

Insights Report - November 2025



Background

- Following the opening of the Hamilton section of the Waikato Expressway, NZTA identified that the section of State Highway 26 (SH26), between Cambridge Road and the Waikato Expressway, no longer needs to be a state highway.
- NZTA is undertaking a revocation process to transfer this road to a local road, controlled and managed by Hamilton City Council.
- Before this happens, road improvements are needed to make it feel and look more like a local road. These improvements aim to:
 - Make the road safer and easier to maintain
 - o Improve travel options.

Background

- The project has two parts.
 - Section 1: Morrinsville Road, Matangi Road to Waikato Expressway
 - Public consultation completed Feb/March 2025
 - Roundabout construction commences Feb 2026
 - Shared path construction commences June 2026
 - A peanut shaped roundabout, shared path, and new signalised pedestrian crossing
 - o Section 2: Morrinsville Road, Cambridge Road to southwest of Matangi Road
 - Subject of this report
 - Consultation completed Oct/Nov 2025
 - Construction planned for April 2026
 - The upgrades aim to make it safer and easier to walk, scooter, and cycle especially for school children, university students and casual and commuter cyclists



Proposals - Part 2

- The public were invited to provide feedback on the following proposals:
 - o Physically separated on-road cycle lanes on both sides of the road.
 - o Safe, raised crossings at Mullane Street, Morris Road, and Berkley Avenue side road entrances.
 - o Improvements to the existing signalised crossing on Morrinsville Road.
 - o Energy-efficient LED streetlights.
 - o Adjusting some bus stop locations to achieve more efficient spacing of around 400m.
- The feedback form had specific questions related to the cycleway, safe raised crossings, and signalised crossing. Respondents could feedback on the other proposals under the question "Do you have any other comments related to this project?".

Summary of engagement - Section 2

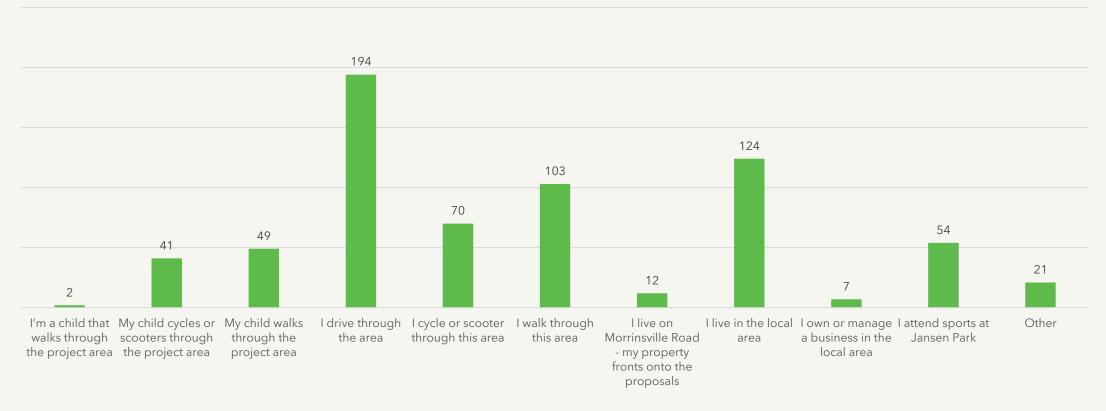
- Feedback was gathered between 16 October 9 November 2025
- We heard from 236 individuals
- We heard from 7 individuals who own or manage businesses within the local area
- Feedback was mostly through an online survey with 1 hard copy and 3 email copies.

Processing the feedback

- Any emails or hardcopies were entered into our online survey tool.
- Duplicate responses were combined when name and email matched.
- Any attachments were manually checked.
- Counts and percentages were calculated using Microsoft Excel.
- Comments were themed and split into:
 - Overall
 - Active transport
 - o Parents
 - o Drive but don't live locally.
 - o Lives in the local area
 - Hillcrest residents

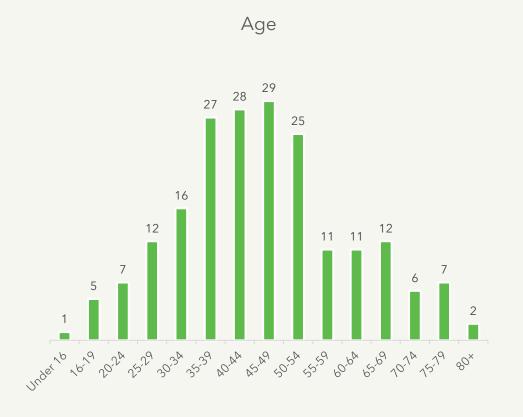
About the respondents

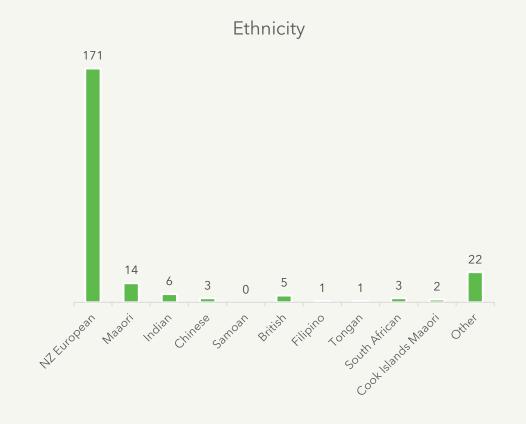
What is your interest in this project?



Note: Respondents could select multiple uses of Morrinsville Road.

