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**From:** official information  
**Sent:** Tuesday, 23 February 2021 15:12  
**To:** [REDACTED]  
**Cc:** official information  
**Subject:** LGOIMA 21025 - [REDACTED] - Parking Activity Monthly Reports - August-December 2020

**Attachments:** LGOIMA 21025- Appendix 1 Parking Activity Monthly Report August 2020.PDF; LGOIMA 21025- Appendix 2- Parking Activity Monthly Report September 2020.PDF; LGOIMA 21025- Appendix 3- Parking Activity Monthly Report October 2020.PDF; LGOIMA 21025- Appendix 4- Parking Activity Monthly Report November2020(2).PDF; LGOIMA 21025- Appendix 5- Parking Activity Monthly Report December 2020.PDF

Dear [REDACTED],

**RE: Parking Activity Monthly Reports – August to December 2020 – LGOIMA 21025**

Further to your email received on Wednesday 27 January 2021 requesting Parking Activity Monthly Reports for August 2020 to December 2020, please find our response below.

**Request (1)**

Please forward the Parking Activity Monthly Reports for the period August – December 2020.

**Response (1)**

Parking Activity Monthly Reports as attached

Appendix 1 – Parking Activity Monthly Report August 2020  
Appendix 2 – Parking Activity Monthly Report September 2020  
Appendix 3 – Parking Activity Monthly Report October 2020  
Appendix 4 – Parking Activity Monthly Report November 2020  
Appendix 5 – Parking Activity Monthly Report December 2020

If you have any concerns with the decision referred to in this response, you have the right to request an investigation and review by the Ombudsman under section 27(3) of the Local Government Official Information and Meetings Act 1987.

For your information, the Ombudsman's contact details are:

**Email:** [info@ombudsman.parliament.nz](mailto:info@ombudsman.parliament.nz)

**Post:** PO Box 10152, Wellington 6143

**Telephone:** 0800 802 602

Yours faithfully

**Tatiyana Taunoa**

Official Information Team | Legal Services & Risk

# Hamilton Invest

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# Parking Activity

## Monthly Report – August 2020

To:	Access Hamilton – Parking		
Data Updates by:	Joanne Clark & John Purcell		
Reviewed by:	Jason Harrison		
Subject:	Parking Activity Monthly Report – August 2020		
Date:	16 <sup>th</sup> September 2020	File:	D-3451200

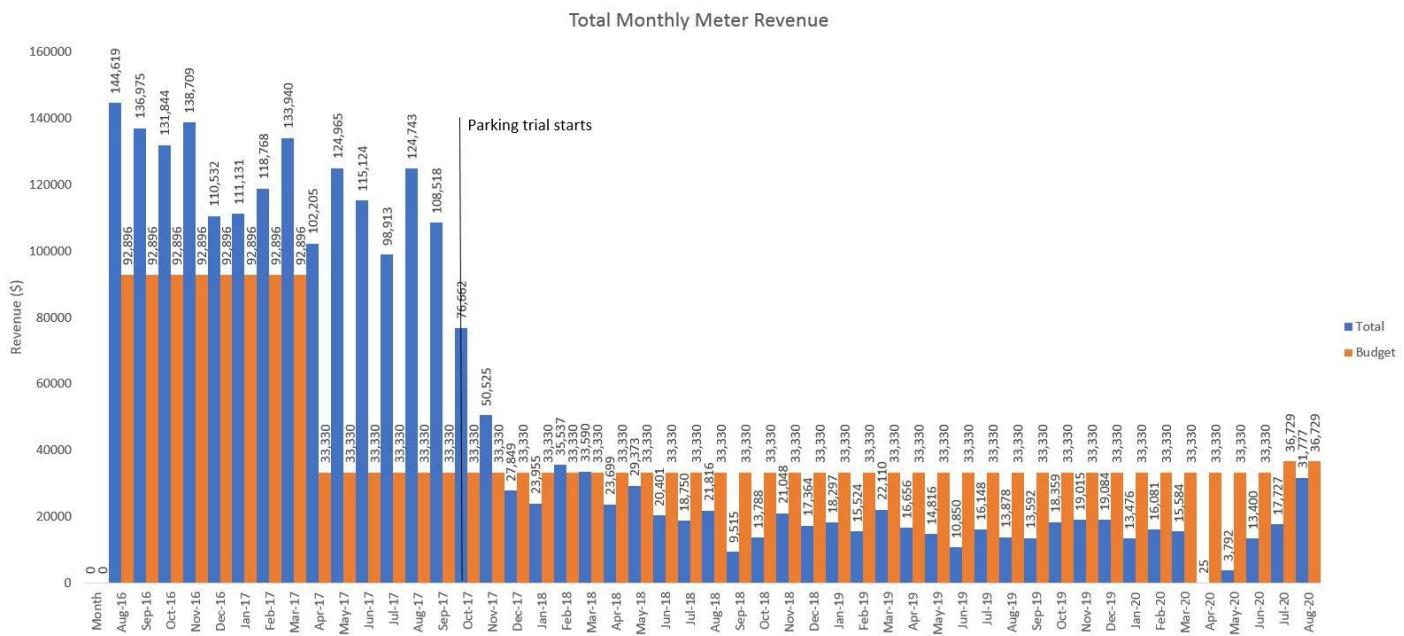
### 1.0 Purpose

1.1 To inform the Access Hamilton Taskforce—Summary of agreed monthly parking activity metrics.

### 2.0 Key Financial Indicators

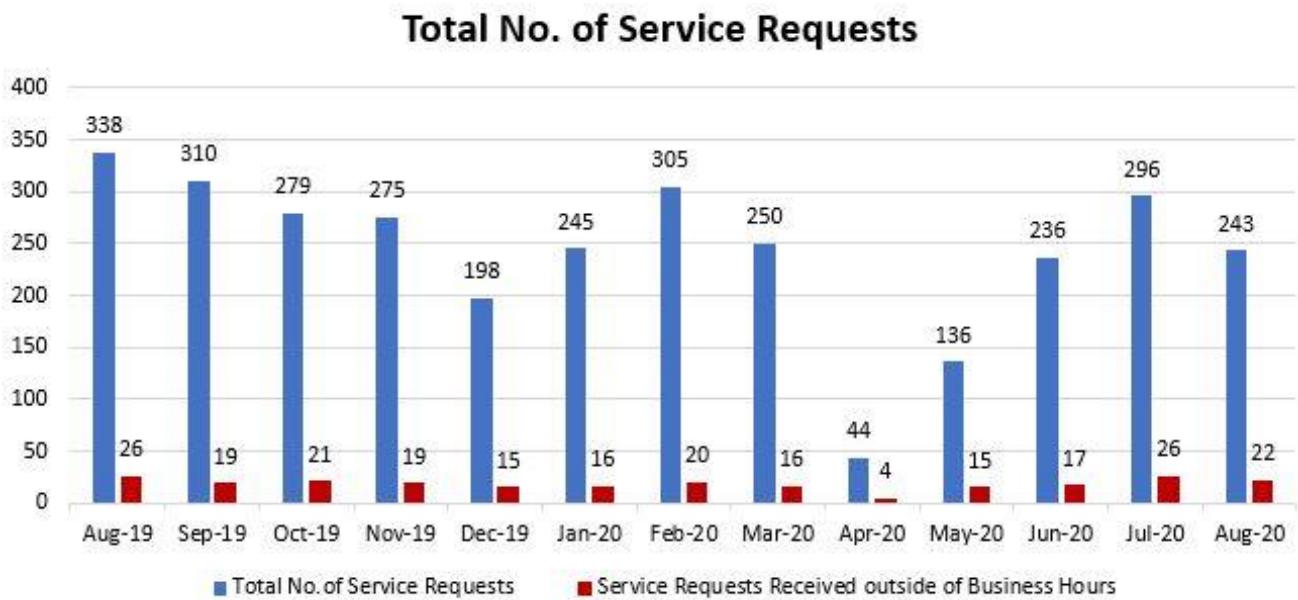
OPERATING	2020/2021							
	Actuals		Actuals		Actuals		Actuals	
	2016/17	2017/18	2018/19	2019/20	Aug-20	Aug-20	YTD Budget vs Actual	APPROVED
<b>REVENUE</b>								
Parking Meters	1,392,828	677,857	257,897	182,517	31,777	36,729	(4,952)	220,000
Parking permits revenue	10,083	9,951	14,475	9,745	892	3,334	(2,442)	20,000
Commuter Carparking	0	0	0	0	0	0	0	400,000
Mobile App	0	12,204	26,986	23,847	3,287	0	3,287	0
<b>Fees and User Charges</b>	<b>1,402,911</b>	<b>700,012</b>	<b>299,358</b>	<b>216,108</b>	<b>35,957</b>	<b>40,063</b>	<b>(4,106)</b>	<b>640,000</b>
<b>Infringement Revenue</b>	<b>1,787,402</b>	<b>1,530,063</b>	<b>1,703,074</b>	<b>1,509,150</b>	<b>76,142</b>	<b>282,125</b>	<b>(205,983)</b>	<b>1,525,000</b>
<b>User Fees and Infringements Revenue</b>	<b>3,190,313</b>	<b>2,230,075</b>	<b>2,002,432</b>	<b>1,725,259</b>	<b>112,099</b>	<b>322,188</b>	<b>(210,089)</b>	<b>2,165,000</b>
External Fees <sup>1</sup> (Recovery of costs added to infringements)	384,867	302,065	408,077	0	0	0	0	0
Fines from Courts	2,631	3,980	3,125	893	0	0	0	0
Bad Debts Recovered	22,572	24,841	18,627	4,436	0	0	0	0
Court Commission	0	(22,206)	(40,786)	0	0	0	0	0
Other Revenue				11,000	0	0	0	0
Doubtful Debt Adjustment	(243,651)	(162,696)	(194,706)	(76,221)	(13,291)	(16,670)	3,379	(100,000)
<b>Other Revenue</b>	<b>166,419</b>	<b>145,984</b>	<b>194,337</b>	<b>(59,893)</b>	<b>(13,291)</b>	<b>(16,670)</b>	<b>3,379</b>	<b>(100,000)</b>
<b>Subtotal - On street Revenue</b>	<b>3,356,732</b>	<b>2,376,059</b>	<b>2,196,769</b>	<b>1,665,366</b>	<b>98,808</b>	<b>305,518</b>	<b>(206,710)</b>	<b>2,065,000</b>
CBD Business Targeted Rate	0	108,932	146,000	145,584	24,154	24,232	(78)	145,363
<b>TOTAL OPERATING REVENUE</b>	<b>3,356,732</b>	<b>2,484,991</b>	<b>2,342,769</b>	<b>1,810,950</b>	<b>122,962</b>	<b>329,750</b>	<b>(206,788)</b>	<b>2,210,363</b>
<b>TOTAL OPERATING EXPENSES</b>	<b>1,805,548</b>	<b>2,457,994</b>	<b>3,220,411</b>	<b>2,984,412</b>	<b>345,177</b>	<b>491,034</b>	<b>(145,857)</b>	<b>2,948,778</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>1,551,185</b>	<b>26,997</b>	<b>(877,642)</b>	<b>(1,173,462)</b>	<b>(222,215)</b>	<b>(161,284)</b>	<b>(60,931)</b>	<b>(738,415)</b>
	Free before 9 and after 3	2 hr free in CBD - Oct to June	2 hr free in CBD – July to June	2 hr free in CBD – July to June				

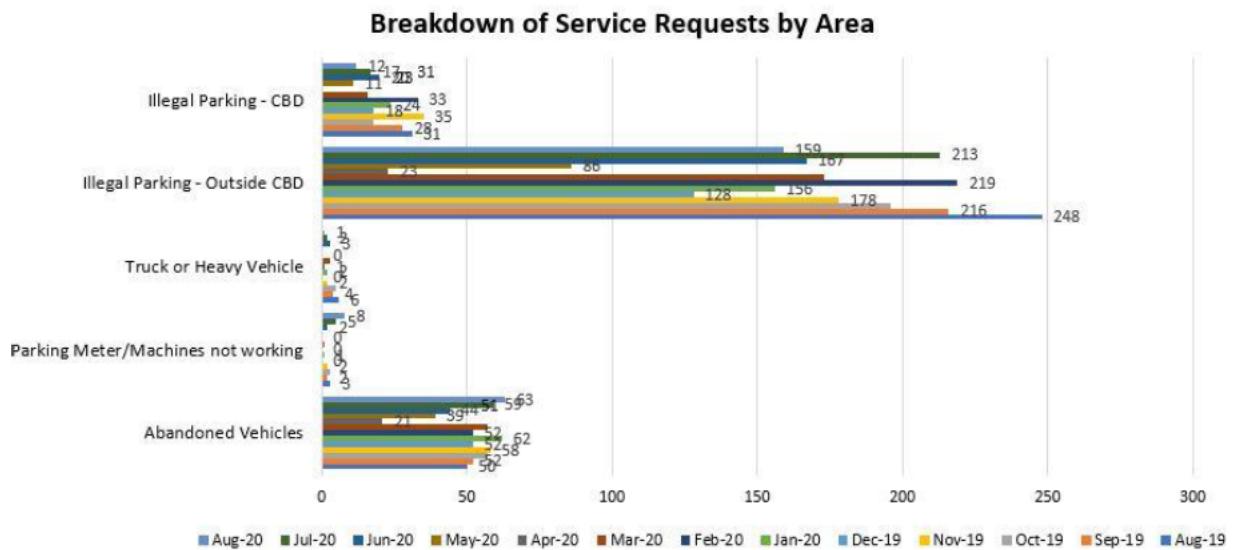
2.1 The financials for August continue to show that the revenue received from 'Fees and User Charges' was lower than budgeted for.



### 3.0 Customer Requests (taken from the customer services database - SRMS)

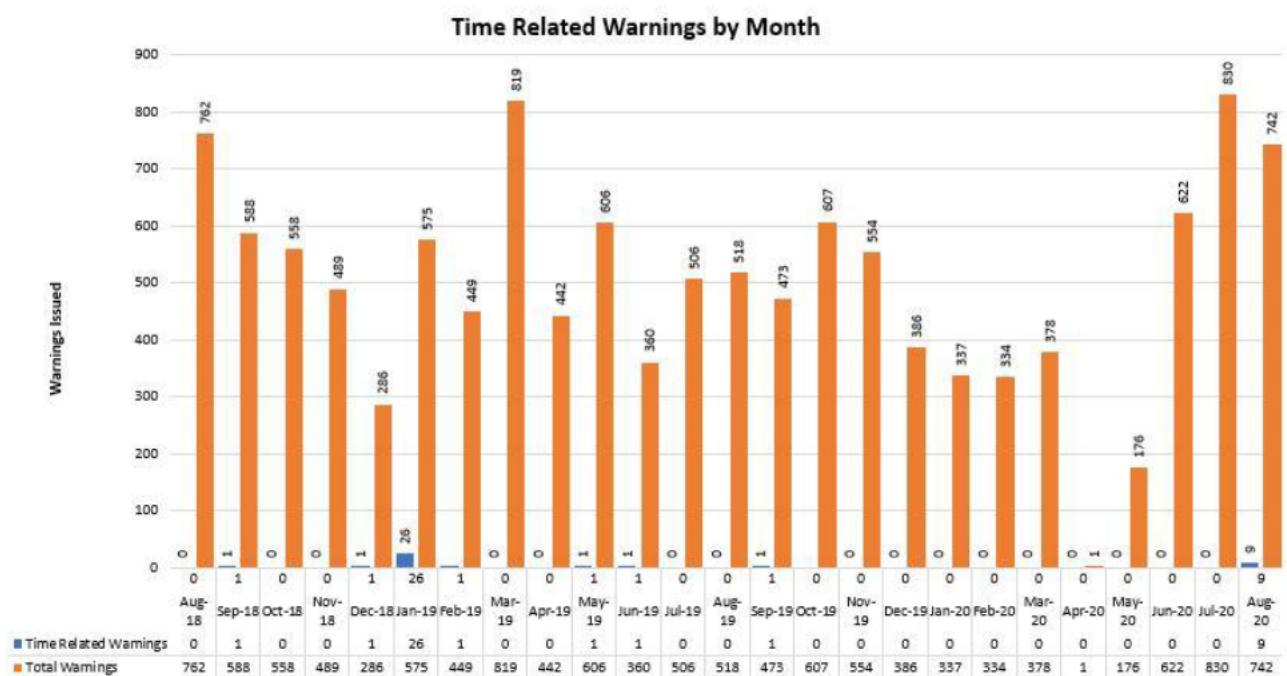
3.1 A total of 243 service requests were generated in August with 241 closed out. 22 of these requests were received by the Call Centre unit outside of business hours. The tables below provide a summary of the customer requests received.





#### 4.0 Warnings & Infringements (Taken from Parking Database – Tickerot)

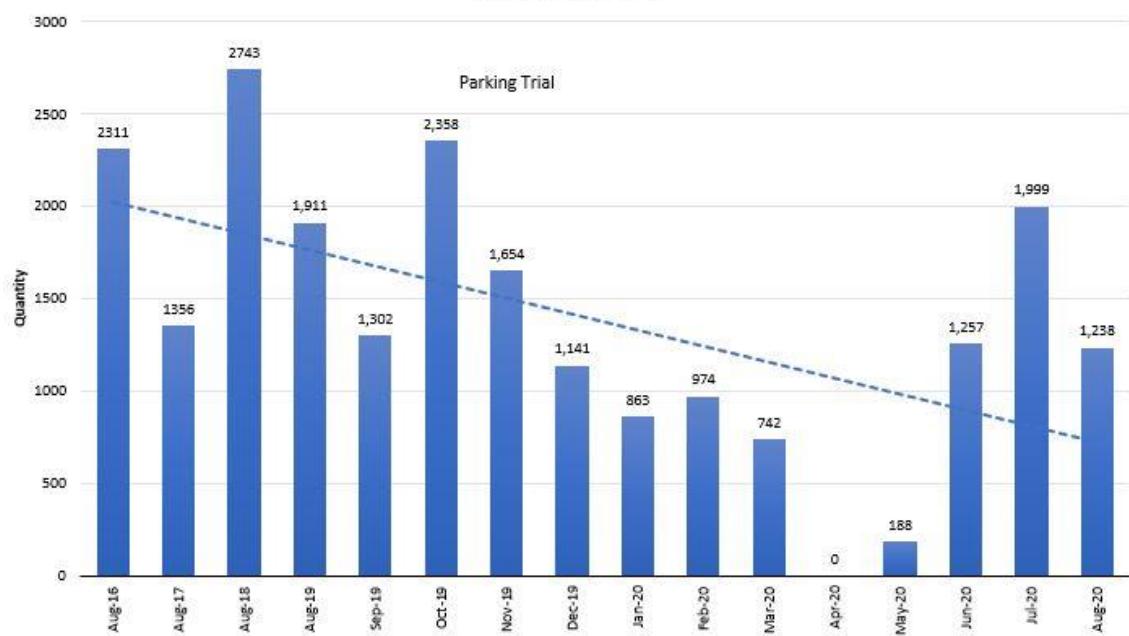
4.1 A total of 742 warnings, 1238 parking infringements and 85 traffic infringements were issued in August.



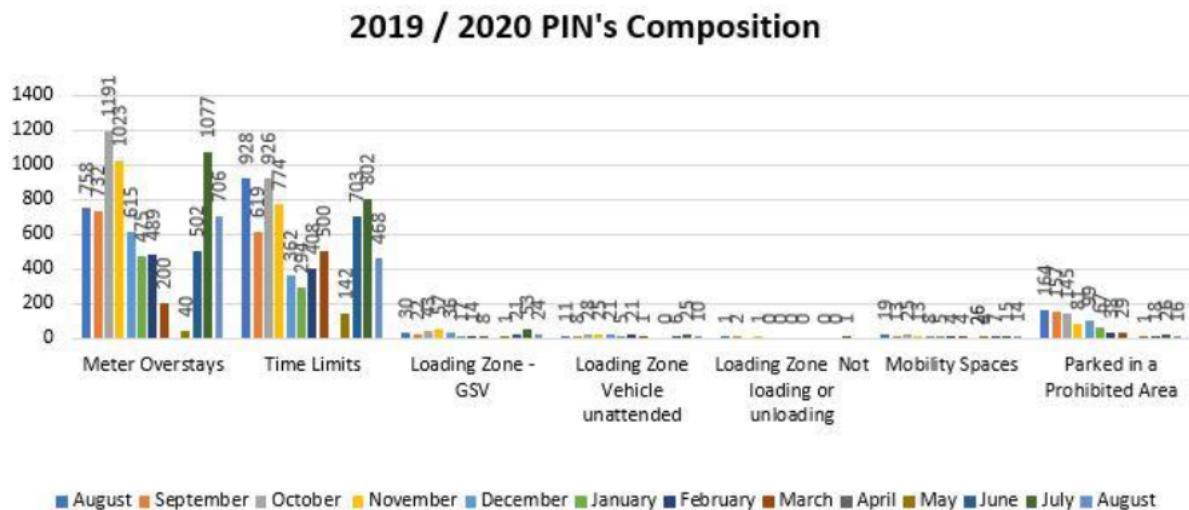
### Traffic Infringements Issued by Month



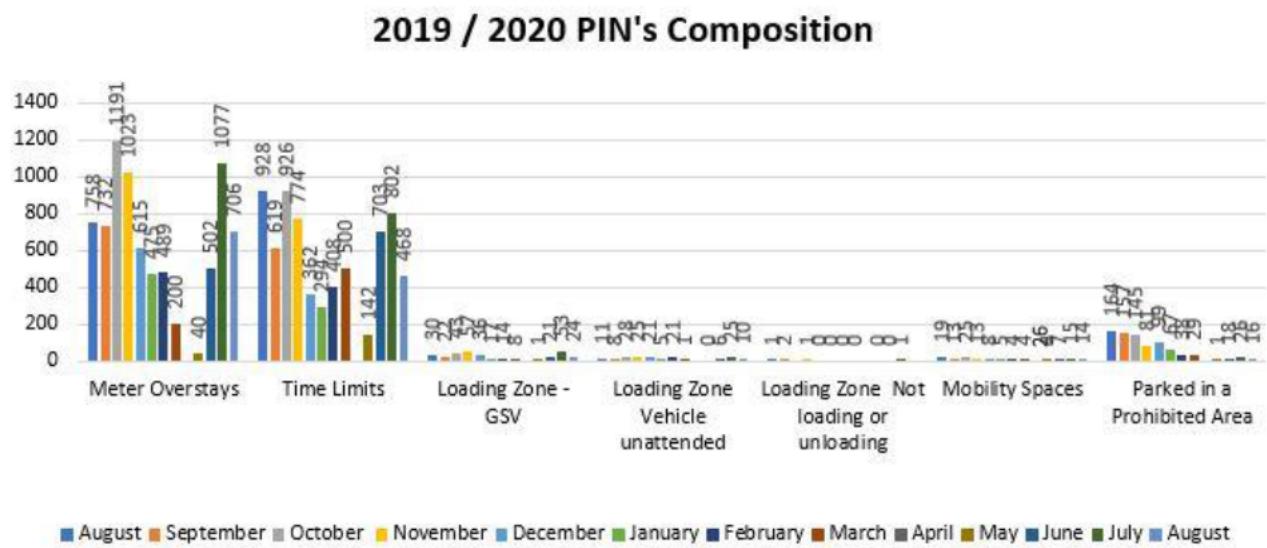
### Parking Infringements Issued by Month



4.2 Infringement drill-down; as requested a drill-down on types of infringements in the previous two graphs follow.

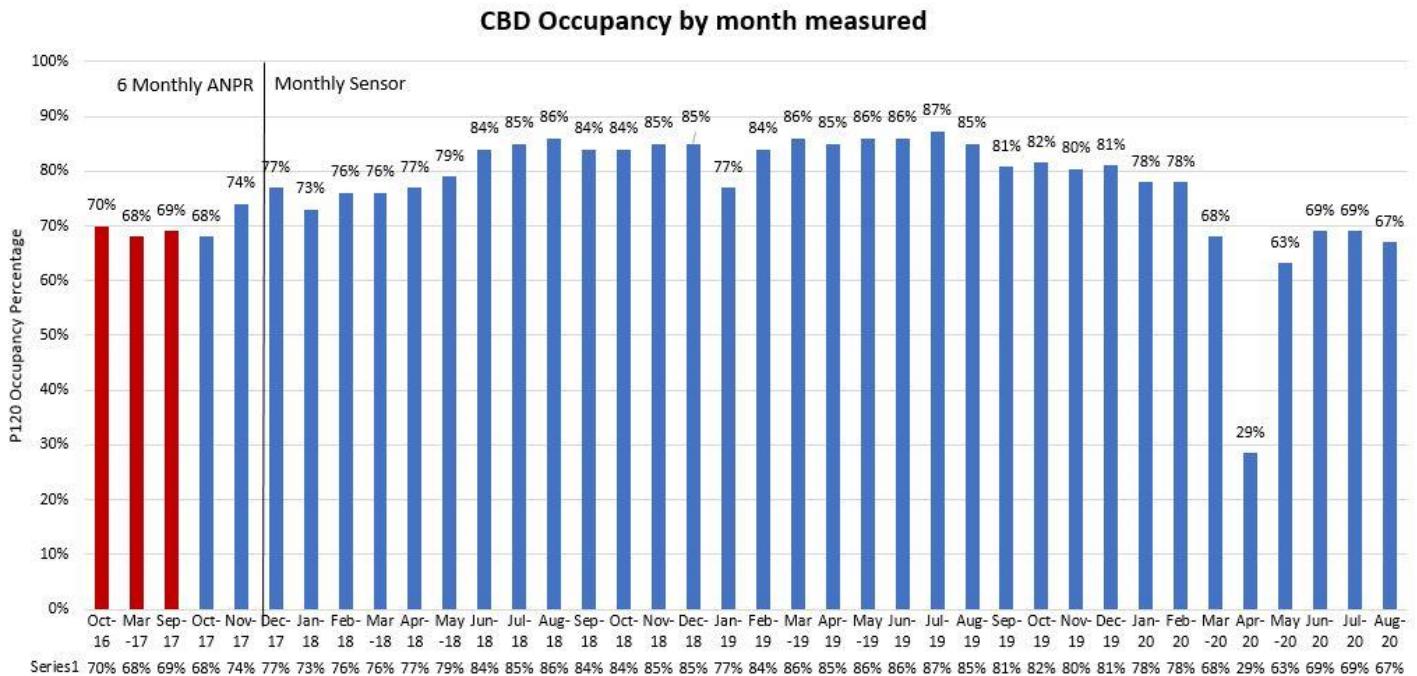


4.3 Totals may vary by a small margin due to the drill-down showing nominated infringements of interest as opposed to all infringements.

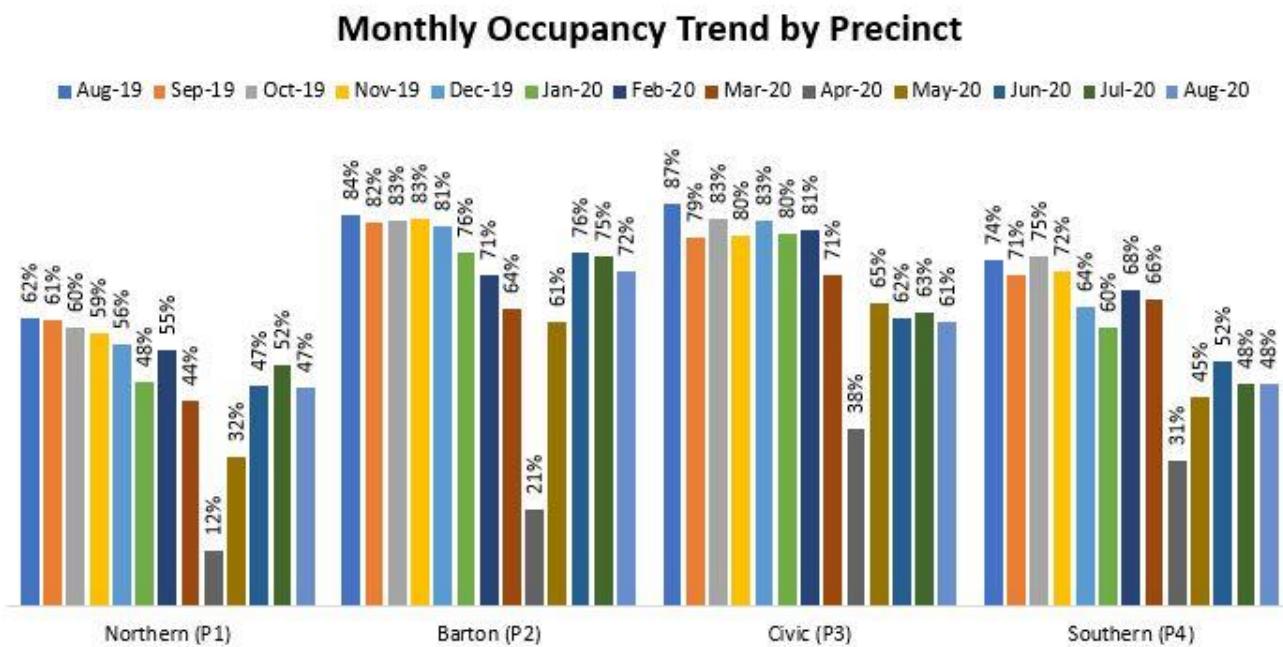


## 5.0 CBD Occupancy Data (taken from Parking Database - SmartRep)

5.1 The following graph depicts the CBD Occupancy trend for the business sensitive areas. Recorded figures show occupancy trending below of the target value of 85% for the previous 12 months excluding the holiday period.



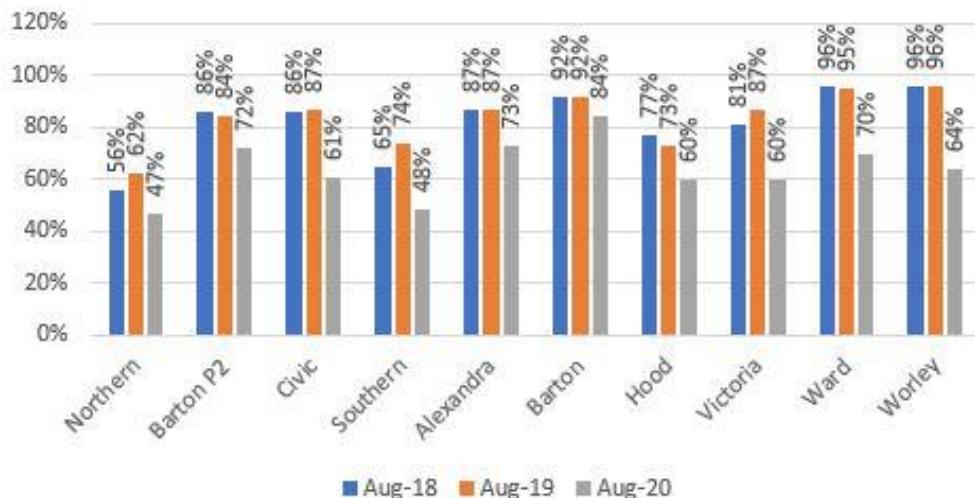
5.2 The following graph displays the trend of precinct occupancy by month.



5.3 August 2019 – August 2020 Year on Year occupancy resulted in the following:

- Northern - Precinct 1 62% to 47% fifteen percentage point decrease in occupancy
- Barton – Precinct 2 84% to 72% twelve percentage point decrease in occupancy
- Civic – Precinct 3 87% to 61% twenty-six percentage point decrease in occupancy
- Southern – Precinct 4 74% to 48% twenty-six percentage point decrease in occupancy

Year on Year Comparison August 2020

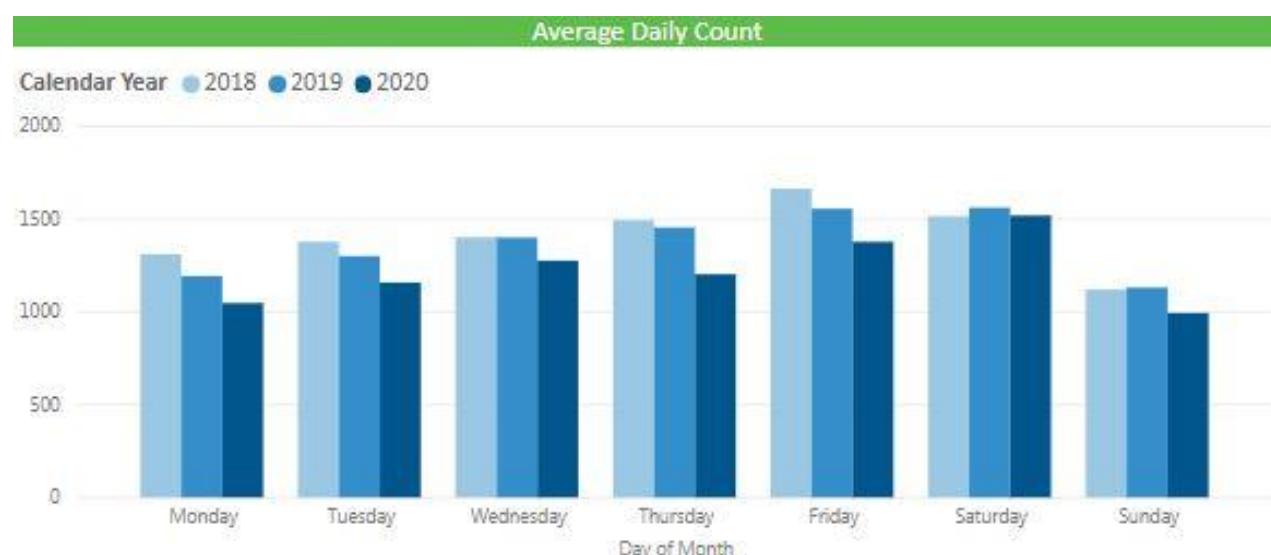
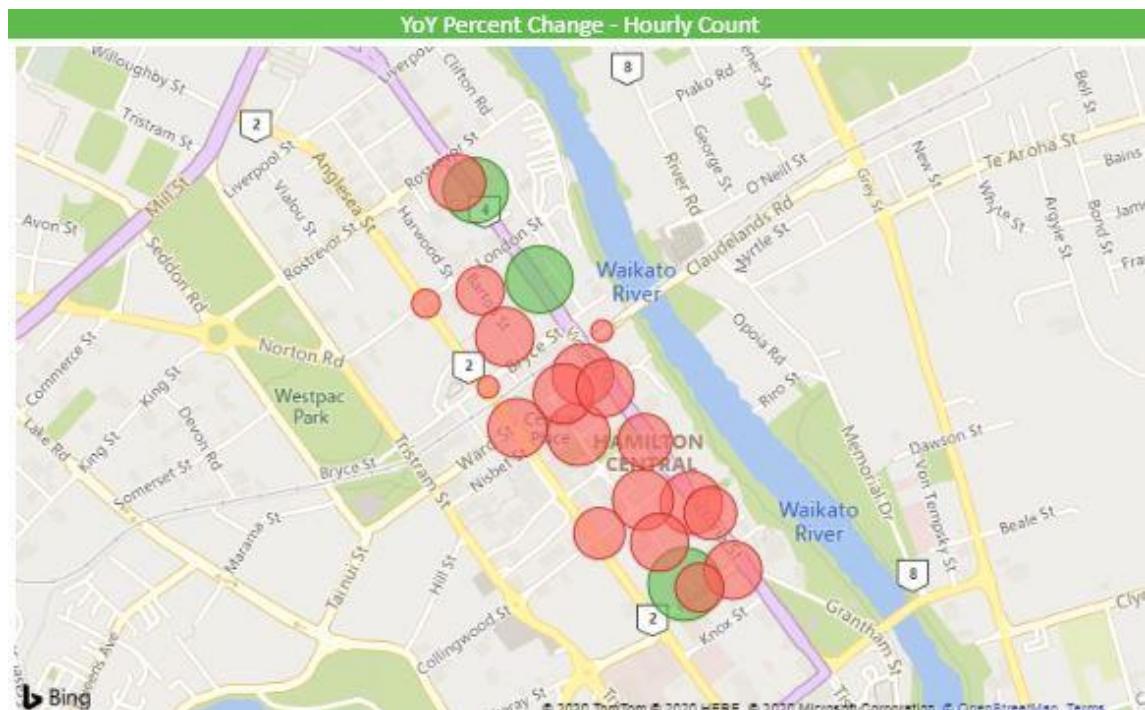


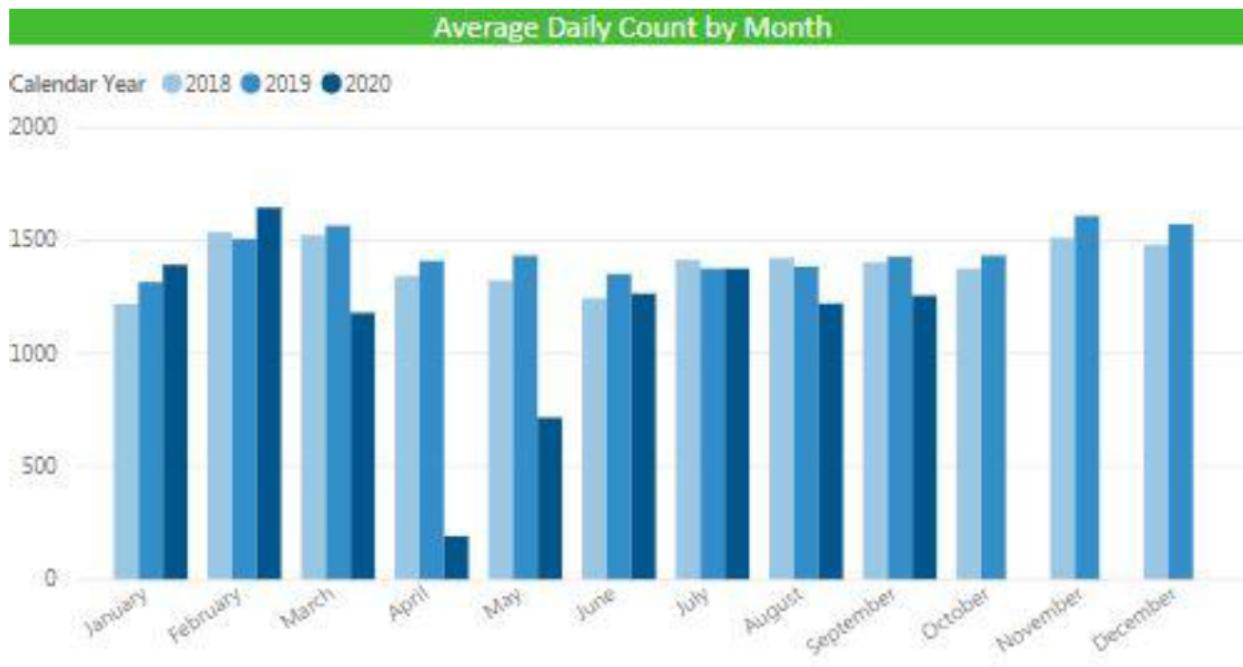
5.4 Attachment 1 provides a breakdown of the parking data collected for May – August using the parking sensors. Key observations noted:

1. Precinct 1 (Northern): average stay times have increased by approximately 6 minutes: May – 46 mins; August – 52 mins; Average occupancy rates have increased by approximately 15%: May – 32%; August – 47%
2. Precinct 2 (Barton): Average stay times have decreased by approximately 5 minutes; May – 62 mins; August – 57 mins. Average occupancy rate remains below the target range of 85%: May – 61%; August – 72% The average occupancy rate for Barton Street was 84% however please note; the sensors in Barton street were removed for a period of time due to road maintenance.
3. Precinct 3 (Civic): Average stay times have decreased by approximately 25 minutes: May — 91 mins; August— 66 mins. Average occupancy remains below the target rate: May – 65%; August – 61%
4. Precinct 4 (Southern): Average stay times have decreased by approximately 15 minutes: May -121 mins; August – 106 mins; Average occupancy rate has increased by approximately 3 percent: May – 45%; August - 48%
5. The average occupancy rate for Ward Street East (70%), Worley Place (64%), Victoria Street (60%), Alexandra Street (73%) and Hood Street (60%) are below the targeted occupancy of 85%.

## 6.0 Pedestrian Count Update

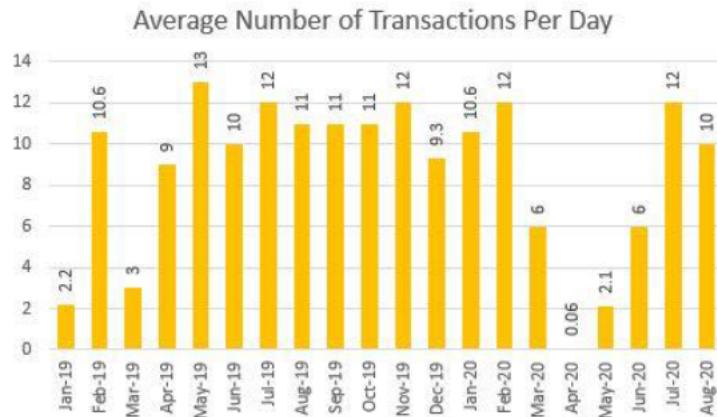
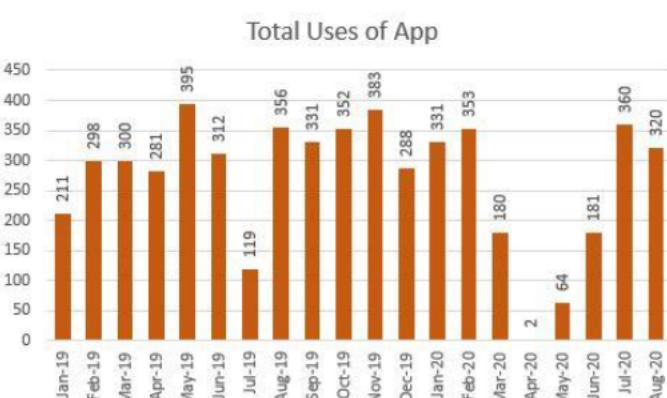
- 6.1 The City Growth team in conjunction with Information Services is continuing to develop the baseline analysis for Pedestrian Counts. Camera locations are identified in the following graphic. Feedback on locations to report on for Access Hamilton purposes is required.
- 6.2 The pedestrian cameras deliver raw data to be analysed to deliver information on pedestrian activity as required. The following graphic identifies the total number of pedestrians counted in the CBD in August 2020.
- 6.3 An Access Hamilton monthly information sub-sheet is underway. The data available dates back to July 2018 therefore trends against the previous year is now becoming available, such as the following graphics:





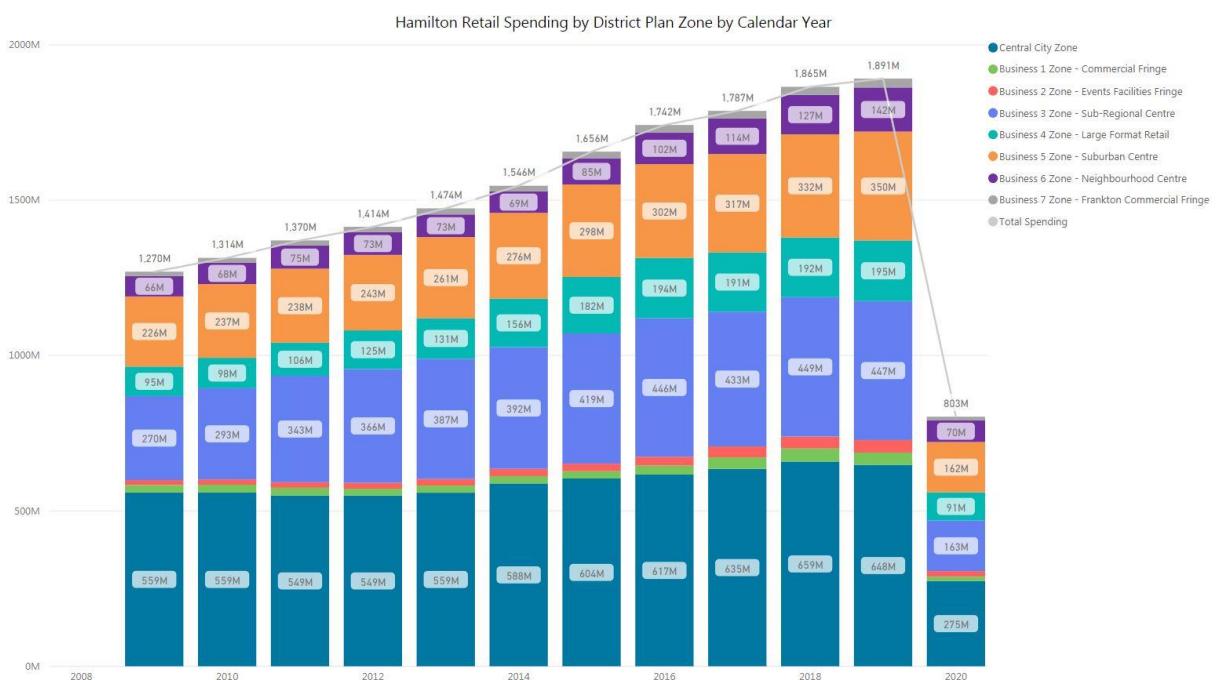
## 7.0   Mobile Application Update

**7.1**   As at August 2020 there are a total of 1691 'Pay My Park' accounts. In comparison, the July Parking Report stated that 1630 accounts had been established which equates to an increase of 3.6% over the past month. The tables below provide a summary of key 'Pay My Park' measures.



## 8.0 City Growth Metrics (taken from City Growth Metrics Report – August 2020)

- 8.1 Data is updated Quarterly, this information delivers the full 2018 and 2019 calendar year. The second quarter from 2020 has recently become available.
- 8.2 The following information is provided as part of the monitoring framework to assess whether the parking strategy is achieving the strategic direction envisaged, specifically on street parking should be provided as a service to support an active, strong commercial central city.
- 8.3 The chart below shows the total electronic spending in Hamilton for the 2018 financial year was \$1,865m. The total for 2019 to December \$1,891m.
- 8.4 The chart below shows that the total electronic spending in the Central City for each quarter from 2009 to June 2020.



## Attachment 1 — May to August 2020 Occupancy Reporting

### Northern - Precinct 1 | August 2020

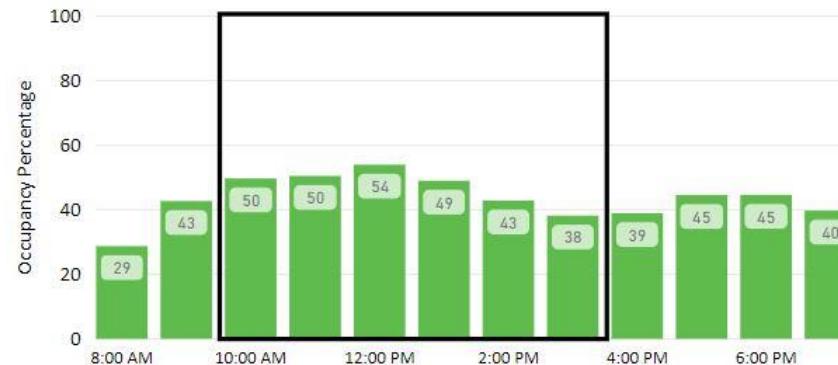
Average Occupancy 10am-4pm



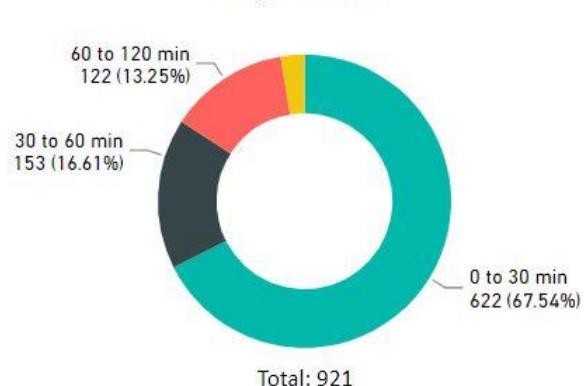
Average Stay Time (mins)

52.33

Weekday Occupancy Percentage



Stay Time Period



### Northern - Precinct 1 | July 2020

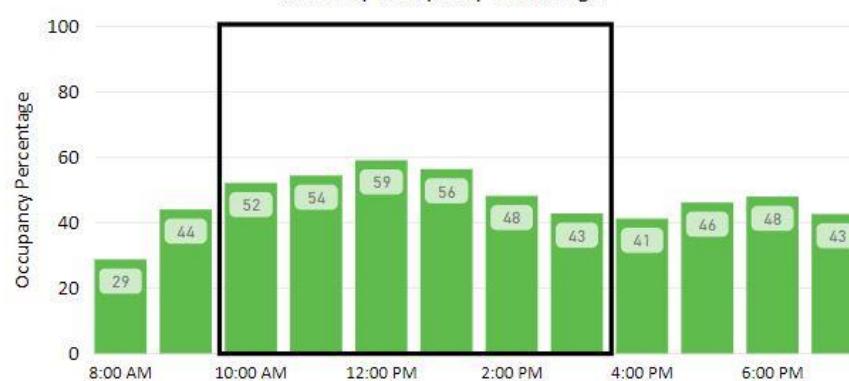
Average Occupancy 10am-4pm



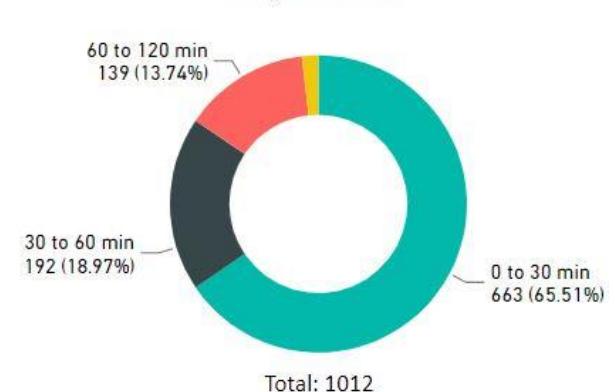
Average Stay Time (mins)

47.65

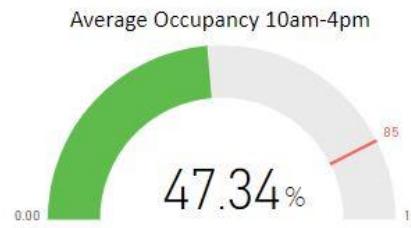
Weekday Occupancy Percentage



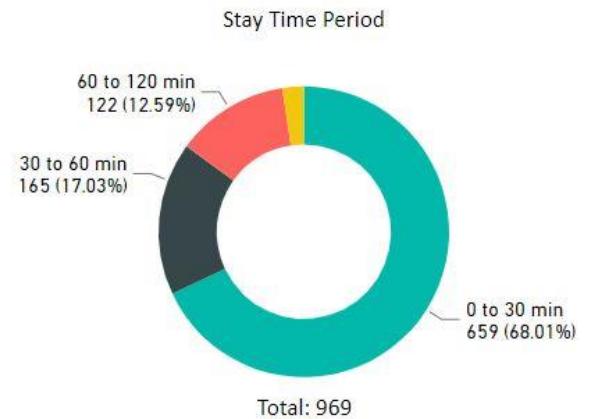
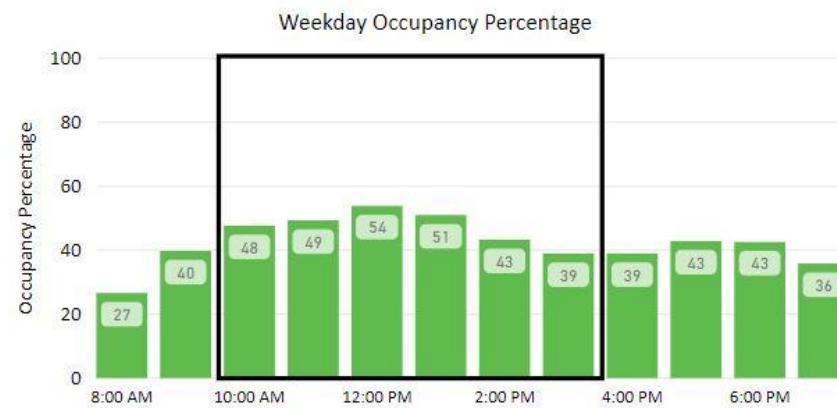
Stay Time Period



## Northern - Precinct 1 | June 2020



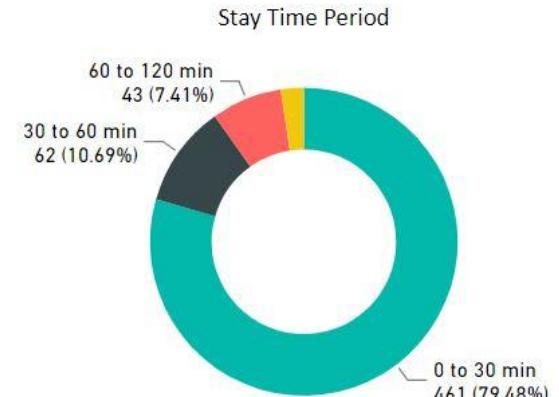
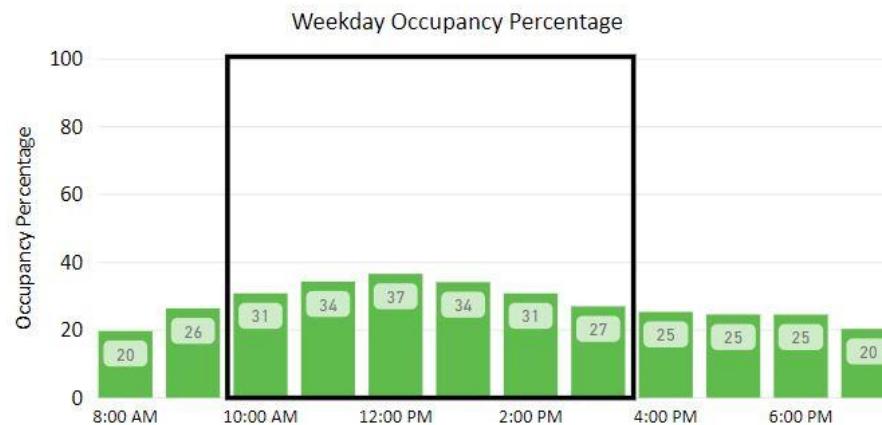
Average Stay Time (mins)  
**49.86**



## Northern - Precinct 1 | May 2020



Average Stay Time (mins)  
**45.81**

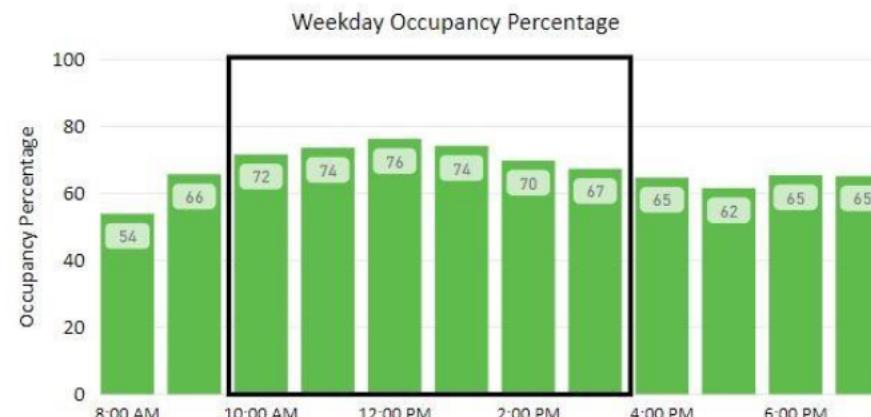


## Attachment 1 (Cont.) — May to August 2020 Occupancy Reporting

### Barton - Precinct 2 | August 2020



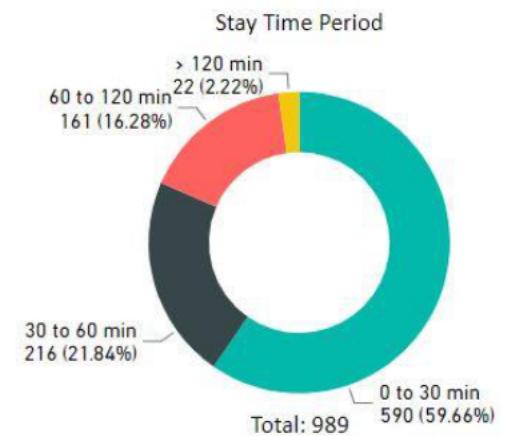
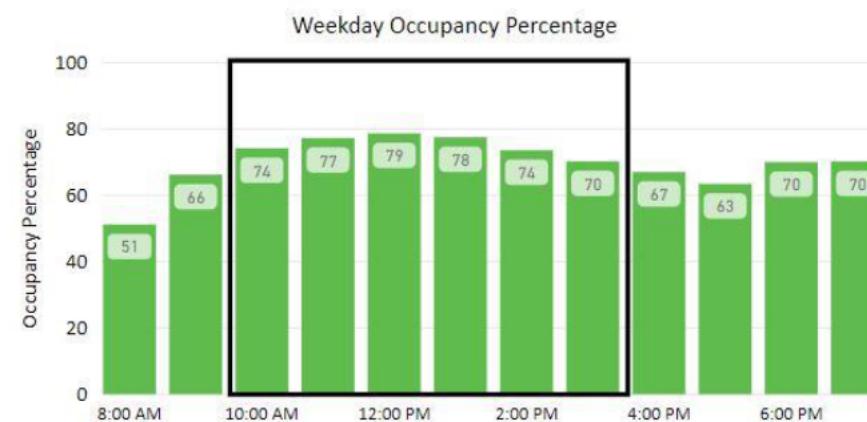
Average Stay Time (mins)  
**57.47**



### Barton - Precinct 2 | July 2020



Average Stay Time (mins)  
**51.28**

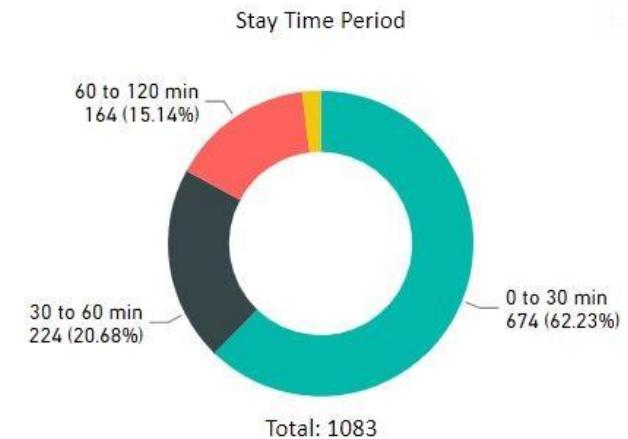
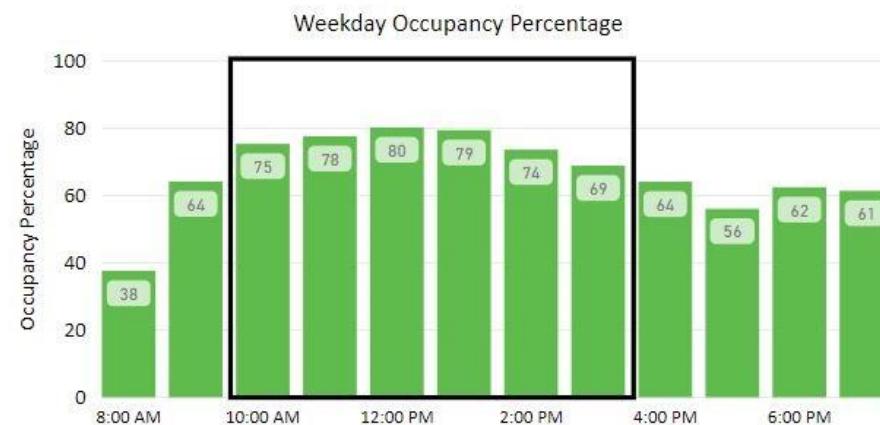


## Barton - Precinct 2 | June 2020



Average Stay Time (mins)

47.94

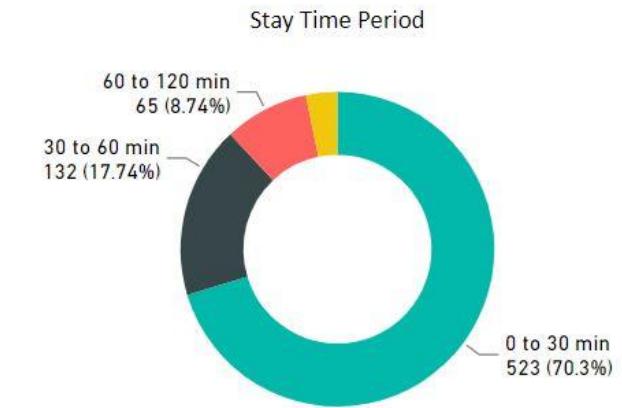
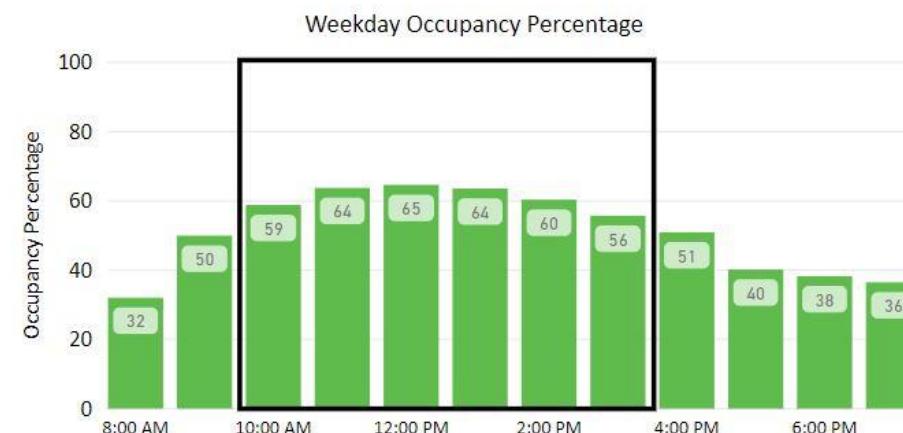


## Barton - Precinct 2 | May 2020



Average Stay Time (mins)

61.65



## Attachment 1 (Cont.) — May to August 2020 Occupancy Reporting

### Civic - Precinct 3 | August 2020

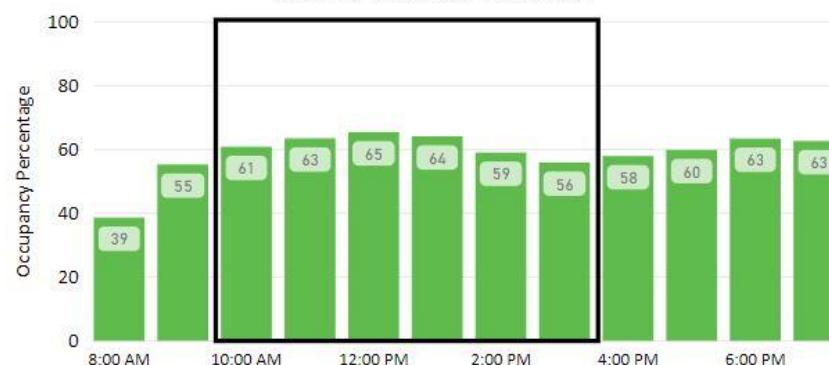
Average Occupancy 10am-4pm



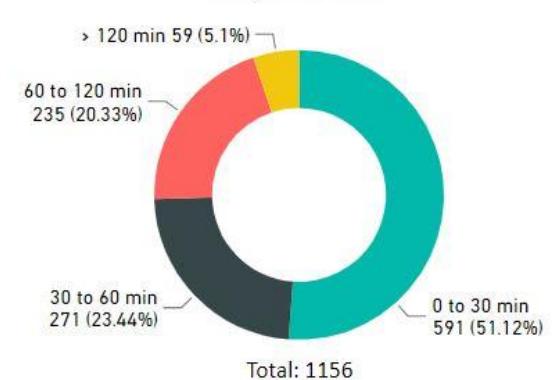
Average Stay Time (mins)

65.71

Weekday Occupancy Percentage



Stay Time Period



### Civic - Precinct 3 | July 2020

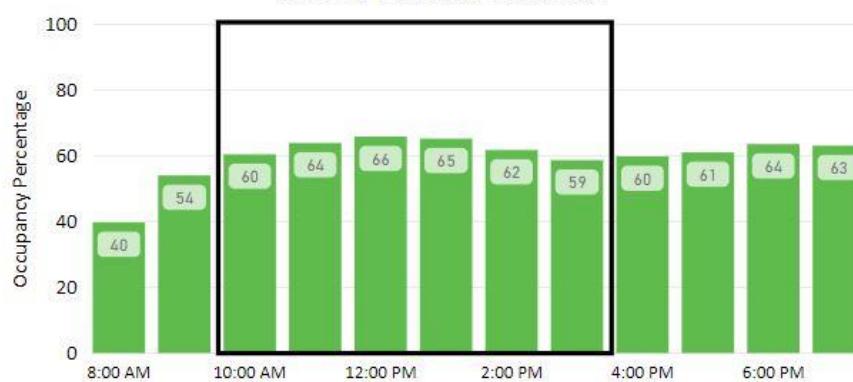
Average Occupancy 10am-4pm



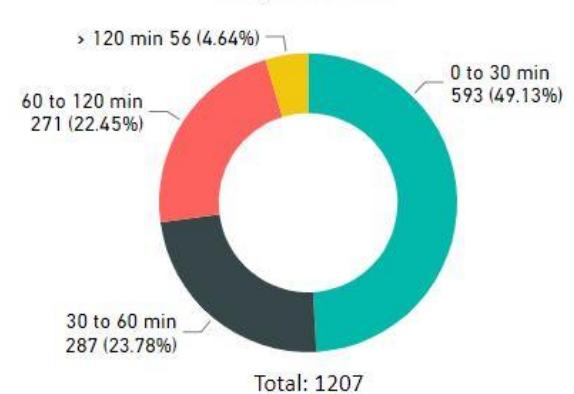
Average Stay Time (mins)

63.76

Weekday Occupancy Percentage



Stay Time Period



## Civic - Precinct 3 | June 2020

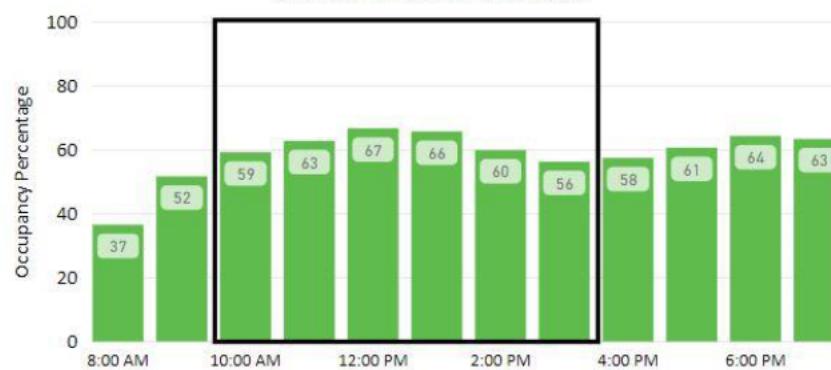
Average Occupancy 10am-4pm



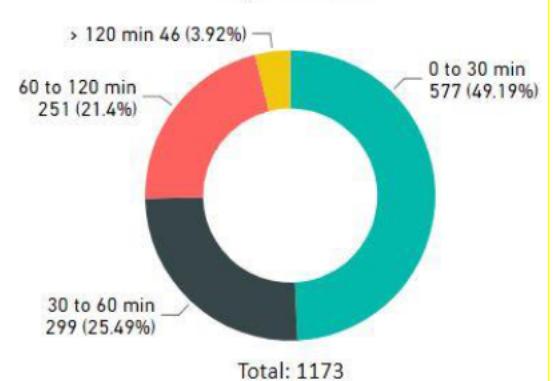
Average Stay Time (mins)

69.91

Weekday Occupancy Percentage



Stay Time Period



## Civic - Precinct 3 | May 2020

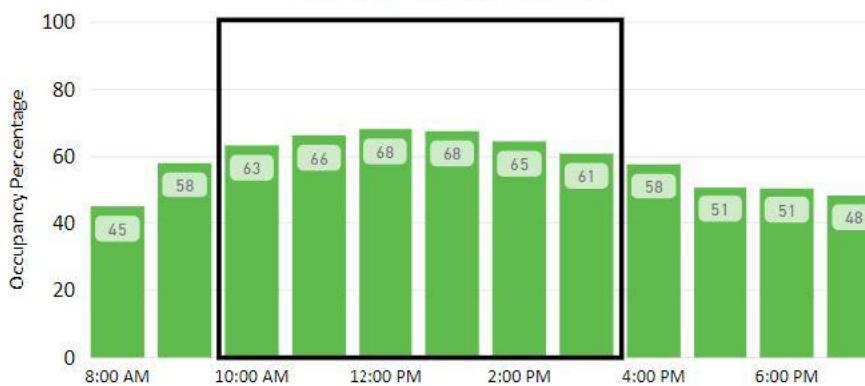
Average Occupancy 10am-4pm



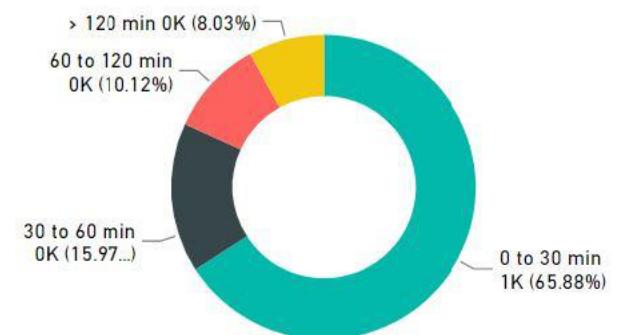
Average Stay Time (mins)

91.18

Weekday Occupancy Percentage



Stay Time Period

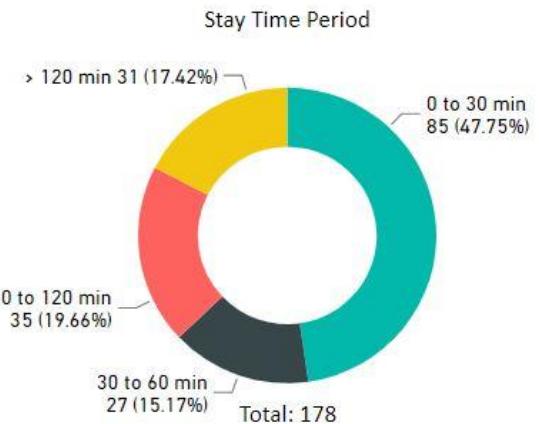
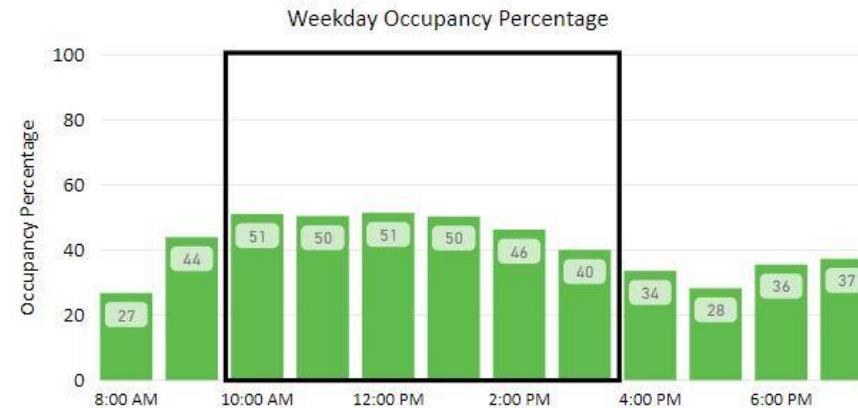


