

Elected Member Briefing – 12 March 2019

Committee Room 1

Time	Topic	HCC Presenter(s)	Open / Closed	Time Req'd (mins)
1.00pm	Draft West Town Belt Masterplan	Lance Vervoort	Open	150
3.30pm	MEETING ENDS			

ELECTED MEMBER BRIEFING

WEST TOWN BELT MASTERPLAN

TUESDAY, 12 MARCH 2019

DRAFT MASTERPLAN WORKSHOP

FOCUS OF TODAY'S BRIEFING

1. Walk through the draft masterplan - focusing on the second section
2. Address key matters raised at the 19 Feb Council meeting
3. Present consultation methods and material
4. Receive EM feedback to inform the final draft masterplan (for it to out for public consultation at the next Council meeting)

PROJECT PROCESS

JUNE 2018 - AUGUST 2019



TAKEN AS READ

1. Part 1: Introduction and background
2. Part 2: Understanding the WTB (context and analysis)
3. Minor edits to text and image quality (no material changes)
4. Minor clarification points from Mana whenua groups

Note: Please capture any specific feedback on these sections on post-its on your document or email through to us.

KEY MESSAGES

1. Complex site with contentious spaces and a vast mix of uses.
2. The masterplan is needed to:
 - protect and enhance open space outcomes for the city
 - Avoid ad-hoc, isolated decision-making
 - Prioritise and coordinate outcomes and projects
3. Its a long-term, outcomes-focused framework to inform decision making over the next 30 years.
4. The masterplan does not given an automatic greenlight to projects
5. The draft masterplan is about testing the direction and concepts with the public. Public consultation will enable to directly engage in refining the final masterplan

KEY MATTERS RAISED AT 19 FEB CS&E MEETING

- Character Area 2: Norris Ward - future community facility
- Character Area 3: Seddon - NDC proposal/Bryce St closure
- Character Area 4: Norton + Boyes - Roundabout
- Character Area 4: Norton + Boyes - Founders
- Character Area 5: Hinemoa - Passing Red site
- Character Area 7B/8B: Willoughby/Whatanoa - Transformation project.

Any other matters you'd like to raise?

NEXT STEPS/EM TOUCHPOINTS

1. Prepare the final draft
2. **EM briefing** to see final draft and consultation collateral prior to 18 April Council meeting
3. **18 April Council Meeting** to approve draft for public consultation
4. Consultation period
5. **EM briefing** on consultation outcomes
6. **22 August CS&E Meeting** to adopt final masterplan

- DISCUSSION -

PHASE 2
PUBLIC CONSULTATION

PURPOSE

- Hear from the people who use and value this space and it's facilities
- Obtain community feedback that enables refinement of the masterplan

WHO

- Mana whenua
- Lease holders
- Community groups
- Elite Sporting agencies
- Community interest groups
- Adjoining residents/landowners/businesses
- Informal park users
- The wider public

TIMEFRAME

- Advertising 2 weeks prior (pending approval date)
- Consultation open for 4 weeks
Saturday 27 April - Sunday 19 May

HOW

Advertising:

- Standard Council platforms
- On-site
- Libraries
- Local community hubs (cafes, clubs etc)

Feedback Opportunities:

- Online survey
- 1 x main open day
- 2 -3 x supporting open days
- Stakeholders workshops
- Display stands at HCC foyer and libraries



OUR BEHAVIOURS

THINK DIFFERENTLY
Whakaaro kee atu

ACT WITH INTEGRITY
Mahi pono. Mahi tika

WORK TOGETHER
ngaatahi

WHAT HAPPEN
mahi

Hamilton City Council
Te Kaunihera o Kiriikiriroa



WEST TOWN BELT MASTERPLAN
Site Extent
hamilton.govt.nz/westtownbelt
GIS & CAD by Esri

Sharpie

WHAT WE ARE WORKING WITH

Site + Surrounds

Natural Environment

Key vegetation, waterways and scheduled features



- LEGEND**
- West Town Belt site
 - Open Space zones
 - Central City and Frankton town centre
 - Mature tree vegetation on the West Town Belt
 - Waiatawhiri stream (extends to Clonsdale)
 - Waiatawhiri Gully Community planting area
 - Significant trees (Scheduled)
 - Significant Natural Areas
 - Biodiversity corridor

Social + Cultural

Community, educational, cultural heritage sites and future growth



- LEGEND**
- Significant Archaeological Historic and Cultural Site
 - 300m walking radius from the edge of the West Town Belt
 - Residential Information Zone
 - West Town Belt site
 - Open Space zones
 - Central City and Frankton town centre
 - Education (Tertiary, Secondary, Primary and Early Childhood)
 - Community facilities (e.g. churches)

PHASE 1: STAKEHOLDER ENGAGEMENT
West Town Belt Masterplan
hamilton.govt.nz/westtownbelt



WHAT WE ARE WORKING WITH

Site + Surrounds

Stadium events

Game day for Waikato Stadium and Seddon Park



Movement + Access

Key roads, cycling networks and parking



- LEGEND**
- 1980 Waikato Stadium
 - 1980 Seddon Park
 - 1980 Waikato Stadium
 - 1980 Seddon Park