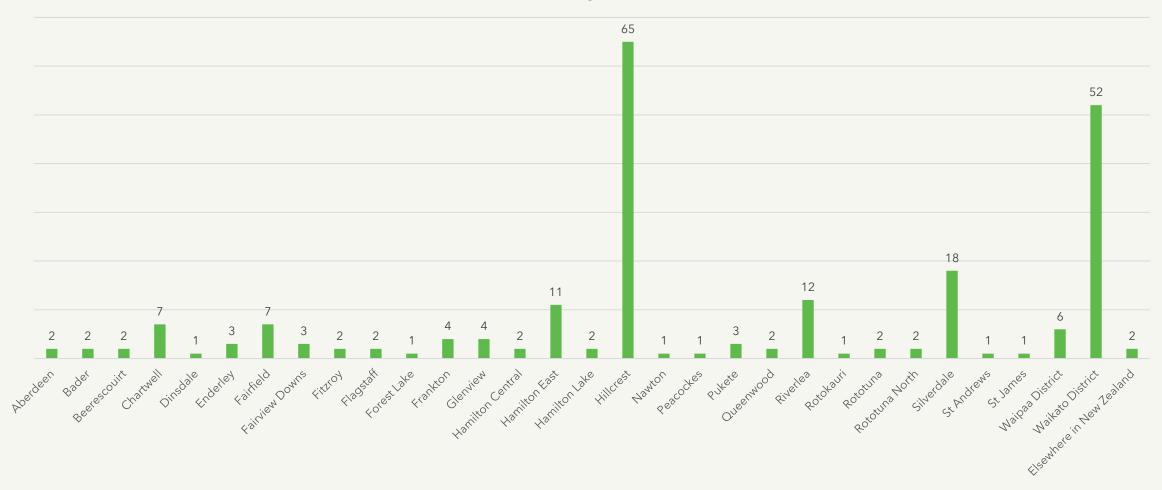
About the respondents





About the respondents



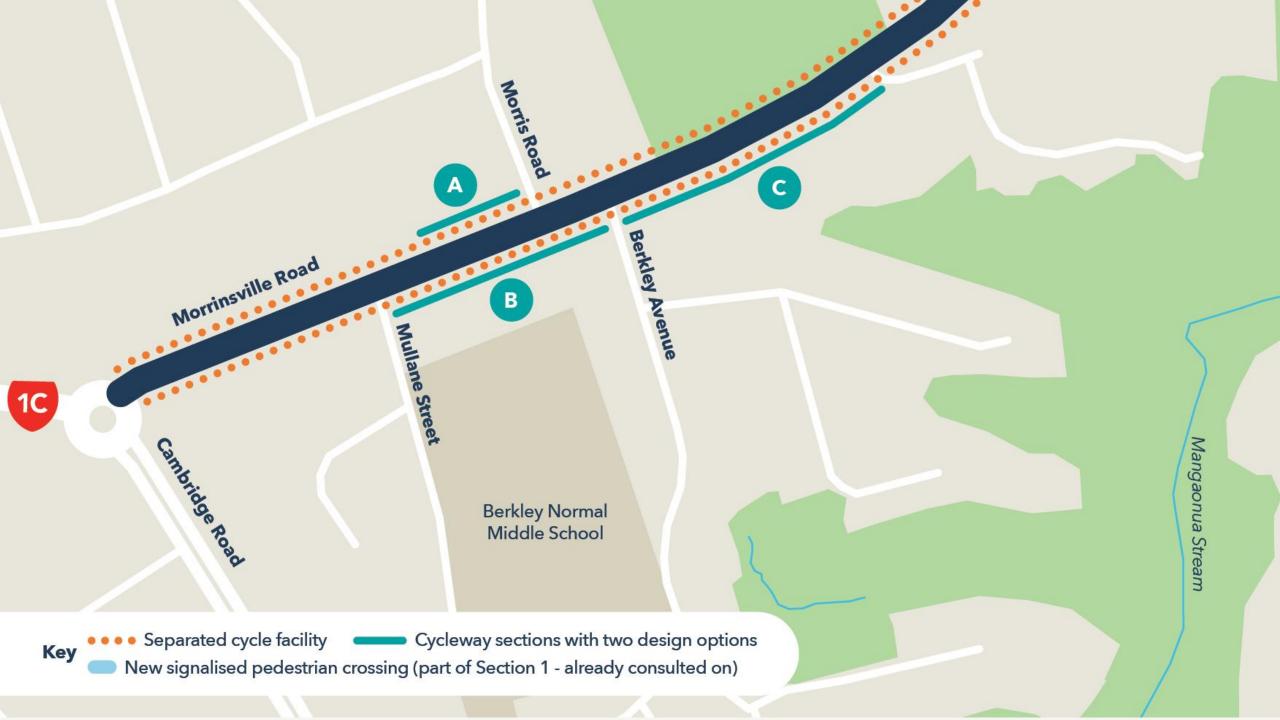


Cycleway Feedback on options



Proposal

- We proposed to install physically separated, on-road single-direction cycle lanes on both sides of Morrinsville Road.
- For three sections of the road, there are two options for the cycleway. These sections are:
 - Section A: Morris Rd to existing signalised crossing
 - Section B: Mullane St to Berkley Ave
 - Section C: Berkley Ave to Te Ara Hou Village
- These sections are shown on the next slide.
- The options for these sections are:
 - o **Option 1:** On-road, physically separated, single-direction <u>cycle lane</u>.
 - Option 2: Widen footpath to create a <u>shared walking and cycling path</u> (enabling bidirectional travel for cyclists).



Which cycleway do you prefer?

Across all three sections of the cycleway (Morris Rd, Mullane St, Berkley Ave), respondents preferred **Option 2: Shared Path**.

In additional comments, many respondents spoke about safety as the primary reason for their preference.

While supportive of Option 2: shared path, many respondents also requested a separation between cyclists and pedestrians within the shared path. This was seen as essential to maintaining safety and reducing potential conflicts between different users.

In addition, consistency between cycleway sections and the importance of bidirectional travel were mentioned in comments.

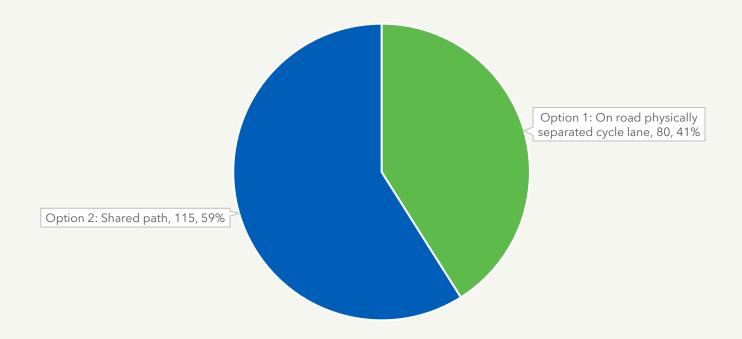
Some respondents commented on the potential of a shared path to encourage active transport.

