Limited	<ul style="list-style-type: none"> Supports free parking in central city. Has many examples of where customers have spent money with us when they normally wouldn't because they found a 2-hour free car park on Barton Street. Urges Council to reconsider the removal of the 2-hour free car parking scheme in the Central City, particularly on Barton Street. This decision not only impacts the livelihoods of local businesses but also diminishes the overall accessibility and attractiveness of our city centre
Benny Marama	IĒNA PASIFIKA	<ul style="list-style-type: none"> IĒNA PASIFIKA provides Māori and Pasifika māpū (youth) opportunities to create their own stories through playwriting. Strongly supports continued funding for the arts. As someone who has lived in Kirikiriroa Hamilton for almost his entire life, I have seen firsthand the good that can come from an arts community that is vibrant and engaged. And I have seen firsthand the culture that grows from an activated arts community. As a well-known playwright in our creative community, my career has benefited greatly from being able to present my works in spaces that are accessible and affordable. And the statistics are on my side. 67% of New Zealanders agree it is important that where they live is recognised as a place that supports excellence in the arts AND 66% believe that major arts

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		<p>facilities are important to create a vibrant place to live. Without these spaces, we lose a massive part of our identity.</p> <ul style="list-style-type: none"> • Losing spaces such as The Meteor Theatre mean we potentially lose a creative community that creates and presents original works. • Losing spaces such as Clarence St Theatre mean we potentially lose ambitious and sustainable events such as Hamilton Operatic Society's annual musical. • And the new Regional Theatre, while incredibly important for our region to have and draw in massive arts events, its use isn't financially viable for myself. • Opposes any reductions in the funding given to Creative Waikato as well as not offering funding to The Meteor Theatre. It is only because of the existence of these spaces that IĒNA PASIFIKA is able to do the work that it does.
Marleina Ruka	TE OHU WHAKAITA	<ul style="list-style-type: none"> • Supports Council in resourcing Te Tiriti relationships and collaborations, He Pou Manawa Ora, the Amorangi Maaori team and Te Tiriti events. • Requests that Council does not cut funding to community groups and events. • Continued investment and Te Tiriti and community is critical to a strong sense of identity and culture and to the wellbeing of all. • Looks forward to developing a stronger relationship with Council going forward.
Waikato Environment Centre Trust t/as Go Eco	Go Eco	<ul style="list-style-type: none"> • Supports an increase to rates to enable our city to have the infrastructure required for resilience and wellbeing. • Believes that due to being underrated to date, we are now in a position where unacceptable reductions to investment are being proposed. • A thriving and prosperous city will always be a combination of physical assets and infrastructure, and the less tangible social, economic, cultural, and environmental foundations that we all rely on for our wellbeing. • Urges Council, even in difficult fiscal times, to keep a balanced and people-focused approach to all aspects of wellbeing, as is required by the Local Government Act (2002). • Supports establishment of a Hamilton City criteria and threshold for rates rebates to support households and offer partial relief to a significant portion of below median income households.

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		<ul style="list-style-type: none"> • Suggests Council develops additional criteria to the LGNZ offer that considers the distribution of household incomes and localised threshold that includes a rebate on a sliding scale to be capped at two thirds of the median Regional income as an example of addressing equitable impacts of rates increases as well as the impacts of the cities failure to rate appropriately. Distribution - Household Income Waikato. • Strongly against reducing services - Council should maintain what it currently offers the community. • Supports fairness and a workplace that is safe from violence and intimidation for the employed staff (and elected representatives). • States staff are essential to the operation of the city, community relationships and project leadership. • Believes it is unfortunate that staff have been subjected to public scrutiny and abuse at a new level with some of this directly related to the suggestions that have framed projects as deficits and implied or directly stated that the work of these people is not valuable. • Understands that rolling impact of staff cuts is in effect also a significant negative impact to the cultural wellbeing of Council and will compound the long-term impacts of service cuts in communities. • Supports the reprioritisation of infrastructure funds to invest in walking and cycleways. • Encourages elected members to continue to commit to the Access Hamilton strategy and Biking and Micro-mobility programme. They have set out the vision and steps required to fulfill your Priority 1. • Support the Walking and cycling bridge, in principle, as a key piece of infrastructure to connect East and West of the river, however this needs to be supported by investment in key pathways for a fully connected network across the city and must be fully accessible. Therefore: • Believe that the council needs to commit to delivering the School Link, a key piece of infrastructure within these 10 years. • Believe that the Peachgrove Road corridor will be strategically valuable - not only due to proximity to other funded projects, but because of the potential for a culture shift away from car dependence to independence for young people. • Believe that there is value in bringing forward investment in the Clyde St to CBD section of the business case.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> Community resilience and extreme weather projects should be funded by a targeted rate with an impact of 80c per week on the median-value residential property. Supports introducing a targeted rate so swimming pool owners pay the fee annually.
Glenview Community Centre on behalf of Mangakootukutuku College Student Leadership Team	Mangakootukutuku College Student Leadership Team	<ul style="list-style-type: none"> States what they like about kura and Hamilton South, which is: <ul style="list-style-type: none"> Friendly, diverse community Hamilton Gardens Community events and festivals Accessibility Cleanliness Glenview Community Centre Parks and recreation States what they dislike about kura and Hamilton South, which is: <ul style="list-style-type: none"> Lack of community events State housing nearby Under-staffed, under-funded and outdated school – feel it lacks attention, opportunities and care Feeling unsafe – in streets, at school, in underpasses. Want more enforcement, more CCTV, more lighting Rubbish and littering Want parenting courses States their hopes, dreams and aspirations for kura are: <ul style="list-style-type: none"> Having pride in school/each other, better reputation More involvement/more enjoyable for students More inclusivity, learning about other cultures and communities, more loving Safer - less violence, more respect Better quality education and opportunities Better/new facilities, e.g. dance studio More seating More opportunities to represent school at events, festivals States their hopes and dreams for Hamilton South community are: <ul style="list-style-type: none"> Community pride Improved safety Less vape retailers Environmental changes/improved sustainability

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		<ul style="list-style-type: none"> ○ More involvement with/bonds within the community • Development of a community sport centre • Brighter/better maintained streetlights • Cleaner streets
Rob Gray	Combined Community Houses of Kirikiriroa: Waimarie, Glenview, Western, Good News Te Whare O te Ata	<ul style="list-style-type: none"> • Has no issue with the need to increase rates but notes this may affect some areas of the community and increase the need for a strong community sector. • Believes decreased funding will lead to reduced capacity and cuts in programmes and services offered by our community centres. • States their venue spaces are collectively shared by hundreds of the city's community groups at low or no cost. Reduced funding will impact how the community houses can support them. • States that with the continual decline in support services and resources, more people are turning to our community centres as their primary source of support and engagement. • State that community centre funding cuts bring about a real risk of exacerbating social inequalities and isolating those who rely on these centres the most. • Believes that cutting funding in the Community sector will go directly against the priority of being a city where people thrive. • Emphasises that Community organisations occupy the space between Council and community. That they are the ear to the ground and a bridge to services, both social services and local government services, and believe that forming meaningful relationships with the sector will provide community wellbeing outcomes for the Council. • State that communities know and trust them to do our best for them even with limited funding and resources, but feel they shouldn't be placed in this position given how many whaanau rely on the services every day. • State that the population of Hamilton City over the last 10 years has increased 20.9% and so has the cost of living. There is also a lack of housing and a health system already under pressure. Believe it is essential that the Council either maintains or increases their investment into the community sector due to being NZ's fastest growing city. Feels community support needs to grow with it, and states as the 4th largest city, Hamilton needs to do better than being 9th in the country for community spend per resident.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Support the role that community advisors have played in building a bridge between Council and community, and believe no further cuts should be made to the staff in community development as the work they do is too important and the connection with them is vital to their work. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 80c per week on the median household.
Rob Gray	Glenview Community Centre Incorporated	<ul style="list-style-type: none"> • Would like to see Council resources utilised better and the contractor spend go down considerably. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. • Support targeted swimming pool rate.
'Ofa Pouono	Te Whare o Te Ata Fairfield Chartwell Community House	<ul style="list-style-type: none"> • Strongly against reducing services. • Extend City Safe to the suburbs. • Reduce cycling education. • Does not support the walking and cycling bridge. • Support funding for Te Whare o Te Ata. • Would really love to see a Council develop a Youth Strategy as well as Food Strategy, which allows for certain green spaces to be used as community gardens. • Community infrastructure should be a priority and be covered by Council rather than targeted rate. Believe that in order for a targeted rate to be effective, all the landowners to make a commitment. If they are not into that, Fairfield and Chartwell will be neglected. There is a skatepark re-development about to start in May 2024. Another skate bowl, half basketball court, water fountain, shades. picnic tables and chairs as well as lights will be erected in the park. Would like that there is a proper public toilet with a changing room for babies as well as a parking space. If it can only be made possible with targeted rate, then so be it. • Support funding of Te Papanui facility, as they do a lot of work with youth. • Support an increase of Community Grants Funding before the proposing cut of 7% of \$106k, and state that afterschool and holiday program kids are in favour of more funds to be paid to community houses. • State that the current hall space is getting small each year for more users and our community are coming

Name	Organisation	Summary of feedback
		<p>onboard to do more of their activities in our space. The Hall needs to be furnished with a community kitchen as well as heat pumps so that they best serve our communities. With a community standard kitchen facility, our whanau can do cooking in groups.</p> <ul style="list-style-type: none"> • In favour of the new car park fees proposed to the city. Believe users should pay, and state that perhaps that will lessen many vehicles parking in the city while people will use more of the public transportation/taxis. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household.
Rob Gray	Waimarie: Hamilton East Community House	<ul style="list-style-type: none"> • Strongly against reducing services. • Supportive of the walking and cycling bridge. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household. • Have no opinion on pool owners. • Believe water meters a no-brainer, and states consumption drops by 20% overnight when they are installed. State that in Kapiti Coast, private use decreased by about 26 percent while the consumption of high-water users dropped by 70 percent. Still reduced after 10 Years. 25% drop in Tauranga. • Grateful for Council's support, both financially and through the efforts of the community team to keep us updated and encouraged. • Priority 1: Shaping a City that is easy to live in – State that the footpaths in parts of Silverdale (down towards Chelmsford Park) are in a very poor state. A blind man and elderly people walk around that area and the footpaths are a hazard. A city that's easy to live in means you can catch public transport easily. With the rise of the Meteor we lost a number of bus services in our area. We note that Hillcrest (Howell Ave area) has very few buses also. No buses from Riverlea to University or hospital without quite a walk. No 10 buses not too frequent. • Priority 2: Shaping a City where people thrive – Believe Council needs to do everything in its power to ensure increasing food security and housing security. NIMBYism is very strong in Hamilton and needs to be resisted by Council. Social housing needs to be spread

Name	Organisation	Summary of feedback
		<p>throughout the city as do supported living arrangements. State that Hamilton East has suffered enough through high concentrations of socially deprived people being in too close a proximity. It doesn't help anyone.</p> <ul style="list-style-type: none"> • Believe Community Houses and other social service agencies play a big part in the wellbeing of Kirikiriroa residents, both in services but also manaakitanga, a place to belong, a place to serve and, in their case, a community garden for people to forage in and enjoy nature. State that cutting funding in the Community sector will go directly against this priority. Believe that as the fourth largest city, we are not performing well in terms of our investment into community grants. • Council ranks 5th in relation to other Councils when expressing our total grants budget in terms of \$ per resident. Council ranks 9th in relation to other Councils when expressing the grants budget covered by the Community Assistance Policy in terms of \$ per resident. • Council ranks 6th in relation to other Councils when expressing our total grants budget in terms of % of total Council revenue. Council ranks 9th in relation to other Councils when expressing the grants budget covered by the Community Assistance Policy in terms of % of total Council revenue. • Priority 3: Shaping a City where people love to be – People need to step out of their front door and be proud of the suburb and city that they live in. Efficient and frequent rubbish collection, tidy parks and grounds, safe footpaths, good street lighting, strong community and social hubs and effective public transport are all a vital part of achieving that. Having lived in a city that cut back on these services to save money I can tell you that it costs more in the long run. People care less, morale goes down and love for the city is replaced by cynicism. Yes, this involves higher rates and that's ok. The price of not doing those things well is too high. • Priority 4: Shaping a Fun City with lots to do – Think there's too much focus on big events. They suck up a lot of resources and don't always reach a lot of people. Supporting local initiatives (e.g. Matariki Southside, Treats in the Park Fairfield), investing in playgrounds, skateparks, cycling and walking tracks, parks, pools and public transport is a great way to go from our perspective. Hillcrest Library is long overdue for a refurb which has been on ice for many years. • Priority 5: Shaping a Green City – Would like Council to refer to their submission for the Waste Minimisation

Name	Organisation	Summary of feedback
		<p>Strategy. Would like Council to keep up the rubbish and recycling collections and expand if possible. Believe much more education is needed for good recycling, and are happy to help with this. Would like to see bottles of water banned from all events run in the city. Non-recyclable plastics need to be eliminated from the Waikato economy and Council needs to advocate for this. Think Council could kit out their facilities with solar panels. Funding for walking and cycling pathways is vital.</p> <ul style="list-style-type: none"> Contractors: Shocked to see that Council has increased spending on contractors by 466% over the last 10 years. While they realise that certain specialised activity requires this, they believe Council has skilled engineers, building and maintenance teams, IT experts and more. Therefore would like Council resources utilised better and the contractor spend go down considerably. They think that smarter spending in this area could save the cat desexing programme for example (and a lot of native birds in the process) or the community budget. Salaries: State that it is hard to see community spending go down by \$100,000 when there are many salaries at Council that are well above that figure. They don't begrudge a few higher-than-average salaries but it's the sheer number of high salaries that are the issue, especially when community investment and services are being cut. A pay freeze at least should be considered. Perhaps highly paid staff and Councillors could be encouraged to donate part of their salaries to offset nominated Council activities e.g. cat desexing or community funding.
Scott Tiffany	Pukete Neighbourhood House	<ul style="list-style-type: none"> Neutral regarding reducing services. Strongly against cuts to community funding. Delay the walking and cycling bridge. Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. Would like to give thanks and acknowledge the support of Council over many years. In particular the support of Council staff and elected members in the project of developing a new purpose-built community centre for the north of our city.
Jimileen Tamaki	Te Papanui Enderley Community Trust	<ul style="list-style-type: none"> Would like Council to develop a Youth Strategy. In order to better support the Te Papanui Enderley community within a targeted Youth Strategy, this would mean moving the Te Papanui Community Facilities

Name	Organisation	Summary of feedback
		<p>improvement to the funded projects. Currently this sits in the unfunded projects.</p> <ul style="list-style-type: none"> • Funding for the project can be achieved through the Community Infrastructure targeted rates and Council reallocating funding set aside for the proposed cycle bridge. • The current housing developments in Enderley will see an increase in families into the area with 101 Kainga Ora built homes in 2024 with a potential of 350 homes. • Improving the facilities at the Te Papanui Enderley Community Centre will ensure our most deprived area can enjoy the benefits of “shaping a city where our people thrive”. • Te Papanui Enderley Community Trust support the increase of Community Grants Funding back to previous levels before the cut of 7% of \$106k. • Te Papanui Enderley Community Trust believes further savings could be made by removing priority from the following initiatives: <ul style="list-style-type: none"> ○ The \$10.3 million cycle bridge and additional connections of \$6.6 million. • This funding can be better utilised in the Hamilton city community centres • The current drop in funding when this is needed to invest in our community groups to ensure they are able to operate.
Melissa Gibson	Len Reynolds Trust	<ul style="list-style-type: none"> • Strongly against Council reducing its services. • Supportive of the proposed walking and cycling bridge. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household. • Concerned that proposed cuts to staff budget will affect essential services, including the "Nature in the City" programme. Believe cutting funding for vital environmental initiatives undermines our city's sustainable future. • Supports the Council's proposal to introduce Inclusionary Zoning into the District Plan. • Advocates for prioritising infrastructure developments that support affordable housing projects. • Strongly opposes the proposed reduction in the budget for community grants. • Urges Council to develop and implement a comprehensive youth strategy that includes clear pathways for young people to contribute to the city's decision-making processes. • Supports the retention of Maaori wards.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Opposes any funding cuts or postponements affecting the development of cycleways and footpaths. • Opposes any funding cuts to the creative sector. • Strongly advocates for the implementation of robust support mechanisms that offer rebates and assistance to lower-income families and community groups. • Strongly advocates for providing a living wage to all Council staff and for Council becoming an accredited living wage employer.
Phil Grey	Free FM 89.0	<ul style="list-style-type: none"> • Strongly against Council reducing its services. • Supportive of, and share, Council's priorities to: <ul style="list-style-type: none"> ○ support communities and neighbourhoods to establish identities and create community spaces ○ diverse communities sharing their voices and shaping their city ○ ensuring the city's infrastructure is attractive to business • Grateful for Council's opportunities, such as: <ul style="list-style-type: none"> ○ Welcoming Communities Initiative ○ City Network hui ○ H-Town Connect events • Encourages Council to retain these initiatives in pursuit of achieving their priorities in relation to community building among neighbourhoods and businesses
Holly Snape	Community Waikato	<ul style="list-style-type: none"> • Thanks Council for the work it does running the city • Appreciates the relationship we have historically had with Council – including the recent partnership funding agreement • Acknowledge the commitment that this Council has shown to tangata whenua • Supports inclusionary zoning to facilitate more affordable housing. We support the Council considering the design needs of new communities and retrospective investment in established communities to ensure that Kirikiriroa is a liveable and sustainable city. Council's relationships with partner agencies, such as the community houses throughout the city, is an effective and cost-efficient way to help build local community identities and a sense of belonging. Support the investment that Council is making in the Community Houses. • Believes that obvious visual references in communities – such as investment in local art pieces that help celebrate our diversity is one of the ways to progress in 'shaping a city where people thrive'. The 'Welcoming

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		<p>Communities' Council initiative is an excellent mechanism to embrace people new to our city and partnerships with our local diverse community trusts facilitates an effective and efficient means to hear the voices of the various communities that are residents of Hamilton city. Urges the Council to value those relationships and acknowledge their contribution to our community through the granting process.</p> <ul style="list-style-type: none"> • Supports partnering with central government to build a pedestrian bridge that connects the east and west in the central city. The regional theatre is due for completion in 2025 which will attract a wide range of performances and activities that have not been possible in the city for many years (and in some cases, have not ever been possible). Consideration to how people traverse the inner city will be paramount to making it an attractive place to be, and while parking seems to be of immediate concern to many, ensuring people can walk, scooter, cycle or use a mobility aid while in the inner city leads to calculable benefits (health, environment and economic). Encourage Council to consider this in any improvements to the central city. • Commends the decision to continue the development of the Pukete Neighbourhood House. We also value the commitment to the development of Waiwhakareke and the public art fund. • Supports prioritising our local environment through restoring biodiversity, reducing our carbon footprint and encouraging alternative transport around the city. Liked the Council's initiatives to incentivise residents to reduce waste and recycle, and would like to see more consideration of waste reduction at the production and retail part of the cycle, and wonders how Council could incentivise this. • Concerned that the cut to community grants, at a time when the whole funding environment is under significant pressure, runs the risk of gutting or potentially losing valuable grassroots services. Believe Council as a vital part of the funding environment and the fabric of that environment has been compromised post covid by low investment returns, changes in funding priorities and now, further compounded by a decision of Council to reduce funding to the community sector, and therefore urges Council maintain or increase their investment in the community sector.
Nathan Bramwell	Rainbow Hub Waikato	<ul style="list-style-type: none"> • Strongly against cutting services. • Concerned about impacts on the LGBT+ community.

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		<ul style="list-style-type: none"> • States that on housing affordability, Council funding, rate increases and revenues gathering strategy would need to be highly reviewed in terms proportional to the need that exists with funding Council yearly planning but also how the increase in costs direct to home owners, landlords and renters would affect the rainbow population within the Council district. In particular, it is evident from research that Rainbow+ and transgender people have especially high unmet needs, additional barriers across disability, elder and lower social economics which impact the ability to access safe and affordable housing. • Recommends Council keep in mind that increasing rates with large increases puts a strain on the affordability of safe housing for communities. • Comments on the importance of funding community initiatives and safe spaces: Rainbow and transgender people, and specialised services are funded and available. RHW has been very thankful for the funding we receive on a grant by grant basis from Council and the support it has enabled to our Rainbow+ communities. Hamilton city has also one of the best connected and collaborative community sectors and reducing community wide funding pushes community initiative into competitive funding models and reduced sector wide impact or a closing of vital community services that are preventive measures for other avenues like healthcare and mental health and wellbeing spaces. • Recommends Council keep in mind in cost reduction measures the impact their community funding has on initiatives that support community outreach and empowerment, Despite being termed a minority community, the number of rainbow community members in Council and that use the services of Rainbow Hub Waikato maybe surprising and we do not connect with the full range of rainbow community members in Hamilton as it is. • Comments on reduction in Council internal costs and community consultation: For a safe, clear and growth mindset city plan, we need the city safe officers, rubbish collection, consultation with the community or expertise on developmental plans. We need clean and well-kept pathways, parks and community spaces. Making cost reduction in these spaces is not a long term solution, and having a safe and accessible city means we are fostering community contribution, connection and creativity which fosters in turn community wellbeing.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Recommends that Rainbow community experts should be broadly consulted regarding the needs of rainbow people, and any advisory groups overseeing development of community wide strategy should seek out rainbow, takatāpui, transgender and intersex community experts. In addition to consultation with community experts, wānanga with rainbow people who also have takatāpui/irawhiti, Pasifika, Ethnic communities, youth, transgender and intersex lived experience should be built into the process for producing a community engagement strategy or for including in Council long term plan. • States that the feedback is backed by evidence based appeal for rainbow people to be recognised both as a priority population in long-term planning and include a rainbow strategy, and also for the community engagement strategies and wellbeing Strategies across other population strategies to take into account the specific disparities faced by, and unmet needs of rainbow, takatāpui, transgender and intersex people. This is also reflected in collective action being mirrored in requests for this in wider government and ministerial measures across New Zealand and needs to be considered in Local action. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. • Council should introduce a targeted rate for swimming pool owners.
Claire van der Most	Hamilton Multicultural Services (HMS) Trust	<ul style="list-style-type: none"> • Smaller incremental increases should have been adopted earlier. • Somewhat supportive of reducing services. • Support the bridge but not now. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. • Support targeted swimming pool rate. • States that the need for essential services for ethnic communities remains. • States that Kirikiriroa is NZ's fastest growing city, and migrants and former refugees (newcomers) are a large part of that growth. Council was one of the first cities in Aotearoa, New Zealand to be part of the Welcoming Communities programme. An initiative of Immigration New Zealand (INZ) in collaboration with the Ministry for