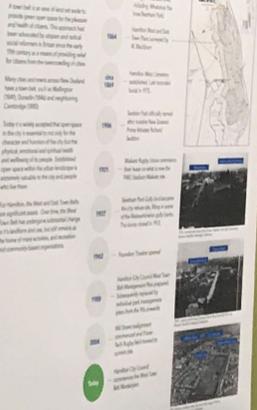
PHASE 1: STAKEHOLDER ENGAGEMENT
West Town Belt Masterplan
hamilton.govt.nz/westtownbelt



HOW IT ALL BEGAN

History

The story behind the West Town Belt

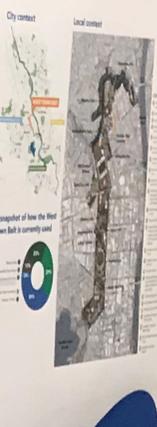


PHASE 1: STAKEHOLDER ENGAGEMENT
West Town Belt Masterplan
hamilton.govt.nz/westtownbelt



LOCATION

Context



PHASE 1: STAKEHOLDER ENGAGEMENT
West Town Belt Masterplan
hamilton.govt.nz/westtownbelt



OVERVIEW

West Town Belt Masterplan



PHASE 1: STAKEHOLDER ENGAGEMENT
West Town Belt Masterplan
hamilton.govt.nz/westtownbelt



WHAT WE ARE WORKING WITH

Site + Surrounds

Stadium events
 Overview of the stadium location and location plan



Movement + Access
 Key roads, cycling routes and parking



LEGEND

<ul style="list-style-type: none"> Stadium location Stadium events 	<ul style="list-style-type: none"> Stadium location Stadium events 	<ul style="list-style-type: none"> Stadium location Stadium events
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STAKEHOLDER ENGAGEMENT
 Belt Masterplan



THE PRESIDENT

What's next?



CHANGE?



THE FUTURE

Imagine it's 2048...

How would you use the West Town Park, what would you want it to look like? What would you like to see?

IT LOOK LIKE?