## Attachment 1 (Cont.) — May to August 2020 Occupancy Reporting

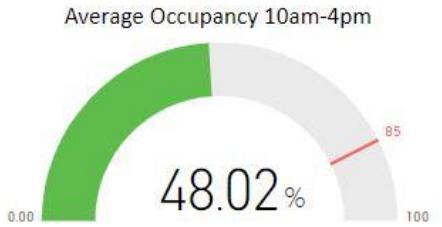
### Southern - Precinct 4 | August 2020



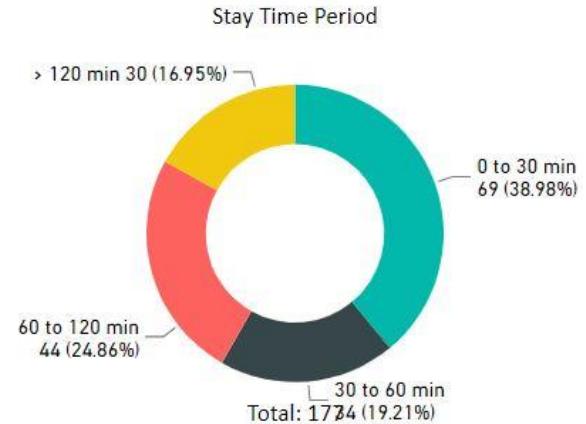
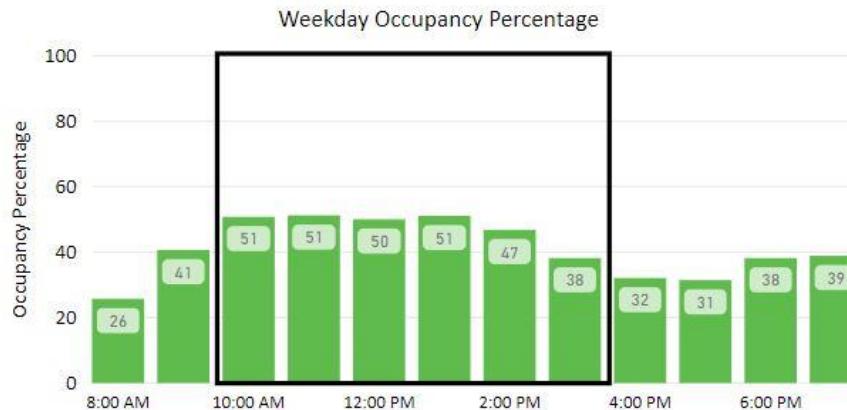
Average Stay Time (mins)  
**106.38**



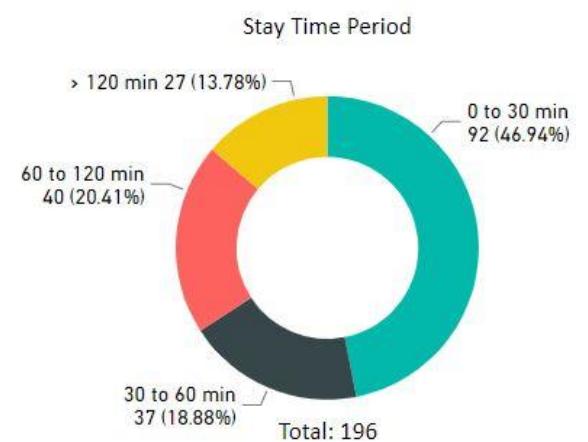
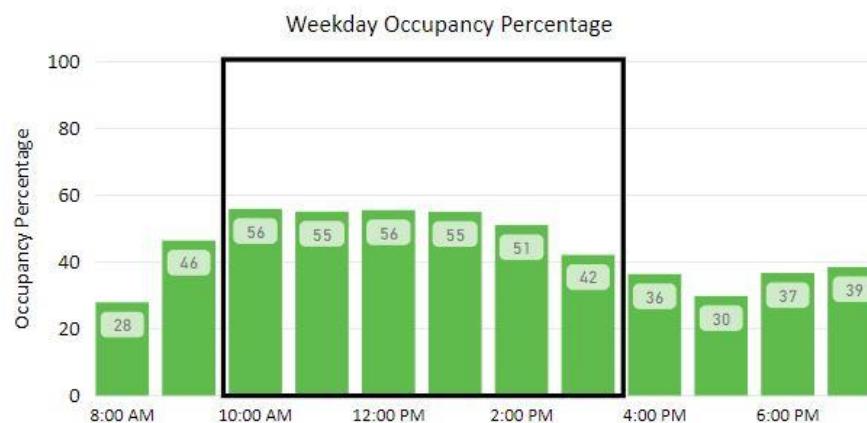
### Southern - Precinct 4 | July 2020



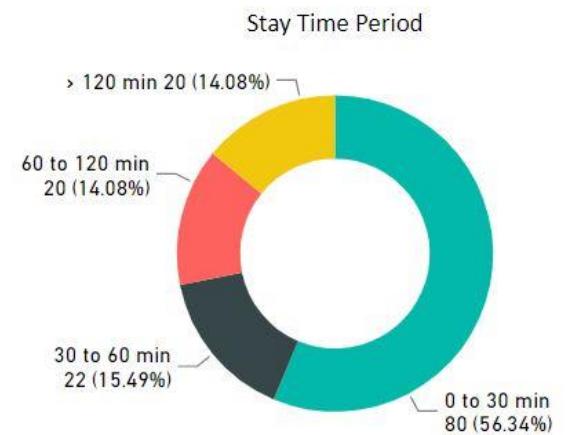
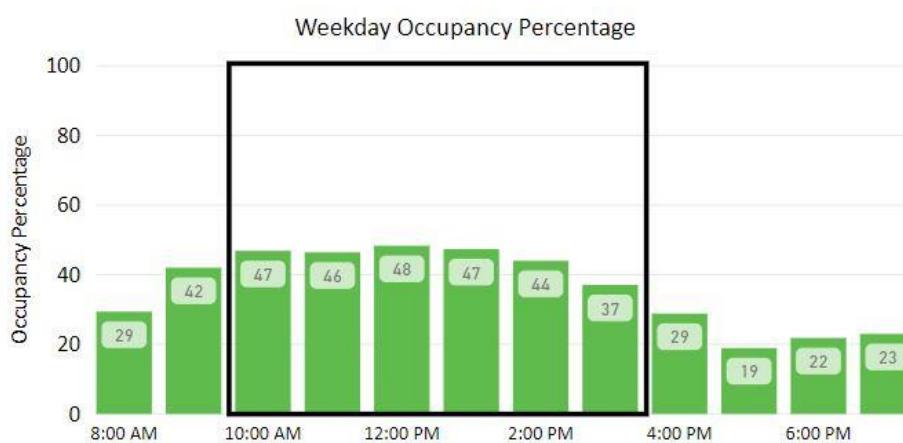
Average Stay Time (mins)  
**102.29**



## Southern - Precinct 4 | June 2020



## Southern - Precinct 4 | May 2020

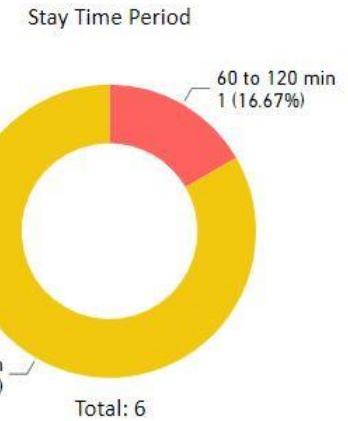
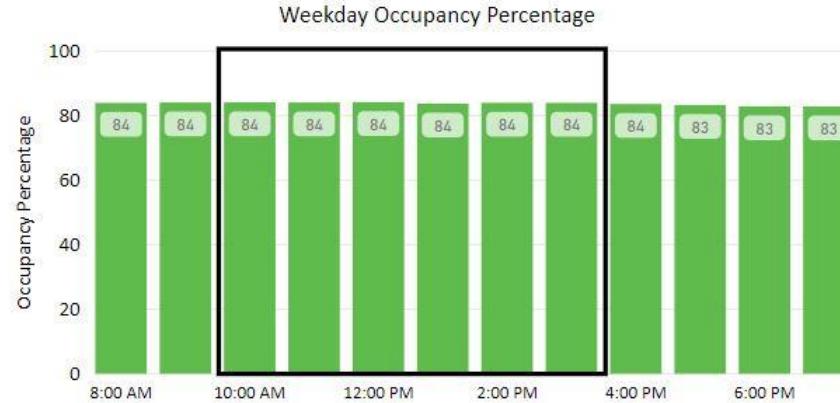


## Attachment 1 (Cont.) — May to August 2020 Occupancy Reporting (Streets)

### Barton St | August 2020



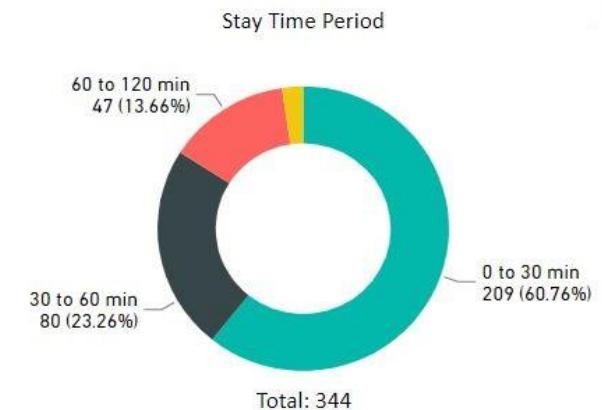
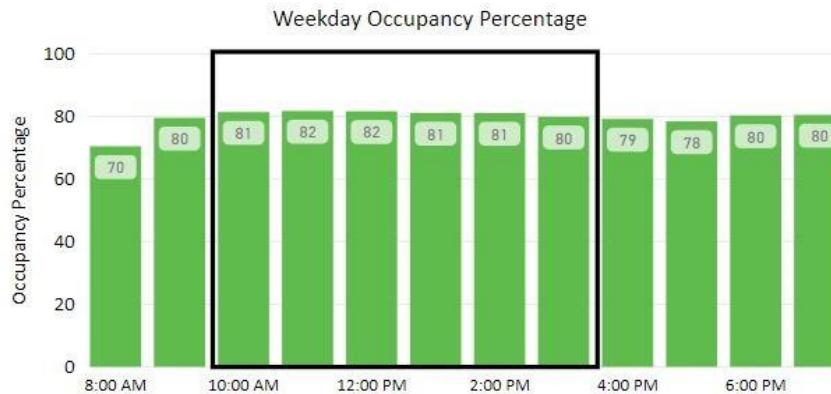
Average Stay Time (mins)  
92.50



### Barton St | July 2020



Average Stay Time (mins)  
51.28



## Barton St | June 2020

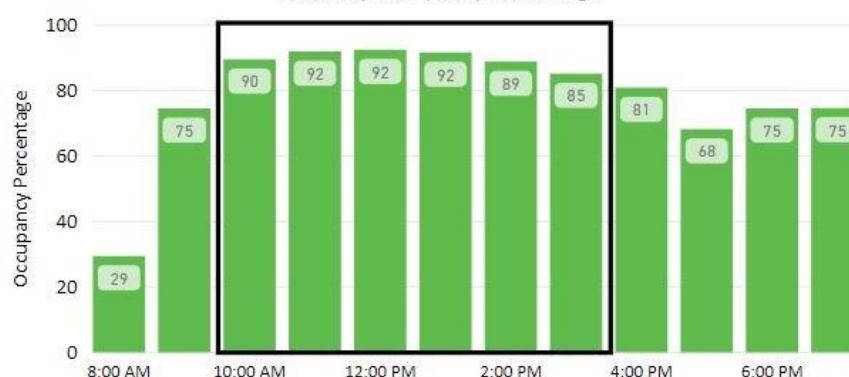
Average Occupancy 10am-4pm



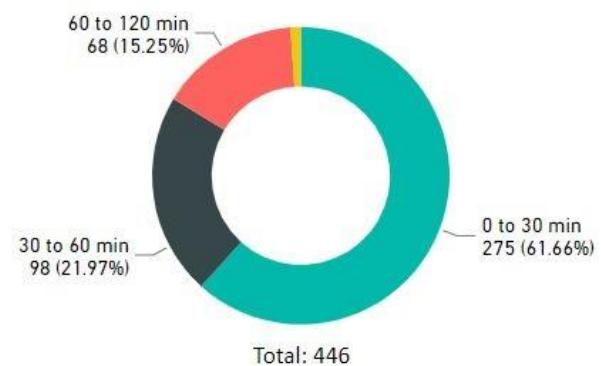
Average Stay Time (mins)

40.02

Weekday Occupancy Percentage



Stay Time Period



## Barton St | May 2020

Average Occupancy 10am-4pm



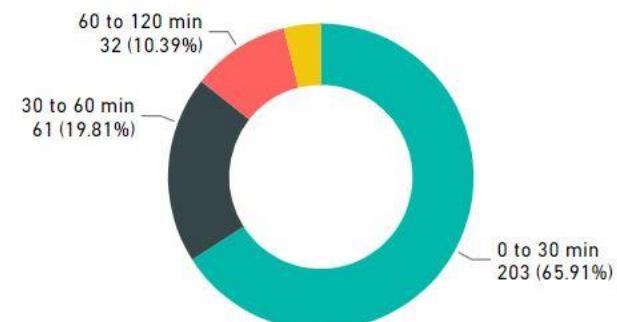
Average Stay Time (mins)

74.34

Weekday Occupancy Percentage



Stay Time Period

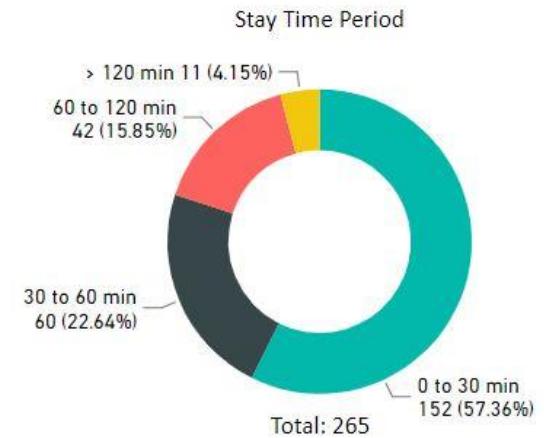
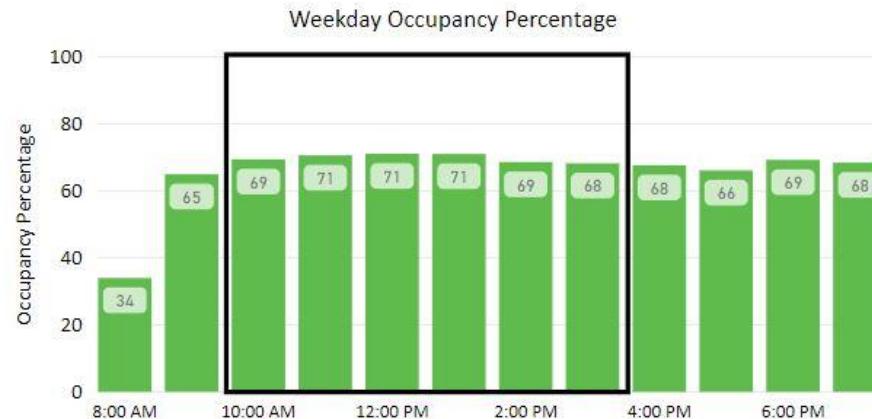


## Attachment 1 (Cont.) — May to August 2020 Occupancy Reporting (Streets)

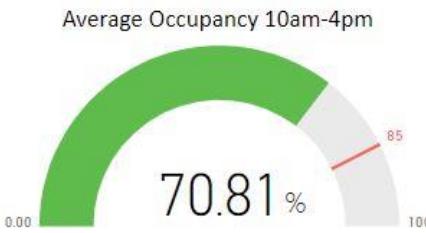
### Ward St East | August 2020



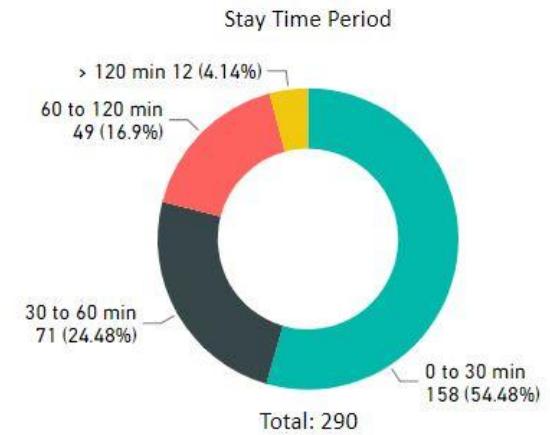
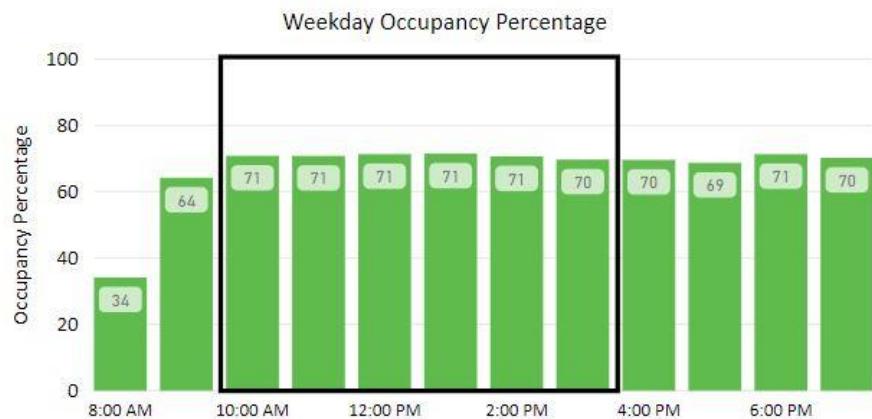
Average Stay Time (mins)  
55.90



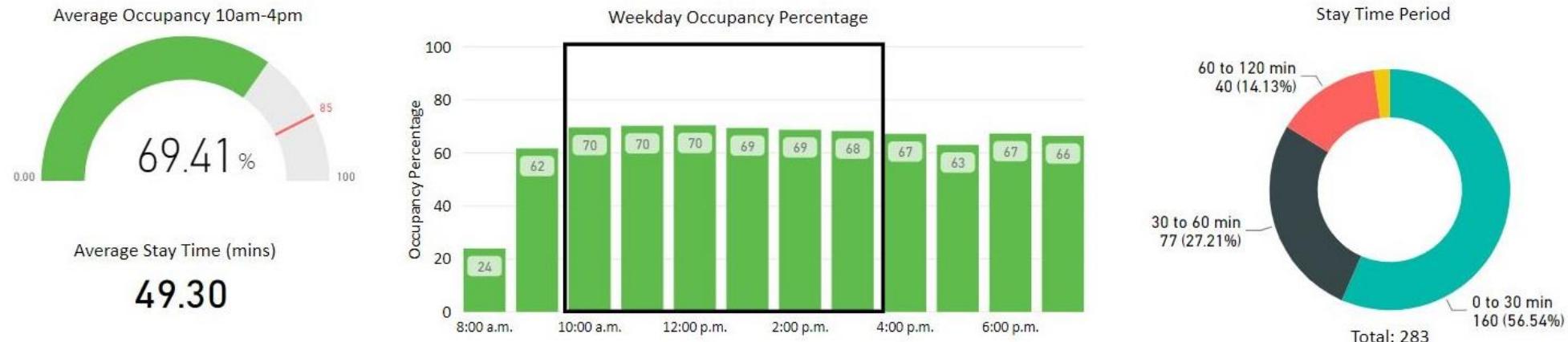
### Ward St East | July 2020



Average Stay Time (mins)  
52.18



## Ward St East | June 2020

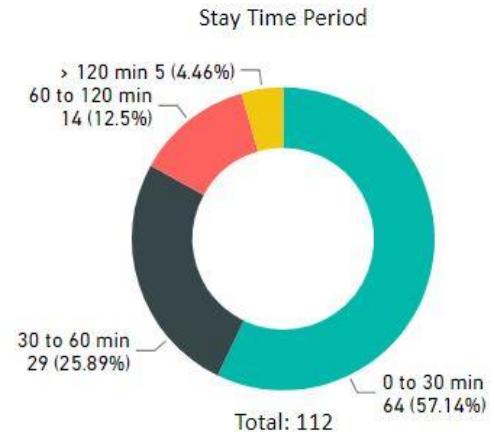
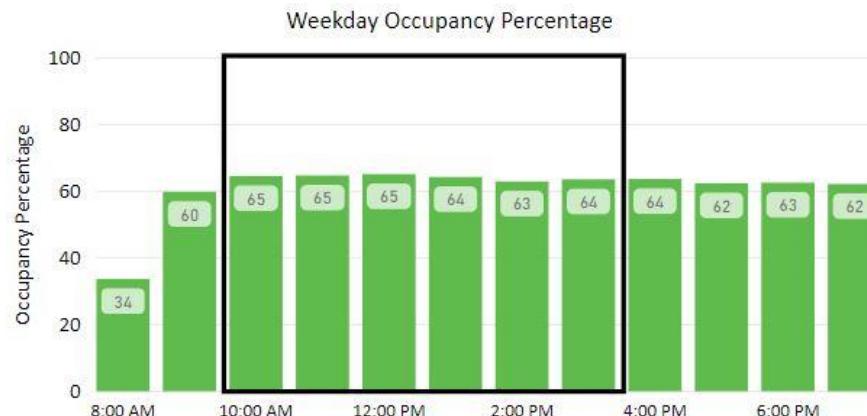


## Attachment 1 (Cont.) — May to August 2020 Occupancy Reporting (Streets)

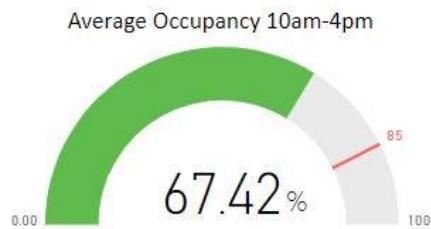
### Worley Place | August 2020



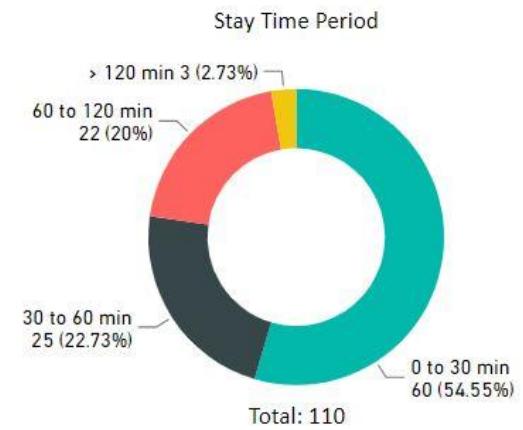
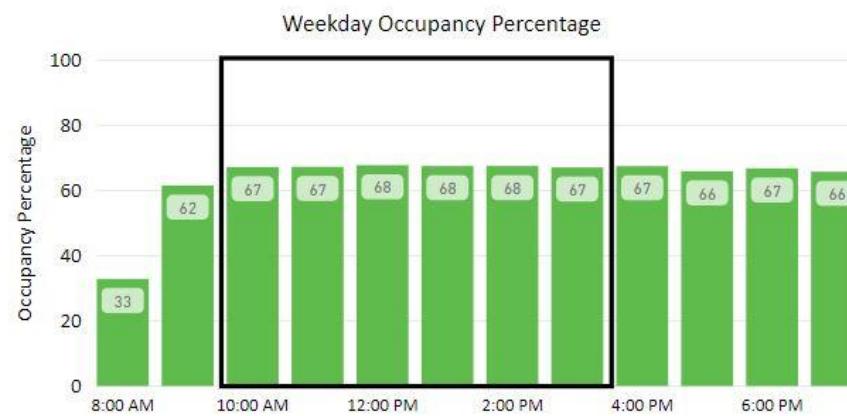
Average Stay Time (mins)  
**67.85**



### Worley Place | July 2020



Average Stay Time (mins)  
**44.86**



## Worley Place | June 2020

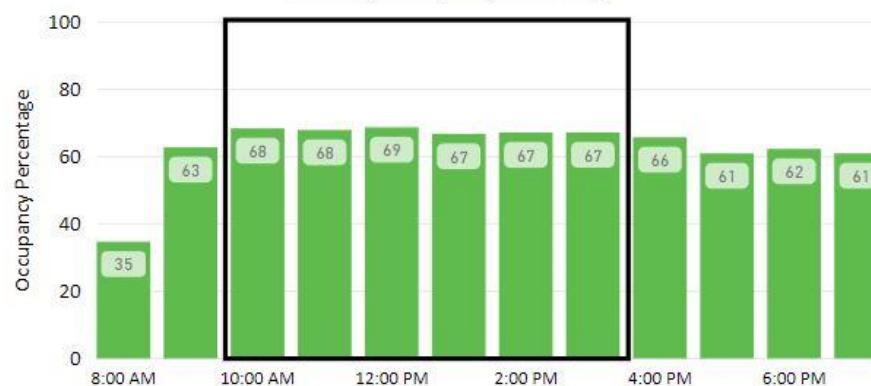
Average Occupancy 10am-4pm



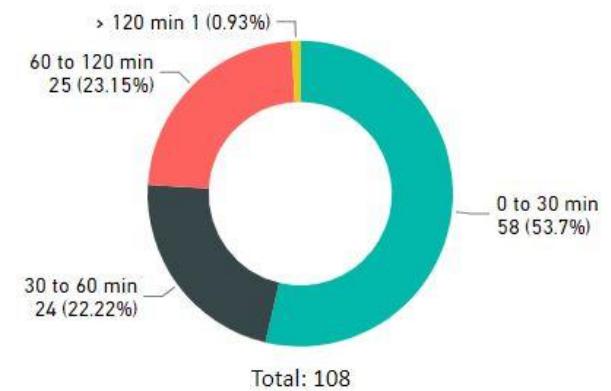
Average Stay Time (mins)

44.07

Weekday Occupancy Percentage



Stay Time Period



## Worley Place | May 2020

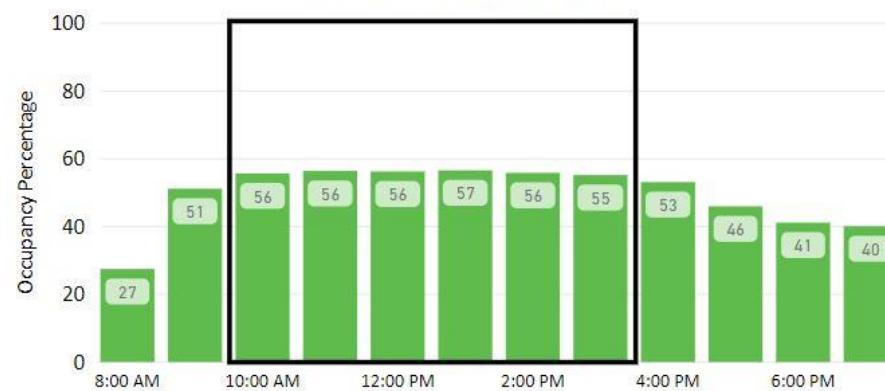
Average Occupancy 10am-4pm



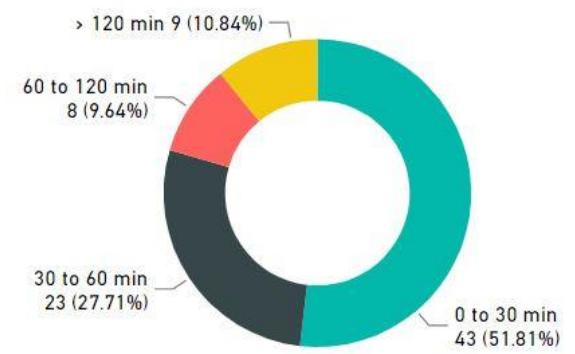
Average Stay Time (mins)

101.20

Weekday Occupancy Percentage



Stay Time Period

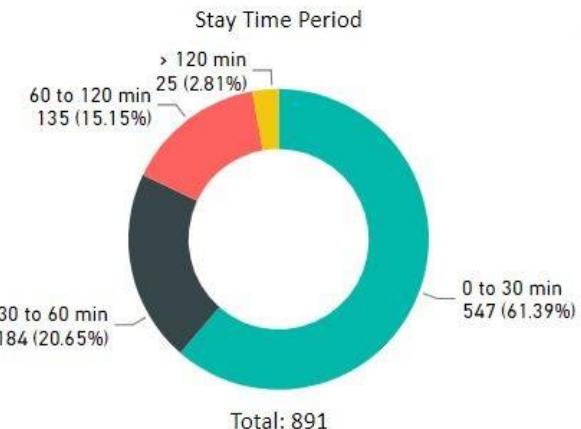
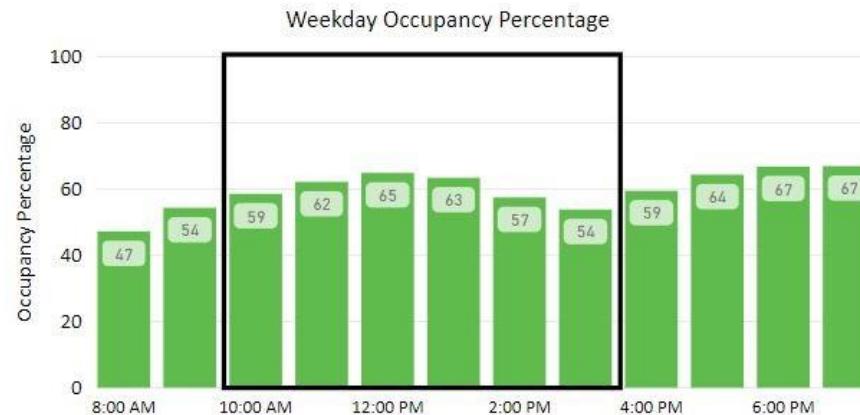


## Attachment 1 (Cont.) - May to August 2020 Occupancy Reporting (Streets)

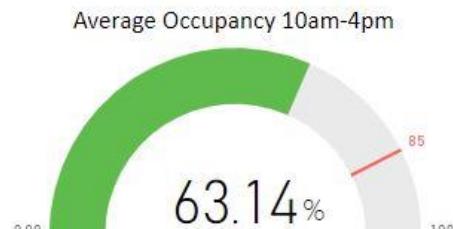
### Victoria St | August 2020



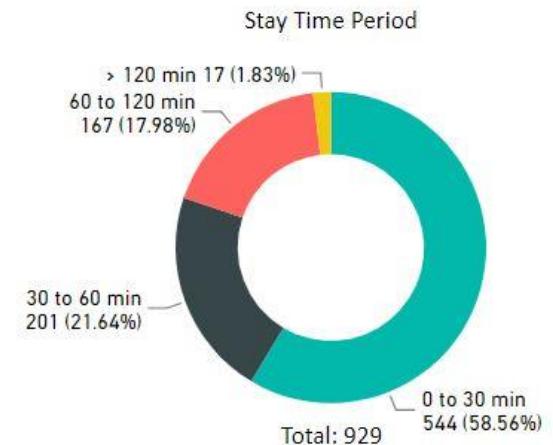
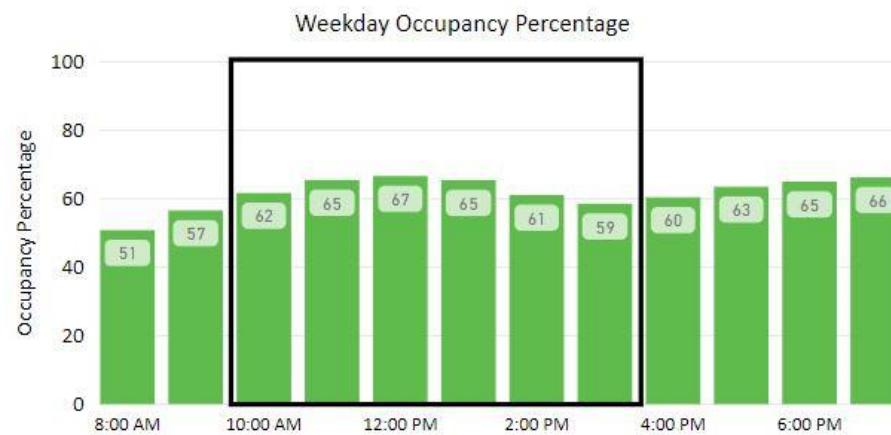
Average Stay Time (mins)  
51.90



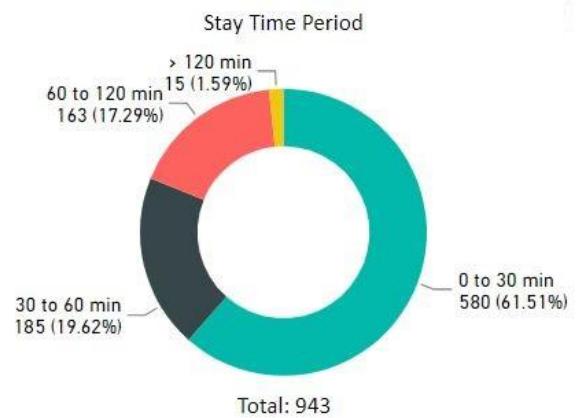
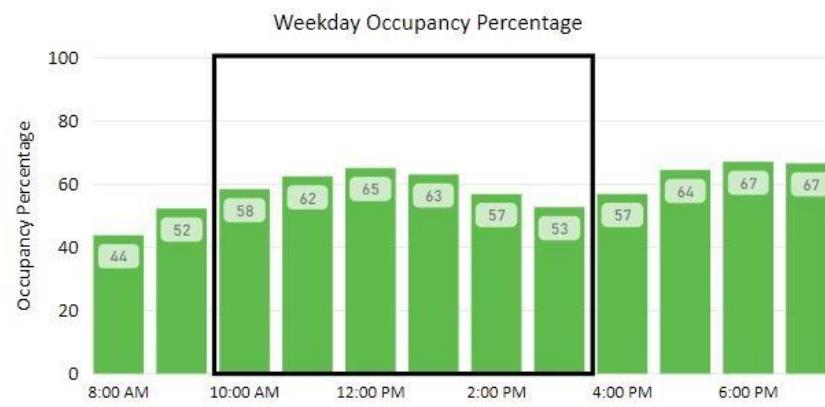
### Victoria St | July 2020



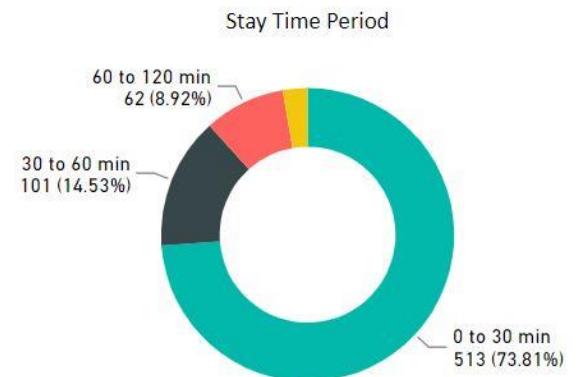
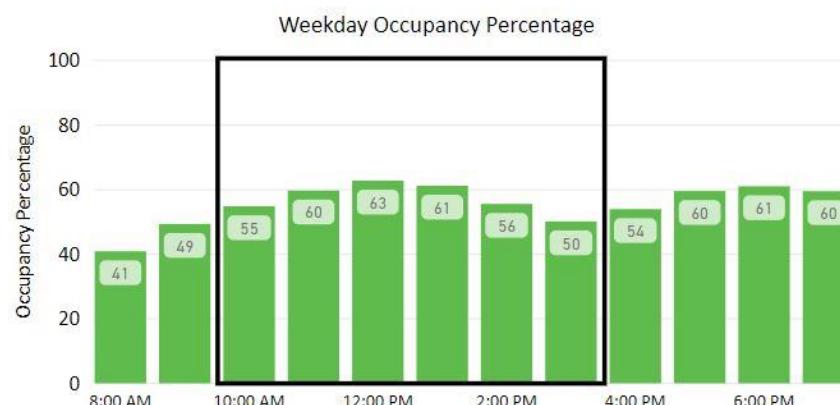
Average Stay Time (mins)  
51.96



## Victoria St | June 2020



## Victoria St | May 2020



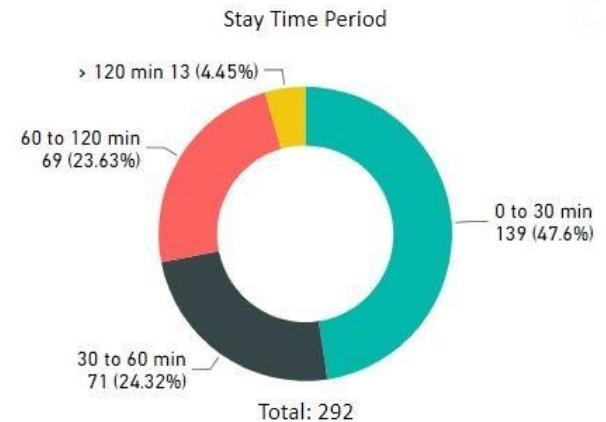
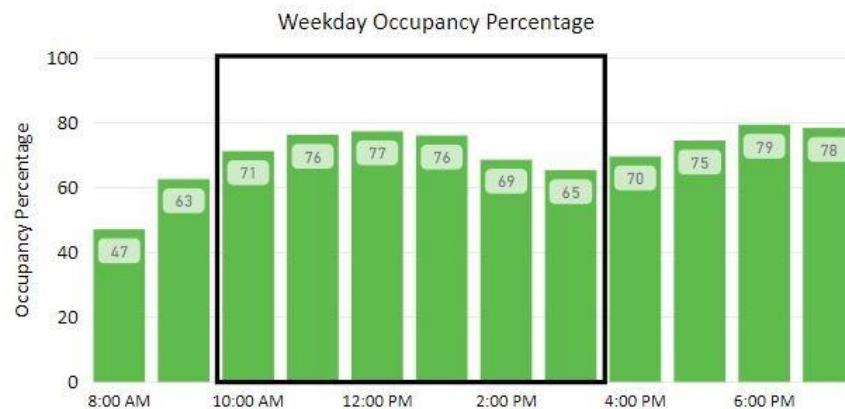
## Attachment 1 (Cont.) — May to August 2020 Occupancy Reporting (Streets)

### Alexandra St | August 2020

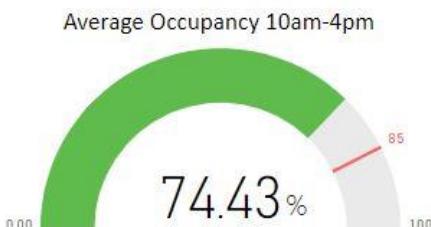


Average Stay Time (mins)

55.69

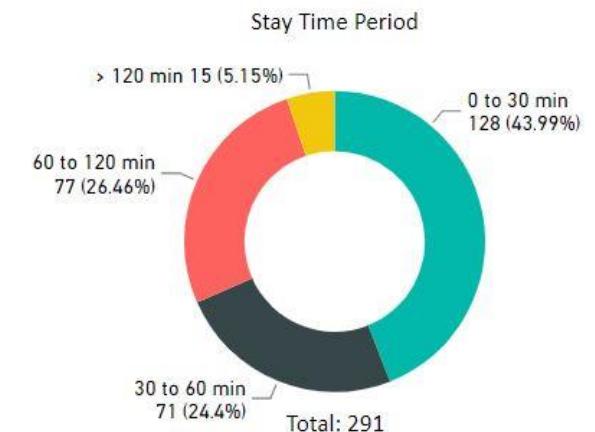
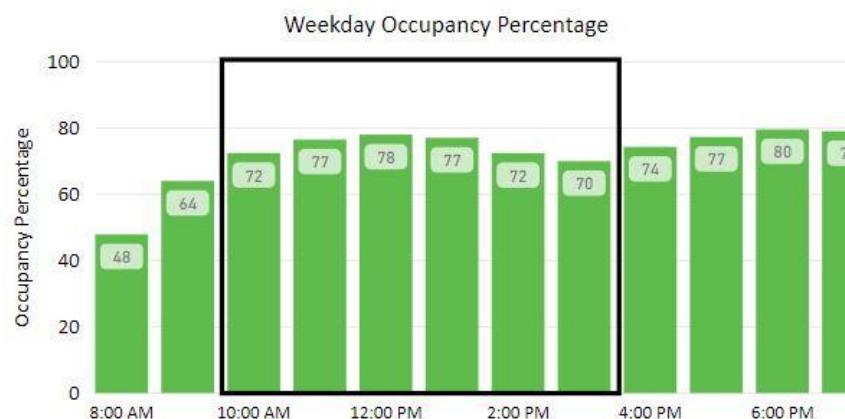


### Alexandra St | July 2020

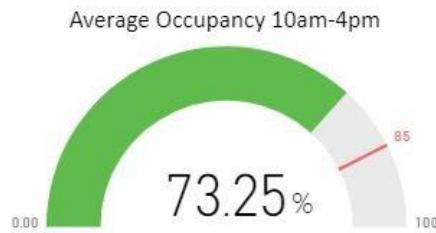


Average Stay Time (mins)

59.56

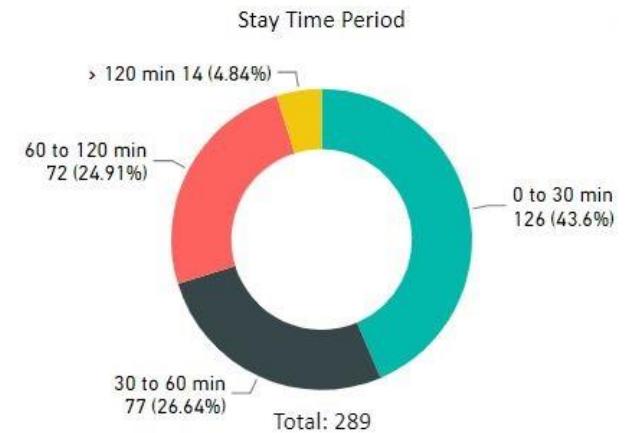
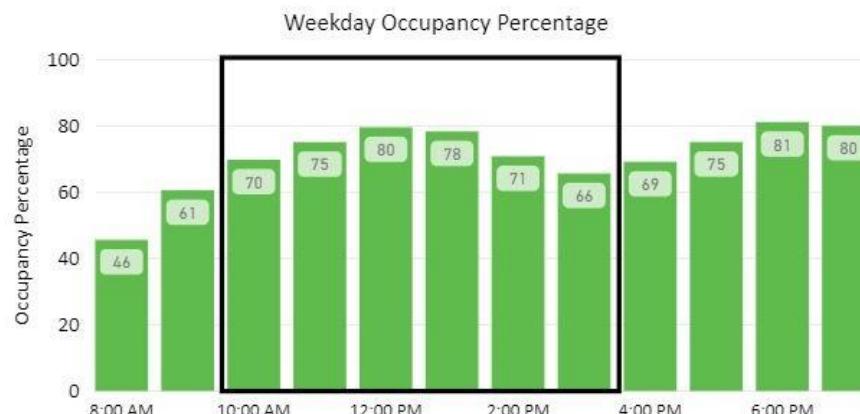


## Alexandra St | June 2020

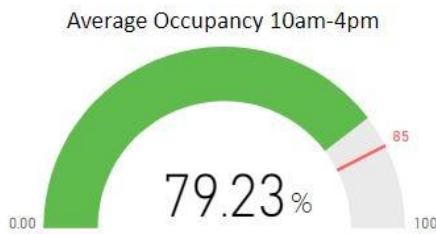


Average Stay Time (mins)

74.14

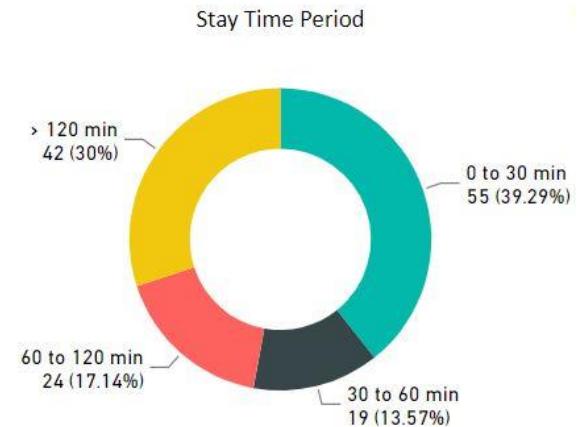
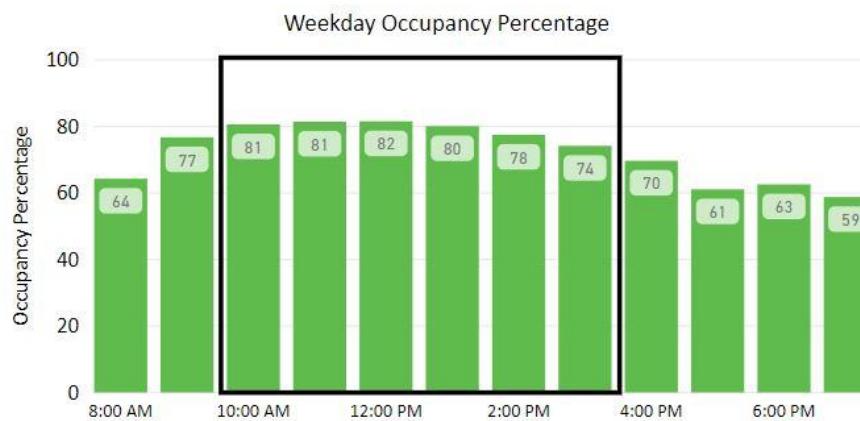


## Alexandra St | May 2020



Average Stay Time (mins)

203.78



## Attachment 1 (Cont.) — May to August 2020 Occupancy Reporting (Streets)

### Hood St | August 2020

Average Occupancy 10am-4pm



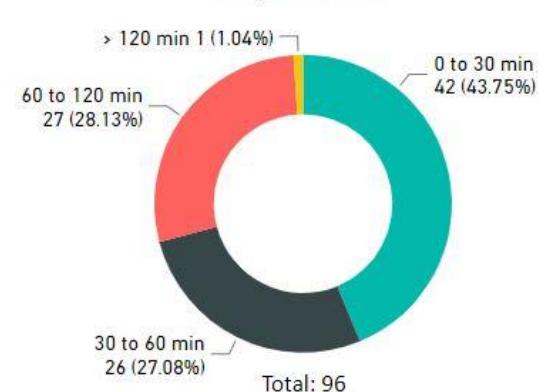
Average Stay Time (mins)

58.94

Weekday Occupancy Percentage



Stay Time Period



### Hood St | July 2020

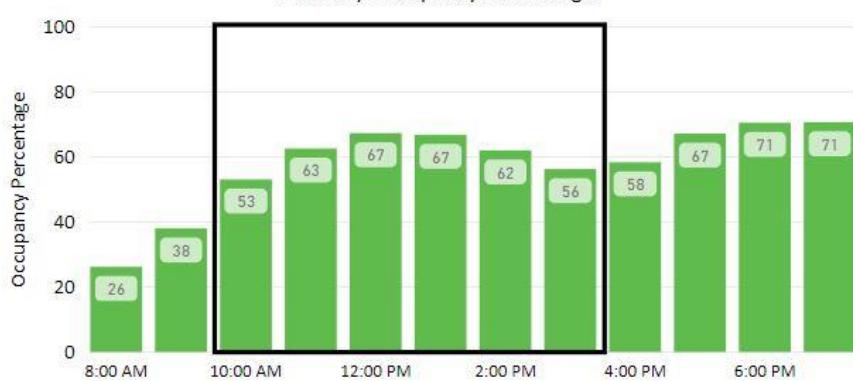
Average Occupancy 10am-4pm



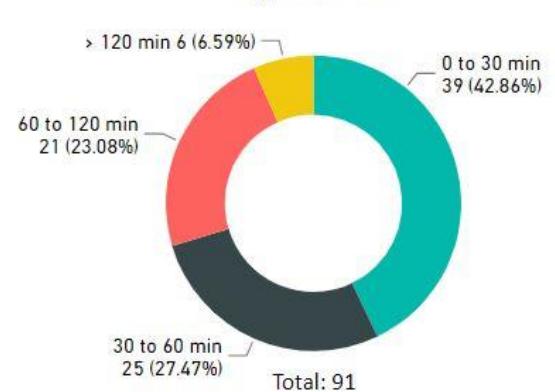
Average Stay Time (mins)

60.50

Weekday Occupancy Percentage



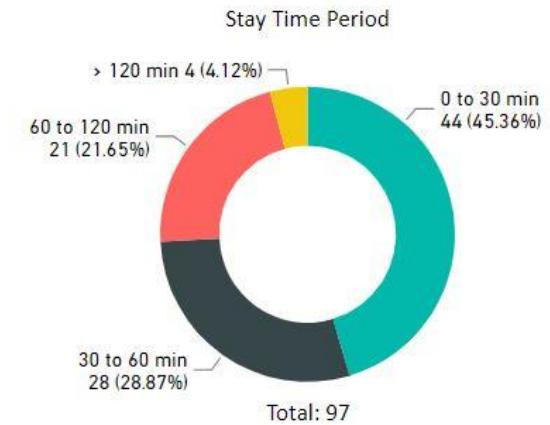
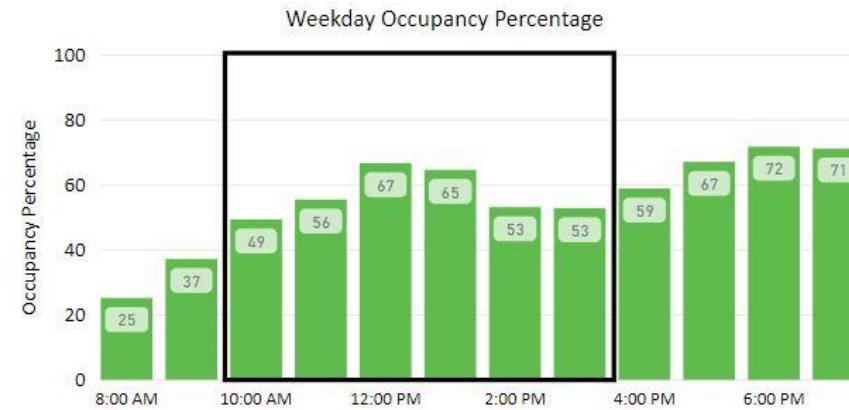
Stay Time Period



## Hood St | June 2020



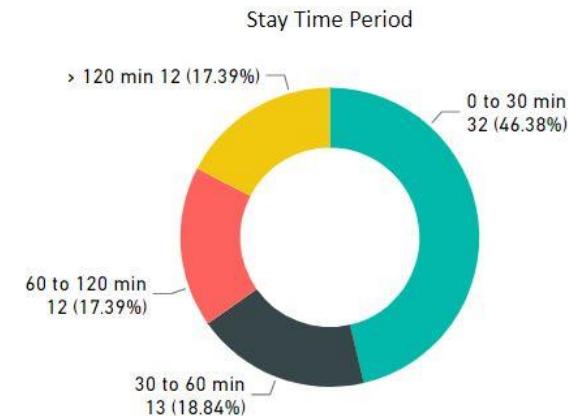
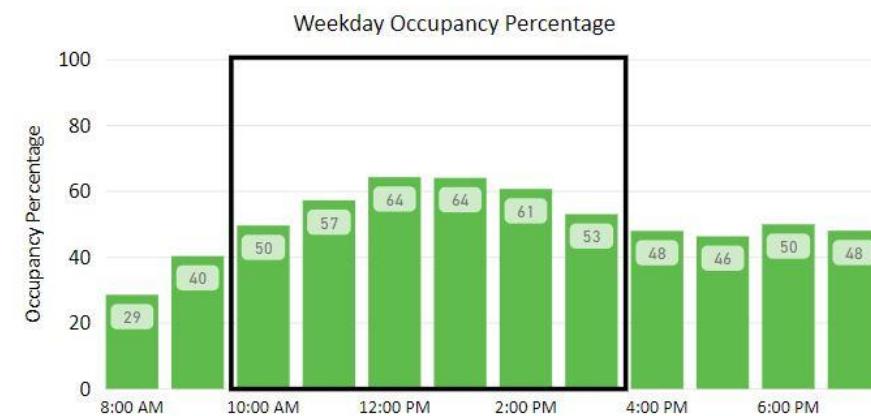
Average Stay Time (mins)  
**62.26**



## Hood St | May 2020



Average Stay Time (mins)  
**151.68**



# Parking Activity

## Monthly Report – September 2020

To:	Access Hamilton – Parking		
Data Updates by:	Joanne Clark & John Purcell		
Reviewed by:	Jason Harrison		
Subject:	Parking Activity Monthly Report – September 2020		
Date:	16 <sup>th</sup> October 2020	File:	D-3492371

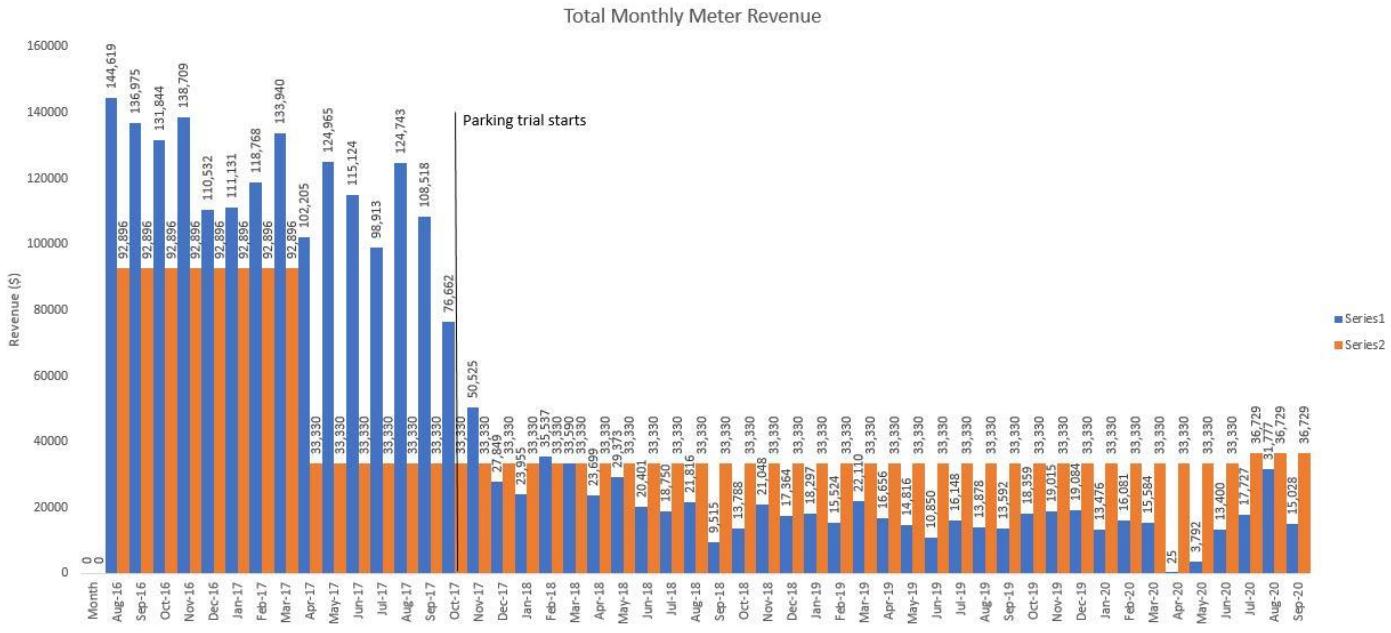
### 1.0 Purpose

1.1 To inform the Access Hamilton Taskforce – Summary of agreed monthly parking activity metrics.

### 2.0 Key Financial Indicators

OPERATING	Actuals	Actuals	Actuals	Actuals	2020/2021	YTD Actual	YTD Budget	Variance	APPROVED
	2016/17	2017/18	2018/19	2019/20	Sep-20	Sep-20	YTD Budget vs Actual	2020/21	
<strong>REVENUE</strong>									
Parking Meters	1,392,828	677,857	257,897	182,517	46,805	53,600	(6,795)	220,000	
Parking permits revenue	10,083	9,951	14,475	9,745	1,597	5,000	(3,403)	20,000	
Commuter Carparking	0	0	0	0	0	0	0	400,000	
Mobile App	0	12,204	26,986	23,847	5,095	0	5,095	0	
<strong>Fees and User Charges</strong>	<strong>1,402,911</strong>	<strong>700,012</strong>	<strong>299,358</strong>	<strong>216,108</strong>	<strong>53,497</strong>	<strong>58,600</strong>	<strong>(5,103)</strong>	<strong>640,000</strong>	
Infringement Revenue	1,787,402	1,530,063	1,703,074	1,509,150	139,126	465,125	(325,999)	1,525,000	
<strong>User Fees and Infringements Revenue</strong>	<strong>3,190,313</strong>	<strong>2,230,075</strong>	<strong>2,002,432</strong>	<strong>1,725,259</strong>	<strong>192,624</strong>	<strong>523,725</strong>	<strong>(331,101)</strong>	<strong>2,165,000</strong>	
External Fees <sup>1</sup> (Recovery of costs added to infringements)	384,867	302,065	408,077	0	0	0	0	0	
Fines from Courts	2,631	3,980	3,125	893	0	0	0	0	
Bad Debts Recovered	22,572	24,841	18,627	4,436	0	0	0	0	
Court Commission	0	(22,206)	(40,786)	0	0	0	0	0	
Other Revenue				11,000	0	0	0	0	
Doubtful Debt Adjustment	(243,651)	(162,696)	(194,706)	(76,221)	(19,196)	(25,000)	5,804	(100,000)	
<strong>Other Revenue</strong>	<strong>166,419</strong>	<strong>145,984</strong>	<strong>194,337</strong>	<strong>(59,893)</strong>	<strong>(19,196)</strong>	<strong>(25,000)</strong>	<strong>5,804</strong>	<strong>(100,000)</strong>	
<strong>Subtotal - On street Revenue</strong>	<strong>3,356,732</strong>	<strong>2,376,059</strong>	<strong>2,196,769</strong>	<strong>1,665,366</strong>	<strong>173,428</strong>	<strong>498,725</strong>	<strong>(325,297)</strong>	<strong>2,065,000</strong>	
CBD Business Targeted Rate	0	108,932	146,000	145,584	36,232	36,341	(109)	145,363	
<strong>TOTAL OPERATING REVENUE</strong>	<strong>3,356,732</strong>	<strong>2,484,991</strong>	<strong>2,342,769</strong>	<strong>1,810,950</strong>	<strong>209,659</strong>	<strong>535,066</strong>	<strong>(325,407)</strong>	<strong>2,210,363</strong>	
<strong>TOTAL OPERATING EXPENSES</strong>	<strong>1,805,548</strong>	<strong>2,457,994</strong>	<strong>3,220,411</strong>	<strong>2,984,412</strong>	<strong>585,271</strong>	<strong>743,907</strong>	<strong>(158,636)</strong>	<strong>2,948,778</strong>	
<strong>OPERATING SURPLUS/(DEFICIT)</strong>	<strong>1,551,185</strong>	<strong>26,997</strong>	<strong>(877,642)</strong>	<strong>(1,173,462)</strong>	<strong>(375,612)</strong>	<strong>(208,841)</strong>	<strong>(166,771)</strong>	<strong>(738,415)</strong>	
	Free before 9 and after 3	2 hr free in CBD - Oct to June	2 hr free in CBD – July to June	2 hr free in CBD – July to June					

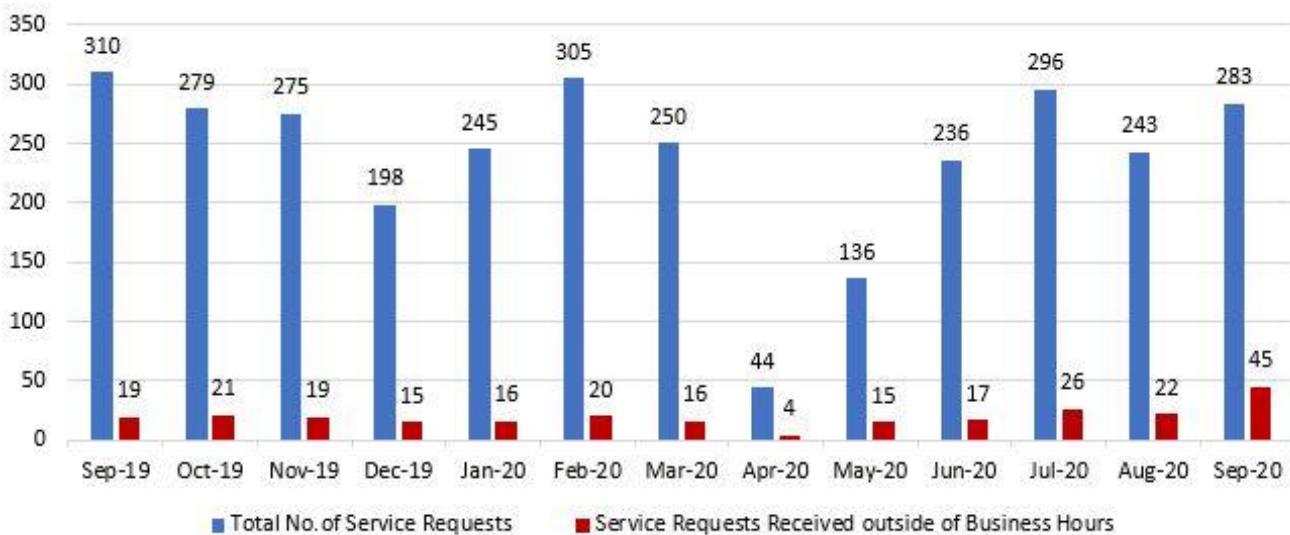
2.1 The financials for September continue to show that the revenue received from 'Fees and User Charges' was lower than budgeted for.

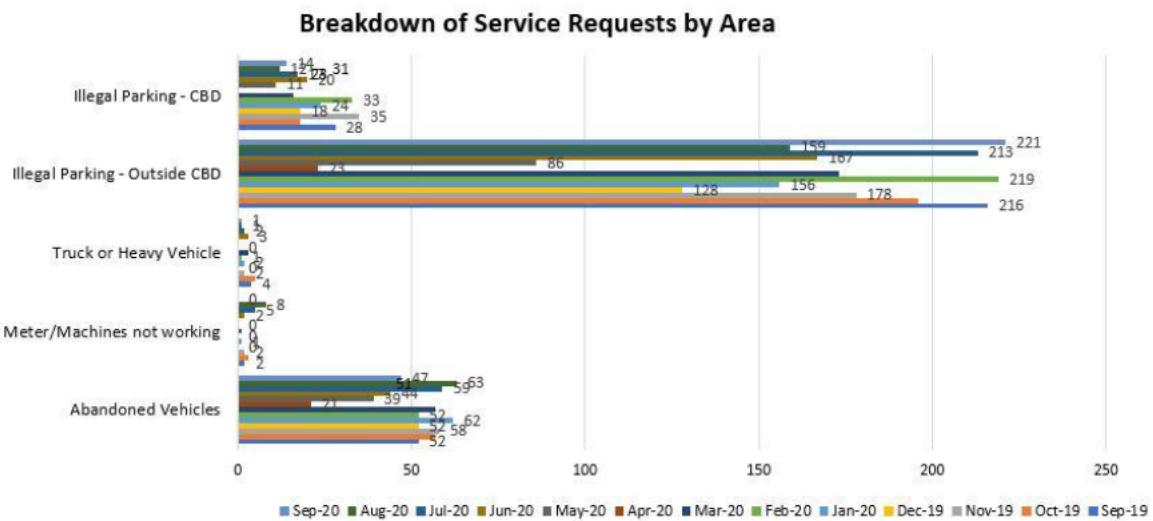


### 3.0 Customer Requests (taken from the customer services database - SRMS)

3.1 A total of 283 service requests were generated in September with 277 closed out. 45 of these requests were received by the Call Centre unit outside of business hours. The rise in after-hours reports is due to staff being inundated with Rubbish and Recycling complaints. Antenno complaints were raised by after-hours staff. The tables below provide a summary of the customer requests received.

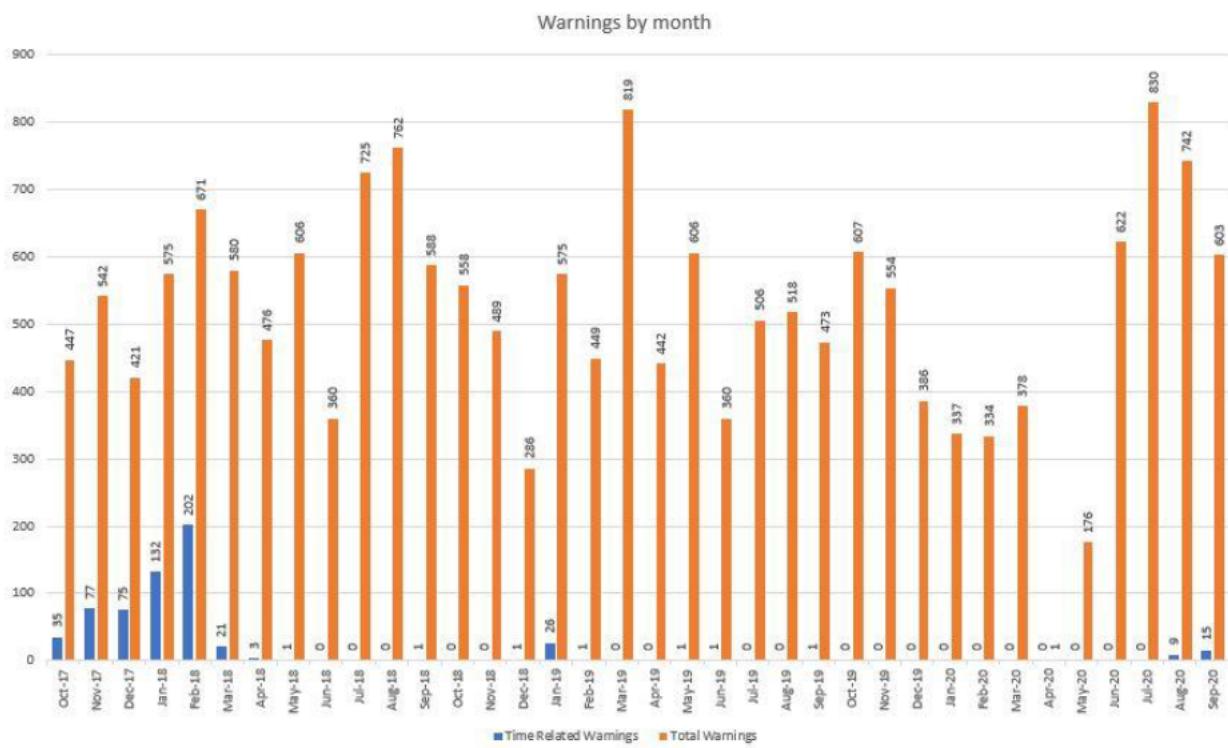
**Total No. of Service Requests**



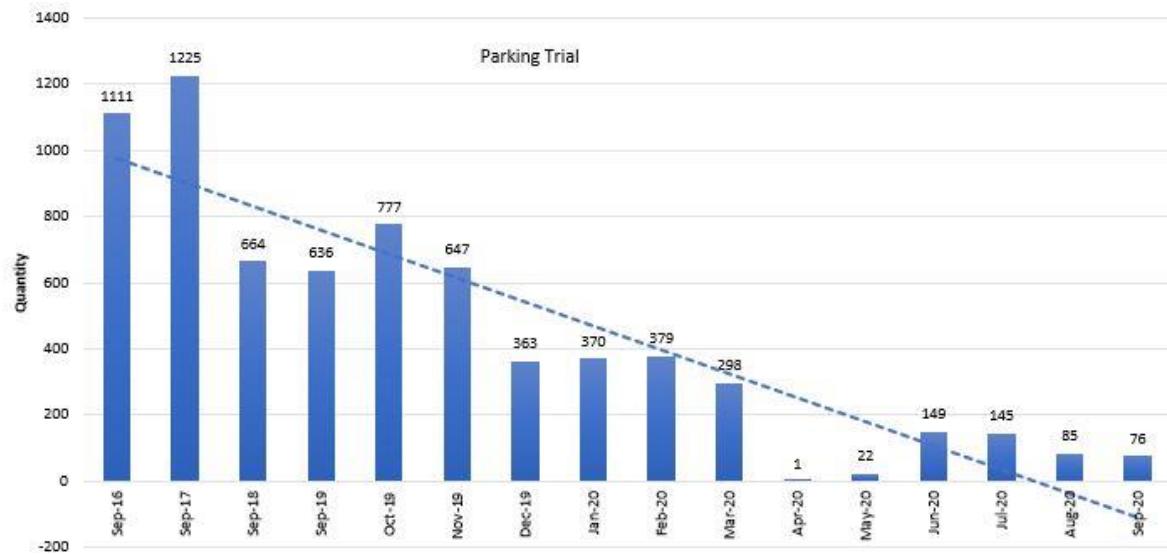


#### 4.0 Warnings & Infringements (Taken from Parking Database – Ticketor)

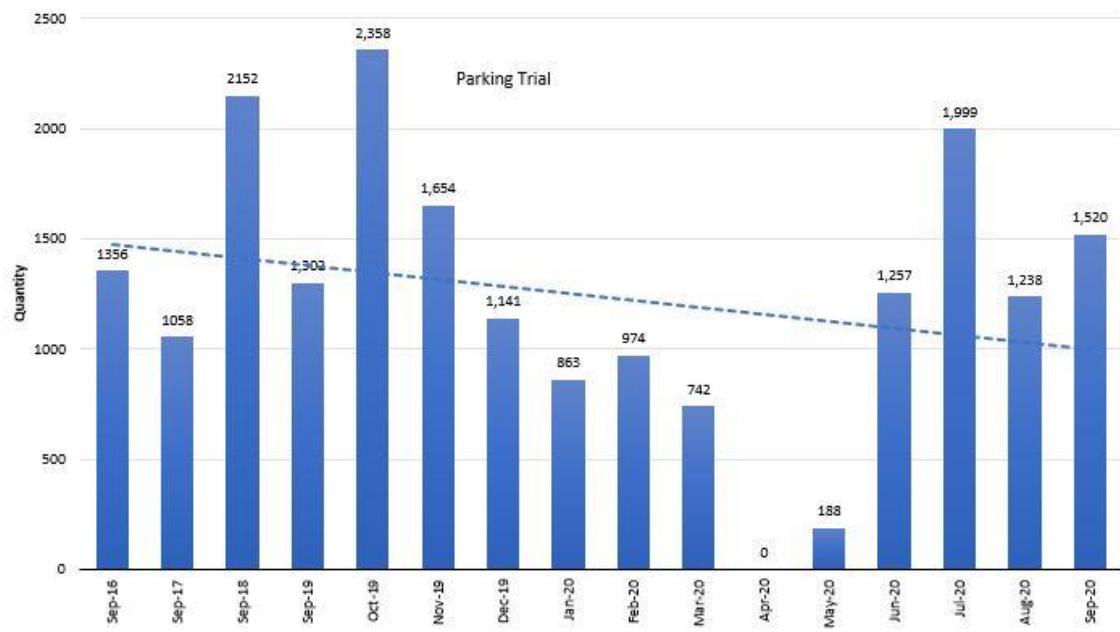
4.1 A total of 603 warnings, 1520 parking infringements and 76 traffic infringements were issued in September.