Name	Organisation	Summary of feedback
		<p>Ethnic Communities, Department of Internal Affairs, and the Human Rights Commission, focused on continuing efforts to ensure Aotearoa is more open and accepting, building on existing efforts to embrace cultural diversity and inclusion.</p> <ul style="list-style-type: none"> • Emphasises that Council's Community and Social Development Strategy 2021 - 2026 focuses on the needs of diverse communities, and three of the five vision priorities detailed in Council's Long-Term Plan are highly relevant to the people who represent 160+ ethnicities in our city: "Shaping a central city where people love to be", "Shaping a city where our people thrive", and "Shaping a fun city with lots to do". Grants to community organisations are critical in supporting For-Purpose organisations to continue delivering much-needed services to the growing communities served. • States the demand for much-needed services for ethnic communities is on the rise. Council needs to focus on continuing to support the community organisations who demonstrate value for money through the delivery of positive, tangible outcomes. • Would like Council to continue to embrace and support the diverse community that is Kirikiriroa, Hamilton through tangible action – demonstrating to newcomers that we see, hear, and value them. • Encourages the ongoing commitment of all settlement providers, to work collaboratively. • Would like Council to continue to invest in the valuable support and connection provided to communities, through Council's Community Development Team and the Ethnic Development Advisor role. • Requests Council carefully consider the definition of "vulnerable communities." • Requests Council put people at the heart of budgetary decisions.
Nic Greene	Habitat for Humanity Central	<ul style="list-style-type: none"> • Strongly supportive of reducing services. • Critical of spending on transport projects. • Oppose the proposed rates increase. The impact on our already stretched social fabric will be disastrous. The proposed scale and speed of the increases is likely to drive already stressed households to make spending decisions that will impact on the health and wellbeing of their families. • State that data suggests that households are already deferring doctors' visits, reducing grocery spend and accessing short term high-cost lending to make ends meet. Ultimately there is no fat in the system. Like

Name	Organisation	Summary of feedback
		<p>Council, householders are facing challenges as a result of the harsh economic headwinds, unlike Council those householders have few if any levers to pull to increase incomes.</p> <ul style="list-style-type: none"> • States that any other business would need to meet the market or face customers choosing another provider. While this isn't as simple as the business analogy this type of rates increase will drive people to make hard decisions about where they live and undermine Councils' vision of a liveable and thriving city. Councils hold a monopoly through the rating mechanism, this means there is limited choice but that doesn't mean Council should take that position lightly, there is a higher burden of responsibility to the citizenry that comes as a result. • Believe that since this is a ten-year plan, Council should take ten years to get things back into order. • Believe Council should do the fundamentals right and ease the burden on constituents. State that highly visible spending on things like road humps and pedestrian crossings lay bare some behaviours that are disturbing to ratepayers. There is no more terrifying sentence from government, local or central, than "taking the opportunity". This is often code for increased cost on a simple project at a time when that opportunity simply doesn't exist. If it costs 10 or 100 households entire rates bill to move a bus stop or calm some traffic, then not now. Spend the money as if it's a precious resource. • The proposed savings while significant seem immaterial to the overall Council budget. A deeper dive is required. • Opposes the bridge. • Do not introduce targeted rates. • Support the introduction of inclusionary zoning as a tool to create lasting affordability in the Hamilton Housing market. • The alleviation of poverty is by definition the provision of wealth. There is an onus on Council as the representatives of our community to lead the way in ensuring there is equity in our housing system, Inclusionary Zoning is one tool that helps level the playing field. • The community housing sector is wide and diverse and the need for affordable housing has never been higher. The introduction of Inclusionary Zoning as a tool to drive and incentivise providers to deliver that stock is essential. The solution to our current housing crises is

Name	Organisation	Summary of feedback
		<p>increased housing supply of the right typology across the housing tenure continuum. A pathway between housing tenures is essential and the prioritisation of one type over another does not recognise the capability and capacity of the community housing sector to make good long-term decisions in conjunction with the aspirations of our communities.</p>
Raewyn Kirkman	DV Bryant Trust	<ul style="list-style-type: none"> • DV Bryant Trust is concerned that the cut to community grants, when the whole funding environment is under significant pressure, runs the risk of gutting or potentially losing valuable grassroots services. DV Bryant Trust would urge Council to at least maintain their current investment in the community sector. • The Trust does not support – and is seriously concerned – about the Council’s intention to reduce funding for community grants to save \$106,000 per year. • Supports the current investment that Council is making in the Community Houses and advocate for additional funding for these groups. • The Trust would encourage Council to maintain a focus on its relationships with local iwi including it its community funding decisions. • Believes the proposed rates increase will undoubtedly have a significant impact on many people. However, cutting services will also have a detrimental impact, and disproportionately on people who rely heavily on Council services or on community organisations. Cutting investment in long-term initiatives and projects that support city liveability will have an intergenerational impact. • Believe there are options for Council to make housing affordable not necessarily through the building of dwellings but through the community facilities and support wrapped around those dwellings. Supports city planning that ensures neighbourhoods are well serviced by critical infrastructure, essential community services and affordable public transport. Believes this is critical in both existing and new communities to ensure that Kirikiriroa is a liveable and sustainable city. Agree that a focus on community spaces in all its guises is essential. • The Trust uses the term communities in its widest sense – not just geographical or neighbourhood communities, but also communities of common interest, shared aspirations and similarly experienced life challenges. DV Bryant Trust urges Council to fully understand these communities, not just for their needs but also for their contribution to our community through its granting process – both is the overall funding budget and in its

Name	Organisation	Summary of feedback
		<p>granting policies and procedures. Hope that in making Kirikiriroa a great place to do business in, Council thinks about do community business into just commercial business.</p> <ul style="list-style-type: none"> • DV Bryant Trust believes that initiatives such as the pedestrian bridge that connects the east and west in the central city should not be a Council priority ahead of initiatives that address the challenges faced by our most vulnerable communities. • DV Bryant Trust supports the investment in green spaces, for community wellbeing and to support local ecosystems and biodiversity • Support prioritising our local environment through restoring biodiversity, reducing our carbon footprint and encouraging alternative transport around the city. State that Council initiatives to incentivise residents to reduce waste and recycle more was positive. Would like to see more consideration of waste reduction at the production and retail part of the cycle and ways that Council could incentivise this. • The Trust is concerned that the Meteor Theatre and Clarence St Theatre who were denied funding, will be further affected by the cut to community grants, further compromising the delivery of services to local communities at an increased time of need. • The Trust supports the Council intentions around community infrastructure and community resilience and extreme weather provided there is a strong focus on the human, social and community components of these initiatives and not just the physical components. • The Trust recommends that Council implement alternative funding and financing tools for infrastructure and pursue a city and regional deal with central government to fund Hamilton's infrastructure. • Understands Council is proposing to introduce demand-responsive pricing for parking in the central city, ending the trial of two hours of free parking that has been in place since 2017. As part of this change, the city centre targeted rate (which makes up for lost parking revenue) would be disestablished over time. While The Trust generally favours user-pay systems, however they are concerned that the removal of free central city parking will be detrimental to efforts to revitalise the central city, and recommend that Council retain the existing two hours of free parking in the central city. • Supports the continued funding of the HCBA. High tenancy levels and activation of the central city are

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		critical and HCBA are in important player in achieving this.
Ben Preston	Living System Developments	<ul style="list-style-type: none"> • Believe Council is in a tough position and is impressed with Council's candour and transparency. • Strongly supportive of reducing services. • Suggests looking into Community Wealth Building (particularly but not exclusively the model successfully implemented in Preston, United Kingdom) and to consider any cuts you do enable through that lens. • Believes that the current Government have a point that the public service has become bloated and can be inefficient in spending (though acknowledges it's also true that pressure and expectation has increasingly been put on Local Councils without a corresponding devolution of finance to service those expectations). Thinks this reduction can be an opportunity to re-establish community-led expectations around maintenance and improvement of "the commons", and Community Wealth Building provides a framework within which to make informed choices about what to cut and - importantly - how to do so in a way that isn't simply austerity for austerity's sake, but actually enhances community agency and reduces state-dependence. • Likes the walking and cycling bridge but wonders if the following have been considered: • How does the bridge fit into the broader need to re-establish watercycle functioning in and around the Waikato and it's tributaries? The issues facing Hamilton from a three waters point of view are the result of an industrialised approach to water management that is now and will continue to show its flaws. While individual projects are needed, they must be considered as part of a broader strategy of re-establishing ecological functioning, biodiversity, riparian zones, groundwater infiltration, etc. • In what ways is Council considering supply-side management of potable and wastewater? Believes New Zealand does a poor job of considering and implementing supply-side measures and policy approaches that are fundamental to making sure capital investment in infrastructure delivers meaningful value. Thinks NZ have some of the most wasteful resource practices in the world, and believes improving that will make sure every dollar goes much, much further and improve stormwater risk alongside a host of other benefits.

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		<ul style="list-style-type: none"> Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. Support targeted swimming pool rate.
Sandra	Freelunch street theatre co ltd	<ul style="list-style-type: none"> Strongly against reducing services. Do not reduce anything that benefits the community, or that supports the growth and enjoyment of the Hamilton arts scene. Does not support the walking and cycling bridge. Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. Do not reduce services that support the arts. Do not reduce arts funding. Without the thriving arts scene in Hamilton, it would be a dull boring place and the talented artists will go elsewhere. It's a valuable mental health resource as well.
Amber Hammill	Waikato Wellbeing Project	<ul style="list-style-type: none"> Strongly encourages Council to include a specific action-based food strategy. Having an action-based food strategy is important for Council because of its responsibilities for emergency management, waste management, economic development, licencing, and the social and cultural wellbeing of the city's residents. Ensuring "physical, social and economic access to sufficient, safe and nutritious food" for Hamilton residents means they have fed workers and students, thriving food producers and the potential to create and participate in the city's rich cultural life. Extensive research was attached to support the submission.
Jahvaya Wheki	Seed Waikato	<ul style="list-style-type: none"> Would like to collaborate on a Youth Strategy. Let's ignite a transformative spark within the heart of Kirikiriroa's future by crafting a bold new youth strategy together. It's time for the Council to heed the voices of our youth and those deeply connected to the youth of our community. Within our midst lie numerous organizations, intimately acquainted with the needs of our youth. Urge the Council to not just acknowledge, but prioritize the vital role in shaping the success of our youth strategy.

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		<ul style="list-style-type: none"> • Wants to see that financial support is not just an afterthought, but a cornerstone of our commitment to empowering these community champions. • State that this isn't just about allocating funds, but about fostering collaboration. Would like to carve out space for collective brainstorming, for the weaving together of diverse perspectives into a tapestry of change. • Believe that working together, a youth strategy that serves as a beacon of hope, a roadmap for progress and an emblem of our commitment to our city's future could be created. • Believe that the strategy could be comprehensive, embracing everything from reshaping the narratives around youth to designing robust engagement plans and consultation processes. • Want to ensure that program delivery is not just efficient, but empathetic, addressing the real needs of our young people. • Don't want Council to forget the invaluable input from community organizations – and wants to ensure Council equips them with the resources they need to thrive in their mission of supporting our youth. • State that "as we embark on this journey, let's remember the ancient wisdom of our ancestors: "Tūngia te ururua kia tupu whakaritorito te tupu o te harakeke" – Clear away the undergrowth so the new shoots of the harakeke can spring up. Let's clear away the obstacles that hinder our youth's growth and nurture an environment where they can flourish and thrive. Together, let's plant the seeds of a brighter future for Kirikiriroa."
Carol Jarman	Friends of Hamilton Public Libraries	<ul style="list-style-type: none"> • Believes rates increase is undesirable but necessary. • Strongly against reducing services. • Do not cut library services. • Supports the walking and cycling bridge. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household. • Council should introduce a targeted rate for swimming pool owners.
Graham Pollard	Friends of Hamilton Zoo	<ul style="list-style-type: none"> • The Friends of Hamilton Zoo Inc asks the Council to retain in its 24-34 Long Term Plan: <ul style="list-style-type: none"> ○ future funding for the development of the Hamilton Zoo Master Plan and the necessary

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		<p>new, high-quality education facilities at Hamilton Zoo;</p> <ul style="list-style-type: none"> ○ continued commitment to and support for existing education programmes and related staffing; ○ funding and installation of the Predator Exclusion Fence at Waiwhakareke Natural Heritage Park. <ul style="list-style-type: none"> • They also ask Council to enable an increase in visitor capacity by funding the acquisition of strategic properties on the zoo boundaries, and new public washrooms.
Susanne Rowse	Te Rongopai Community Trust	<ul style="list-style-type: none"> • Somewhat supportive of reduced services. • Concerned about impacts of the rates rises on families. • Concerned about contractor and employee costs. • The community advisors in the social development team play a vital role in connecting Council to the community and community organisations. The trust benefits greatly from the connecting and informing that these advisors do. We strongly discourage any further cuts to this team. • We do not support the reduction in allocation to the community grants budget. In fact we recommend an increase to this budget. The city would not be a city without its people. So we need to invest in people like investment in infrastructure, roads and water. It is critical for the operation of the city. He aha te mea nui o te ao • As a recipient of funding, it has allowed us to be proactive in the building up of the local community of Nawton and Crawshaw. Providing a safe place for tamariki to come afterschool, ensuring a successful transition of youth from school to the next stage of life, teaching Te Reo Maori, providing social connection for older persons often living in isolation, creating healthy lives through parti cooking classes and participation in sports programmes and exercise classes, provide food when the budget is so stretched, be that listening ear in people's time of desperation not knowing where to next, assisting people with computers and access, provide fun with our programmes and events. • At a time when demand on our venue is at its greatest, having 100-400 people through our venue every day of the week, people stretched by the cost of living, intensified Kainga Ora housing going into the area and a huge amount of young people suffering from truancy, and anxiety and mental health. Growing costs to be

Name	Organisation	Summary of feedback
		<p>able to provide the same level of service. Now is not the time to be reducing community funding. Rates rises will impact on our community and therefore we will be expected to help more people with less resource.</p> <ul style="list-style-type: none"> I keep thinking of gender reveals It is time to ensure we have a youth plan in place. Narrative - Councillors need to reflect on how many of the community events they are attending are focused on young people. Consultation - We would like to see the establishment of a youth Council made up of both youth practitioners and young people. Connection - Council taking an active role in connection between youth and those who service young people. Resourcing - funding initiatives that support in the positive development of young people (especially those considered high risk)
Karen Covell	Progress to Health	<ul style="list-style-type: none"> Does not support rates increases due to the impact on vulnerable segments of the community. Supports the walking and cycling bridge and safer walking and cycleways as initiatives that supports people to be active. Building connected and safe walkways and cycleways can promoted physical activity, which is known to have positive effects on mental wellbeing by reducing stress and improving mood. Revitalising existing neighbourhoods and creating new, liveable spaces can foster a sense of community, pride and belonging, which similarly contributes to mental wellbeing. Supports creation of 'third spaces' around the city, where people can relax in public, encounter familiar faces and make new acquaintances. These places are cheap or free and are open to people from all walks of life. Cafes, parks, shops, churches, and community houses can all function as third places. (A person's first place is their home – the space they live in, their comfortable surroundings and the second place is of 'work' – the space that, outside of the home, where most time is spent Community spaces create opportunities for social interaction, connection and support - all factors important for positive mental wellbeing.
Brittany Stembridge	Tomtit Farm	<ul style="list-style-type: none"> Neutral on reducing spending. Supports the walking and cycling bridge. Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Supports a structured urban food strategy that maximises the city's green spaces for food production. • Green Space Utilisation: Develop policies to transform available city green spaces into productive agricultural sites, managed by local community groups and farmers. • Local Food Distribution Networks: Establish and support a network of local food hubs that facilitate the distribution of locally grown food, reducing transportation costs and carbon footprint. • Land Access and Support for Local Producers: Provide incentives for landowners to lease unused land for agricultural use, and bolster support for local markets and farm-to-table initiatives. • Community Food Education: Expand educational programs that focus on sustainable agriculture and food production, ensuring community members understand and engage with the food system.
Shane Vink	FERN (Fairfield Enderley Resilience Network)	<ul style="list-style-type: none"> • FERN would like to support targeted rates for community infrastructure that sit outside of the general rates. • FERN would like to see Council develop a Youth strategy. • In order to better support the community within a targeted youth strategy, we support moving Te Papanui Community Facilities improvement to the funded projects. Currently it sits in the unfunded projects. • Funding for the project can be achieved through the Community Infrastructure targeted rates and Council re allocating funding set aside for the proposed cycle bridge. • The current housing developments in Enderley will see an increase in families into the area with 101 Kaainga Ora built homes in 2024 with a potential of 350 homes. • Improving the facilities at Te Papanui for the Enderley Community will ensure our most deprived area can enjoy the benefits of "shaping a city where our people thrive". • FERN support the increase of Community Grants Funding back to previous levels before the cut of 7% of \$106k. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 80c per week on the median household. • Council should introduce a targeted rate for swimming pool owners.

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Riikka Anderson	YWCA of Hamilton	<ul style="list-style-type: none"> • Understand need for rates rise, hope this will not be necessary in future due to better control over spending • Does not support reducing staff or services • Does not support walking and cycling bridge • Supports all targeted rates • Do not reduce community grants and funding • Do not reduce funding to Hamilton and Waikato Tourism
Holly Snape	Joint submission: Community Waikato, Creative Waikato, Go Eco, Waikato Wellbeing Project, Seed Waikato, and HMS Trust	<ul style="list-style-type: none"> • Youth, arts, culture, creativity, Maaori, social services, disability and ethnic communities can and should make significant contributions to 'shaping the future of Hamilton'. Understanding how our green spaces and biodiversity create healthy communities is critical to underpin good decision making. • Shaping a future for Hamilton needs to be collective, co-designed, and through the numerous lenses of the beneficiaries of the city. A fair and reasonable democratic process is supported by accessible and equal communication pathways and opportunities to influence the decision-makers. Some communities, for example ethnic communities, face additional barriers, and relying on traditional feedback methods such as the submission process, does not facilitate engagement from these communities. • Strategies should be co-designed with the community they target, especially communities that have traditionally had a limited or absent voice from Council, such as our young people. It is essential Council maintains and increases investment into this sector as a core provision of service to our growing community • Community granting makes an important contribution to supporting for-purpose organisations, sustaining community services, local venues, and investing in our whenua. This partnership between Council and community is directly connected to the cultural and community wellbeing outcomes for Council • Beyond economic measures, the impacts of the non-profit community on social and cultural wellbeing is also significant. • Investment in the whenua is critical. Community access to greenspaces can have profound effects on well-being, promoting physical health, mental clarity, emotional resilience, and social connection. • Climate-resilient cities require systemic approaches that address both the physical and social dimensions of resilience. This includes investing in green infrastructure like parks and urban forests, as

Name	Organisation	Summary of feedback
		<p>well as social infrastructure such as community centres and cultural hubs which promote social cohesion and empowerment. By incorporating the voices and perspectives of diverse communities into the budgeting process, we can ensure our investments reflect the needs and priorities of all residents</p> <ul style="list-style-type: none"> • At a time of increased need, now is the time to invest in people. Support the people who provide positive outcomes for diverse communities. Art, culture, and creativity sits alongside social services, kai, health, education, environment, and community connection as interwoven components of thriving communities. • It requires civic investment as a part of ensuring community access. Not investing in our social infrastructure will result in the degradation of our community services, arts, culture, and environment at a time of a growing population. • Encourage Council to activate its leadership role in the food security of our city, joining other cities and towns in Aotearoa bringing their attention to this issue. • Request Council leads and jointly implements a food strategy for Hamilton which lays out a path to food security and sovereignty for Kirikiriroa.
Tina Pentecost	University of Waikato	<ul style="list-style-type: none"> • Somewhat against reducing services. • Supports retaining the Partner Pools programme. The continuation of the Partner Pool Programme and funding is essential to ensure all community outdoor pool operations in Hamilton including the university pool are supported to remain viable, safe and accessible to their local communities.
Christina Hanna	University of Waikato	<ul style="list-style-type: none"> • Believe that Kirikiriroa Hamilton is one of the most car-dependent cities in the country. High car use is not an efficient use of finite resources (e.g. land, bridges and parking infrastructure), reducing opportunities to deliver cycling and bus lanes, and contributing to poorer air quality, increased noise, reduced amenity for walking, cycling, and public transport. Single occupancy vehicle travel by car is carbon intensive, leads to increasingly unaffordable infrastructure and increasing operational costs (fuel/wear and tear/parking) to individuals and providers. Beyond environmental and infrastructural aspects, there is also the question of quality of life, inclusiveness, relationships and health. • State that the New Zealand Climate Change Commission recognises that safe infrastructure for walking, cycling, and public transport in major population areas is critical to reducing transport

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		<p>emissions. As recognised by the Commission, cities such as Hamilton should be working towards complete and connected cycle networks. Further, international recommendations suggest a minimum transport budget proportion of 20% for walking and cycling infrastructure, plus a significant proportion towards public transport. International research demonstrates that investment in cycle infrastructure can provide benefit-cost ratios of anywhere from 10:1 up to 25:1.</p> <ul style="list-style-type: none"> • Believe it is vital that Council continues to deliver on its strategic intentions and policy directives to improve access to utilitarian cycling, walking and other active modes. Active transport is central to the Kirikiriroa Hamilton Transport Strategy, The Climate Change Strategy, The Resource Management Act 1991 (sustainable management), The Hamilton District Plan, Growth management directives of Future Proof 2022, the Hamilton-Waikato Metro Area Mode Shift Plan, Access Hamilton Programme 2018, and the Climate Change Response (Zero Carbon) Act 2002, among others. • State that Council has identified that 62% of carbon emissions in the city relate to land transport and have identified cycling as a key opportunity to reduce these emissions (Waka Kotahi 2020). For the reasons they have outlined, they support investment in safe infrastructure for people walking, cycling, pushing prams, using wheelchairs, scootering, and for children making their way to and from school safely and independently. • Support walking and cycling bridge in the central city. Reasons: This bridge is an essential active mobility connector to support movement across the city, including to and from the University. There is high demand over the main bridges (~ 44% of all traffic), most of these bridges are not well designed for all modes, and every existing bridge in the city is deficient and dangerous for walking and cycling. There are many schools that are accessed using one main corridor in the Eastern residential areas (Waka Kotahi 2020). • Support provision of safer routes for biking, scooting and skating and other active transport modes. Reasons: We strongly support investment in safe, accessible active mobility infrastructure. We would like to see more end-of-ride facilities (including bike parks) for all kinds of bikes, more repair stations along key routes, and better, more regular maintenance of pathways throughout the city. The University is a key commuting destination in Kirikiriroa, providing significant

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		<p>opportunity for low carbon transport uptake. They also support funding for improved end of trip facilities at the University and in the CBD to enhance utilitarian cycling/commuting. They generally support less spending on road widening for cars, and the reallocation of road space for the delivery of walking, cycling, and public transport networks, creating an overall more efficient, affordable, inclusive and climate conscious transport network. Types of end of trip facilities the University would appreciate funding to support cycle infrastructure include: a) Secure bike parking (locky docks) near the Pā and Library as key student facilities; b) Bike repair stations across campus; c) Signage for cycle infrastructure and facilities; d) Cycle lock shelters in strategic locations; e) Accessible showers and changing sheds near cycle shelters</p> <ul style="list-style-type: none"> • Support project 452 Eastern Pathways – School Link. Reasons: We support the upgrades on Te Aroha Street and Ruakura Road to improve school connectivity, including to the University. This is an excellent project that is much needed, given the experience that cycling and walking in these areas is not safe (Waka Kotahi 2020). This will address issues for parents who would like to allow their children to walk or cycle to school and University (we have youth who attend University early, and for events, sports, and Open Days). • Support and request funding for 452 Eastern Pathways – CBD to Uni (Clyde St to CBD) B and 452 Eastern Pathways – CVD to Uni Link (Clyde to University). Reasons: The University of Waikato is committed to being carbon neutral by 2030. It is estimated that 35 percent of our CO2 emissions come from student and staff commuting in private (often one occupancy) fossil fueled cars to and from our campus. The University is one of the largest employers and institutions in Hamilton and sustainable mobility is one of our goals. All the research shows that daily commuting habits will change with the provision of cycleways and public transport corridors. This development will greatly enhance the health, character and livability of the city. • The University of Waikato Hamilton Campus hosts around 8,000 domestic students a year and has approximately 1300 staff. Believe that additional cycle infrastructure will support the transition of students and staff who regularly drive, towards active mobility, which is a significant opportunity given the intensity and frequency of movement between the University and the city (with students and staff often needing to do multiple trips a day around lecture times, for