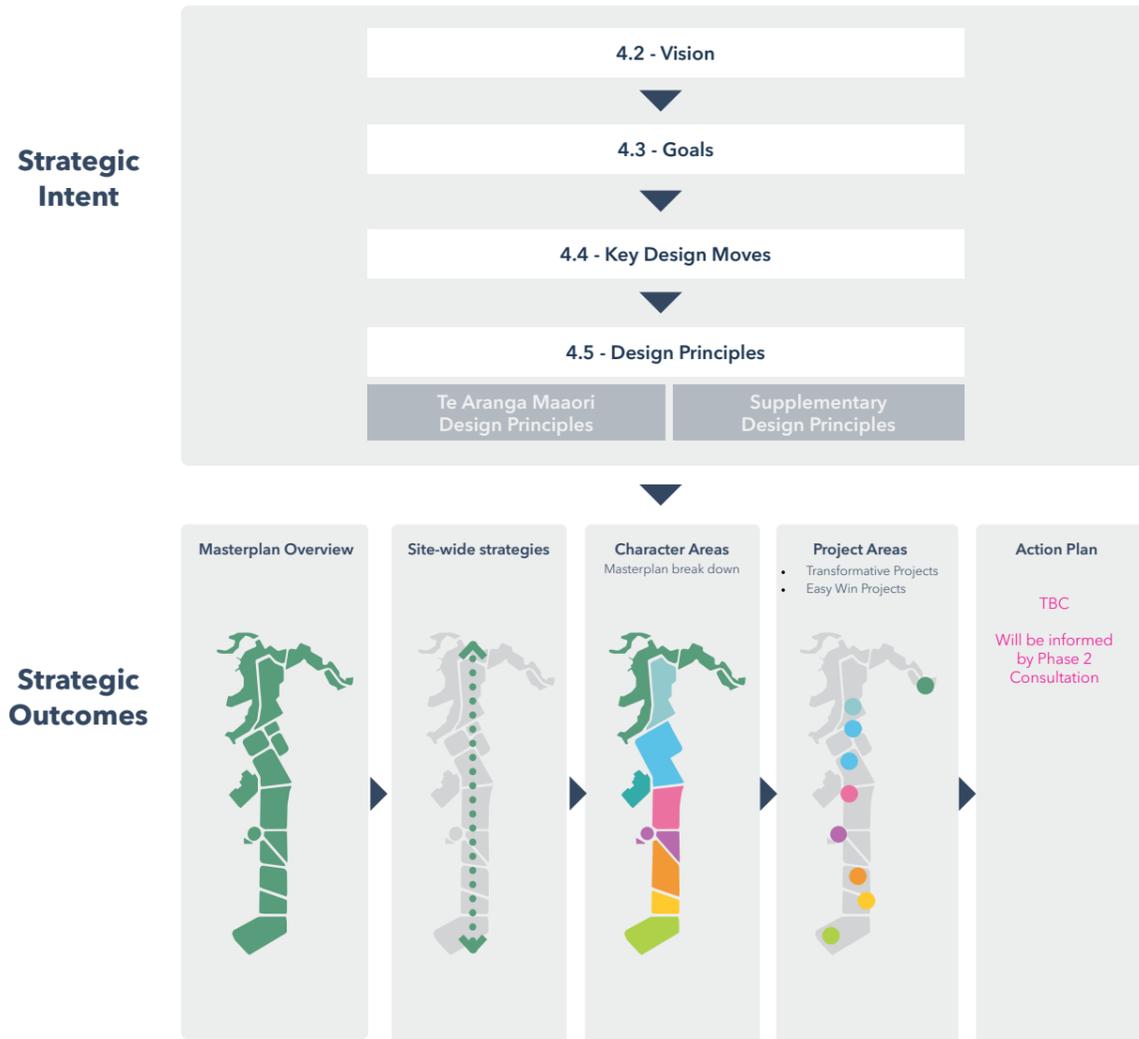
See yourself

Handwritten notes:
 - 100m wide
 - 100m wide
 - 100m wide





4.1_Section description



4.2_Vision

A dynamic, connected and treasured inner-city destination for everyone

4.3_Project Goals

Highly Valued	The WTB is highly valued and an inviting destination for locals and visitors.
Well Used	The WTB is a multifunctional open space network where locals and visitors freely mix and participate in a range of activities while enjoying to spend time in there.
Adaptive to Community Needs	The WTB is responsive and adaptable to the changing needs of the community that uses it.
Healthy Environment	The WTB is a healthy natural environment with high ecological function.
Healthy Living	WTB contributes to the communities health and active lifestyles.
Well Connected	People can safely and conveniently access the WTB, move through it and connect with the wider network of walkways, cycle ways and open spaces.
Active Engagement	Community groups and council work together to achieve the best results for stakeholders and the public.
Commercial Viability	The WTB provides good value for money for residents and ratepayers.

4.4_ Key Design Moves

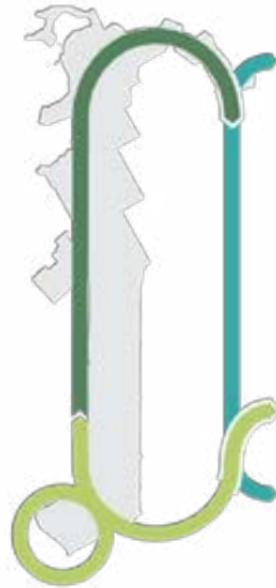
The key design moves provide an overarching framework for the WTB Masterplan. They outline strategic design direction and key outcomes which will inform specific projects to deliver on the vision of the masterplan.

At the heart of all the Key Design moves is that the WTB is a place for people.

The key design moves are generated from the input and feedback provided by the community and stakeholders during Phase One - Pre-Concept Engagement.

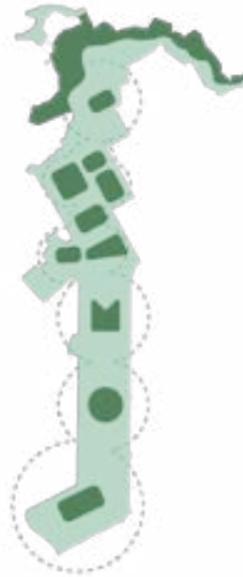
Creating the Loop

The masterplan creates the Hamilton City Loop, which connects the Waikato River, the Hamilton Lake Domain, the WTB and city centre.



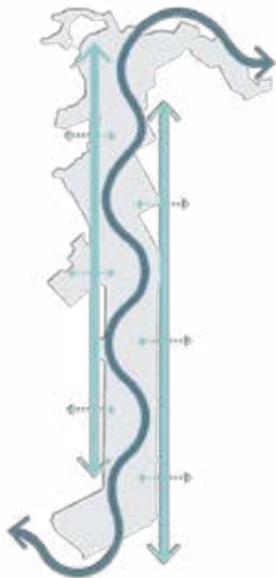
Greening the Belt

The masterplan strengthens and reinforces the open space character, amenity and biodiversity values through consistent enhancement of parks and natural areas.



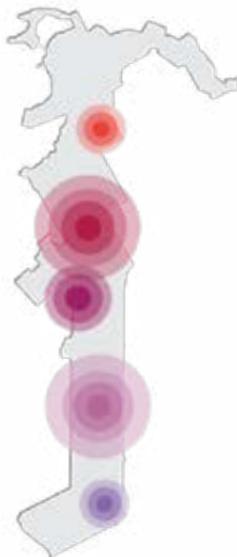
Connecting the Belt

The masterplan creates visual and physical connections across the WTB that provide for easy, convenient, safe and pleasant movement of people of all ages and abilities into and through the WTB.



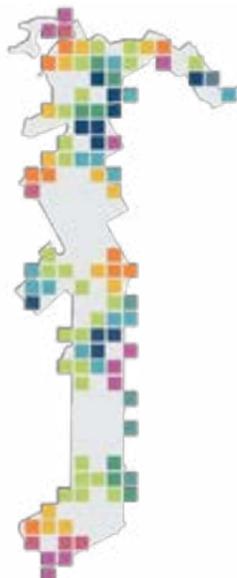
Strengthening Cultural Activities

The Masterplan embraces and enhances the diverse cultural activities and key destinations that currently characterise the WTB.



Diversifying Uses

The masterplan provides opportunities for a wide range of formal and informal recreational uses and community facilities for Hamilton's changing demographics within the WTB.