Many respondents who preferred **Option 1: On-road physically separated cycle lane** made comments about cost considerations. This group highlighted Option 1 as the cheaper alternative and commented that significant change is not needed in the area. Concerns about traffic flow and disruption were also common among these respondents.

Which cycleway do you prefer?

Section A: Morris Rd to existing signalised crossing

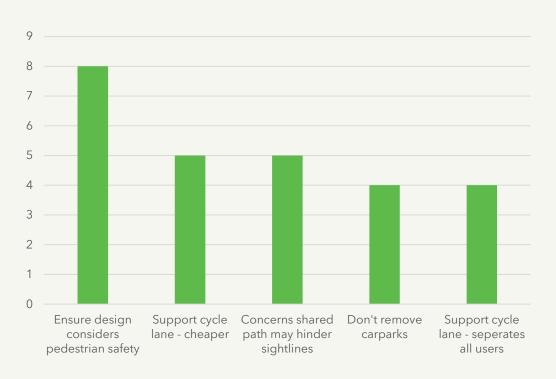
Which cycleway option do you prefer for section A?



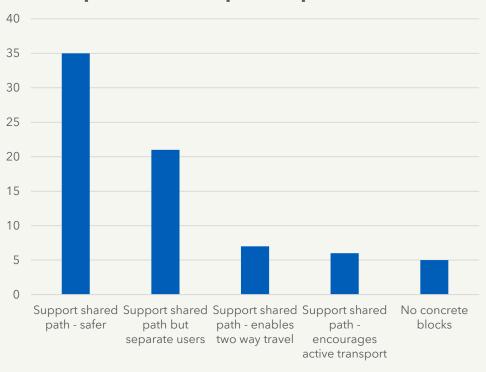
Themes from comments on cycleway

Section A: Morris Rd to existing signalised crossing

Option 1: on-road cycleway - top five themes



Option 2: shared path - top five themes



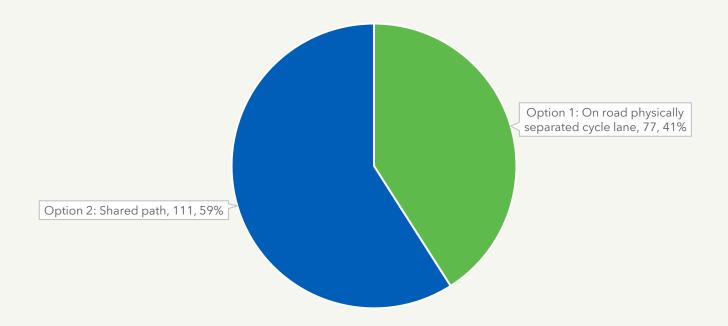
41% of respondents preferred Option 1: on-road cycleway

59% of respondents preferred Option 2: shared path

Which cycleway do you prefer for Section B?

Section B: Mullane St to Berkley Ave

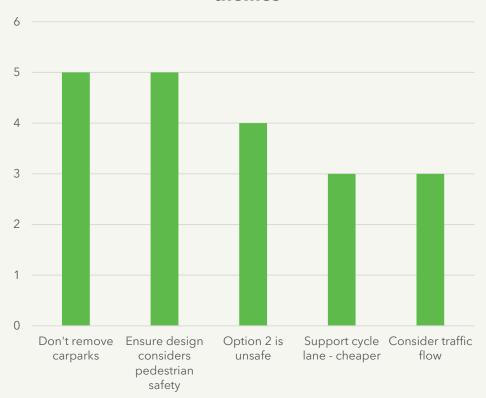
Which cycleway option do you prefer for section B?



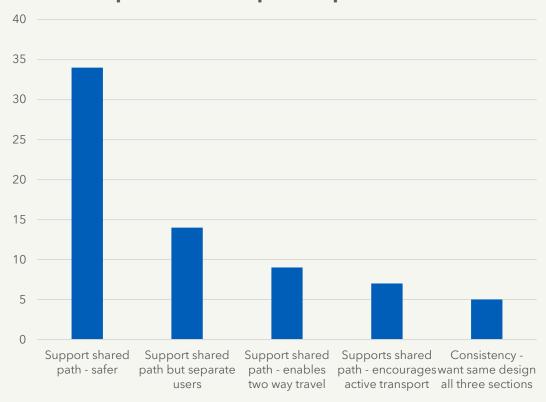
Themes from comments on cycleway

Section B: Mullane St to Berkley Ave

Option 1: on-road cycleway - top five themes



Option 2: shared path - top five themes



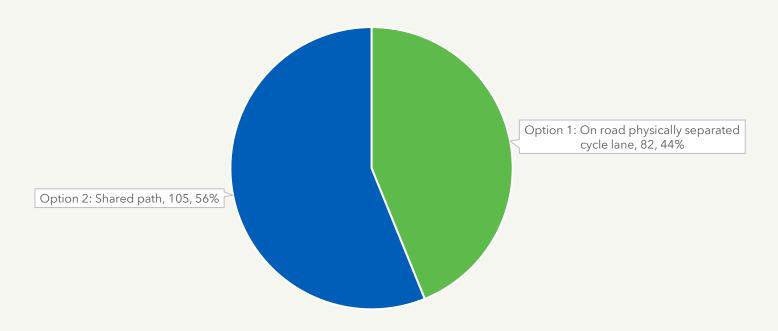
41% of respondents preferred Option 1: on-road cycleway

59% of respondents preferred Option 2: shared path

Which cycleway do you prefer for Section C?

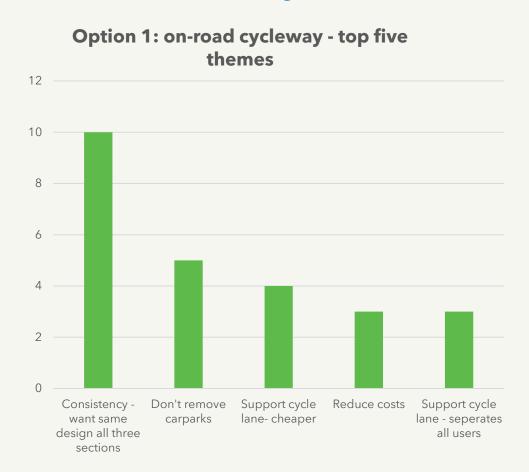
Section C: Berkley Ave to Te Ara Hou Village

Which cycleway option do you prefer for section C?