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		<p>meetings/research across the city, and student work/socialising around study hours). Given the University is located outside of the CBD, improving the connectivity could create better opportunities for a sizeable cohort of students and staff living in the CBD and spending more time and money revitalizing the central city.</p> <ul style="list-style-type: none"> • Support the LTP option to remove free parking in the central city to generate “user pays” revenue and assist in disincentivising driving. • Support increased Indigenous tree planting in key mobility corridors to improve walking and cycling conditions, particularly providing shade in summer. • Support incorporation of Indigenous design and storytelling along key routes in partnership with mana whenua • Support tactical urbanism projects that provide low-cost trials for changes to public space/parking and roading providing insights into the desire for and use of new spaces for people to enjoy and support growing numbers of residents in the CBD. • Support a connected cycle network can be delivered fast and affordably by reallocating road space and using pop up protection like concrete or rubber separators. • Support low traffic neighbourhoods or using modal filters (planter boxes and bollards which prevent cars coming through into a neighbourhood from a main road, but allow for bikes and pedestrians) as a fast and affordable way to make safer streets and empower people to walk, cycle and wheel for their trips. • Support safer speeds (30km/hr) for residential areas, around schools, and through town centres, with traffic calming and raised pedestrian crossings. • Request that Council advocates to Central Government and Waka Kotahi for funding that aligns with emission reductions in transport and safe, active mobility modes as we recognise that Council cannot fund these interventions alone.
Maggie Lyall	Ko Taauto Teenei (part of the Community Living Trust)	<ul style="list-style-type: none"> • Strongly against reducing services. • Funding needs to continue and in some cases be increased in certain areas to ensure that people in the disabled community maintain access to and around the city that we live in: <ul style="list-style-type: none"> ○ Road crossings ○ Footpath safety ○ Footpath parking issues ○ Bus stops

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		<ul style="list-style-type: none"> ○ Public toilets. • Believes the consultation document lacks transparency about proposed cuts to 'community-facing services' and therefore felt feedback on this was difficult, but would have liked to highlight where the disabled community may be disproportionately impacted. • Highlights the importance of community services such as libraries and pools to the disabled community, in providing free or inexpensive spaces and activities. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household.
Melissa	Bike Waikato	<ul style="list-style-type: none"> • Support cycling and transportation as a priority in Kirikiriroa Hamilton. • Do not support the reduction in funding for cycling infrastructure – especially given that continuing to invest in cycling infrastructure will save the Council money in the long term. • Support the cycling bridge with the understanding that it will form part of a larger network. • Concerned about the potential conflict between the draft Government Policy Statement on Land Transport and this Long-Term Plan, but expect the Council to continue to deliver for Hamiltonians in spite of it. • Would like to see more alignment between the Access Hamilton strategy and Council spending.
Peter H Bos	Living Streets Kirikiriroa / Hamilton	<ul style="list-style-type: none"> • Support more people walking and enjoying public spaces. • Support the following funded projects: <ul style="list-style-type: none"> ○ 452 Biking and Micromobility Strategic Routes Programme A ○ 452 Eastern Pathways - CBD to Uni (Clyde St to CBD) ○ 452 Eastern Pathways - School Link (Te Aroha St, Ruakura Rd) ○ Bus Rapid Transit Business Cases ○ Bader Street Urbanisation ○ C1 - Wastewater Strategic Pump Station Storage and Pressure ○ Main - also known as 'Peacocke bikes on pipes' ○ Footpath and street furniture renewals ○ IAF - Anglesea Street Investigation and Protection

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		<ul style="list-style-type: none"> ○ LCLR - Local Roads Programme A ○ LCLR - PT Improvements - High Frequency Routes – Strategic ○ LCLR - Public Transport Improvements - Programme A ○ LCLR - Road to Zero - Programme A ○ LCLR - Walking - Programme A • Support the following un funded projects: <ul style="list-style-type: none"> ○ 452 Eastern Pathways - School Link – Hukanui Road & Peachgrove stg 2. We ask that the focus be on the Comries Road / Hukanui Road intersection. ○ LCLR - Walking Programme B - To deliver a programme of projects across the city to support walking, safe Crossings, especially outside schools and shops to improve connectivity and accessibility. Subject to funding including NZTA subsidy
Phil Evans	Bike ACTION Hamilton	<ul style="list-style-type: none"> • Supports proposed rates rises. • Does not support reducing services. • Supportive of walking and cycling bridge. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. • Supports transport infrastructure and more specifically infrastructure that supports the safety of people riding bikes: <ul style="list-style-type: none"> ○ all previously planned cycleway infrastructure plans, including Eastern Pathways School Link, and Uni Link. ○ the proposed new walking/cycling bridge across the river, and the connections to it. ○ Access Hamilton, and its goal of making transport accessible and safe for ALL Hamiltonians. ○ all the CERF funded projects the new government has cancelled. • Does not support any reductions to the Low Cost, Low Risk budgets. • Does not support any reduction to the Biking & Micromobility budgets. • Notes the deaths of seven cyclists in Hamilton. • Provides a 16 page document of support for submission.
Steve Burgess	Porter Group	<ul style="list-style-type: none"> • Much of the industrial land Porters have sold over the last 10 years has been to owner occupiers and smaller

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		<p>developers. This is because many Hamilton business owners prefer to own their own.</p> <ul style="list-style-type: none"> • Council needs to urgently invest in the infrastructure necessary to unlock additional industrial land to accommodate these businesses in Te Rapa and te Rapa North. • Key projects in this regard are: <ul style="list-style-type: none"> ○ Realignment of the Northern section of Arthur Porter Drive to connect it to Te Kowhai Road East. Porters seek that funding for this project be brought forward to 2025 – 2027 (years 2 – 4). ○ Realignment of Onion Road. This \$19.091 million project is not planned to be constructed until 2028 – 2029. It is critical that this timing is maintained as the designation for this realignment over land owned by Empire Corporation expires in April 2029.
Ben Tyson	Te Awa Lakes	<ul style="list-style-type: none"> • Should look longer term (20-100 years ahead) • Development contributions (DCs) are a growth funding tool that should pay for future infrastructure (not past or present infrastructure). Where infrastructure is funded by DCs, provision must be made for renewals, with maintenance generally funded by rates. Forecasting of costs must take into account the design life of the asset, and what it will be needed for in future. A regular criticism of DCs is that it is not clear exactly what DCs money is for, nor how it is spent. Closer accountability on DC raising and spending will enhance the credibility of Council and provide more of the certainty that all parts of the community seek. • Looking forward, TAL believes Council should be more innovative in its approach to rates, DCs, and other funding sources, including by: <ul style="list-style-type: none"> ○ Greater use of targeted rates for new developments (rates are only a small part of the overall cost of housing for many people, and targeted rates ensure more direct attention to costs and benefits); ○ Greater application of rates and DC remissions to those developments which incorporate private infrastructure (lessening the burden on public provision and cost); ○ Greater application of rates and DCs relief to developments assisted by Central Government funding (as infrastructure costs on the City are reduced);

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		<ul style="list-style-type: none"> ○ Continued use of Private Developer Agreements to ensure delivery of infrastructure in a way that is properly sequenced for development (while all development depends on market conditions, ratepayers should not pre-fund infrastructure without any certainty of housing provision and the benefits of an increased rating base); ○ Greater clarity on DC spend, including both future proposed spend and past spend; ○ Greater attention to removing unnecessary process and cost in development (including less use of external consultants by Council); • Promotion of integrated mixed-use communities; and <ul style="list-style-type: none"> ○ Prioritisation of infrastructure to developments that will include affordable housing.
Rebekah Graham	Parents of Vision Impaired (NZ) Inc (PVI)	<ul style="list-style-type: none"> • Briefly explains who PVI are and their approach. • Supportive of demand-responsive pricing, so long as mobility parks are free, and disabled people and their families are able to access parking without additional charges. • Do not support reducing services or personnel costs. Would prefer cost savings to be found in capital expenditure instead. • Capital programmes tend to be of limited benefit to the disability community or to blind and low vision persons. • Do not want a reduction in services for the disability community, accessibility programmes or associated services which allow blind and low vision persons to navigate the city independently. • Supportive of the walking and cycling bridge. Recommend that cycling lanes and walking/pedestrian spaces are separated. • Additional community infrastructure projects and additional community resilience and extreme weather projects should both be funded by a targeted rate with an impact of 40c per week on the median household. Council should introduce a targeted rate for swimming pool owners. • Request that those using transport devices (eScooters, micro-mobility devices and bikes) use a separated cycle path, rather than a footpath, to ensure walkways are safe and accessible for pedestrians. • Recommend installing detectable physical separation or barriers between the cycles and pedestrians rather than making shared user paths - particularly in busier

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		<p>environments - which would create a safer path for people with vision loss.</p> <ul style="list-style-type: none"> • Supports the installation of cycle paths which physically separate both motor traffic and the footpath to prevent pedestrians from unknowingly veering into the lanes. Signage or road markings alone are insufficient to enable people who are blind or have low vision to identify changes in road space designation.
Annette Evans	Insight Endometriosis	<ul style="list-style-type: none"> • Believe Council should remove funding to Te Waka, and reallocate funding to community grants or other community support functions. • Opposes the proposed reduction to community grants, and believe more should be invested in this area. • Think Council should approach community sector with a 'partnership' approach, as opposed to a 'funder' approach. • Support the creation of a Strategic Plan for the Community Sector. • Would like Council to introduce remission rates for community organisations renting commercial properties.
Annette Evans	Community Wellness Charitable Trust	<ul style="list-style-type: none"> • Think Council should remove funding to Te Waka, and reallocate funding to community grants or other community support functions. • Asks for Council to: <ul style="list-style-type: none"> ○ review charges for stadia and Claudelands with a view to commercial events held there being profitable for Council. ○ cease funding commercial-based events, events which benefit people outside Hamilton and events which are able to attract commercial sponsorship ○ redirect the above funding to support community events which align with Council priorities ○ make provision for a transparent Community rate for Claudelands Events Centre which references only direct costs ○ add a new measurement "The percentages of both community hours and community space for events held at Claudelands under a community rate" and include a meaningful target of say 10% for both and growing year on year. ○ to the measurement "The delivery in partnership of culturally significant events that honour our unique heritage" add an additional

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		<p>measurement "minimise the cost of sponsorship through underwriting only in the event that they are not able to secure stable funding through commercial sponsorship"</p> <ul style="list-style-type: none"> ○ view Claudelands Events Centre primarily as a community asset under the stewardship of Council, and recognise the significance to local iwi of the site and surrounding parkland ○ establish a governance structure for Claudelands park, including the Events Centre, to facilitate community oversight and strategic involvement in partnership with Council. <ul style="list-style-type: none"> ● Believes Claudelands Event Centre should be funded via fees and user charges, and Council should set and publish transparent measurements of the utilisation of Claudelands Events Centre which demonstrate an increasing proportion of community-based usage.
Chris Ford	Disabled Persons Assembly (DPA)	<ul style="list-style-type: none"> ● DPA recommends that Council: <ul style="list-style-type: none"> ○ prioritises realising the vision of the Disability Policy and Action Plan so that it can become an example to the rest of the country of a city which fulfils the vision of the United Nations Convention on the Rights of Persons with Disabilities (UNCRPD). ○ reviews both its Disability Policy and Disability Action Plan in partnership with disabled people and tāngata whaikaha Māori and that this LTP continue to elevate the voice and leadership of disabled people in the life of the Hamilton Kirikiriroa community. ○ that all transport infrastructure and supporting community infrastructure (including footpaths and walkways) funded under this LTP is built according to both universal design standards and the Pedestrian Network Design Guide to ensure full access to transport networks for everyone, including disabled people. ○ that any streets, footpaths and walkways which have been deemed inaccessible and/or unsafe (including the corner of Anzac Parade and Victoria Street) be prioritised for funding under the LTP's roads and walking and cycling improvement programme budgets. ○ that the Council's current Capital Developments Contributions policy be retained. ○ that waivers/remissions and rates reductions for social housing providers remain in place and are fully funded under the LTP.

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		<ul style="list-style-type: none"> ○ recommend that the Council actively engage with the disabled community over the new theatre and conduct audits to identify any access issues which need resolution before its formal opening. ○ that the Council increase the funding for the City Safe service so that active patrols can be re-commenced ○ that Council continues to fund services (alongside central government and iwi) that provide wraparound support to homeless/itinerant people in the central city with a view to shifting everyone within this group into affordable, accessible, warm, dry housing as a high priority ○ that Council investigate the introduction of a concession card aimed at disabled people, their families/whānau, and support people/caregivers like the Hapai Access Card system which operates in Christchurch. ○ that all recreational, sporting and cultural facilities planned for under this LTP are built according to universal design standards to ensure equitable participation for everyone, including disabled people ○ that the Council contribute alongside Waikato Regional Council to all efforts to mitigate and prevent flooding and landslips in the Hamilton City area under this LTP. ○ that the Council continue and increase its investment in active transport modes on the proviso that they are safe, accessible and usable for everyone, including disabled people ○ that disabled people are involved as co-design partners in emergency responsiveness planning through both the Council and Waikato Regional Council working alongside disabled people and disabled people's organisations (including DPA) on all aspects of emergency response management, planning and policy making.
John Simmons	Taitua Arboretum Advisory Panel	<ul style="list-style-type: none"> ● Briefly discusses the history and principles of the Taitua Arboretum. ● Advocates for more investment and funding from Council this LTP: Capital expenditure of \$2.5 million. ● Somewhat against Council reducing its services.

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		<ul style="list-style-type: none"> • Believes all areas of Council should find savings, particularly backroom functions, highlighting HR, communications, education. • Believes that parks and recreation, and visitor destinations, should not face cuts. • Thinks the walking and cycling bridge is unnecessary, and can be delayed until the city can afford it. • Believes additional projects should not be funded via targeted rates. • Believes Council should not introduce a targeted rate for pool owners. • States targeted rates should be placed on hold until city finances have improved.
John Dobson	Hamilton Gardens Development Trust	<ul style="list-style-type: none"> • For the gardens to continue to grow and develop, it needs a funding stream that isn't solely reliant on rates and grants. • Believe that Council is unlocking the potential of Hamilton Gardens by creating a more sustainable business model, estimated to generate \$14.9 million over ten years which will be reinvested in the Gardens to continue to offer new visitor services and experiences. • Cite that 50% of the paid entry revenue will be directed back into the annual Hamilton Garden operations budget to reduce the reliance on Hamilton ratepayers and the remaining 50% will be invested in the Hamilton Gardens Development Programme. The development programme currently includes the Pasifika, Medieval and Baroque Gardens. • Whilst it is acknowledged that the undertakings here did not flow through to the approved annual plan, it was on the basis of the above statements that Hamilton Gardens Development Trust and many others supported the introduction of charging, that is the charges would only be applied towards the gardens. • State that the forecasts included in the draft LTP show the charges in total fees and charges revenue which appear to be applied to fund all activities of Council, not just limited to the gardens. • State that the LTP does not include any provision for the development of further gardens and they understand the reasons for this. That aside they believe that the plan should make it clear that further gardens will be developed if full funding is available from the community or there being an operating surplus at the gardens. Without Council's commitment to supporting

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		<p>further development it will be difficult to raise community funding.</p> <ul style="list-style-type: none"> The Hamilton Gardens Development Trust submits that the long-term plan clearly state that charges at the gardens will not be used to subsidise activities other than the gardens and any surplus of revenue over costs be used for further development of new themed gardens. The plan should make it clear that further gardens will be developed as external funding becomes available.
Bruce Clarkson	People, Cities and Nature programme, University of Waikato	<ul style="list-style-type: none"> Supports: <ul style="list-style-type: none"> Waiwhakareke Predator Exclusion Fence Reinstatement of Te Kaaroro Futureproofing and Revenue Generation Programme - Part B and retention of art A Te Kaaroro – Nature Precinct – Stage 3 Function centre Nature in the City capital portfolio programme Te Kaaroro Futureproofing and Revenue Generation Programme - Part A-1
Bruce Clarkson	Waikato Housing Initiative	<ul style="list-style-type: none"> Seeks \$100,000 in funding support, in both cash and in-kind (staff) support to continue our work to achieve better outcomes for those in need. Supports affordable housing initiatives: <ul style="list-style-type: none"> inclusionary zoning, unlocking greenfields and infrastructure investment in the central city to support housing. new developments in Hamilton Kirikiriroa to include a mix of housing, including affordable housing options. Believes Hamilton needs more advocacy within the affordable housing space to continue to work with developers and community groups to undertake affordable housing within their own developments. States WHI is unique in that it has a reach between private developers, Councils and community groups. WHI does not seek funding to undertake building dwellings, but to continue its work in advocacy and its Regional Housing Stocktake. Affordability is the key for housing outcomes in our city. Funding to WHI will help continue the story of affordability. States that WHI is seeking funding in other long-term plans. There is no expectation for Council to be WHI's sole funder. However, Hamilton has great housing need, and continued collective work is needed to achieve better outcomes.

Name	Organisation	Summary of feedback
Ilana Frost	Waikato Community Lands Trust	<ul style="list-style-type: none"> • Supports Inclusionary Zoning • WCLT supports the introduction of Inclusionary Zoning as a tool to create lasting affordability in the Hamilton housing market. Significant research has already been produced on the benefits of Inclusionary Zoning. Council should ensure that a plan change providing for Inclusionary Zoning is notified during 2024, and that resourcing is set aside for this. • This aligns with Council priorities, including Shaping a city where our people thrive. • Supports shaping a city that's easy to live in • We support Council's priority of 'Shaping a city that is easy to live in', particularly providing affordable housing options. Affordable housing remains a pressing issue that demands ongoing attention and support. • In 2019, Council initiated and has helped to set up a Community Lands Trust, which is ready to be a vehicle for providing affordable housing. WCLT has now partnered with Habitat for Humanity and is ready and willing to receive land and/or donations/endowment fund for the use of affordable housing. • Strongly recommends that Council collaborates with WCLT instead of starting any new initiatives that the Trust are already set up to do. Creating any new initiatives will in fact be duplication of work which will cost Council time and money. • Seeks further capital funding from Council of \$2m, whether from the endowment fund or other sources, for WCLT to continue with land/housing purchases. In particular, WCLT has an option on 4 units in Hamilton East it would like to exercise. This is targeted funding that would be used to purchase housing that will assist those in need, as well as improving redevelopment opportunities for WCLT to provide further housing in future.
Mark Rawson / Daniel Soughtton	Kāinga Ora – Homes & Communities	<ul style="list-style-type: none"> • Kāinga Ora is supportive of Council's approach to continue to recover costs for infrastructure projects that enable development. Kāinga Ora is supportive that community infrastructure is considered within the 30-year Infrastructure Plan for Council and notes that Hamilton has assessed the current and future capacity needs of a larger population • Kāinga Ora considers Enderley and Fairfield a great place to build more new, warm and dry social, affordable and market homes within an existing urban area

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Kāinga Ora requests Council to consider re-prioritising their Long-Term Plan funding to enable a comprehensive redevelopment programme to occur in Enderley over the next 5-year period. Kāinga Ora seeks further support of funding through the 2024-2034 Long Term Plan for this key location. If there is prioritisation for infrastructure spend within the Enderley area, this will enable Kāinga Ora redevelopment and may unlock additional opportunities from the private sector. • Kāinga Ora would support the development of an integrated infrastructure pathway programme (staging of infrastructure, land use and funding) to secure joint certainty for investment for Kāinga Ora, partners and Council across the LTP timeframe. • Kāinga Ora is supportive of the high rise and central city remission policies set out in the draft development contributions policy to encourage development at density • Kāinga Ora consider that options for housing affordability should be explored not just for emerging greenfield growth areas but also for brownfield opportunities. This should occur by working with existing partners, whether it be for Priority Development Areas or future intensification opportunities and leveraging private sector investment.
Jennifer Palmer	Bridge Housing Charitable Trust	<ul style="list-style-type: none"> • We oppose the proposed rates increase. • We support the introduction of Inclusionary zoning as a tool to create lasting affordability in the Hamilton Housing market. • Affordable Housing Fund - We understand the establishment of this fund has been deferred to the 25/26 Annual Plan. Bridge supports the establishment of this type of fund and welcomes the opportunity to provide feedback and contribute to its development.
Susan Graham	NZCDI	<ul style="list-style-type: none"> • States that Council should only spend within its means. Believes Council is wasting money. • Is concerned with the level of debt. • Believes Council should focus on infrastructure and restore Founders theatre, and Council should stop the regional theatre project and stop supporting wellbeing. • Believes Council is replicating services that are the responsibility of other groups. • Believes decisions should be evidence-based, and cites roading projects have been ineffective at increasing safety.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Strongly supportive of Council reducing its services. • Believes services to reduce or remove are: education, growth, bus services, CitySafe, events, the museum, food waste bins, paid parking, street cleaning, capital transport projects, social services, communications and marketing. • Believes Services to keep are: consenting services, infrastructure, libraries and pools. • Requests Council start rubbish services for businesses. • Thinks the walking and cycling bridge is unnecessary. • Believes additional projects should not be funded via targeted rates. Do not introduce a targeted rate for pool owners. • Reiterates that Council should only spend within its means, and current spending is wasteful. States Council should focus on providing quality, valuable services. • States the proposed rates are unaffordable and unacceptable. • States Council should reduce its spending to prevent any rates rises in the next three years.
Leon Da-Silva	Da-Silva Builders Ltd	<ul style="list-style-type: none"> • Believes that rates are outstanding, and likely the result of poor management. Council should focus on essentials, not vanity projects. They express concern for debt levels and interest rates. • Strongly supportive of Council reducing its services. • Believes any non-essential spending should be cut, and reinstated when city finances are in a better state. Concern for Council staff being unproductive. • Would like Council to sell or create joint-ventures for any assets that are not generating revenue, sell shares and reinvest in high-return funds. • Believes Council should also explore other revenue streams, such as demanding funding from central government. • Believe that the walking and cycling bridge is a waste of money, and Council should not build it. • Believes additional community infrastructure projects should be funded by a targeted rate, with an impact of 40c per week on the median household. Additional community resilience and extreme weather projects should not be funded via a targeted rate. Do not introduce a targeted rate for pool owners. • Concerned about capital spend on transport projects. • Concern for the planned level of spending in the next five years. State that other districts (Waikato, Waipaa)