4.6_ Illustrative masterplan



4.14_ Masterplan Character Areas



West Town Belt 'Heart' Activities



WEST TOWN BELT 'HEART' ACTIVITIES

Informal recreation

All ages play spaces

- Early childhood play zones
- School Age play zones
- Young persons play zones (including skate parks, basketball half courts)
- Older persons exercise space

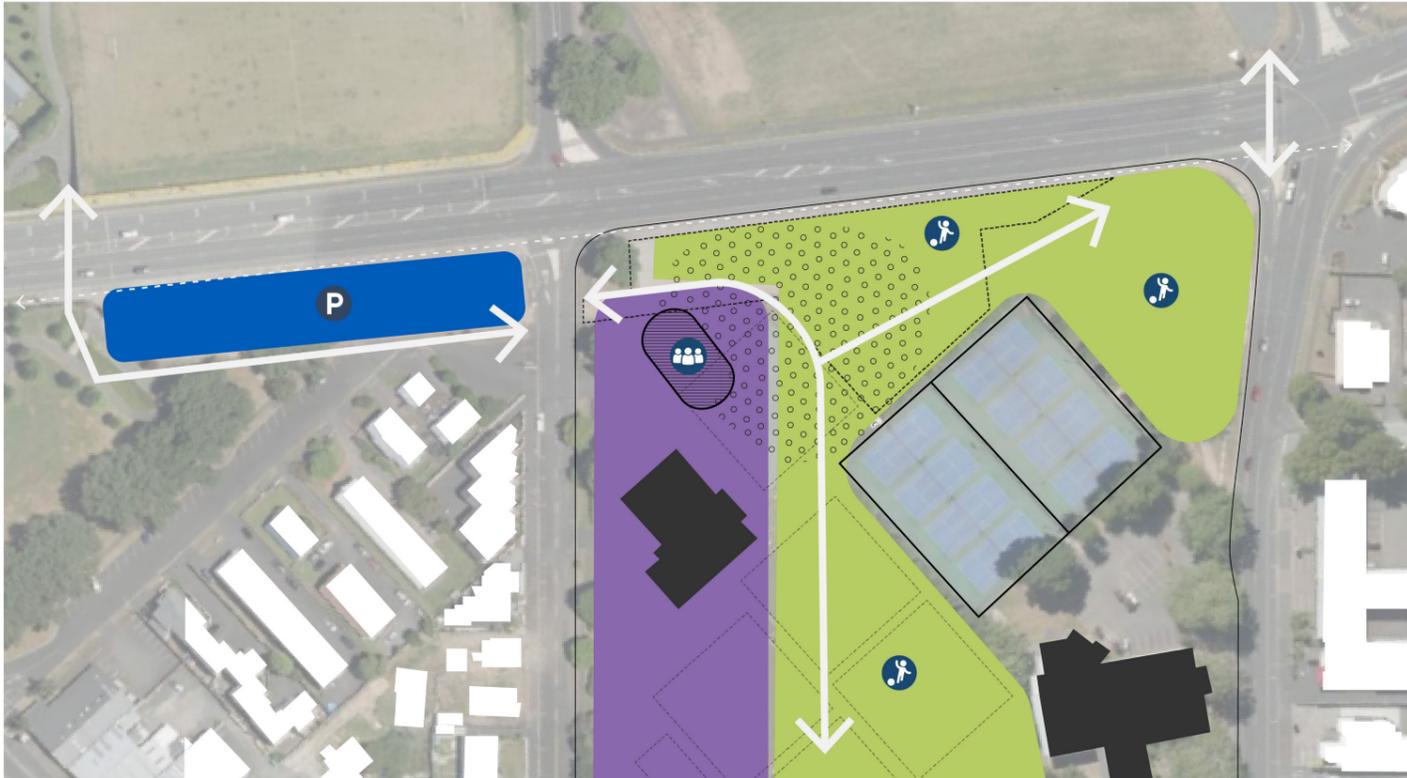
Community space (e.g community gardens)

Event space

- stadium /K'aute Pasifika related events
- festivals
- smaller community events like markets