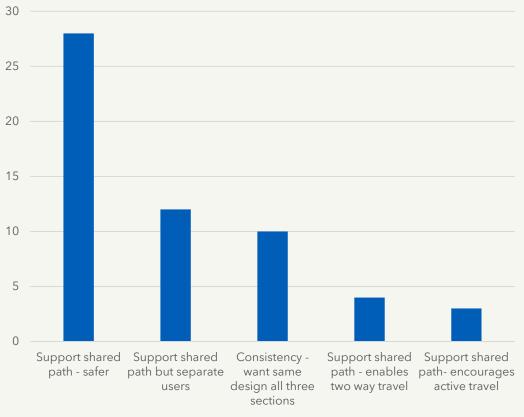


Themes from comments on cycleway

Section C: Berkley Ave to Te Ara Hou Village



Option 2: shared path top - five themes



44% of respondents preferred Option 1: on-road cycleway

56% of respondents preferred Option 2: shared path

Other cycleway sections



General support

n = 13

"Overall, I'm VERY supportive of the cycleway plans. Much needed for this section of road which is heavily used by cyclists and pedestrians, especially the schoolkids. Shifting road user priorities away from car drivers and onto other users is a much-needed mindset change..."



Shared path is safer for kids/public

n = 12

"money shouldn't matter when people's lives are at stake, shared paths are safer for everyone"



No change

n = 10

"Leave it as it is."

Other cycleway sections



No spend

n = 7

"Stop wasting our money on unnecessary things"



No raised crossings

n = 6

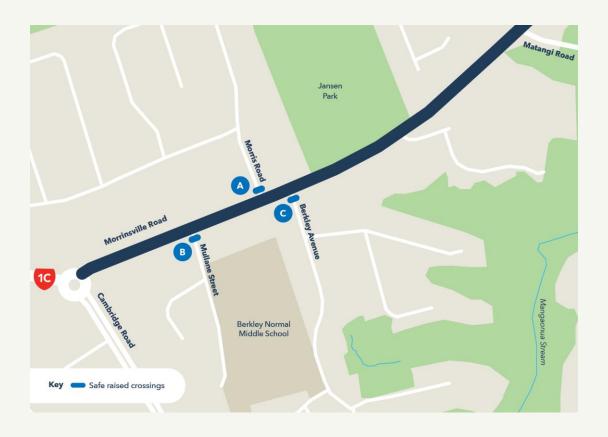
"We don't need any more judder bumps and plastic poles in our area. You've already destroyed the rest of Hamilton with this rubbish."

Safe, raised crossings Feedback on importance



Proposal

- Safe raised crossings at Mullane Street, Morris Road, and Berkley Avenue. Their key features are:
 - Slows vehicles approaching the intersection creating a safer crossing point for school children.
 - Engineered for a smooth driving experience.
 - Provides a smoother crossing for people using wheelchairs, prams, and bicycles.



How important are the safe, raised crossings?

 Respondents chose from a matrix: no opinion, not important, somewhat important, important or very important.

Location A - Morris Road:

69% of respondents answered Somewhat important, Important, or Very important 28% answered Not important

Location B - Mullane Street:

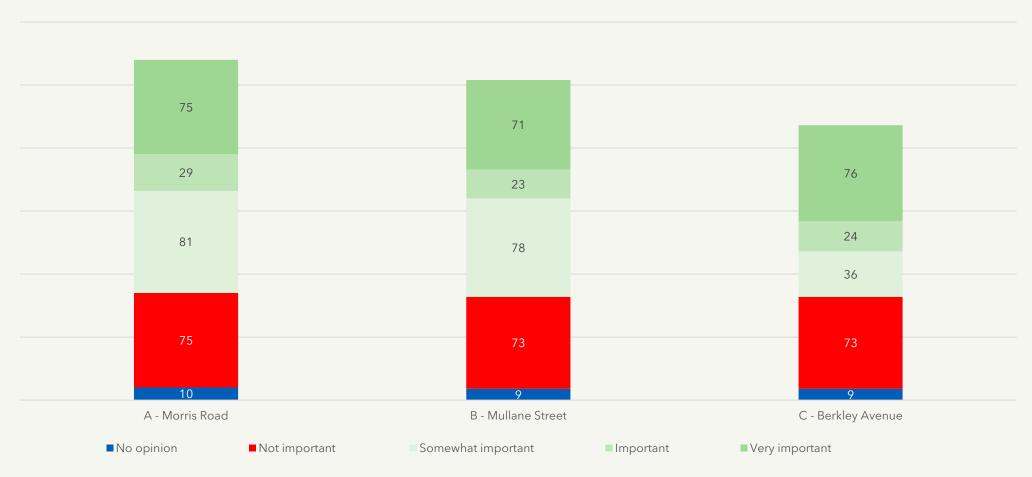
68% of respondents answered Somewhat important, Important, Very important 29% answered Not important

Location C - Berkely Avenue:

62% of respondents answered Somewhat important, Important, Very important 33% answered Not important

How important are the safe, raised crossings?

How important do you think the safe raised crossings are?



On raised crossings



Safer for kids/public

n = 26

"These are important to slow motorists down, so they don't conflict with pedestrians and cyclists."



Keep raised crossings

n = 26

"All pedestrian crossings should be raised platforms, all raised platforms should be pedestrian crossings.."



Move crossings away from intersection

n = 20

"...For safety, I believe the crossings (not raised) should be situated further down the road giving a vehicle the room to stop at the crossing without the fear of being hit from behind or side...

On raised crossings



No raised crossings

$$n = 15$$

"The ratepayers do not want raised platforms."



Consider traffic flow

$$n = 13$$

"Concerned about the flow of traffic needing to slow down to get over the crossings and when pedestrians have right of way (with continual stream of kids using the crossings). It is already very busy with vehicles at these times, often crawling from intersection of Cambridge Road to SH 1C (before Caltex) as it is.."

Additional feedback Improvements to the existing signalised crossing



Proposal

- Enlarge the central island waiting area the crossing is currently overcrowded with school children at peak times.
- Upgrade does **not** include a raised crossing



Do you have any comments about the signalised crossing?

151 individuals made a comment on this question. The most prevalent theme (n=51) was support for the proposal.