### Traffic Infringements Issued by Month



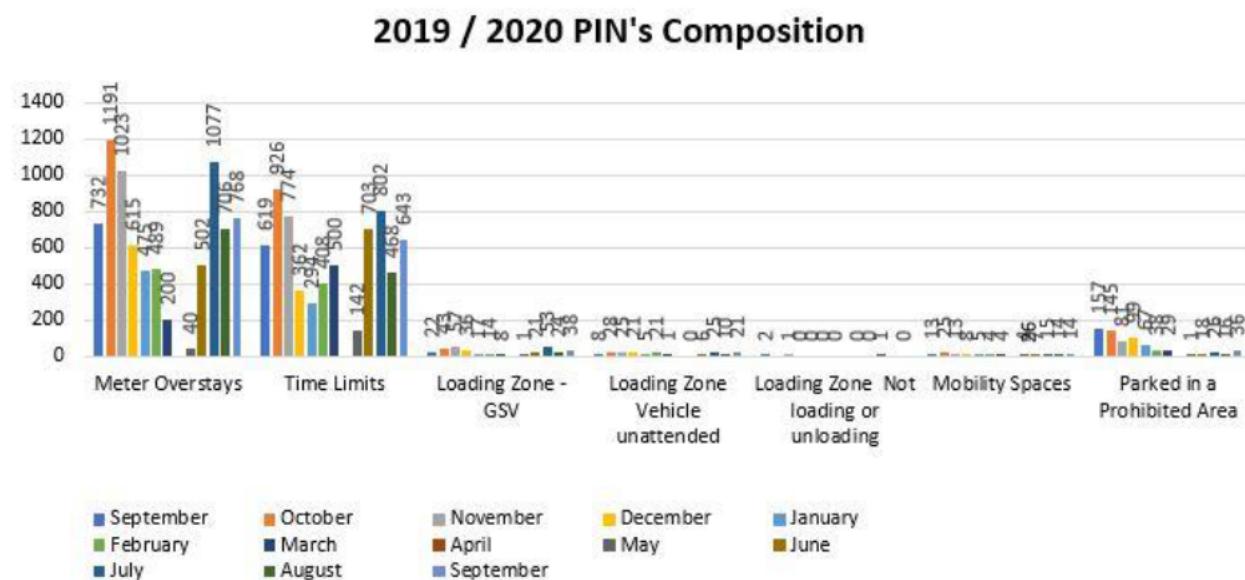
### Parking Infringements Issued by Month



4.2 Infringement drill-down; as requested a drill-down on types of infringements in the previous two graphs follow.

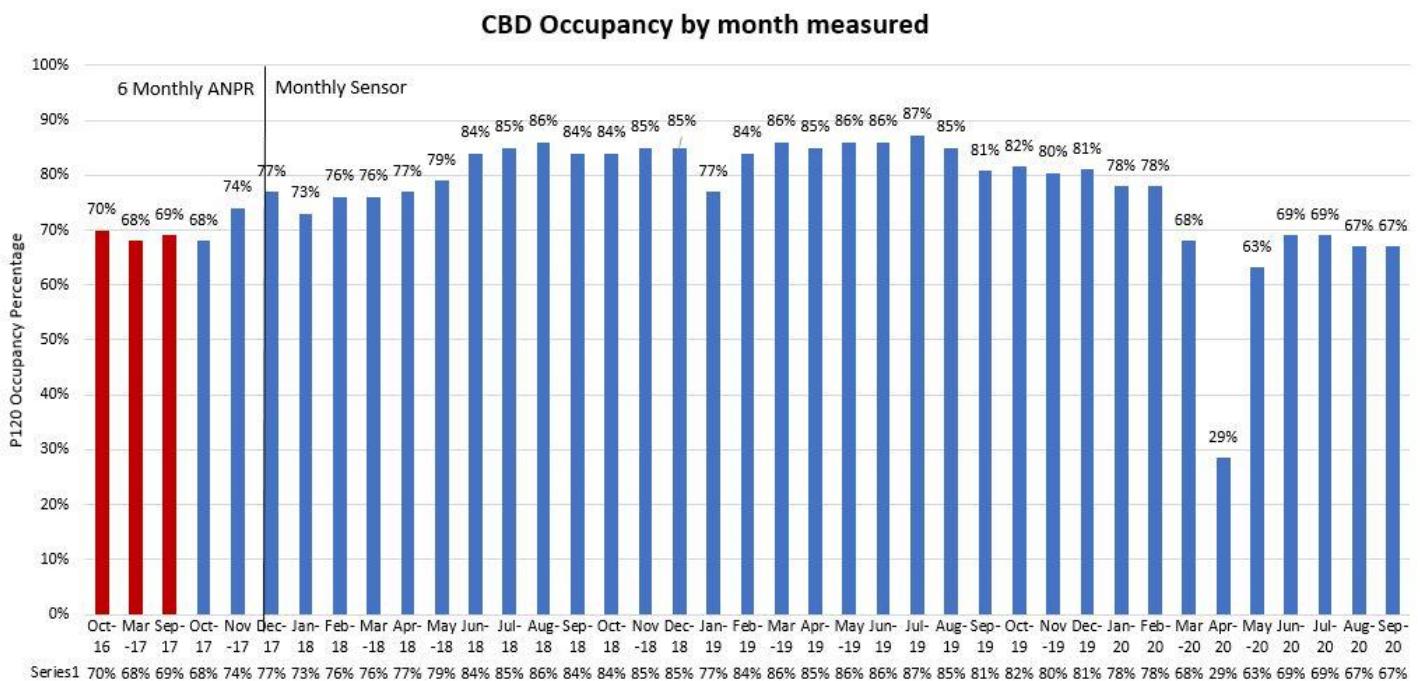


4.3 Totals may vary by a small margin due to the drill-down showing nominated infringements of interest as opposed to all infringements.

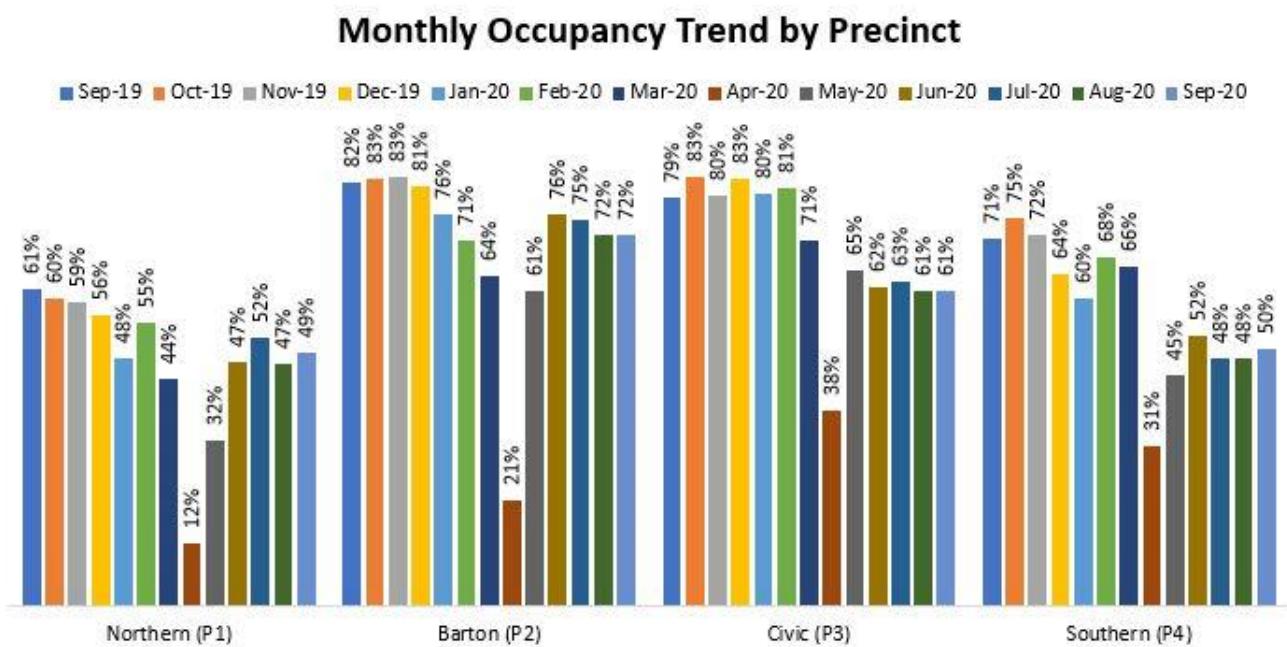


## 5.0 CBD Occupancy Data (taken from Parking Database - SmartRep)

5.1 The following graph depicts the CBD Occupancy trend for the business sensitive areas. Recorded figures show occupancy trending below of the target value of 85% for the previous 12 months excluding the holiday period.

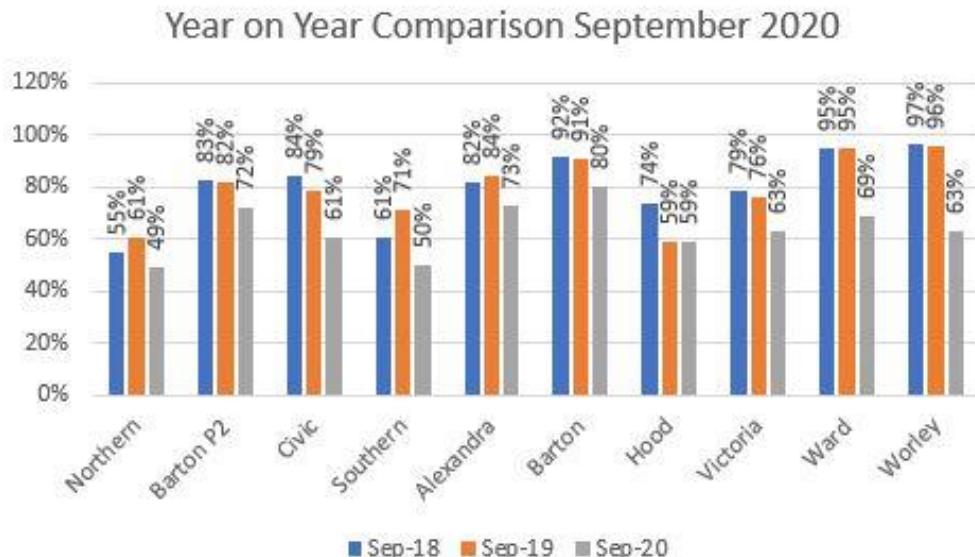


5.2 The following graph displays the trend of precinct occupancy by month.



5.3 September 2019 – September 2020 Year on Year occupancy resulted in the following:

- Northern - Precinct 1 61% to 49% twelve percentage point decrease in occupancy
- Barton – Precinct 2 82% to 72% ten percentage point decrease in occupancy
- Civic – Precinct 3 79% to 61% eighteen percentage point decrease in occupancy
- Southern – Precinct 4 71% to 50% twenty-one percentage point decrease in occupancy

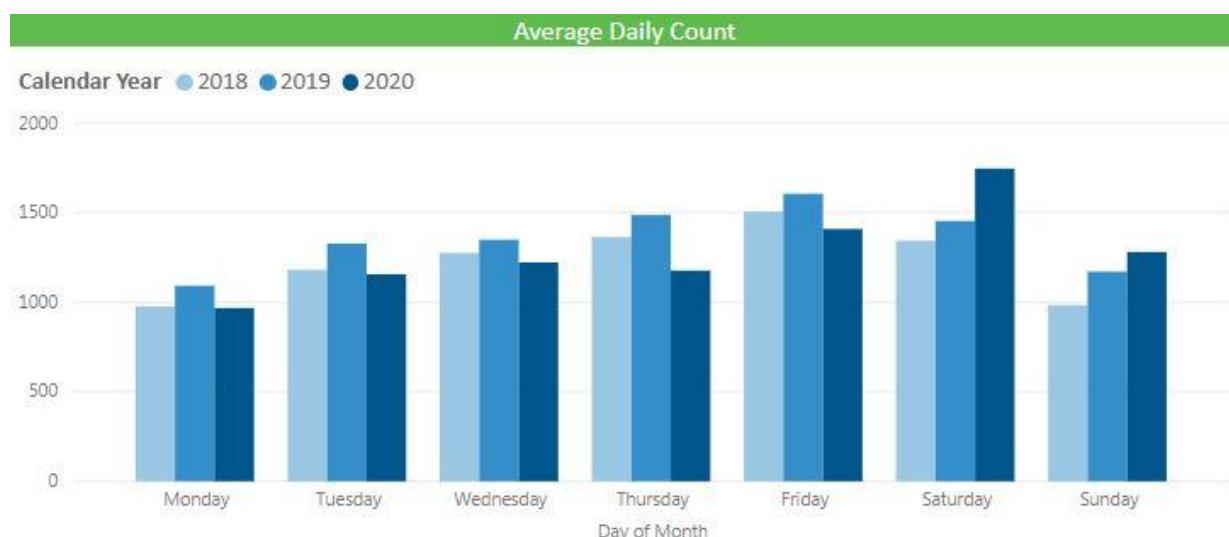
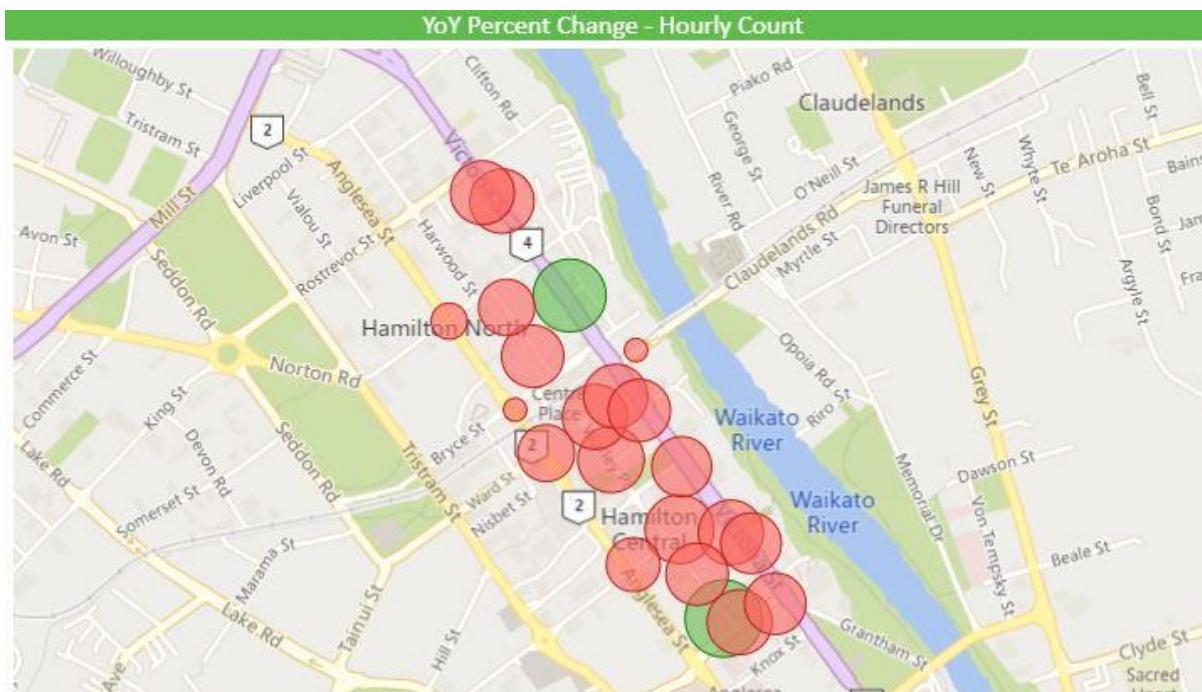


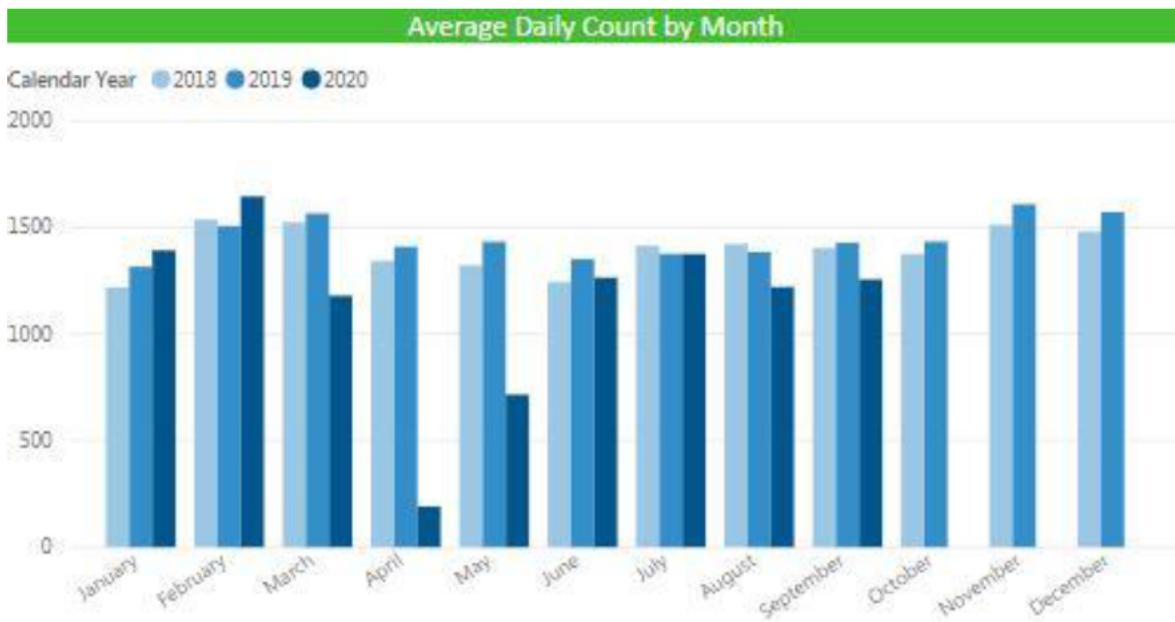
5.4 Attachment 1 provides a breakdown of the parking data collected for June – September using the parking sensors. Key observations noted:

1. Precinct 1 (Northern): average stay times have increased by approximately 2 minutes: June –50 mins; September – 52 mins; Average occupancy rates have increased by approximately 2%: June – 47%; September – 49%
2. Precinct 2 (Barton): Average stay times have increased by approximately 11 minutes; June –48 mins; September –59 mins. Average occupancy rate remains below the target range of 85%: June – 76%; September – 72%. The average occupancy rate for Barton Street was 79%.
3. Precinct 3 (Civic): Average stay times have decreased by approximately 16 minutes: June — 70 mins; September– 54 mins. Average occupancy remains below the target rate: June – 62%; September – 61%
4. Precinct 4 (Southern): Average stay times have increased by approximately 4 minutes: June -102 mins; September – 106 mins; Average occupancy rate has decreased by approximately 2 percent: June – 52%; September - 50%
5. The average occupancy rate for Ward Street East (69%), Worley Place (63%), Victoria Street (63%), Alexandra Street (73%) and Hood Street (59%) are below the targeted occupancy of 85%.

## 6.0 Pedestrian Count Update

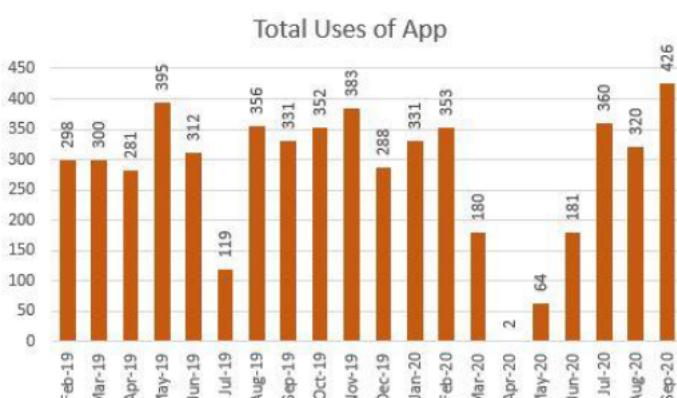
- 6.1 The City Growth team in conjunction with Information Services is continuing to develop the baseline analysis for Pedestrian Counts. Camera locations are identified in the following graphic. Feedback on locations to report on for Access Hamilton purposes is required.
- 6.2 The pedestrian cameras deliver raw data to be analysed to deliver information on pedestrian activity as required. The following graphic identifies the total number of pedestrians counted in the CBD in September 2020.
- 6.3 An Access Hamilton monthly information sub-sheet is underway. The data available dates back to July 2018 therefore trends against the previous year is now becoming available, such as the following graphics:





## 7.0 Mobile Application Update

7.1 As at September 2020 there are a total of 1784 'Pay My Park' accounts. In comparison, the August Parking Report stated that 1691 accounts had been established which equates to an increase of 5.2% over the past month. The tables below provide a summary of key 'Pay My Park' measures.



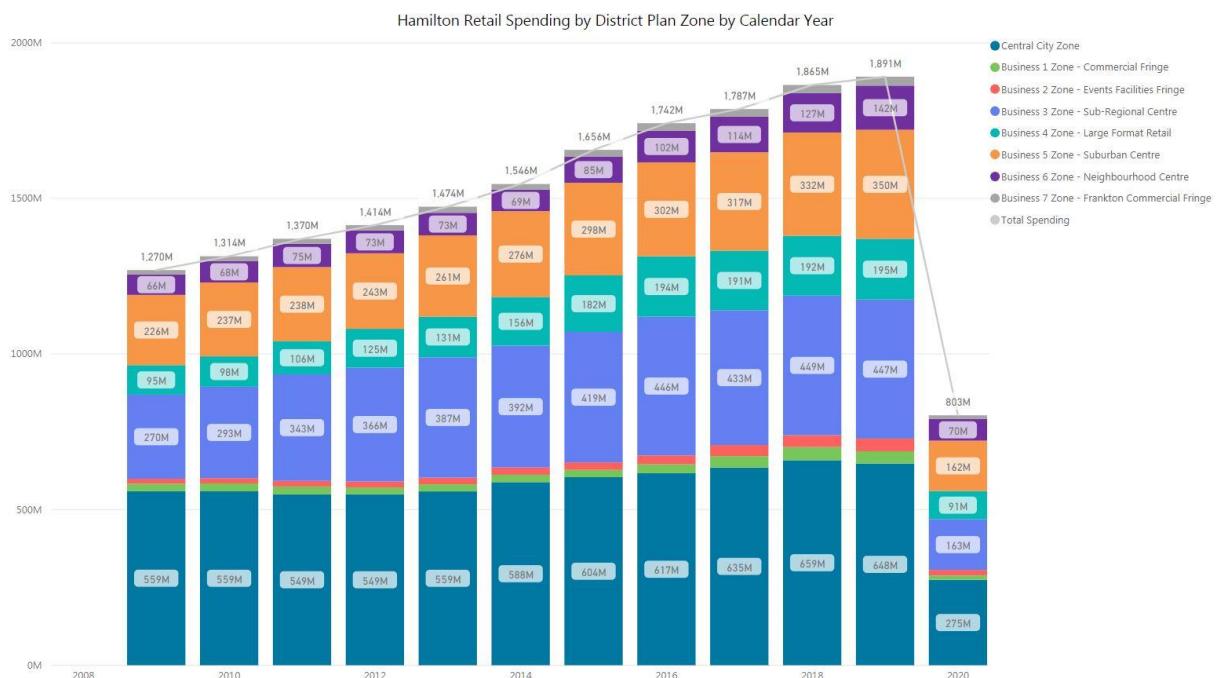
## 8.0 City Growth Metrics (taken from City Growth Metrics Report – August 2020)

8.1 Data is updated Quarterly, this information delivers the full 2018 and 2019 calendar year. The second quarter from 2020 has recently become available.

8.2 The following information is provided as part of the monitoring framework to assess whether the parking strategy is achieving the strategic direction envisaged, specifically on street parking should be provided as a service to support and active, strong commercial central city.

8.3 The chart below shows the total electronic spending in Hamilton for the 2018 financial year was \$1,865m. The total for 2019 to December \$1,891m.

8.4 The chart below shows that the total electronic spending in the Central City for each quarter from 2009 to August 2020.

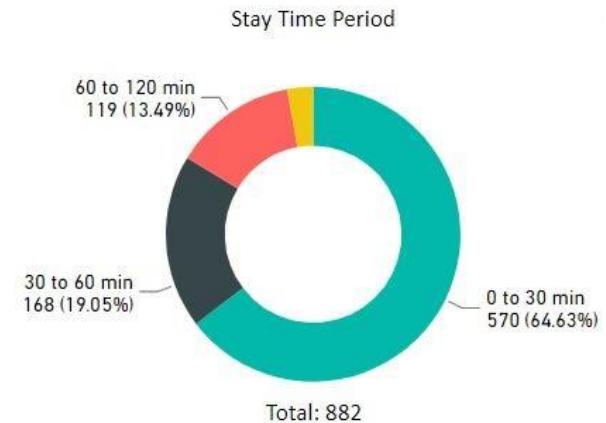
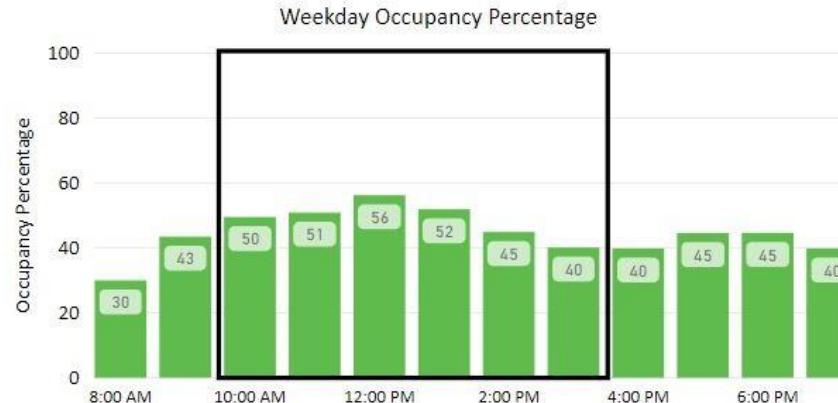


## Attachment 1 — June to September 2020 Occupancy Reporting

### Northern - Precinct 1 | September 2020



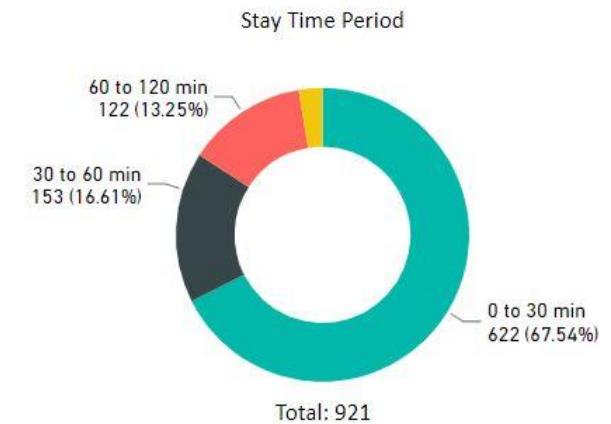
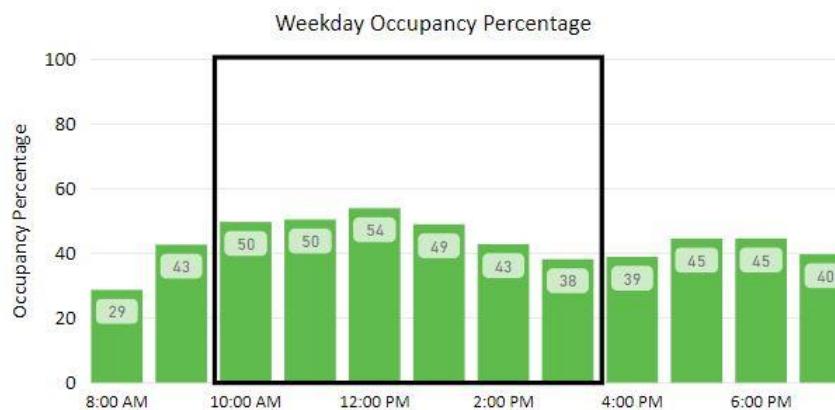
Average Stay Time (mins)  
52.06



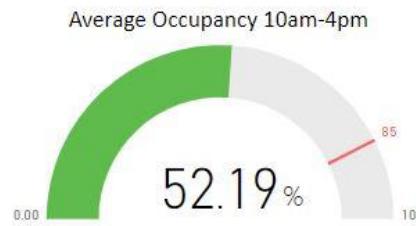
### Northern - Precinct 1 | August 2020



Average Stay Time (mins)  
52.33

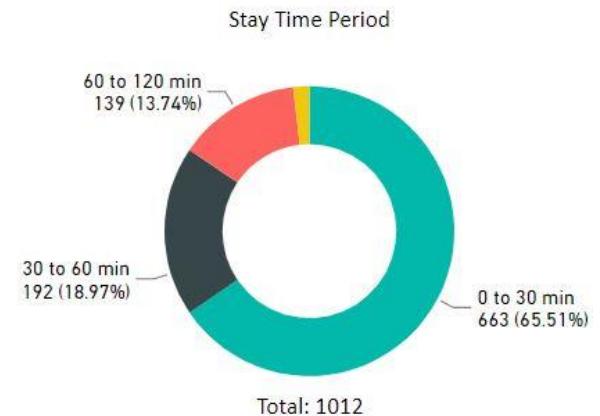
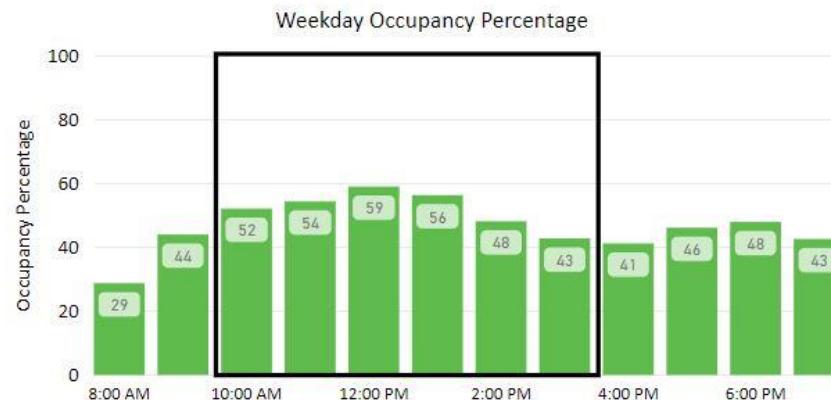


## Northern - Precinct 1 | July 2020

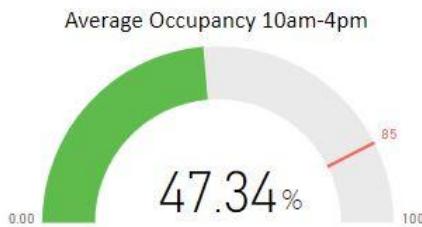


Average Stay Time (mins)

**47.65**

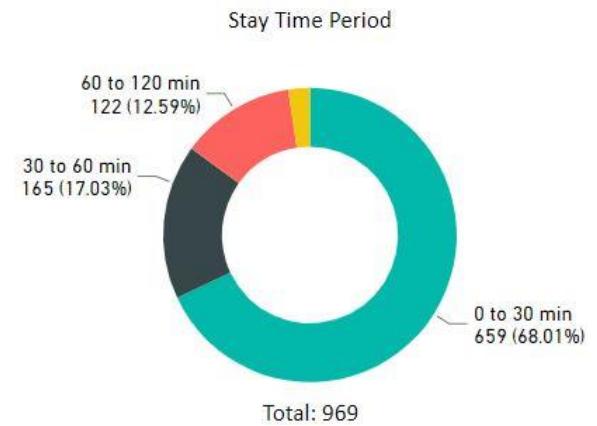
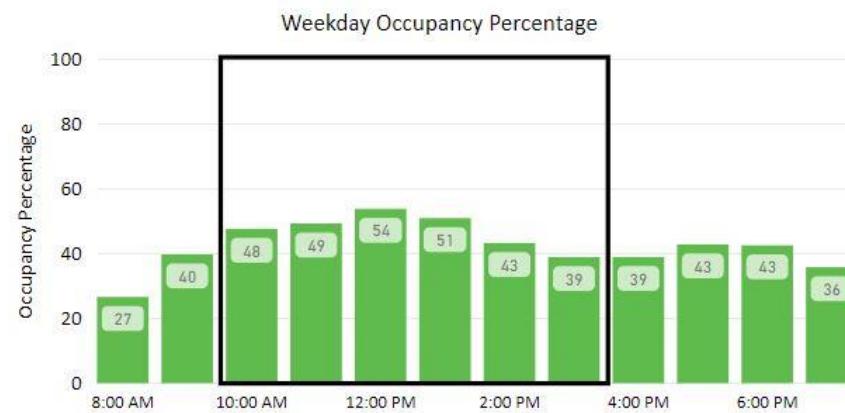


## Northern - Precinct 1 | June 2020



Average Stay Time (mins)

**49.86**



## Attachment 1 (Cont.) — June to September 2020 Occupancy Reporting

### Barton - Precinct 2 | September 2020

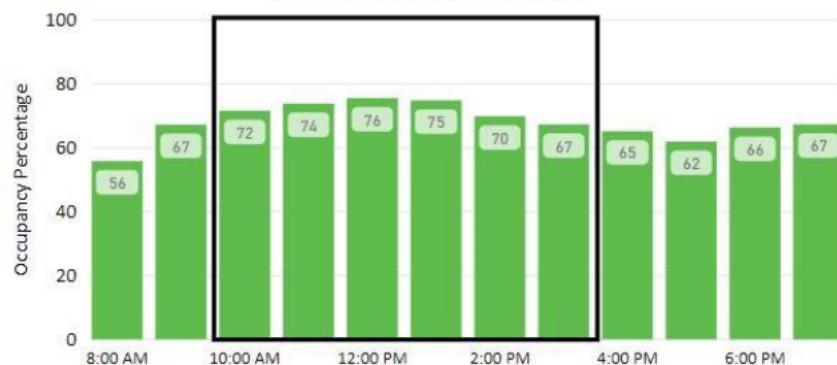
Average Occupancy 10am-4pm



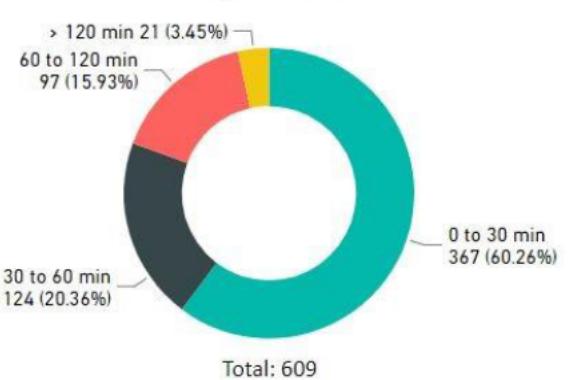
Average Stay Time (mins)

59.34

Weekday Occupancy Percentage



Stay Time Period



### Barton - Precinct 2 | August 2020

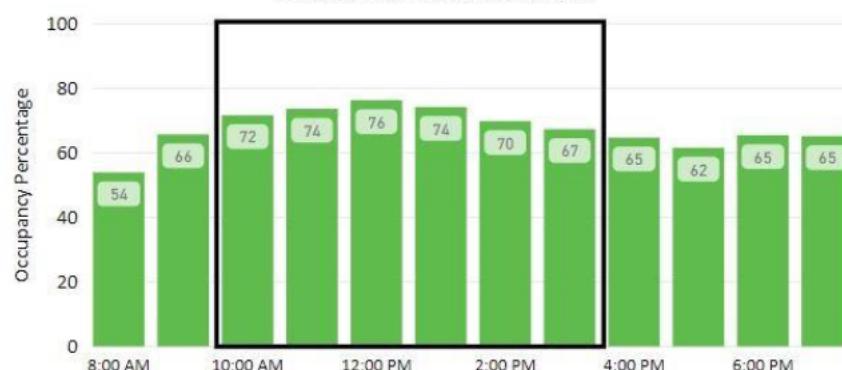
Average Occupancy 10am-4pm



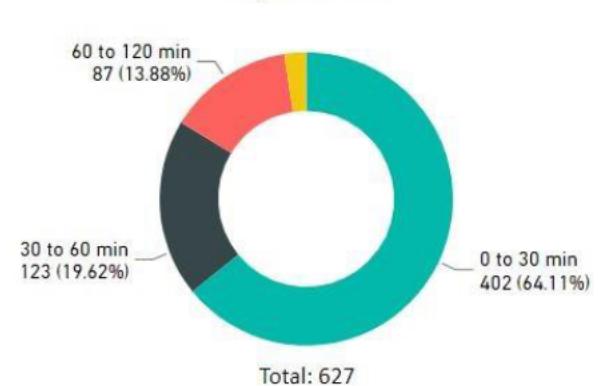
Average Stay Time (mins)

57.47

Weekday Occupancy Percentage



Stay Time Period

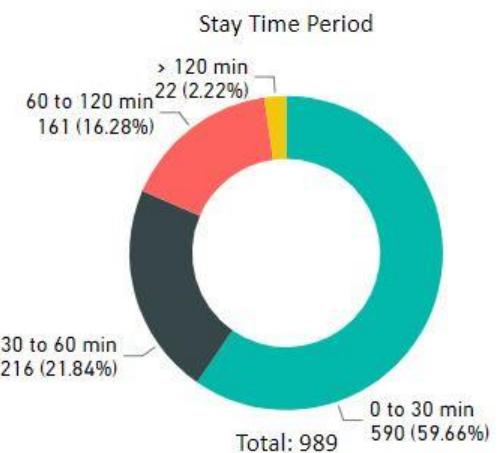
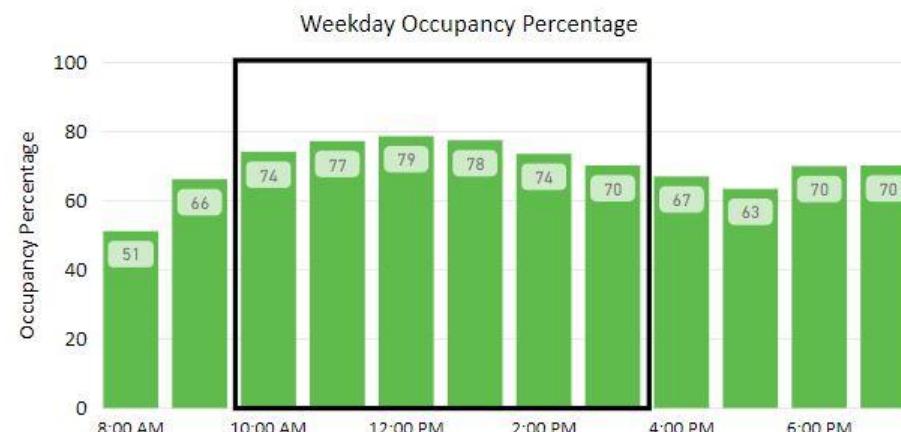


## Barton - Precinct 2 | July 2020



Average Stay Time (mins)

51.28

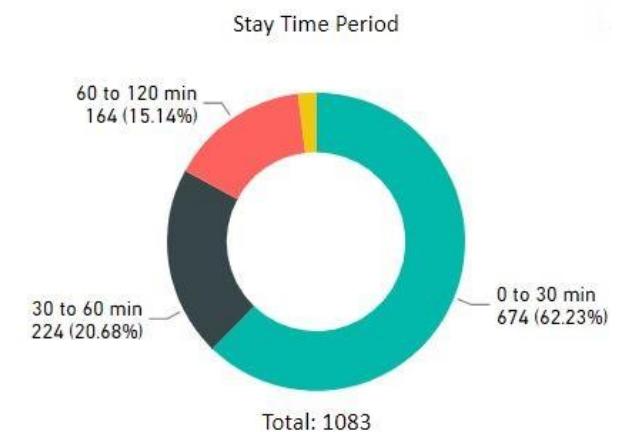
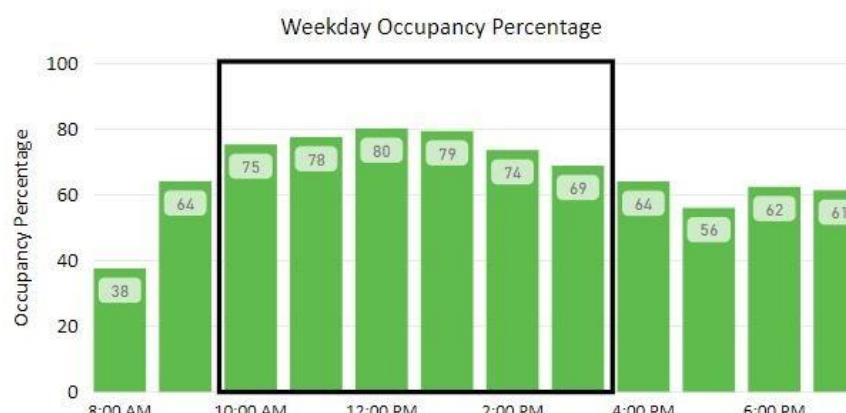


## Barton - Precinct 2 | June 2020



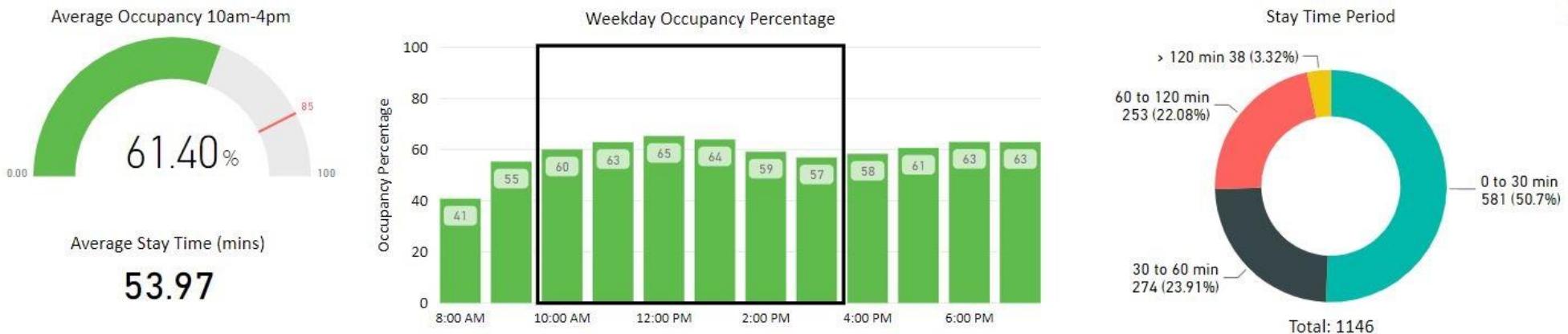
Average Stay Time (mins)

47.94

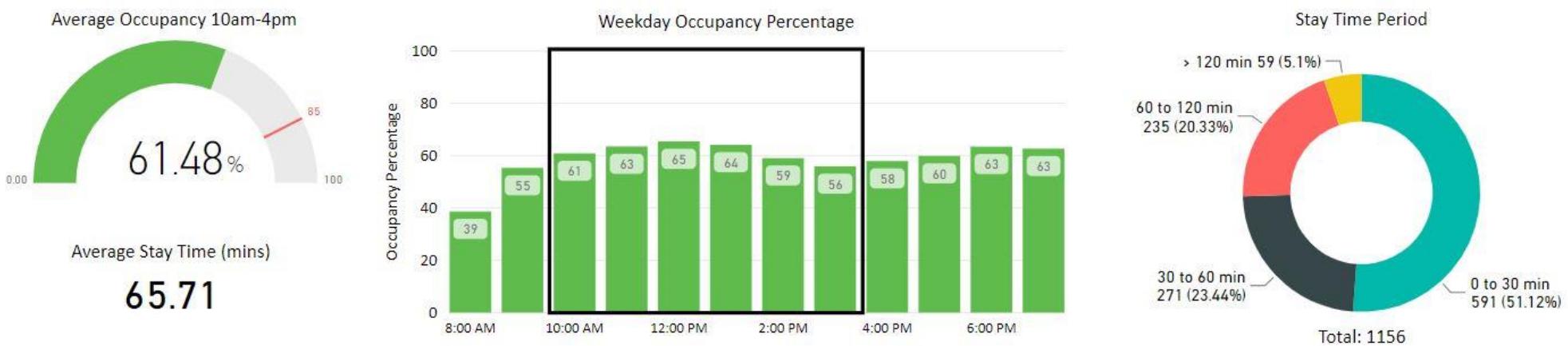


## Attachment 1 (Cont.) — June to September 2020 Occupancy Reporting

### Civic - Precinct 3 | September 2020



### Civic - Precinct 3 | August 2020



## Civic - Precinct 3 | July 2020

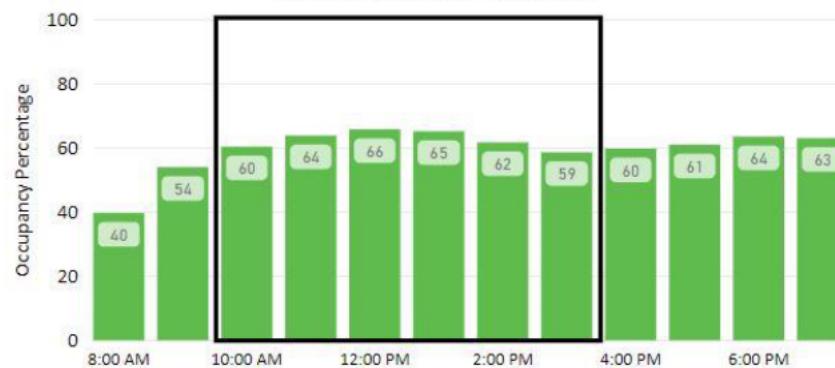
Average Occupancy 10am-4pm



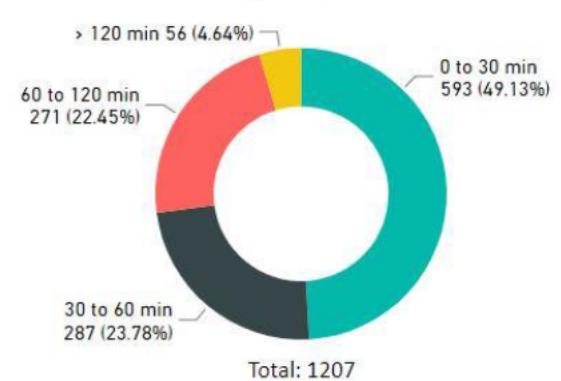
Average Stay Time (mins)

**63.76**

Weekday Occupancy Percentage



Stay Time Period



## Civic - Precinct 3 | June 2020

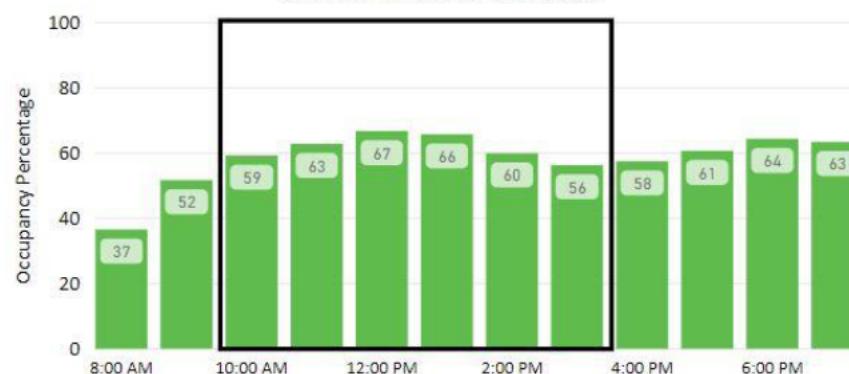
Average Occupancy 10am-4pm



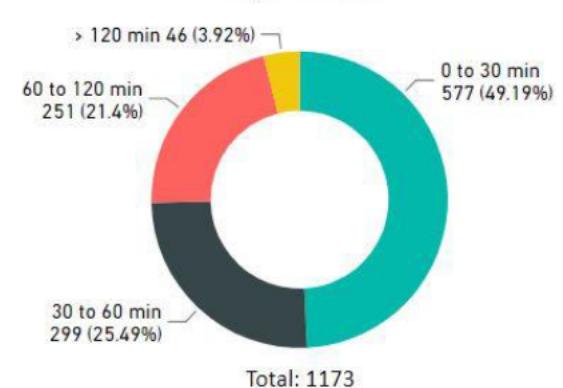
Average Stay Time (mins)

**69.91**

Weekday Occupancy Percentage



Stay Time Period

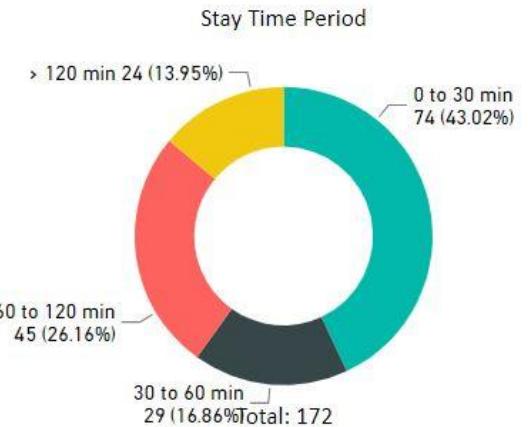
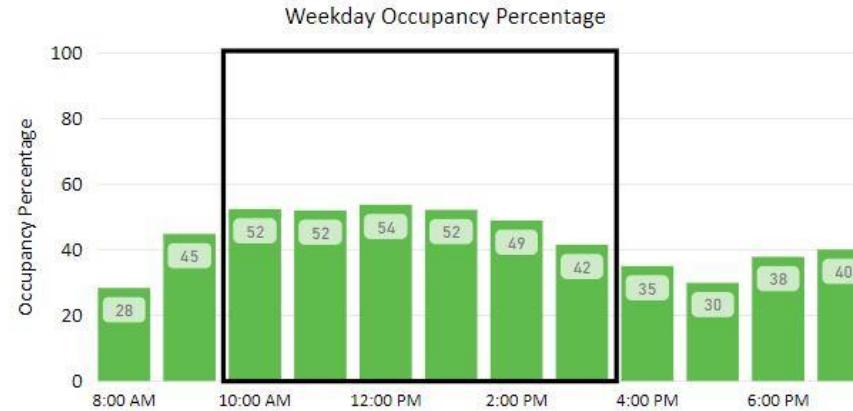


## Attachment 1 (Cont.) — June to September 2020 Occupancy Reporting

### Southern - Precinct 4 | September 2020



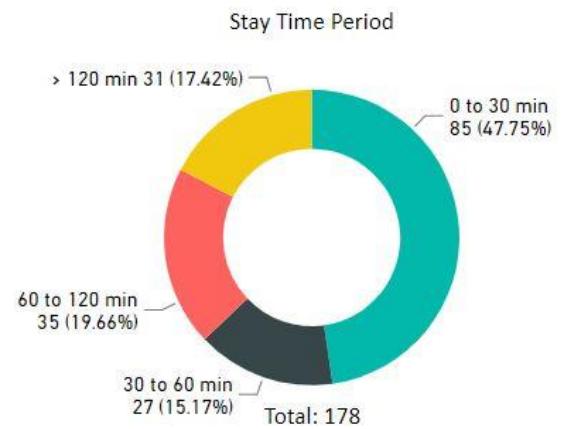
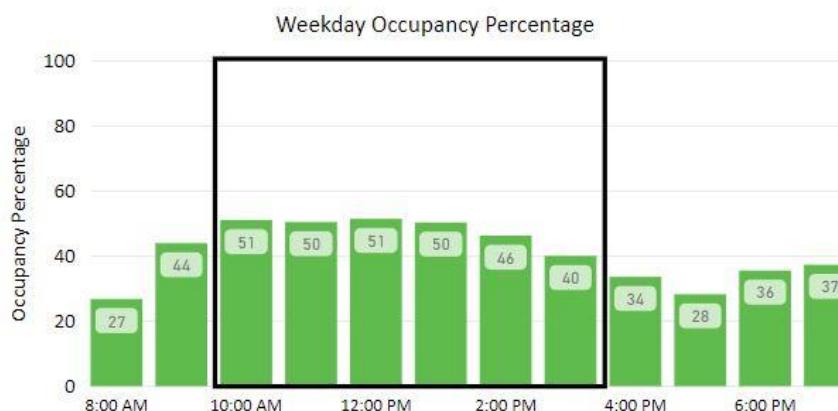
Average Stay Time (mins)  
**106.47**



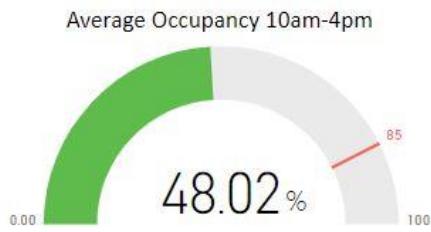
### Southern - Precinct 4 | August 2020



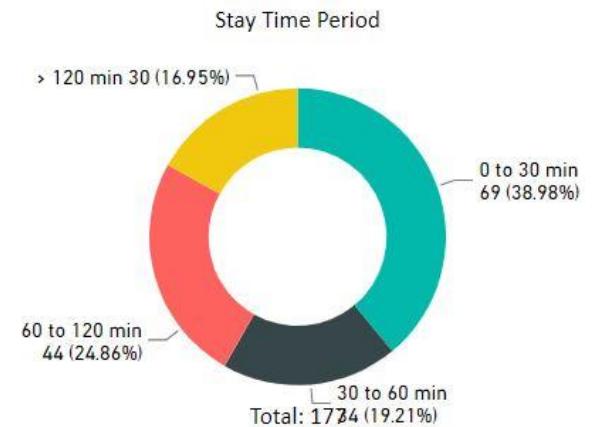
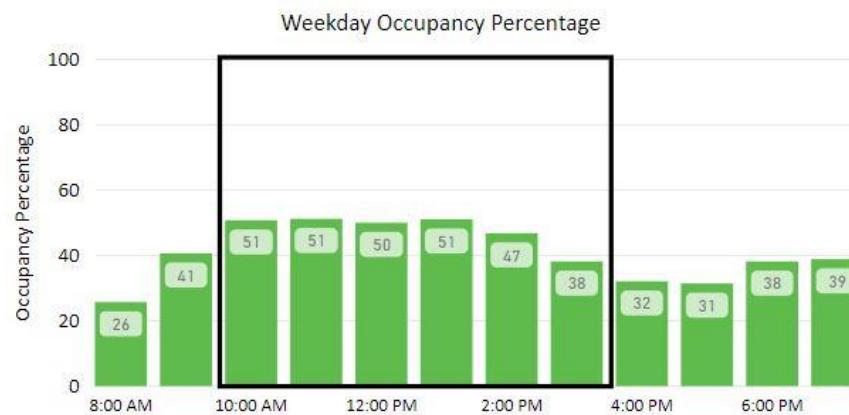
Average Stay Time (mins)  
**106.38**



## Southern - Precinct 4 | July 2020



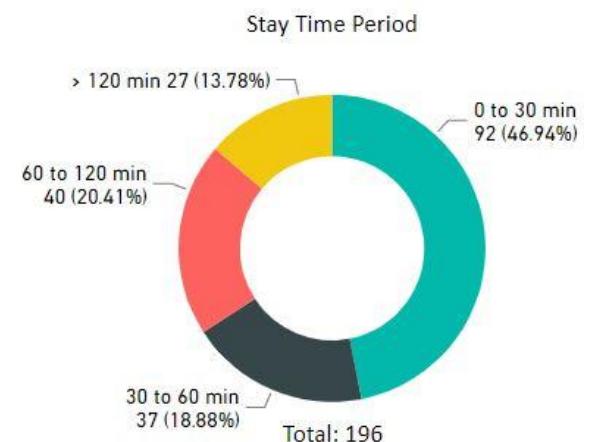
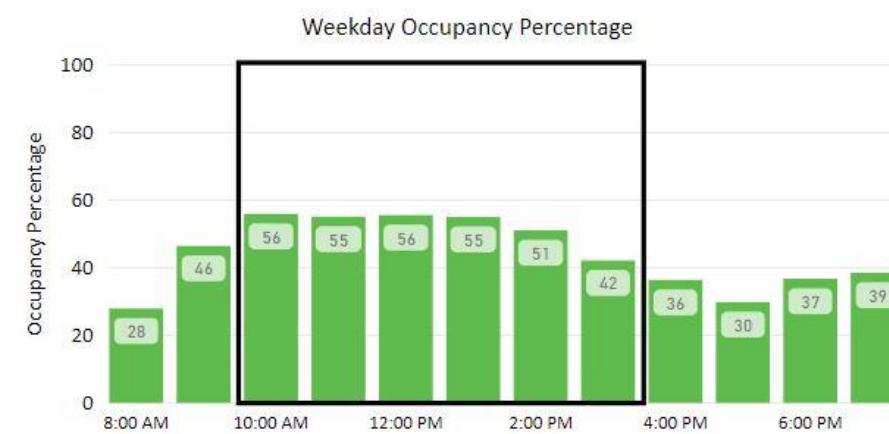
Average Stay Time (mins)  
102.29



## Southern - Precinct 4 | June 2020

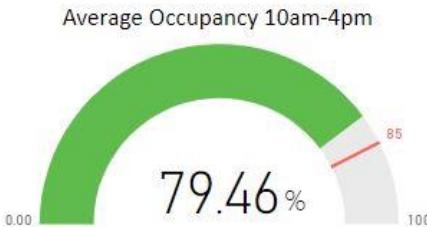


Average Stay Time (mins)  
102.37



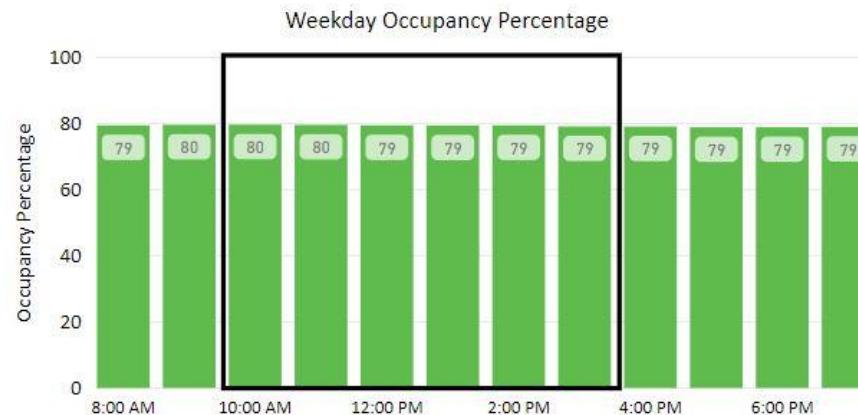
## Attachment 1 (Cont.) — June to September 2020 Occupancy Reporting (Streets)

### Barton St | September 2020



Average Stay Time (mins)

96.65

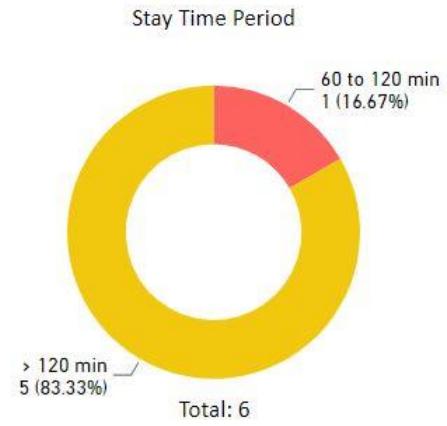
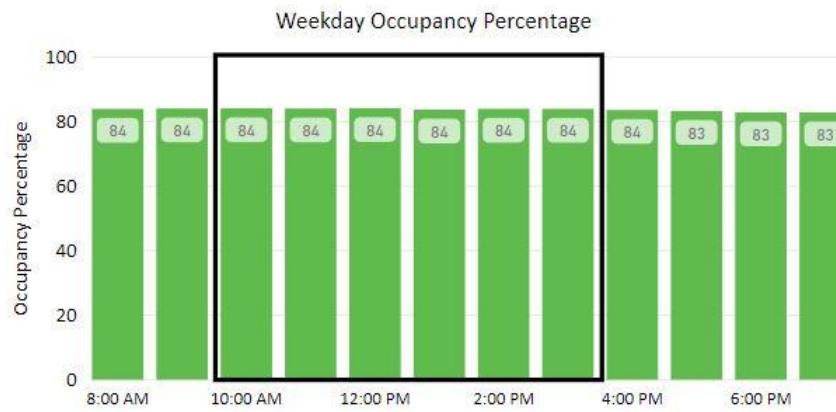


### Barton St | August 2020



Average Stay Time (mins)

92.50



## Barton St | July 2020

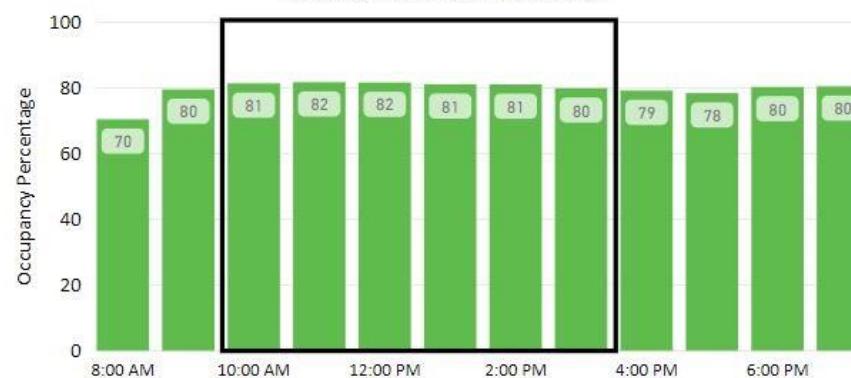
Average Occupancy 10am-4pm



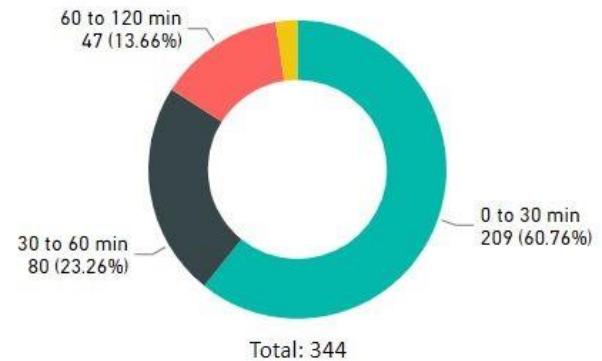
Average Stay Time (mins)

51.28

Weekday Occupancy Percentage



Stay Time Period



## Barton St | June 2020

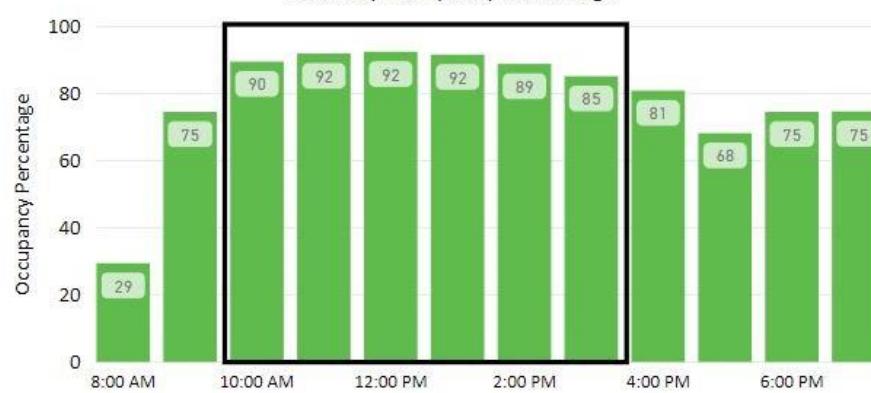
Average Occupancy 10am-4pm



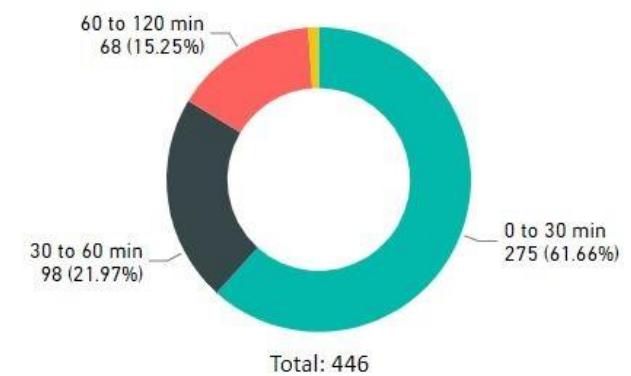
Average Stay Time (mins)

40.02

Weekday Occupancy Percentage

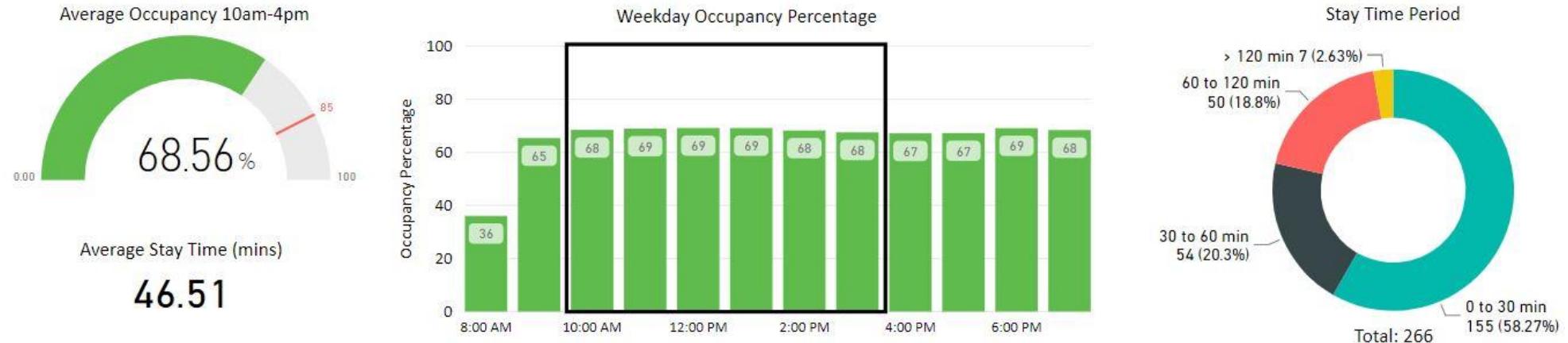


Stay Time Period

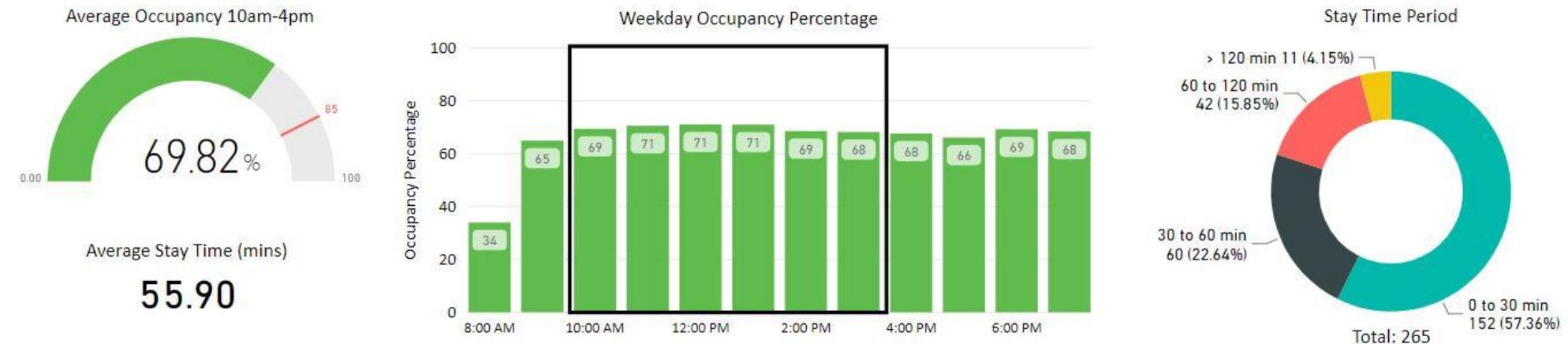


## Attachment 1 (Cont.) — June to September 2020 Occupancy Reporting (Streets)

### Ward St East | September 2020



### Ward St East | August 2020



## Ward St East | July 2020

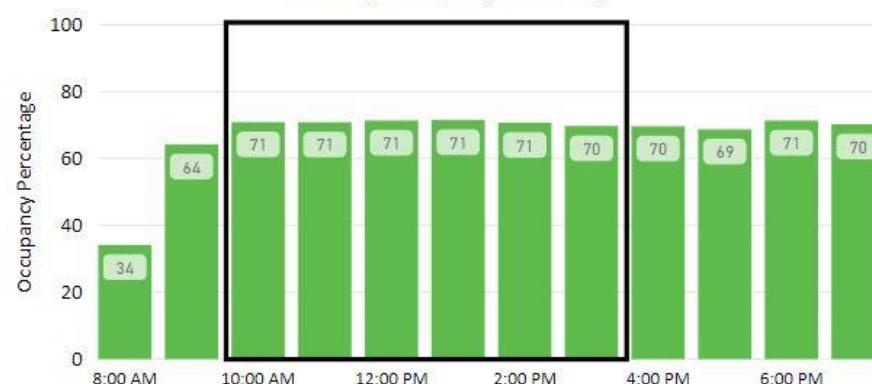
Average Occupancy 10am-4pm



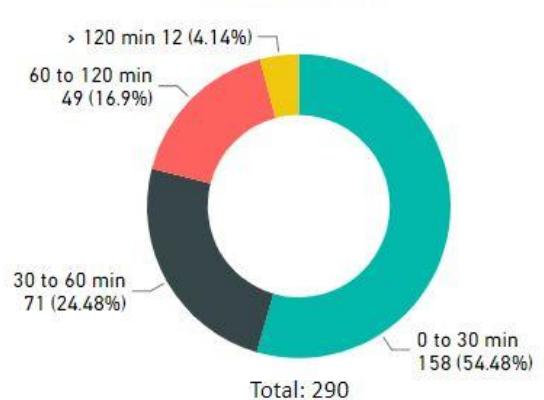
Average Stay Time (mins)