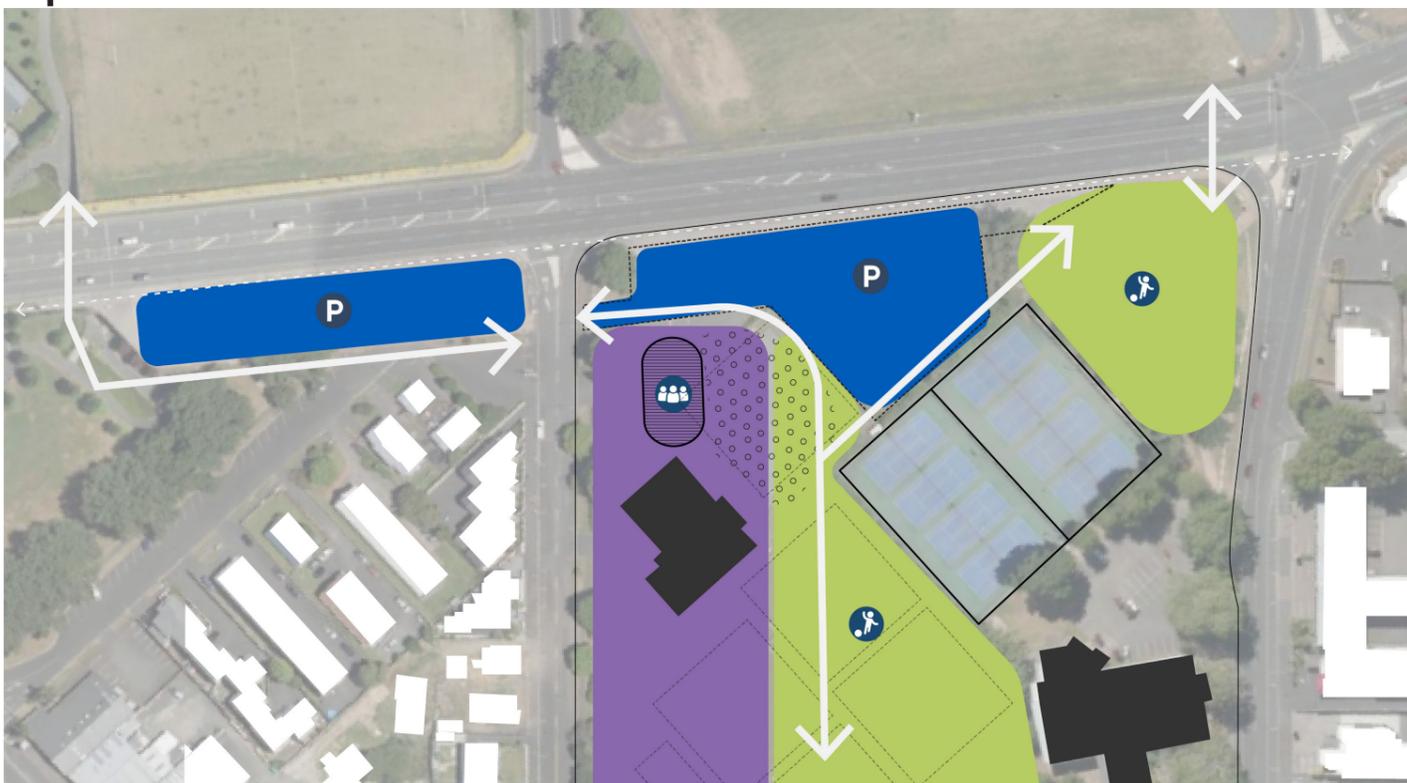
Passing Red Site - options for discussion

Option 1



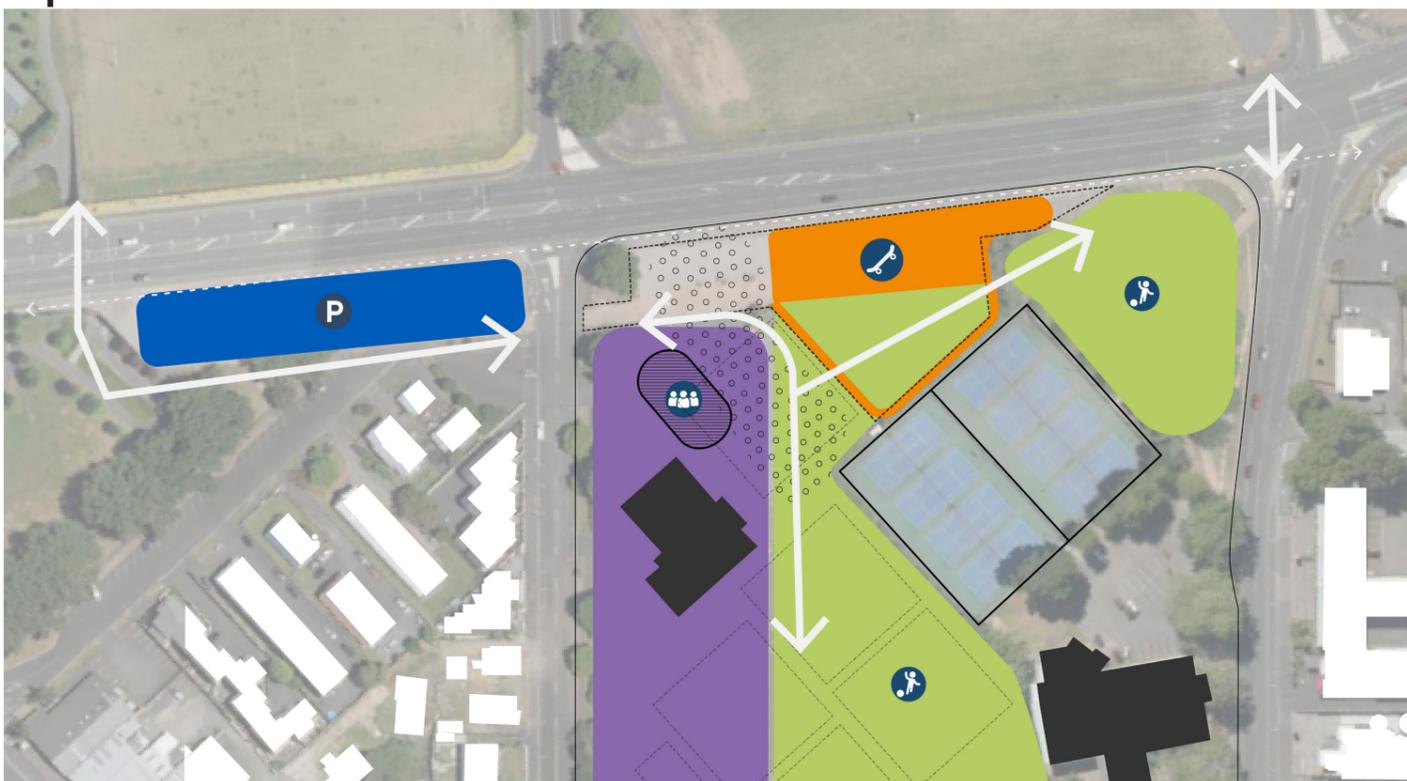
- Allows K'aute Pasifika proposal positively inform the space
- Increased, useable open space (doesn't necessarily mean grass)
- Better connectivity
- Enables events (from fale building)
- Can still provide temporary, parking use for big or small events held on the WTB