Name	Organisation	Summary of feedback
		are more affordable for developers, despite a desire to operate in Hamilton.
Tim Young	Smart Access	<ul style="list-style-type: none"> • Think Council should not cut services, and should instead think creatively and embrace change. • State Council should make infrastructure more accessible as well as invest in cost-saving technology like AI. • Think Council should be clearer about which pedestrian crossings are accessible to disabled pedestrians, and which are not. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 40c per week on the median household. Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 80c per week on the median household. Council should introduce a targeted rate for swimming pool owners.
Rhonda Beasley	ForumPoint2 Conference Partners	<ul style="list-style-type: none"> • Somewhat against Council reducing its services. • Believe Council should remove contractor and consultant costs wherever possible, and charge visitors from outside Waikato entry to the Hamilton Gardens. • Advocates for a reassessment of the proposed 50% reduction in supporting the Hamilton and Waikato Tourism Organisation. • Believes that the cat desexing programme should be retained. • Supportive of the walking and cycling bridge, and believe this will be a great asset to the city. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 40c per week on the median household. Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Recommend a further increase in rates or adopting more "user pays" initiatives, to prevent cutting community projects or reducing funding to the Hamilton and Waikato Tourism Organisation.
Colin Jones	Commercial & Industrial Consultants Ltd	<ul style="list-style-type: none"> • Believes the proposed rate increases are unaffordable. • Believes Council should reduce personnel costs. • Believes Council is technically insolvent, and a major reduction in staff wages will resolve this.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • States Council should not use the 2021 'Market Economics Housing Capacity Assessment' report for infrastructure, as this is now inaccurate. • Believes Council should not promote a compact city model, as the majority of Hamiltonians do not live this way. • States Council should implement micro water plants, and water meters. • Would like more transparency on the profit and losses of Claudelands, FMG Stadium and Seddon Park individually • Thinks Claudelands should also be leased to a commercial organisation.
Matthew White	PMG Property Funds	<ul style="list-style-type: none"> • Somewhat supportive of reducing services. • As a Fund Manager with circa \$200 million dollars worth of assets in the Council catchment, they have serious concerns over the proposed level of rates increases outlined in the LTP. Believe that increases as significant as this will have a detrimental impact on tenants ability to be competitive in the wider market and may force tenants to look further afield from Hamilton to find more cost effective property solutions, thus leaving Hamilton at a loss in terms of the local GDP from such businesses. • State that while they understand rates need to increase to meet the increased cost to Council, they urge that these increases are undertaken at a more sustainable level over a longer period of time to lessen the impact on businesses who are already struggling with the increased costs across the market. • Believe that the budgeted amount at north of \$47million for the walking and cycling bridge seems very excessive for the proposed use. Wonders whether Council can look to redesign the planned bridge to minimize the cost of the project. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household.
Ankita Shah	Borman Road Superette	<ul style="list-style-type: none"> • Strongly supportive of reducing services. • Concern about how Council got in this position and how this could have been avoided. • Against the walking and cycling bridge.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Thinks Council should keep to core business and listen to the community's views. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household.
Mike Doesburg	The Adare Company Limited	<ul style="list-style-type: none"> • Council should resolve to extend the timeframe for adopting the LTP and related documents for three months, in accordance with the Water Services Acts Repeal Act 2024, and that Council resolve to review and amend its LTP (and related documents, including in particular its Infrastructure Strategy) and DC Policy as necessary in response to Adare's other submission points. • In the alternative, Adare submits: <ul style="list-style-type: none"> ○ That the Principle in clause 4(g) of the Revenue and Financing Policy be amended as follows: Growth pays for a fair share of the cost of that growth ○ All references to environmental contributions in the draft Revenue and Financing Policy should be deleted. ○ That the Council needs to detail in the LTP how it intends to fund the acquisition and enhancement of ecological areas (Significant Bat Habitat Areas) in Peacocke. ○ That the Council should remove lowest priority infrastructure items from the LTP's 10-year Capital Programme (to make them "unfunded") in order to reduce DCs.
Ilaisaane Siua	Living Wage Movement Aotearoa - Hamilton Community	<ul style="list-style-type: none"> • Request that Council becomes an accredited Living Wage Employer, and to include this in the 24/25 Long Term Plan. This means ensuring: <ul style="list-style-type: none"> ○ All directly employed workers are on the current Living Wage. ○ All indirectly paid workers employed by contractors, delivering a service to the Council on a regular and on-going basis are either on the current Living Wage, or will be moved to the Living Wage on milestones agreed in the accreditation process. • Would like to see this included within the Long-Term plan budget, and believe this would assist operational decisions and give certainty to Council's workforce. • Recognise and acknowledge Council's efforts in advancing the Living Wage for cleaning workers and

Name	Organisation	Summary of feedback
		<p>directly employed individuals, and commend the strides made thus far. Believe the community wholeheartedly supports the Council's ongoing commitment to this initiative. State that building upon this progress, the time is ripe for accreditation, making the next crucial step towards fostering a flourishing Hamilton.</p>
Rachael Maher	Paws 4 Life Charitable Trust	<ul style="list-style-type: none"> • Strongly against reducing services. • Does not support targeted rates. • Council claim they will save \$100,00 a year by stopping the cat desexing fund. However the fund is only \$50,000. Less than \$1 a year per rate payer (57,900 ratepayers). • Without funding, Paws 4 Life will fold. Whilst our team is skilled to do the job, we cannot take sole responsibility for our city's extraordinary overpopulation of felines. • The SPCA does not cater to this. They only take in sick and injured felines. This leaves Paws 4 Life to take in 1500-2000 kittens and cats per year. And we would take in more but we do not have the resources. These are not desexed animals. This is only: stray/abandoned/unwanted/sick/injured. • We do not take in wild/unspecialised felines anymore due to no funding. • We do know with our reduction in services there has been an extreme increase in dumping of animals and animal cruelty. Our children are seeing the results in their neighbourhoods. There is well known research proving the link between animal cruelty leading to violence in our children. • Council's Animal Control only serve dogs. There is zero accountability and responsibility governed for Council to provide for the mass overpopulation of felines in the city. We are not asking for a lot. One city "art" piece or one consultation of a speed hump would pay for years and years of hard work that we provide. • Perhaps it should not be named "Cat Desexing Fund". Rather it should be under Council Animal Control/Feline Control. • I totally appreciate the Council's efforts in getting the books straight, I am a rate payer too. But I very much doubt the Council want me to refer every one of my callers to their city office with their kittens and cats to dump in their foyer. As I said, Paws 4 Life is happy to do the work, but we are going to need support.

Name	Organisation	Summary of feedback
Cathy McDonald	NZ Automobile Association	<ul style="list-style-type: none"> • Strongly support continuing to maintain and renew transport assets. <ul style="list-style-type: none"> ○ Maintain roads. ○ Focus on road safety. ○ Supports climate change initiatives. • Whilst outside the city boundary the AA strongly supports the extension of the Waikato Expressway from Cambridge to Piarere and are pleased to see funding for this project confirmed as a Road of National Significance (RON) in the GPS and the updated NZTA State Highway Investment Programme (SHIP). • Longer term we wish to see planning undertaken to extend the Expressway to Tirau. AA commissioned research has shown that on average there has been a 37% reduction in deaths and serious injuries (DSIs) in locations where new roads or bypasses have been built. We seek Council support in advocating for this important upper North Island project which provides significant economic benefits to Hamilton City. • We also seek Council advocacy support for the growing issue of a safe and effective improvement in our links (SH29) to our metro neighbour in Tauranga as part of the Upper North Island growth strategy. • The AA also strongly supports the early construction of Southern Links and are pleased that this is included as a RON in the GPS and the new SHIP with construction start from 2027.
Arnja Dale	RNZSPCA	<ul style="list-style-type: none"> • SPCA is concerned with a recent decrease in the number of companion cats that are desexed, only half of companion cats are microchipped, and very few are kept at home and prevented from roaming. • Our Snip 'n' Chip programme offers subsidised desexing and microchipping for people who need help with overcoming the cost of the procedures. SPCA works closely with local veterinarians to provide this service. The vouchers 'sell out' quickly once they are available, indicating this is a much sought-after service in communities • Supporting more responsible cat ownership by subsidising the cost of desexing and microchipping cats helps protect cat welfare, breaks the cycle of unplanned kittens born each year, and reduces the number of cats and kittens that either end up in our Centres or remain as stray cats in our communities

Name	Organisation	Summary of feedback
Logan Rainey	Property Council New Zealand Central Region	<ul style="list-style-type: none"> • Recommends that Council: <ul style="list-style-type: none"> ○ Implement alternative funding and financing tools for infrastructure; ○ Pursue a city and regional deal with central government to fund Hamilton's infrastructure; ○ Expands the Business Improvement District, in alignment with the proposed delivery of the walking and cycling bridge; ○ Retain the existing two hours of free parking in the central city; and ○ Engages with Property Council regarding the upcoming rates review.
Mike Neale	NAI Harcourts	<ul style="list-style-type: none"> • I would therefore urge that the decision be deferred until 2025 and during that period see if the enforcement of the two-hour free policy can ensure that vehicles are being turned over regularly. • In CBD: When we are looking at the investment and risk that developers take, it would create confidence for Council to be involved and contribute meaningfully in the basics i.e., the first visual impressions visitors and locals alike have - footpaths, rubbish bins, seating - along with an effort to remove the shopping trolleys and graffiti removed with urgency as it occurs
Don Good	Waikato Chamber of Commerce	<ul style="list-style-type: none"> • We propose Council employ an eminent group of Hamilton senior accountants and business people to peer review the budgets. This transparency will give ratepayers confidence in the numbers you are proposing. • The Chamber would like to be part of a working committee of the rates review and that experts be appointed from the Chamber's significant pool of members to assist. • The Chamber encourages Council to review its asset allocation regarding Council's investments. • Council needs to lead, along with others, the rationalisation of duplicated services and rationalise the number of elected councils and councillors. • The time to submit is too short. Council has months of preparation prior to sending the document out for consultation. To send it out to your voters in March/April with its Easter and school holiday hiatus, reduces the time for proper analysis and feedback. That can be seen as reducing citizens' involvement in local government democracy and contributing to the apathy around voting at elections.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Largesse from previous central governments to cover the increased demands put on local councils has created a culture in the elected council of imprudence in expenditure and the deferring of capital projects. • We must implement user pays charges, especially on high-cost items like public transport. We need targeted rates, public private partnerships, value uplift and special purpose vehicles to deliver CAPEX programmes. • Water metering must be implemented. If you do not measure water, you cannot manage it. By metering water, you get public buy into managing water. Other council's experience has been a significant reduction in water use and thus a reduction in the pressure on council to fund large scale water infrastructure. • The governance of the Endowment Fund should be separated from the elected Councillors, who have limited investment experience and acumen. A separate board made up of local business people with investment experience is needed and given a mandate to invest in projects that lead to long term growth for the city and region. • Fund Hamilton Waikato Tourism • Fund Waikato Regional Airport Ltd. • Spend more on cars, less on speed bumps. Critical of transport capital projects • Moving the four council offices of Hamilton, Waikato District, Waipa and the Waikato Regional Council, into one building and merging the functions may find cost savings and give the Waikato the beginnings of a regional voice. • Give Waikato business a louder voice at your table • Southern Links should be your highest priority lobbying initiative with central government at present. • Defer walking and cycling bridge • Requests: <ul style="list-style-type: none"> ○ he reinstatement of the contestable Council's Heritage Fund at a minimum of the previously agreed \$100,000 per annum, for next 10 years as a contestable fund, and seek to a level that is at least equivalent to other major New Zealand cites. ○ That the Council provide key indicator reports for 2018-2022 and evidence of whether the key historic heritage goals have been improved by use of the fund for the community and historic heritage since 2016, along with owner feedback.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> ○ That funding of the Arts, Culture and Heritage, which includes our two local theatres, is recognised as part of the wellbeing of the community long term, with a reasonable community Arts, Culture and Heritage fund each year for the next ten years. There should be balance that includes wellbeing and essential items in the LTP. ○ That the council reduce its proposed rates increase, particularly in Year 1-3, to a more community realistic percentages, and at the same times does not only focus on the short term. There should be a sustainable long-term balance of wellbeing along with funding of 'essentials'.
Lance and Bronwyn Fink	Tristram Marine	<ul style="list-style-type: none"> • Rates rise too high/unaffordable • Streets are unclean/dirty. • There are a lot of empty shops • Critical of capital spend on transport projects
K A Percy	Iwi hapu Ngamurikaitaua	<ul style="list-style-type: none"> • Concerns regarding Peacocke's Development (undisclosed in submission)
Jane Apperley	Waikato Regional Council	<ul style="list-style-type: none"> • WRC supports Council's Climate Change Strategy, Our Climate Future Te Pae Tawhiti o Kirikiriroa, and we look forward to further opportunities to work together to reach our shared goals to significantly reduce greenhouse gas emissions in our region. • WRC share similar objectives for river management and flood protection which • underpins the Project Watershed Service Level Agreement between both Councils • Some of the projects which are proposed not to be funded under Priority Five 'Shaping a Green City' relate to opportunities to achieve better environmental outcomes for the City's waterways. These include stormwater upsizing programmes for many of the City's developing catchments and the 'Mangaonua – Catchment Erosion control' project. WRC recognises the need for HCC to prioritise projects through this LTP but encourages Council to reconsider funding of these projects when the funds are available. • WRC is progressing a Waikato Biodiversity Accord and regional biodiversity strategy to respond to the need to address biodiversity loss in the region. WRC would like a commitment from territorial authorities and other partners to devote some staff time over the next couple

Name	Organisation	Summary of feedback
		of years to help develop the strategy. It may involve attendance at workshops/hui, providing ideas and options and/or reviewing draft content for the strategy.
Tracy	LandsAirWater Counsel	<ul style="list-style-type: none"> Due to the increased need at this time, Council should: <ul style="list-style-type: none"> Commit to maintaining and increasing community funding to support organisations to continue to deliver positive outcomes. Work collaboratively with community providers to lead and implement a joint food strategy for Hamilton. Engage and fund services from relevant community organisations to co-design civic engagement strategies to enable meaningful and reciprocal access and support for vulnerable communities.
Jo Kukutai	Ngaa Uri o Maahanga Trust	<ul style="list-style-type: none"> Supports Council encouraging new housing developments, specifically affordable housing options. We support the increase of social housing in Hamilton City from the community housing sector. Supports inclusionary zoning to encourage affordable housing and ask Council to reconsider the establishment of an Affordable Housing fund which has been deferred to the 25/26 Annual Plan. Opposes proposed rates increases. Asks Council to reconsider funding the Te Kowhai/Rotokauri Arterial New Build, Arthur Porter Drive realignment and the Wairere Dr 4 Laning – Arthur Porter to Te Rapa. Deeply concerned at focused effort of Council on the Peacocke programme in comparison to the other Hamilton developments. States that it is unfortunate that the sizeable amount of tagged funding for the Peacocke development is not afforded to other Hamilton developments. Deeply concerned at the small budget allocated to Partnerships, Communication and Maaori. States that Council continues to underestimate the resources needed to engage effectively with hapuu and Iwi, and recommends that Council increase the budget specifically for engaging with Maaori Support proportionate funding to be allocated to Rototuna and Rotokauri to bring them towards the significant levels of funding received by Peacocke. Asks that Council reconsider development funding for Rotokauri community parks as there is inadequate

Name	Organisation	Summary of feedback
		<p>provision of green space and with the expected growth in Rotokauri, a community park is integral.</p> <ul style="list-style-type: none"> • Support the Pukete Wastewater Upgrade and the Citywide wastewater programme urgently to meet the needs of a growing city, until a Southern Wastewater Treatment Plant is built and operating. • Support a long-term stormwater management plan that will reduce sediment and nutrients. • Asks Council to reconsider the Rotokauri Stormwater Upsize Programme which will support further development on Brymer Road and its surrounds and to also reconsider funding the Te Kowhai/Rotokauri Arterial New Build.
Fiona Carrick	Te Waka - Waikato Economic Development	<ul style="list-style-type: none"> • Supports Council's proposal to continue to invest in a regional approach to economic development by providing funding to Te Waka • Recognises how tough the funding environment is, and appreciate Council's ongoing commitment to providing funding to Te Waka. • It is Te Waka's position that the right place to invest is in a regional approach to economic development
Richard Tuhoro	Hamilton Raiders Baseball Club	<ul style="list-style-type: none"> • Requests lights to be installed at Mahoe Ball Park. • States that the request for lighting is supported by Baseball New Zealand.
Wayne Bates	Melville United Association Football Club	<ul style="list-style-type: none"> • Urge Council to consider granting Melville United Association Football Club a 25-year lease for the installation of an artificial turf on Pitch 2 at Gower Park. • Supports the establishment of a targeted rate specifically allocated for the development and maintenance of sports infrastructure within Hamilton. • Proposes an upgrade to the walking path connecting Waikato Hospital and the Western Rail Trail. • Requests the installation of a drinking fountain at the Sandleigh Road changing rooms in Gower Park. • Recommends installing bike racks at the Sandleigh Road changing rooms. • Is currently completing a business case for a community facility at Gower Park.
Ralph Blackburn	Eastlink Community Hub	<ul style="list-style-type: none"> • Neutral about Council reducing its services. • Supportive of the proposed walking and cycling bridge. • Additional community infrastructure projects and community resilience and extreme weather projects

Name	Organisation	Summary of feedback
		<p>should both be funded by targeted rates, each with an impact of 40c per week on the median household.</p> <ul style="list-style-type: none"> States that Council leases Eastlink Park to the Eastlink Community Hub Inc, and this lease expires in 2025. In 2024, a collaborative 'Master Plan' for the Eastlink Community Hub was developed, to provide a long-term (25-year) direction for the Hub in terms of priority users and the related infrastructure requirements. The organisations and facilities Eastlink Park hosts are: <ul style="list-style-type: none"> Hamilton In-Line Hockey Club and the Hamilton Inline Skating Facility Waikato Badminton Association and the Waikato Regional Badminton facility Waikato Regional Tennis Association and the Waikato Regional Tennis Centre which includes indoor and outdoor tennis courts Lugton Park Tennis Club Lugton Park Squash Club and three squash courts Hamilton Wado-Kai Karate Club and Hamilton Wado-Kai Karate Dojo Eastlink Cricket Club and three outdoor cricket nets Turn and Circle Gymnastics. They would like: <ul style="list-style-type: none"> Council to acknowledge and support the Eastlink Hub Master Plan and identified projects Lease renewal to be presented to Council for approval, will include amended lease area and short-term facility development proposals as per the Master Plan When required, advocacy for a collaborate approach to funders for prioritised projects Support with aligning the Master Plan with Council's transport routes, planning and marketing.
Geoffrey Khoo	Lugton Park Squash Club	<ul style="list-style-type: none"> Neutral about Council reducing its services. Believe Council should reduce large headline events. Think Council should maintain water, waste, safety, parks and recreation, transport and maintenance services. Think Council should delay walking and cycling bridge to beyond 2028. Additional community infrastructure projects should be funded by a targeted rate, with an impact of 40c per week on the median household. Additional community

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		<p>resilience and extreme weather projects should not be funded via a targeted rate. Swimming pool owners should be invoiced every three years.</p> <ul style="list-style-type: none"> States that Council leases Eastlink Park to the Eastlink Community Hub Inc, and this lease expires in 2025. In 2024, a collaborative 'Master Plan' for the Eastlink Community Hub was developed, to provide a long-term (25-year) direction for the Hub in terms of priority users and the related infrastructure requirements. The organisations and facilities Eastlink Park hosts are: <ul style="list-style-type: none"> Hamilton In-Line Hockey Club and the Hamilton Inline Skating Facility Waikato Badminton Association and the Waikato Regional Badminton facility Waikato Regional Tennis Association and the Waikato Regional Tennis Centre which includes indoor and outdoor tennis courts Lugton Park Tennis Club Lugton Park Squash Club and three squash courts Hamilton Wado-Kai Karate Club and Hamilton Wado-Kai Karate Dojo Eastlink Cricket Club and three outdoor cricket nets Turn and Circle Gymnastics. They would like: <ul style="list-style-type: none"> Council to acknowledge and support the Eastlink Hub Master Plan and identified projects Lease renewal to be presented to Council for approval, will include amended lease area and short-term facility development proposals as per the Master Plan When required, advocacy for a collaborate approach to funders for prioritised projects Support with aligning the Master Plan with Council's transport routes, planning and marketing.
Stu Morgan	Waikato Badminton Association	<ul style="list-style-type: none"> States Council leases Eastlink Park to the Eastlink Community Hub Inc, and this lease expires in 2025. In 2024, a collaborative 'Master Plan' for the Eastlink Community Hub was developed, to provide a long-term (25-year) direction for the Hub in terms of priority users and the related infrastructure requirements. The organisations and facilities Eastlink Park hosts are: <ul style="list-style-type: none"> Hamilton In-Line Hockey Club and the Hamilton Inline Skating Facility

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		<ul style="list-style-type: none"> ○ Waikato Badminton Association and the Waikato Regional Badminton facility ○ Waikato Regional Tennis Association and the Waikato Regional Tennis Centre which includes indoor and outdoor tennis courts ○ Lugton Park Tennis Club ○ Lugton Park Squash Club and three squash courts ○ Hamilton Wado-Kai Karate Club and Hamilton Wado-Kai Karate Dojo ○ Eastlink Cricket Club and three outdoor cricket nets ○ Turn and Circle Gymnastics. ● They would like: <ul style="list-style-type: none"> ○ Council to acknowledge and support the Eastlink Hub Master Plan and identified projects ○ Lease renewal to be presented to Council for approval, will include amended lease area and short-term facility development proposals as per the Master Plan ○ When required, advocacy for a collaborate approach to funders for prioritised projects ○ Support with aligning the Master Plan with Council's transport routes, planning and marketing.
Colette Hanrahan	Waikato Agility Group	<ul style="list-style-type: none"> ● Somewhat supportive of reducing services. ● Believes that events paid for by Council can be put off or scaled down (such as Balloons over Waikato). ● States that Council puts on some great events, but they should just be kept on a minimal level for the next couple of years until Hamilton has come through its financial crisis. ● Suggests Council could use Instagram or its own website to advertise free stuff for citizens to use such as parks, any events put on by clubs, or things such as the orienteering already set up at Hamilton Gardens and Waikato University. Thinks paper print outs should be kept to a minimum – and suggests using social media as the younger generation mainly use this anyway. ● Believes bus tours should be charged if they use Hamilton Gardens. ● Thinks rubbish costs should be 100% met by the users. ● Would like more consultation with clubs who use/share parks with Council and states feedback could bring about happy exchanges of use, or shifts to enable the best is obtained from every park.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Believes Council needs to bring out the best in every park it has. States a lot more improvement can be obtained through minimal extra cost, which would ensure Council ratepayers' happiness and safety. For example, they state that Melville Park is currently used by skateboarders, basketball players, roller skaters, speed skaters, walkers, runners, cyclists, dog agility and dog obedience, and they wonder whether this is the best mix of users? They state that it is on two very busy intersections, and possibly not the best place for a dog park. They believe it would be great if it could be made safer for dogs, walkers, runners and cyclists by the use of fencing and floodlights, but this would need to be in consultation with the users. • Wonders whether Council has other land earmarked that could be used as a central dog obedience/training/exercise/agility area that could also double as a civil defence depot, and the current area used for dogs be used by parties that suit the high spectator value of Melville Park which the skateboarders, basketball players and skaters love? • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household. • Council should introduce a targeted rate for swimming pool owners.
Sandra Flintoff	Melville Junior Rugby	<ul style="list-style-type: none"> • Somewhat supportive of reducing services. • Believes health and safety could be reviewed as the cycle way initiatives they have implemented have created additional hazards for motorists and pedestrians. • Believes strategy and planning team could be reviewed due to their ineffective implementation of projects such as the cycle ways. • Believes that zookeepers, lawnmowers, rubbish truck drivers are all important contributors to the city and need to remain. • Would like to see Deanwell Park be updated with toilets instead of portaloos only in the winter months. Families often use this park but have no amenities available for our kids. • Additional community infrastructure projects and community resilience and extreme weather projects