52.18

Weekday Occupancy Percentage



Stay Time Period



## Ward St East | June 2020

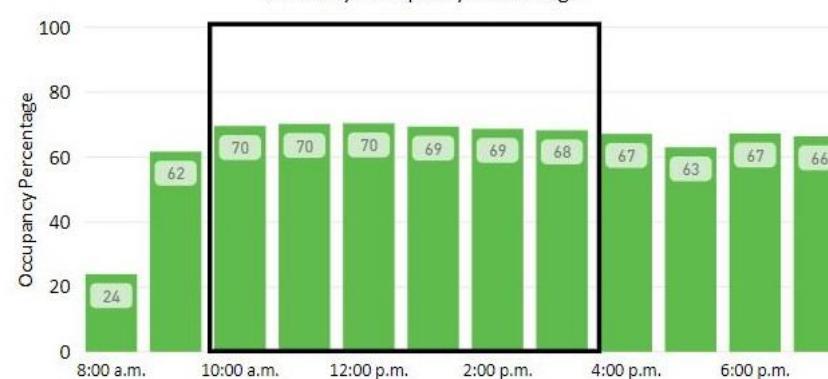
Average Occupancy 10am-4pm



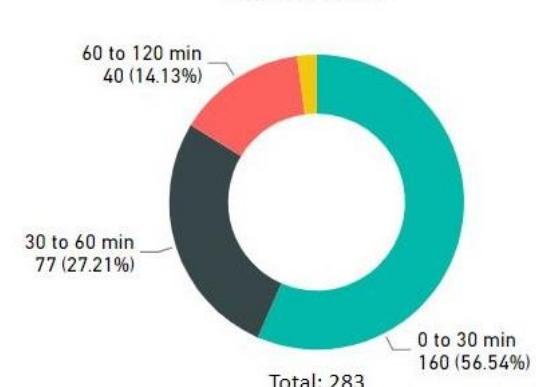
Average Stay Time (mins)

49.30

Weekday Occupancy Percentage

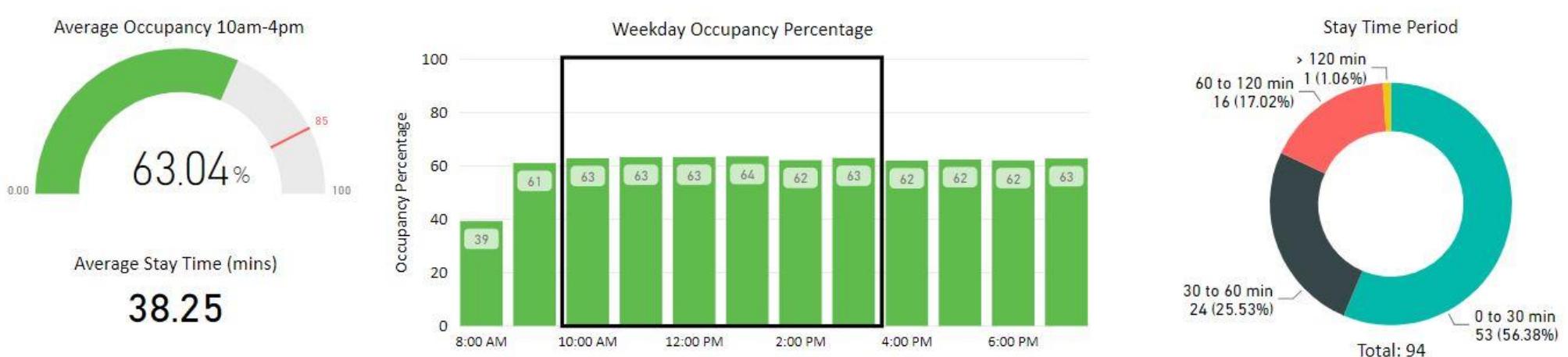


Stay Time Period

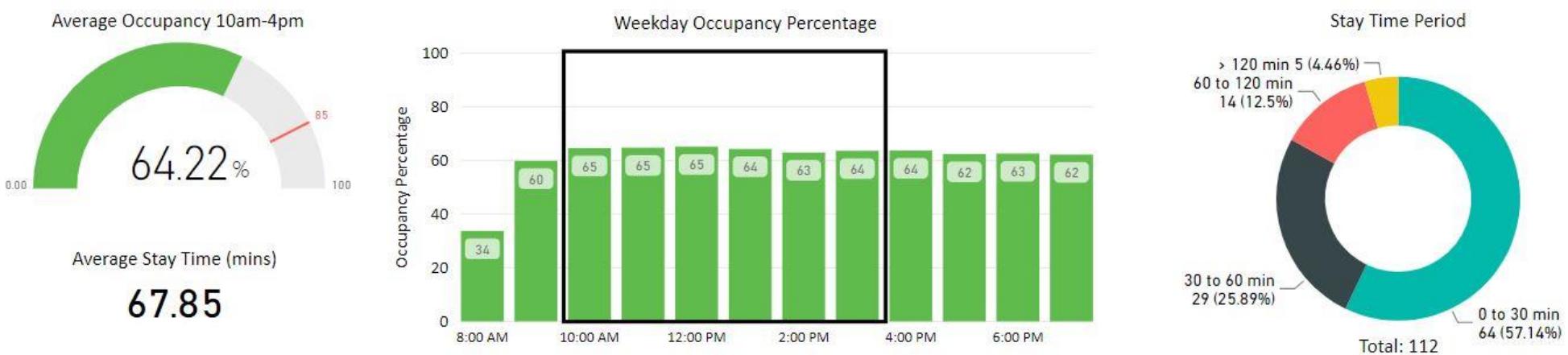


## Attachment 1 (Cont.) — June to September 2020 Occupancy Reporting (Streets)

### Worley Place | September 2020



### Worley Place | August 2020



## Worley Place | July 2020

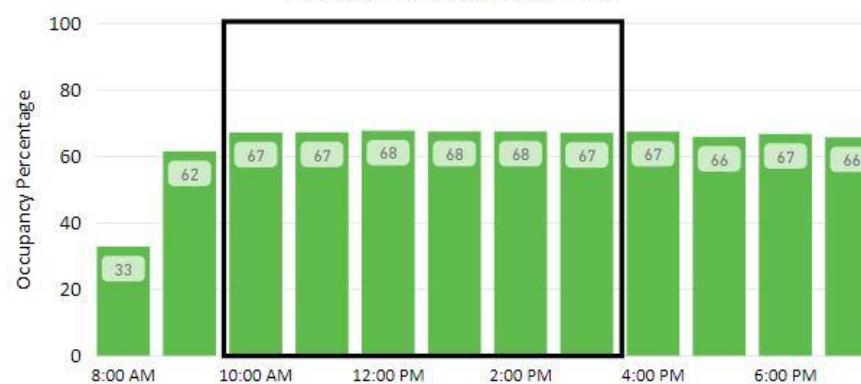
Average Occupancy 10am-4pm



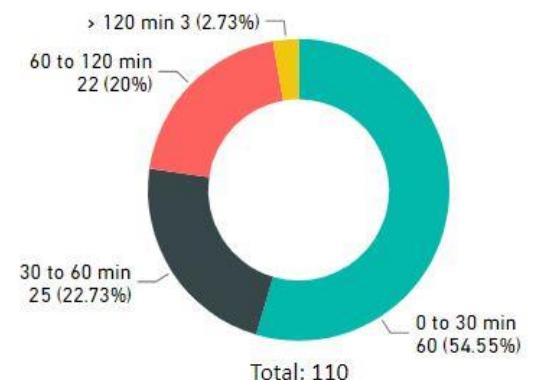
Average Stay Time (mins)

**44.86**

Weekday Occupancy Percentage



Stay Time Period



## Worley Place | June 2020

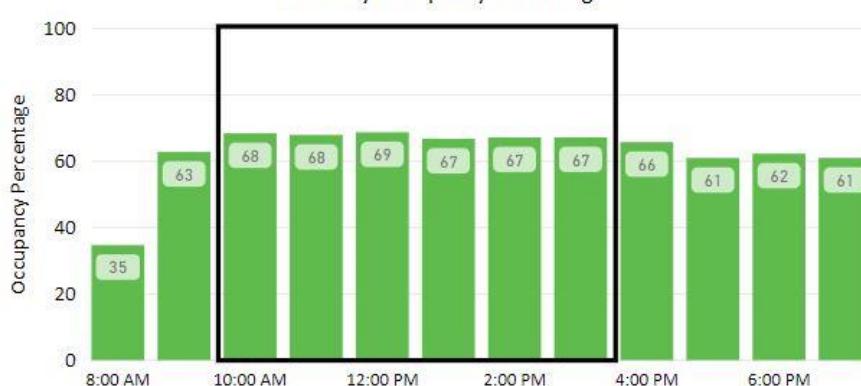
Average Occupancy 10am-4pm



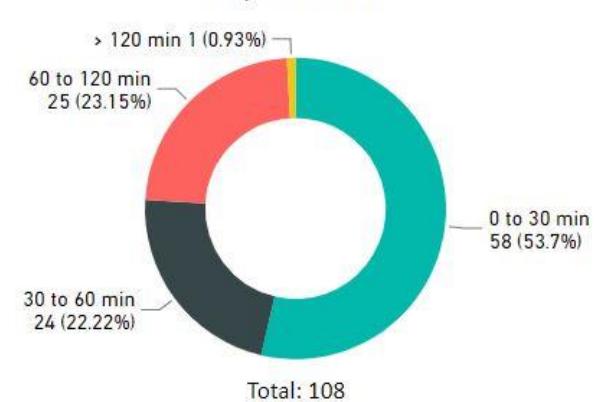
Average Stay Time (mins)

**44.07**

Weekday Occupancy Percentage



Stay Time Period



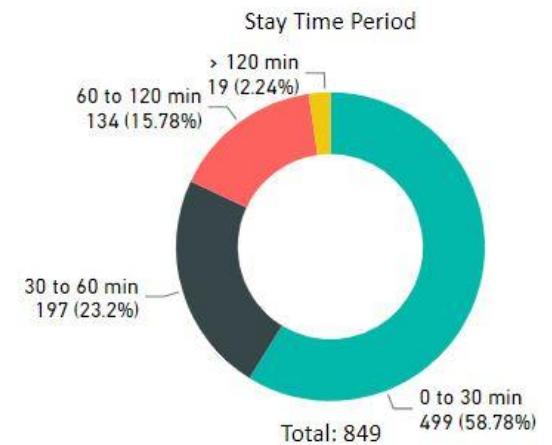
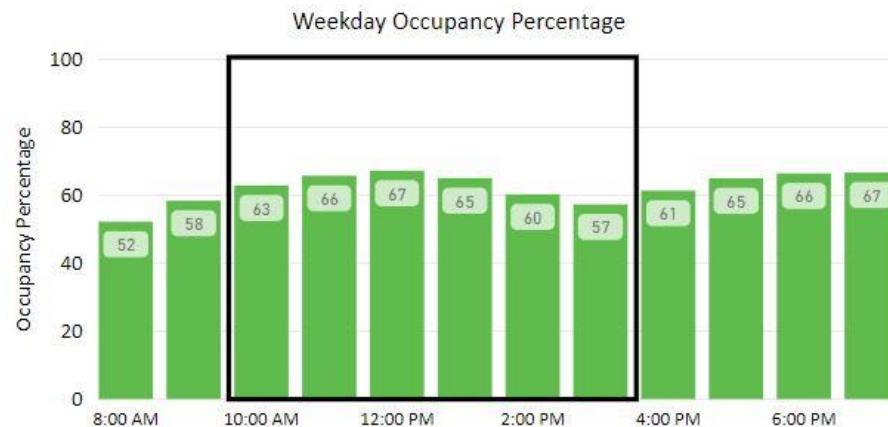
## Attachment 1 (Cont.) - June to September 2020 Occupancy Reporting (Streets)

### Victoria St | September 2020



Average Stay Time (mins)

50.70

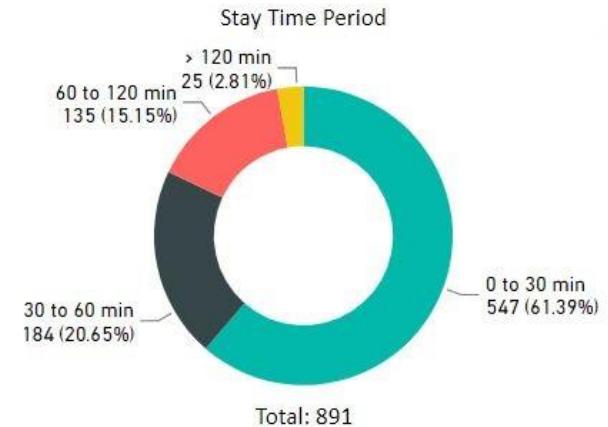
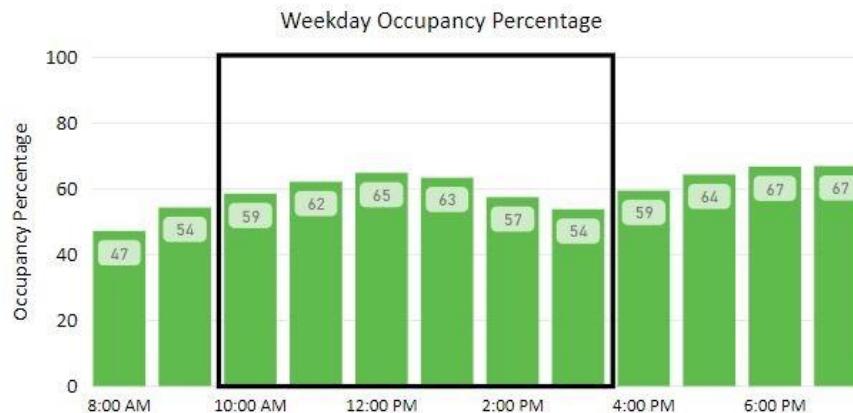


### Victoria St | August 2020

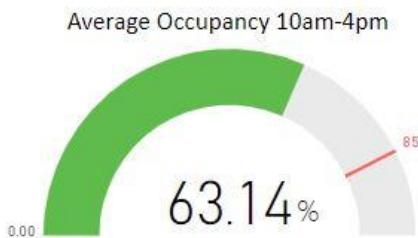


Average Stay Time (mins)

51.90

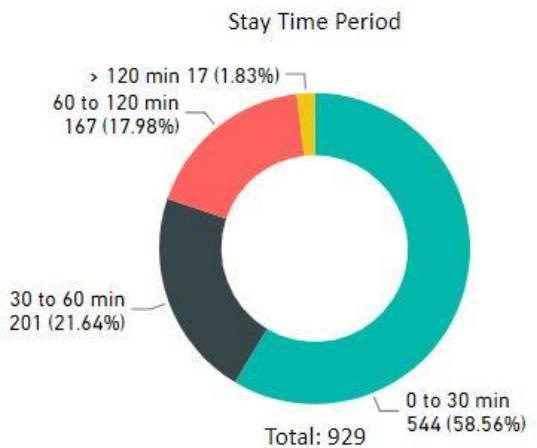
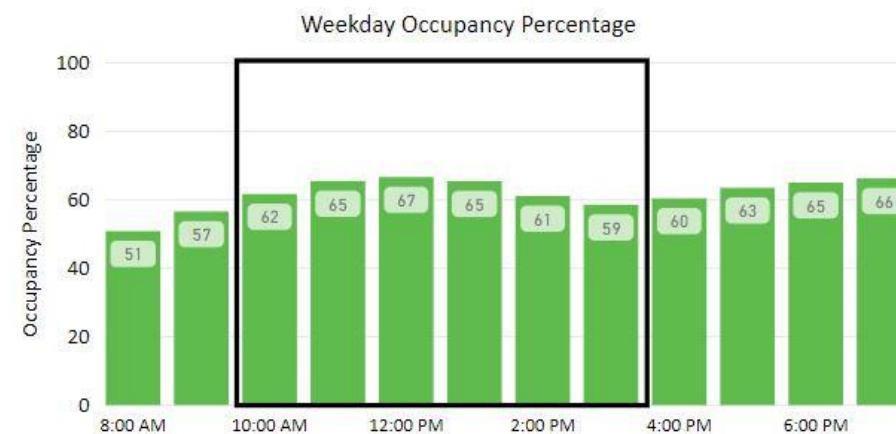


## Victoria St | July 2020



Average Stay Time (mins)

51.96

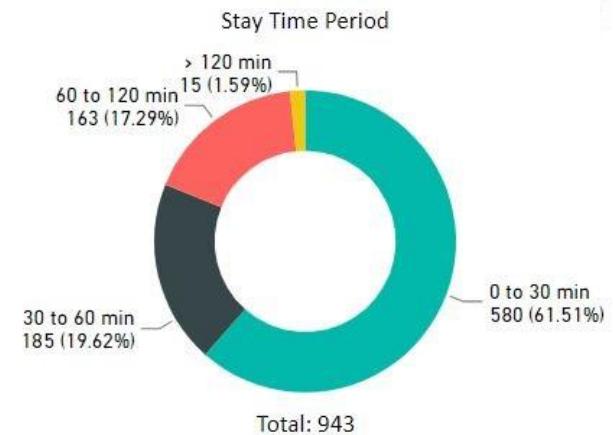
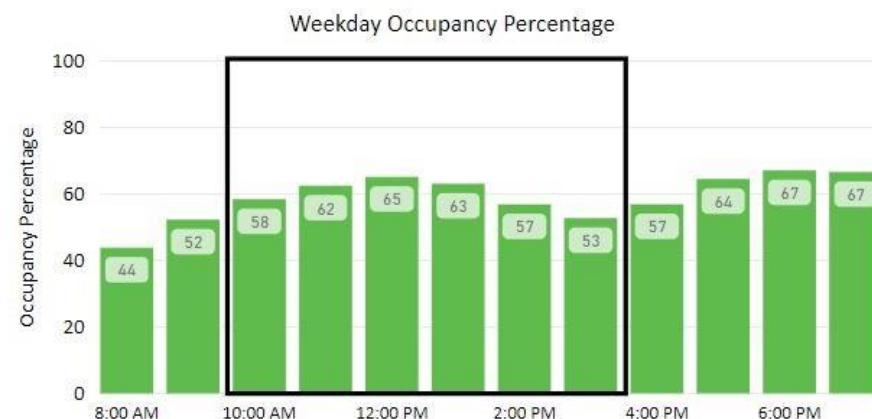


## Victoria St | June 2020



Average Stay Time (mins)

50.55

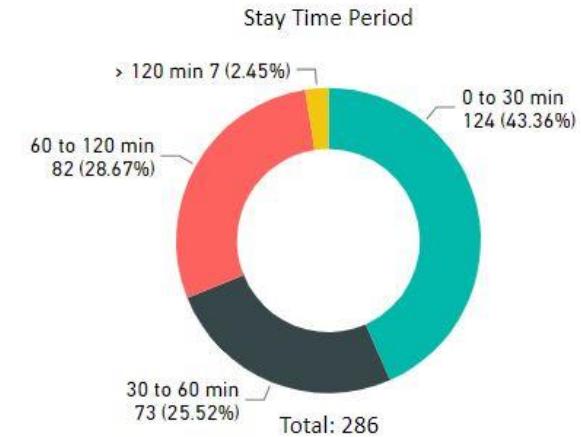
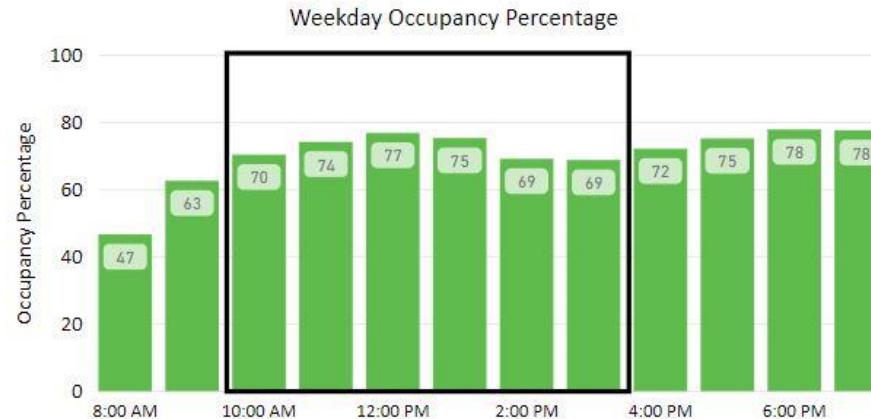


## Attachment 1 (Cont.) — June to September 2020 Occupancy Reporting (Streets)

### Alexandra St | September 2020



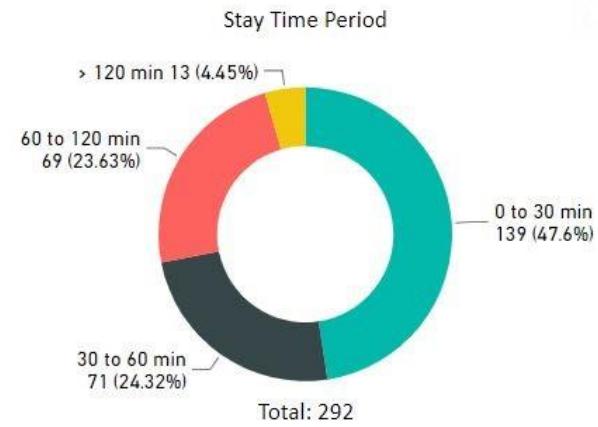
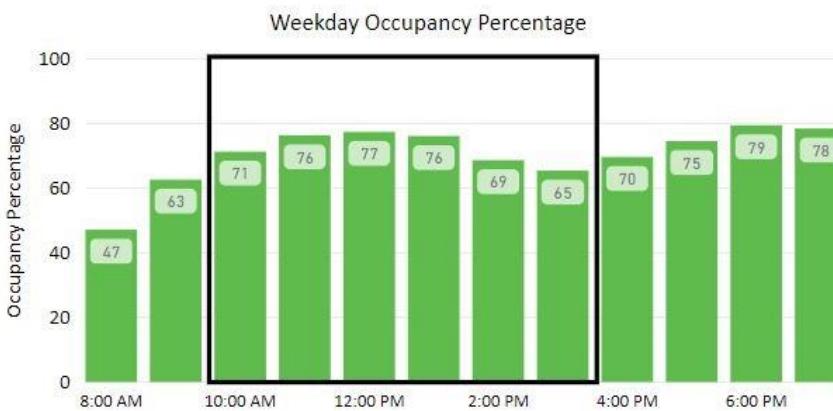
Average Stay Time (mins)  
51.73



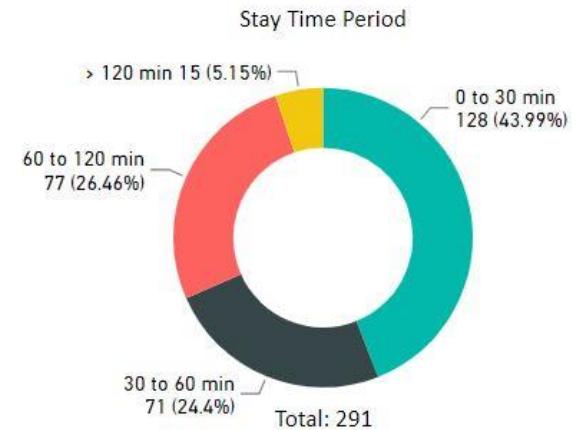
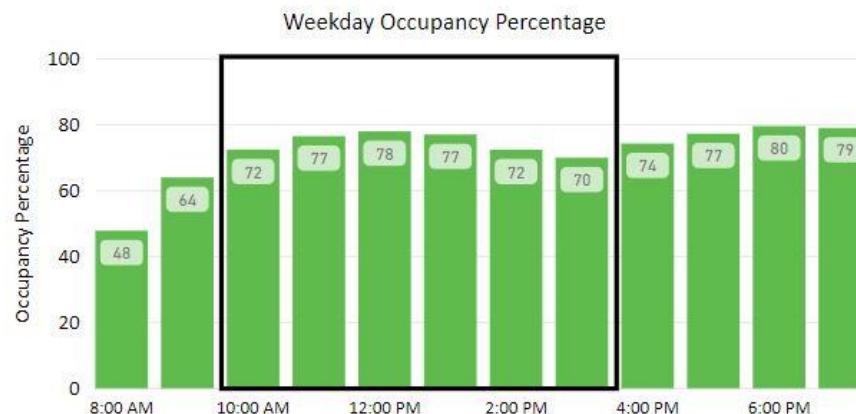
### Alexandra St | August 2020



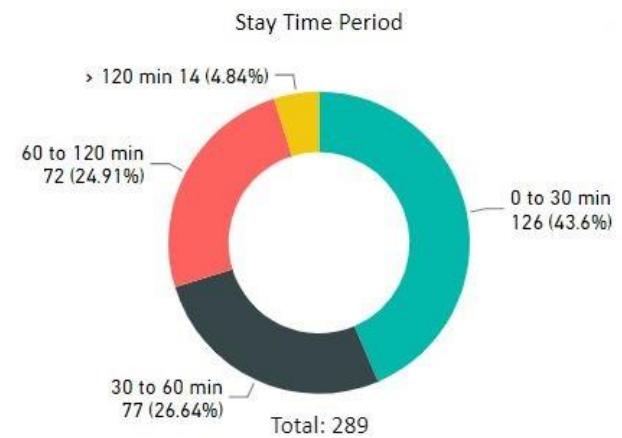
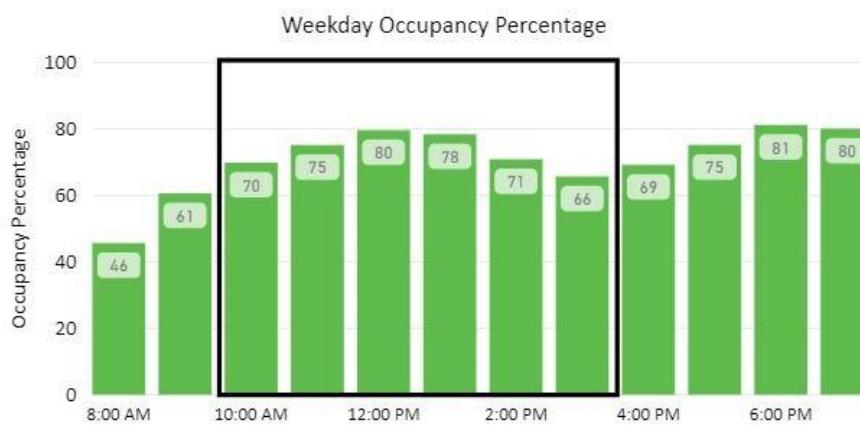
Average Stay Time (mins)  
55.69



## Alexandra St | July 2020



## Alexandra St | June 2020



## Attachment 1 (Cont.) June to September 2020 Occupancy Reporting (Streets)

### Hood St | September 2020

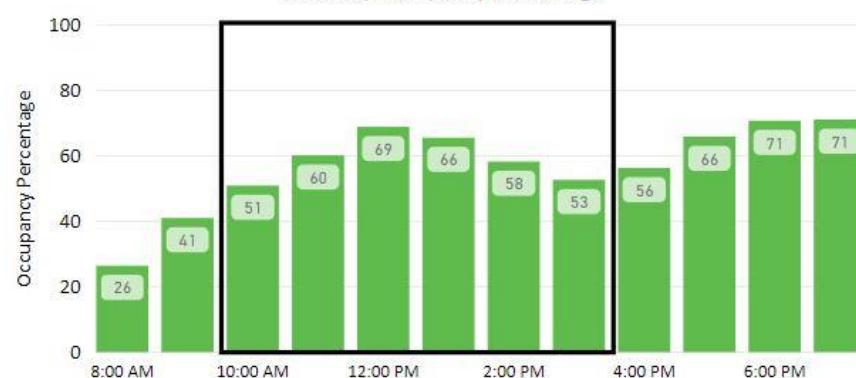
Average Occupancy 10am-4pm



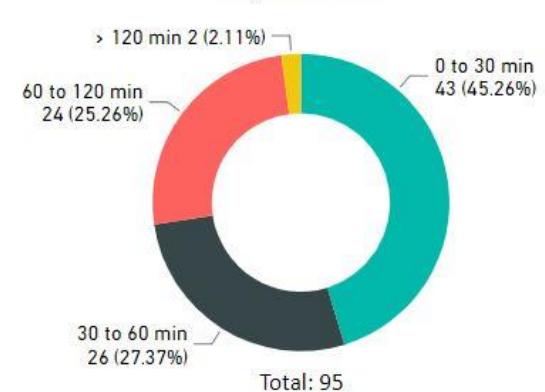
Average Stay Time (mins)

56.33

Weekday Occupancy Percentage



Stay Time Period



### Hood St | August 2020

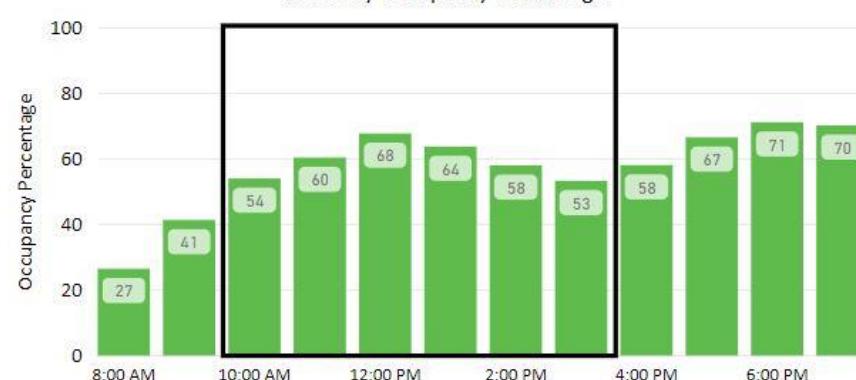
Average Occupancy 10am-4pm



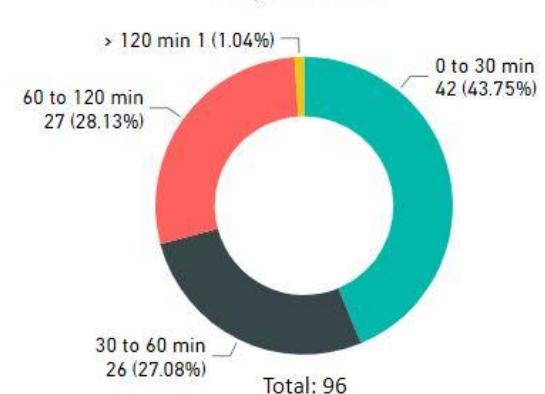
Average Stay Time (mins)

58.94

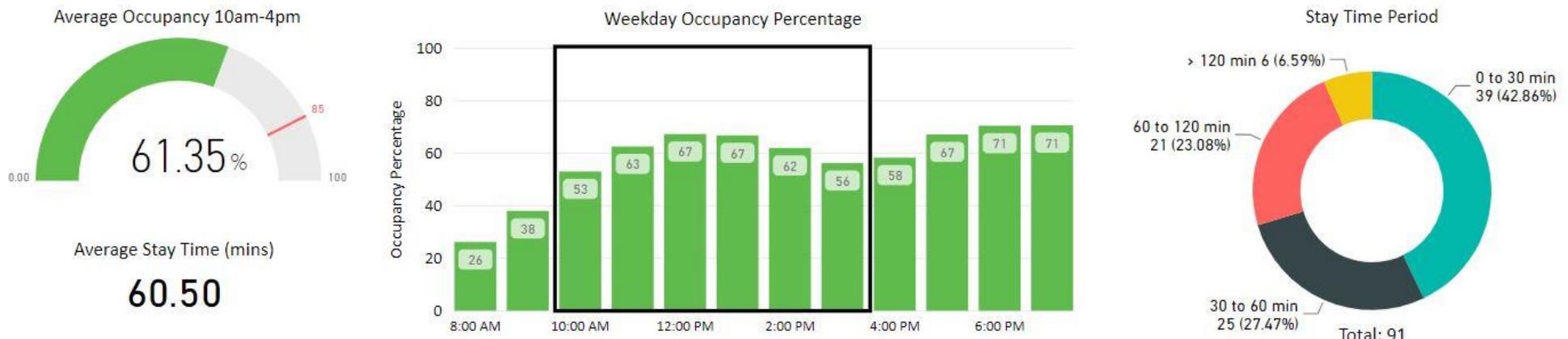
Weekday Occupancy Percentage



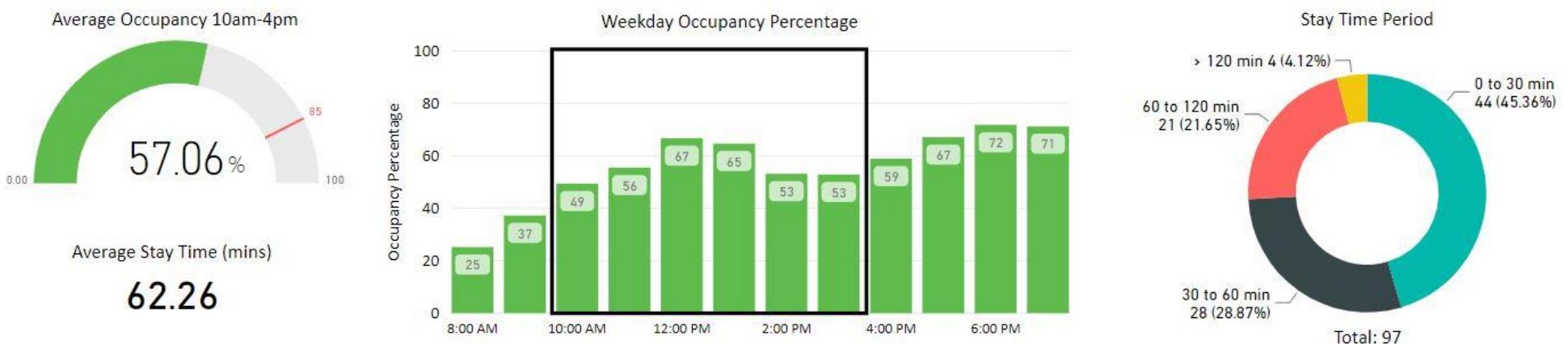
Stay Time Period



## Hood St | July 2020



## Hood St | June 2020



# Parking Activity

## Monthly Report – October 2020

To:	Access Hamilton – Parking		
Data Updates by:	Joanne Clark & John Purcell		
Reviewed by:	Jason Harrison		
Subject:	Parking Activity Monthly Report – October 2020		
Date:	16 <sup>th</sup> November 2020	File:	D-3525389

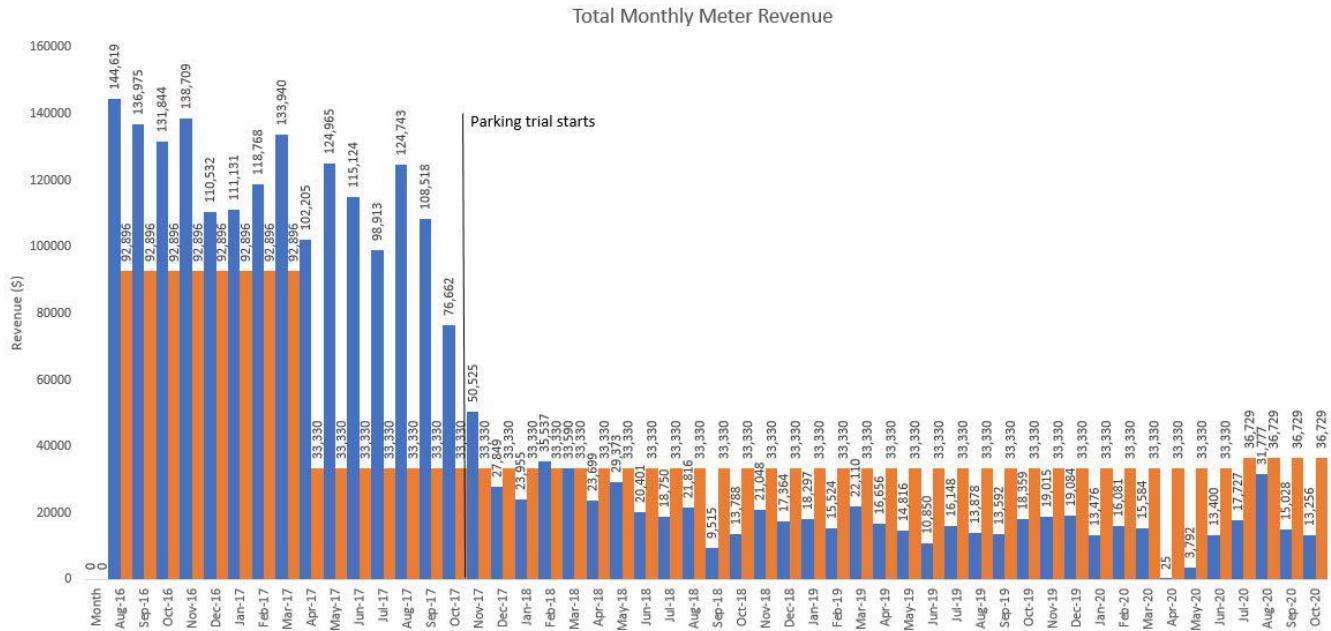
### 1.0 Purpose

1.1 To inform the Access Hamilton Taskforce – Summary of agreed monthly parking activity metrics.

### 2.0 Key Financial Indicators

OPERATING	2020/2021				YTD Budget vs Actual	APPROVED 2020/21		
	Actuals 2016/17	Actuals 2017/18	Actuals 2018/19	Actuals 2019/20				
	YTD Actual Oct-20	YTD Budget Oct-20						
<b>REVENUE</b>								
Parking Meters	1,392,828	677,857	257,897	182,517	60,061	69,103	(9,042)	220,000
Parking permits revenue	10,083	9,951	14,475	9,745	1,902	6,668	(4,766)	20,000
Commuter Carparking	0	0	0	0	0	0	0	400,000
Mobile App	0	12,204	26,986	23,847	7,984	0	7,984	0
<b>Fees and User Charges</b>	<b>1,402,911</b>	<b>700,012</b>	<b>299,358</b>	<b>216,108</b>	<b>69,948</b>	<b>75,771</b>	<b>(5,823)</b>	<b>640,000</b>
Infringement Revenue	1,787,402	1,530,063	1,703,074	1,509,150	214,613	648,125	(433,512)	1,525,000
<b>User Fees and Infringements Revenue</b>	<b>3,190,313</b>	<b>2,230,075</b>	<b>2,002,432</b>	<b>1,725,259</b>	<b>284,560</b>	<b>723,896</b>	<b>(439,336)</b>	<b>2,165,000</b>
External Fees <sup>1</sup> (Recovery of costs added to infringements)	384,867	302,065	408,077	0	0	0	0	0
Fines from Courts	2,631	3,980	3,125	893	0	0	0	0
Bad Debts Recovered	22,572	24,841	18,627	4,436	0	0	0	0
Court Commission	0	(22,206)	(40,786)	0	0	0	0	0
Other Revenue				11,000	0	0	0	0
Doubtful Debt Adjustment	(243,651)	(162,696)	(194,706)	(76,221)	(26,781)	(33,340)	6,559	(100,000)
<b>Other Revenue</b>	<b>166,419</b>	<b>145,984</b>	<b>194,337</b>	<b>(59,893)</b>	<b>(26,781)</b>	<b>(33,340)</b>	<b>6,559</b>	<b>(100,000)</b>
<b>Subtotal - On street Revenue</b>	<b>3,356,732</b>	<b>2,376,059</b>	<b>2,196,769</b>	<b>1,665,366</b>	<b>257,779</b>	<b>690,556</b>	<b>(432,777)</b>	<b>2,065,000</b>
CBD Business Targeted Rate	0	108,932	146,000	145,584	48,309	48,464	(155)	145,363
<b>TOTAL OPERATING REVENUE</b>	<b>3,356,732</b>	<b>2,484,991</b>	<b>2,342,769</b>	<b>1,810,950</b>	<b>306,088</b>	<b>739,020</b>	<b>(432,932)</b>	<b>2,210,363</b>
<b>TOTAL OPERATING EXPENSES</b>	<b>1,805,548</b>	<b>2,457,994</b>	<b>3,220,411</b>	<b>2,984,412</b>	<b>836,124</b>	<b>994,866</b>	<b>(158,742)</b>	<b>2,948,778</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>1,551,185</b>	<b>26,997</b>	<b>(877,642)</b>	<b>(1,173,462)</b>	<b>(530,036)</b>	<b>(255,846)</b>	<b>(274,190)</b>	<b>(738,415)</b>
	Free before 9 and after 3	2 hr free in CBD - Oct to June	2 hr free in CBD - July to June	2 hr free in CBD - July to June				

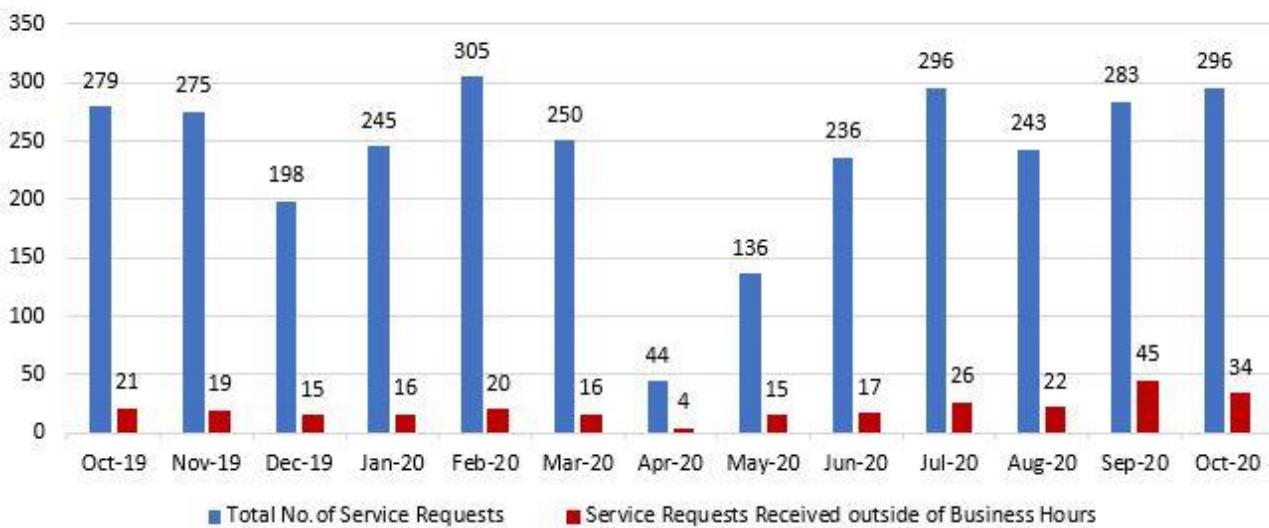
2.1 The financials for October continue to show that the revenue received from 'Fees and User Charges' was lower than budgeted for.



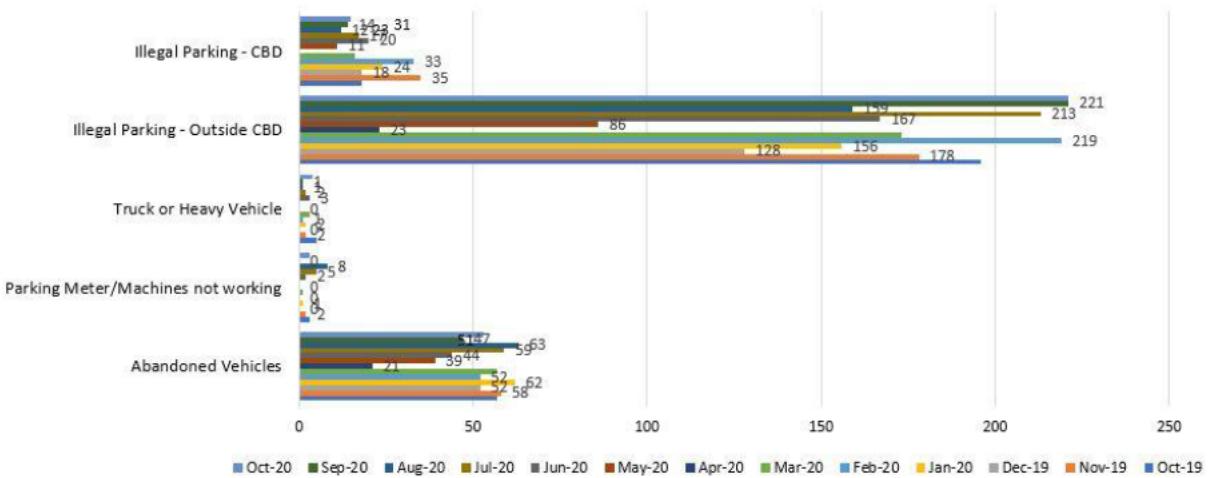
### 3.0 Customer Requests (taken from the customer services database - SRMS)

3.1 A total of 296 service requests were generated in October with 288 closed out. 34 of these requests were received by the Call Centre unit outside of business hours. The tables below provide a summary of the customer requests received.

Total No. of Service Requests

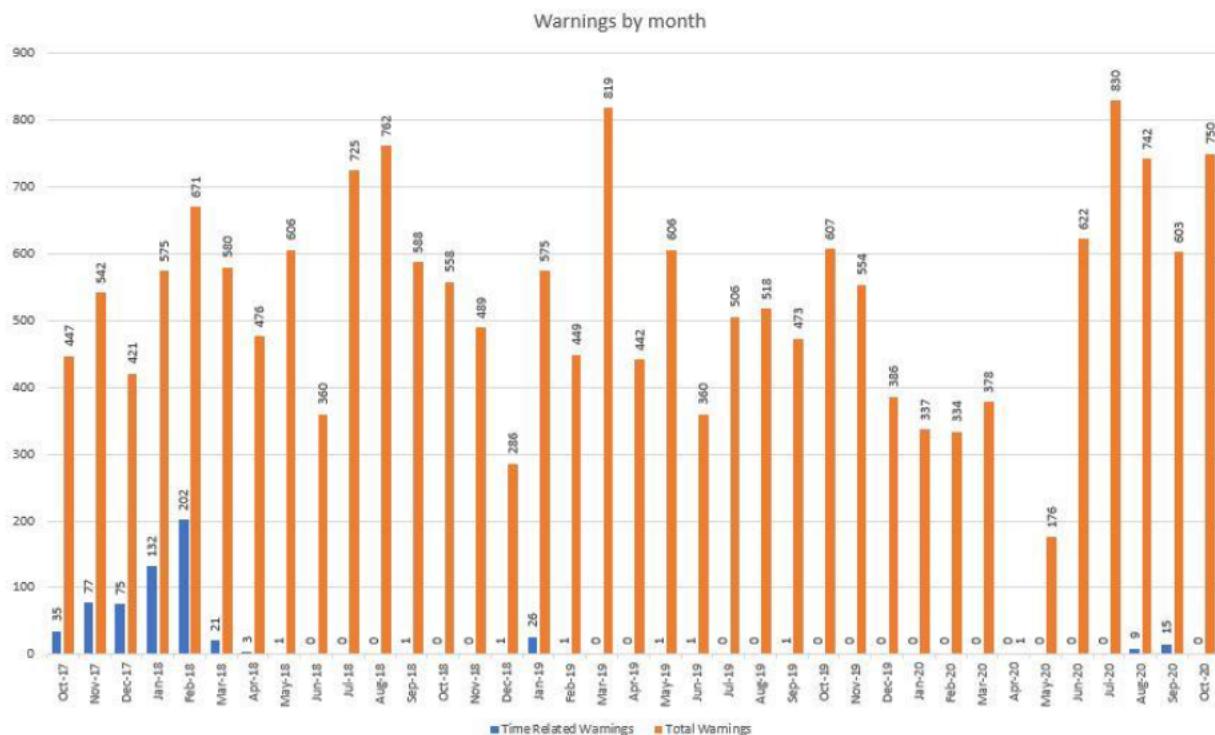


### Breakdown of Service Requests by Area



#### 4.0 Warnings & Infringements (Taken from Parking Database – Ticketor)

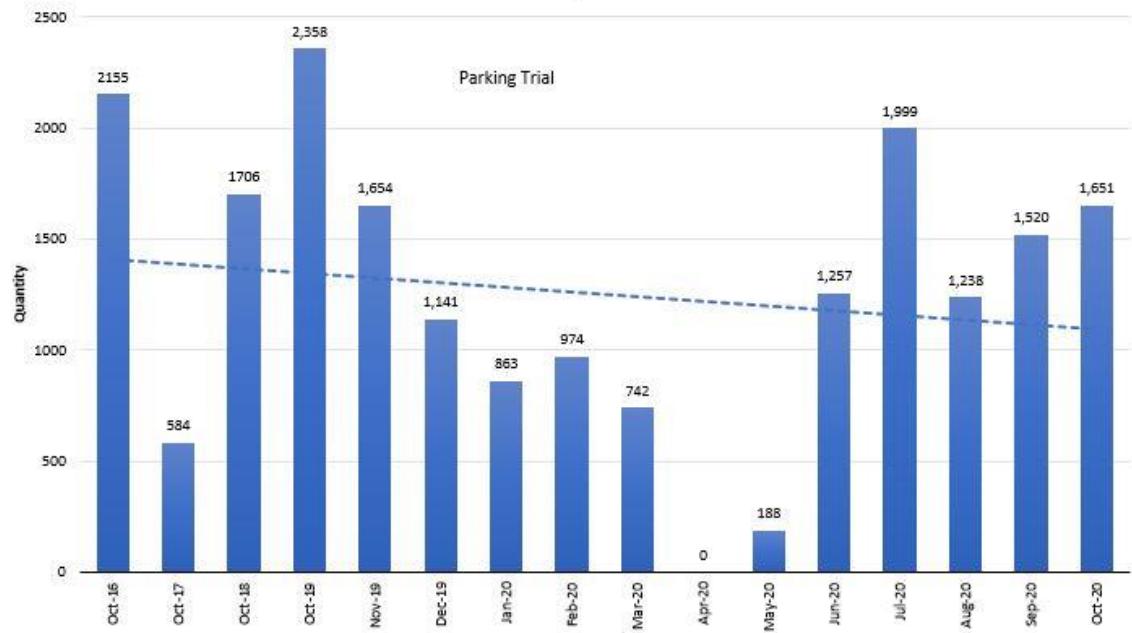
4.1 A total of 750 warnings, 1651 parking infringements and 150 traffic infringements were issued in October.



### Traffic Infringements Issued by Month

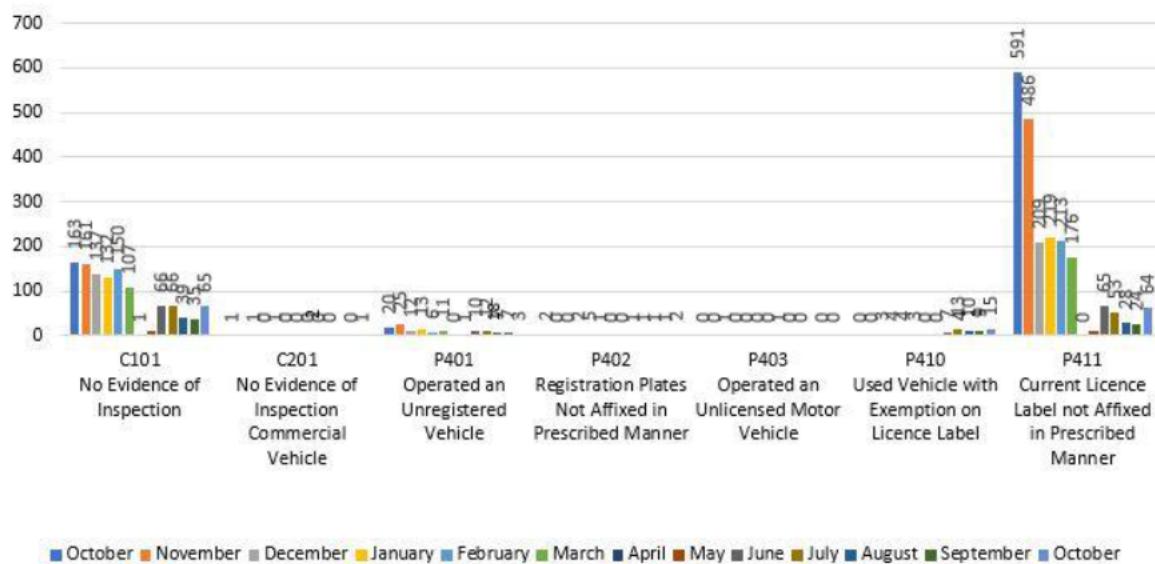


### Parking Infringements Issued by Month



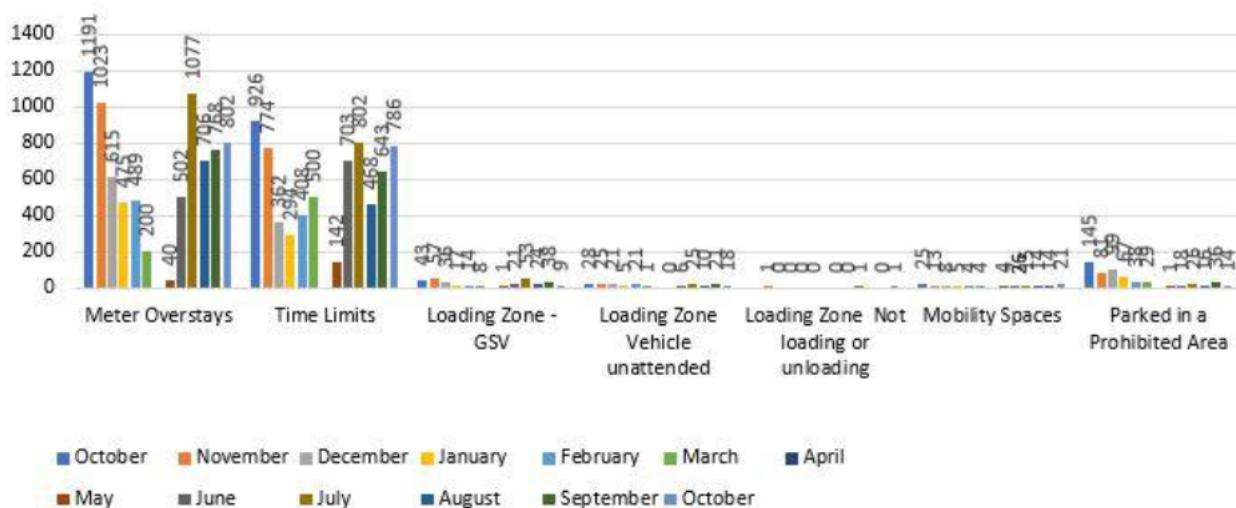
4.2 Infringement drill-down; as requested a drill-down on types of infringements in the previous two graphs follow.

## 2019/2020 TIN's Composition



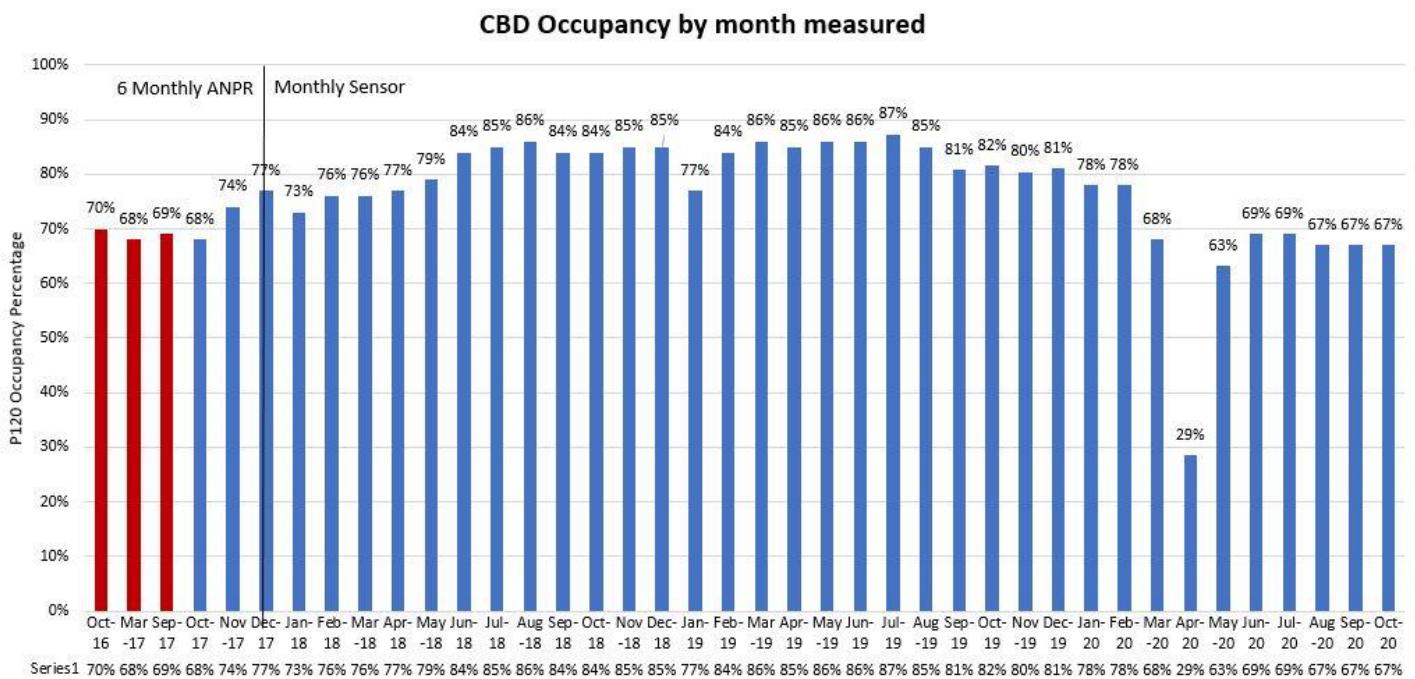
4.3 Totals may vary by a small margin due to the drill-down showing nominated infringements of interest as opposed to all infringements.

## 2019 / 2020 PIN's Composition

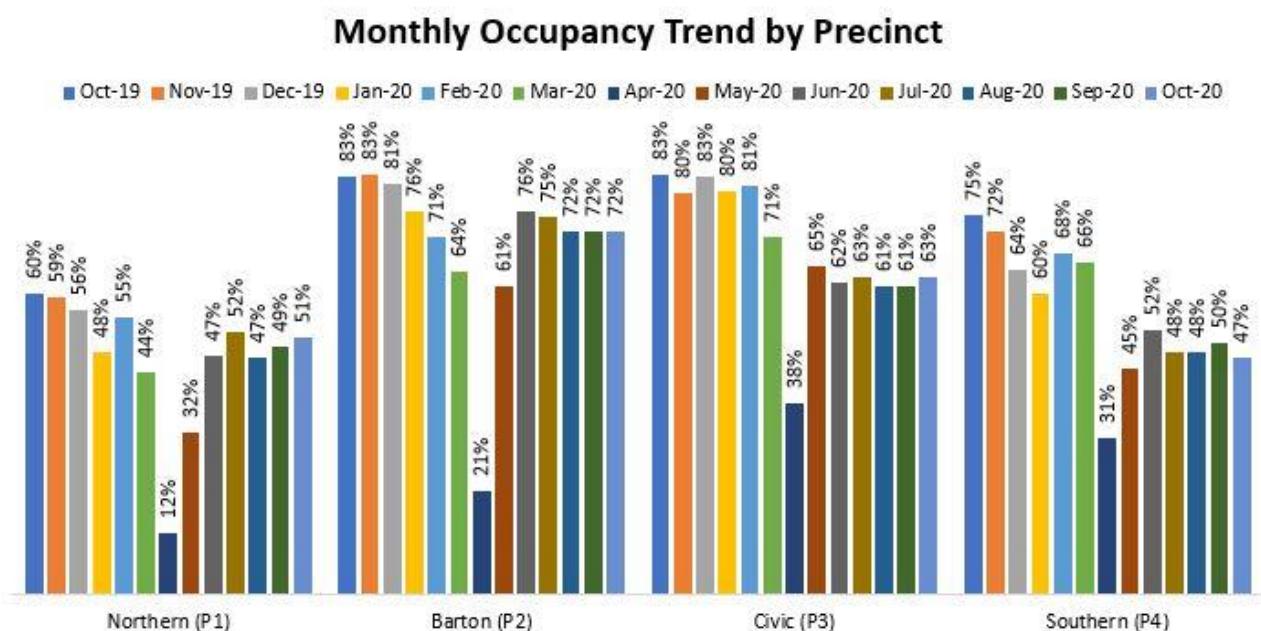


## 5.0 CBD Occupancy Data (taken from Parking Database - SmartRep)

5.1 The following graph depicts the CBD Occupancy trend for the business sensitive areas. Recorded figures show occupancy trending below of the target value of 85% for the previous 12 months excluding the holiday period.



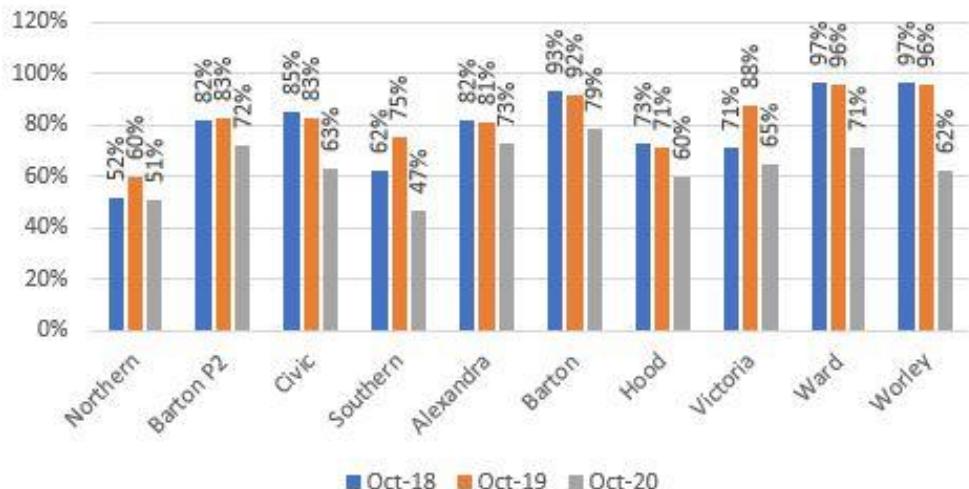
5.2 The following graph displays the trend of precinct occupancy by month.



5.3 October 2019 – October 2020 Year on Year occupancy resulted in the following:

- Northern - Precinct 1 60% to 51% nine percentage point decrease in occupancy
- Barton – Precinct 2 83% to 72% eleven percentage point decrease in occupancy
- Civic – Precinct 3 83% to 63% twenty percentage point decrease in occupancy
- Southern – Precinct 4 75% to 47% twenty-eight percentage point decrease in occupancy

Year on Year Comparison October 2020

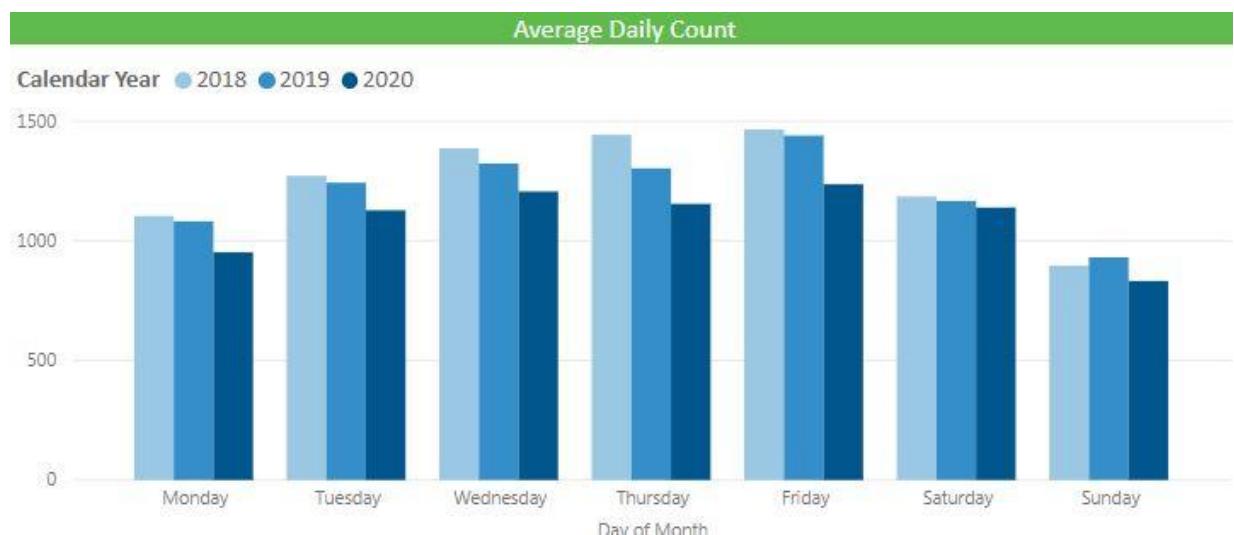
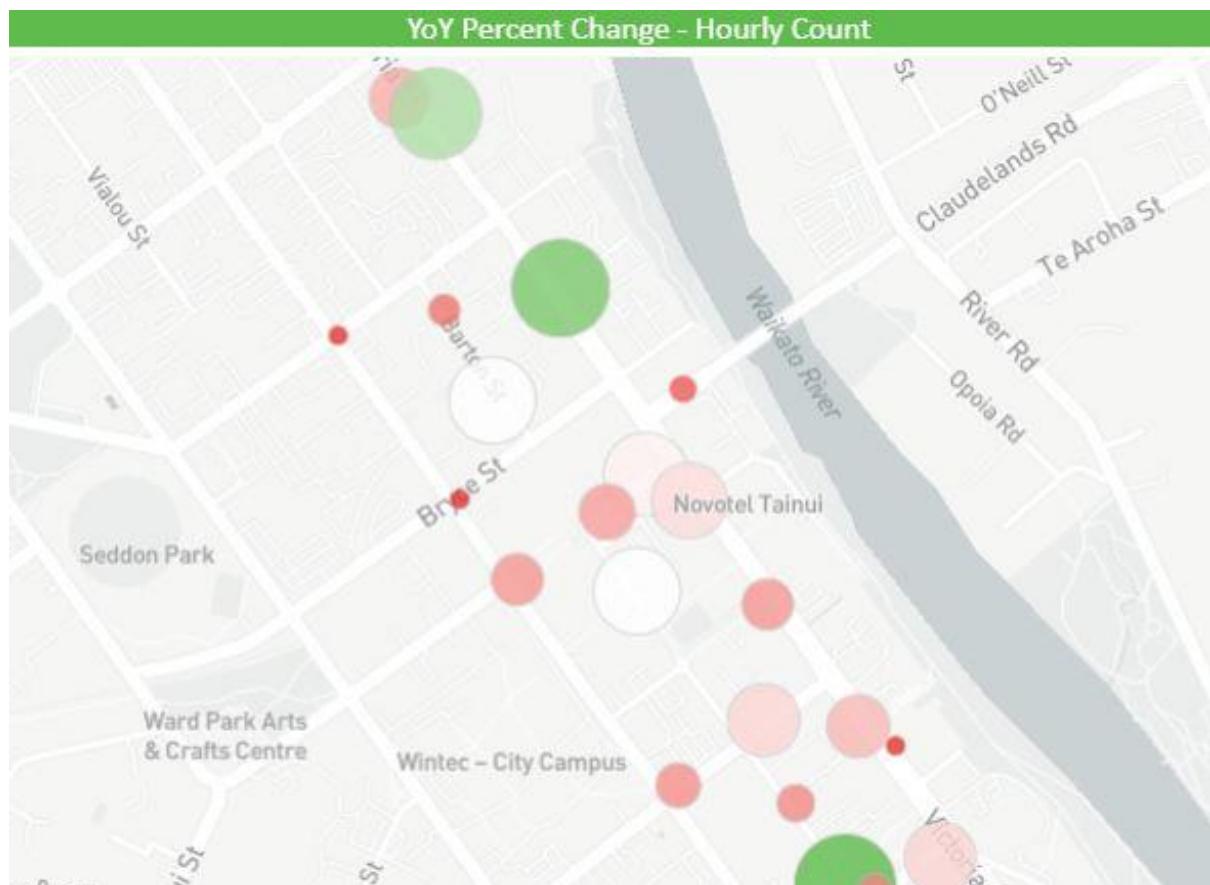


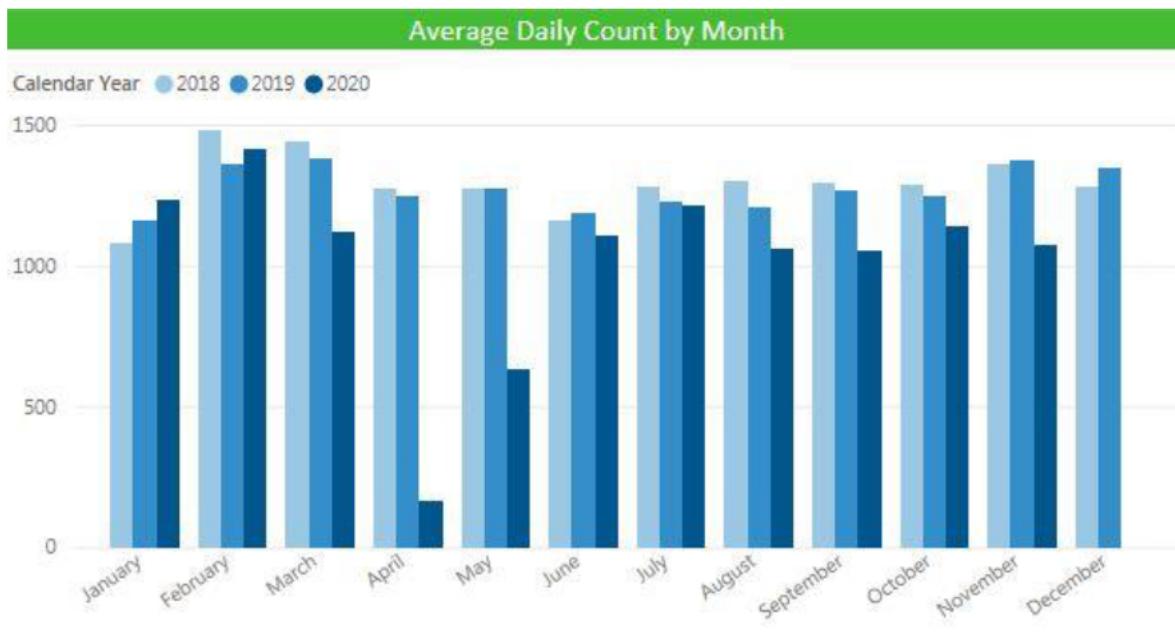
5.4 Attachment 1 provides a breakdown of the parking data collected for July – October using the parking sensors. Key observations noted:

1. Precinct 1 (Northern): average stay times have increased by approximately 12 minutes: July – 48 mins; October – 60 mins; Average occupancy rates have decreased by approximately 1%: July – 52%; October – 51%
2. Precinct 2 (Barton): Average stay times have increased by approximately 18 minutes; July – 51 mins; October – 69 mins. Average occupancy rate remains below the target range of 85%: July – 75%; October – 72%. The average occupancy rate for Barton Street was 79%.
3. Precinct 3 (Civic): Average stay times have decreased by approximately 1 minute: July – 64 mins; October – 63 mins. Average occupancy remains below the target rate: July – 63%; October – 63%
4. Precinct 4 (Southern): Average stay times have increased by approximately 8 minutes: July -102 mins; October – 110 mins; Average occupancy rate has decreased by approximately 1 percent: July – 48%; October - 47%
5. The average occupancy rate for Ward Street East (71%), Worley Place (62%), Victoria Street (65%), Alexandra Street (73%) and Hood Street (60%) are below the targeted occupancy of 85%.