Option 2



- Could be an interim solution until K'aute Pasifika proposal is completed.
- Long term, compromises connectivity
- Long term, compromises event opportunities held within K'aute site
- Parking area exceeds open space/recreation demand.
- Central City Parking study has yet to be completed.

Option 3



- Location limits optimal skate and play space use
- Long term, compromises connectivity
- Long term, compromises event opportunities held within K'aute Pasifika site

Option 7a/8a



Option 7b/8b



-  Open space
-  Field

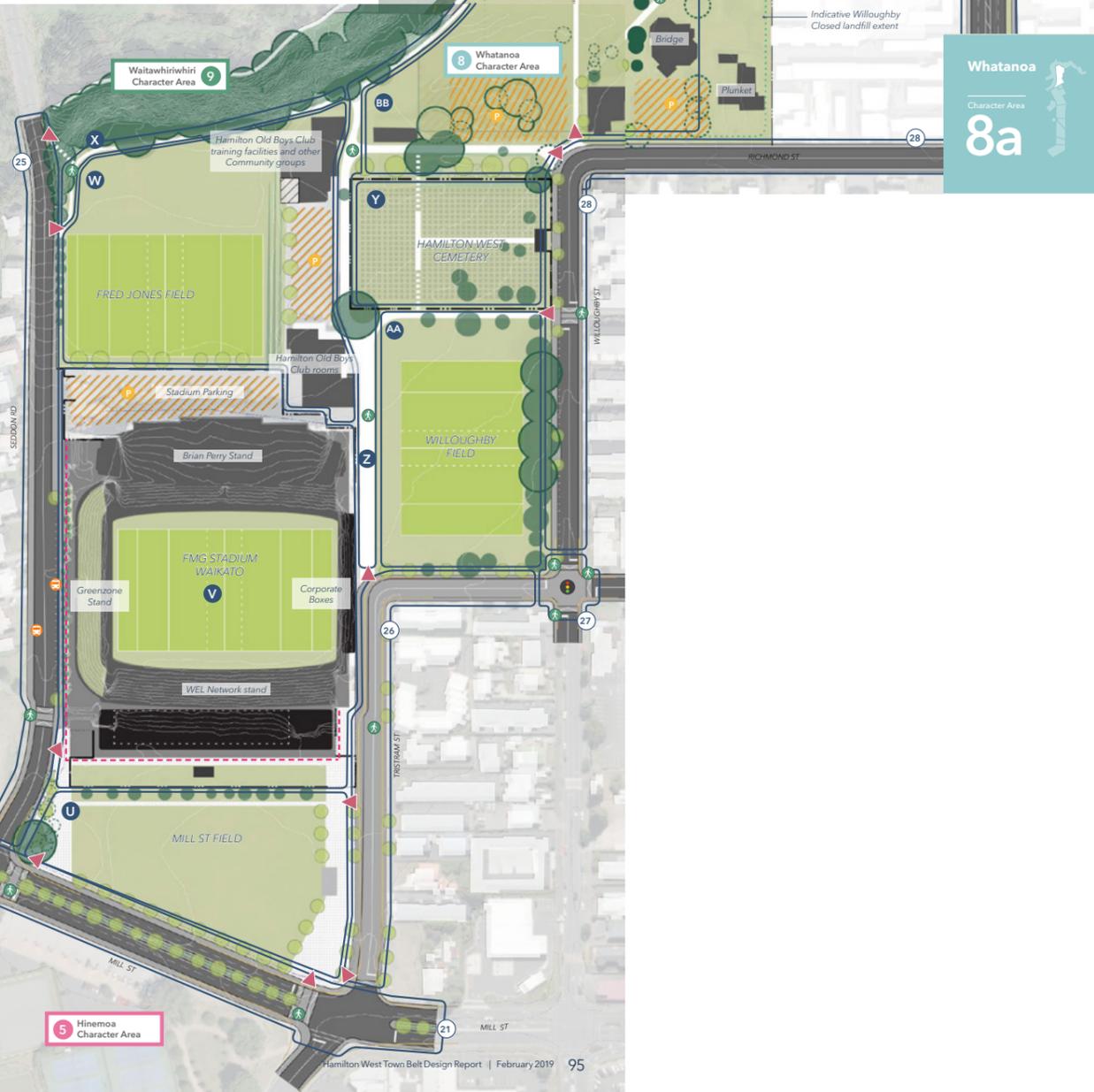
Option 7a/8a



Option 7b/8b



Willoughby Character Area 7a



Willoughby Character Area 7b



- Key**
- Existing**
- Contours
 - Existing buildings
 - Main facility entrances
 - Existing car parking
 - Fences
 - Existing trees
 - Existing notable trees
 - Fields
 - Water feature/Pool
 - Existing kerblines
 - Cycle paths
 - Bus stops
- Proposed / Enhanced**
- Proposed buildings/structures (indicated)
 - Future expansion area
 - Removed/relocated buildings/structures/fences
 - Key open space entrance
 - Proposed trees
 - Removed trees
 - Proposed car parking
 - Proposed overflow/shared parking areas
 - Enhanced pedestrian crossing
 - Signalised crossing
 - Future pedestrian connection
 - Active Edge
 - Corner articulation
 - Enhanced sightlines/visual connections
- Projects**
- Project boundary
 - Open Space Projects**
 - U. Mill St Event Space
 - V. FMG Stadium Waikato
 - W. Old Boys Rugby Club
 - X. Old Boys Gully Connection
 - Y. Hamilton West Cemetery
 - Z. Willoughby Shared Path Connection
 - Streetscape Projects**
 - AA. Willoughby Park
 - BB. *Richmond St Community Hub
- Note: Streetscape projects with asterisk overlap with neighbouring Character Area
- 21. *Mill Street Boulevard
 - 25. *Seddon Road Greening and Pedestrian Connection
 - 26. *Tristram Street Greening and Pedestrian Connection
 - 27. *Tristram / Willoughby / Abbotsford intersection upgrade
 - 28. *Willoughby / Richmond St Greening and Pedestrian Connection

- Key**
- Existing**
- Contours
 - Existing buildings
 - Main facility entrances
 - Existing car parking
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WEST TOWN BELT MASTERPLAN

Phase 2 - Public Consultation

DRAFT questions and outline of engagement collateral

Draft questions

Questions will be aimed to help us refine the plan and to encourage buy in from the community

1. Vision, Goals, Principle and Key Design Moves

The Vision for the West Town Belt Masterplan is: 'A dynamic, connected and treasured inner-city destination for everyone'

Do you support the Vision, Goals, Principles and Key Design Moves of the West Town Belt Masterplan?