A smaller group (n=18) preferred no change to the existing crossing area, while some (n=11) indicated a preference for the crossing to also be raised.

Safety was consistently identified as the primary driver behind respondents' views, with many highlighting the importance of safer pedestrian movement in the area.

A small number (n=5) also noted the need to balance safety improvements with traffic flow considerations, mentioning the importance of ensuring efficiency alongside safety outcomes.

On signalised crossings



General support

n = 51

"Good idea."



No change

n = 18

"No change needed"



Wants raised crossing

n = 11

"This seems sensible, although given the previous high-profile incidents on this road I would support a raised crossing."

On signalised crossings



Safer for kids/traffic



"The safety considerations alone justify the mild inconvenience to drivers."



Consider traffic flow

n = 5

"...Won't this just be a potential bottleneck point where people are crossing during peak flow times and therefore holding up the flow of traffic?"

Additional feedback Other comments



Other comments



General support

n = 19

"This is an excellent initiative
- really pleased to see this
project get started. I hope
this will lead to further
developments that will allow
us to cycle safely across the
city."



No spend

n = 12

"Why does this have to be so expensive, council staff need to provide the councillors and rate payers with better more economical options. No more unnecessary overspending."



Safety focus

n = 6

"The focus needs to be on the actual safety issues...."

Other comments



Consider traffic flow

n = 6

"Morrinsville Rd at the Morrinsville Rd/Cambridge Rd roundabout approaching from Morrinsville Road needs to be 2 lanes much further back than planned to avoid large tailbacks and gridlock and improve traffic flow....."



No change

n = 5

"... The current system works well..."

Further analysis Interest groups



What is your interest in this project?

Respondents were asked to indicate their interest in the project. These interests have been grouped into three key categories to provide deeper insight into community perspectives:

- Active transport users
- Parents
- Drivers (non-local)
- Lives in the local area

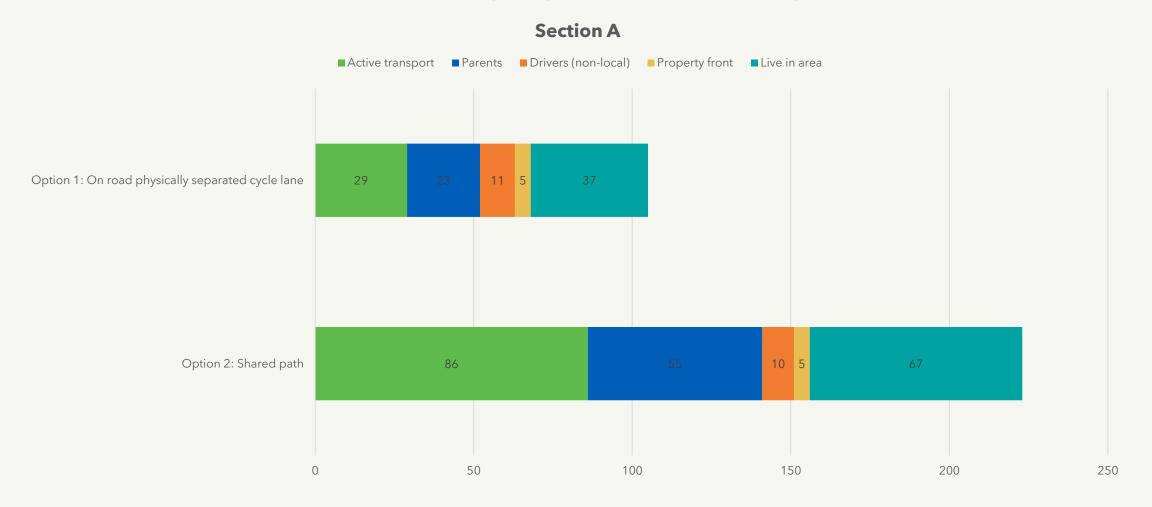
Respondents could select multiple interests, and those who did are represented in each relevant category.

Active transport users and parents predominantly supported **Option 2: Shared Path**, mainly for reasons around safety.

Drivers (non-local) supported **Option 1: On-road physically separated cycle lane**, expressing concerns about traffic flow and a general reluctance toward changes in the area.

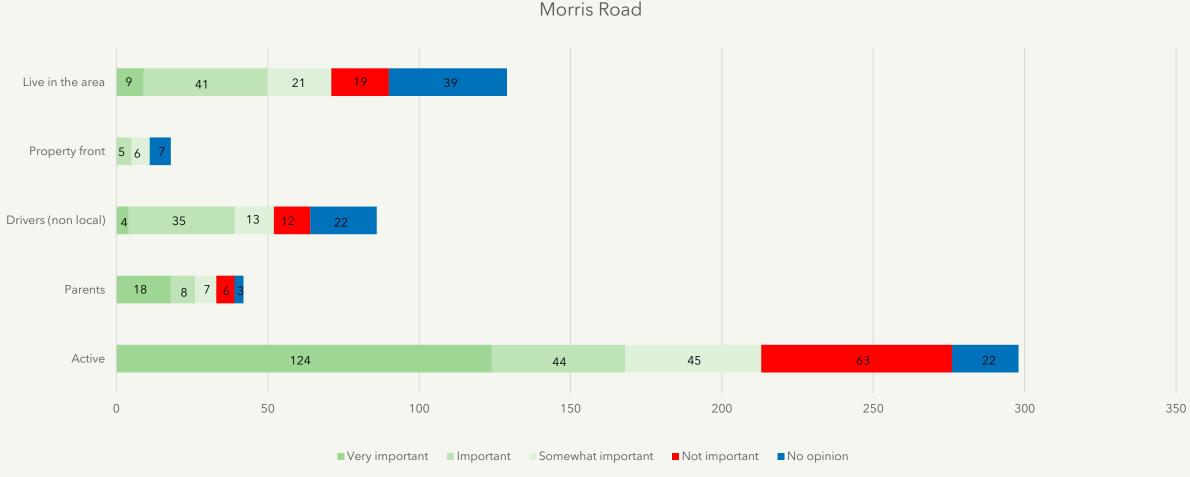
Interest groups: preferred option - cycleway