## 6.0 Pedestrian Count Update

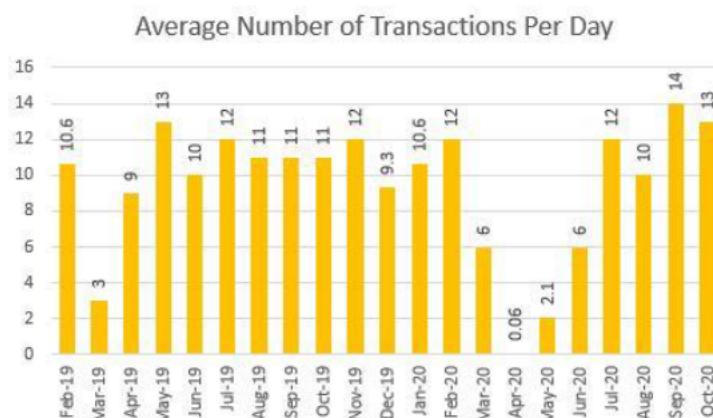
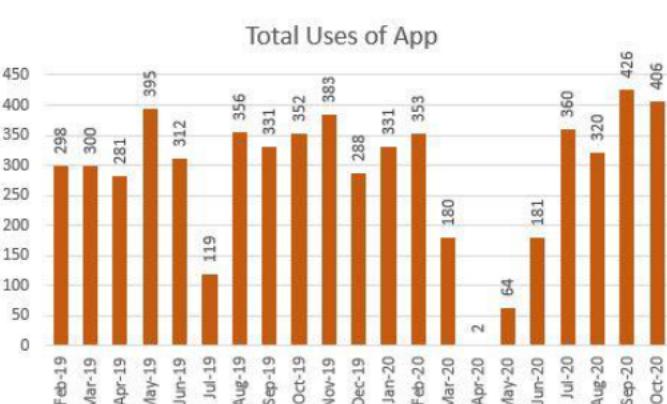
- 6.1 The City Growth team in conjunction with Information Services is continuing to develop the baseline analysis for Pedestrian Counts. Camera locations are identified in the following graphic. Feedback on locations to report on for Access Hamilton purposes is required.
- 6.2 The pedestrian cameras deliver raw data to be analysed to deliver information on pedestrian activity as required. The following graphic identifies the total number of pedestrians counted in the CBD in October 2020.
- 6.3 An Access Hamilton monthly information sub-sheet is underway. The data available dates back to July 2018 therefore trends against the previous year is now becoming available, such as the following graphics:





## 7.0 Mobile Application Update

7.1 As at October 2020 there are a total of 1878 'Pay My Park' accounts. In comparison, the September Parking Report stated that 1784 accounts had been established which equates to an increase of 5% over the past month. The tables below provide a summary of key 'Pay My Park' measures.



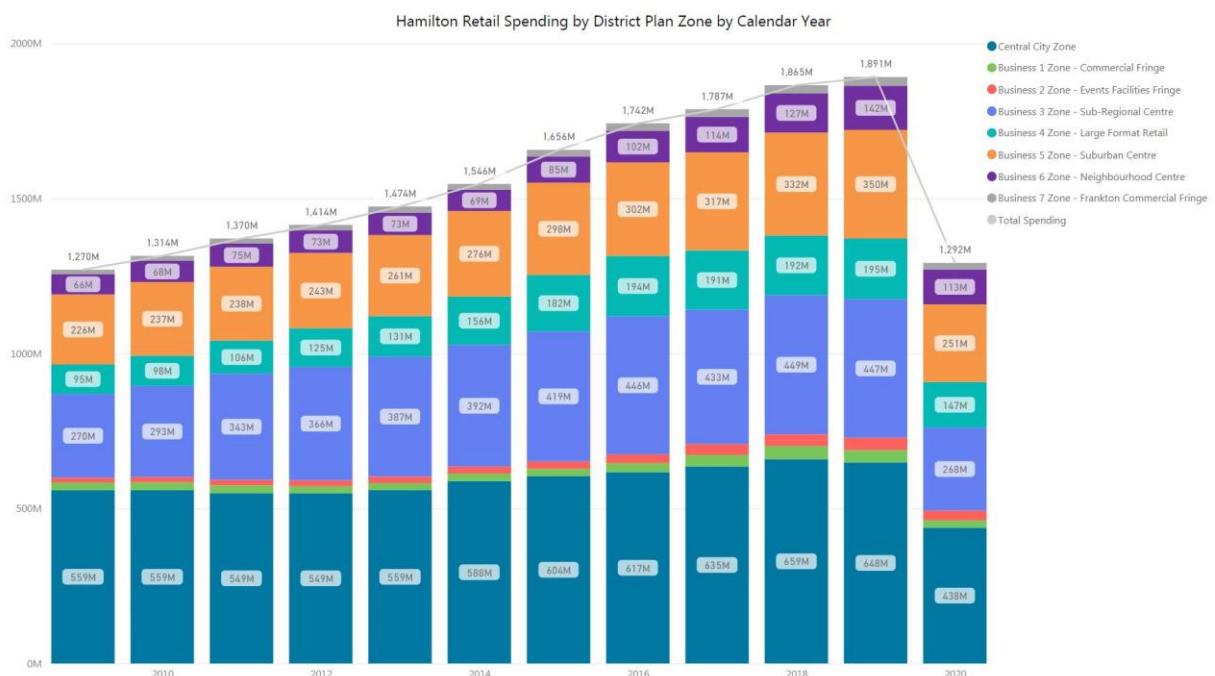
## 8.0 City Growth Metrics (taken from City Growth Metrics Report – September 2020)

8.1 Data is updated Quarterly, this information delivers the full 2018 and 2019 calendar year. The third quarter from 2020 has recently become available.

8.2 The following information is provided as part of the monitoring framework to assess whether the parking strategy is achieving the strategic direction envisaged, specifically on street parking should be provided as a service to support and active, strong commercial central city.

8.3 The chart below shows the total electronic spending in Hamilton for the 2018 financial year was \$1,865m. The total for 2019 to December \$1,891m.

8.4 The chart below shows that the total electronic spending in the Central City for each quarter from 2009 to September 2020.

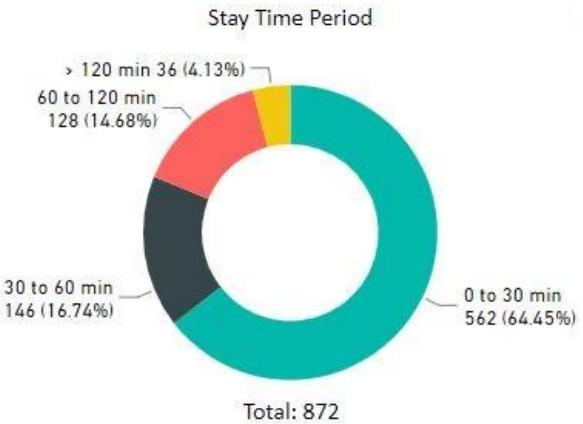
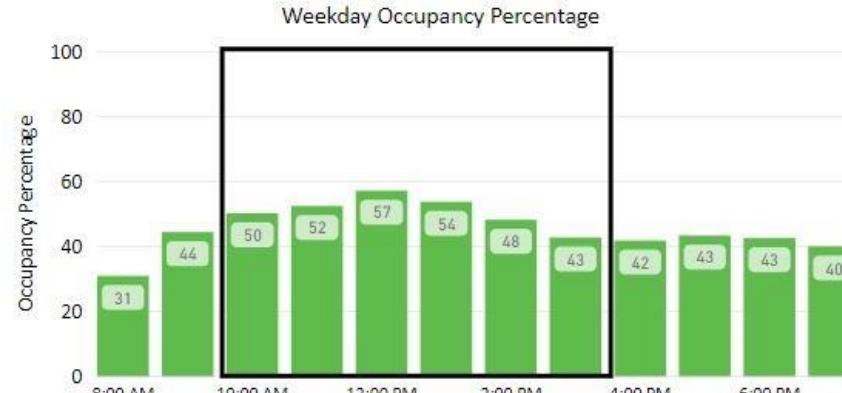


## Attachment 1 — July to October 2020 Occupancy Reporting

### Northern - Precinct 1 | October 2020



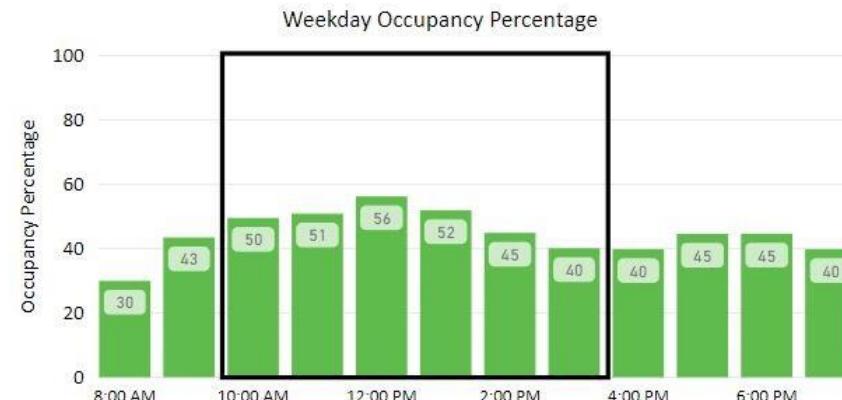
Average Stay Time (mins)  
59.60



### Northern - Precinct 1 | September 2020



Average Stay Time (mins)  
52.06



## Northern - Precinct 1 | August 2020

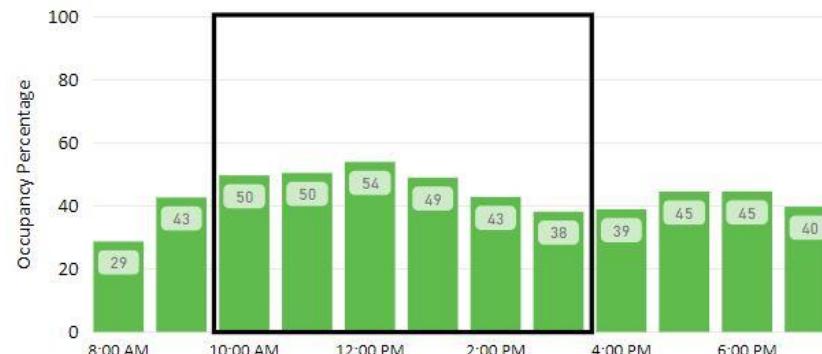
Average Occupancy 10am-4pm



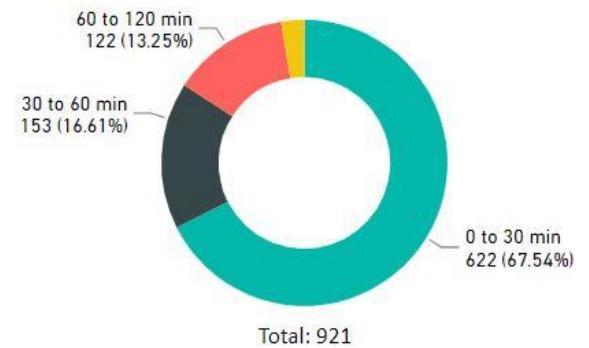
Average Stay Time (mins)

52.33

Weekday Occupancy Percentage



Stay Time Period



## Northern - Precinct 1 | July 2020

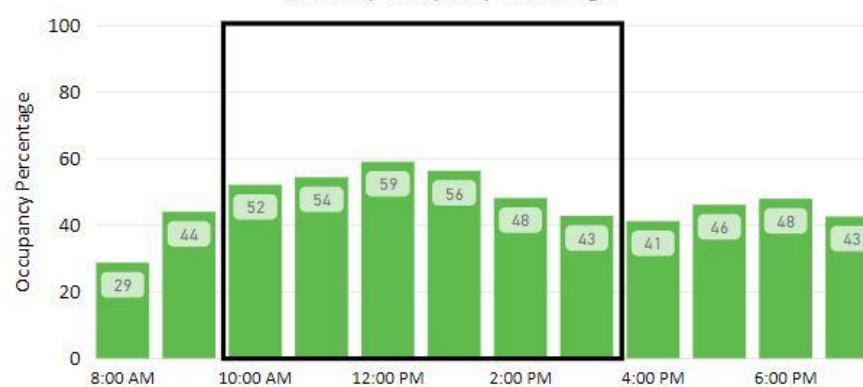
Average Occupancy 10am-4pm



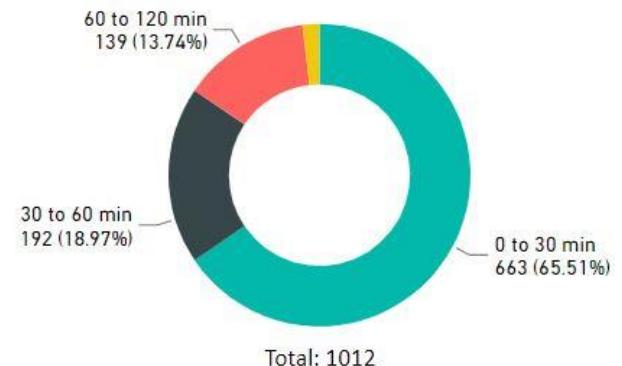
Average Stay Time (mins)

47.65

Weekday Occupancy Percentage

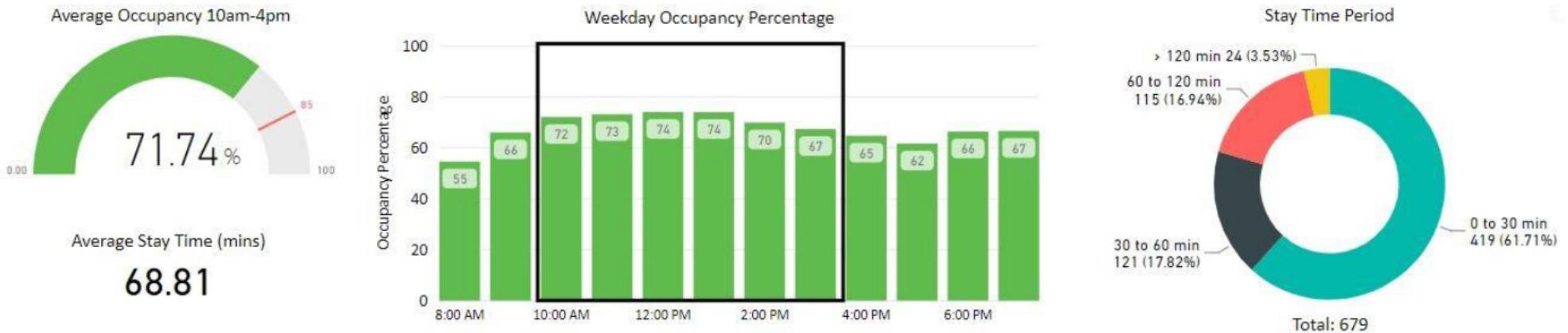


Stay Time Period

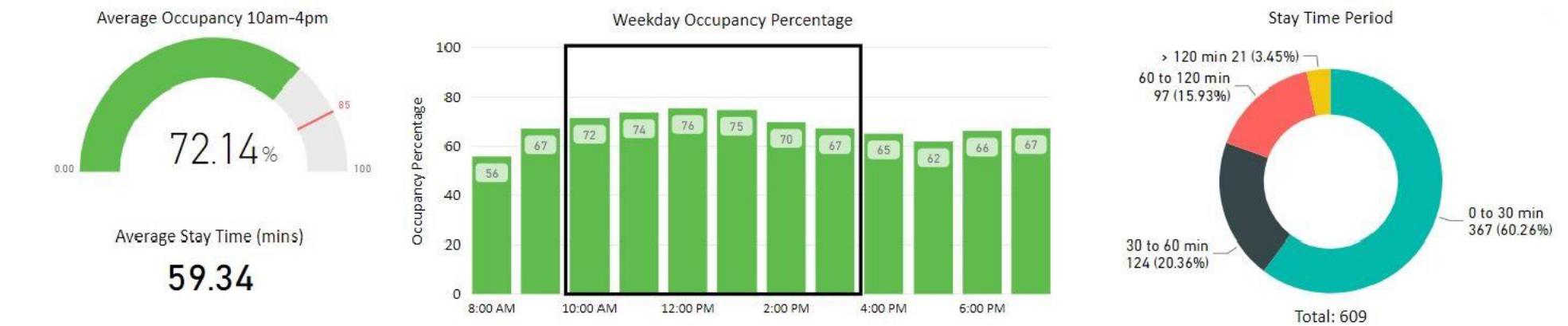


## Attachment 1 (Cont.) — July to October 2020 Occupancy Reporting

### Barton - Precinct 2 | October 2020



### Barton - Precinct 2 | September 2020



## Barton - Precinct 2 | August 2020

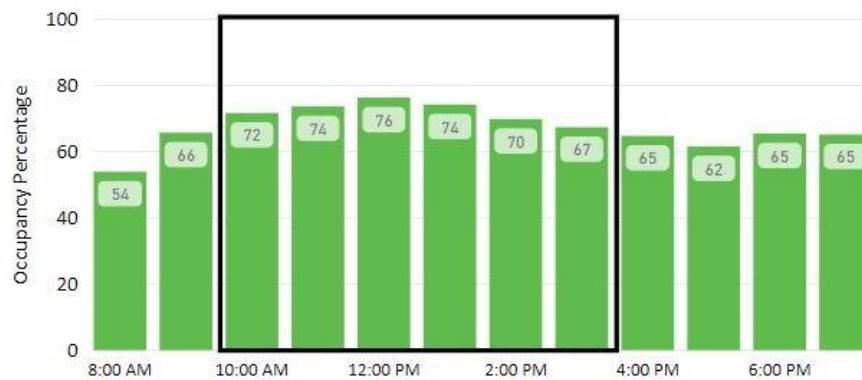
Average Occupancy 10am-4pm



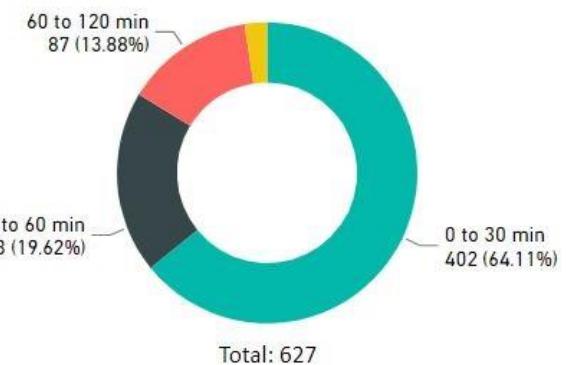
Average Stay Time (mins)

57.47

Weekday Occupancy Percentage



Stay Time Period



## Barton - Precinct 2 | July 2020

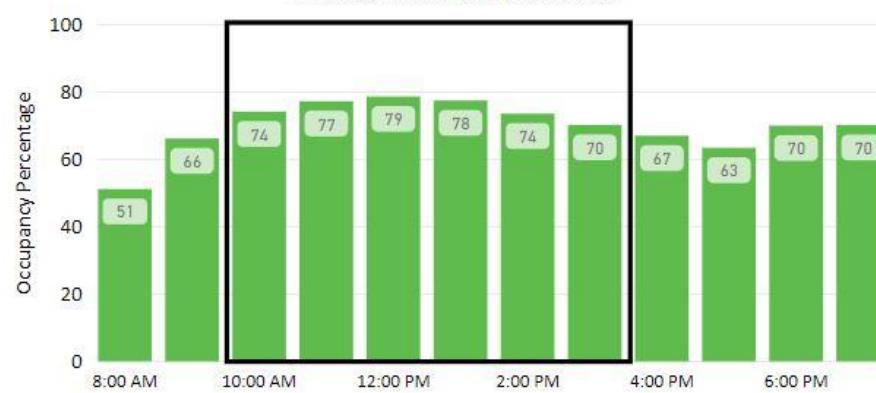
Average Occupancy 10am-4pm



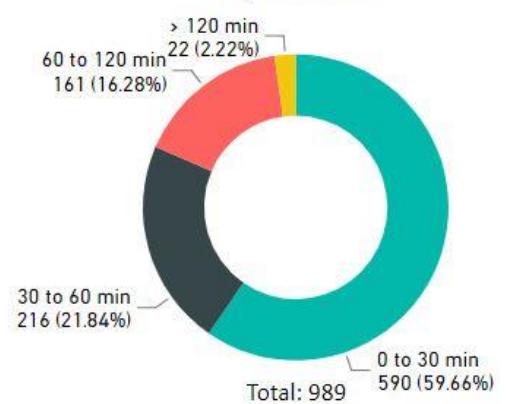
Average Stay Time (mins)

51.28

Weekday Occupancy Percentage



Stay Time Period

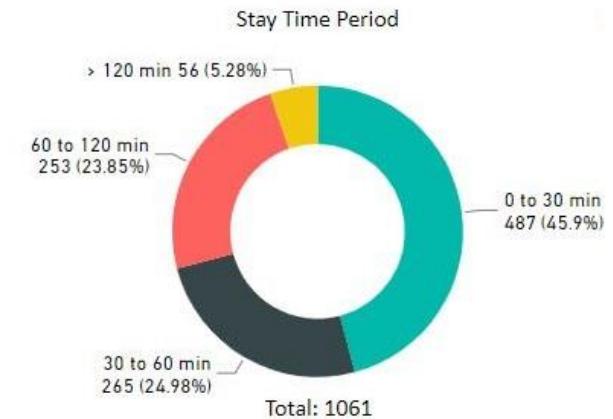
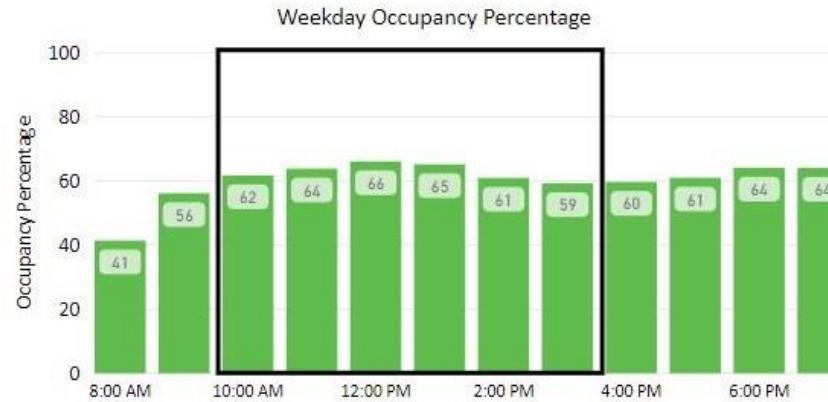


## Attachment 1 (Cont.) — July to October 2020 Occupancy Reporting

### Civic - Precinct 3 | October 2020



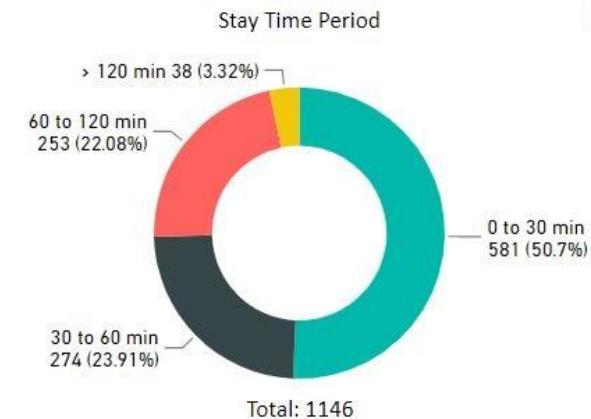
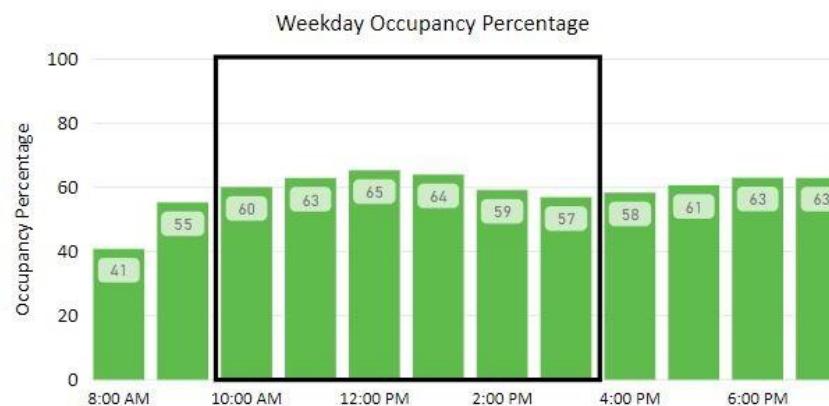
Average Stay Time (mins)  
63.30



### Civic - Precinct 3 | September 2020



Average Stay Time (mins)  
53.97



## Civic - Precinct 3 | August 2020

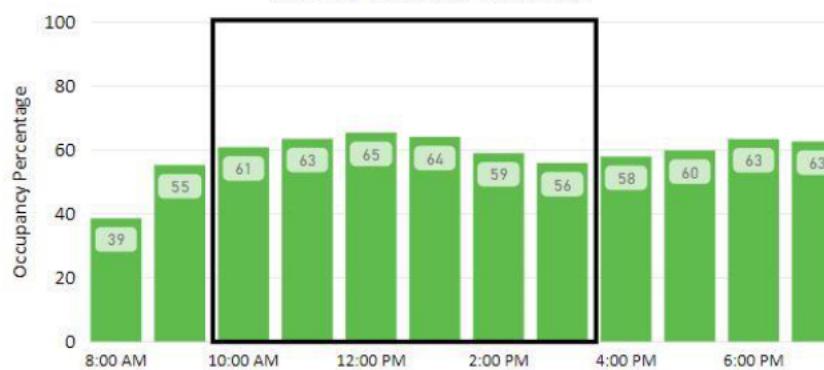
Average Occupancy 10am-4pm



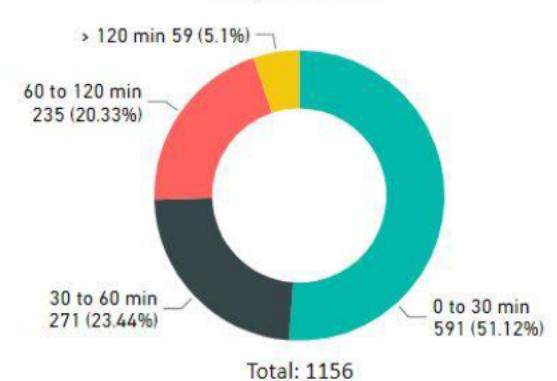
Average Stay Time (mins)

65.71

Weekday Occupancy Percentage



Stay Time Period



## Civic - Precinct 3 | July 2020

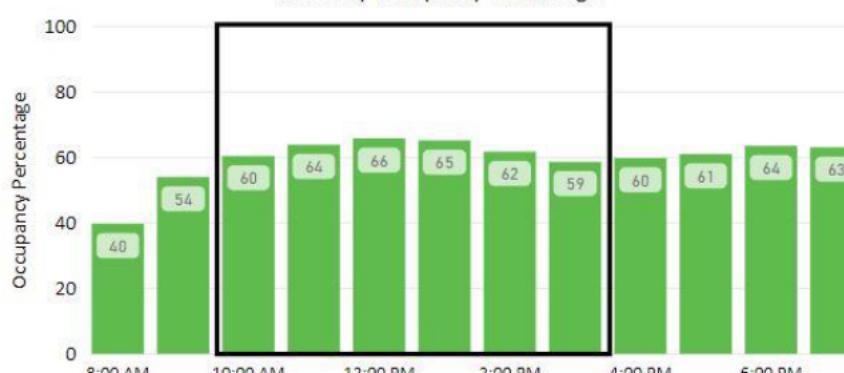
Average Occupancy 10am-4pm



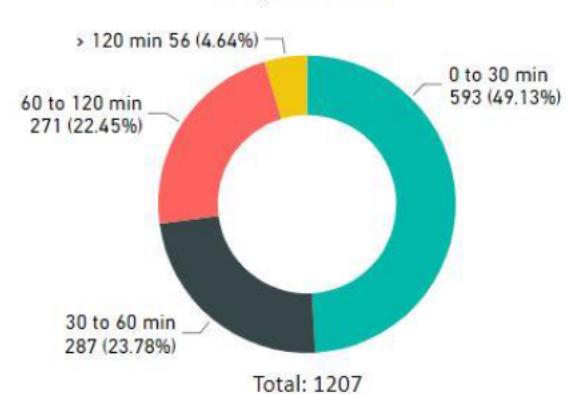
Average Stay Time (mins)

63.76

Weekday Occupancy Percentage



Stay Time Period

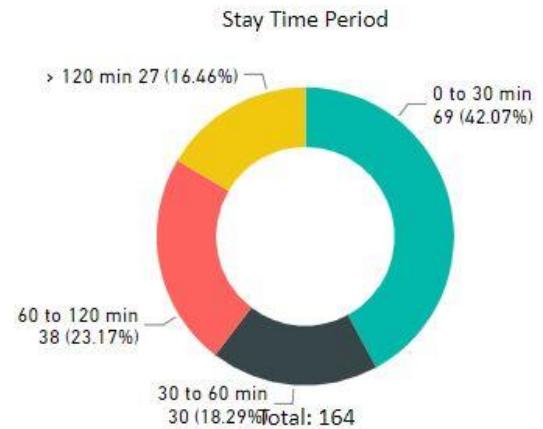
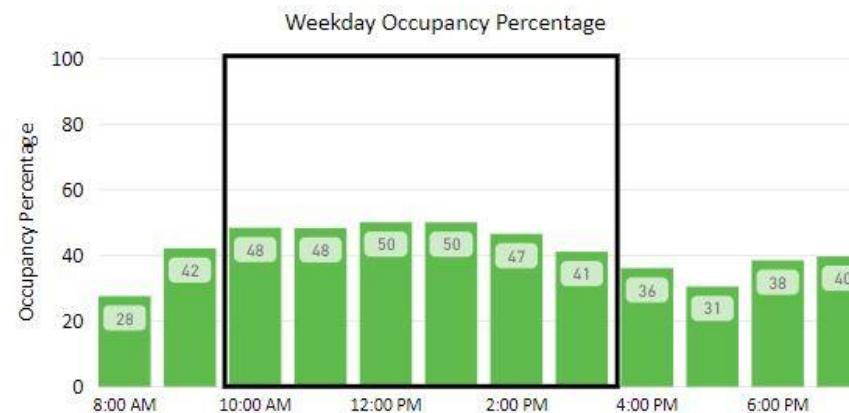


## Attachment 1 (Cont.) — July to October 2020 Occupancy Reporting

### Southern - Precinct 4 | October 2020



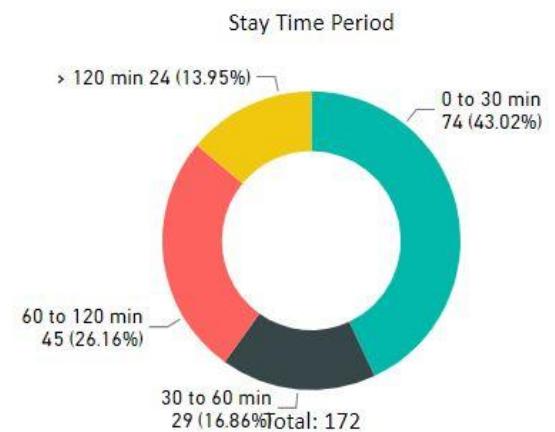
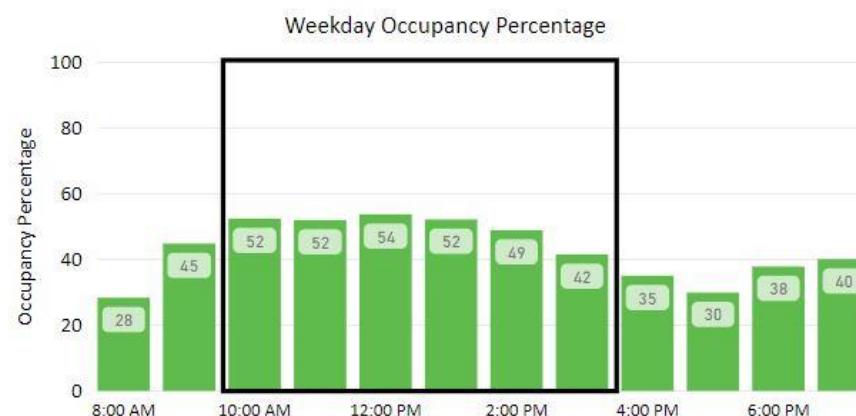
Average Stay Time (mins)  
**109.84**



### Southern - Precinct 4 | September 2020



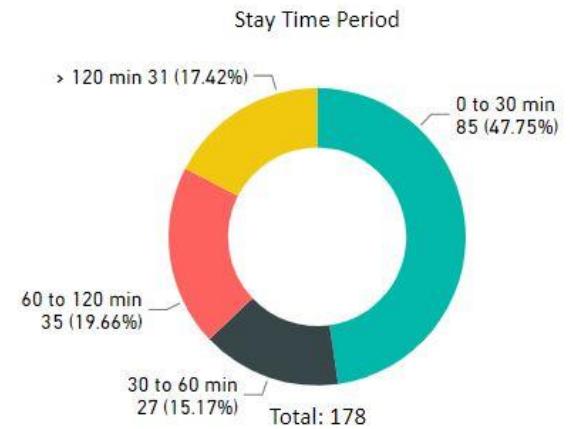
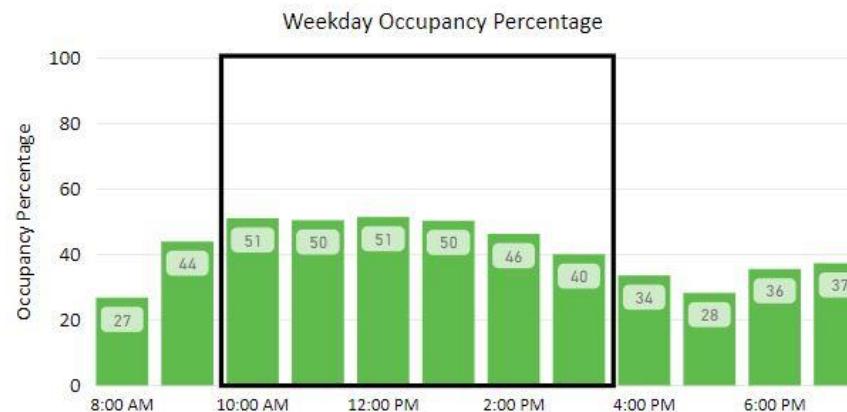
Average Stay Time (mins)  
**106.47**



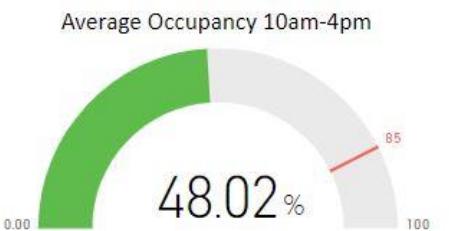
## Southern - Precinct 4 | August 2020



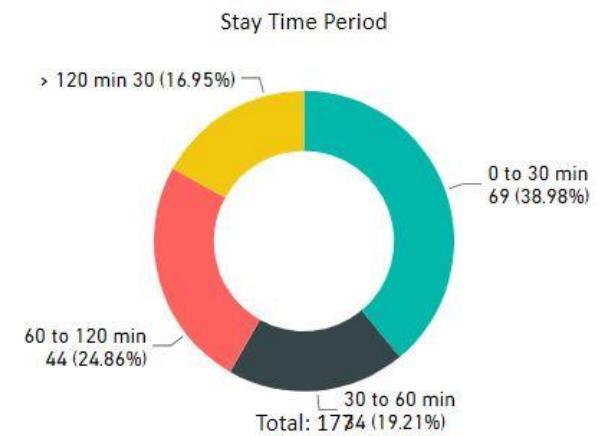
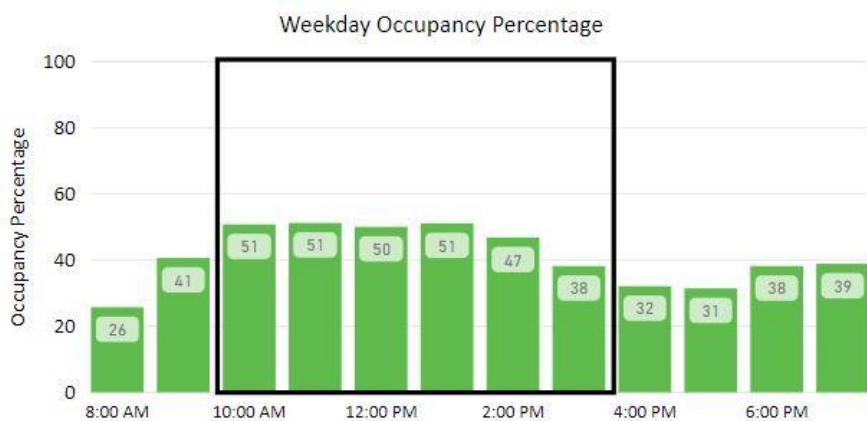
Average Stay Time (mins)  
106.38



## Southern - Precinct 4 | July 2020



Average Stay Time (mins)  
102.29

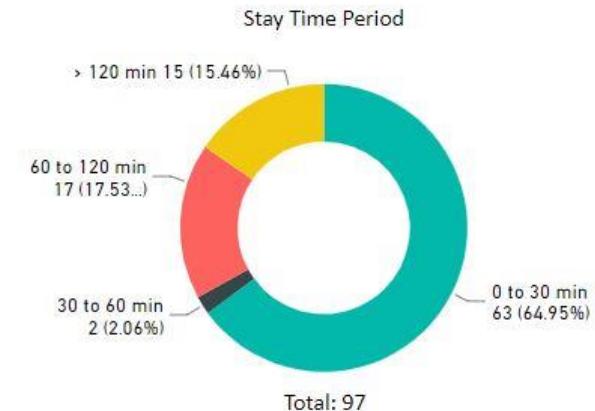
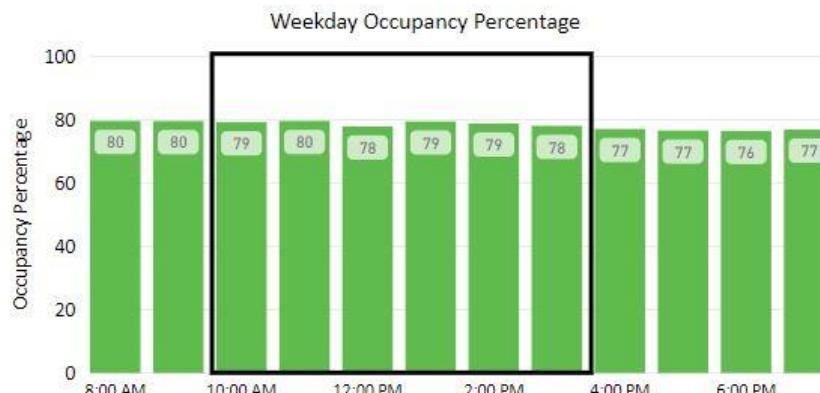


## Attachment 1 (Cont.) — July to October 2020 Occupancy Reporting (Streets)

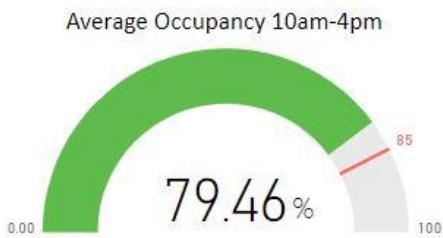
### Barton St | October 2020



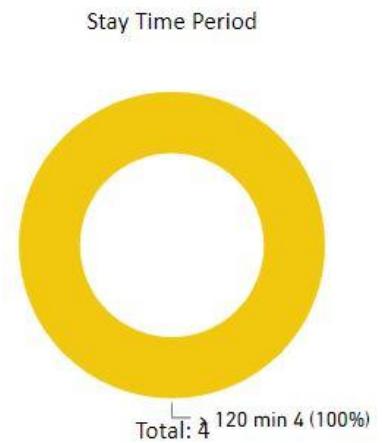
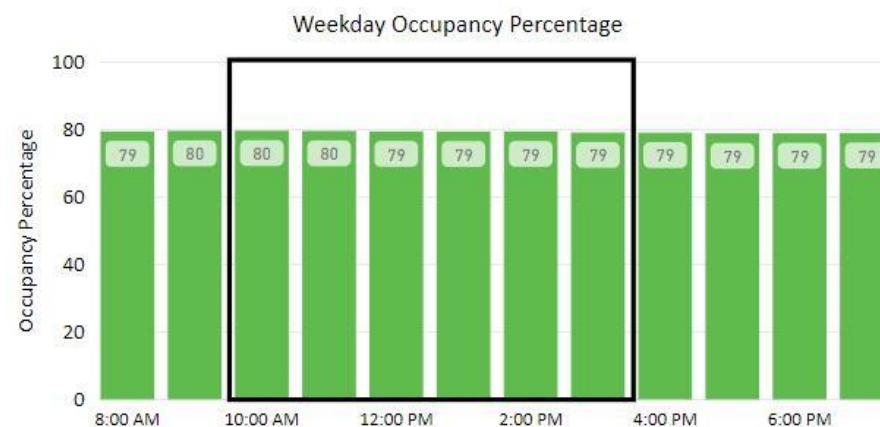
Average Stay Time (mins)  
110.03



### Barton St | September 2020



Average Stay Time (mins)  
96.65



## Barton St | August 2020

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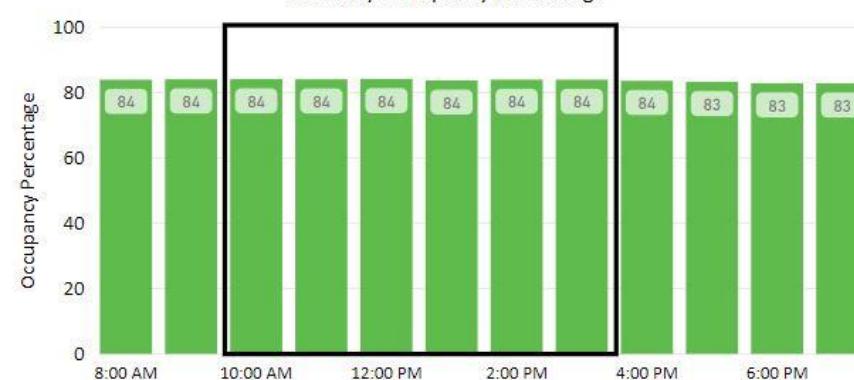
Average Occupancy 10am-4pm



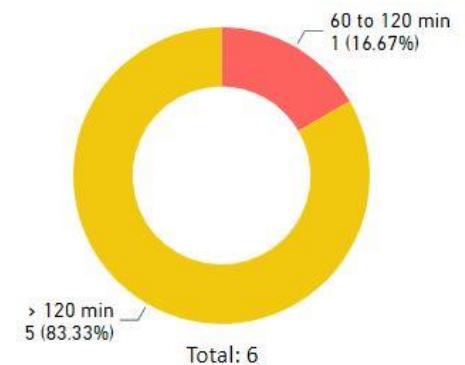
Average Stay Time (mins)

92.50

Weekday Occupancy Percentage



Stay Time Period



## Barton St | July 2020

...

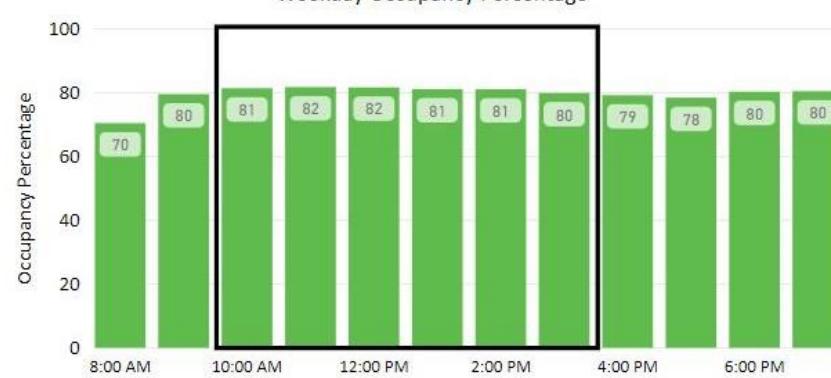
Average Occupancy 10am-4pm



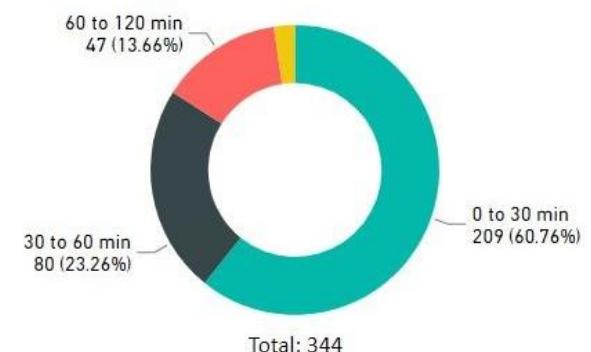
Average Stay Time (mins)

51.28

Weekday Occupancy Percentage



Stay Time Period

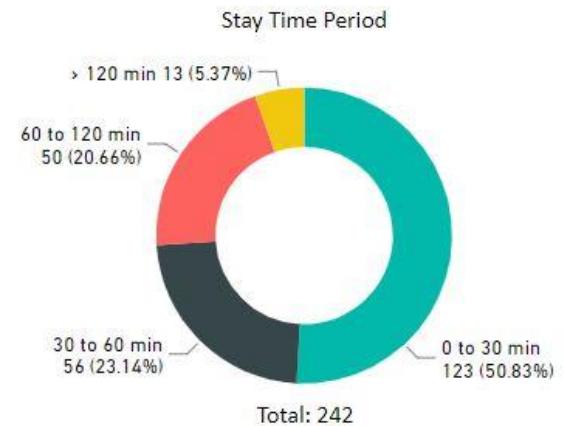
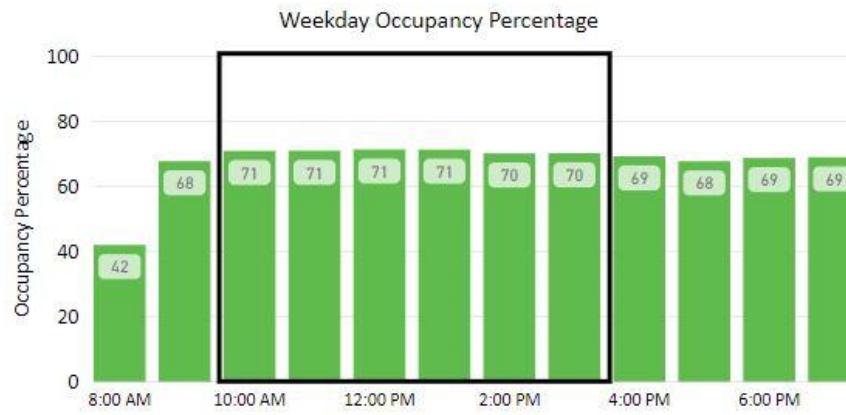


## Attachment 1 (Cont.) — July to October 2020 Occupancy Reporting (Streets)

### Ward St East | October 2020



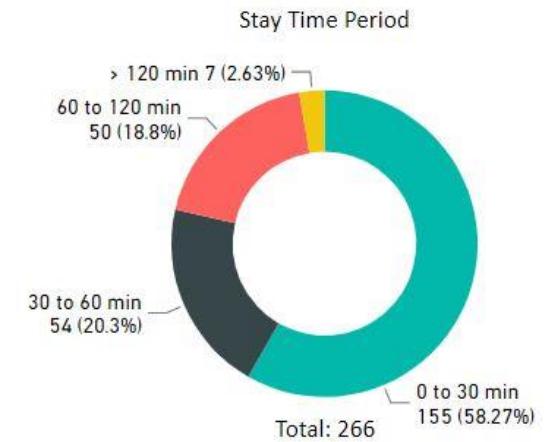
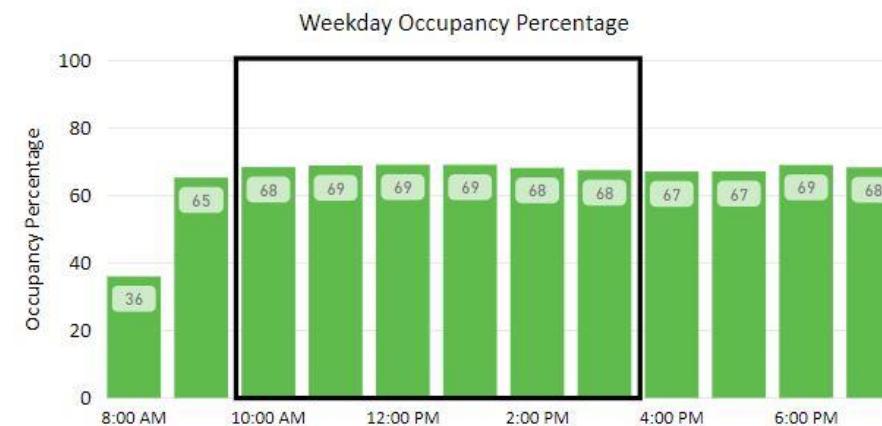
Average Stay Time (mins)  
58.56



### Ward St East | September 2020



Average Stay Time (mins)  
46.51



## Ward St East | August 2020

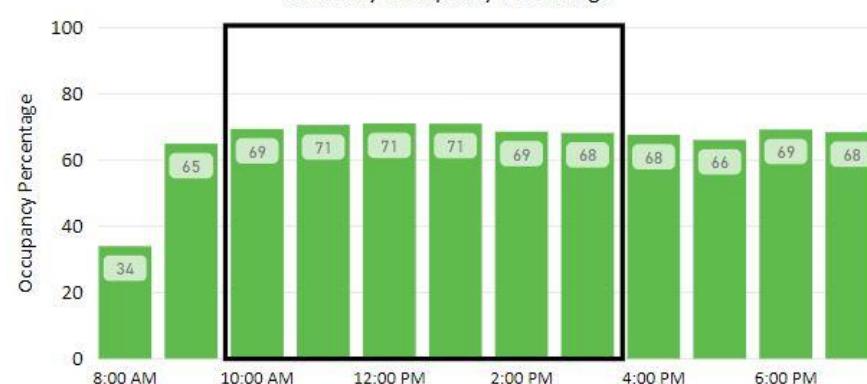
Average Occupancy 10am-4pm



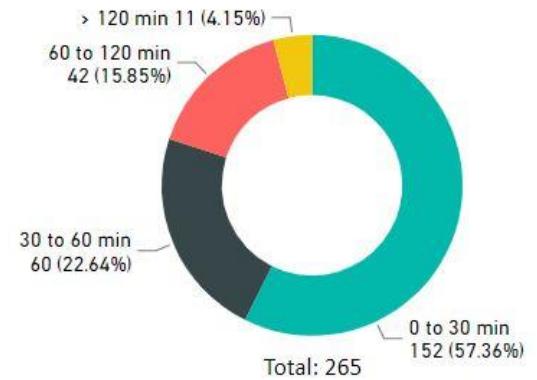
Average Stay Time (mins)

55.90

Weekday Occupancy Percentage



Stay Time Period



## Ward St East | July 2020

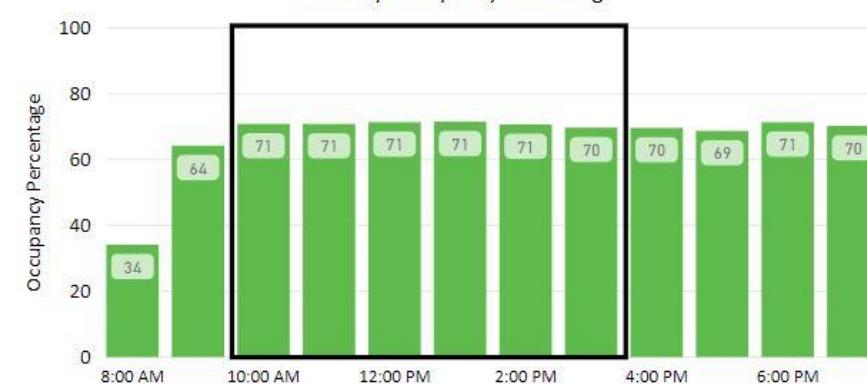
Average Occupancy 10am-4pm



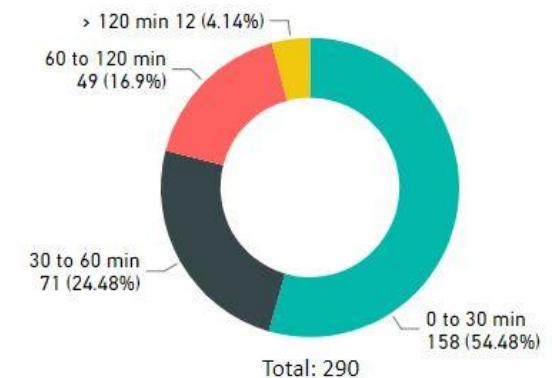
Average Stay Time (mins)

52.18

Weekday Occupancy Percentage



Stay Time Period



## Attachment 1 (Cont.) — July to October 2020 Occupancy Reporting (Streets)

### Worley Place | October 2020

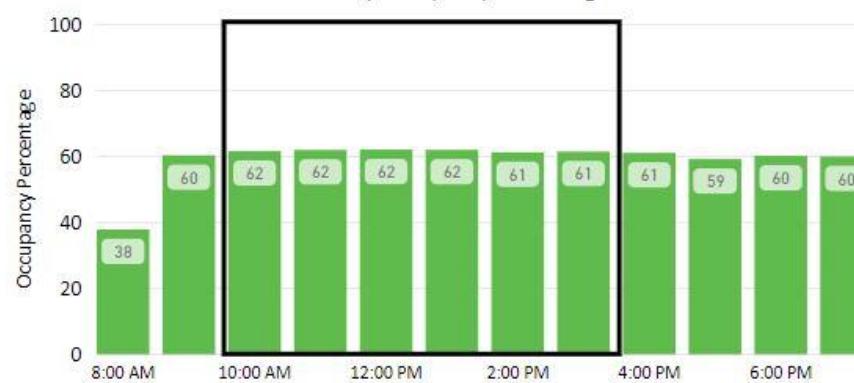
Average Occupancy 10am-4pm



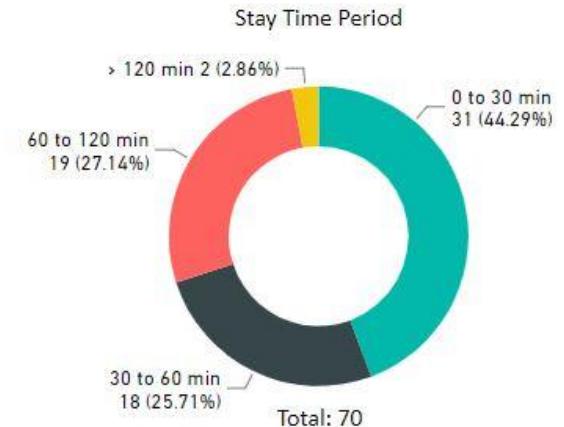
Average Stay Time (mins)

51.50

Weekday Occupancy Percentage



Stay Time Period



Stay Time Period

Average Occupancy 10am-4pm

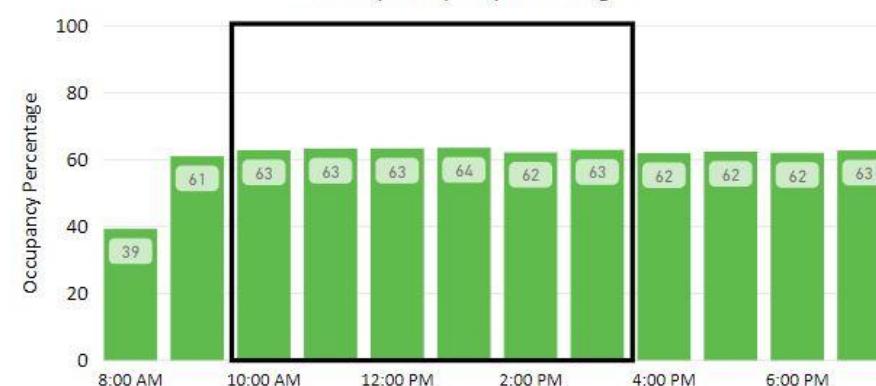


Average Stay Time (mins)

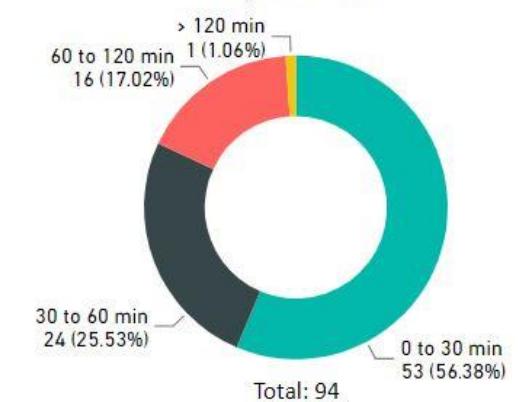
38.25

### Worley Place | September 2020

Weekday Occupancy Percentage



Stay Time Period



## Worley Place | August 2020

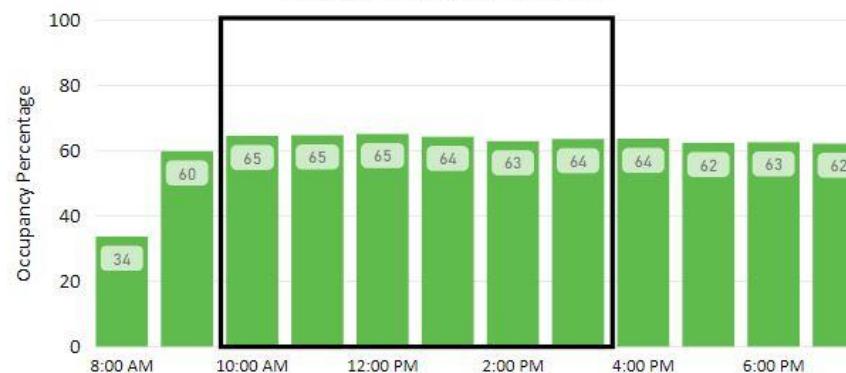
Average Occupancy 10am-4pm



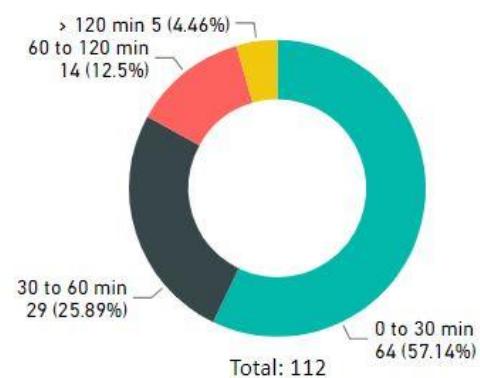
Average Stay Time (mins)

**67.85**

Weekday Occupancy Percentage



Stay Time Period



## Worley Place | July 2020

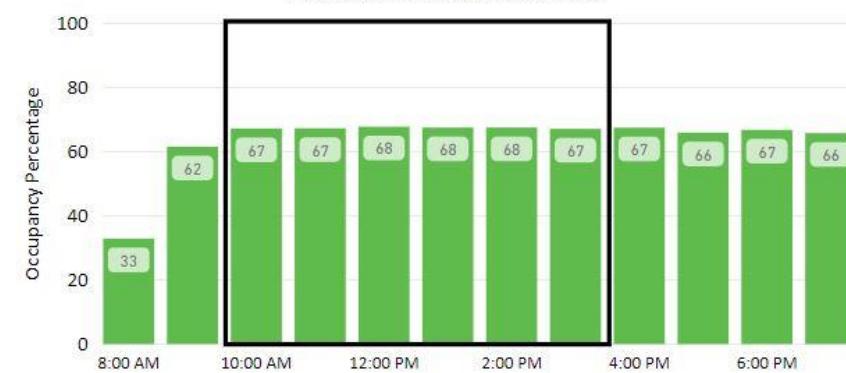
Average Occupancy 10am-4pm



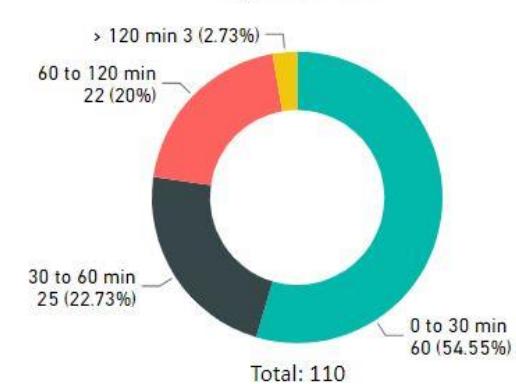
Average Stay Time (mins)

**44.86**

Weekday Occupancy Percentage

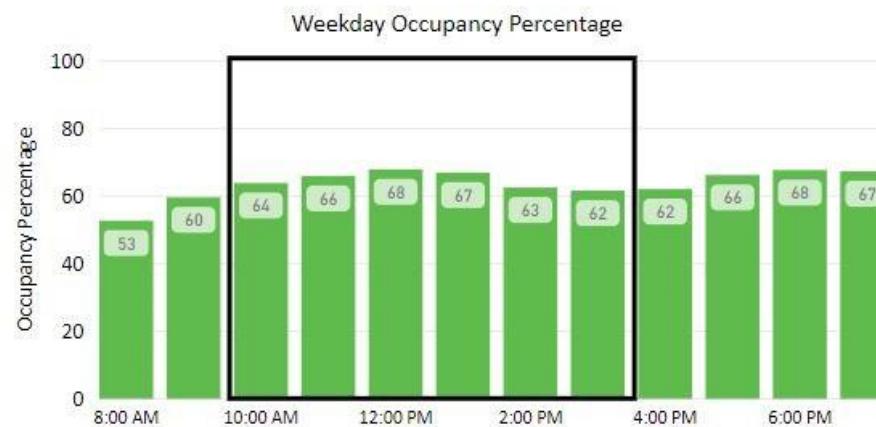


Stay Time Period

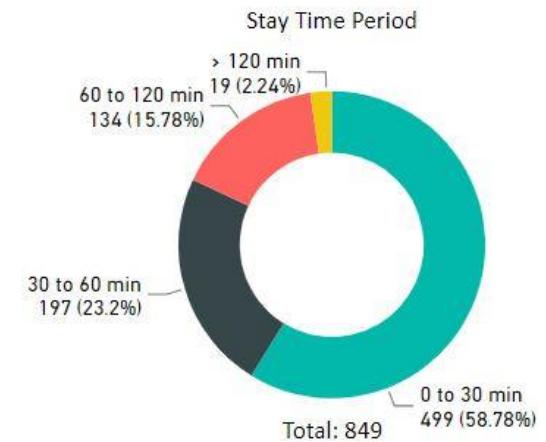
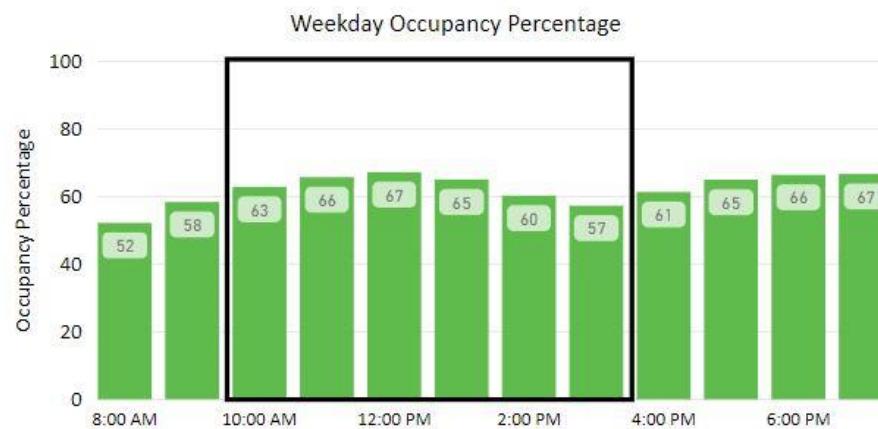


## Attachment 1 (Cont.) - July to October 2020 Occupancy Reporting (Streets)

### Victoria St | October 2020



### Victoria St | September 2020



## Victoria St | August 2020

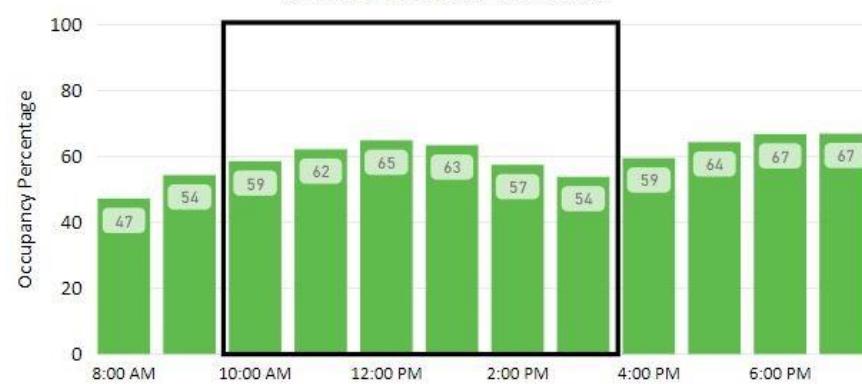
Average Occupancy 10am-4pm



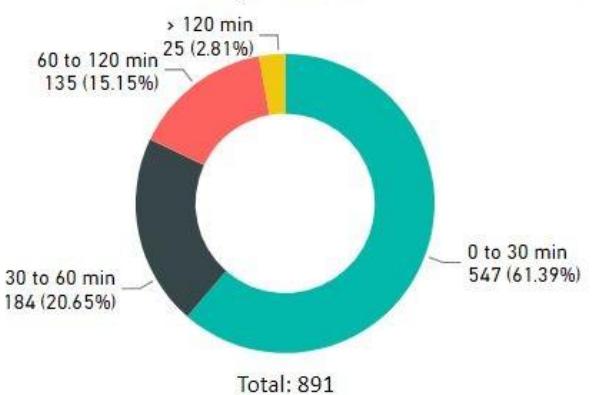
Average Stay Time (mins)

51.90

Weekday Occupancy Percentage



Stay Time Period



## Victoria St | July 2020

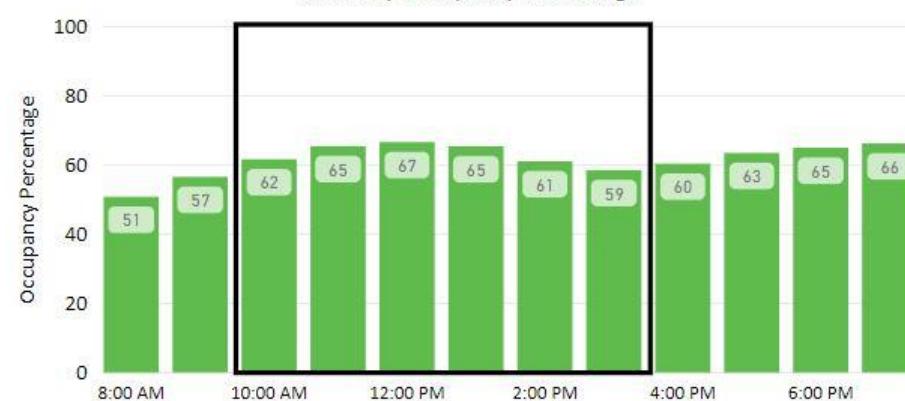
Average Occupancy 10am-4pm



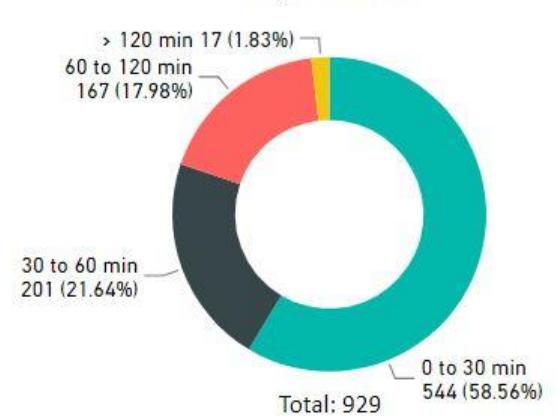
Average Stay Time (mins)

51.96

Weekday Occupancy Percentage



Stay Time Period



## Attachment 1 (Cont.) — July to October 2020 Occupancy Reporting (Streets)

### Alexandra St | October 2020

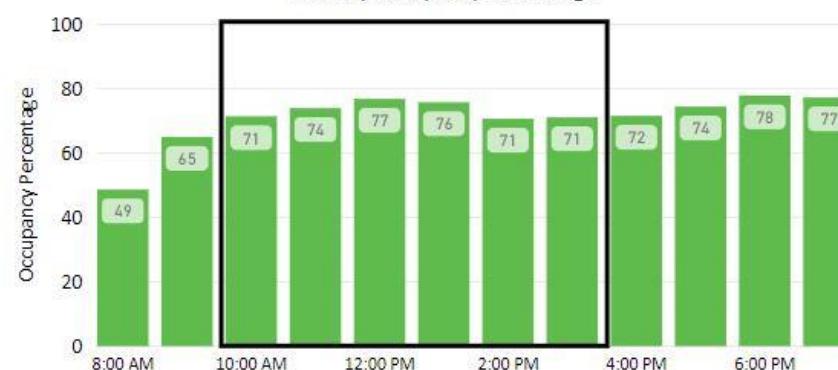
Average Occupancy 10am-4pm



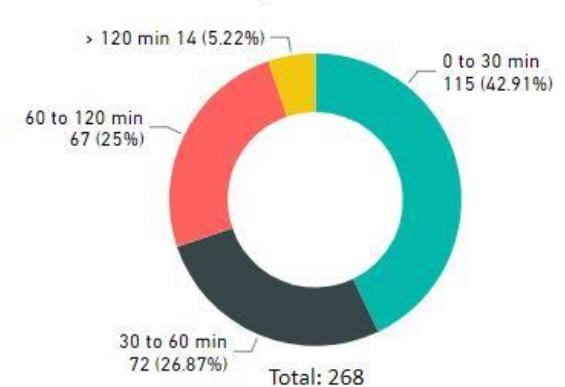
Average Stay Time (mins)

60.95

Weekday Occupancy Percentage



Stay Time Period



### Alexandra St | September 2020

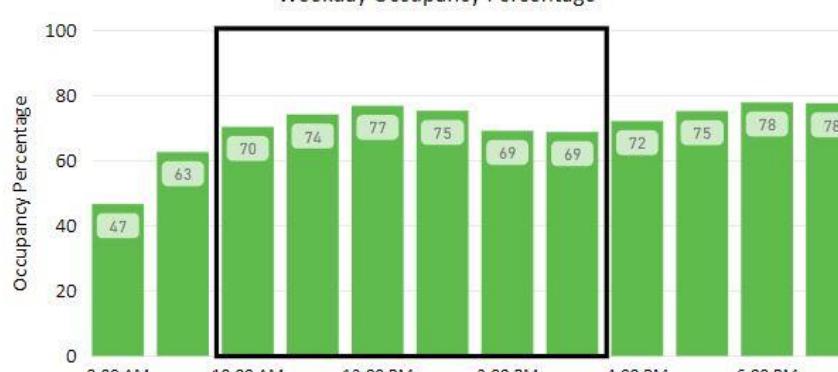
Average Occupancy 10am-4pm



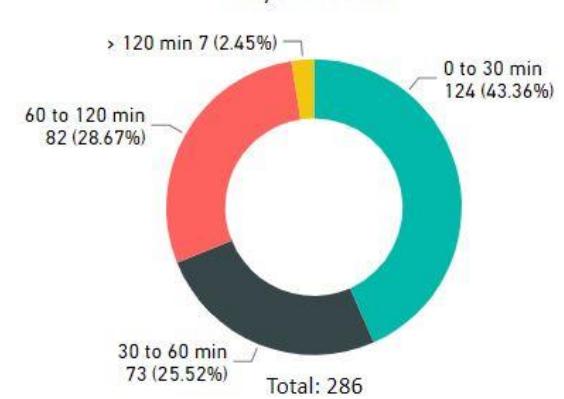
Average Stay Time (mins)