Name	Organisation	Summary of feedback
		<p>should both be funded by targeted rates, each with an impact of 40c per week on the median household.</p> <ul style="list-style-type: none"> Do not introduce a targeted rate for pool owners.
Hadon Westerby	Resthills Sports Centre (Incorporated)	<ul style="list-style-type: none"> Believes participation trends are shifting, that people are shifting towards flexible and accessible options like mini-seasons, pay-as-you-play sessions, taster-sessions, social leagues, and family-friendly activities - in both sporting and non-sporting areas of interest. To cater to this, they believe in offering and hosting high-quality, low-cost and local opportunities that encourage community engagement, and are exploring a range of activities and opportunities that compliment our current offer. Support Council's commitment to Help Shape the Future through maintaining existing facilities and looking after what we already have. Of particular interest is the Glenview Community Hub project listed in Years 5 and 6 of the Long-Term Plan. Understand that a possible site is yet to be identified for this project, the Resthills facility is less than 660m away from the current Glenview Library; translating to a 15min walk, 3min cycle, or 4 mins by private vehicle. Request that they have a collaborative meeting with the Council to explore this project in more detail. Believe during this meeting, they could discuss how they can work with Council to achieve shared goals. These goals include revitalizing existing communities and neighbourhoods, optimising the use of existing resources, and addressing the 5,000 sqm shortfall of community space currently faced by Hamilton's community groups. Acknowledge the Council's support of local sports events through investing in play spaces and surfaces and attracting national and international sports events to the city. They appreciate Council's initiative in the recent FIFA Women's World Cup legacy programme, particularly the focus on upgrading sports surfaces and floodlighting sports fields. As Resthills boasts some sand-capped fields, they particularly interested in exploring future floodlighting design options at Resthills Park suitable for both diamond and field sports, as it can significantly increase playing hours and enhance the overall player experience. Believe this is in line with the Council's desire to promote both daytime and evening activity, and their understanding of changing participation patterns.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Cite that Sport NZ research revealed that the combined social and economic value of taking part (participating and volunteering) in community sport and physical activity in Aotearoa New Zealand in 2019 was \$20.8 billion. Every dollar invested generates a social benefit of \$2.12, making it a cost-effective approach to promoting community wellbeing where the value of these positive impacts exceeds the costs associated with providing opportunities for such activity. This finding highlights the cost-effectiveness of recreational physical activity as a potentially cost-effective investment strategy. • State that this figure likely underestimates the impact on Maaori communities specific and valuable contribution to Maaori well-being through strengthening intergenerational relationships and reinforcing cultural values, beliefs, social norms, and knowledge. However, to realise this, consideration must be given to appropriate, fair, equitable and liberated access to facilities. Would like to see Council work with National, Regional and Local organisations to develop policies and processes that support participants from all levels, genders, and abilities to book, access and benefit from opportunities in an appropriate way. • State that where user fees and charges are increased, they have concern these charges will be passed through directly onto participants creating a cost barrier to participation. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household.
Alida Shanks	WaiBOP Football	<ul style="list-style-type: none"> • Concerned that the minimum development and upgrade of artificial and grass turfs are not currently budgeted for without the community infrastructure targeted rate. • State that they feel have little choice but to support the proposal for the targeted rate at 80c per week for a median-value residential property, to meet the minimum community infrastructure required. • State that the recommendations for grass and artificial fields comes primarily from the Visitor Solutions report, which reflects the data, insights, and feedback from the core stakeholder groups that utilise sports fields. • Hope that the Council respects the feedback from the sports community and the demand on the facilities.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Support the targeted rate to ensure the required financial investment into the maintenance and upgrade to sports facilities and continue the implementation of the plans identified in the Visitor Solutions Waikato Artificial Turf Study 2023, commissioned by Hamilton City Council and Sport Waikato. Namely, at a minimum, the installation of three artificial turfs (at Marist Park, Gower Park, and Korikori Park) and the upgrade of 23 grass fields, as well as additional lighting on existing fields to accommodate our growing sport and not to overload the fields that currently have lighting. • In addition, the provision of indoor facilities needs urgent attention.
Diana Ruri	Htown Skate Project	<ul style="list-style-type: none"> • Strongly against reducing services. • Reduce: <ul style="list-style-type: none"> ○ The higher-end salaries of Council staff. ○ Community safety officers. ○ Garden maintenance where it is not required. ○ Wastewater spend - look at newer technologies and solutions that reduce this cost ○ Venues and major events. There are next to no free shows, creating a divide between who can access things in the city and who can't. • Toitu Te Tiriti - keep our Māori communities safe and ensure fair access for everyone, especially our marginalised communities • Give our rangatahi pathways for the future - do not scrap our youth services! • Would like to see the Council investing more in their community and particularly the youth. Believes if we don't invest in our young ones now, we will pay a much higher price further down the track. • Protect papatūānuku - so future generations can continue to thrive in Kirikiriroa • Keep the arts safe. • Supports the walking and cycling bridge. • Do not fund additional community infrastructure projects by a targeted rate. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household. • Council should introduce a targeted rate for swimming pool owners.

Name	Organisation	Summary of feedback
Dave Douglas	Wanderers Sports Club also known as Hamilton Wanderers	<ul style="list-style-type: none"> • Strongly against reducing services. • Additional community infrastructure projects and community resilience and extreme weather projects should both be funded by targeted rates, each with an impact of 40c per week on the median household. • Very thankful for the vital role Council plays as the major provider of sport and recreation facilities. Believes without Council's support and investment, many Hamiltonians would not have the opportunities to take part in sport and recreation in our community. • Request a 25 year Lease for artificial turf at Porritt Stadium to help facilitate the provision/installing of an artificial sports turf at Porritt Stadium on the current location of pitch 3. That that currently the vast majority of teams are forced to train on soil-based pitches which degrade significantly over the course of the season and on numerous occasions throughout the season and they have to close the fields so as to preserve them for weekend matches. <ul style="list-style-type: none"> ○ State that they have an "in principle" agreement with Grassroots Trust regarding significant financial support towards this project and we will also seek other support from like-minded funding organisations and business partners along with raising a significant share of the required funds. It wouldn't be our intention to rely on Council funding for this project. ○ Are aware that Melville United are submitting a proposal for artificial turf at Gower Park, along with some other key initiatives and we would like to acknowledge our support of their initiatives. ○ Both clubs have been working closely over the last 18 months to drive the provision of artificial turfs in the city and believe that with the two premier football clubs in the City working together can only be beneficial for our game moving forward • Request floodlights around the Porritt Stadium Athletics Track. The addition of these floodlights would provide significant benefit to numerous athletic clubs, sporting groups, cultural groups and Hamilton Wanderers who are all regular users of this area. • Request a walking/cycle path from Tramway Road through Porritt Stadium to Crosby Road. • Support a targeted rate specifically allocated for the development and maintenance of sports infrastructure within Hamilton.

Name	Organisation	Summary of feedback
Clare Frankhouser	Hamilton City Netball Centre	<ul style="list-style-type: none"> • Strongly against reducing services. • Supports maintaining investment in local sport and recreation to ensure that our current and future generations can continue to have a space to play and enhance their wellbeing. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household. • Do not introduce a targeted rate for pool owners. • Priority 4 – Shaping a Fun City with lots to do’ – Providing spaces to play, (both indoors and outdoors) are critically important for the wellbeing of people in communities. • HCNC supports the investment in play spaces for community wellbeing as they see their role is not only in providing participation opportunities, but also in providing a safe environment that focuses on the holistic wellbeing of our members. • Values the commitment to continue investing in play spaces helping to shape Hamilton Kirikiriroa as a ‘fun city’ and an even better place for everyone to play.
Emma Brookes	Turn and Gymnastic Circle	<ul style="list-style-type: none"> • Supports reducing funding of Hamilton & Waikato Tourism. • Requests Council: <ul style="list-style-type: none"> ○ review Council charges for stadia and Claudelands with a view to commercial events held there being profitable for Council. ○ cease funding commercial-based events - cease funding events which benefit people outside Hamilton ○ cease funding events which are able to attract commercial sponsorship ○ redirect the above funding to support community events which align with Council priorities ○ review the overall mandate and objectives of H3 in the use of Claudelands Event Centre to incorporate the use of community groups for lease such as Turn and Gymnastic Circle. ○ add a new measurement "The percentages of both community hours and community space for events held at Claudelands under a community rate" and include a meaningful

Name	Organisation	Summary of feedback
		target of say 10% for both and growing year on year.
Samantha Barriball	Northern Districts Cricket Association	<ul style="list-style-type: none"> • Strongly against reducing Council services. • Requests no reduction to the Council provided park and recreation staff or services relating to preparation of cricket fields and pitches over the summer. • States there needs to be more suitably trained and experienced staff and they need to dedicate more hours to preparation and maintenance. • Believes that if there are not suitable wickets in Hamilton, Hamilton will lose their Premier competition and their Provincial team as there will be nowhere to play. Players will be forced to play outside of the region. • States Hamilton hosts a number of tournaments and if the wickets are substandard, Hamilton will lose the hosting of these tournaments which bring in hundreds of people into Hamilton, helping the local economy. Hamilton, with Seddon Park as a leading international ground, needs its other parks and fields to be a pathway for its grassroots players. • Requests Council does not cut services affecting our thousands of participants in the cricket community. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Does not support community resilience and extreme weather targeted rate. • Council should introduce a targeted rate for swimming pool owners.
Tanja Bolli	Hamilton Inline Hockey Club	<ul style="list-style-type: none"> • Somewhat supportive of reducing services. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 40c per week on the median household. • Additional community resilience and extreme weather projects should not be funded via a targeted rate. • Strongly supports activation of Eastlink Park master plan. • A 50-page report attached in support of the submission.
Jason Cargo	Waikato Tennis Trust	<ul style="list-style-type: none"> • Somewhat against reducing services. • Supports Council seeking efficiencies with other local Councils for services.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Would like to use what we have and support existing community facilities that are important to the city, before adding new infrastructure. • Additional community infrastructure projects should be funded by a targeted rate, with an impact of 80c per week on the median household. • Additional community resilience and extreme weather projects should be funded by a targeted rate, with an impact of 40c per week on the median household.
Russelle Knaap	Hamilton Roller Skating Club	<ul style="list-style-type: none"> • Does not support increased rates. • Strongly against reducing services - reduce costs instead. • Does not support the walking and cycling bridge. • Additional projects should not be funded via targeted rates. • We understand the pressures that young families, both in their own homes and in rentals, are facing and have never believed the funding of our sport or other sporting groups is their responsibility. • We have been able to create and maintain a sporting facility that is self- funding, due to the hard work of our volunteers who run sessions that provide fun recreation for the public at minimum cost. A win-win, for the community and our club members. • Our outdoor speed banked track is the best in New Zealand and we have skaters representing NZ internationally in both artistic and speed skating. We also run fundraising events to help these skaters with their expenses. • We recently had a fire and are currently extending our workroom/ storage area without asking for financial help from Council. We believe Council should encourage other sporting groups to do more of the same. This is particularly relevant to professional sports. Working together for the betterment of the club, strengthens the club as opposed to handouts. Times are tough. We all need to tighten our belts. • Now is not the time to be providing additional and improved existing sports facilities such the installation of artificial turf and floodlights as suggested. • We believe there are many opportunities for all sorts of organisations to self- fund, from all sorts of activities and Council should be encouraging this as the first source of funding.

Name	Organisation	Summary of feedback
Matthew Cooper / Dr. Amy Marfell	Sport Waikato	<ul style="list-style-type: none"> • Sport Waikato supports the implementation of a targeted rate for Community Infrastructure which would fund initiatives such as sports and recreational facilities, we support the proposal for a targeted rate at 80c per week for a median-value residential property • We request that Council continue to fund Sport Waikato at \$50,000 plus GST per annum, to provide this important service that includes working in partnership with Council to leverage quality play, active recreation and sport outcomes for the people of Hamilton City
Brent Sheldrake	Sport NZ	<ul style="list-style-type: none"> • Supports walking and cycling improvement programme and safer routes for biking, scooting and skating. • Would like improved transport corridors for active transport modes and public transport improvements. It is noted that several similar projects are unfunded in this LTP. • With Hamilton's strong pedigree in this area, we encourage council and officers to continue to pursue innovative approaches to the provision of play for your communities, which work within the tight fiscal environment • SportNZ supports the use of targeted rates either to specifically fund identified projects or provide supplementary funding to enhance provision or improvements to play, active recreation and sport infrastructure
Julie Angell	Waikato Dragonboat & Waka Ama Association	<ul style="list-style-type: none"> • We would really like to address the issue of storage room at Lake Rotoroa for our dragonboats and waka. The increase of community interest in both sports has grown significantly and the number of waka and dragonboat use mirrors this obviously. • We are constantly trying to balance the required number of waka with the actual space available so as not to "annoy" Council staff with positioning of vessels on the grass areas. • Anything Council can do in respect of this would be appreciated.
Carl Moon	Waikato Rugby	<ul style="list-style-type: none"> • Waikato Rugby supports the implementation of a targeted rate for Community Infrastructure which would fund initiatives such as sports and recreational facilities, to enable these projects to be implemented in the future

Name	Organisation	Summary of feedback
Heather Bovda	Glenview Martial Arts	<ul style="list-style-type: none"> • Would like to see more involvement of youth keep them busy and happy with their environment so they take pride in their community. • Hamilton South needs to have a larger community facility. We are limited to the number of students we can teach self-defense and self-confidence. A larger fit for use building would be awesome to help more people learn martial arts.
Luke van Veen	Hospitality New Zealand	<ul style="list-style-type: none"> • State Council should be cautious about rate increase, and believe businesses are being unfairly charged. • State funding for tourism should be decided on a national scale, and should draw from a national fund. • Offer to support Council to enforce the Sale of Liquor Act (1989) and consider amendments to the Local Alcohol Policy system. • State that short-term rental accommodations are unregulated and do not contribute fairly to rates. Hospitality NZ is advocating to change this at a central government level and offer assistance in introducing regulations in Hamilton. • Offer to help Council explore a 24-hour economy in Hamilton. • Encourages events being held in Hamilton.
Lisa Hopkins	Business Events Industry Aotearoa	<ul style="list-style-type: none"> • States that Hamilton and Waikato Tourism (HWT) is vital to business events, which enrich the local and national economy. • States that Hamilton stands to benefit from a predicted upcoming growth in domestic demand for business events. HWT is key to this, and should continue to receive Council support. • Believe reducing funding would be detrimental to the city, both economically and socially. • States that HWT has not only raised the profile of the region as culturally rich and forward-thinking but has also embodied the principle of manaakitanga, welcoming all visitors with open arms.
Diane Drummond	Hauraki Rail Trail Charitable Trust	<ul style="list-style-type: none"> • Strongly against Council reducing its services. • Ask that funding for Hamilton Waikato Tourism is not cut but is rather reinstated at or above current levels. Firmly against the proposed 50% reduction in funding for this organisation. • States the Hauraki Rail Trail is promoted by Hamilton Waikato Tourism, and this trail delivers a lot of

Name	Organisation	Summary of feedback
		<p>economic benefits to Hamilton and other neighbouring regions.</p> <ul style="list-style-type: none"> Believes a reduction in funding for Hamilton Waikato Tourism would negatively impact Hauraki Rail trail and others who benefit from tourism in Hamilton.
Dan Adlington	The Red Barn	<ul style="list-style-type: none"> Concerned about the proposed funding cuts to Hamilton Waikato Tourism and would like Council to reconsider.
Nicola Greenwell	Hamilton & Waikato Tourism	<ul style="list-style-type: none"> Strongly against Council reducing its services. Supports ongoing funding for Hamilton & Waikato Tourism at current levels. Believe that Hamilton and Waikato need tourism growth to increase the prosperity and living standards of its people. States this can only be done by continuing a collaborative and long-term strategic approach, led by an appropriately funded and resourced Hamilton & Waikato Tourism (HWT). Believes that reduced funding will result in reduced services from HWT, with significant negative impacts on the sector and community. Their recommendations are: <ul style="list-style-type: none"> Council continues its partnership with HWT in collaboration with other Waikato based Councils Council elected members reconsider funding of HWT Council commits investment to HWT to the same level as currently invested (\$715,889) with annual CPI increases. States that this submission is endorsed by the following organisations, who agree that HWT does significant work in the region and needs continued funding and support from Council. <ul style="list-style-type: none"> Tourism Industry Aotearoa Tourism New Zealand Australasian Society of Association Executives Explore Central North Island The Cambridge Business Chamber
Mark Morgan	Waikato Regional Airport Ltd	<ul style="list-style-type: none"> States Waikato Regional Airport Limited (WRAL) is the sole shareholder of Hamilton Waikato Tourism (HWT), the official tourism organisation for the Waikato region. Opposes the proposed 50% reduction in HWTs funding and requests this be reviewed and returned to the level outlined in the current Service Level Agreement.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • States a proposed reduction as large as 50% will result in a significant review as to the viability of the organisation. Believes this will directly impacts on the services provided to the visitor sector, less resources equals less services, less services will equal less visitors, less visitors equals less visitors spend. States this will impact communities and tourism operators across the mighty Waikato. • States in the 12 months ended October 2023 visitors spent \$1.9 billion in our region; of this just over \$1billion is in Hamilton city alone. This equates to \$2.88million of new money being spent in the city each day. States a portion of this revenue is directly attributable to the activities and co-ordination by HWT and this will now be at risk. • Believe that the current proposed funding means the regional tourism organisation (RTO) would not be sufficiently resourced to assist with the marketing and promotion of international flights. • WRAL states it has future considerations for the expansion of the Airport Hotel, currently trading as JetPark Hotel. In order for the potential expansion to be viable, a functioning RTO is required to promote not only the property but the attractiveness of the region for leisure, conferencing and corporate travel. • State that for every dollar invested into tourism in the region, there is a significant return, funding of the RTO should be considered as an investment by Council and not an expense line to be reduced. • Believe that at a time when the city needs to encourage and support economic development, this proposal would seek to constrain or remove an organisation that promotes, supports, and drives initiatives to increase tourism receipts and fulfils a role as an economic enabler. • Believe that reduced funding will at best result in a reduced and restructured organisation which will flow onto the services provided, with the corresponding reduction in effective outcomes.
Philip Hilton	Novotel Tainui Hamilton	<ul style="list-style-type: none"> • Strongly against cutting services. • Tainui Group Holdings (owner) and Accor (operator) believe Council should maintain or increase funding for Hamilton & Waikato Tourism (HWT). • As prominent contributors to the local economy and providers of essential accommodation and conference facilities, they emphasise the critical role of sufficient funding in sustaining the tourism sector's vitality.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • Believe that the potential reduction in funding will have far-reaching implications, including a decline in visitor numbers, job losses, and decreased competitiveness against other regions. • Believe that Council's proposal to reduce funding for HWT will have negative impacts on the local economy. State that <ul style="list-style-type: none"> ○ Their hotels significantly bolster the local economy by attracting visitors, generating revenue, and creating jobs, while also contributing just over \$556,000 annually from our two hotels in Council rates. ○ Electronic card spending by visitors in the year to 30 July 2023 was \$863.4m. The proposed cuts are at odds with three of the Council's five goals for the Long-Term Plan: Shaping a central city where people love to be; Shaping a city where people thrive; Shaping a fun city with lots to do. ○ The proposed reduction in funding to the HWT is likely to have a significant negative impact on all tourism and hospitality businesses within the Waikato region. ○ Historical data shows the impact of the last time when there was no regional tourism organisation (RTO) promoting the city and region. In 2007, our hotels experienced a 10% reduction in occupancy when the RTO was defunded. ○ Given the city and region's traditional reliance on education, science, manufacturing, food and agriculture - we see a strong visitor economy as a natural complement and 'hedge' against economic over-reliance on any single sector. This is especially critical during the continuing recovery phase for tourism and the visitor sector from the extremes of Covid lock downs. Visitor trends are still settling into new patterns post-Covid and without sustained funding for HWT, the city and region will lose its voice in the competition for visitors during this significant reset. • State the tourism sector is a vital source of employment, including for many young people within our communities. Their Accor hotels alone employ over 200 local residents and serve as a pathway for those seeking careers in the hospitality sector. Believe any reduction in tourism funding may lead to job losses or

Name	Organisation	Summary of feedback
		<p>stagnation in employment growth within the sector, as well as the host of other hospitality sectors and services across the region, and a decline in funding for HWT could result in a loss of headcount of up to 50% for the organisation, thus being able to sustain current activity in market will be near on impossible.</p> <ul style="list-style-type: none"> • State that the work HWT does to attract the right mix of visitors, enhance visitor experience, and raise the region's reputation domestically and internationally (in conjunction with Tourism New Zealand) has a direct impact on the number of visitors, number of nights spent in the region, awareness of regional events, and ultimately the money spent in our businesses. • State that a key focus of HWT is supporting development of attractions and tourism services which will ultimately support two-day or multi-day stays rather than day trips. • Believe tourism is often the launch pad for migration - visitors become residents, students, workers, and investors. • State that continued growth attracts continued investment, but a reduction in funding from the Council acts as an effective indication to the private sector that tourism is not a priority for the city. • Believe tourism operators will be factoring the Council's upcoming decision in their risk assessments and business plans. A lack of tourism initiatives will likely discourage further expansion or growth in the industry. • Believes To maintain the strong growth in population, GDP and investment Hamilton has been experiencing, the region and its business community cannot afford to lose the level of operational support, business guidance and longer-term reputational work that the HWT does on behalf of and to the benefit of our regional economy.
Michelle Baillie	SkyCity Hamilton	<ul style="list-style-type: none"> • Appreciates Council faces having to make some difficult decisions through what is a really challenging time for the community and the local economy. • Finds it hard to comment on the impact of proposed cost savings without specific details on what the additional cuts will entail, but expresses concern that the size of the proposed reduction in funding to Hamilton Waikato Tourism (HWT) of 50% risks making what is currently a successful tourism organisation unviable.