Section A: Morris Rd to existing signalised crossing



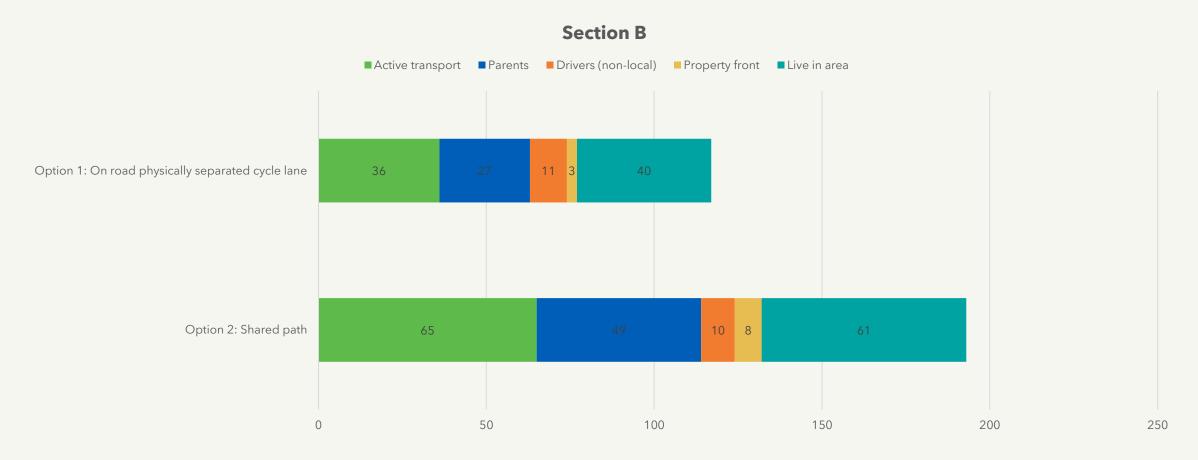
Interest groups: preferred option - safe, raised crossings

Morris Road



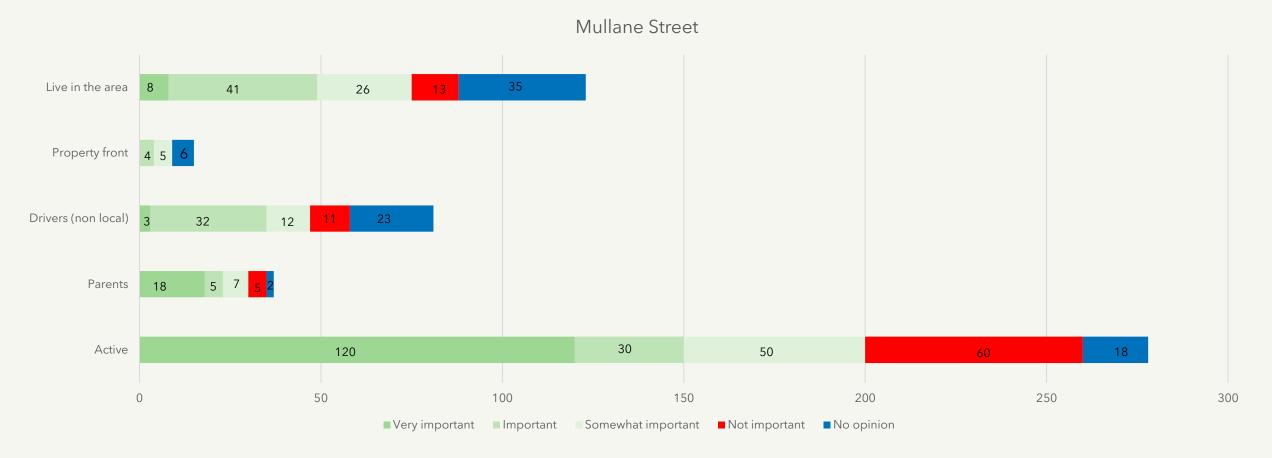
Interest groups: preferred option - cycleway

Section B: Mullane St to Berkley Ave



Interest groups: preferred option - safe, raised crossings

Mullane Street



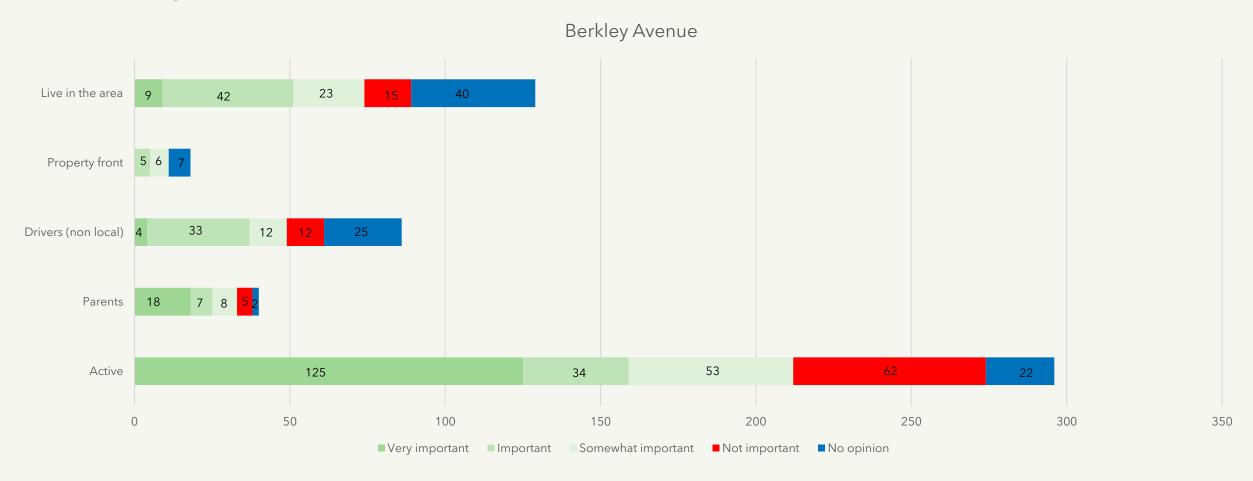
Interest groups: preferred option - cycleway

Section C: Berkley Ave to Te Ara Hou Village



Interest groups: preferred option - safe, raised crossings

Berkley Avenue



Further analysis Hillcrest residents



Hillcrest residents

Respondents were asked "I live in Hamilton, my suburb is". Respondents who selected Hillcrest have been grouped to provide deeper insight into local community perspectives.

Respondents could only select one suburb that they live in.