51.73

Weekday Occupancy Percentage



Stay Time Period

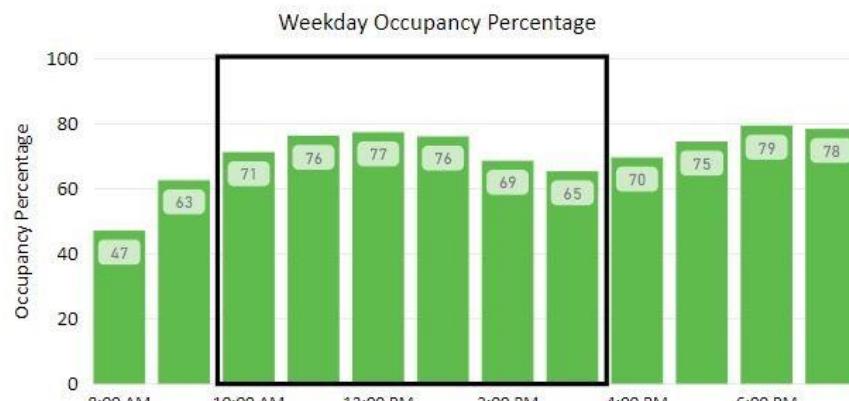


## Alexandra St | August 2020

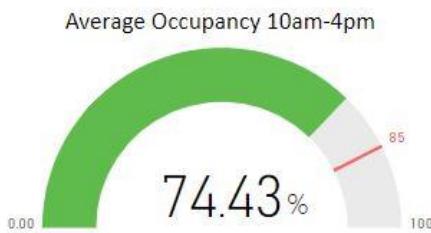


Average Stay Time (mins)

55.69

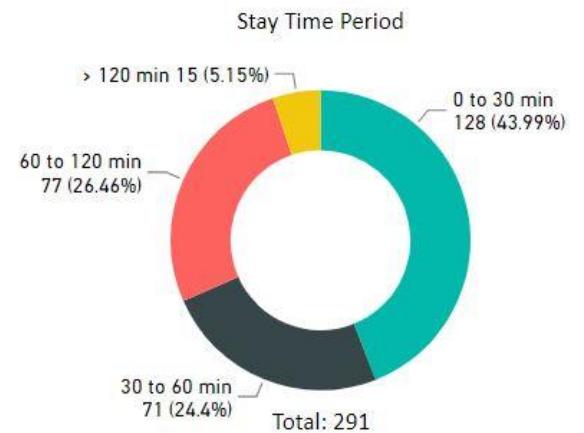
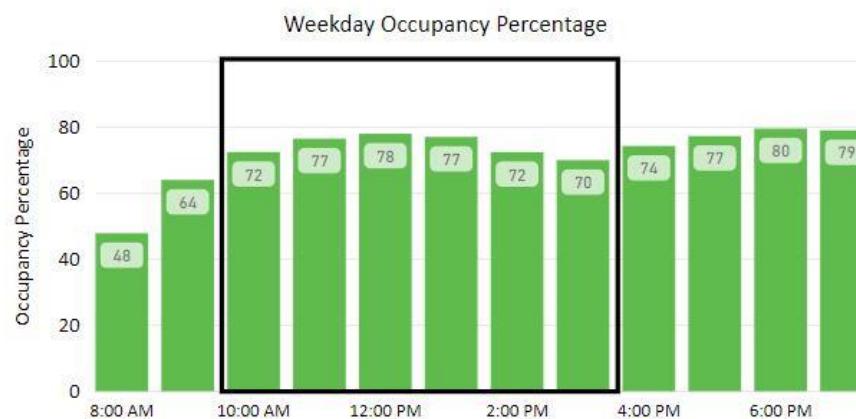


## Alexandra St | July 2020



Average Stay Time (mins)

59.56



## Attachment 1 (Cont.) July to October 2020 Occupancy Reporting (Streets)

### Hood St | October 2020

Average Occupancy 10am-4pm



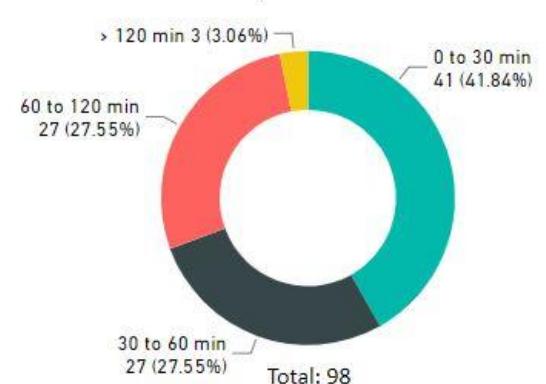
Average Stay Time (mins)

**68.78**

Weekday Occupancy Percentage



Stay Time Period



### Hood St | September 2020

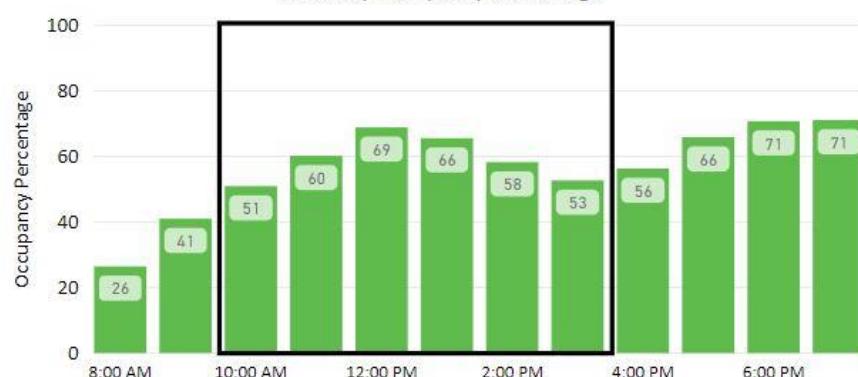
Average Occupancy 10am-4pm



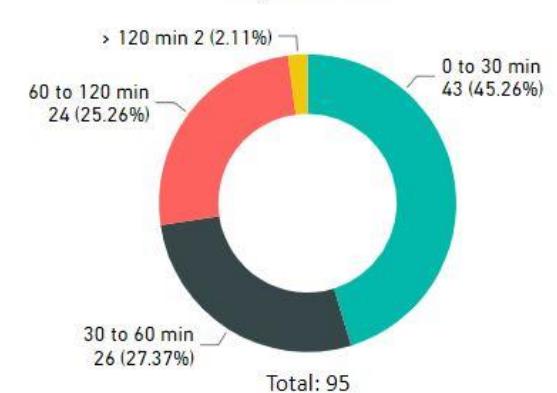
Average Stay Time (mins)

**56.33**

Weekday Occupancy Percentage



Stay Time Period



## Hood St | August 2020

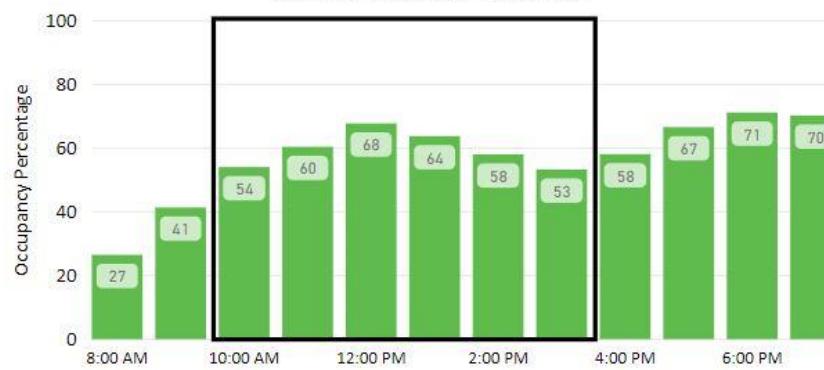
Average Occupancy 10am-4pm



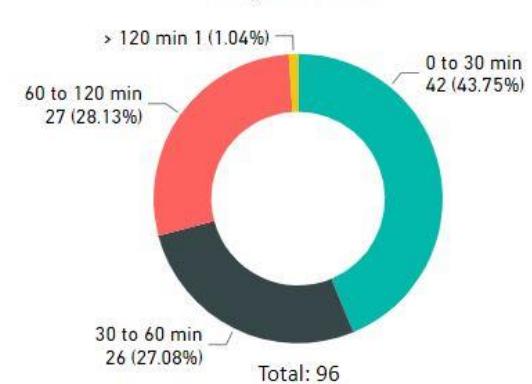
Average Stay Time (mins)

58.94

Weekday Occupancy Percentage



Stay Time Period



## Hood St | July 2020

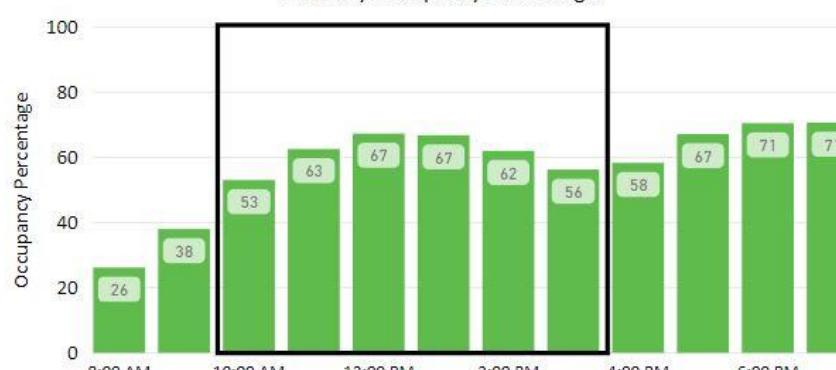
Average Occupancy 10am-4pm



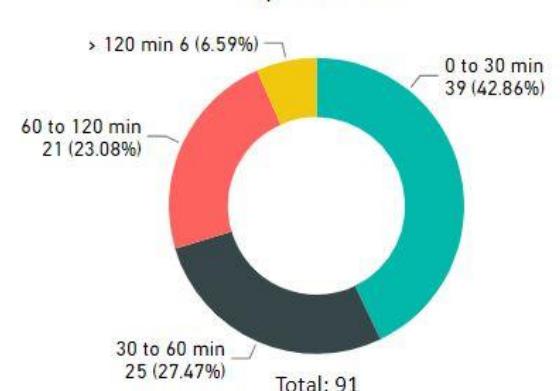
Average Stay Time (mins)

60.50

Weekday Occupancy Percentage



Stay Time Period



# Parking Activity

## Monthly Report – November 2020

To:	Access Hamilton – Parking		
Data Updates by:	Joanne Clark & John Purcell		
Reviewed by:	Jason Harrison		
Subject:	Parking Activity Monthly Report – November 2020		
Date:	11 <sup>th</sup> December 2020	File:	D-3564416

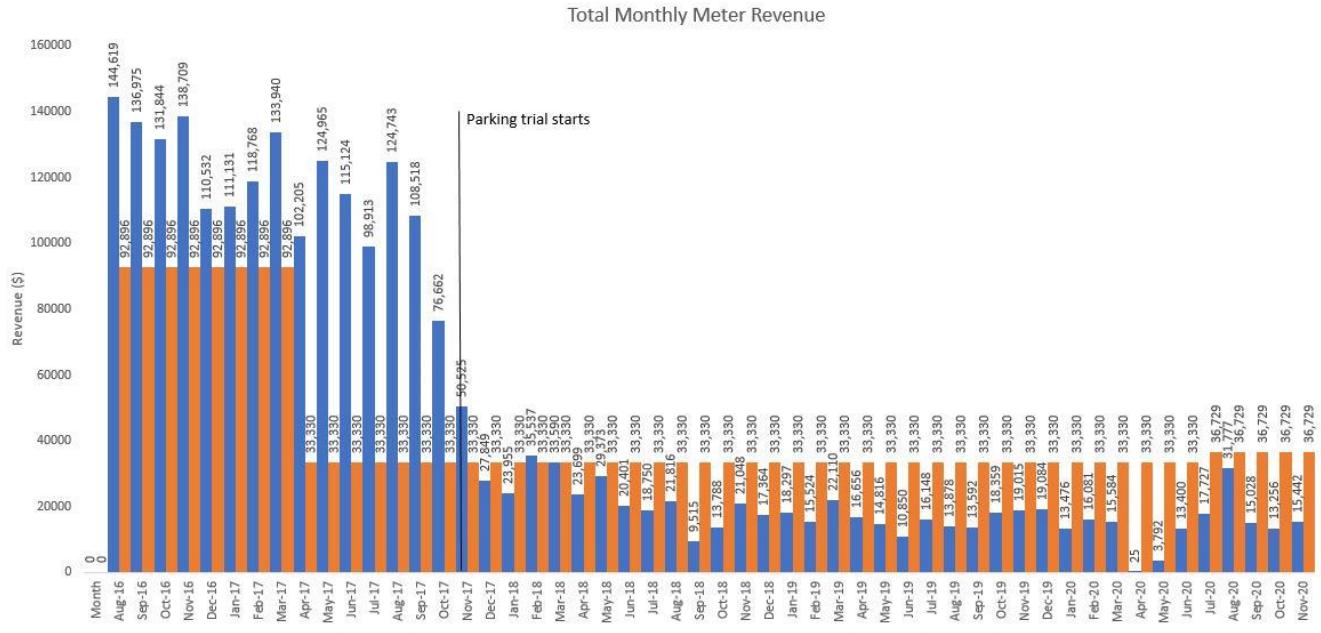
### 1.0 Purpose

1.1 To inform the Access Hamilton Taskforce – Summary of agreed monthly parking activity metrics.

### 2.0 Key Financial Indicators

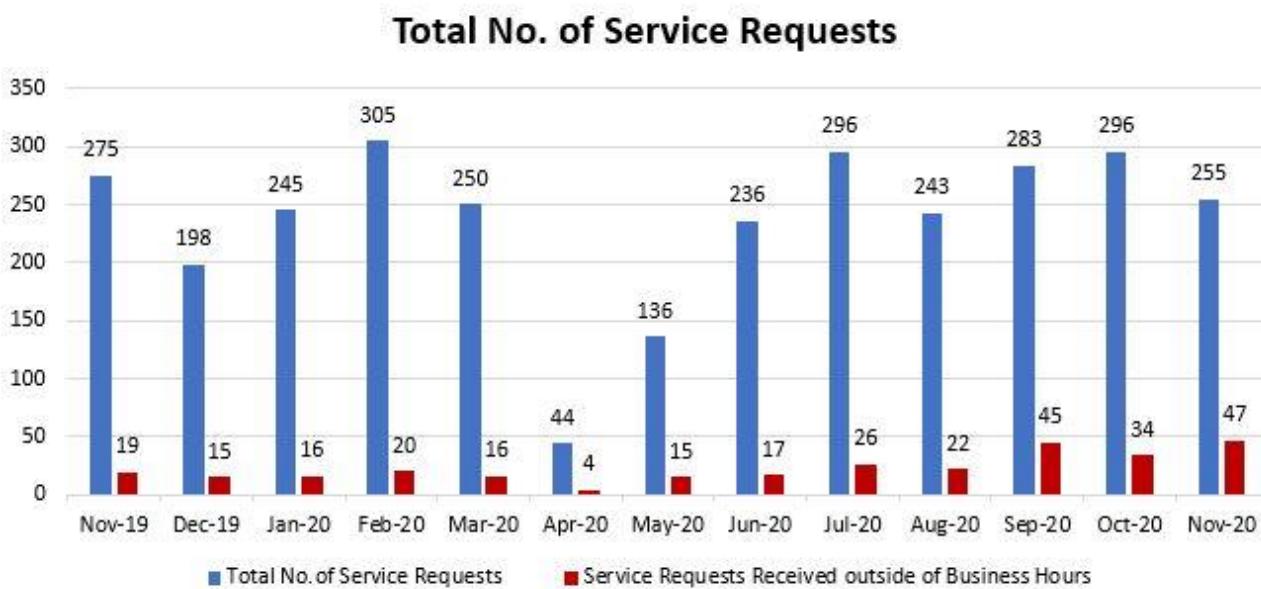
OPERATING	Actuals	Actuals	Actuals	Actuals	2020/2021			APPROVED 2020/21
	2016/17	2017/18	2018/19	2019/20	YTD Actual Nov-20	YTD Budget Nov-20	Variance YTD Budget vs Actual	
<b>REVENUE</b>								
Parking Meters	1,392,828	677,857	257,897	182,517	75,503	93,342	(17,839)	220,000
Parking permits revenue	10,083	9,951	14,475	9,745	2,771	8,334	(5,563)	20,000
Commuter Carparking	0	0	0	0	0	0	0	400,000
Mobile App	0	12,204	26,986	23,847	10,511	0	10,511	0
<b>Fees and User Charges</b>	<b>1,402,911</b>	<b>700,012</b>	<b>299,358</b>	<b>216,108</b>	<b>88,786</b>	<b>101,676</b>	<b>(12,890)</b>	<b>640,000</b>
Infringement Revenue	1,787,402	1,530,063	1,703,074	1,509,150	376,593	800,625	(424,032)	1,525,000
User Fees and Infringements Revenue	3,190,313	2,230,075	2,002,432	1,725,259	465,379	902,301	(436,922)	2,165,000
External Fees <sup>1</sup> (Recovery of costs added to infringements)	384,867	302,065	408,077	0	0	0	0	0
Fines from Courts	2,631	3,980	3,125	893	0	0	0	0
Bad Debts Recovered	22,572	24,841	18,627	4,436	0	0	0	0
Court Commission	0	(22,206)	(40,786)	0	0	0	0	0
Other Revenue				11,000	17	0	17	0
Doubtful Debt Adjustment	(243,651)	(162,696)	(194,706)	(76,221)	(42,845)	(41,670)	(1,175)	(100,000)
Other Revenue	166,419	145,984	194,337	(59,893)	(42,828)	(41,670)	(1,158)	(100,000)
<b>Subtotal - On street Revenue</b>	<b>3,356,732</b>	<b>2,376,059</b>	<b>2,196,769</b>	<b>1,665,366</b>	<b>422,552</b>	<b>860,631</b>	<b>(438,079)</b>	<b>2,065,000</b>
CBD Business Targeted Rate	0	108,932	146,000	145,584	60,386	60,573	(187)	145,363
<b>TOTAL OPERATING REVENUE</b>	<b>3,356,732</b>	<b>2,484,991</b>	<b>2,342,769</b>	<b>1,810,950</b>	<b>482,937</b>	<b>921,204</b>	<b>(438,267)</b>	<b>2,210,363</b>
<b>TOTAL OPERATING EXPENSES</b>	<b>1,805,548</b>	<b>2,457,994</b>	<b>3,220,411</b>	<b>2,984,412</b>	<b>1,078,492</b>	<b>1,239,420</b>	<b>(160,929)</b>	<b>2,948,778</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>1,551,185</b>	<b>26,997</b>	<b>(877,642)</b>	<b>(1,173,462)</b>	<b>(595,554)</b>	<b>(318,216)</b>	<b>(277,338)</b>	<b>(738,415)</b>
	Free before 9 and after 3	2 hr free in CBD - Oct to June	2 hr free in CBD - July to June	2 hr free in CBD – July to June				

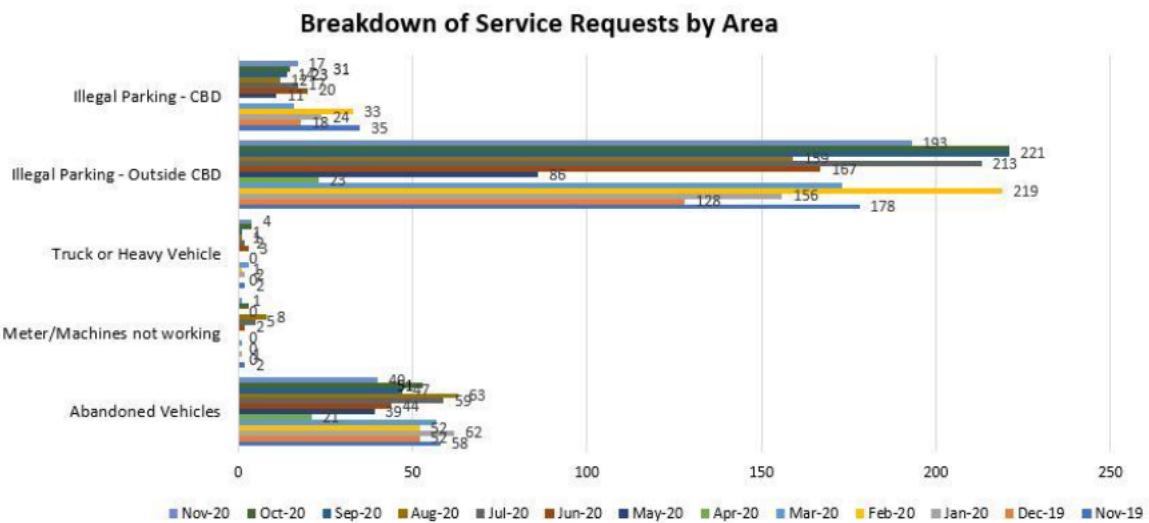
2.1 The financials for November continue to show that the revenue received from 'Fees and User Charges' was lower than budgeted for.



### 3.0 Customer Requests (taken from the customer services database - SRMS)

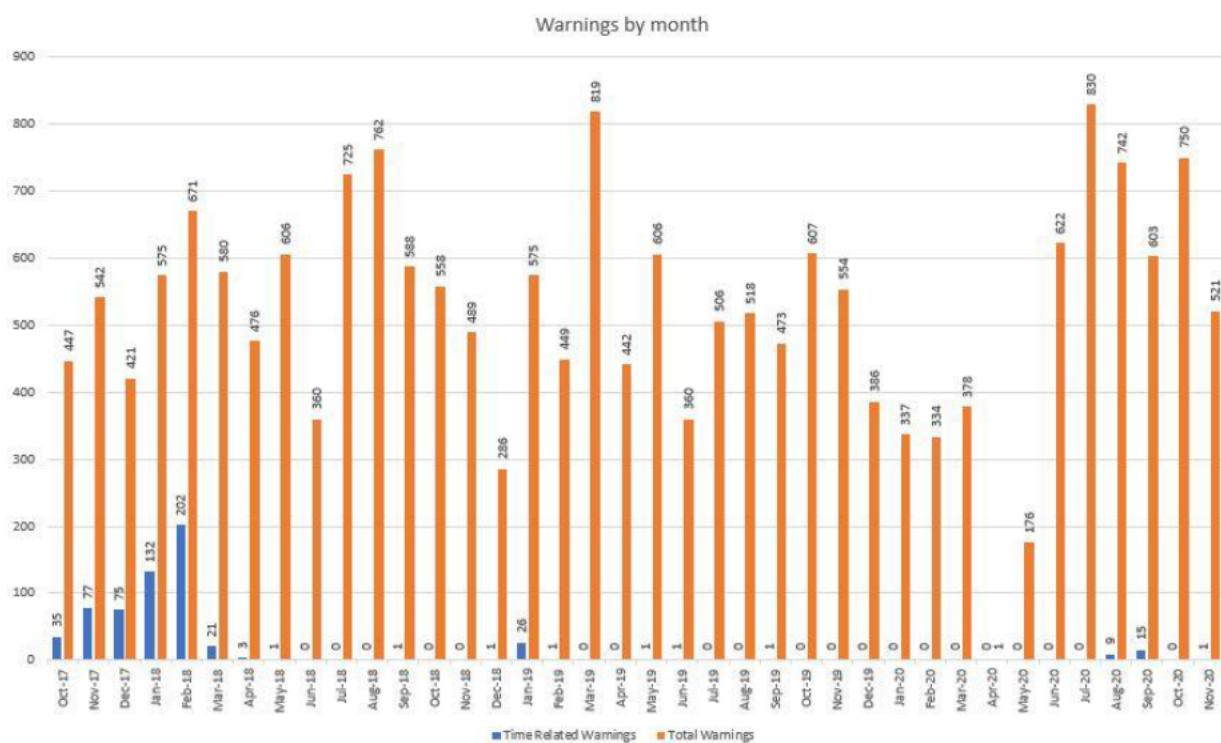
3.1 A total of 255 service requests were generated in November with 251 closed out. 47 of these requests were received by the Call Centre unit outside of business hours. The tables below provide a summary of the customer requests received.



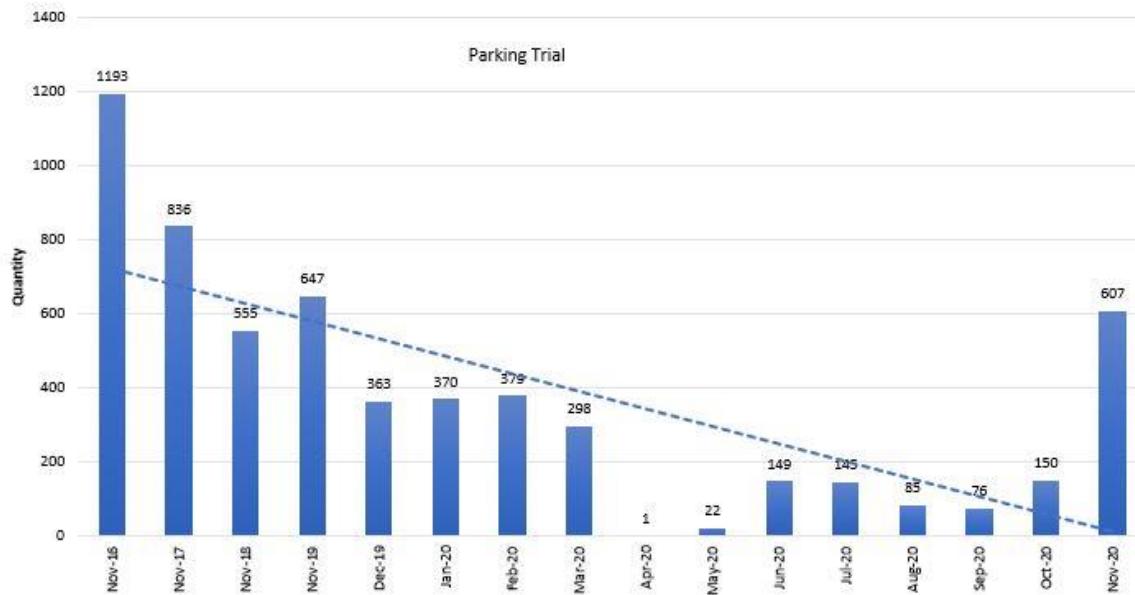


#### 4.0 Warnings & Infringements (Taken from Parking Database – Ticketor)

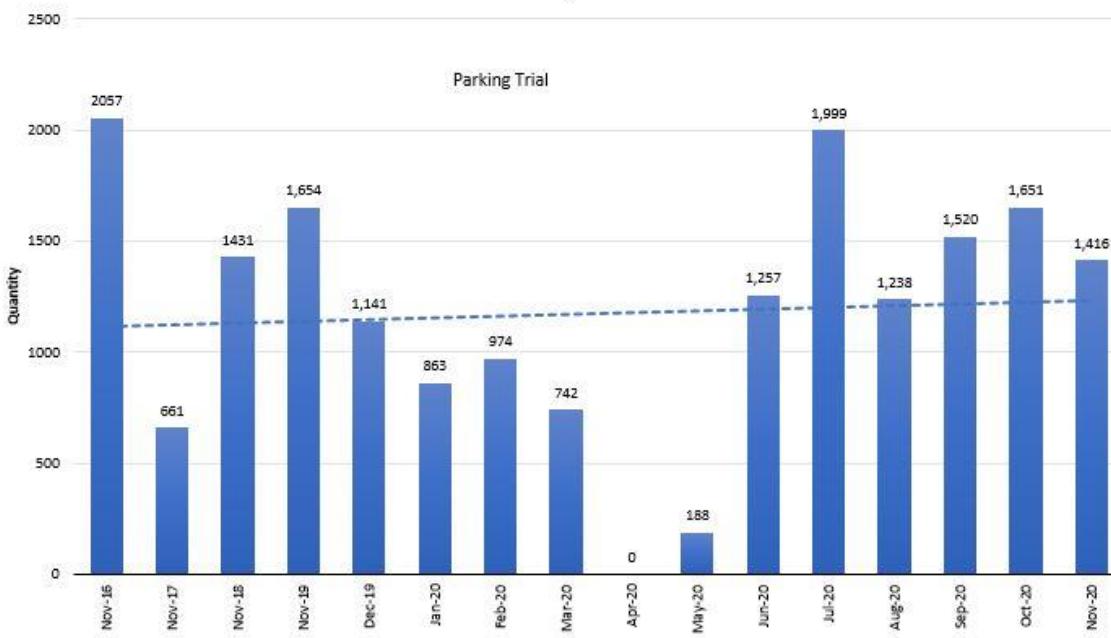
4.1 A total of 521 warnings, 1416 parking infringements and 607 traffic infringements were issued in November.



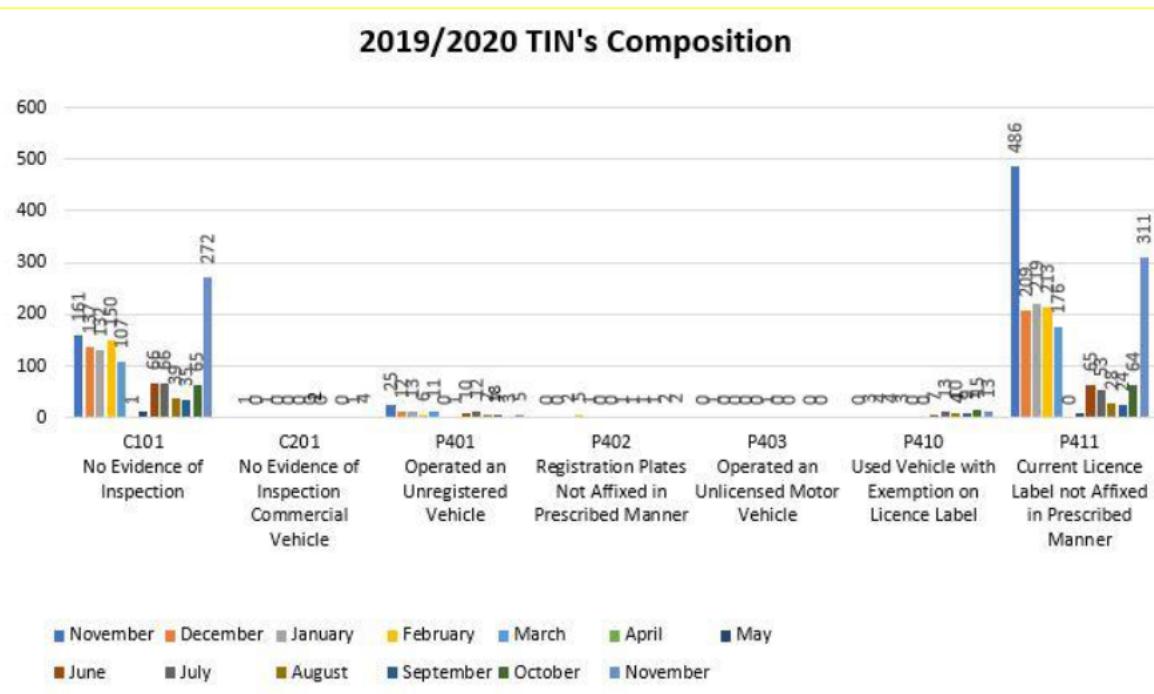
### Traffic Infringements Issued by Month



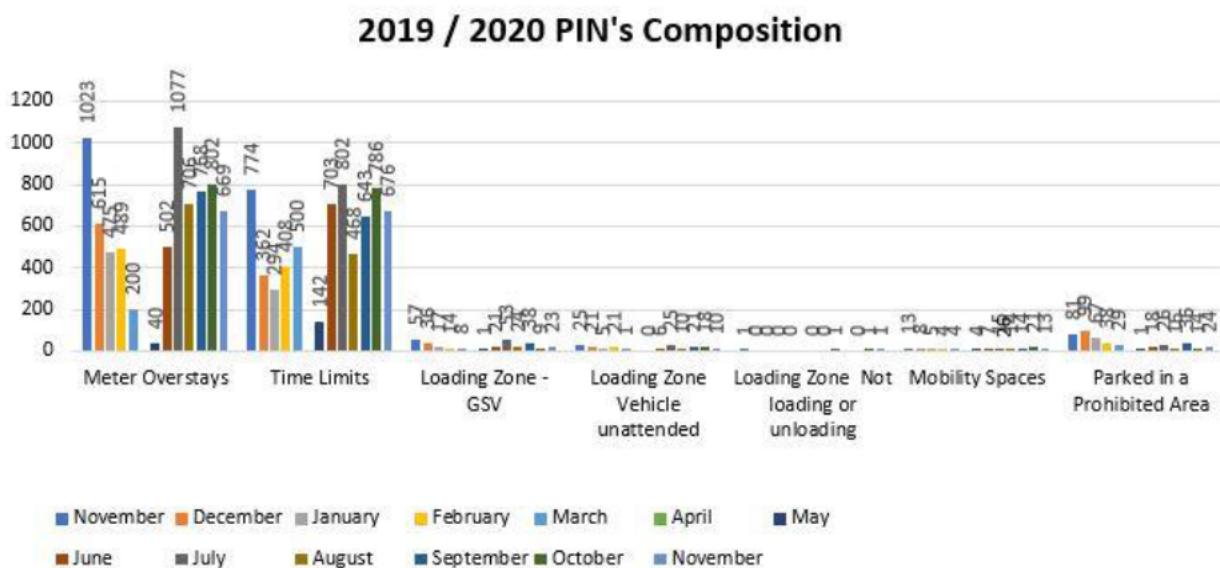
### Parking Infringements Issued by Month



4.2 Infringement drill-down; as requested a drill-down on types of infringements in the previous two graphs follow.

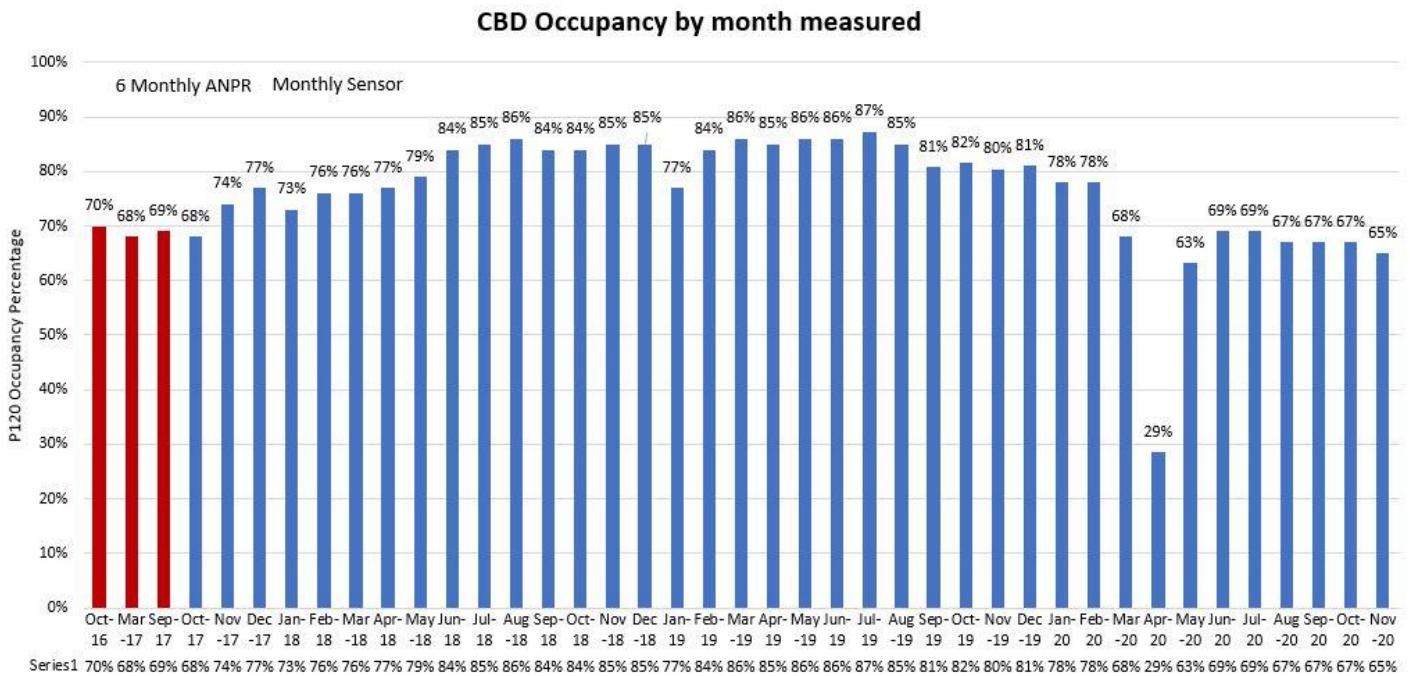


4.3 Totals may vary by a small margin due to the drill-down showing nominated infringements of interest as opposed to all infringements.

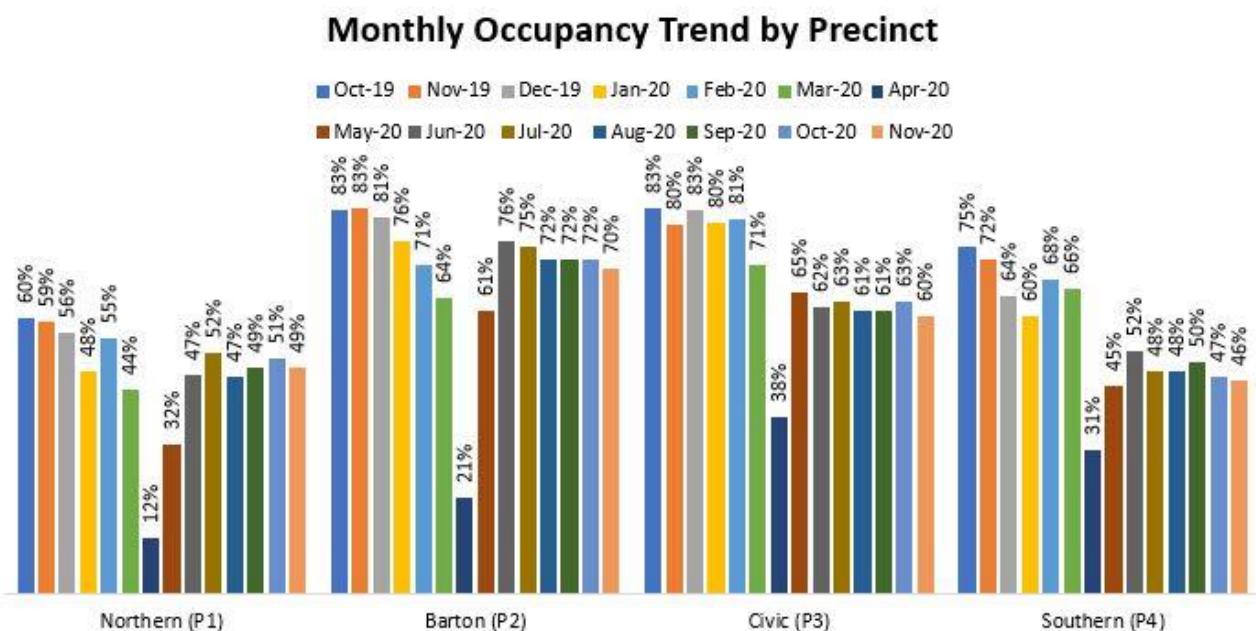


## 5.0 CBD Occupancy Data (taken from Parking Database - SmartRep)

5.1 The following graph depicts the CBD Occupancy trend for the business sensitive areas. Recorded figures show occupancy trending below of the target value of 85% for the previous 12 months excluding the holiday period.



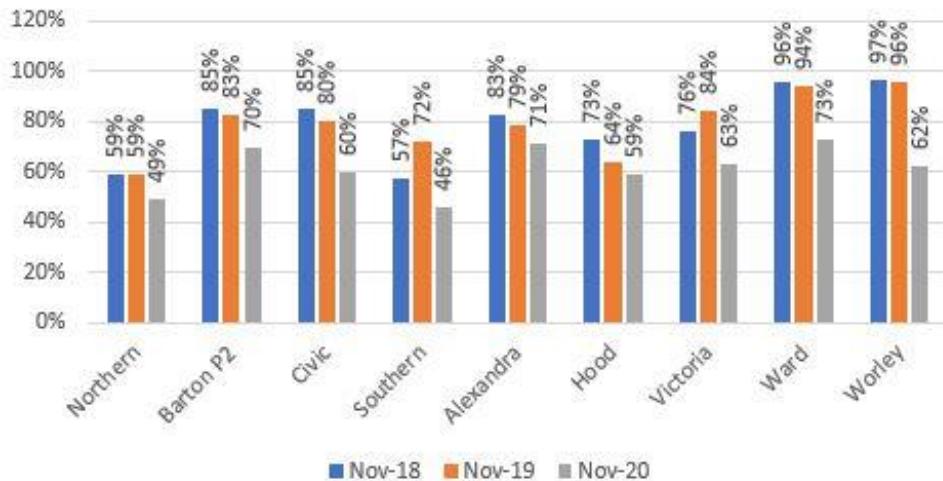
5.2 The following graph displays the trend of precinct occupancy by month.



5.3 November 2019 – November 2020 Year on Year occupancy resulted in the following:

- Northern - Precinct 1 59% to 49% ten percentage point decrease in occupancy
- Barton – Precinct 2 83% to 70% thirteen percentage point decrease in occupancy
- Civic – Precinct 3 80% to 60% twenty percentage point decrease in occupancy
- Southern – Precinct 4 72% to 46% twenty-six percentage point decrease in occupancy

Year on Year Comparison November 2020

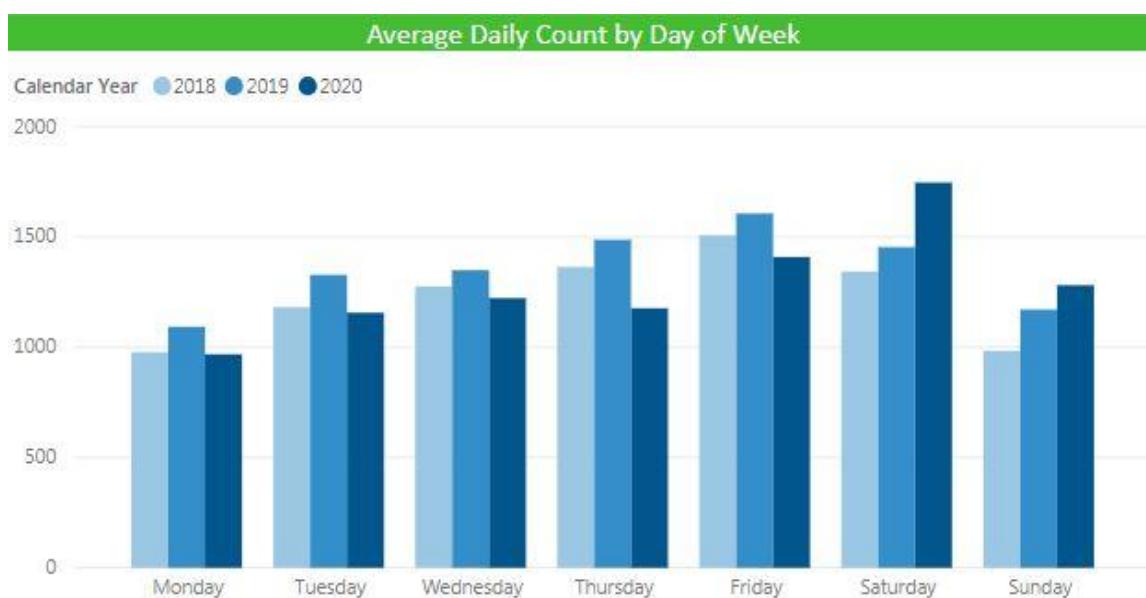
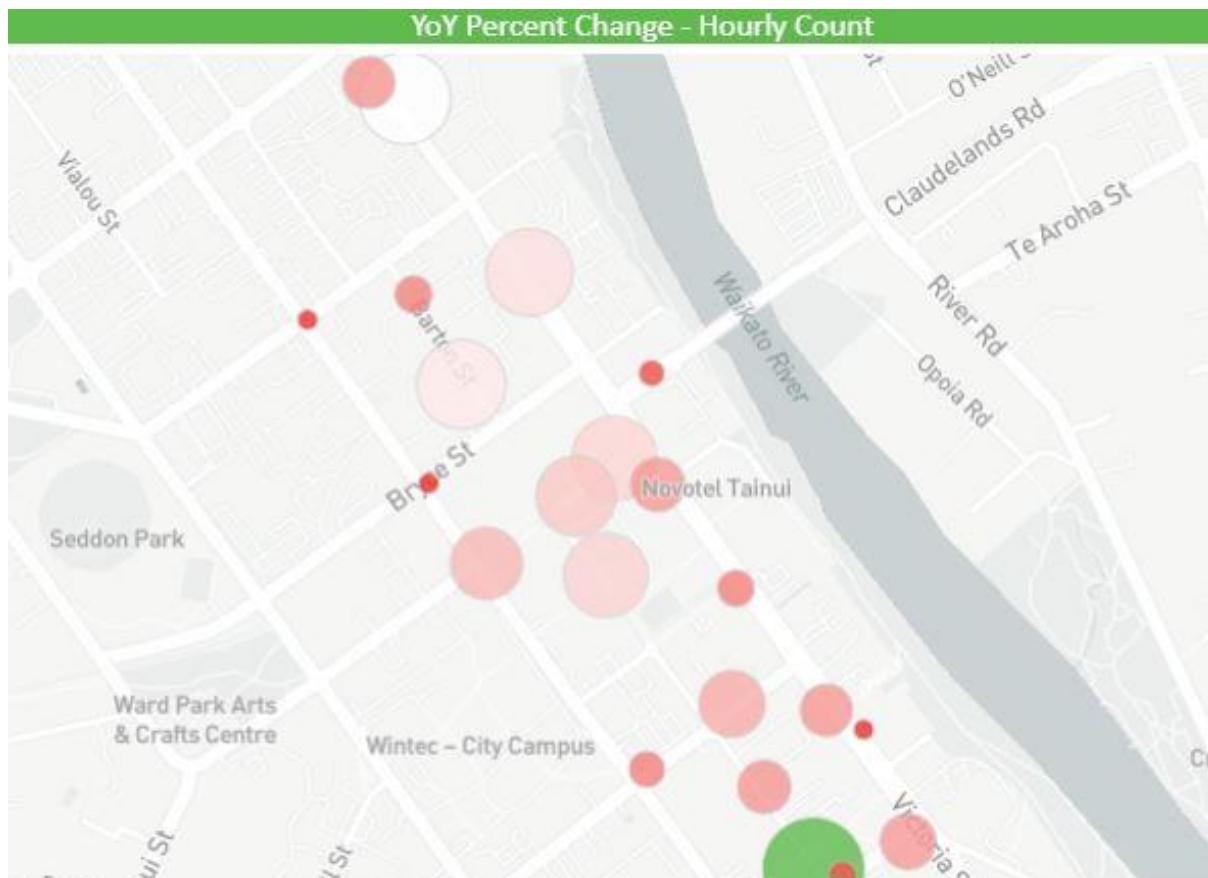


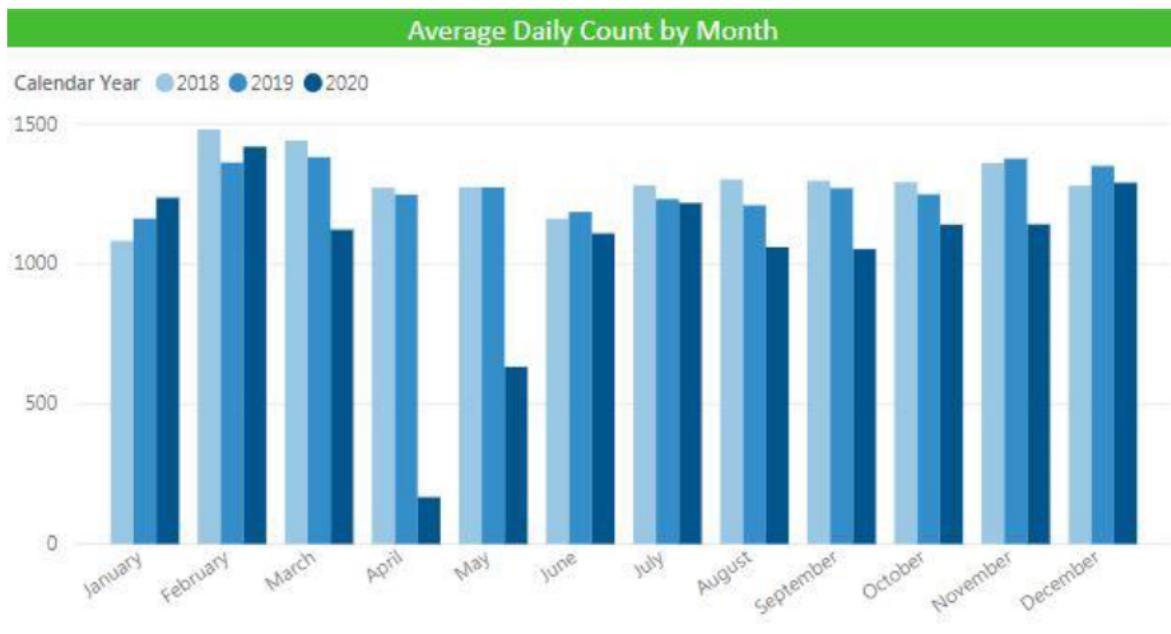
5.4 Attachment 1 provides a breakdown of the parking data collected for August – November using the parking sensors. Key observations noted:

1. Precinct 1 (Northern): average stay times have increased by approximately 4 minutes: August –52 mins; November – 56 mins; Average occupancy rates have increased by approximately 2%: August – 47%; November – 49%
2. Precinct 2 (Barton): Average stay times have increased by approximately 18 minutes; August –57 mins; November –75 mins. Average occupancy rate remains below the target range of 85%: August – 72%; November – 70%.
3. Precinct 3 (Civic): Average stay times have decreased by approximately 5 minutes: August — 66 mins; November– 61 mins. Average occupancy remains below the target rate: August – 61%; November – 60%
4. Precinct 4 (Southern): Average stay times have increased by approximately 8 minutes: August -106 mins; November – 114 mins; Average occupancy rate has decreased by approximately 2 percent: August – 48%; November - 46%
5. The average occupancy rate for Ward Street East (73%), Worley Place (62%), Victoria Street (63%), Alexandra Street (71%) and Hood Street (59%) are below the targeted occupancy of 85%.

## 6.0 Pedestrian Count Update

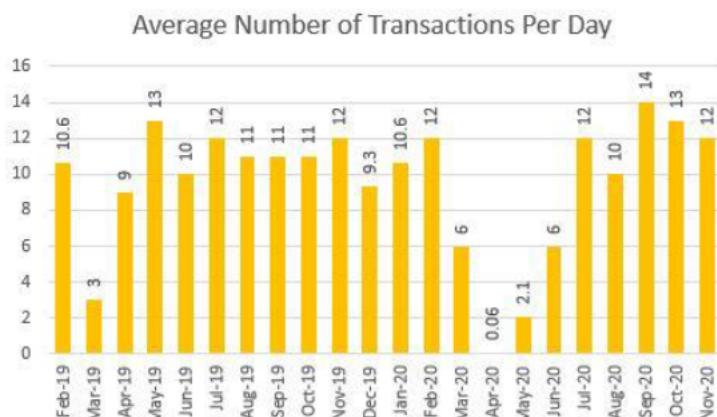
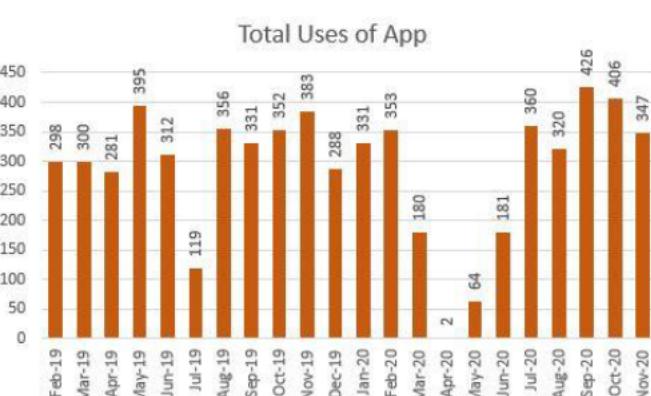
- 6.1 The City Growth team in conjunction with Information Services is continuing to develop the baseline analysis for Pedestrian Counts. Camera locations are identified in the following graphic. Feedback on locations to report on for Access Hamilton purposes is required.
- 6.2 The pedestrian cameras deliver raw data to be analysed to deliver information on pedestrian activity as required. The following graphic identifies the total number of pedestrians counted in the CBD in November 2020.
- 6.3 An Access Hamilton monthly information sub-sheet is underway. The data available dates back to July 2018 therefore trends against the previous year is now becoming available, such as the following graphics:





## 7.0   Mobile Application Update

7.1   As at November 2020 there are a total of 1968 'Pay My Park' accounts. In comparison, the October Parking Report stated that 1878 accounts had been established which equates to an increase of 4.6% over the past month. The tables below provide a summary of key 'Pay My Park' measures.



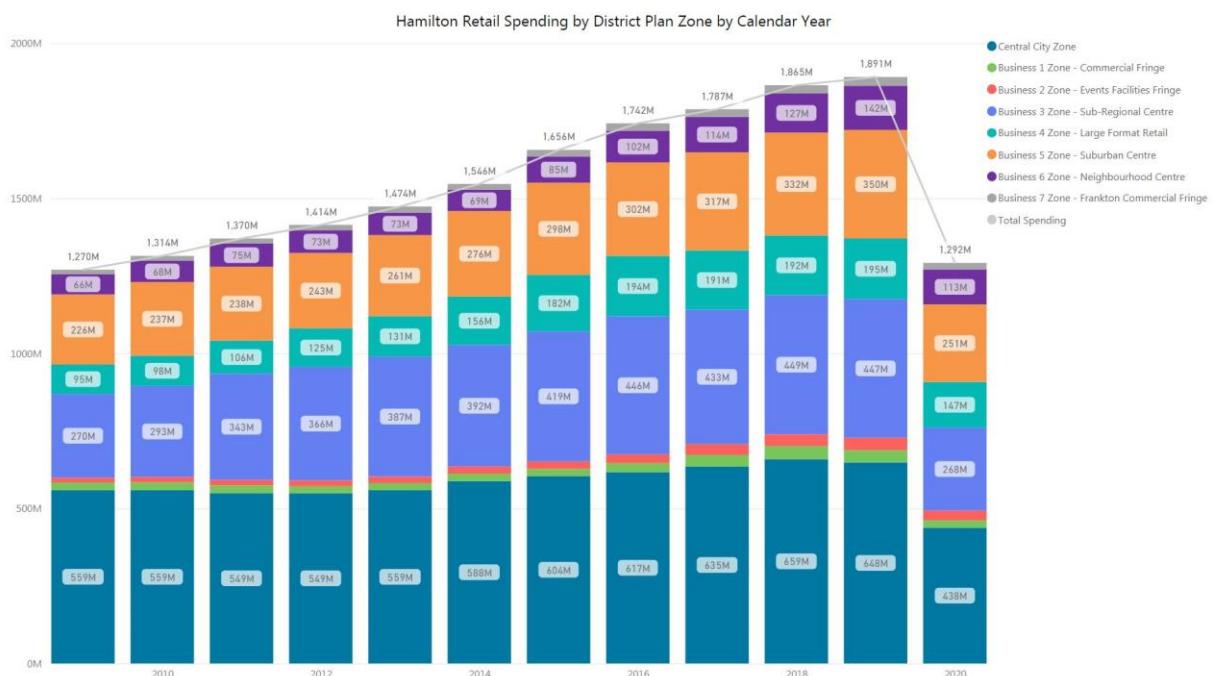
## 8.0 City Growth Metrics (taken from City Growth Metrics Report – September 2020)

8.1 Data is updated Quarterly, this information delivers the full 2018 and 2019 calendar year. The third quarter from 2020 has recently become available.

8.2 The following information is provided as part of the monitoring framework to assess whether the parking strategy is achieving the strategic direction envisaged, specifically on street parking should be provided as a service to support and active, strong commercial central city.

8.3 The chart below shows the total electronic spending in Hamilton for the 2018 financial year was \$1,865m. The total for 2019 to December \$1,891m.

8.4 The chart below shows that the total electronic spending in the Central City for each quarter from 2009 to September 2020.

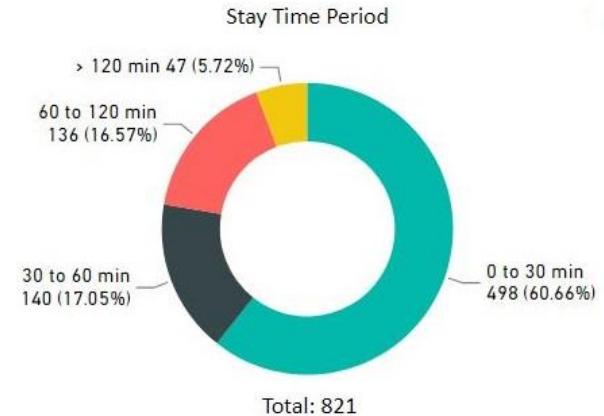
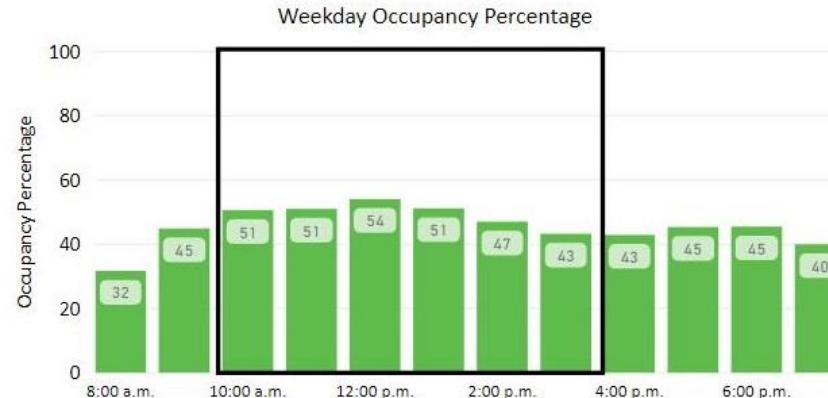


## Attachment 1 — August to November 2020 Occupancy Reporting

### Northern - Precinct 1 | November 2020



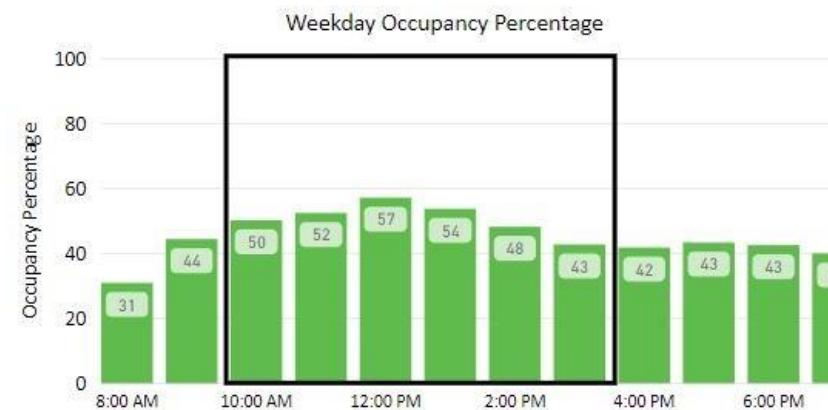
Average Stay Time (mins)  
**56.10**



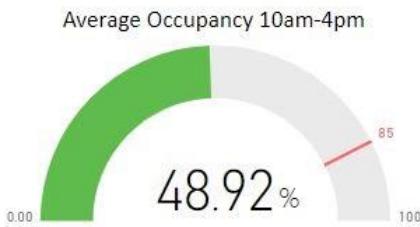
### Northern - Precinct 1 | October 2020



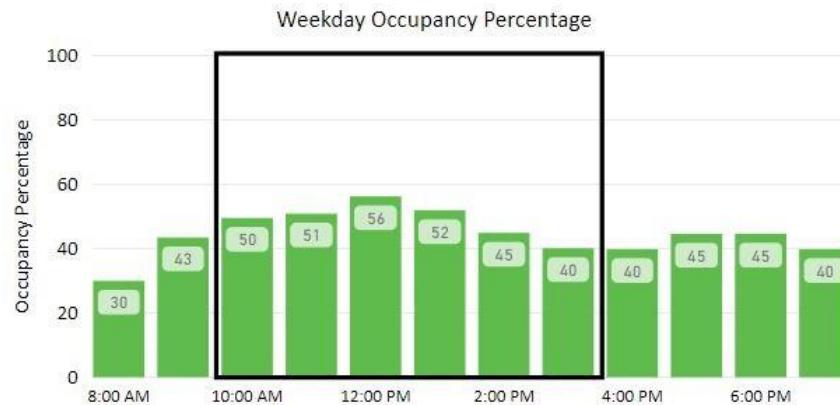
Average Stay Time (mins)  
**59.60**



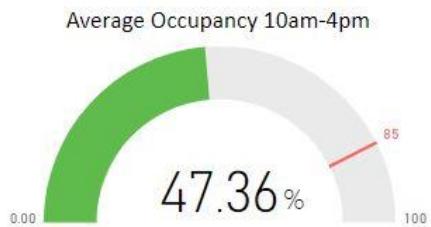
## Northern - Precinct 1 | September 2020



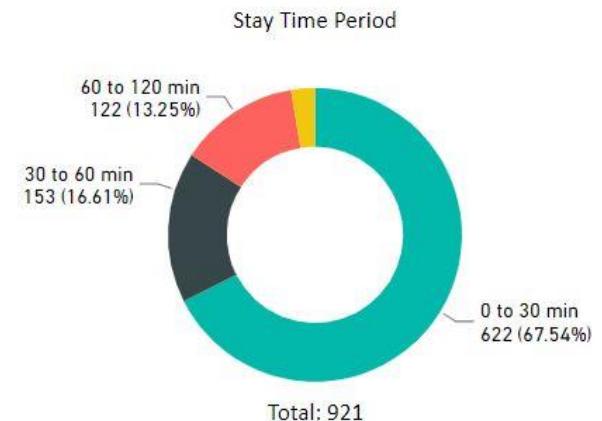
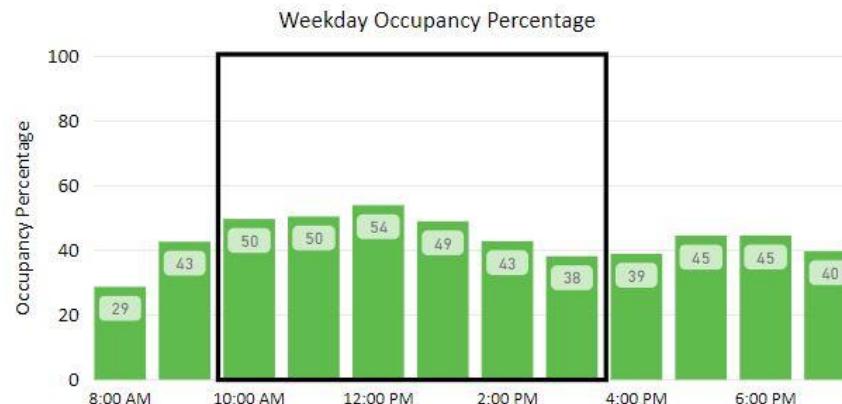
Average Stay Time (mins)  
52.06



## Northern - Precinct 1 | August 2020



Average Stay Time (mins)  
52.33



## Attachment 1 (Cont.) — August to November 2020 Occupancy Reporting

### Barton - Precinct 2 | November 2020

Average Occupancy 10am-4pm



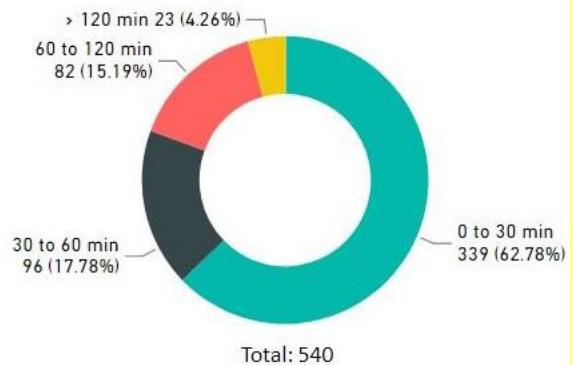
Average Stay Time (mins)

74.52

Weekday Occupancy Percentage



Stay Time Period



### Barton - Precinct 2 | October 2020

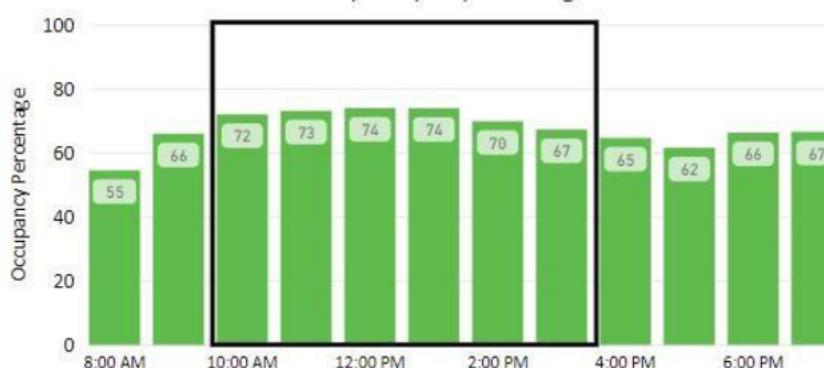
Average Occupancy 10am-4pm



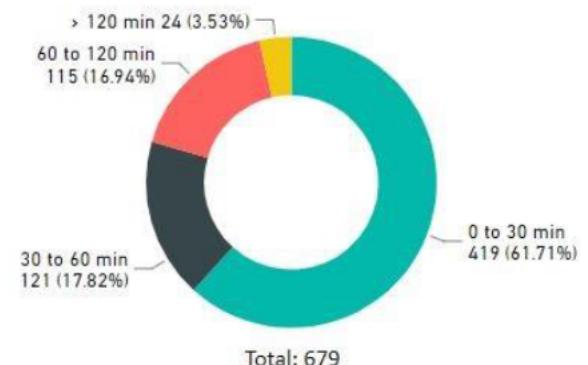
Average Stay Time (mins)

68.81

Weekday Occupancy Percentage



Stay Time Period



## Barton - Precinct 2 | September 2020

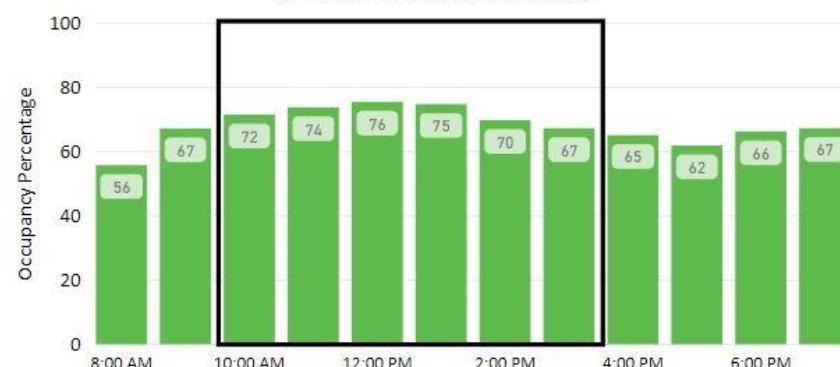
Average Occupancy 10am-4pm



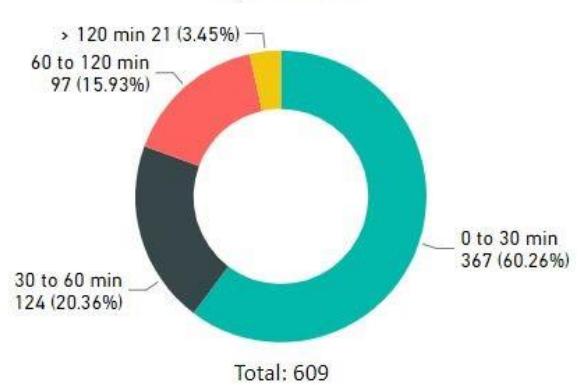
Average Stay Time (mins)

59.34

Weekday Occupancy Percentage



Stay Time Period



## Barton - Precinct 2 | August 2020

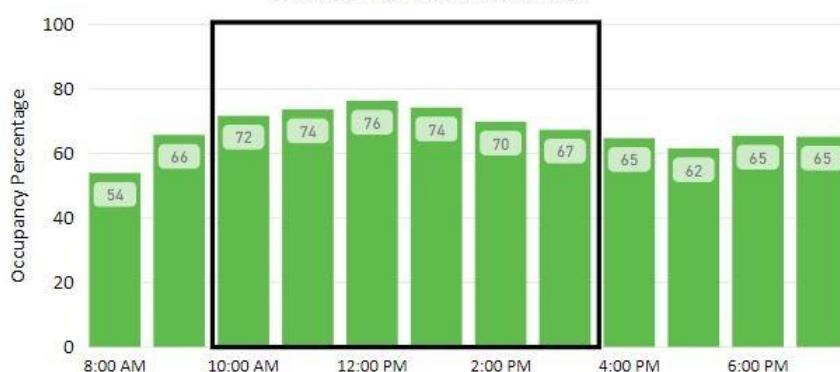
Average Occupancy 10am-4pm



Average Stay Time (mins)