- Yes/No

2. Do you have any feedback on the Vision, Goals, Principles and Key Design Moves?

(Free text answer)

3. What's the most important part of the WTB to you?

(Free text answer)

4. Site-wide strategies

Some strategies in the masterplan can be applied across the West Town Belt and will have an impact regardless of location. These can be found on page 68 of the masterplan.

Do you support the site-wide strategies?
Yes/No

- Te Aranga Maaori Design Principles
- Vegetation strategy
- Signage strategy
- Paths and surfaces strategy
- Furniture and kit of parts strategy

5. Do you have any specific feedback on the site-wide strategies?

(free text box)

6. Masterplan Character Areas (include map)

Due to the size, scale and complex nature of the West Town Belt, the masterplan has been organised into nine Character Areas (see page 76 of the masterplan)

7. Key Projects

Each character area has a number of key projects to enhance the area and ensure it contributes to a well functioning West Town Belt over the next 30 years.

Do you support the projects in each character area?
Yes/No

- Hamilton Girls (p.82)

- Norris Ward (p.84)
- Seddon (p.86)
- Norton and Boyes (p.88)
- Hinemoa (p.90)
- Fraser Tech (p.92)
- Willoughby (p.94)
- Whatanoa (p.98)
- Waiwhitiwhiti (p.102)

8. Do you have any specific feedback on the Character areas and projects?

(Free text answer)

9. What type of projects are most important to you in the West Town Belt (Please rank 1-6)?

- Strengthen and reinforce open spaces
- Active Transport (Cycling and Walking options)
- Embrace and enhance diverse cultural activities
- Strengthen and increase biodiversity
- Increase formal and informal recreational opportunities
- Improve safety for park users

10. Are there any projects not included that you would like to see included?

(Free text answer)

11. Is there are project that we don't know about, misrepresented or not understood/captured correctly?

(Free text answer)

12. Which projects would you like to be the first to begin on the West Town Belt

- Increase cycling/walking connections to and through the WTB
- Increase the use of parks and open space
- Improve heritage understanding
- Improve safety within the West Town Belt
- Improve transport links (including public transport and parking options)
- Provide play opportunities (such as playgrounds and skate parks)
- Improved park amenities (picnic tables, drinking fountains, etc.)
- Other (please specify)

13. Does the masterplan provide clear guidance for how the West Town Belt should be managed and developed for the next 30 years?