The majority of Hillcrest residents supported **Option 2: Shared Path**.

When asked how important safe raised crossings are, all Hillcrest residents rated them as at least "somewhat important". No residents of this suburb rated them "not important".

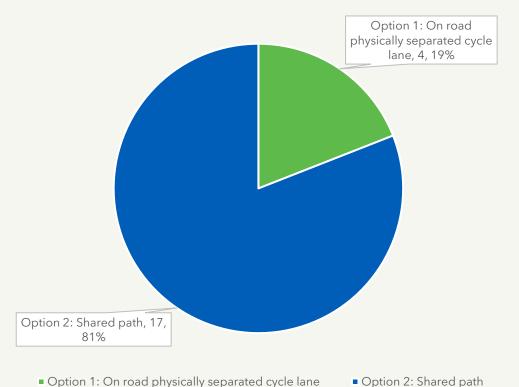
Not all Hillcrest residents answered every question.

- 20 respondents answered Section B and C "Which cycleway do you prefer..." and 21 respondents answered Section A.
- 23 respondents answered, "How important do you think safe raised crossings are?" for Morris Road, 22 for Mullane Street and 21 for Berkley Avenue.

Which cycleway do you prefer for Section A?

Section A: Morris Rd to existing signalised crossing

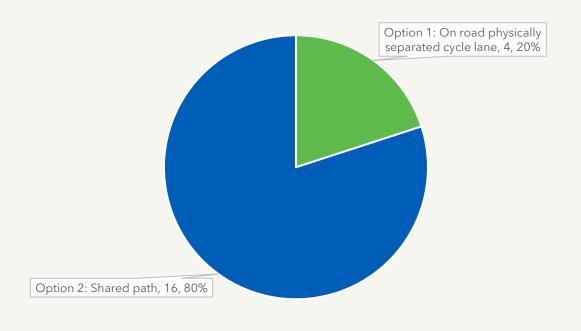
Section A - Hillcrest residents



Which cycleway do you prefer for section B?

Section B: Mullane St to Berkley Ave

Section B - Hillcrest residents



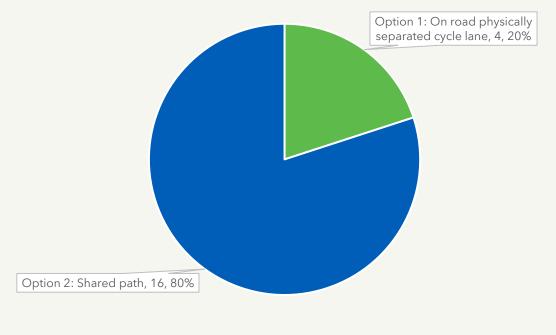
Option 1: On road physically separated cycle lane

Option 2: Shared path

Which cycleway do you prefer for Section C?

Section C: Berkley Ave to Te Ara Hou Village





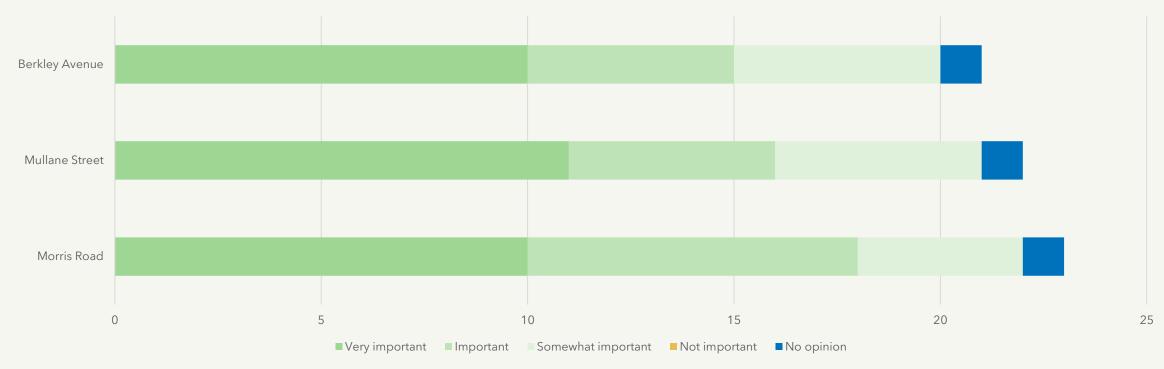
Option 1: On road physically separated cycle lane

Option 2: Shared path

How important do you think the safe raised crossings are?

Hillcrest residents





Further analysis Local business owners and managers



Preferred options for cycleway

We heard from seven local businesses. Businesses didn't answer all questions, so counts vary.

Section A: Morris Rd

Four businesses preferred Option 2: shared path, with the remaining three preferring Option 1.

Section B: Mullane St

Three businesses preferred Option 1: on-road cycleway, with one business preferring Option 2.

Section C: Berkley Ave

Three businesses preferred Option 1: on-road cycleway, with one business preferring Option 2.

How important are the raised, safe crossings?

More businesses rated the safe, raised crossings as "not important".

A: Morris Rd

Five businesses rated them "not important", and two businesses rated them "very important"

B: Mullane St

• Five businesses rated them "not important", with the remaining two rating them "important" or "very important"

C: Berkley Ave

 Five businesses rated them "not important", with the remaining two rating them "important" or "very important"

Commentary on cycleways







No speed bumps/spend

Neither option

Safer

"No cycle ways. No judder bumps.... Stop wasting money on roads in order to make them worse for 99% of Hamilton's population" "Neither option, as it works now is very effective. option 2 saying it may make younger kids feel more confident has to be a joke? Where are the numbers to back this comment up? As a rate payer and a user of this section of road I disagree with both proposals."

"Love it! The students use walkway to ride because it is not safe to ride in bike lanethis layout solves that issue!"

Commentary on safe, raised crossings



No speed bumps

"Terrible things being a tradie in a van no consideration for us at all!"



Safety

"This is a wonderful addition for our children's safety."



Keep speed bumps

"We need "speed bumps" because people will NOT slow down otherwise.

Social media Comment analysis



Social media engagement

The Morrinsville Road consultation was promoted on the Hamilton City Council Facebook page through a boosted post.

Engagement with Council's post has been reviewed as part of this report. While social media interactions are not classified as formal submissions, they provide additional insight into community sentiment regarding the project.