57.47

Weekday Occupancy Percentage



Stay Time Period

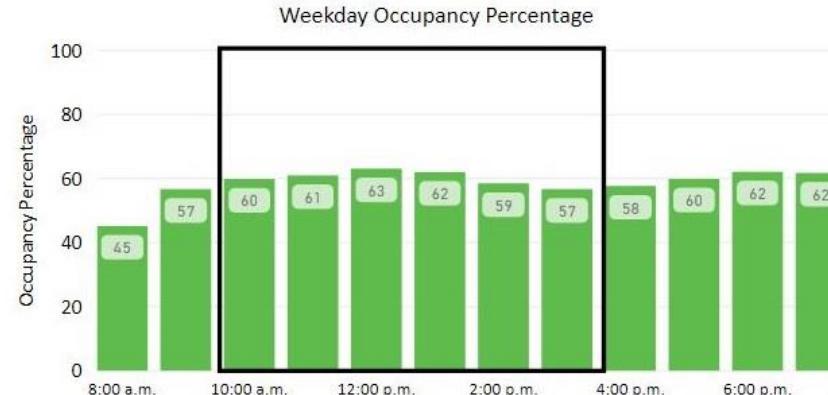


## Attachment 1 (Cont.) — August to November 2020 Occupancy Reporting

### Civic - Precinct 3 | November 2020



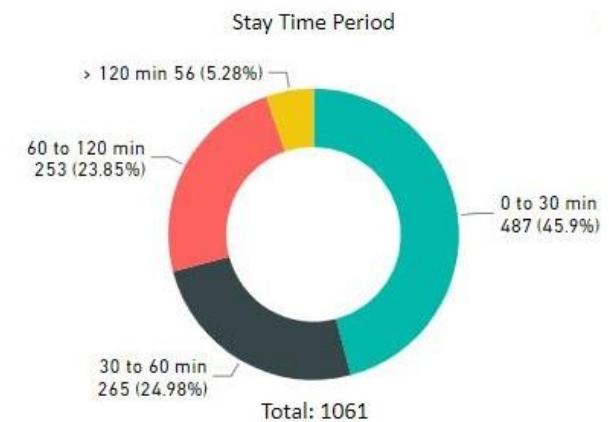
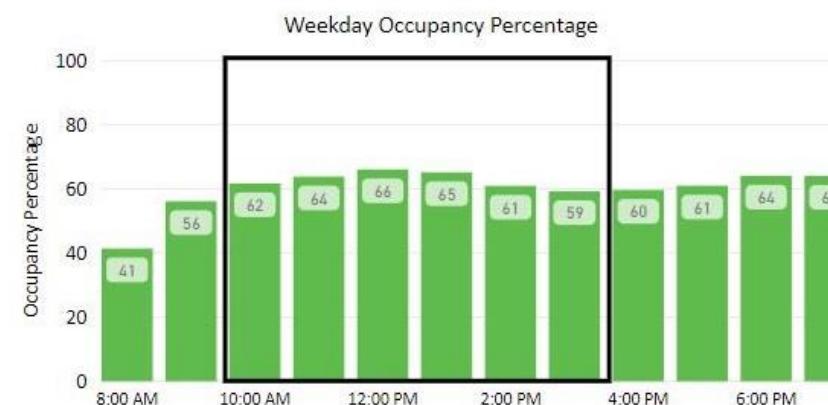
Average Stay Time (mins)  
**60.53**



### Civic - Precinct 3 | October 2020



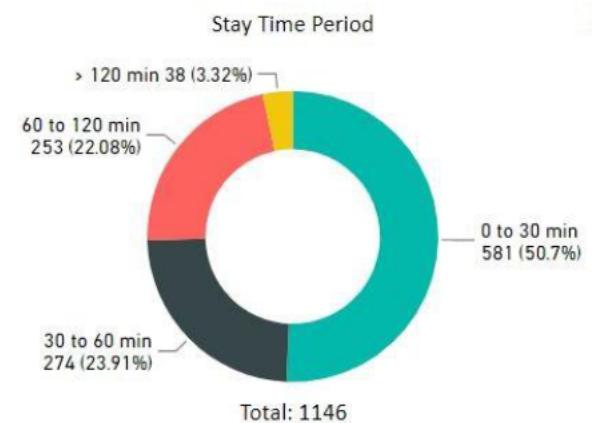
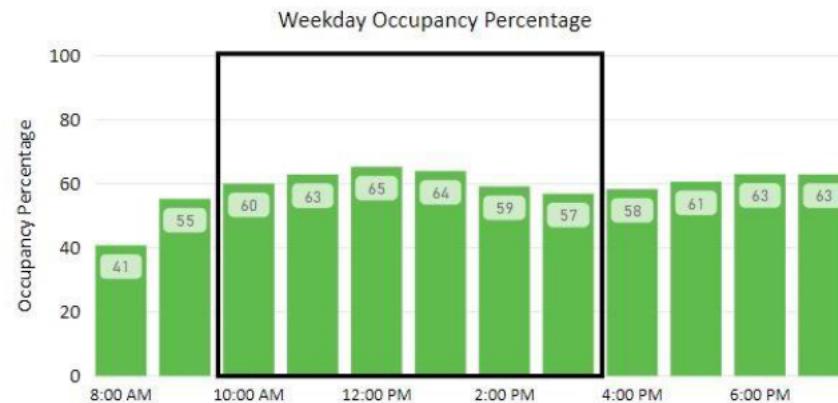
Average Stay Time (mins)  
**63.30**



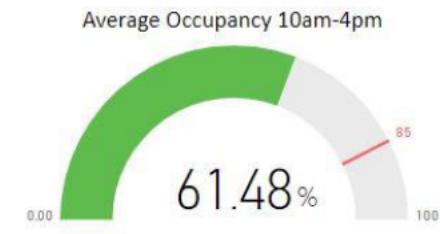
## Civic - Precinct 3 | September 2020



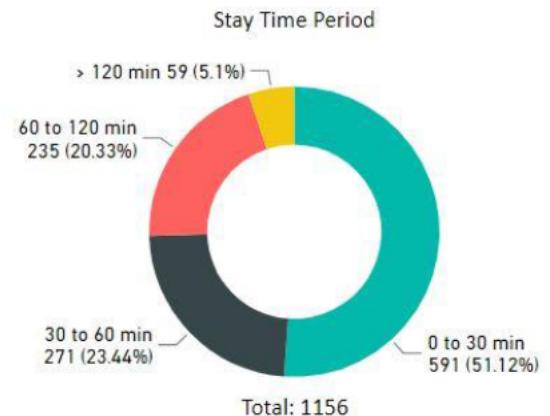
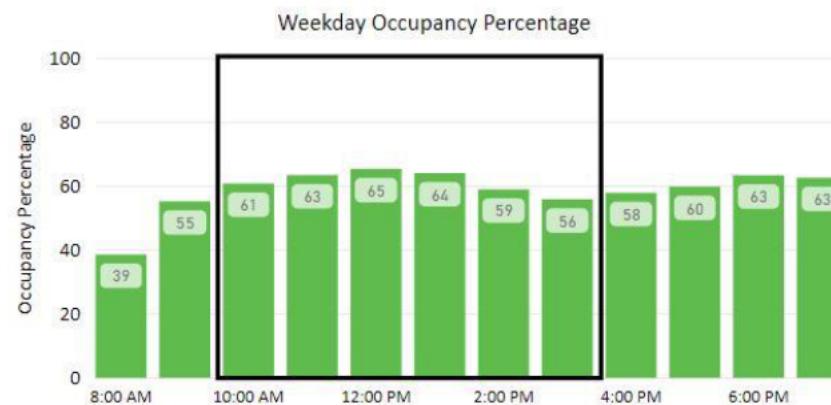
Average Stay Time (mins)  
53.97



## Civic - Precinct 3 | August 2020



Average Stay Time (mins)  
65.71



## Attachment 1 (Cont.) — August to November 2020 Occupancy Reporting

### Southern - Precinct 4 | November 2020

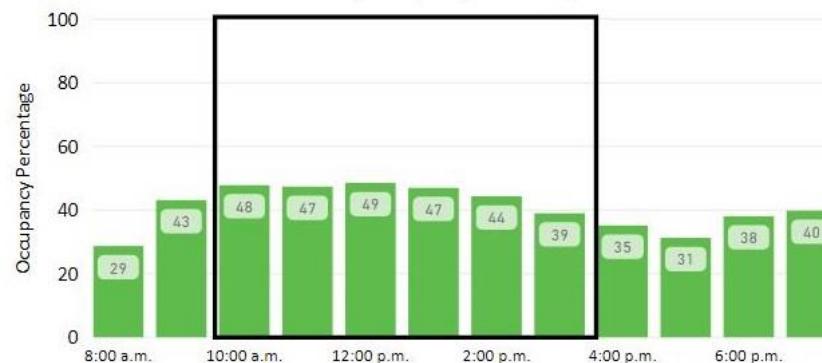
Average Occupancy 10am-4pm



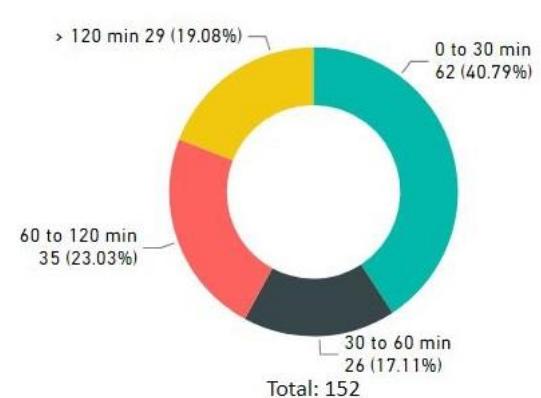
Average Stay Time (mins)

114.33

Weekday Occupancy Percentage



Stay Time Period



### Southern - Precinct 4 | October 2020

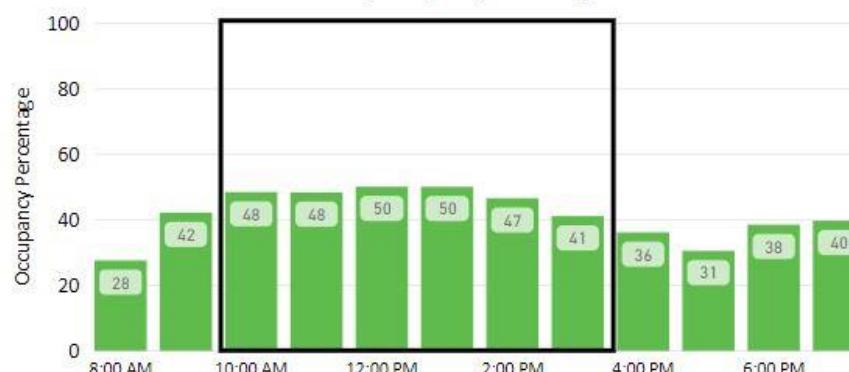
Average Occupancy 10am-4pm



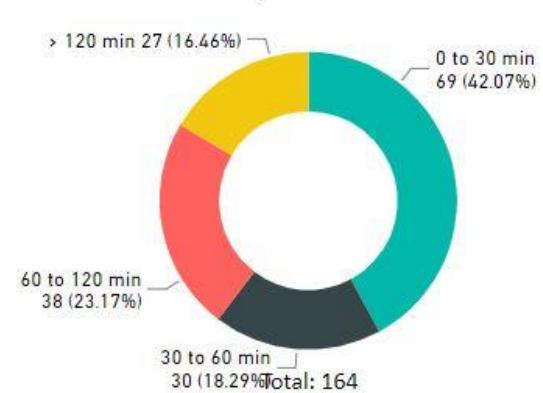
Average Stay Time (mins)

109.84

Weekday Occupancy Percentage



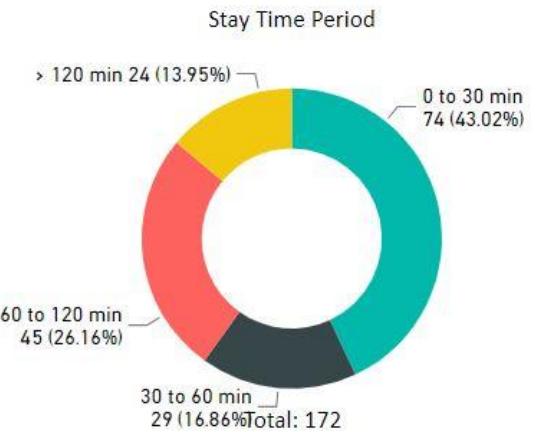
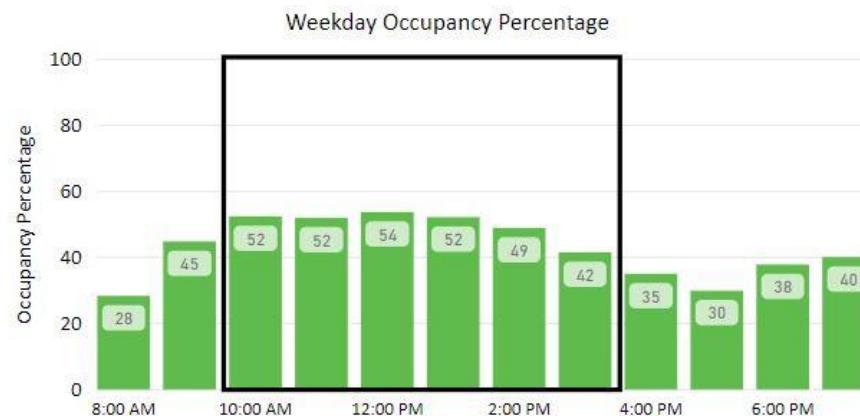
Stay Time Period



## Southern - Precinct 4 | September 2020



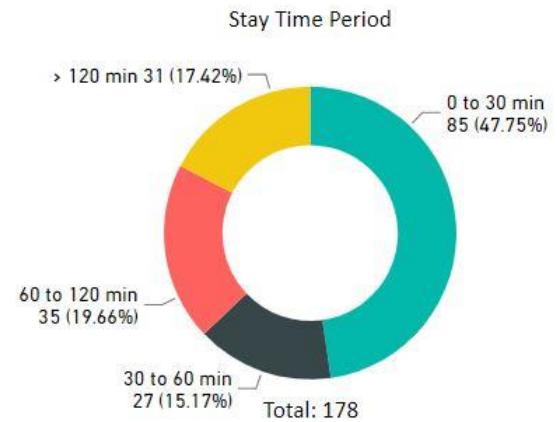
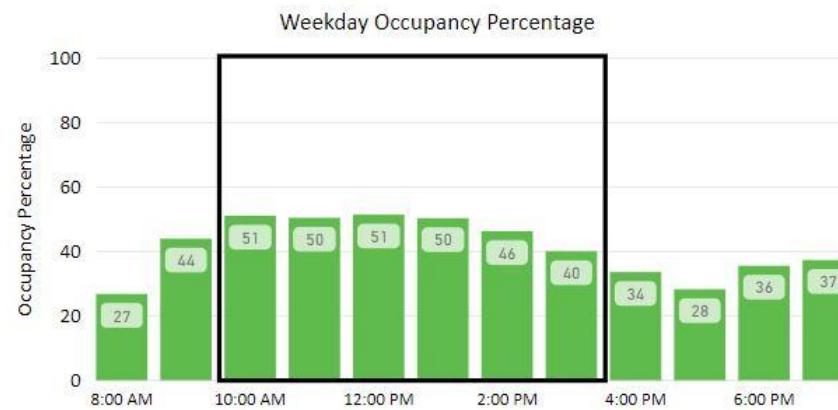
Average Stay Time (mins)  
106.47



## Southern - Precinct 4 | August 2020

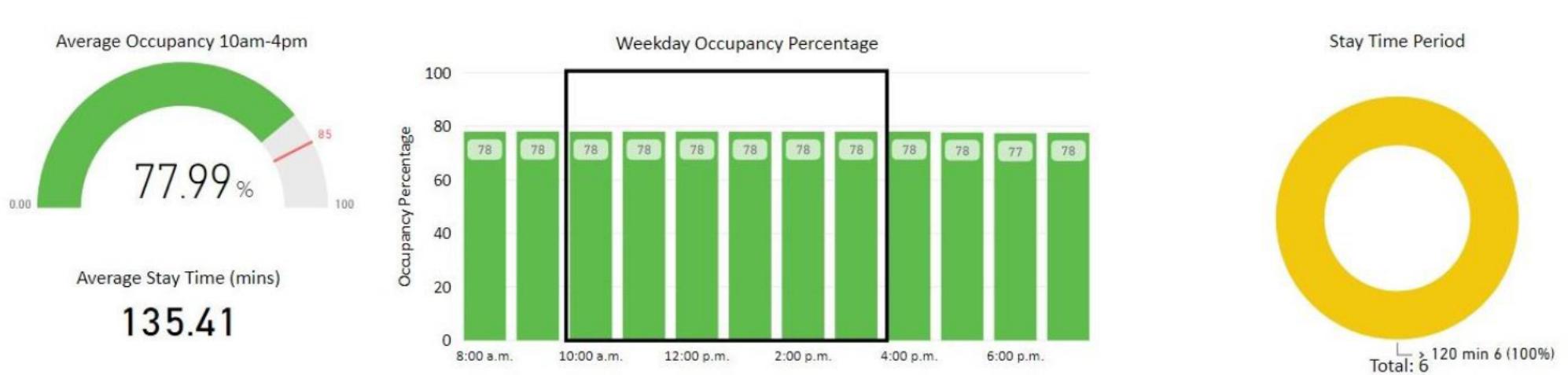


Average Stay Time (mins)  
106.38

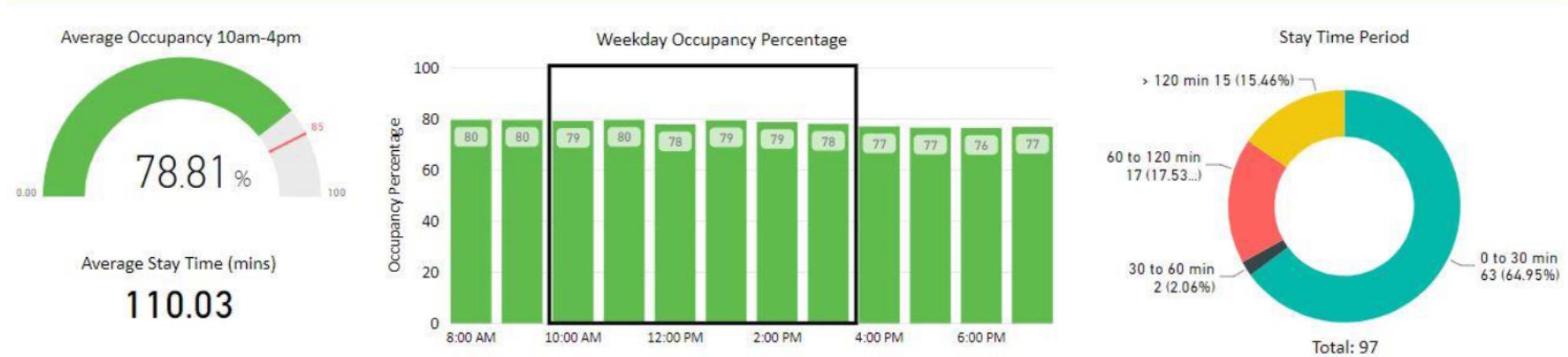


## Attachment 1 (Cont.) — August to November 2020 Occupancy Reporting (Streets)

### Barton St | November 2020



### Barton St | October 2020



## Barton St | September 2020

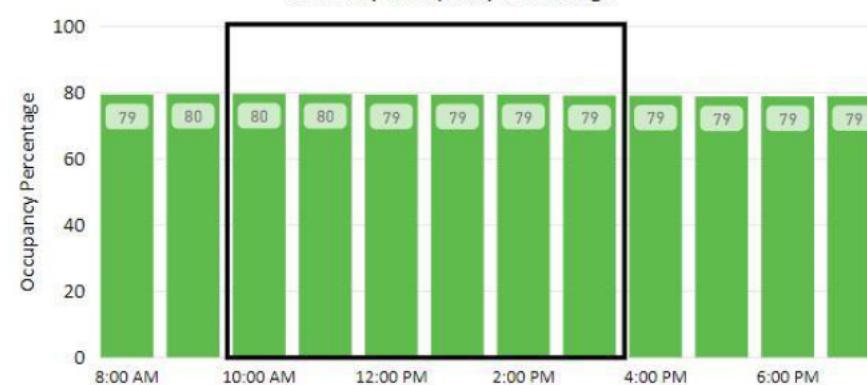
Average Occupancy 10am-4pm



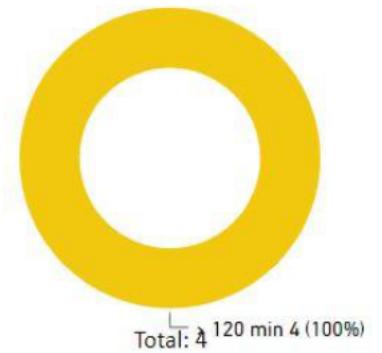
Average Stay Time (mins)

**96.65**

Weekday Occupancy Percentage



Stay Time Period



## Barton St | August 2020

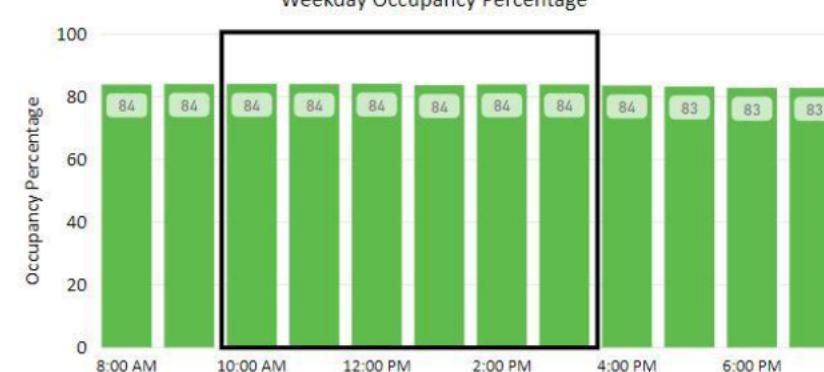
Average Occupancy 10am-4pm



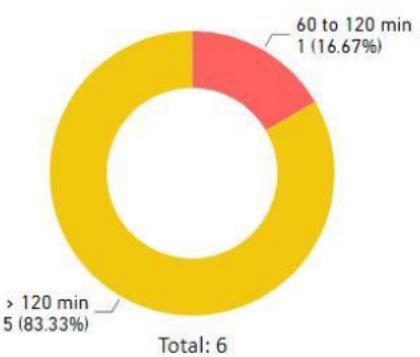
Average Stay Time (mins)

**92.50**

Weekday Occupancy Percentage



Stay Time Period

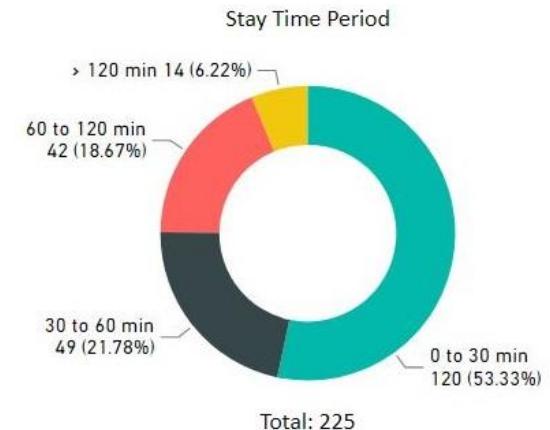
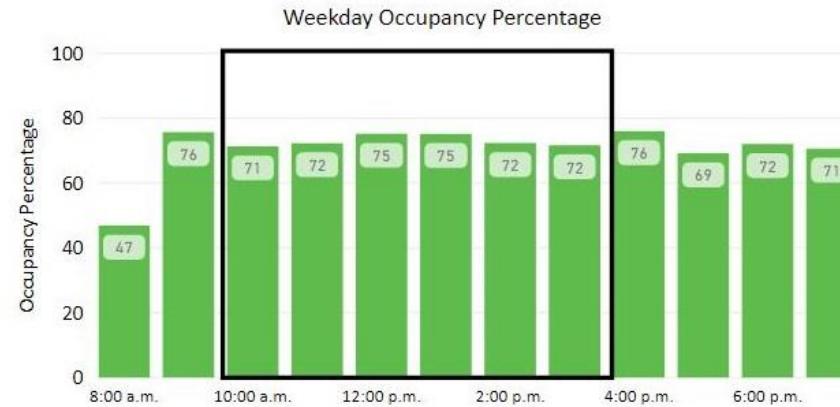


## Attachment 1 (Cont.) — August to November 2020 Occupancy Reporting (Streets)

### Ward St East | November 2020



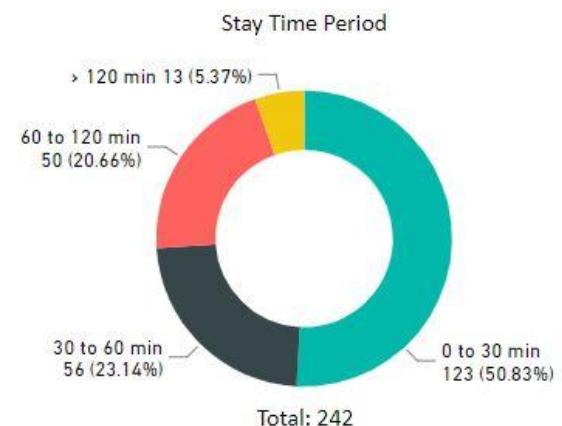
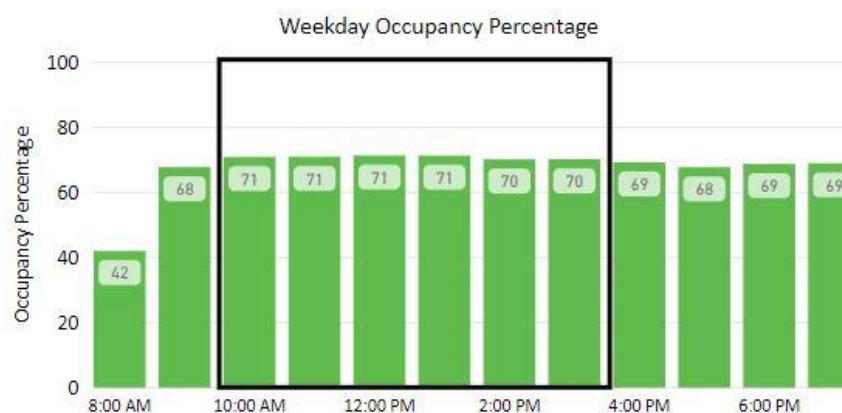
Average Stay Time (mins)  
58.24



### Ward St East | October 2020



Average Stay Time (mins)  
58.56



## Ward St East | September 2020

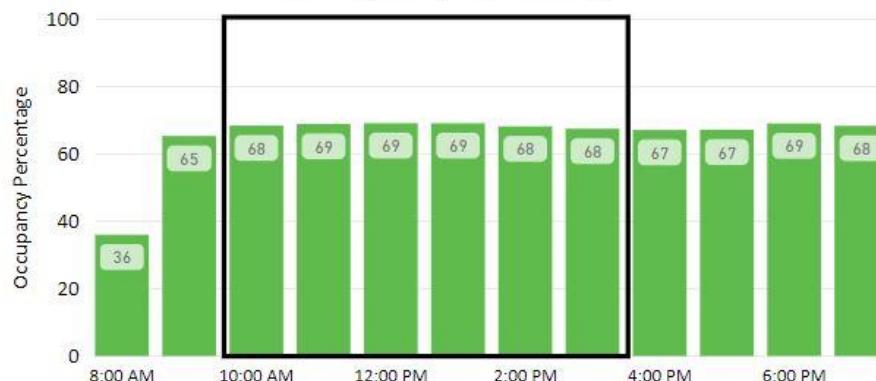
Average Occupancy 10am-4pm



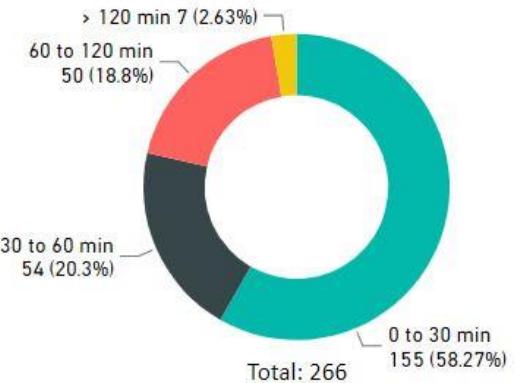
Average Stay Time (mins)

46.51

Weekday Occupancy Percentage



Stay Time Period



## Ward St East | August 2020

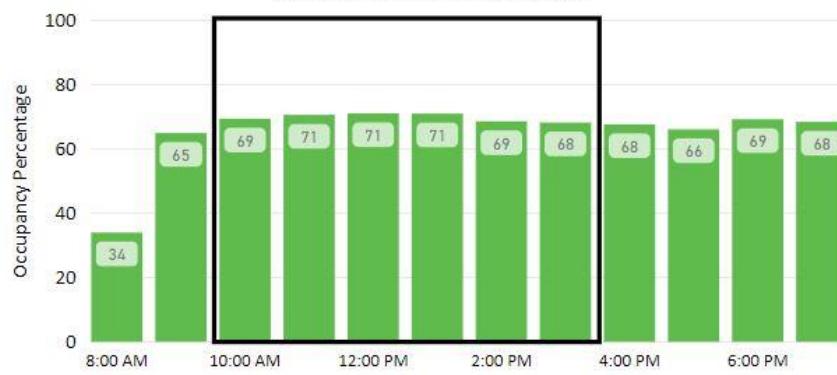
Average Occupancy 10am-4pm



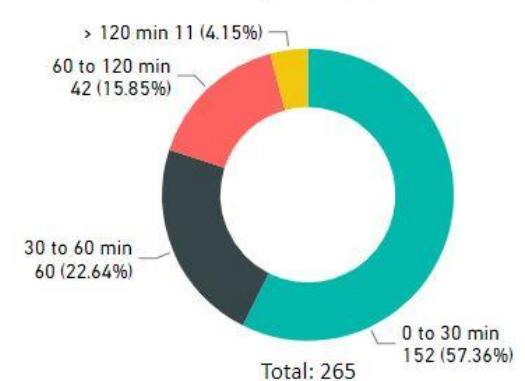
Average Stay Time (mins)

55.90

Weekday Occupancy Percentage



Stay Time Period

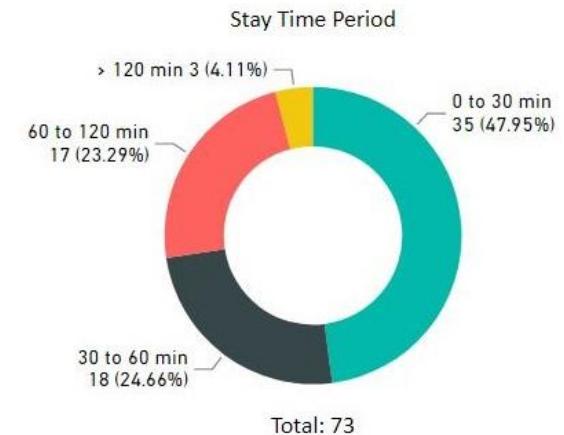
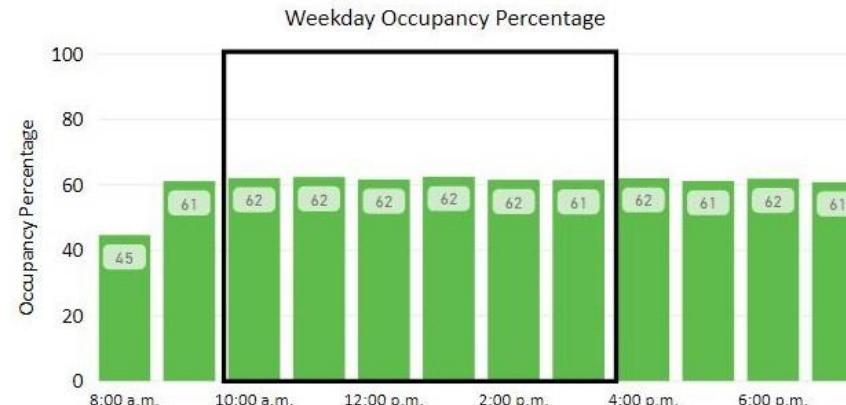


## Attachment 1 (Cont.) — August to November 2020 Occupancy Reporting (Streets)

### Worley Place | November 2020



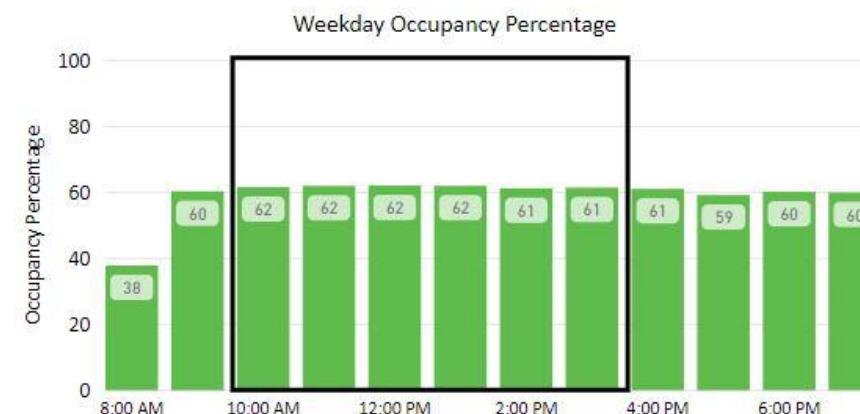
Average Stay Time (mins)  
**60.10**



### Worley Place | October 2020



Average Stay Time (mins)  
**51.50**



## Worley Place | September 2020

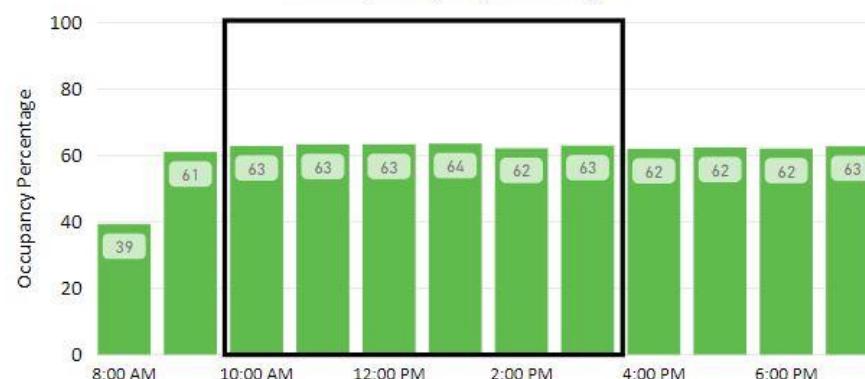
Average Occupancy 10am-4pm



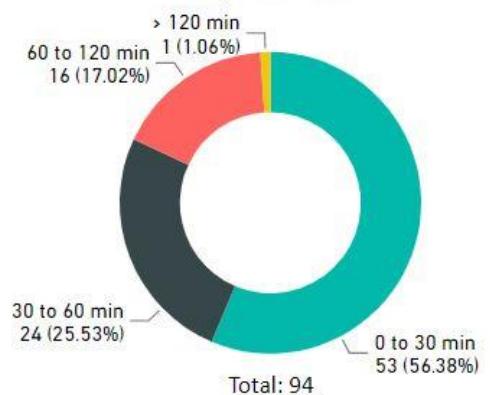
Average Stay Time (mins)

38.25

Weekday Occupancy Percentage



Stay Time Period



## Worley Place | August 2020

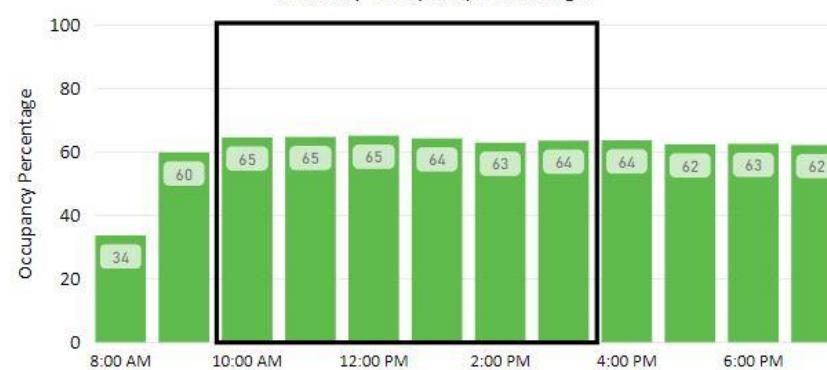
Average Occupancy 10am-4pm



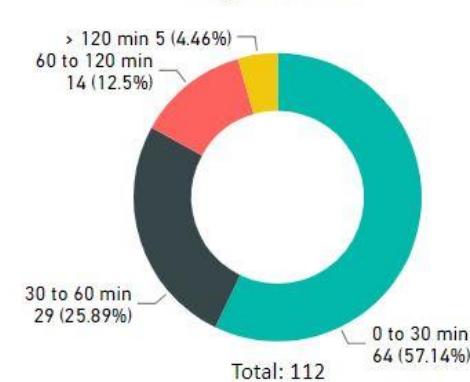
Average Stay Time (mins)

67.85

Weekday Occupancy Percentage



Stay Time Period



## Attachment 1 (Cont.) — August to November 2020 Occupancy Reporting (Streets)

### Victoria St | November 2020

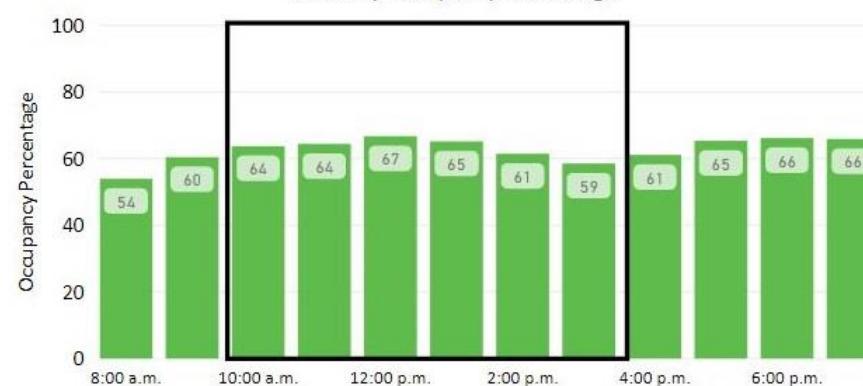
Average Occupancy 10am-4pm



Average Stay Time (mins)

60.85

Weekday Occupancy Percentage



Stay Time Period



Average Occupancy 10am-4pm



Average Stay Time (mins)

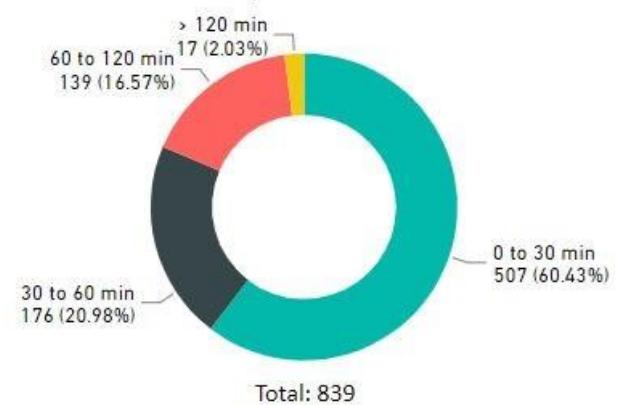
54.23

### Victoria St | October 2020

Weekday Occupancy Percentage



Stay Time Period



## Victoria St | September 2020

Average Occupancy 10am-4pm



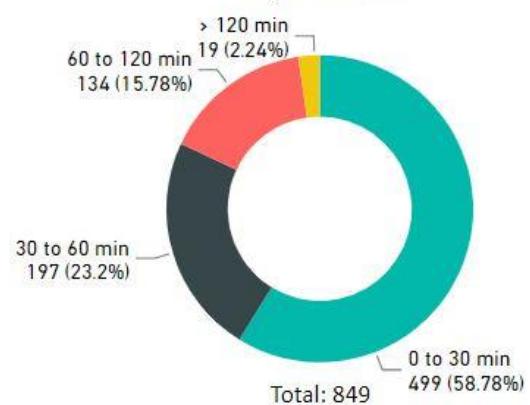
Average Stay Time (mins)

50.70

Weekday Occupancy Percentage



Stay Time Period



## Victoria St | August 2020

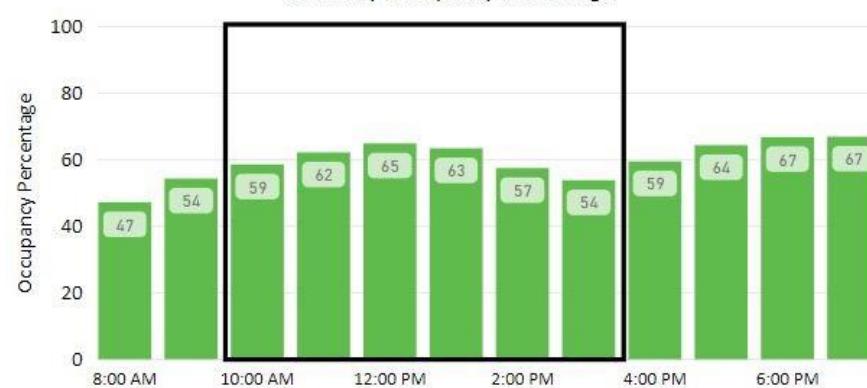
Average Occupancy 10am-4pm



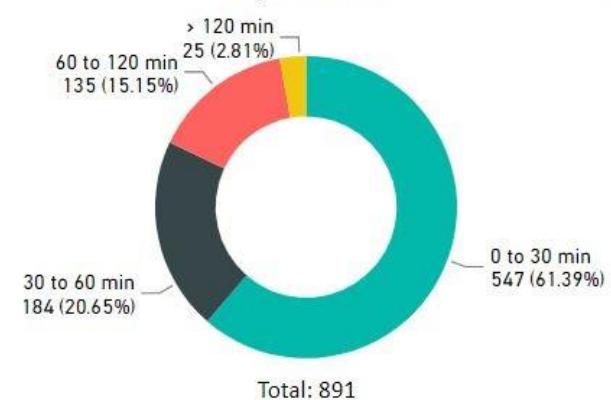
Average Stay Time (mins)

51.90

Weekday Occupancy Percentage



Stay Time Period

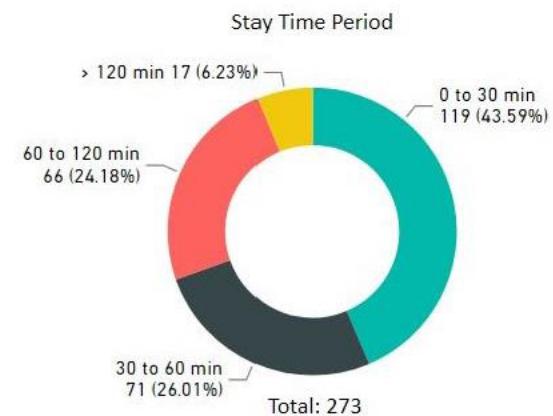
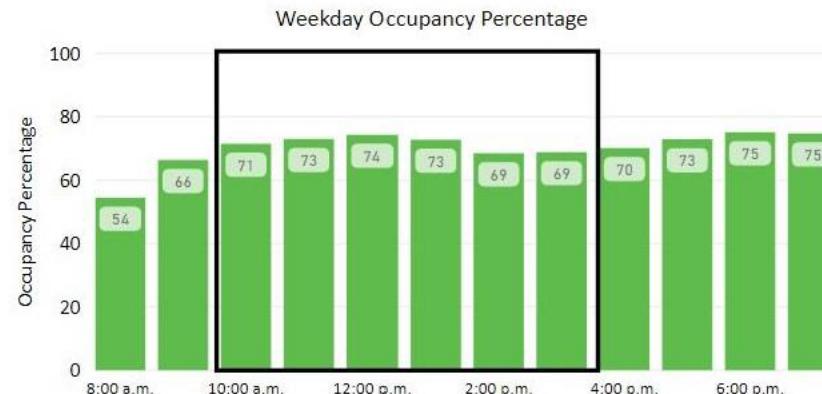


## Attachment 1 (Cont.) — August to November 2020 Occupancy Reporting (Streets)

### Alexandra St | November 2020



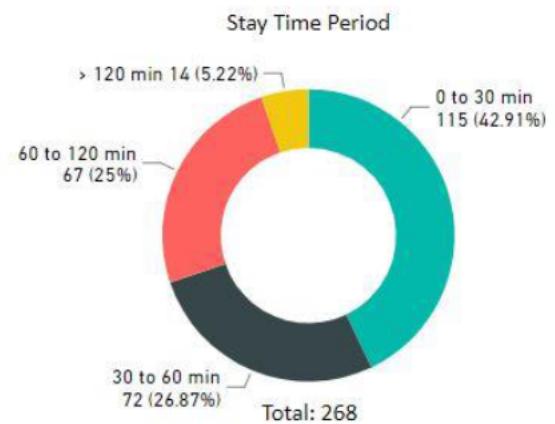
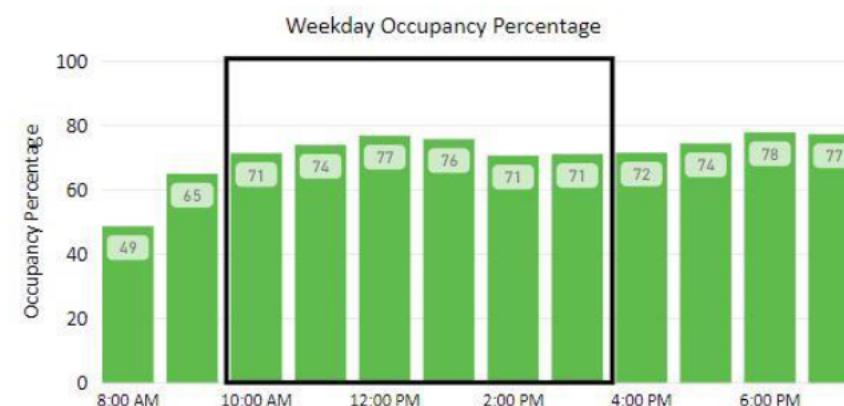
Average Stay Time (mins)  
**56.93**



### Alexandra St | October 2020



Average Stay Time (mins)  
**60.95**



## Alexandra St | September 2020

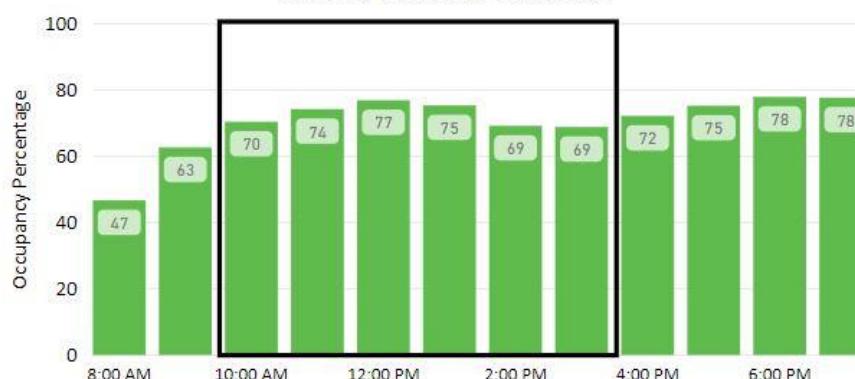
Average Occupancy 10am-4pm



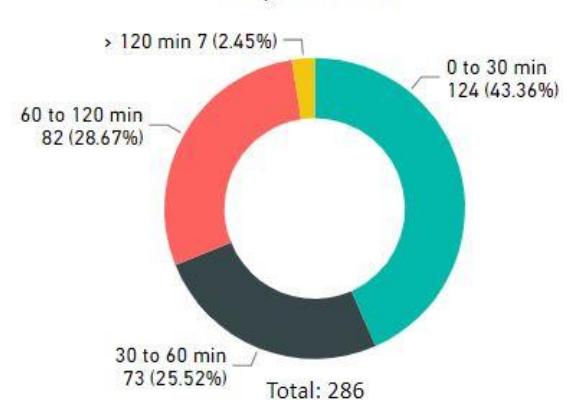
Average Stay Time (mins)

51.73

Weekday Occupancy Percentage



Stay Time Period



## Alexandra St | August 2020

Average Occupancy 10am-4pm



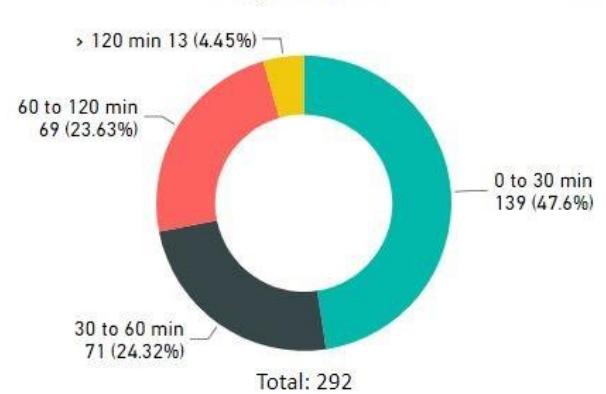
Average Stay Time (mins)

55.69

Weekday Occupancy Percentage



Stay Time Period



## Attachment 1 (Cont.) August to November 2020 Occupancy Reporting (Streets)

### Hood St | November 2020

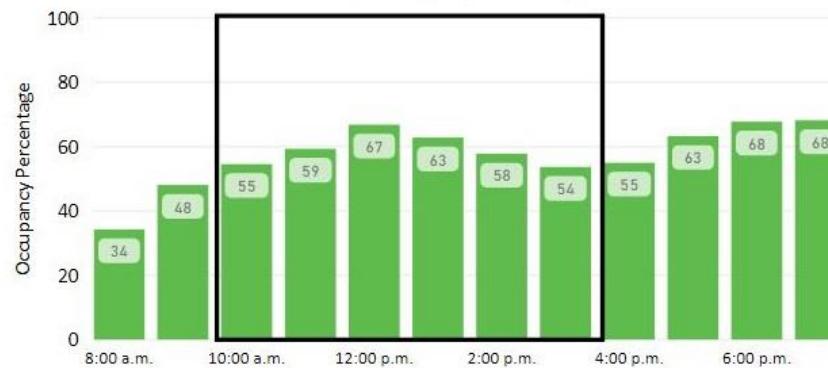
Average Occupancy 10am-4pm



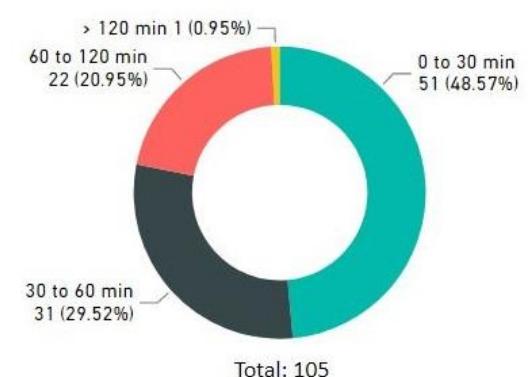
Average Stay Time (mins)

51.94

Weekday Occupancy Percentage



Stay Time Period



### Hood St | October 2020

Average Occupancy 10am-4pm



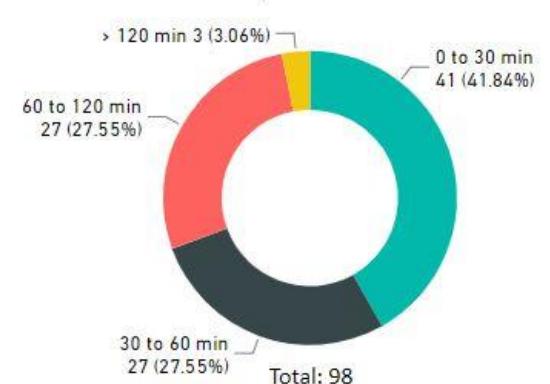
Average Stay Time (mins)

68.78

Weekday Occupancy Percentage



Stay Time Period



## Hood St | September 2020

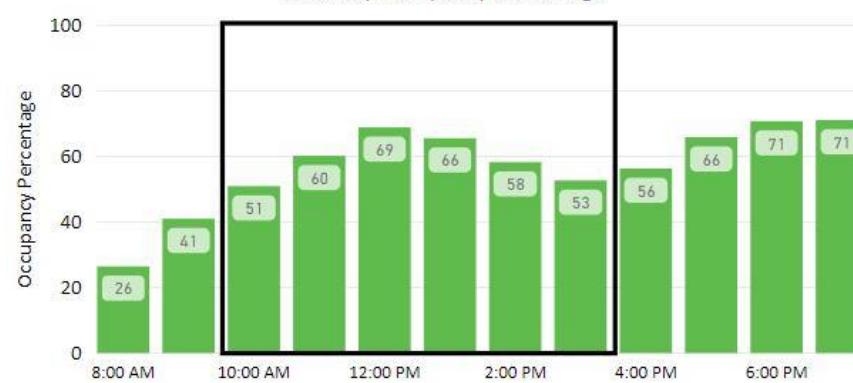
Average Occupancy 10am-4pm



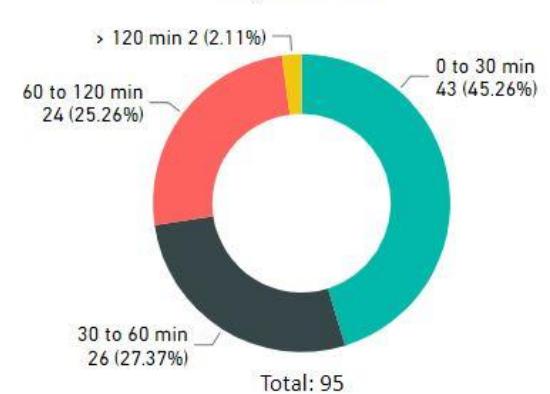
Average Stay Time (mins)

56.33

Weekday Occupancy Percentage



Stay Time Period



## Hood St | August 2020

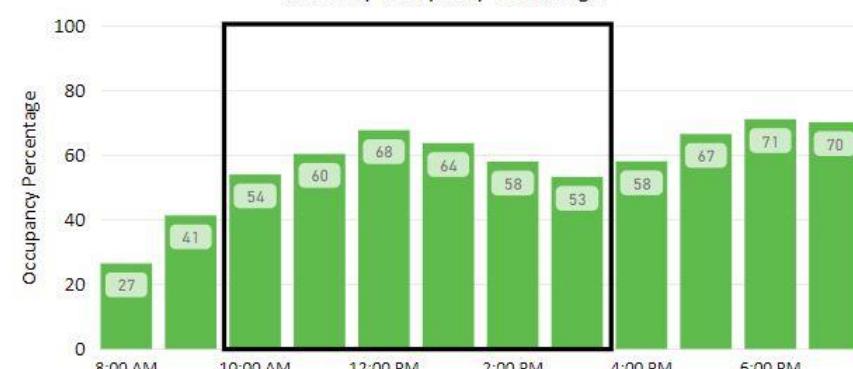
Average Occupancy 10am-4pm



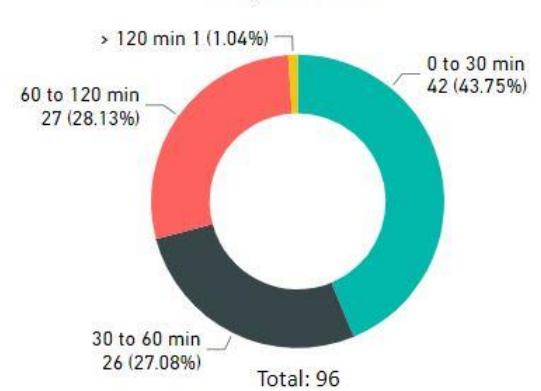
Average Stay Time (mins)

58.94

Weekday Occupancy Percentage



Stay Time Period



# Parking Activity

## Monthly Report – December 2020

To:	Access Hamilton – Parking		
Data Updates by:	Joanne Clark & John Purcell		
Reviewed by:	Jason Harrison		
Subject:	Parking Activity Monthly Report – December 2020		
Date:	26 <sup>th</sup> January 2021	File:	D-3602206

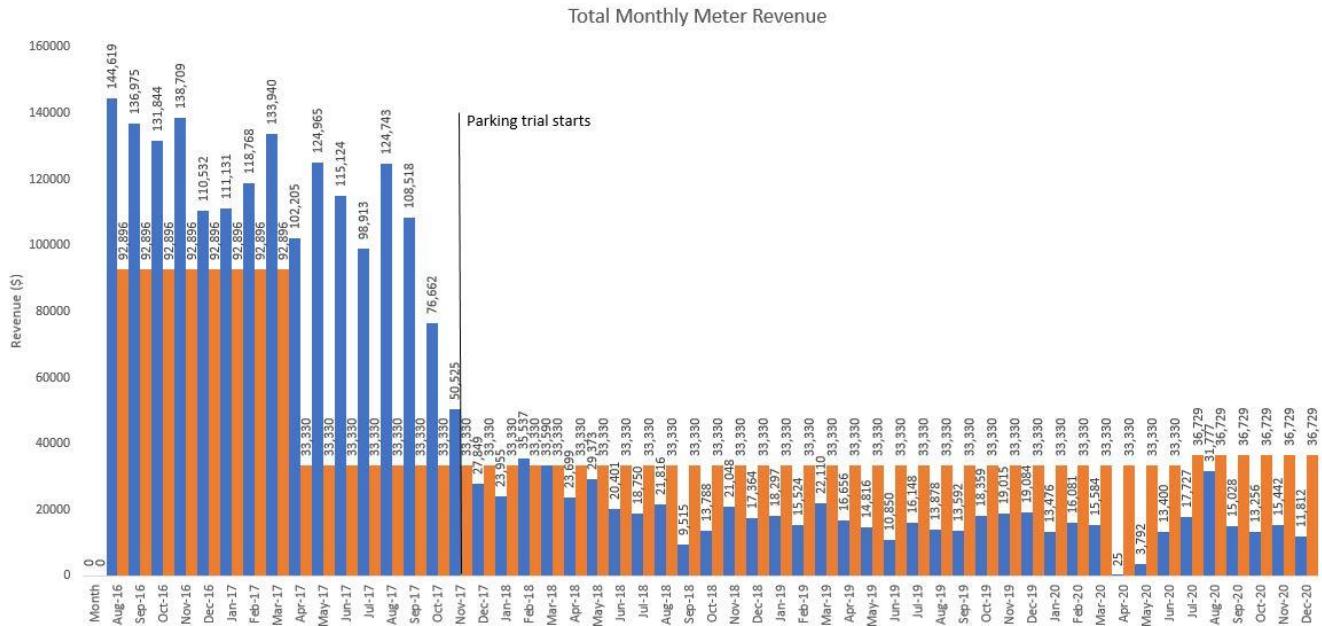
### 1.0 Purpose

1.1 To inform the Access Hamilton Taskforce – Summary of agreed monthly parking activity metrics.

### 2.0 Key Financial Indicators

OPERATING	Actuals 2016/17	Actuals 2017/18	Actuals 2018/19	Actuals 2019/20	2020/2021			
					YTD Actual Dec-20	YTD Budget Dec-20	Variance YTD Budget vs Actual	APPROVED 2020/21
<b>REVENUE</b>								
Parking Meters	1,392,828	677,857	257,897	182,517	89,716	110,179	(20,463)	220,000
Parking permits revenue	10,083	9,951	14,475	9,745	3,171	10,000	(6,829)	20,000
Commuter Carparking	0	0	0	0	0	0	0	400,000
Mobile App	0	12,204	26,986	23,847	12,781	0	12,781	0
<b>Fees and User Charges</b>	<b>1,402,911</b>	<b>700,012</b>	<b>299,358</b>	<b>216,108</b>	<b>105,667</b>	<b>120,179</b>	<b>(14,512)</b>	<b>640,000</b>
<b>Infringement Revenue</b>	<b>1,787,402</b>	<b>1,530,063</b>	<b>1,703,074</b>	<b>1,509,150</b>	<b>466,680</b>	<b>876,875</b>	<b>(410,195)</b>	<b>1,525,000</b>
<b>User Fees and Infringements Revenue</b>	<b>3,190,313</b>	<b>2,230,075</b>	<b>2,002,432</b>	<b>1,725,259</b>	<b>572,347</b>	<b>997,054</b>	<b>(424,707)</b>	<b>2,165,000</b>
External Fees <sup>1</sup> (Recovery of costs added to infringements)	384,867	302,065	408,077	0	0	0	0	0
Fines from Courts	2,631	3,980	3,125	893	0	0	0	0
Bad Debts Recovered	22,572	24,841	18,627	4,436	0	0	0	0
Court Commission	0	(22,206)	(40,786)	0	0	0	0	0
Other Revenue				11,000	17	0	17	0
Doubtful Debt Adjustment	(243,651)	(162,696)	(194,706)	(76,221)	(52,275)	(50,000)	(2,275)	(100,000)
<b>Other Revenue</b>	<b>166,419</b>	<b>145,984</b>	<b>194,337</b>	<b>(59,893)</b>	<b>(52,258)</b>	<b>(50,000)</b>	<b>(2,258)</b>	<b>(100,000)</b>
<b>Subtotal - On street Revenue</b>	<b>3,356,732</b>	<b>2,376,059</b>	<b>2,196,769</b>	<b>1,665,366</b>	<b>520,089</b>	<b>947,054</b>	<b>(426,965)</b>	<b>2,065,000</b>
CBD Business Targeted Rate	0	108,932	146,000	145,584	72,463	72,682	(219)	145,363
<b>TOTAL OPERATING REVENUE</b>	<b>3,356,732</b>	<b>2,484,991</b>	<b>2,342,769</b>	<b>1,810,950</b>	<b>592,552</b>	<b>1,019,736</b>	<b>(427,184)</b>	<b>2,210,363</b>
<b>TOTAL OPERATING EXPENSES</b>	<b>1,805,548</b>	<b>2,457,994</b>	<b>3,220,411</b>	<b>2,984,412</b>	<b>1,307,186</b>	<b>1,487,193</b>	<b>(180,007)</b>	<b>2,948,778</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>1,551,185</b>	<b>26,997</b>	<b>(877,642)</b>	<b>(1,173,462)</b>	<b>(714,634)</b>	<b>(467,457)</b>	<b>(247,177)</b>	<b>(738,415)</b>
	Free before 9 and after 3	2 hr free in CBD - Oct to June	2 hr free in CBD – July to June	2 hr free in CBD – July to June				

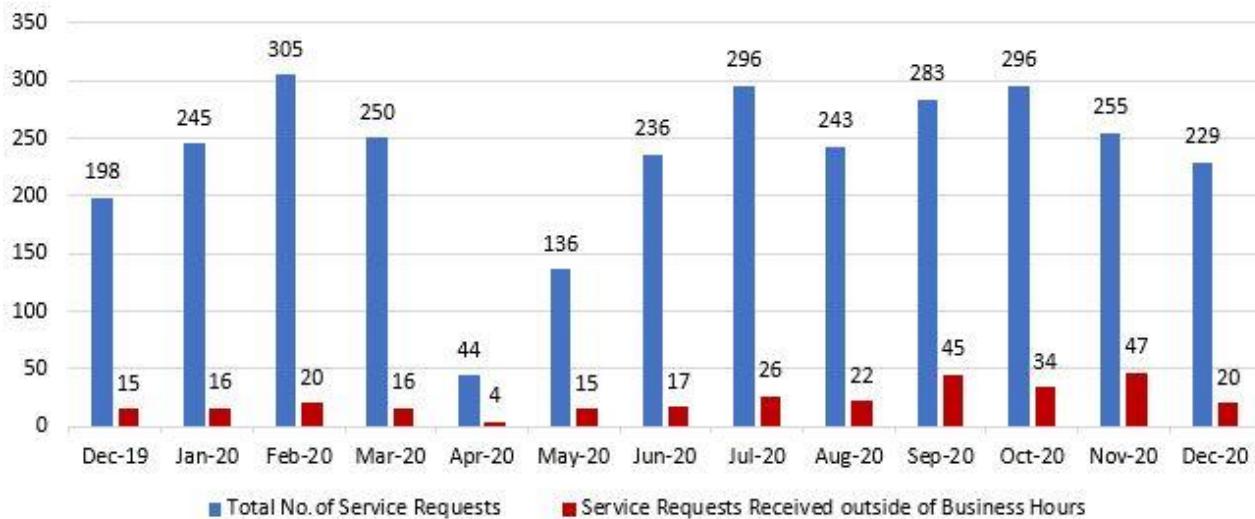
2.1 The financials for December continue to show that the revenue received from 'Fees and User Charges' was lower than budgeted for.

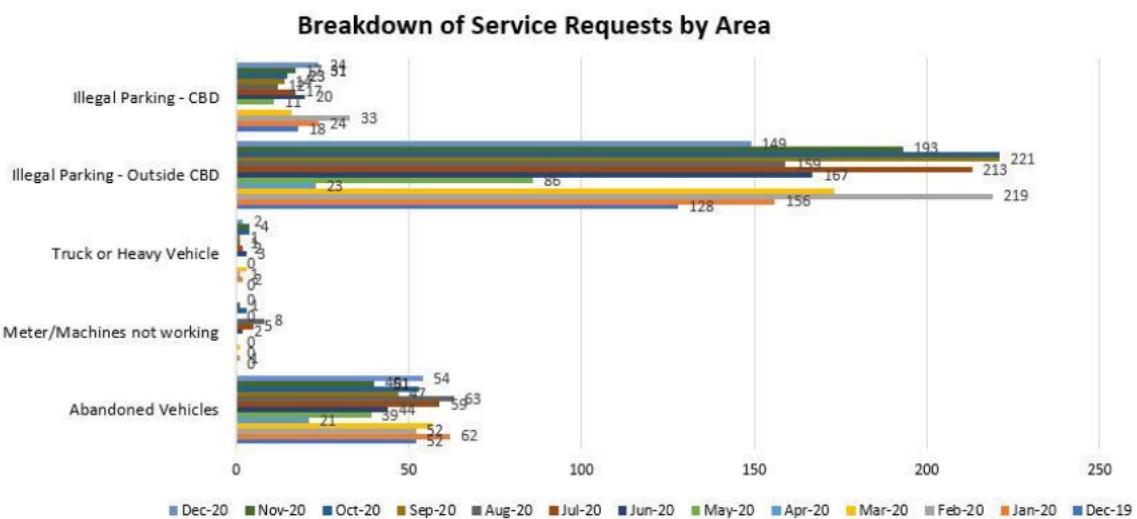


### 3.0 Customer Requests (taken from the customer services database - SRMS)

3.1 A total of 229 service requests were generated in December with 227 closed out. 20 of these requests were received by the Call Centre unit outside of business hours. The tables below provide a summary of the customer requests received.

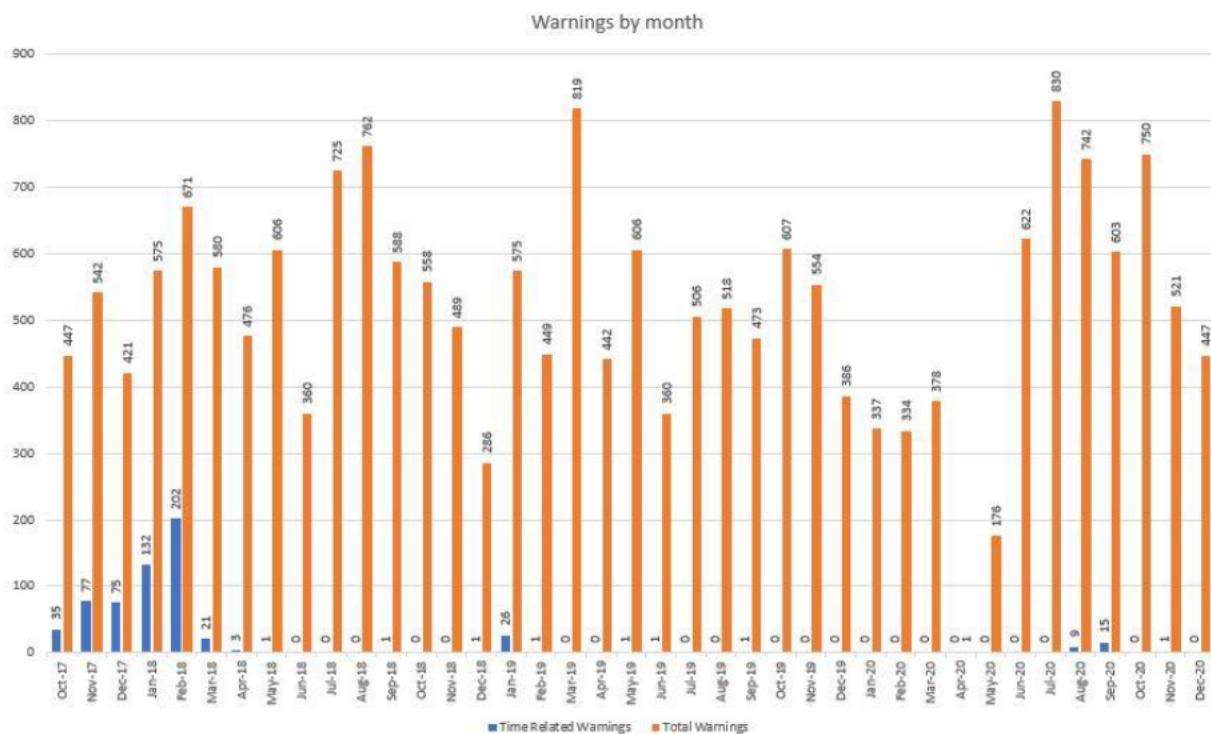
### Total No. of Service Requests



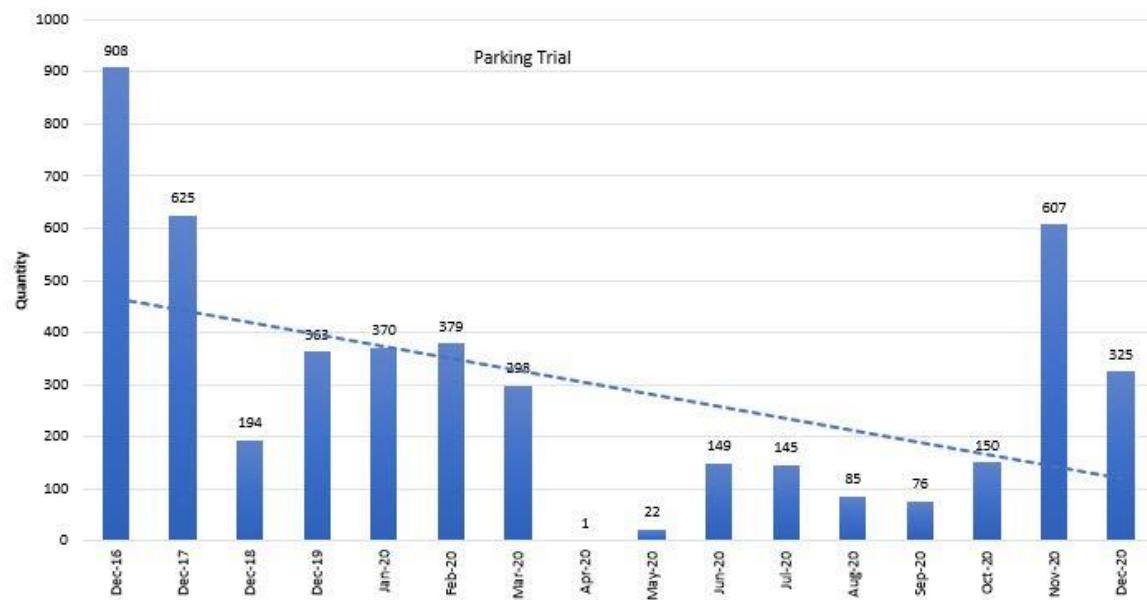


## 4.0 Warnings & Infringements (Taken from Parking Database – Ticketor)

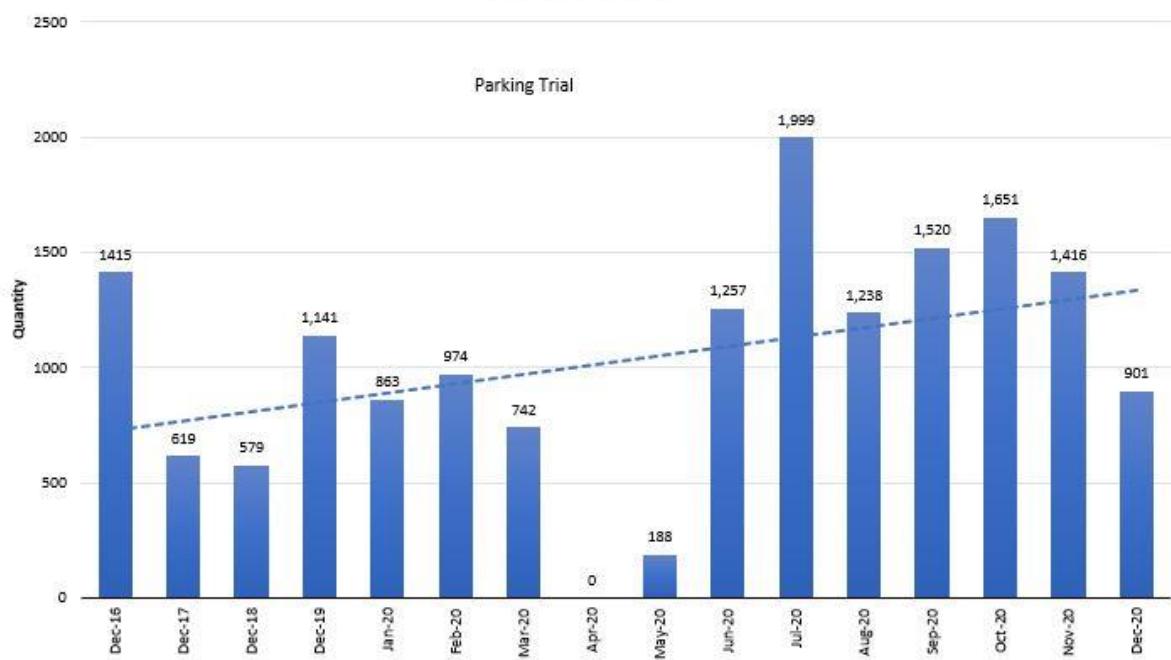
### 4.1 A total of 447 warnings, 901 parking infringements and 325 traffic infringements were issued in December.