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • States that spend from visitors to Hamilton filters through operators, to employees, to service providers and into the community. Believes reducing funding by the proposed 50% will directly impact the services HWT are able to provide, which risks an adverse impact on the local economy. • States that SkyCity Hamilton is a partner of Hamilton Waikato Tourism and is hugely appreciative of the work the RTO does for Hamilton and the Waikato Region through increasing visitation via promotion and events. The committed team have supported the development of new visitor attractions and been involved with the attraction and delivery of large events which have added vibrancy for local residents and visitors to Hamilton (supporting priority four - "Shaping a fun city with lots to do"), and positively contributed to the local economy.
Jason Dawson	Air New Zealand	<ul style="list-style-type: none"> • Support maintaining Hamilton and Waikato Tourism (HWT) funding at the current level. • Air New Zealand values HWT's impact on lifting Hamilton & Waikato's reputation as a visitor destination, providing immediate and long-term benefits to the prosperity and vibrancy of Hamilton for both businesses and residents. International and domestic visitors spent \$1.87 billion annually¹ in the Waikato – the fifth highest in New Zealand. As the main hub for the region, this spending directly benefitted Hamilton businesses, including accommodation, attractions, transport, and retail. • States that given the visitor economy is still suffering from the long-tail of impacts from Covid-19 and the current cost of living crisis, the timing is not right to reduce any further support for HWT as the sector struggles to rebuild and maintain competitiveness in an ever-changing international market. With the gradual return of international travellers from markets such as China and Japan, Tourism New Zealand and Air New Zealand are working harder than ever to ensure that travellers return to New Zealand, while HWT supports us to ensure the choice is Hamilton and the Waikato. This, in turn, helps support a growth pipeline of visitors to the city's number one attraction, Hamilton Gardens. • States HWT is one of the most high-performing Regional Tourism Organisation (RTO) in New Zealand who operate with the least funding. The RTO has a pivotal role to play in the further recovery of Hamilton's visitor economy, social and cultural wellbeing. It targets

Name	Organisation	Summary of feedback
		<p>promotion and marketing effort efficiently and effectively by partnering with other regions, Air New Zealand and Tourism New Zealand. The reduced funding will mean that Hamilton and Waikato will not be represented in key offshore events and campaigns.</p> <ul style="list-style-type: none"> • States the approach taken by HWT, and the expertise of its staff, gives Air New Zealand a high degree of confidence to regularly partner with HWT and invest in tourism promotion activity for the region. This includes: <ul style="list-style-type: none"> ○ Air NZ retail marketing campaigns promoting travel to Hamilton, and the wider Waikato region, in all our international markets. ○ Profiling destination Hamilton and Waikato's visitor activities in Kia Ora magazine. ○ Hosting international media to the Waikato region to generate positive media coverage for Hamilton and promoting Hamilton to international travel trade by facilitating travel to the city. ○ Partnership marketing campaigns with HWT to promote Hamilton in the Australian market. ○ Promotion, marketing and support for major events in Hamilton; and ○ Promoting New Zealand and Hamilton as a Business Events destination in international markets. • Hope to be able continue this important programme of work with a suitably resourced HWT and further help Hamilton's visitor economy recover from the continued impact of Covid-19 and the cost of living crisis which is impacting domestic visitation.
Russell Alexander	Hobbiton Movie set	<ul style="list-style-type: none"> • Expresses concern regarding the proposed funding cuts to Hamilton & Waikato Tourism. • As the business owner of a prominent tourism business in our region, I believe that such cuts would have detrimental effects on our community and economy. • Tourism plays a pivotal role in driving economic growth, job creation, and business development in Hamilton and the Waikato region. It serves as a significant source of revenue that supports local businesses, stimulates spending, and contributes to the overall vibrancy of our communities. • Hamilton & Waikato Tourism has been instrumental in promoting Hamilton and the Waikato region as a premier destination for both domestic and international visitors in both the leisure and business events sectors.

Name	Organisation	Summary of feedback
		<p>Their marketing efforts and strategic initiatives have effectively showcased the diverse attractions, accommodation options and experiences that the city and region have to offer.</p> <ul style="list-style-type: none"> • The proposed reduction in funding to Hamilton & Waikato Tourism threatens to undermine the progress that has been made in promoting our city as a desirable destination for leisure and business events travelers. It could lead to decreased visibility in key markets, reduced visitor numbers, and ultimately, a decline in tourism-related revenue for local businesses. • Furthermore, the timing of these proposed cuts is particularly concerning, given the recent challenges the tourism industry faced due to the global pandemic. Now more than ever, it is crucial that we support initiatives aimed at revitalizing and sustaining our tourism sector so we as an industry can recover. • Urge the Council to reconsider the proposed funding cuts and prioritise the reinstatement of funding at current levels. <ul style="list-style-type: none"> ○ By investing in tourism promotion and development, we can ensure the continued growth and success of our city and region's tourism industry, to the benefit of all residents and businesses alike.
Lynda Keene	Tourism Export Council NZ	<ul style="list-style-type: none"> • Neutral on reducing services. • Supports ongoing funding for Hamilton Waikato Tourism – critical to ensuring the city continues to receive benefit from international, domestic, event and conference visitors. • Benefits of Hamilton Waikato Tourism: <ul style="list-style-type: none"> ○ Increase in visitor numbers ○ Increase in visitor spend ○ Increased employment and workforce ○ Global reputation the city has as a vibrant visitor destination ○ The links the RTO has with other industry sectors promoting the City in a City Inc. perspective ○ The role the RTO has with promoting the University of Waikato and the education sector in all that it does ○ The role the RTO does with promoting all the city assets and infrastructure to help deliver a positive ROI

Name	Organisation	Summary of feedback
		<ul style="list-style-type: none"> • If funding is reduced, some marketing activity and engagement with destination management planning will be affected. <ul style="list-style-type: none"> ○ Reduced funding = reduced marketing activity ○ Working with travel trade (offshore travel agents and tour wholesalers) takes years to establish reputation. Once the relationship the RTO has with offshore travel trade has been severed (if the RTO no longer is able to do in market training with agents) it can take years to rebuild a new relationship. ○ A dilution of the RTOs message could see less visitors in the future. The RTO is the primary voice in attracting visitors in a competitive market to your local area. ○ If there are less visitors there is the potential for job losses within the community
Peter Nation	New Zealand National Fieldays Society Ltd	<ul style="list-style-type: none"> • Somewhat against reducing services. • Supports ongoing funding for Hamilton Waikato Tourism (HWT). <ul style="list-style-type: none"> ○ Hamilton City is now the fastest growing city in New Zealand. Therefore, the fastest growing region should be represented for the attraction of tourism and events. ○ We should be clear that Waikato is not a destination for tourism like Rotorua or Queenstown for example. Therefore, it requires a higher degree of promotion and marketing than many regions. ○ This region is however famous for iconic destinations which while popular need marketing. Many organisations like MCEC, Hobbiton, Waitomo and H3 for example spend substantial investment in marketing their individual needs. However, the region would be underrepresented should HWT not exist in our opinion. ○ Like any business in growth mode, we should be investing in growth not divesting. We should capitalise on our strengths, promoting our region and planning for the population growth, investments that come with that growth and attracting both events, conferences, tourists and day visitors from other regions and tourists from international destinations. ○ With the demise of I-Sites in the region, we risk having no promotion at all, and the region overall may risk being labelled as having the

Name	Organisation	Summary of feedback
		<p>lights out when it comes to attractions. Other regions will capitalise on this lights- out opportunity we believe.</p> <ul style="list-style-type: none"> ○ It would seem that the region should look at another way of investing in promotion, taking the average economic contribution of the collective and attributing a ratio to then create a funding mechanism. Many of the large operators work hard to bring economic benefit to the region, at their own cost as a business, while paying rates and membership to the likes of HWT, and then seeing little investment back in support of these attractions and events of both regional and national significance. ○ This region for example is the heart of high-performance sport (Cycling, Rowing, Motorsport, Marathons, Water skiing) to name a few, yet these attractions are under invested in as an ongoing single point of difference to the region and townships. ○ The Tourism and events market bring huge economic benefit to all towns and cities within our region (not valued) and thus cannot be measured. This contribution is at the heart of business, business growth and ratepayer income to Councils. ○ We would argue strongly that an Event and Tourism body has much clearer economic outcomes and contributions than many other ratepayer funded lines and we are confused as to the cuts proposed for HWT, which is really a small proportion of total rate take by all Councils, yet benefits the region and ratepayers hugely. ○ We would also comment, we feel HWT does need some renewed focus to meet the changing needs and opportunities of our region but underfunding it will not capitalise on these opportunities. ○ We urge all Councils to review their ongoing contribution to this organisation, with a view to placing funding levels back to a similar level as the past. ○ The risk of losing it will mean our growing region will not be represented and we will effectively hand growth opportunity to other regions who seem very well posed to capitalise on growth and opportunity (e.g. Christchurch/Canterbury).

Name	Organisation	Summary of feedback
Craig Muntz	Tainui Waka Tourism Inc	<ul style="list-style-type: none"> • Somewhat supportive of reducing services. • Reduce Asset Management and Information Services. • Do not reduce Regional Tourism Funding; Event Sponsorship; Community Grants • Neutral on walking and cycling bridge. • Does not support targeted rates for additional community infrastructure projects and community resilience and extreme weather projects.
Kiri Goulter	Regional Tourism New Zealand	<ul style="list-style-type: none"> • Council needs to remain committed to supporting HWT so that they can continue to showcase the city and region's offerings, and successfully partner with the tourism industry. It will also allow the RTO to continue to advance its broader stewardship role by working with tourism businesses and council to build greater resilience to future shocks, adapt to challenges such as climate change and ensure a more future proofed sustainable tourism sector. • RTNZ proposes that Council's investment in HWT is retained at the current level • RTNZ suggests that consideration is given to exploring new funding streams across the region's LG group including options to increase HWT's funding to keep pace with inflation and operational cost increases

Feedback from scheduled meetings

There were five scheduled meetings during the consultation period (and one the day before consultation began) which provided groups the opportunity to discuss the Long-Term Plan with Council staff and Elected Members. These groups may have made submissions captured within the organisation and group section of this report, but for completeness records of these meetings are below.

Waikato Chamber of Commerce

18 March

Note that this meeting occurred before the consultation formally opened on 19 March.

Councillors in attendance:

Mayor Southgate, Councillor Wilson, Councillor van Oosten and Councillor Donovan

Staff in attendance:

Lance Vervoort, Blair Bowcott, David Bryant, James Clarke, Stafford Hodgson, Rochelle Miller

Feedback on Council's financial approach	
There were questions from the facilitator around how we got into the current predicament, noting that many of the challenges we're facing are not new.	
There was also a question around what Council is doing to attract external investment.	
Feedback on services	
Reduce or remove	Do not remove
There were questions from the facilitator around why we don't tell the community <i>now</i> what we're planning to actually cut, and whether Council is sufficiently inventing in itself to be the best it can be.	N/A
Other comments	
There was a question around how much of growth costs are met by Development Contributions, and a suggestion that growth should <i>fully</i> pay for growth.	
There was a question around how much transport spending was spent on each vehicle type, and a suggestion that it's heavy vehicles and cars that are causing most of the spend, rather than walking and cycling.	
There was a suggestion that Council should require the use of water tanks or solar panels to address capacity issues.	
There were question around whether/how staff are held accountable to mistakes, and how we can get better value from our contracts, both of which the Chief Executive addressed.	

Hamilton Central Business Association

27 March

Councillors in attendance:

Mayor Southgate, Deputy Mayor O'Leary, Councillor Wilson and Councillor Macindoe

Staff in attendance:

Lance Vervoort, Blair Bowcott, David Bryant, Greg Carstens, Gordon Naidoo, Tania Hermann, Andrew Judson, Lehi Duncan, Natasha Yarrall and Rochelle Miller

Feedback on Council's financial approach
<p>Council:</p> <ul style="list-style-type: none"> • Maybe more drastic cuts are required. • However, this would be major capital projects. There are no nice to haves proposed in the LTP. • Financial pressure across NZ, and LGNZ. • Some debt is good debt: Using debt to pay electricity is not. • However, using debt to invest in the future, youngest median age, is not bad debt. • We've asked central govt for new tools for funding. • We need a strategic partnership that stacks alongside central govt priorities. • We need govt to be aligned with us and make decisions. • Public private partnerships, user pays, LTP is exploring the full range of financial tools that we haven't been using. <p>HCBA members:</p> <ul style="list-style-type: none"> • As businesspeople we make decisions based on what we know now and living within our means. Council needs to do this. • We need to make decisions on what we spend on now.
Walking and cycling bridge
<p>HCBA members:</p> <ul style="list-style-type: none"> • Council is contracted to deliver the bridge, so why is it a consultation piece? <p>Council:</p> <ul style="list-style-type: none"> • Early feedback indicated that there may be some public disinterest in this. • Bridge is a part of a package of projects with a very clear contract to deliver. • We are seeking the public's view on the bridge. We are proceeding, but we do want to hear public views on the bridge. Why the bridge and why now. <p>HCBA members:</p> <ul style="list-style-type: none"> • Confirmed design? How do you know the cost without a confirmed design? <p>Council:</p> <ul style="list-style-type: none"> • This is the envelope, and that's all we have.
Other comments
<p>CAR PARKING</p> <p>Council:</p> <ul style="list-style-type: none"> • We are looking to achieve 85% parking turnover. • If we had the resources and financial priority to fully enforce the CBD parking, we would likely be able to. • However, the parking technology - demand responsive parking - if nothing else this will give good data to make future decisions. • Responding to parking demand and needs. • It's ratepayer-subsidised car parking, not free parking. \$5m revenue to Council has been foregone so far. • "Ratepayers should not be subsidising CBD parking."

<ul style="list-style-type: none"> • HCC enabling economic growth and growth of the CBD through District Plan, Centre hierarchy, BID. • Free parking has not introduced good parking turnover. • We have a revenue problem and charging for parking is one of the ways of addressing this. <p>HCBA members:</p> <ul style="list-style-type: none"> • Ratepayers and central city businesses have also been contributing to subsidising free parking. • Average ratepayer is already providing fair share of CBD subsidy via DC remissions. <p>Fundamental issues around parking:</p> <p>HCBA Members:</p> <ul style="list-style-type: none"> • We have an issue with workers not having anywhere to park. • Clients cannot find a park. • Not adequate parking for workers. • Parking supply: HCC is the most difficult Council to work with for off-grade car parking. <p>Council:</p> <ul style="list-style-type: none"> • Yes - our district plan only allows for 12-month car parking site consents, to encourage development. However, many of these consents have been extended over time. • The most significant barrier to car parking buildings being full is free on street parking. <p>HCBA Members:</p> <ul style="list-style-type: none"> • Idea: increase rates if sites are not developed within three years. • Idea: commuter options - lots of talk no fundamental change to commuter options. Charges implemented, but the offering is fundamentally the same. • Idea: Park and ride. • CBD businesses are the only ones facing these parking payment issues. Other areas may provide significant revenue as well if parking is charged. <p>HCBA Members:</p> <ul style="list-style-type: none"> • There are compounding issues on businesses being proposed through the LTP. • "Fundamental disagreement with "subsidising" - it's investing in the central city." <p>Council:</p> <p>MUNICIPAL ENDOWMENT FUND</p> <ul style="list-style-type: none"> • The purpose is to provide investment that makes a return to council and has good community uplift. • Some of the investments and proposed investments are in the CBD and fringe. • No MEF funding is contributing to the Templeton hotel development on Victoria St. <p>Council:</p> <p>PUKETE WASTEWATER TREATMENT PLANT</p> <ul style="list-style-type: none"> • New levels of compliance that a growing city must meet. 	
Development Contributions Policy	
Draft DC Policy	
<p>HCBA Members:</p> <ul style="list-style-type: none"> • "HCC is proposing some of the highest DCs in the country, in high growth areas." • There are pressures on the housing market but the reality is costs will land on home buyers. • There is a concern that by increasing DCs we may be slowing down Hamilton's growth. • Central govt: Proposed changes to IFF Act. • How are DCs aligned with that? How can DCs enable more affordable housing? <p>Council:</p> <ul style="list-style-type: none"> • The comment has been made that Hamilton is the best in the country at setting out exactly where costs lay with DCs. 	

- However, we must balance this with growth and make sure ratepayers aren't paying for growth.
- "Council isn't hiking DCs, as it's an input-output model."
- Water treatment plant partly paid for by DCs.
- A number of challenges are driving up DCs, such as borrowing costs – it's more expensive to borrow more.
- Borrowing costs
- The fact is that this is what growth costs - how do we subsidise it? Pulling down DCs affects ratepayers.
- Growth pays for Growth: 15% is funded by ratepayer, 85% by DCs.

Go Eco

4 April

Councillors in attendance:

N/A (event clashed with Council meeting)

Staff in attendance:

James Clarke, Kimberley Atkins, Matthew Leach

Other comments
<ul style="list-style-type: none">• Concern was expressed by one attendee that Council does not have a youth strategy.• There was concern around what Council can do to counter misinformation.• There was concern from one attendee regarding the cost of Council’s health insurance.• Attendees were eager to understand what the proposed cuts from 2025/26 will mean in terms of numbers of staff affected and the impact on services.• There were questions around what Council’s commitment not to remove ‘essential services’ means, and concern as lots of the things for which they advocate (cycling, climate initiatives, etc) are often classified as non-essential.

Public event at Hukanui Marae

5 April

Councillors in attendance:

Mayor Southgate, Councillor Tauariki, Councillor Huaki, Councillor Hutt, Councillor Casey Cox, Councillor van Oosten, and Councillor Naidoo-Rauf

Staff in attendance:

James Clarke, Kimberley Atkins, Matthew Leach

Feedback on Council's financial approach	
<ul style="list-style-type: none"> There were questions around the impact that the inclusion of three waters services have on Council's finances. There was a question around the cuts that are included in the draft budget to community grants, and the process for revisiting these in the final LTP. 	
Feedback on services	
Reduce or remove	Do not remove
N/A	<ul style="list-style-type: none"> There was discussion of the previous day's central government announcement on Maaori wards, and strong feedback that Maaori ward Councillors and Maangai Maaori play an important role for Maaori. There was strong support from Ngaati Wairere for the 'fundamentally important' role of City Safe river patrols. There was strong support from Ngati Maahanga for Council's involvement in the TUIA scheme.
Walking and cycling bridge	
<ul style="list-style-type: none"> Ngaati Wairere do not support the bridge. They believe there are other ways of connecting the city (e.g. buses). They would prefer the government and Council money earmarked for the bridge be repurposed. 	
Targeted rates	
Community resilience and extreme weather	
<ul style="list-style-type: none"> There was a question around how much we know about the potential impact of climate change risks. It was explained that a risk assessment is one of the things that the potential targeted rate would fund. 	
Other comments	
<ul style="list-style-type: none"> There was a request from one attendee for Council to develop a youth strategy, and a wider discussion around the importance of focusing on rangatahi. There was lots of discussion about the importance of reaching the hardest to reach members of society – in particular via those who work in the community and kura. On this theme there was a suggestion that further translation of materials may be helpful. There was a request that Council should promote what it's doing to honour Te Tiriti at all events, not just Maaori-focused events. There was strong feedback from Ngaati Wairere that we can't 'half pie' cuts. We have to be strategic and commit to projects whole heartedly. There was feedback that we need to invest further in central city infrastructure (and infrastructure in general to enable development of housing etc). There was feedback on the need for greater upkeep of footpaths etc. There was a request for Council to think forward more, rather than, for example, having to add shade to playgrounds later. There were questions around the future of Opoia Paa, but it was agreed that this hui should focus on the immediate kaupapa of the Long-Term Plan. 	
Development Contributions Policy	
<ul style="list-style-type: none"> Staff explained the proposed Developer Contribution remission for papakaainga housing. 	

Te Whare O Te Ata

11 April

Councillors in attendance:

Councillor Casey Cox and Councillor Tauariki

Staff in attendance:

Ratu Ratu

Walking and cycling bridge
Support need for safer biking lanes.
Targeted rates
<p>Community Infrastructure – in favour of for things like:</p> <ul style="list-style-type: none"> • More public toilets with changing room as well as disability access. • BBQ facility at the Park. • Car park at Clarkin Rd. • Hall looks small – a high demand for community halls for different functions. <p>It's sad to see that a well engaged community and are well off can afford to have these developments in their community space, while a disengaged and poor community will have nothing of those developments.</p> <p>We submit that Council can have community infrastructure development as part of their working agenda without imposing target rate. After all, HCC is to serve everyone equally but not the rich suburbs.</p> <p>Alternatively, target rate is acceptable where it can be used for the development of community infrastructure. However, Kainga Ora, home owners and other stake will need to be consulted for their views on the matter.</p>
Other comments
<p>Community grants</p> <p>Opposing the proposed cutting of the grant for community houses/providers can work together in term of buying community vans (18 seaters) to transport kids from their homes to school and from for some of the primary school kids are now being recruited by youths for other things apart from school.</p> <p>Youth Strategy Plan</p> <p>Various community houses are currently engaging with youth development. We need an HCC-led youth strategy so that it can lead in this space with the support of all of the community houses.</p> <p>Vaping – new vaping outlets are popping up which is easy access to school kids. It's an issue that ought to be addressed. It should be covered at the Youth Strategy Plan about providing support to kids and young people of how and where they can be helped to cope with that.</p> <p>Demand responsive pricing for parking – we do agree with the proposed increase.</p> <p>It can be a source of income. At the same time, will help everyone who wants to come into the city to use the public transportation or car pooling.</p>

Disability Sector Network Hui

22 March

Councillors in attendance:

Councillor Hutt and Councillor Casey-Cox

Staff in attendance:

Michelle Rivers, Philippa Clear, Ratu Ratu, Emma Newman, Kavita Singh, Lynne Andrew

Feedback on Council's financial approach

Concerns around budget cuts that will impact those with disabilities. Especially:

- Public transport
- Infrastructure developments

Concerns around wider/shared footpaths.

- These footpaths are working well and benefit cyclists, pedestrians, and those with accessibility issues. More footpaths being extended would benefit these groups in more locations.
- Cyclists can use these footpaths or the road, but there are many who only have the path as an option – increased risk. More cycleways would also help to decrease the number of cyclists using footpaths.

Other footpath concerns.

- Many current footpaths are in poor condition and are dangerous for those with accessibility requirements and several disabled communities (Blind Low Vision etc.). There are footpaths that have been in poor condition for many years and have still not been fixed/upgraded. Many of these footpaths are also not wide enough. Request to make paths more accessible to the Hamilton Gardens.
- Too many vehicles are parking over footpaths or on grass verges which increases risk and inaccessibility. Request for more parking breach enforcement, to discourage people from parking over footpaths/on verges/etc.
- There are a lot of verges and areas with plants that are overgrown which creates more risk.
- Previous Council budgets weren't enough to cover the upgrades required to improve footpaths, so the 40% cut to this area is even more concerning.

Public Transport

- Concerns around current lack of accessible pedestrian options and locations for arterial public transport services. E.g. unable to cross Te Rapa road safely to access the Comet bus stop if you are someone with accessibility requirements – particularly Blind Low Vision.
- Workers taking up most of the available parking spaces in the CBD – fewer options for people with accessibility requirements – Hamilton is too 'car-centric'.
- Lack of adequate bus services during peak traffic times – frustrations around having to wait long periods of time for a bus with room – especially if you have accessibility requirements.
- Even if there were more frequent bus services – the infrastructure for people with accessibility needs is not there to support accessing these services safely.