Yes/No

14. Any other comments

(Free text answer)

Advertising: Print

Mail drop
200 x DLE



Community hub
posters
30 x A3 posters



West Town Belt
Sites
10 x A0 corflutes



Advertising: Standard HCC avenues

- HCC website and masterplan homepage
- City news
- Radio interview
- Media release
- Social media

Online Survey

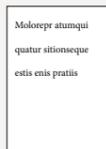
INFORMATION

Electronic document



FEEDBACK CAPTURE

Electronic survey

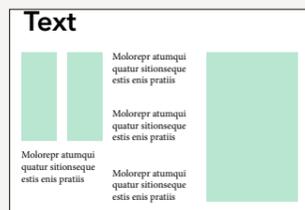
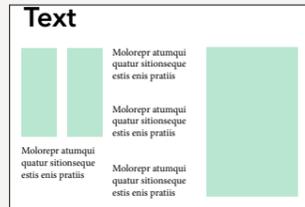


WEST TOWN BELT MASTERPLAN
Phase 2 - Public Consultation
 Engagement Collateral

Council foyer + library displays

INFORMATION

Display Posters

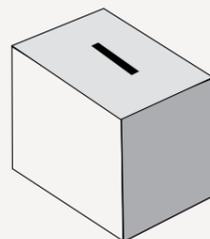
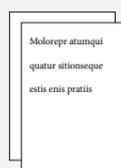


1 x Bound hardcopy



FEEDBACK CAPTURE

Hardcopy survey questions (TBC)



Main Open Day (x1) and Tag Along Open Days (x2+)

INFORMATION

Triangular information stands



2-3 x Bound hardcopies



DLE take away



Business Card take away



FEEDBACK CAPTURE

iPads (to access online survey)



A0 Map (info capture tool. Post its and pens)



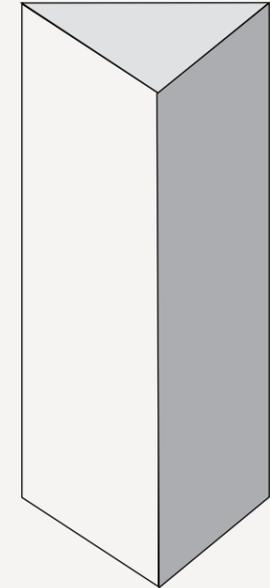
Possibly Triangular feedback stands (sticky dot/pin-based questions)



Stakeholder Workshops

INFORMATION

Triangular information stands

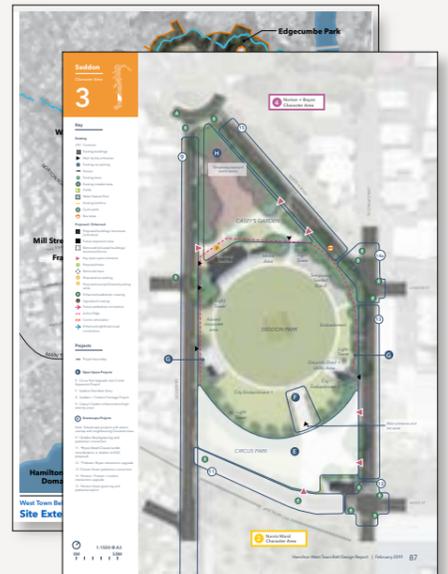


2-3 x Hardcopies



FEEDBACK CAPTURE

A0 Plans (overall + site specific. Info capture through drawing and post-its)



Whiteboard feedback

West Town Belt Masterplan - Project Calendar (at 12/03/19) CM:D-2672290

	January	February	March	April	May	June	July	August	
Mon				1			1		Mon
Tues	1	New Year's Day		2	Potential Briefing: Consultation updates		2		Tues
Wed	2	Day after New Years		3		1	3		Wed
Thur	3			4	Committee report due. Draft masterplan due	2	4	1	Thur
Fri	4		1	Committee report due	1	Start preparing consultation material	5	2	Fri
Sat	5		2		2		6	3	Sat
Sun	6		3		3		7	4	Sun
Mon	7	Lance: Review and feedback	4	Resilio: 80% Draft Due to HCC Final EM drop in week	4		8	5	Mon
Tues	8		5	HCC feedback to Res by COB	5		9	6	Tues
Wed	9		6	Waitangi Day	6		10	7	Wed
Thur	10		7	Briefing: Material circulated	7		11	8	Thur
Fri	11		8	Final Internal approval of final draft plan	8		12	9	Fri
Sat	12		9		9		13	10	Sat
Sun	13		10		10		14	11	Sun
Mon	14		11	Final report attachments (draft MP) Resilio: 90% Draft Due to HCC	11		15	12	Mon
Tues	15		12		12	Briefing: Working through issues	16	13	Tues
Wed	16		13		13		17	14	Wed
Thur	17		14		14		18	15	Thur
Fri	18		15		15		19	16	Fri
Sat	19		16		16		20	17	Sat
Sun	20		17		17		21	18	Sun
Mon	21		18		18		22	19	Mon
Tues	22		19	CSE Committee meeting. Approve draft for consultation	19		23	20	Tues
Wed	23		20		20		24	21	Wed
Thur	24		21		21		25	22	Thur
Fri	25	Resilio: 60% draft due	22		22		26	23	Fri
Sat	26		23		23		27	24	Sat
Sun	27		24		24		28	25	Sun
Mon	28	Auckland Anniversary	25		25		29	26	Mon
Tues	29	EM drop in week	26		26		30	27	Tues
Wed	30	Working group meeting	27		27		31	28	Wed
Thur	31		28		28			29	Thur
Fri			29	Potential Briefing: material circulated	29			30	Fri
Sat			30		30			31	Sat
Sun			31		31				Sun

- Draft masterplan preparation
- Finalise consultation material prep
- Phase 2 Engagement
- Post-consultation summarising
- Final reviews and amendments
- Down time between submitting report and meeting
- Potential key dates (TBC closer to time)
- Key dates
- Key decision dates
- Public holidays