Social media commentary should be interpreted with caution and considered alongside other engagement channels.

- Comments made on social media may not be based on a full understanding of the project, as contributors may not have visited the project webpage or reviewed the proposals and objectives.
- Sentiment expressed on social media platforms tends to be more negative compared to formal consultation feedback.

Social media sentiment

Sentiment	Proportion	Themes from comments
Positive (Supportive)	35% (15 comments)	Safety for kids, raised crossings, separated paths, praise for council engagement
Negative (Opposed)	45% (19 comments)	Complaints about cost, "waste of money," parking loss, distrust of council decisions for project, dislike of speed bumps
Neutral (Mixed, Requests)	20% (9 comments)	Asking for accident stats, usage data, alternative designs (underpasses, roundabouts), fix potholes first

Note: Social media sentiment has been analysed with Copilot, reviewed by Hamilton City Council's Senior Research and Insights Advisor.

EngagementTactics + results

Activities to raise awareness

- We raised awareness of the proposed changes through:
 - A community mail drop (letter and flyer). Directly impacted residents and businesses were also door knocked.
 - Social media advertising
 - Antenno notification
 - VMS boards (digital signs on the side of Morrinsville Road)
 - o Information in libraries
 - o A project webpage with feedback form
 - Workshop with students from Berkley Normal Middle School
 - Met with Tamahere and Matangi Community Committees. Newstead Residents Association were unable to attend but were contacted to provide input.
 - o Two public drop-in sessions
 - o Emails to key interest groups (including emergency services, freight advocacy groups, Bike Waikato, Living Streets, and schools)



Social media engagement

Have Your Say Post

- 35,794 How many people saw the advertisement (Reach)
- 115 Post reactions (Thumbs up and other reactions)
- 198 Comments (Total comments)
- 1,130 Clicks on the in-post link to the project consultation page

Drop-in session post

- 37,915 How many people saw the advertisement (Reach)
- 14 Post reactions (Thumbs up and other reactions)
- 1 Comment (Total comments)

Engagement tactics

Overview

Location: Both sides of Morrinsville Road, between Cambridge Road and Matangi Road

Aim: Make it safer and easier to walk, scooter, and cycle, especially for:

- School children
- University students
- Casual and commuter cyclists

This is a busy road for school children

Proposal:

- Physically separated on-road cycle lanes, on both sides of the road
- Safe raised crossings at Mullane Street, Morris Road, and Berkley Avenue
- Improvements to the existing signalised crossing on Morrinsville Road
- LED streetlight upgrades

Have your say

- Learn more and share your thoughts at hamilton.govt.nz/haveyoursay
- Talk to us in person at Berkley Normal School Performing Arts Centre
- o Tuesday, 28 October, 5pm 7pm
- o Saturday, 1 November, 11am 1pm
- Feedback closes 9 November 2025

Section 1 update: Construction of the new roundabout and shared path will commence in early 2026. Learn more at hamilton.govt.nz/morrinsvilleroad

Why it matters

- Safer and easier travel for children
- Encourages walking and cycling to school
- Connects to new shared path on Morrinsville Road
- Links to cycleway that connects to Ruakura retail area
- LED lighting saves electricity and maintenance costs
- Supports the transfer of State Highway 26 to a local road.

Fully funded

100% funded by NZTA Waka Kotahi. Not funded by ratepayers

What's next

November to February 2026:

We'll carefully consider your feedback and make final decisions on the project design

Mid to Late 2026:

Construction. We'll work with residents to plan construction activities

Questions?



0/ 030 00//





Morrinsville Road fit for purpose upgrades

Section 2: Cambridge Road to Matangi Road

Safer and easier travel for school children, university students, and the wider community







Morrinsville Road fit for purpose upgrades

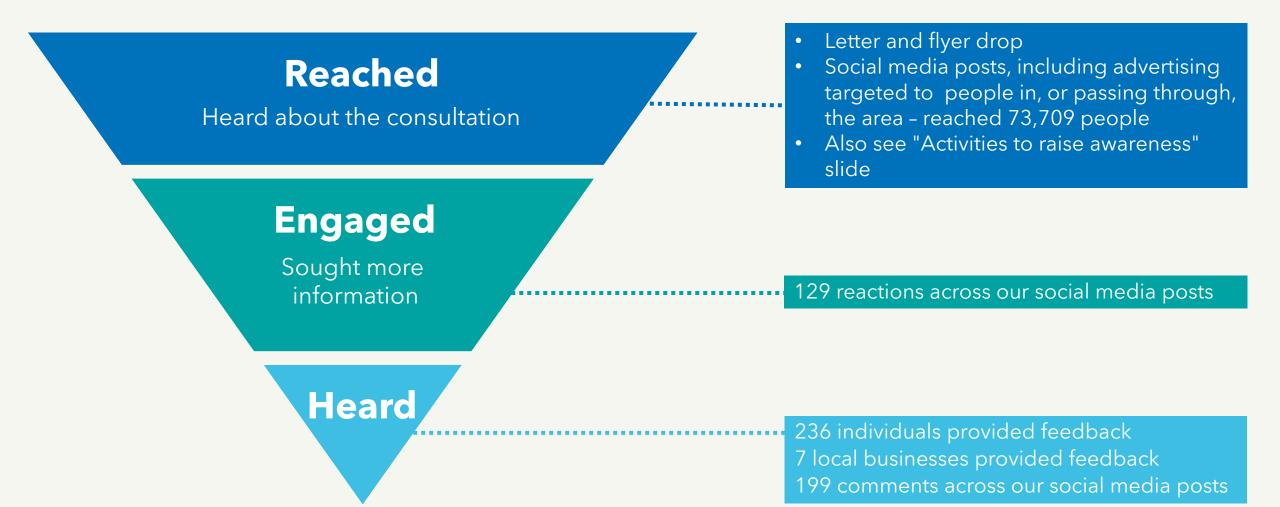
Safer travel for school children and the wider community

Chat with the project team at Berkley Normal Middle School Performing Arts Centre:

Tuesday 28 October 5pm - 7pm Saturday 1 November 11am - 1pm

Have your say by 9 November

Engagement results



What's next?

- **November to February 2026:** We'll carefully review feedback, share it with Elected Members for decisions, and finalise the design
- Mid 2026: Construction