Feedback on services

Reduce or remove

N/A

Do not remove

Safety upgrades to footpaths
Widening of footpaths
Upgrades and development of more cycle lanes/cycle ways
Safety upgrades to the Transport Centre
Public transport development – more services
Accessibility infrastructure for public transport – bus stops etc
Free bus trips for accessibility card users
Parking infringement enforcement
Community grants

Walking and cycling bridge

Positive response from the room, but no specific comments were made



HAMILTON CITY COUNCIL 2024-34 LONG-TERM PLAN: COMMUNICATION AND ENGAGEMENT TACTICS REPORT

Report prepared by:
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Communication and Engagement
Partnerships, Communication and Maaori
May 2024

Report reviewed by:
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Communication and Engagement
May 2024

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Communication and engagement campaign strategy

A multi-phased approach

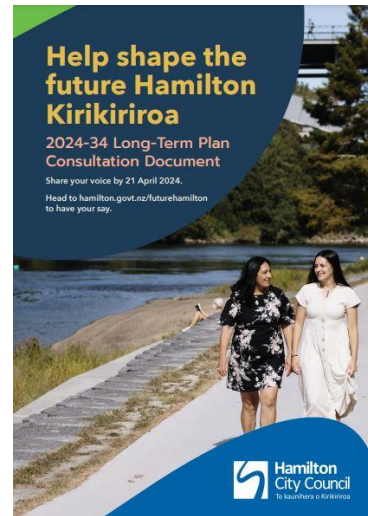
The communication and engagement campaign for the Long-Term Plan has completed the first two of the four phases:

- Pre-consultation (October 2023 – February 2024)
- Formal consultation (March - April 2024)
- Consultation to adoption (April – July 2024)
- Post-adoption (July 2024 and onwards).

Engagement principles

The strategy was based on the following principles:

- Communicate early and honestly with the community
- Share the narrative about the cost of delivering our core services
- Explain the rationale for significant multi-year rates increases.



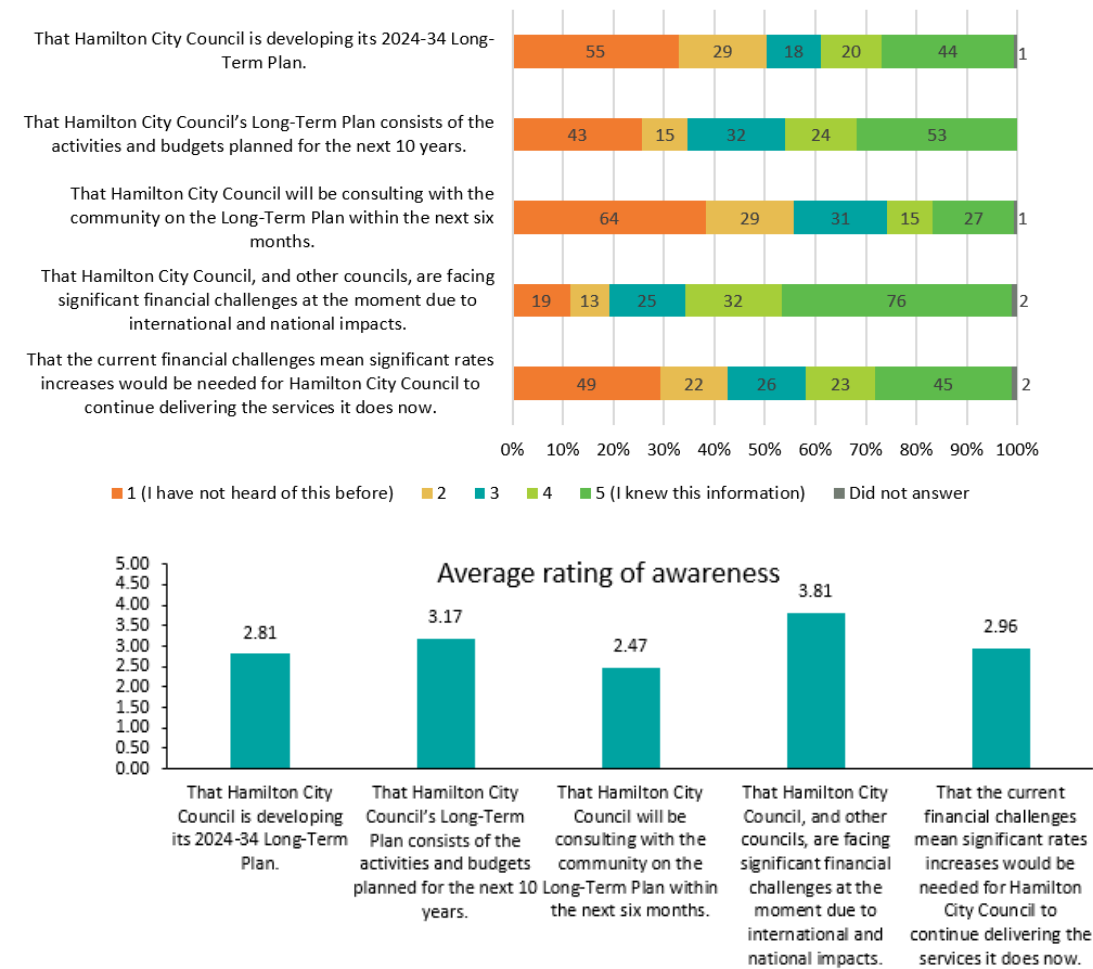
Awareness survey

On 15 November 2023 we conducted a brief survey of the Voice of Hamilton Kirikiriroa panel to gauge baseline awareness of the Long-Term Plan.

We used the survey results help us to determine how to reach the community and provide opportunities for them to have their say on the 2024-34 Long-Term Plan.

The survey results demonstrated that the respondents had a good level of awareness of the Long-Term Plan as a result of the media coverage we’d had.

- People were asked to rate how aware they were of five statements related to the LTP between 1 (having not heard of the information before) and 5 (being familiar with the information).
- People were most aware of the significant financial challenges that Hamilton City Council, and other councils, were facing due to international and national impacts (average rating of 3.81). People were less familiar with Council’s plan to consult on the LTP within the next six months (average rating of 2.47).



Events

Elected Members attended a range of events during pre-consultation and consultation. Refer to **Appendix B** for details.

Treaty partners

We held a series of three online hui and a hui at Hukanui Marae on 5 April, and attended a further hui at Papa-o-roto Poukai Marae on 10 April. We also discussed the Long-Term Plan at the Waikato Tainui – Hamilton City Council Co Governance Forum meetings, in particular on 19 March, the day the consultation period began. Targeted emails were also sent to Treaty partner representatives throughout the campaign.

Insights from consultation with Treaty partners will be included in the full deliberations report.

Social media campaign: *The cost to run a city*

Campaign approach

The cost to run a city social media campaign ran for three weeks, in advance of the Long-Term Plan formal consultation.

The campaign informed the community about what it costs to run Hamilton every day, and the essential services that includes. It broke down the cost per resident, per day and what’s involved in delivering services.

The story was told in digestible pieces on social media, with the full koorero available on our website.

We focused on speed and transparency in our responses, and adapted the topics of the campaign to combat confusion or misinformation we saw in the comments.

For example: Within the first week, we saw a high volume of questions and comments about our spending on capital projects, like raised safety platforms. We created a new post to [explain capital projects and debt](#), before continuing on with the scheduled content.



Campaign results

This campaign was one of Council’s most engaging organic campaigns ever. With just \$1660 spent, it reached **232,000** individuals, received more than **2,200** comments and generated more than **4,200** clicks to our website to learn more.

The cost per engagement is well below Meta’s benchmark of \$0.83.

CAMPAIGN COST	REACH	ENGAGEMENTS	COMMENTS	LINK CLICKS	COST PER ENGAGEMENT	MOST ENGAGED POST	LEAST ENGAGED POST
\$1665.65	231,978	4826	2269	4226	\$0.49	Introduction post 26 Feb	New cost per day

The campaign was shared on LinkedIn and saw a smaller amount of largely positive engagement, including praise from leaders at AECOM, Recreation Aotearoa and Naylor Love. The campaign was also supported by a media release (open rate 39.5%) that was picked up by [Waikato Times](#) and [RNZ](#).

Internal communications

Internally, this campaign deepened staff understanding about different parts of Council, and the key challenges of the Long-Term Plan. In working with internal teams to develop the campaign, we saw a greater understanding of how different areas in Council contribute to the big picture. In sharing the campaign through Moorena Mail, digital screens and emails to senior people leaders, we had great feedback from staff that had learned something new and felt empowered and ready to have conversations with community about the Long-Term Plan.

Community feedback

The campaign attracted a high volume of comments, and a range of views about its content. However, the purpose of the campaign and the interactions between staff and the community received a lot of positive commentary, such as the following:

"Thank you for the explanation! It's great to see our rates are still lower compared to other councils."

"Hamilton City Council Keep it up."

"Residents have very little idea of the costs to run a city. All the people that sit and moan on this thread, what are you doing to support the community? Costs have gone up, at what point don't people get that? It's not the council's fault. If they don't plan for future expansions as Aotearoa's fastest growing city where do you think you'll be in 10-20 years' time? Less staff means longer processes, more mistakes and more complaints. People demand to cut staff but maybe indicate what services you want cut as a result at the same time as that is what will need to happen?"

"I just wanted to share my appreciation for the comms team currently battling the comments section of Facebook. The amount of abuse the team endures for the sake of clear comms about our city's processes and procedures is appalling.

While most of the people commenting are serial offenders who do not deserve air space, I appreciate the care that goes into responding to people who want to scream into the void (and who never actually participate outside of Facebook lol)."

"Great value for money ♡ tough times and a tough crowd."

"Credit to your marketing team for that info presentation. Massive job done very well."

"The council is being as transparent as they possibly can be. Just because you have a different view, does not make what they are saying wrong."

"I'm enjoying this series on the breakdown of actually running a city. Great work to all the team Hamilton City Council!"

Targeted emails

During the pre-consultation phase we sent the following emails to key stakeholders (collaborators, representative groups/key businesses, previous submitters):

Update on Hamilton City Council's Long-Term Plan 2024-34

Sent 1 December 2023 to Council collaborators and representative groups

- Sent to 249 contacts
- 49.58% open rate
- 119 unique opens
- 545 total opens

Consultation on our plans for the next 10 years opens soon

Sent 11 March 2024 to Council collaborators and representative groups

- Sent to 245 contacts t
- 50.85% open rate
- 120 unique opens
- 507 total
- Click-through rate 11.7%
- 14 unique clicks
- 20 total clicks

Formal consultation

Campaign approach

During the formal consultation period we ran a multi-channel campaign to reach diverse audiences across Hamilton – *Help shape the future Hamilton Kirikiriroa*.

Throughout the campaign we made a deliberate choice to make the collateral simple, accessible, and informative. We were conscious of the current economic climate and the impact that rates rises would have on the community.

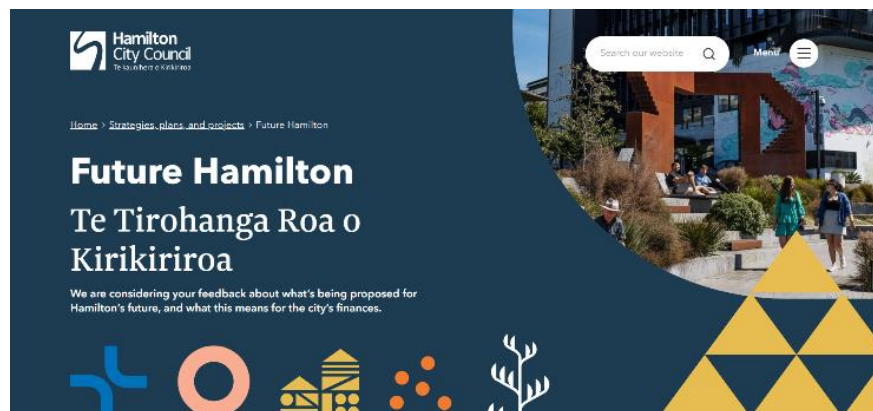
We aimed to:

- ensure the community and relevant stakeholders were fully informed about Council's financial position and understood the different rates scenarios
- engage the community and relevant stakeholders to make a submission
- ensure a wide range of voices and perspectives were heard and valued.



Website and submission form

Future Hamilton campaign site



We built a campaign site hamilton.govt.nz/futurehamilton to make the Consultation Document content more engaging and interactive. The site was designed for visitors to be moved through the whole story... and into making a submission.

A rates calculator was developed to show the proposed rates increase over three years, as well as the implication of the swimming pool rate for those properties registered as having a swimming pool.

A button to click through to the Have Your Say platform featured prominently.

The site received **80,576** views.

Website engagement

- 80,576 views
- 27% of total views on the Council website for that period
- 24,966 users
- 3.23 views per user
- 1 minute 49 seconds average engagement time. An **increase of 41%** in the time people usually spend on the website (the average is 1 minute 17 seconds).

Most visited pages

- Rates calculator: **43,540**
- Five priorities: **2380**
- What’s new: **2131**
- The finances: **1320**

Optimising user experience on the submission form

The submission form was initially set up with a table of contents, providing submitters with the option to explore and respond to any (or all) questions in the survey, by navigating back to a table of contents. Regular analysis of campaign performance identified a “drop off” effect on Have Your Say.

In the weeks before the change, around 16% of people who visited the website actually completed a submission. It was also identified that most respondents clicked on every question, regardless of whether they answered it.

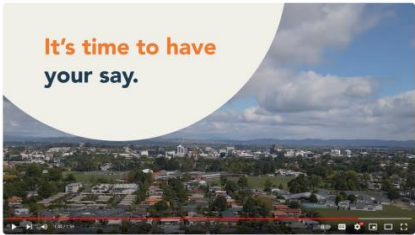
Recognising this, we worked to streamline the user experience, and on 8 April, we changed the form layout to enable users to navigate continuously through their submission. From that day until the end of consultation, the average completion rate for visitors to the webpage jumped up to 23%.






Telling the story with engaging videos

We produced a series of videos aimed at informing the public about the Long-Term Plan process, why they should get involved and how they could make a submission, and explainers on rates and balancing the books.

We linked to these videos in many of our social media comments to respond to community questions about rates, finances and the submissions process.

Tens of thousands of viewers were reached during the campaign.

CONTENT/PLATFORM	REPORTING
	<p>LTP Explainer Video</p> <p>YouTube</p> <p>Views: 12,065</p> <p>Average watch time: 1.29</p> <p>Returning viewers: 853</p> <p>New/unique watchers: 9,800+</p> <p>Most viewed by: Men (62.9%)</p>

CONTENT/PLATFORM	REPORTING
 <p>Elected Members talk Long-Term Plan 2024-2034</p>	<p>Elected Members talk LTP YouTube Views: 6,036 Average watch time: 1.07 Returning viewers: 839 New/unique watchers: 5,200+ Most viewed by: Men (61.2%)</p>
 <p>Hamilton City Council Published by Ashlee Pennell · March 28 · Got two minutes? Watch this. Have your say → https://haveyoursay.hamilton.govt.nz/communi.../2024-34-ltp/ Explaining our 2024-2034 Long-Term Plan</p>	<p>LTP Explainer video Facebook Video reach: 34,066 accounts Post impressions: 90,493 Total engagement (comments, likes, shares etc.): 4,090 Shares: 37 Link clicks from video: 1,451</p>
 <p>Hear our Elected Members talk Long-Term Plan 2024-2034.</p>	<p>Elected Members talk LTP Facebook Video reach: 12,544 Post impressions: 14,110 Total engagements (comments, likes, shares etc.): 2,841 Shares: 20 Link clicks from video: 94</p>
 <p>Your rates unravelled</p>	<p>Your Rates Unravelled Posted organically to YouTube Views: 1180 67.3% of viewers were non-subscribers Average view length: 1.02</p>
 <p>Breaking down our finances</p>	<p>Breaking down balancing the books Posted organically to YouTube Views: 870 54% of viewers were new Average view length: 1.08</p>

CONTENT/PLATFORM	REPORTING
	<p>Why you should have your say</p> <p>Facebook</p> <p>Video reach: 2,863</p> <p>Total engagement: 78</p> <p>Link clicks: 10</p>

Accessible content

All material met our usual standards for accessibility e.g. accessible design, high colour contrast, and closed captions on videos.

We also produced a video in New Zealand Sign Language for the Deaf community.



Advertising in public places

TACTIC	ARTWORK	DETAILS/INSIGHTS
Billstickers	   	<p>Live between the 24 March to 21 April</p> <p>Number of scans: 2 scans</p> <p>Nisbet Street, CBD, Hamilton</p> <p>320 Barton Street</p> <p>2 Seddon Road, Frankton</p> <p>644 Grey Street, Hamilton East</p> <p>123 Forest Lake Road, Forest Lake</p> <p>7 Ward Lane, CBD</p> <p>88 Killarney Road, Frankton</p> <p>The Base, Te Rapa Road, Northgate</p> <p>58 Pembroke Street, CBD</p> <p>16 Garden Place, CBD</p> <p>373 Anglesea Street, CBD</p> <p>315 Grey Street, Hamilton East</p> <p>The Base, Formation Drive Northgate</p> <p>459 Ulster Street, Beerescourt</p> <p>Centre Place, Anglesea Street, Hamilton Central</p> <p>30 Alexander Street, Hamilton Central</p> <p>320 Barton Street (facing London Street)</p> <p>130 Greenwood Street, Frankton</p> <p>1 Pembroke Lane, CBD</p> <p>20 Garden Place, CBD</p>
Digital billboards	 	<p>Pukete and Holah</p> <p>(Final days push)</p> <p>Live from 19 April to 21 April</p>
Washroom posters		<p>The Base Te Awa</p> <p>Chartwell Mall</p> <p>Centre Place North</p> <p>Hoyts Te Awa</p> <p>Hoyts Metro</p> <p>Event Chartwell</p> <p>Total of 38 A3 frames</p> <p>Live from 21 March to 21 April</p> <p>Number of scans: 67</p>
Pullup banner in Council Reception		<p>Number of scans: 12</p>
H3 digital screens		<p>Digital screens displayed scrolling content H3 facilities throughout the formal consultation phase.</p>

Printed collateral

Making evidence-based decisions based on QR code data

We printed and distributed the key collateral as follows:

- Consultation Document (2000 copies)
- Submission form (2000 copies)
- Consultation Document summary (2000 copies)
- Business card with QR code linking to campaign site and Have Your Say platform
(Business cards: 4000qty, 1000 each of the four different versions)


We placed unique QR codes on each piece of printed collateral and every advertisement linking to the campaign website. We also included the website url for people to use, but the QR codes enabled us to draw insights and change tack as the campaign evolved.

We made some content changes to messaging mid-campaign to improve engagement or respond to feedback from Elected Members.



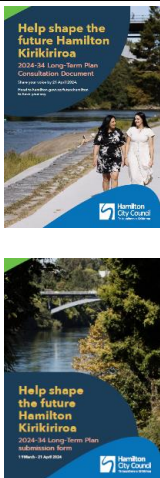
ASSET	SCANS
Messaging on rates invoices	5592
Waikato Times 1 st Advertorial	85
Waikato Times (The cost to run a city)	77
Business card	70
Washroom poster	67
Waikato Times Closing Soon	52
Hamilton Press Advertorial	39
CD summary	35
Hamilton Press (engagement)	27
Waikato Times (engagement)	22
Waikato Times revised advertorial	18
Your Neighbourhood DL flyer	17
CD summary – Chinese translation	15
A4 Poster	13
Pull up banner	12
Waikato Business News	4
CD summary – Te Reo Maaori translation	4
Waikato Chinese Weekly	4
Phantom Billstickers	2
CD summary – Tagalog translation	2
Nexus	2
Indian Weekender	2
Factsheet	No scans
CD summary – Samoan translation	No scans
CD summary – Hindi translation	No scans

Reaching all ratepayers


We included a flyer and messaging on all rates invoices. These had **5592** scans.

TACTIC	ARTWORK	DETAILS/INSIGHTS
Flyer in rates invoices and messaging on invoice		<p>We included messaging and QR codes on all rates invoices sent during consultation.</p> <p>Posted to 29,496 ratepayers Emailed to 28,456 ratepayers Number of scans: 5592</p>

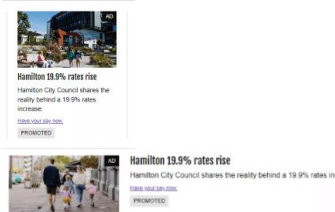

Targeting diverse communities

TACTIC	ARTWORK	DETAILS/INSIGHTS
Business cards sharing QR code		Number of scans: 70
A4 and A3 posters		<p>A4 number of scans: 13 A3 number of scans: 14</p> <p>University Wintec Comm Dev networks Council facilities: Hamilton Gardens Council facilities: Zoo Council facilities: Pools Council facilities: Museum Council facilities: H3</p>
Collateral hand delivered to selected locations		<p>Alandale Lifestyle Village Animal Education & Control Awatere Retirement Village Bupa St Andrews Bupa Te Rapa Creative Waikato Forest Lake Gardens – Metlifecare Gallagher Aquatic Centre Gallagher office Glenview Community Centre Ground floor customer services Waterworld Hamilton Zoo Hilda Ross Retirement Village K'aute Pasifika Life Unlimited Linda Jones Retirement Village Pukete Community House Rainbow Hub Roseland Park</p>







TACTIC	ARTWORK	DETAILS/INSIGHTS
		<p>Rototuna Library Selwyn Wilson Carlile Village Summerset Rototuna Te whare kokonga University of Waikato Waimarie Hamilton East Community House Western Community Centre Wintec, The Hub TKKM o Toku Mapihi Maurea Te Wharekura o Kirikiriroa Wellmart Asian supermarket Te Wharekura o Kirikiriroa Wellmart Asian supermarket New Save Green Patch Asian Sari-Sari Store You Save supermarket Super Save Hamilton Pino Plus – The Filipino Store Yogiji's Food Mart Kwality Mini Bazaar Hamilton Hillcrest Fresh Rototuna Foodmart Kiwi Fresh Hamilton Spice Guru Khyber Foods & Spices Jalaram Foodmart Tai Wananga ki Ruakura Nga Taiatea Wharekura Te Wananga O Aotearoa Kirikiriroa Marae Waikato Regional Council staff room</p>
Poster drop off locations (supermarkets)		<p>Countdown St James Countdown Hamilton Countdown Te Rapa Countdown Rototuna Countdown Claudelands Countdown Dinsdale Countdown Bridge Street Countdown Chartwell New World Hillcrest New World Glenview New World Rototuna New World Te Rapa Pak'nSave Clarence Street Pak'nSave Mill Street</p>

TACTIC	ARTWORK	DETAILS/INSIGHTS
Translation of Consultation Document Summary		<p>We had a summary of the Consultation Document translated into Te Reo, Samoan, Simple Chinese, Hindi and Tagalog. These languages were selected for translation based on census data regarding languages spoken in the city.</p> <p>Te Reo number of scans: 4 Samoan number of scans: 0 Tagalog: 2 Hindi number of scans: 0 Chinese number of scans: 15</p>

Online advertising

TACTIC	ARTWORK	DETAILS/INSIGHTS
Stuff		Stuff website sponsored posts, 8-21 April
News Views		19 March to 26 March
Messages to selected ethnic community Facebook groups:		Waikato Filipino Association (2.9k) Indians in Hamilton (14.3k) K'aute Pasifika Trust Hamilton (7.3k)
Social media tiles		Tiles were translated into different languages and sent to ethnic groups for use on their social media pages.
Council staff email signature		Distributed to staff in Moorena Mail for use during the campaign.

Newspaper advertising

TACTIC	ARTWORK	DETAILS/INSIGHTS
Newspaper advertising		<p>2x spaces Waikato Times (23 & 30 March)</p> <p>2x spaces Hamilton Press (20 & 27 March)</p> <p>Waikato Business News, April issue</p> <p>Indian Weekender, 22 March</p> <p>Waikato Weekly Chinese Newspaper, 21 March</p> <p>Waikato Times number of scans: 22</p> <p>Hamilton Press number of scans: 27</p> <p>Waikato Business News number of scans: 4</p> <p>Indian Weekender number of scans: 2</p> <p>Waikato Weekly number of scans: 4</p>
Newspaper advertising (Long-form advertorial content)		<p>Waikato Times 2 issues 27 March & 3 April</p> <p>Number of scans: 85</p>
Newspaper advertising (Revised long-form advertorial content)		<p>Waikato Times - Saturday 20 March</p> <p>Number of scans: 18</p>
Newspaper advertising (The cost to run a city)		<p>Waikato Times - 13 April</p> <p>Number of scans: 48</p>
Newspaper advertising (The cost to run a city - final days)		<p>Waikato Times - Friday 19 April</p> <p>Number of scans: 29</p>
Public Notice		<p>Hamilton Press, 20 March</p>

Digital marketing

Antenno app

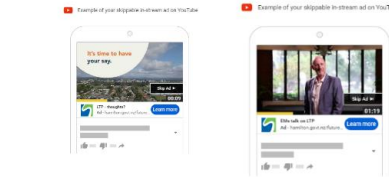
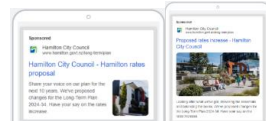
App notifications were pushed out to all Antenno users on 19 March, 2 April, 15 April, 22 April.

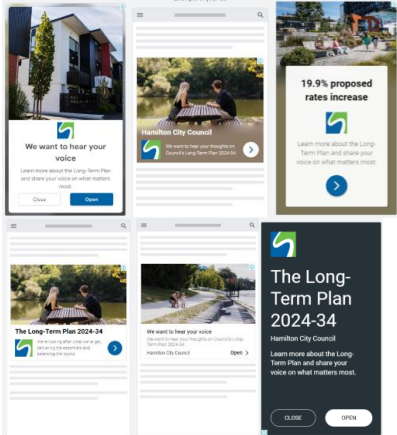
Google and YouTube

The digital marketing campaign ran from 19 March to 21 April 2024, using Google and YouTube ads with a mix of content including video to create awareness of the Long-Term Plan and promote engagement.

We monitored the ads throughout the duration of the campaign and assigned budget according to performance. Google data showed the following:

- Before visiting the campaign website, users had previously seen on average more than one of our ads.
- Both the display and YouTube ads had great reach for older demographics and lower household income earners.
- **250,467** impressions of the YouTube ads within the Hamilton area.
- An increase in interactions after we changed the video content from longer videos to shorter edited versions.
- **277** clicks through to the website via the YouTube ads.
- **491,786** impressions and **3394** clicks from the display ads as well.
- **51%** of people who saw a search ad clicked on it.
- **3130** search ad clicks and **235** have your say button click conversions
- The best performing targeted keyword was “Long-Term Plan” which had a conversion rate of **30%** i.e. for every person who searched “Long-Term Plan” in the Hamilton area almost one third clicked through to make a submission.

TACTIC	ARTWORK	DETAILS/INSIGHTS
Google Ads – YouTube Campaign		See above.
Google Ads Search Campaign		See above.

TACTIC	ARTWORK	DETAILS/INSIGHTS
Google Ads – Display Campaign		See above.

In the last week of consultation, we added an automated countdown timer to the search ads to show the number of days remaining for feedback. This helped to create a sense of urgency in the final days of consultation.

Social media




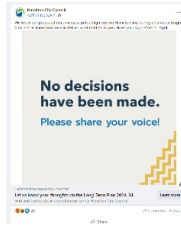
Paid social media

The paid social campaign delivered succinct and focused messaging to drive traffic to the website and generate submissions on Have Your Say. Ad performance was constantly monitored, and the campaign was optimised for best performance.

The initial campaign, with simple ‘have your say’ messaging, wasn’t generating the results we wanted, so refreshed creative was developed to focus on the key issues within the Long-Term Plan. This campaign performed significantly better, reducing the cost per click to \$0.28.

Following Elected Member feedback, some ads from this were paused in order to trial alternative messaging. The result of this was that the remaining ads had less engagement (the campaign generated less traffic to the Long-Term Plan).

Finally, submission data in week three of the consultation showed that areas in the south of Hamilton were underrepresented in submissions. We produced an ad to address this, geo-targeted to the south of the city. A higher cost per click is expected with a smaller targeted area, but the ad produced a good number of clicks. We saw an increase in submissions from these areas in the final week, and response numbers more closely aligned with the population percentages.

	CAMPAIGN COST	REACH	ENGAGEMENTS	LINK CLICKS	COST PER LINK CLICK	TOP PERFORMING ASSET	BOTTOM PERFORMING ASSET
Initial campaign	\$435.52	23,254	855	869	\$0.51	Help shape the future 	Have your say 
Refreshed creative	\$1714.48	69,520	7293	6213	\$0.28	19.9% rates increase 	No decisions have been made 
Geo-targeted	\$400	24,861	944	790	\$0.50		
TOTAL	\$2550	117,635	9092	7872	Average \$0.43		

Organic social media

Throughout consultation, we used our organic social media channels to inform our community on key elements of the Long-Term Plan, including:

- the drivers of increasing costs
- the topics we sought feedback on
- and key reasons to make a submission.






We boosted a few key posts to increase reach, with the key objective of engagement, and saw a very low cost per engagement of **\$0.02**.

We also saw more than **3800** clicks through to the website from this campaign.

CAMPAIGN COST	REACH	ENGAGEMENTS	COMMENTS	LINK CLICKS	COST PER ENGAGEMENT	MOST ENGAGED POST	LEAST ENGAGED POST
\$750	273,593	31,144	2794	3807	\$0.02	LTP explainer video – 28 March	How to have your say – 15 April

Community events

Information about the LTP was shared at more than 70 meetings with networks and stakeholders.

TACTIC	ARTWORK	DETAILS/INSIGHTS
Community Development team		Refer to Appendix C for a list of organisations met by the Community Development team.
Long-Term Plan project team		Staff attended the following third party events: Go Eco Hamilton Central Business Association Chamber of Commerce Te Whare O Te Ata
Farmers' market stand		Staff attended farmers' markets to answer questions from the public on 14 and 21 April.
Library drop-in sessions		A series of drop-in sessions was held at the libraries attended by Elected Members and staff: Te Kete Aronui (Rototuna Library): Thursday 11 April 5pm to 7pm Central Library: Sun 14 April 1pm to 3pm Dinsdale Library: Mon 15 April 10am to 12pm Glenview Library: Tues 16 April 1pm to 3pm St Andrews Library: Wed 17 April 1pm to 3pm Chartwell Library: Thursday 18 April 5pm to 7pm Hillcrest Library: Fri 19 April 10am to 12pm
Your Neighbourhood		Our community roadshow Your Neighbourhood took place at Elliott Park on 6 April and was well attended by Elected Members, staff and members of the community. Promoted through website, social media, flyer Number of scans: 17

Emails to selected audiences

We sent emails targeting various groups and sharing the link to the campaign site. The different audiences were:

- key stakeholders (collaborators, representative groups/key businesses, previous submitters)
- the Voice of Hamilton Kirikiriroa panel
- pool owners
- schools.

AUDIENCE	EMAIL
Key stakeholders	Have your say on the draft 2024-34 Long-Term Plan Sent 19 March to Council collaborators and representative groups <ul style="list-style-type: none"> • To 241 contacts • 41.95% open rate <ul style="list-style-type: none"> ○ 99 unique opens ○ 282 total opens • Click-through rate 7.63% <ul style="list-style-type: none"> ○ 18 unique clicks ○ 46 total clicks
	Feedback closes 21 April 2024! Have your say on the draft 2024-2034 Long-Term Plan Sent 9 April to Council collaborators and representative groups <ul style="list-style-type: none"> • To 241 contacts • 31.78% open rate <ul style="list-style-type: none"> ○ 75 unique opens ○ 228 total opens • 16% click-through rate <ul style="list-style-type: none"> ○ 12 unique clicks ○ 22 total clicks
	Closing soon! Have your say on the draft 2024-34 Long-Term Plan Sent 17 April to Annual Plan 2023-24 submitters <ul style="list-style-type: none"> • 1602 contacts • 41.19% open rate <ul style="list-style-type: none"> ○ 657 unique opens ○ 1488 total opens • Click-through rate 15.1% <ul style="list-style-type: none"> ○ 99 unique clicks ○ 130 total clicks

AUDIENCE	EMAIL
Voice of Hamilton Kirikiriroa panel	Voice of Hamilton Kirikiriroa: 2024-34 Long-Term Plan Sent 19 March to the Voice of Hamilton Kirikiriroa list <ul style="list-style-type: none"> • Sent to 1293 contacts • 58.13% open rate <ul style="list-style-type: none"> ○ 744 unique opens ○ 1903 total • Click-through rate 30% <ul style="list-style-type: none"> ○ 223 unique clicks • 311 total
Pool owners	Have your say – Targeted rate for pool inspections Sent 22 March to the pool owners list <ul style="list-style-type: none"> • Sent to 1131 contacts • 61.44% open rate <ul style="list-style-type: none"> ○ 693 unique opens ○ 2500 total opens • Click-through rate 16.5% <ul style="list-style-type: none"> ○ 114 unique clicks ○ 151 total clicks
Schools	Have your say – 2024-2034 Long-Term Plan consultation Sent 26 March to all Hamilton schools <ul style="list-style-type: none"> • Sent to 54 contacts • 75.93% open rate <ul style="list-style-type: none"> ○ 41 unique opens ○ 222 total opens • Click-through rate 17.1% <ul style="list-style-type: none"> ○ 7 unique clicks ○ 18 total clicks

Appendix A: Media coverage

We achieved the following media coverage of our Long-Term Plan messaging during both phases of the campaign:

- 16 Long-Term Plan-related media releases during pre-consultation
- 7 Long-Term Plan-related media releases during consultation
- 60 different media coverage articles during pre-consultation
- 18 different media coverage articles consultation.

DATE	MEDIA COVERAGE	
Pre-consultation phase		
3 Aug	Media release	Community aspirations guide Council's Long-Term Plan
8 Nov	Media query	City books slashed by a thousand cuts , Waikato Times
8 Nov	Media query	Property sales 'cupboard' bare , Waikato Times
30 Aug	Media release	Financial headwinds continue to batter Council books
31 Aug	Coverage	Financial headwinds continue to batter council books , Waikato Times – Jonah Franke-Bowell
26 Sep	Media release	Council maintains stable credit rating, but economic challenges are ahead
28 Sep	Coverage	Storm clouds over city finances as S&P notes 'negative' outlook , Waikato Times – Stephen Ward
9 Oct	Media response	City's highest residential rates bill tops \$29k , Waikato Times – Stephen Ward
8 Nov	Media release	Increased costs driving future rates scenarios
8 Nov	Coverage	Hard times ahead for Hamilton budget , Inside Government NZ
9 Nov	Media release	Increased costs driving future rates scenarios
9 Nov	Coverage	Council eyes debt reduction , Waikato Times
22 Nov	Media release	Council to consider proposed changes to central city parking
22 Nov	Media release	Costs for Council services the 'reality' behind rates increases
22 Nov	Coverage	Hamilton reveals first budget cuts , Inside Government NZ
22 Nov	Media release	Council to consider proposed changes to central city parking
22 Nov	Coverage	The Panel with Wallace Chapman (CBD free parking)
22 Nov	Coverage	City's headline budget , Waikato Times – Jonah Franke-Bowell
28 Nov	Coverage	How council cuts will make things harder , Waikato Times – Jonah Franke-Bowell
30 Nov	Media release	Hamilton City Council not 'kicking the can down the road'
30 Nov	Coverage	Massive rates hike of 25.5% now on the cards for Hamilton residents , Waikato Times – Stephen Ward
30 Nov	Coverage	Rates rise of 16.3% likely as city seeks to balance books , Waikato Times, Jonah Franke-Bowell
1 Dec	Media release	Proposed changes to central city parking included in draft Long-Term Plan budget
1 Dec	Coverage	Businesses fume over no free parking move , Waikato Times – Avina Vidyadharan

DATE	MEDIA COVERAGE	
5 Dec	Coverage	Massive double-digit rate hikes on the cards as mayors warn of a “broken” funding system at councils , Radio New Zealand – Ellen O’Dwyer
5 Dec	Coverage	Local Government NZ president Sam Broughton says proposed double-digit rates rises by some councils for the next financial year , Radio NZ – National – Corin Dann and Ingrid Hipkiss
6 Dec	Coverage	The Hamilton City Council is looking down the barrel of a rates increase of more than 25% , Breakfast, TVNZ 1
6 Dec	Coverage	Mounting financial pressures mean Hamilton City Council is staring down a rates increase of more than 25% , Midday news - TVNZ 1
6 Dec	Coverage	The Panel with Wallace Chapman , Radio NZ – National, Wallace Chapman
15 Dec	Coverage	Big rates rises predicted as councils face funding ‘tipping point’ , 1 News
15 Dec	Coverage	Local Government NZ says councils across NZ need to find billions of dollars to fix ageing infrastructure before it falls apart TVNZ 1, Simon Dallow
1 Jan	Coverage	Council planning challenged by national inflation , NZ Local Government
20 Jan	Coverage	Behind the smoke and mirrors of ‘balancing the books’ , Waikato Times – Stephen Ward
8 Feb	Media release	‘Massive’ impact on projected rates after councils instructed to retain water services
8 Feb	Coverage	Water bills on the way , Waikato Times – Benn Bathgate
13 Feb	Coverage	‘Water should be a council service’ , Waikato Times – Benn Bathgate
13 Feb	Coverage	Shrank in the wash: Bills after water meters introduced , Waikato Times – Benn Bathgate
17 Feb	Coverage	Where your councillors stand on water meters , Waikato Times – Benn Bathgate
18 Feb	Coverage	Hamilton ratepayers could be in line for massive rates hikes , Newstalk ZB
19 Feb	Coverage	Second rate shock brewing , Waikato Times – Benn Bathgate
19 Feb	Coverage	Councils are going through their long-term plans and are setting their budgets for the next 10 years , Radio NZ National – Kathryn Ryan
21 Feb	Media release	Reduced services and staff cuts proposed at Council
21 Feb	Coverage	Council call cut jobs to drop rates , Waikato Times – Ke-Xin Li
21 Feb	Coverage	Hamilton City Council proposes to further cut staff , Radio NZ – National
21 Feb	Coverage	Hamilton council to consult public on cutting costs , Inside Government – Kelly Nealon
22 Feb	Coverage	Hamilton City Council’s final rate rise pitch to city - 19.9% , Waikato Times - Ke-Xin Li
22 Feb	Coverage	City’s water meter waiting game , Waikato Times - Ke-Xin Li
22 Feb	Coverage	Hamilton City Council to cut services for cost savings of \$104 million over 10 years , New Zealand Herald
23 Feb	Coverage	Hamiltonians stuck as to which council services to cut Radio New Zealand – Libby Kirkby-McLeod
23 Feb	Coverage	Hamilton City Council proposing a 19.9% rates rise , Radio NZ - National
24 Feb	Coverage	Water meters , Waikato Times

DATE	MEDIA COVERAGE	
27 Feb	Coverage	Call to cut jobs 'unrealistic' , Waikato Times – Stacey Rangitonga
27 Feb	Coverage	This is how much it costs to run the city, per resident Waikato Times – Stacey Rangitonga
27 Feb	Media release	Running Hamilton costs \$5.60 a day
27 Feb	Coverage	Hamilton council explains costs behind 19.9 percent rate rise
28 Feb	Coverage	19.9%: City council's final rate rise pitch to the public
28 Feb	Coverage	New Hamilton plan breaks down daily cost of city living Inside Government NZ
29 Feb	Media response	'Scary' - Hamilton's net debt set to top \$1 billion for first time Waikato Times – Stephen Ward
4 Mar	Media query	How big city credit risks can be avoided , Waikato Times – Stephen Ward
12 Mar	Coverage	Hamilton City Council to propose \$6.3b spend, 'dramatic' rates rises over 10 years , New Zealand Herald – Maryana Garcia
13 Mar	Coverage	Cash-strapped council wants airport to cough up a decent dividend , Waikato Times – Stephen Ward
14 Mar	Coverage	Big increases proposed for some city fees and charges , Waikato Times – Stephen Ward
14 Mar	Media release	Council seeks feedback on proposed changes to funding growth
15 Mar	Coverage	Homeowners facing average rates rises of 15% with no relief in sight , RNZ – Libby Kirkby-McLeod
15 Mar	Coverage	Rates rises fuelled by spiralling project costs , Waikato Times – Jo Lines-MacKenzie
15 Mar	Coverage	Mayor wants greater 'user pays' in Hamilton , Waikato Times – Stephen Ward
15 Mar	Coverage	09:00 News , Newstalk ZB
Formal consultation phase		
19 Mar	Media release	Consultation not the time for kneejerk reactions
19 Mar	Coverage	Council seeks feedback to help shape Hamilton's long-term future , NewsViews
20 Mar	Coverage	Council puts 'big pants' on , Waikato Times - Stephen Ward
20 Mar	Coverage	Some city fees may see big hikes , Hamilton Press – Stephen Ward
26 Mar	Coverage	Hamilton parking charges may prompt city workers to stay home , NZ Herald – Jesse Wood
26 Mar	Media release	Few 'official' responses to 19.9% rates increase
26 Mar	Coverage	Poor community response so far to Council's proposed rates rise, plans , NewsViews – Gurbir Singh
27 Mar	Coverage	Mayor wants greater 'user pays' in Hamilton , Hamilton Press – Stephen Ward
28 Mar	Media release	Fun, family event coming to Hamilton West with Your Neighbourhood
30 Mar	Coverage	Who's to blame rates rises? , Waikato Times
3 Apr	Coverage	Hamilton and Waikato Tourism in line for funding cuts , MSN – Danielle Zollickhofer

DATE	MEDIA COVERAGE	
3 Apr	Coverage	Fastest-growing cities want to break through debt ceilings , Newsroom – Jonathan Milne
3 Apr	Coverage	Waikato councils face 'billions' in extra water costs , Waikato Times
5 Apr	Coverage	Funding cuts alarm tourism operators in Waikato , Indian Newslink
6 Apr	Coverage	Talk to the bank, council , Waikato Times
10 April	Media release	Genuine discussions and fun combine at Your Neighbourhood event
12 Apr	Media release	In-person opportunities to give Council feedback
12 Apr	Media release	Community's right to have a say emphasised
12 Apr	Coverage	Ignore 'keyboard warriors', it's safe to submit views, says Council , NewsViews
17 Apr	Coverage	Double whammy for Hamilton ratepayers , Hamilton Press – Stephen Ward
18 Apr	Media release	Long-Term Plan submissions close in on 2000 mark
19 Apr	Coverage	Long-Term Plan , Waikato Times
19 Apr	Coverage	What are Waikato councils proposing in their LTPs? , NZ Herald – Danielle Zollickhofer

Appendix B: Meetings attended by Elected Members

1-21 Nov	Community House Leaders
21 Nov	Property Council
22 Nov	Don Law/Waikato Chamber
6 Dec	Chris Joblin/Tainui Group Holdings
8 Dec	Waikato Sunrise Rotary Club
25 Jan	Age Friendly Group Fiona Carrick/Te Waka
30 Jan	Disability Group Vanessa Williams & HCBA Executive Committee
31 Jan	Jeremy Mayall/Creative Waikato Ryan Hamilton & Tama Potaka/National MPs
1 Feb	Rachel Karalus/Lale Ieremia/Kaute' Pasifika Nicola Greenwell/Hamilton Waikato Tourism
2 Feb	Piso Pinnear/Developer Senga Allan/Everest Group/Waikato Chamber
19 Feb	Simon Perry/Perry Group Murray Porter & Selwyn Mexted/Developers
26 Feb	HCBA Executive Members Matt Stark/Stark Property/Developers
28 Feb	Levin & Joshua Da Costa/Developers Neil Quigley & Al Jones/Vice-Chancellor & Deputy VC UOW
13 Mar	Simon Wickham/Momentum Group
18 Mar	Karl Betham & John Gallagher/Gallagher Group
18 Mar	Chamber of Commerce
25 Mar	LTP impact on the visitor Sector with Nicola Greenwell
27 Mar	Hamilton Central Business Association Fairfield Rotary Club
27 Mar	Pukete Neighbourhood House (also 10 April, 12 April)
2 Apr	Hamilton Central Rotary Club
3 Apr	Linda Jones Retirement Village – River Road
4 Apr	Fairfield Enderley Resilient Network (FERN)
5 Apr	Hamilton City Network Meeting
5 Apr	Iwi engagement
8 Apr	East Hamilton Lions Club (combined with other Lions Clubs)
11 Apr	Te Whare O Te Ata Community Fairfield Hall (Moko & Anna)
11 Apr	Kainga Ora Session (Anna)
15 Apr	Dinsdale Library LTP
16 Apr	Bupa Foxbridge Retirement Village – Te Rapa
16 Apr	Glenview Library LTP
17 Apr	St Andrews LTP
17 Apr	Alandale Retirement Village – River Road
18 April	Melville Community House / Fairfield Community House / Waimarie Community House

Appendix C: Community Development meetings

Accessible Properties	Neighbours Aotearoa
Age Concern	New Zealand Eid Day
Age Friendly Steering Group	NZ Police
Al Rasool Waikato	NZ Recreation Accessibility and Inclusion
Alandale retirement village	NZEFF
Arts for Health	OMGTech!
Asian Network, Whitiara School	Pasifika Festival
City Wide Network Meeting	Phoenix House
Community Waikato	PNH network
Connected, Impact Hub	Pukete Neighbourhood House
Creative Waikato	Rainbow Hub Waikato
Defence Careers	Real Waikato
Desert Springs	Refugee Orientation Centre
DIA	Settlement Network
Digital Passport	Shama
Disability sector network hui	Sport Waikato
Diversity Counselling	St John
Dress for Success	Te Ahurei
ELP	Te Kohao Health
Enrich +	Te Rongopai
Epilepsy Waikato	Te Whare O Te Ata
Ethnic sector meeting	Te Whatu Ora Emergency Management Team
Fairfield Enderley Resilient Network (FERN)	The Asian Network Inc
Free FM	The Last Chance Project
Gateway	TRHH Maori Disability Sector
Glenview Community Centre	Trust Waikato
Good News Community Centre Trust	TWOTA
Graeme Dingle Foundation Waikato	Ulster St Community Garden
Halberg Trust	VOYCE
Hamilton City Network	Waikato Ethnic Family Services Trust
Hamilton Multicultural Services	Waikato Refugee Forum
He Waka Eke Noa	Waikato Wellbeing Project
HMS	Western Community Centre
Hukanui Marae	Whaikaha
Inside Out	Whakamana
Kainga Ora	Whitiara School Library senior leaders'
K'aute Pasifika	connection
Kirikiroa Family Services Trust	Wintec Health and Wellbeing Centre
Kirikiroa Marae	Wise Group
LinkPeople	WOTA Board
Maaori Wardens	Your way Kia Roha
MSD	