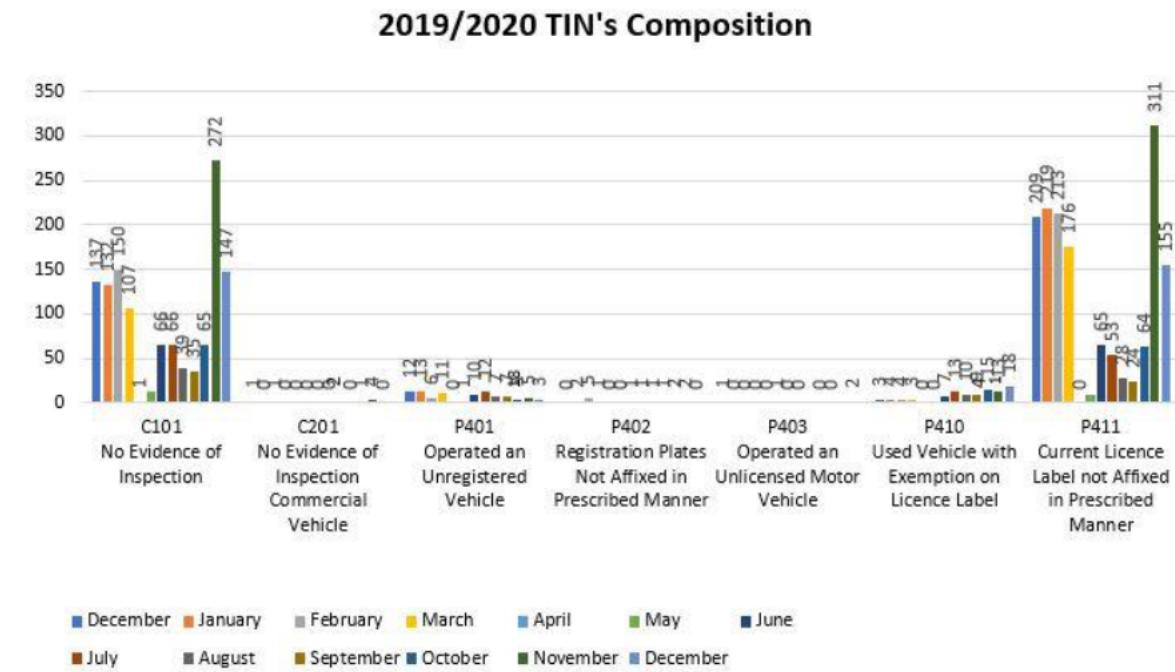
### Traffic Infringements Issued by Month



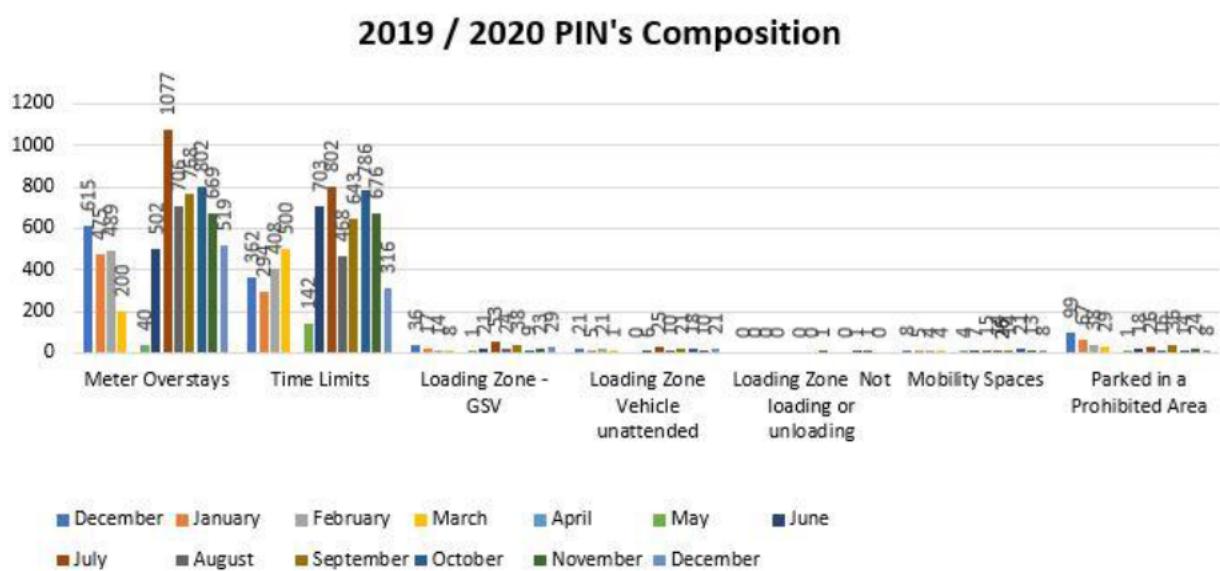
### Parking Infringements Issued by Month



4.2 Infringement drill-down; as requested a drill-down on types of infringements in the previous two graphs follow.

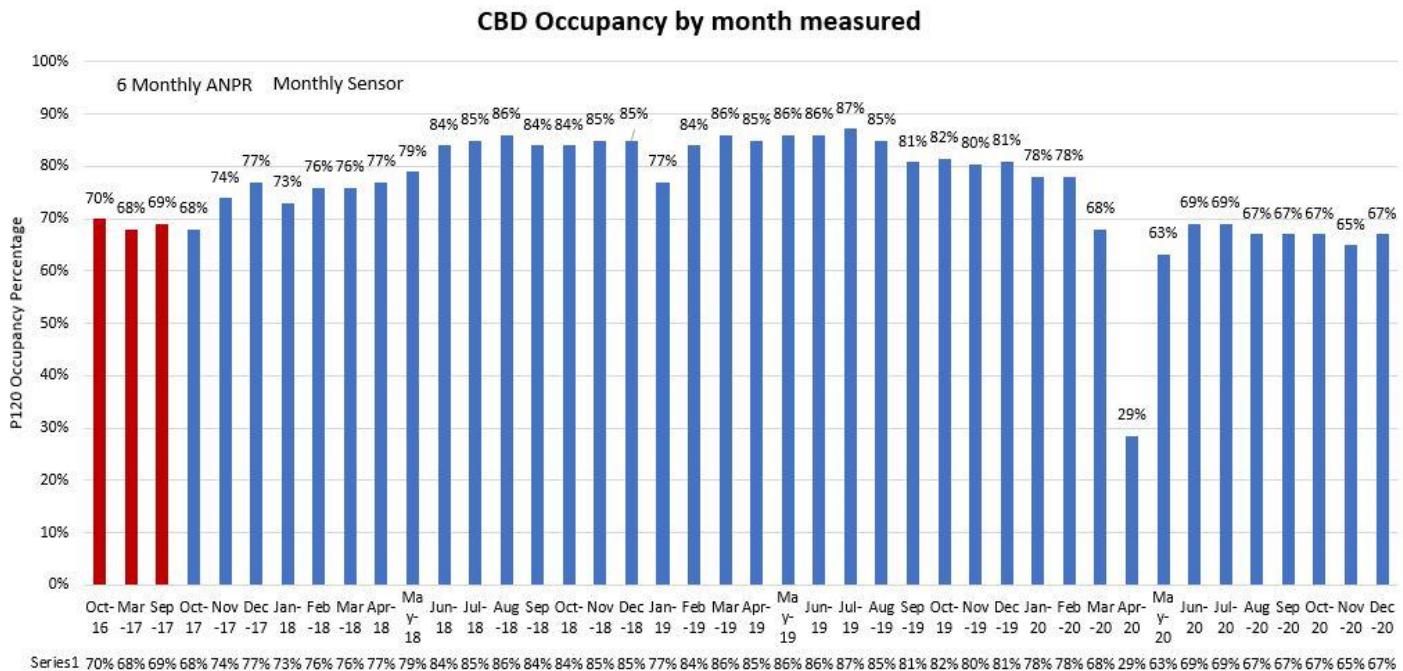


4.3 Totals may vary by a small margin due to the drill-down showing nominated infringements of interest as opposed to all infringements.

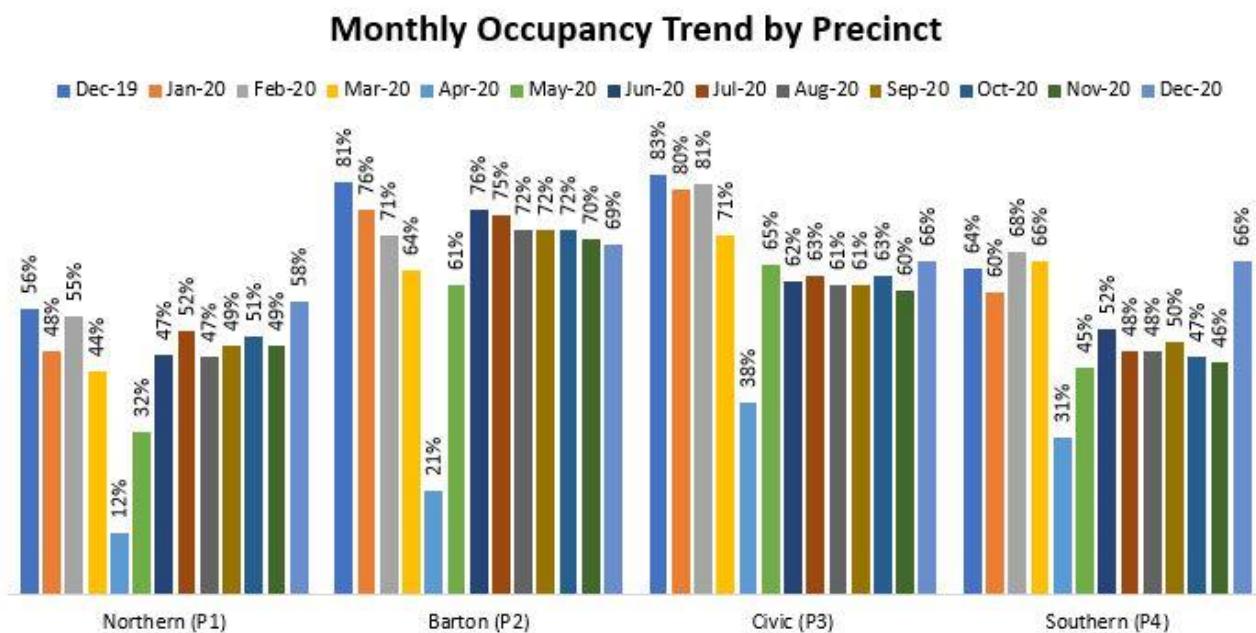


## 5.0 CBD Occupancy Data (taken from Parking Database - SmartRep)

5.1 The following graph depicts the CBD Occupancy trend for the business sensitive areas. Recorded figures show occupancy trending below of the target value of 85% for the previous 12 months excluding the holiday period.



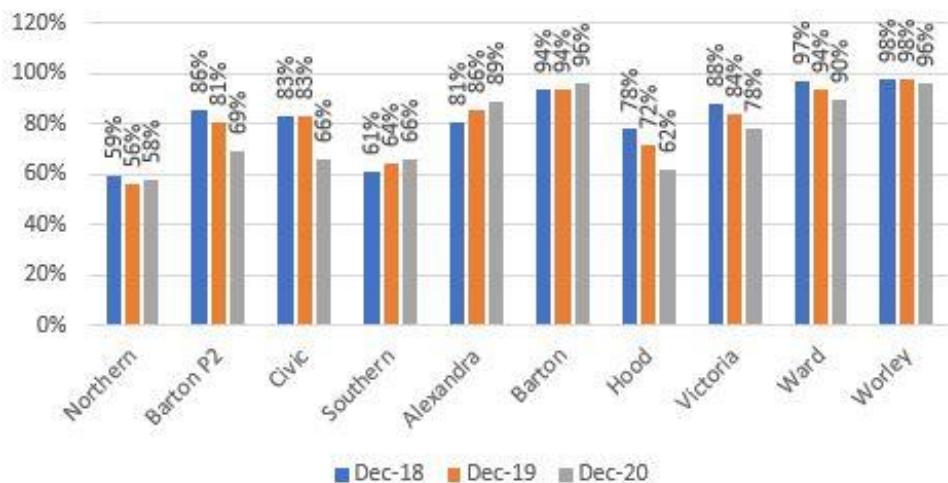
5.2 The following graph displays the trend of precinct occupancy by month.



5.3 December 2019 – December 2020 Year on Year occupancy resulted in the following:

- Northern - Precinct 1 56% to 58% two percentage point decrease in occupancy
- Barton – Precinct 2 86% to 69% seventeen percentage point decrease in occupancy
- Civic – Precinct 3 83% to 66% seventeen percentage point decrease in occupancy
- Southern – Precinct 4 64% to 66% two percentage point increase in occupancy

Year on Year Comparison December 2020



5.4 Attachment 1 provides a breakdown of the parking data collected for September to December using the parking sensors. Key observations noted:

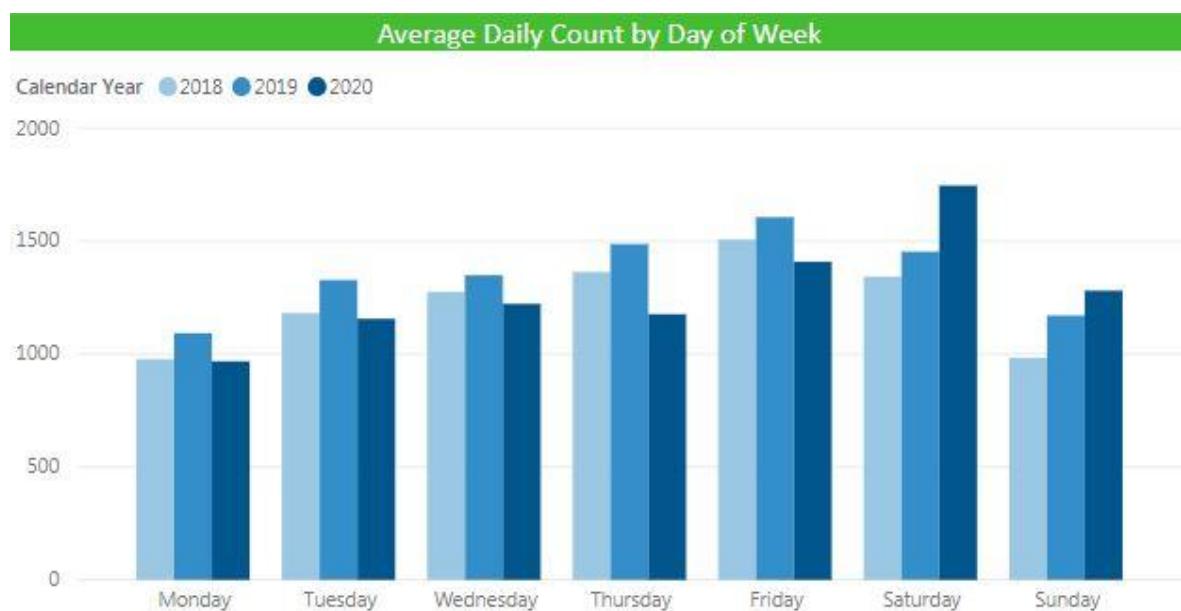
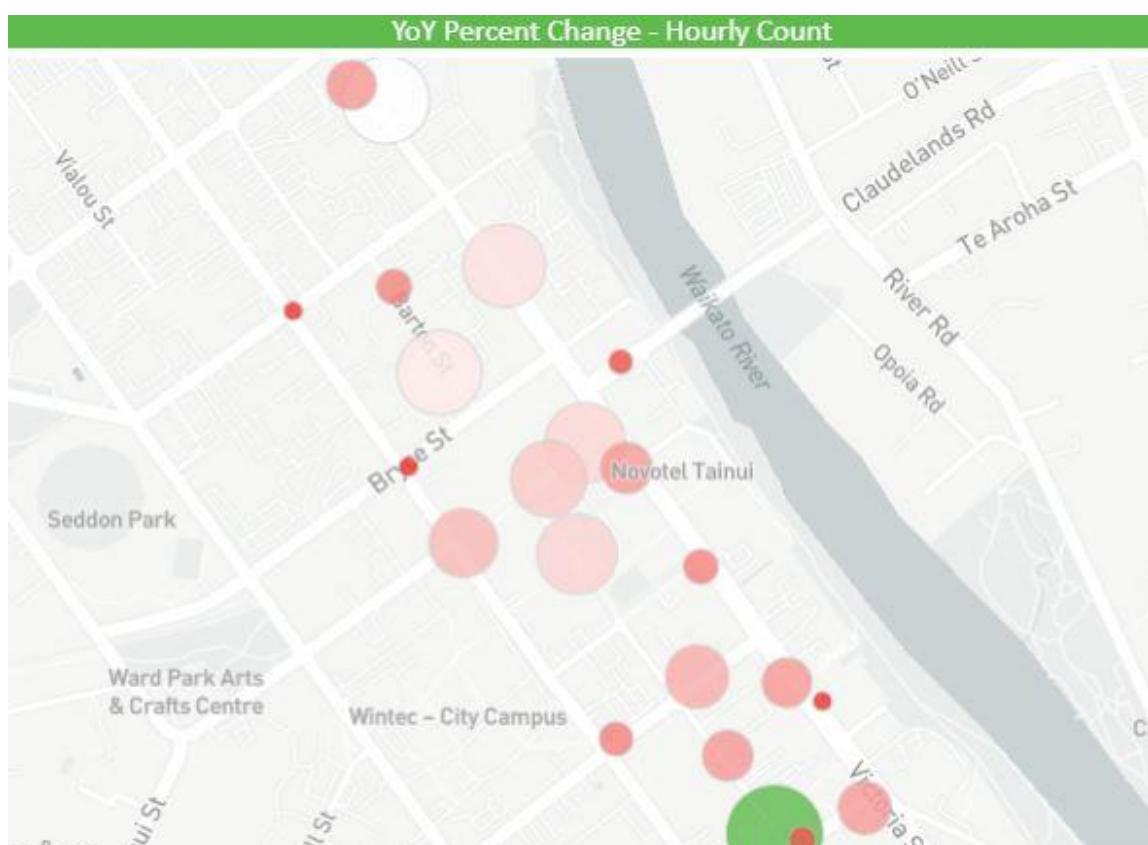
1. Precinct 1 (Northern): average stay times have decreased by approximately 6 minutes: September –52 mins; December – 46 mins; Average occupancy rates have increased by approximately 9%: September – 49%; December – 58%
2. Precinct 2 (Barton): Average stay times have decreased by approximately 20 minutes; September –59 mins; December –39 mins. Average occupancy rate remains below the target range of 85%: September – 72%; December – 69%.
3. Precinct 3 (Civic): Average stay times have decreased by approximately 8 minutes: September — 54 mins; December– 46 mins. Average occupancy remains below the target rate: September – 61%; December – 66%
4. Precinct 4 (Southern): Average stay times have decreased by approximately 22 minutes: September -106 mins; December – 84 mins; Average occupancy rate has increased by approximately 16 percent: September – 50%; December - 66%
5. The average occupancy rate for Hood Street (62%) and Victoria Street (78%) are below the targeted occupancy of 85%. Ward Street East (90%), Worley Place (96%) and Alexandra Street (89%) have increased over the target rate during the Christmas period.

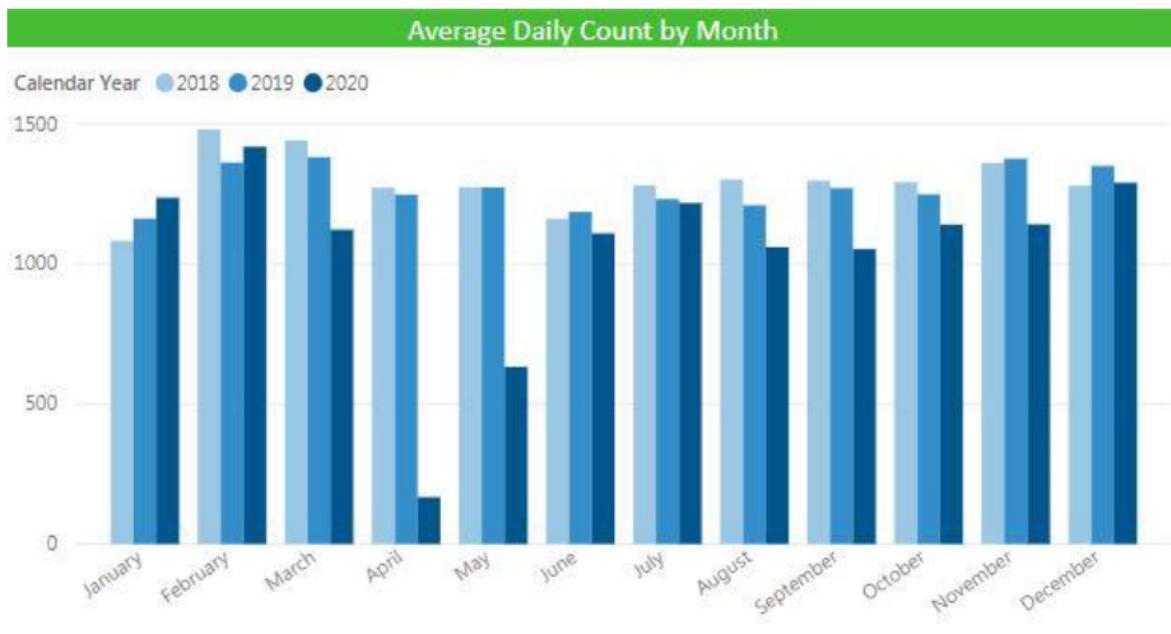
## 6.0 Pedestrian Count Update

6.1 The City Growth team in conjunction with Information Services is continuing to develop the baseline analysis for Pedestrian Counts. Camera locations are identified in the following graphic. Feedback on locations to report on for Access Hamilton purposes is required.

6.2 The pedestrian cameras deliver raw data to be analysed to deliver information on pedestrian activity as required. The following graphic identifies the total number of pedestrians counted in the CBD in December 2020.

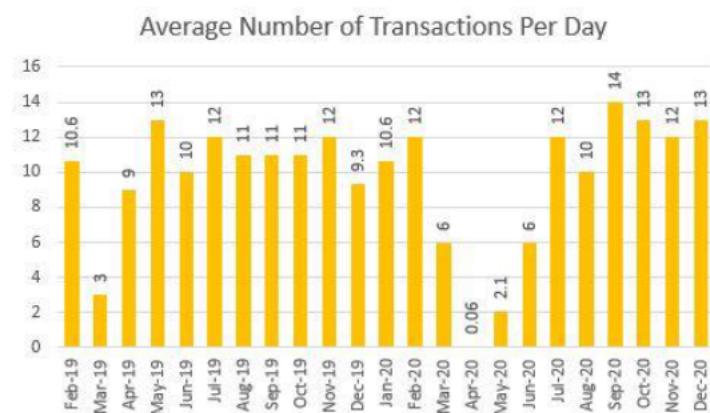
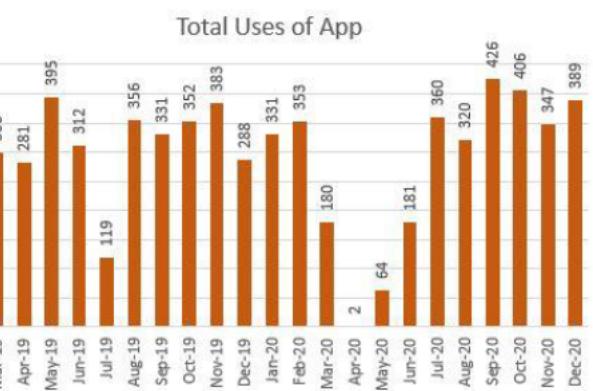
6.3 An Access Hamilton monthly information sub-sheet is underway. The data available dates back to July 2018 therefore trends against the previous year is now becoming available, such as the following graphics:





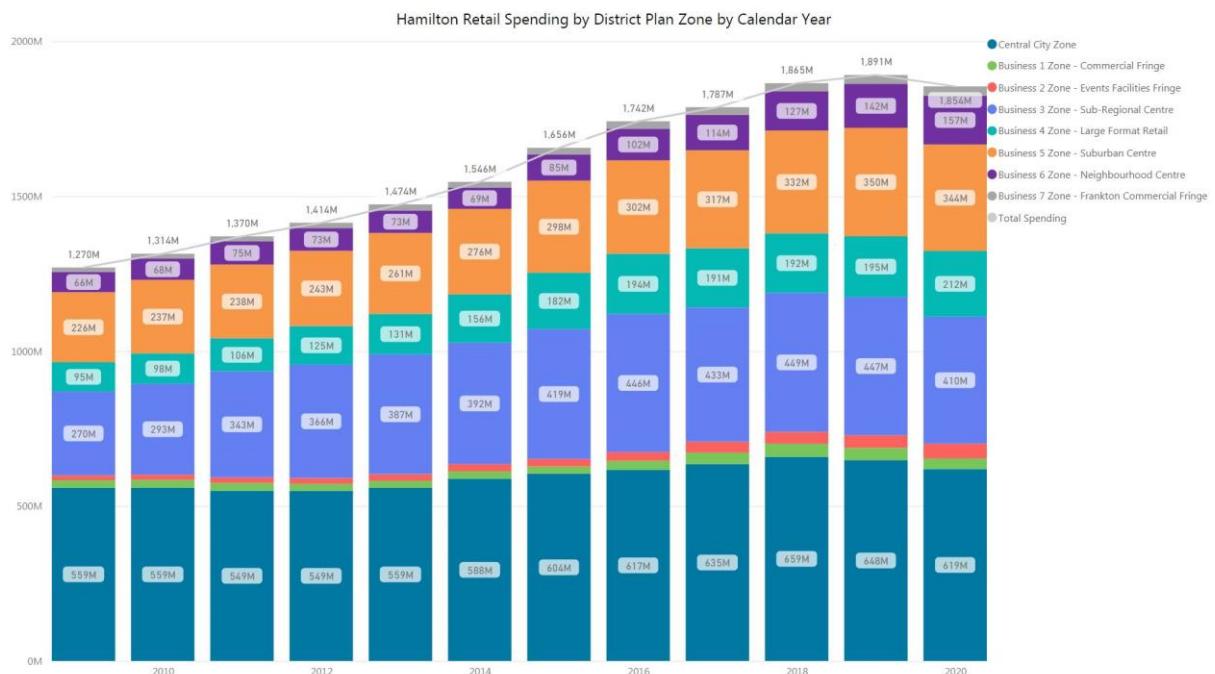
## 7.0 Mobile Application Update

7.1 As at December 2020 there are a total of 2036 'Pay My Park' accounts. In comparison, the November Parking Report stated that 1968 accounts had been established which equates to an increase of 3.3% over the past month. The tables below provide a summary of key 'Pay My Park' measures.



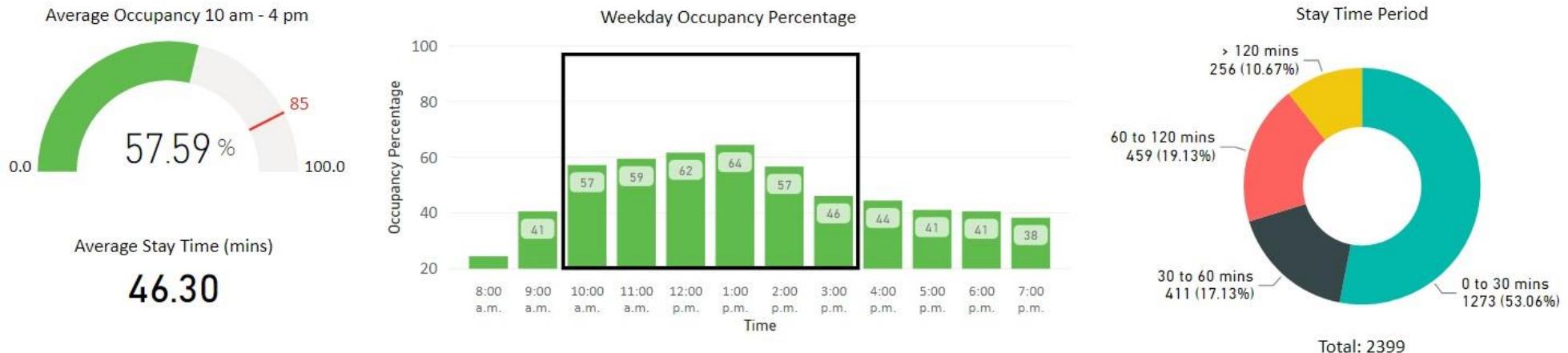
## 8.0 City Growth Metrics (taken from City Growth Metrics Report – September 2020)

- 8.1 Data is updated Quarterly, this information delivers the full 2018 and 2019 calendar year. The third quarter from 2020 has recently become available.
- 8.2 The following information is provided as part of the monitoring framework to assess whether the parking strategy is achieving the strategic direction envisaged, specifically on street parking should be provided as a service to support and active, strong commercial central city.
- 8.3 The chart below shows the total electronic spending in Hamilton for the 2018 financial year was \$1,865m. The total for 2019 to December \$1,891m. The total to December 2020 \$1,854m
- 8.4 The chart below shows that the total electronic spending in the Central City for each quarter from 2009 to December 2020.

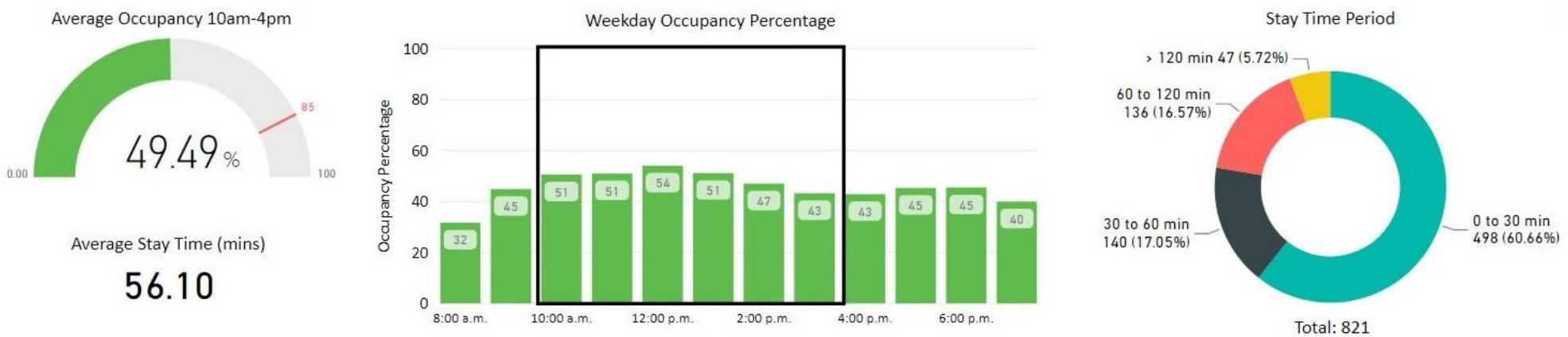


## Attachment 1 — September to December 2020 Occupancy Reporting

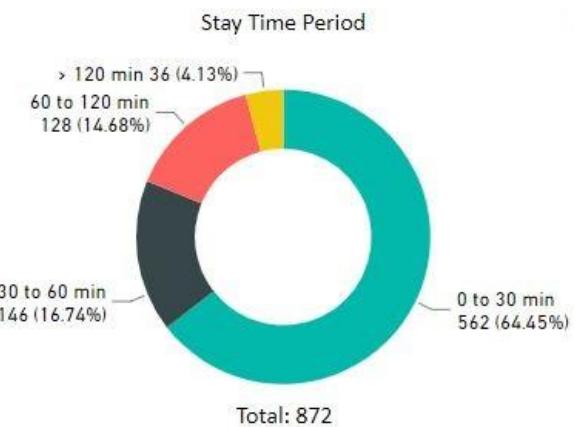
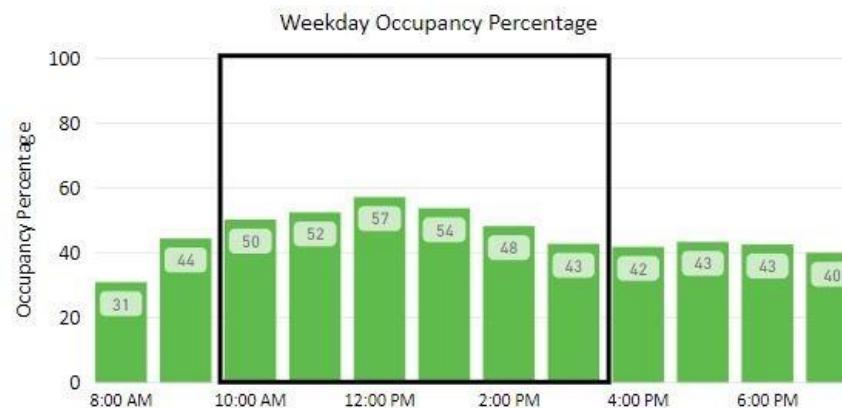
### Northern - Precinct 1 | December 2020



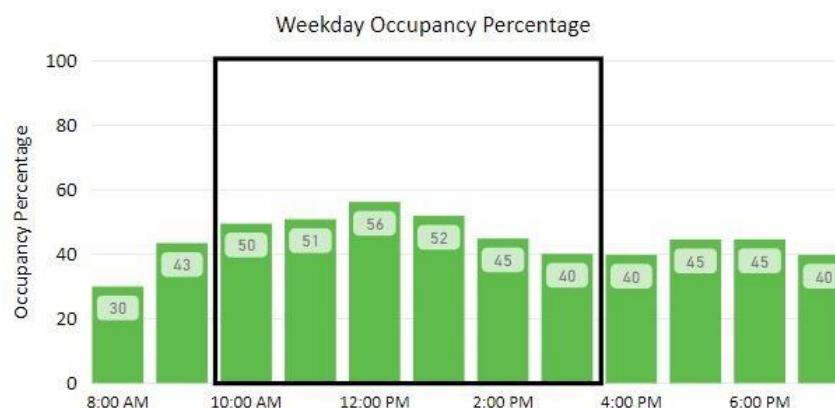
### Northern - Precinct 1 | November 2020



## Northern - Precinct 1 | October 2020



## Northern - Precinct 1 | September 2020



## Attachment 1 (Cont.) - September to December 2020 Occupancy Reporting

### Barton - Precinct 2 | December 2020

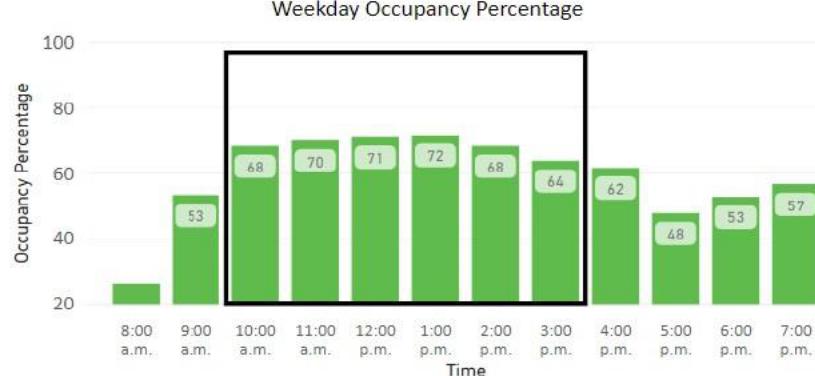
Average Occupancy 10 am - 4 pm



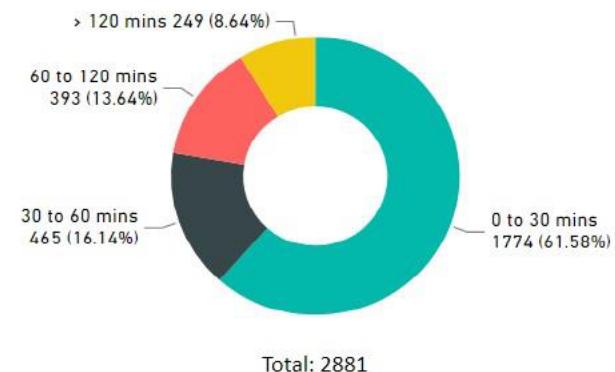
Average Stay Time (mins)

38.60

Weekday Occupancy Percentage



Stay Time Period



### Barton - Precinct 2 | November 2020

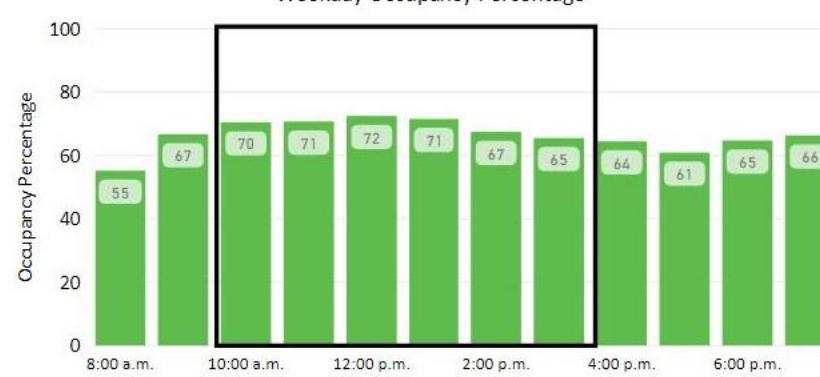
Average Occupancy 10am-4pm



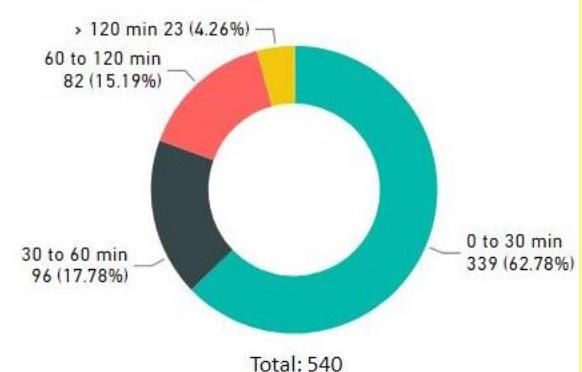
Average Stay Time (mins)

74.52

Weekday Occupancy Percentage



Stay Time Period



## Barton - Precinct 2 | October 2020

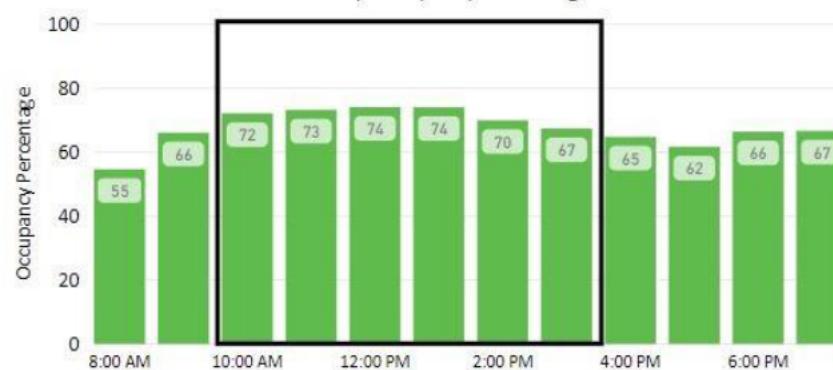
Average Occupancy 10am-4pm



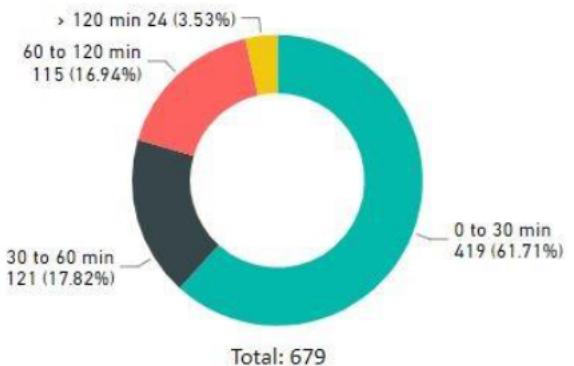
Average Stay Time (mins)

68.81

Weekday Occupancy Percentage



Stay Time Period



## Barton - Precinct 2 | September 2020

Average Occupancy 10am-4pm



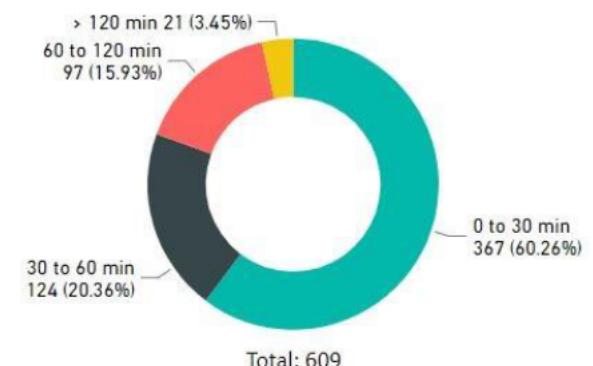
Average Stay Time (mins)

59.34

Weekday Occupancy Percentage



Stay Time Period



## Attachment 1 (Cont.) — September to December 2020 Occupancy Reporting

### Civic - Precinct 3 | December 2020

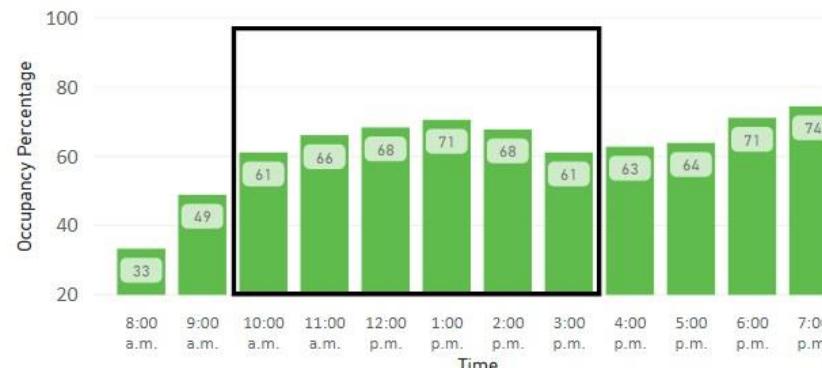
Average Occupancy 10 am - 4 pm



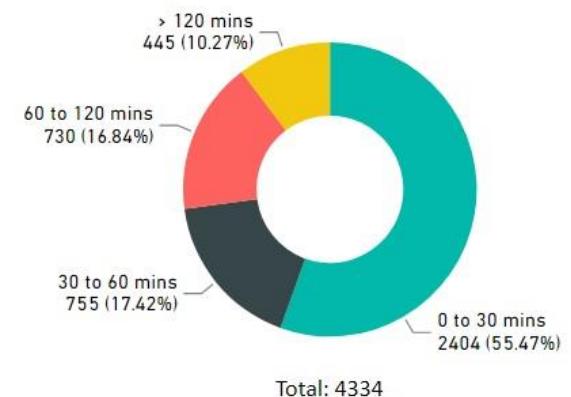
Average Stay Time (mins)

45.50

Weekday Occupancy Percentage



Stay Time Period



Total: 4334

### Civic - Precinct 3 | November 2020

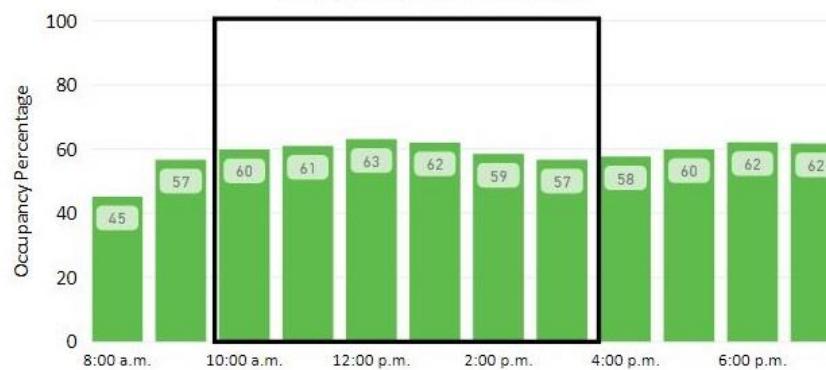
Average Occupancy 10am-4pm



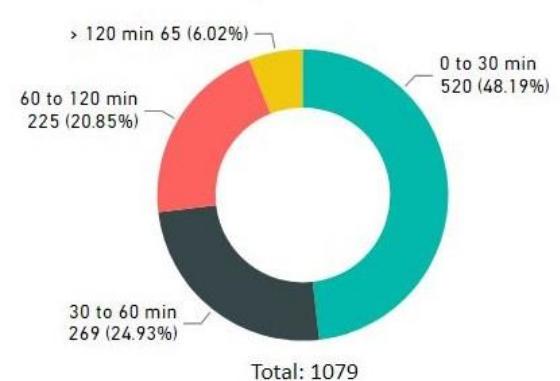
Average Stay Time (mins)

60.53

Weekday Occupancy Percentage



Stay Time Period



## Civic - Precinct 3 | October 2020

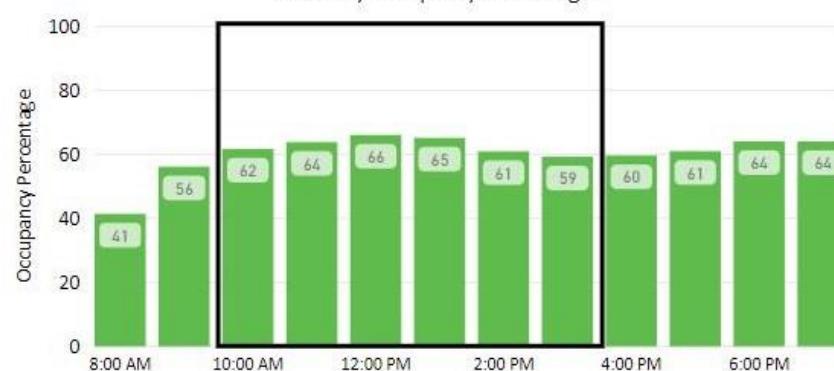
Average Occupancy 10am-4pm



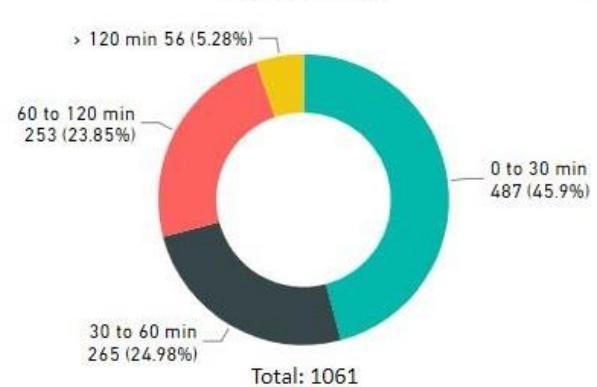
Average Stay Time (mins)

63.30

Weekday Occupancy Percentage



Stay Time Period



## Civic - Precinct 3 | September 2020

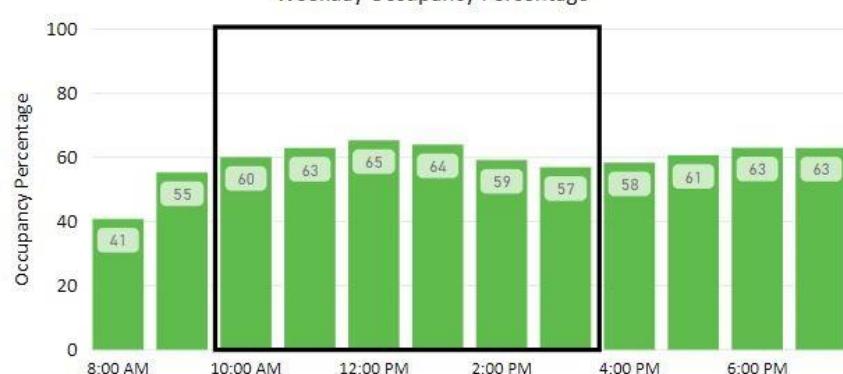
Average Occupancy 10am-4pm



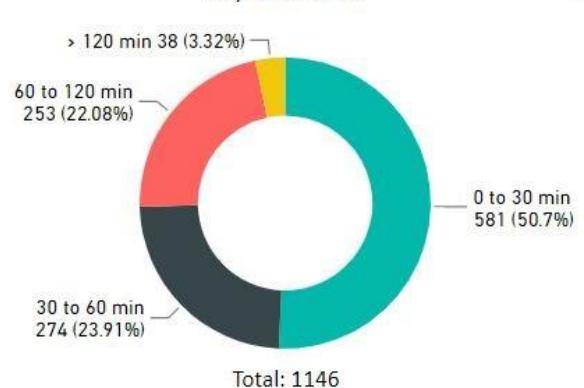
Average Stay Time (mins)

53.97

Weekday Occupancy Percentage



Stay Time Period



## Attachment 1 (Cont.) — September to December 2020 Occupancy Reporting

### Southern - Precinct 4 | December 2020

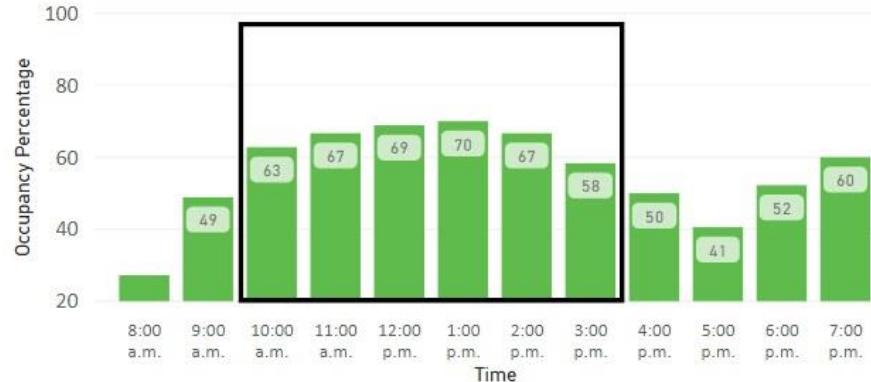
Average Occupancy 10 am - 4 pm



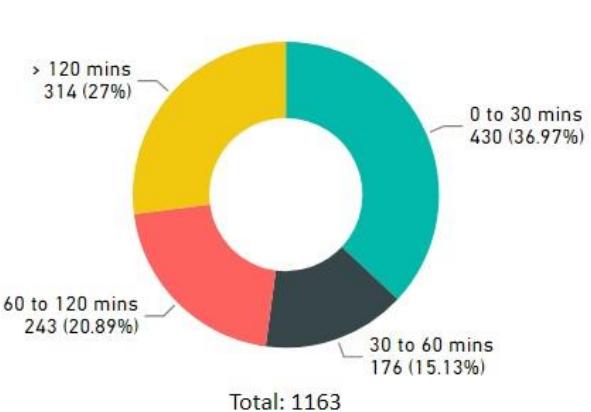
Average Stay Time (mins)

83.70

Weekday Occupancy Percentage



Stay Time Period



Average Occupancy 10am-4pm

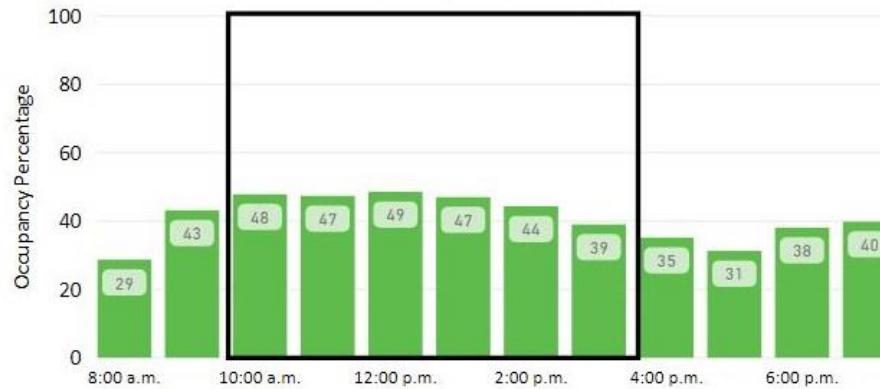


Average Stay Time (mins)

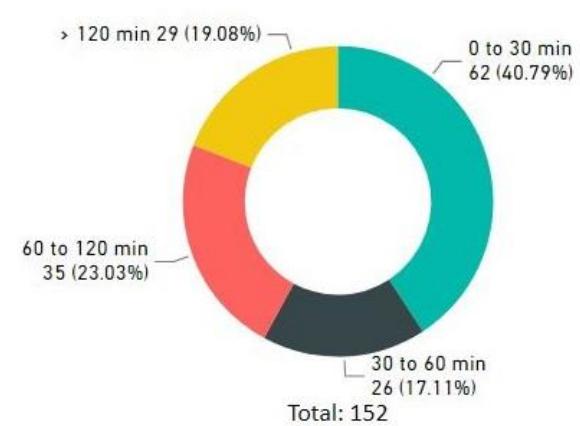
114.33

### Southern - Precinct 4 | November 2020

Weekday Occupancy Percentage



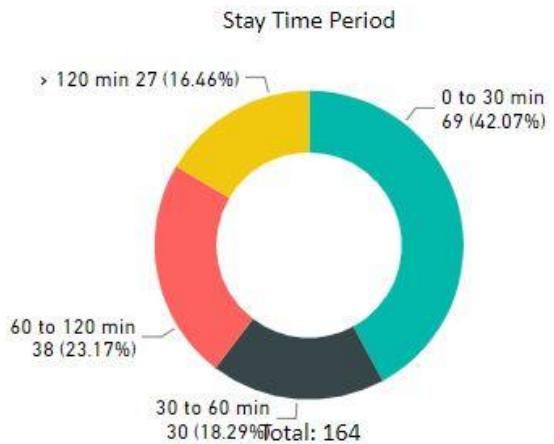
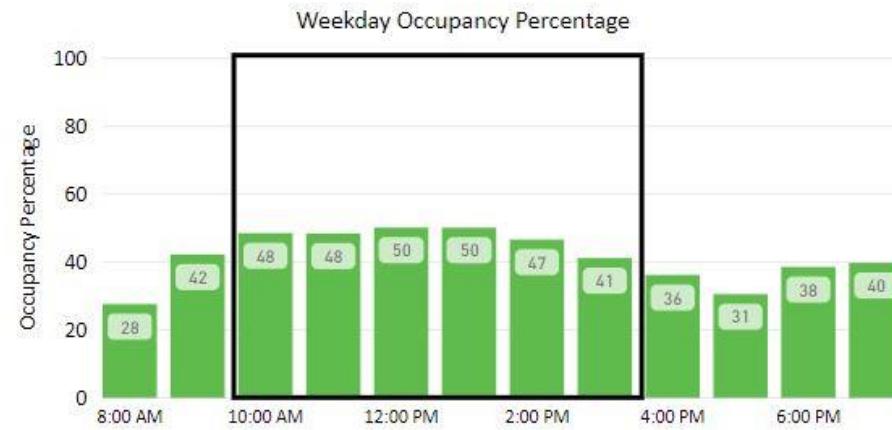
Stay Time Period



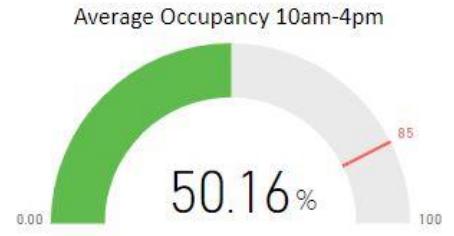
## Southern - Precinct 4 | October 2020



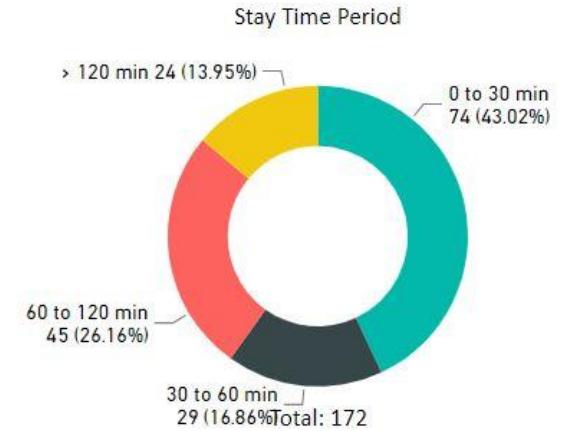
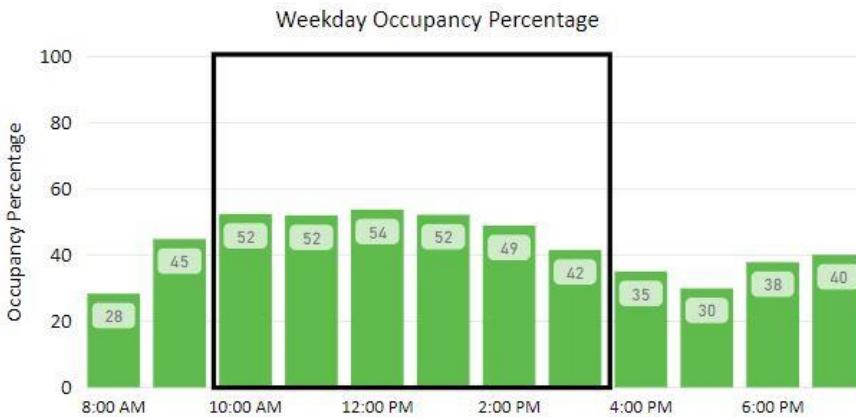
Average Stay Time (mins)  
**109.84**



## Southern - Precinct 4 | September 2020



Average Stay Time (mins)  
**106.47**



## Attachment 1 (Cont.) — September to December 2020 Occupancy Reporting (Streets)

### Barton St | December 2020

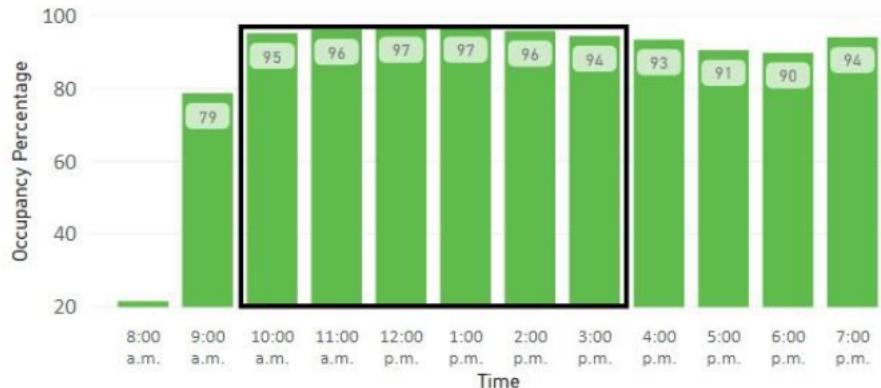
Average Occupancy 10 am - 4 pm



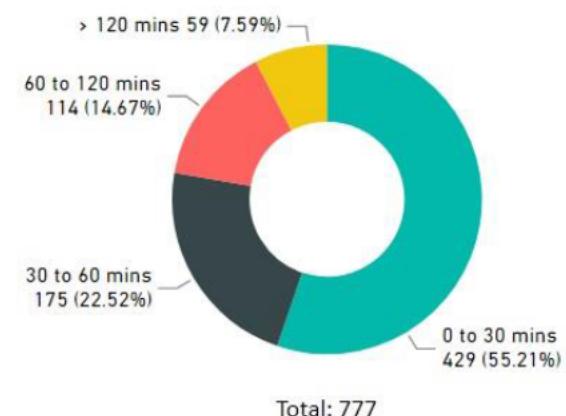
Average Stay Time (mins)

41.80

Weekday Occupancy Percentage



Stay Time Period



### Barton St | November 2020

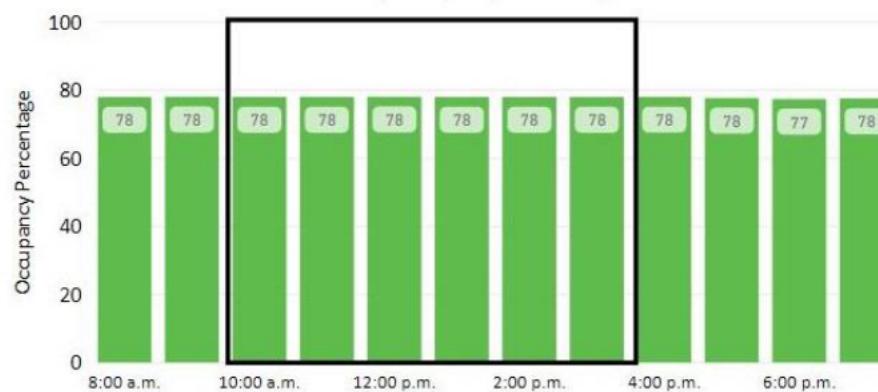
Average Occupancy 10am-4pm



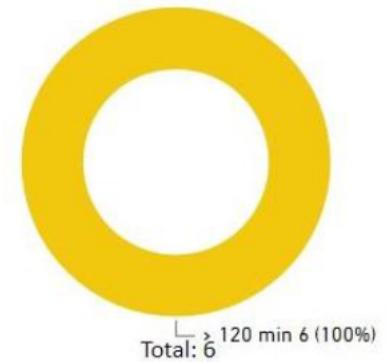
Average Stay Time (mins)

135.41

Weekday Occupancy Percentage



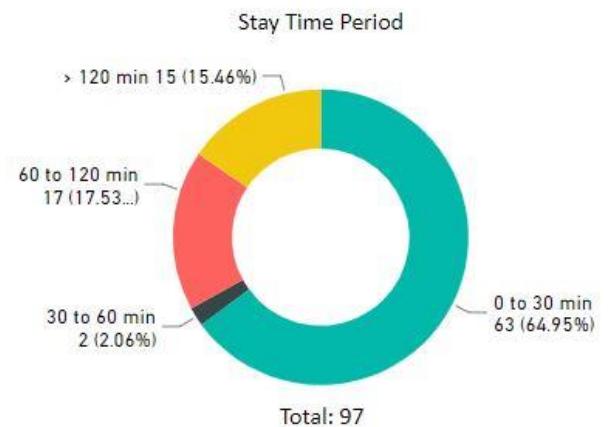
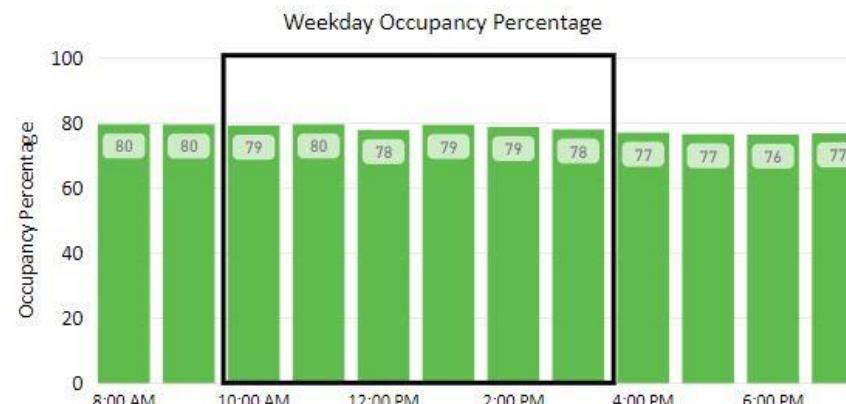
Stay Time Period



## Barton St | October 2020



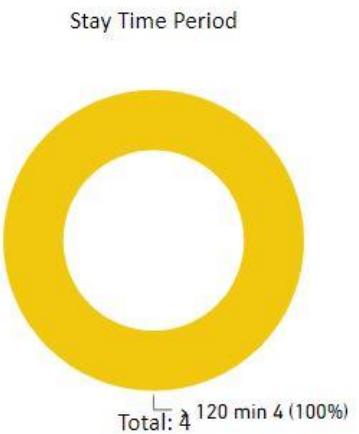
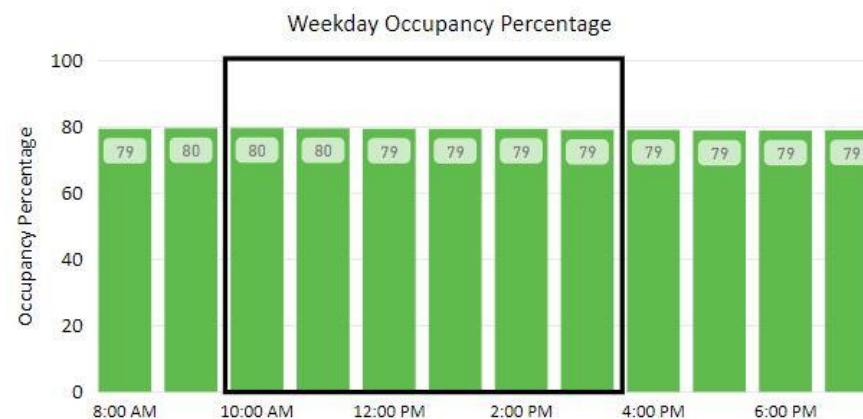
Average Stay Time (mins)  
110.03



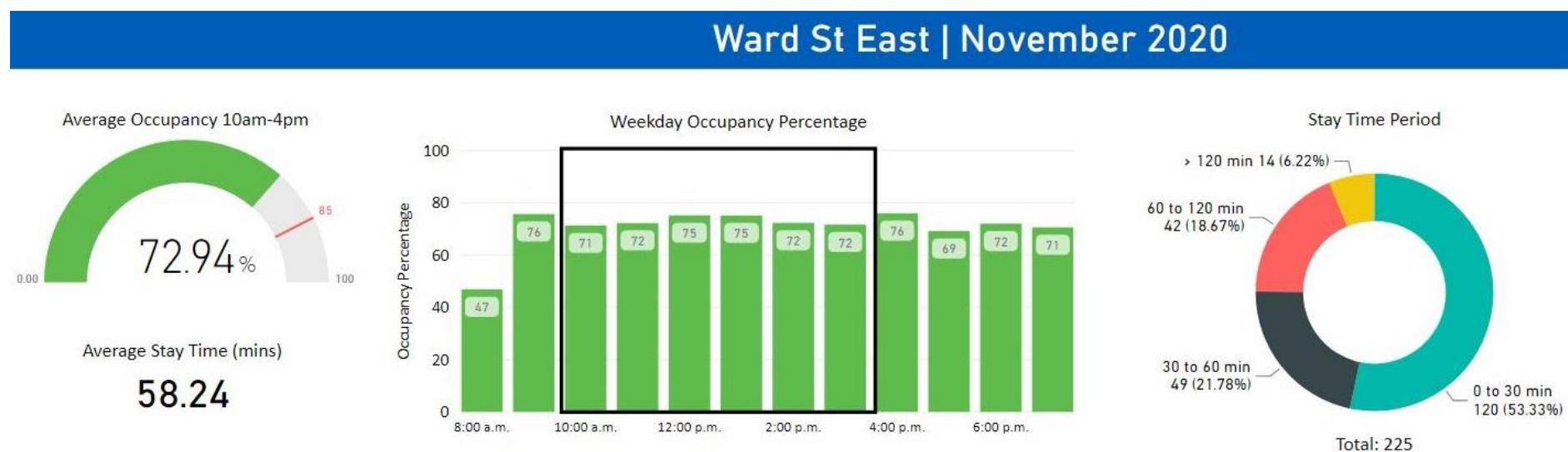
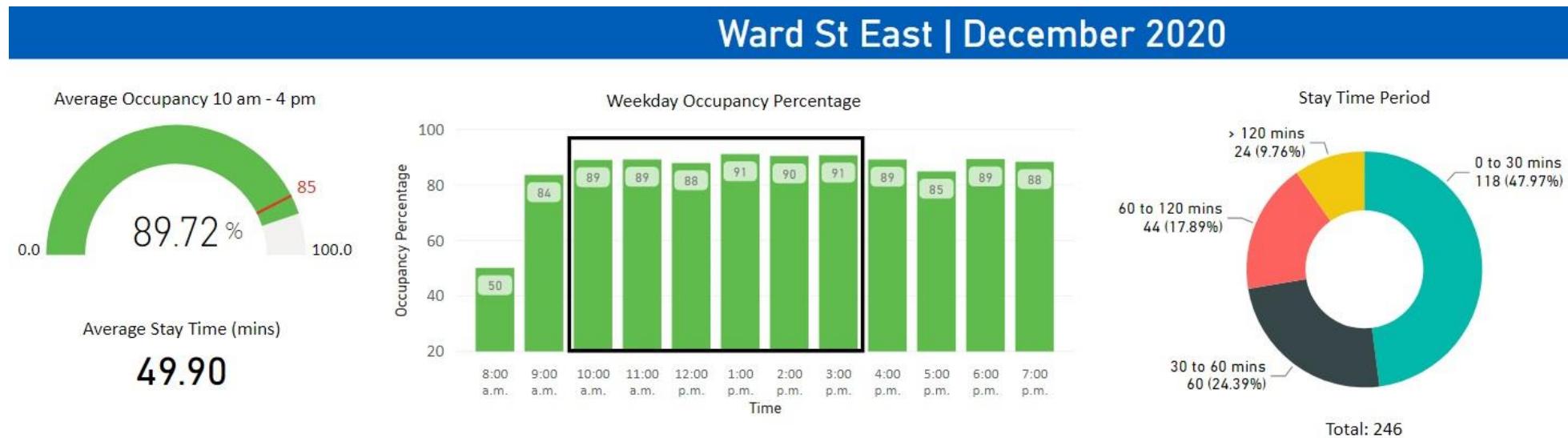
## Barton St | September 2020



Average Stay Time (mins)  
96.65



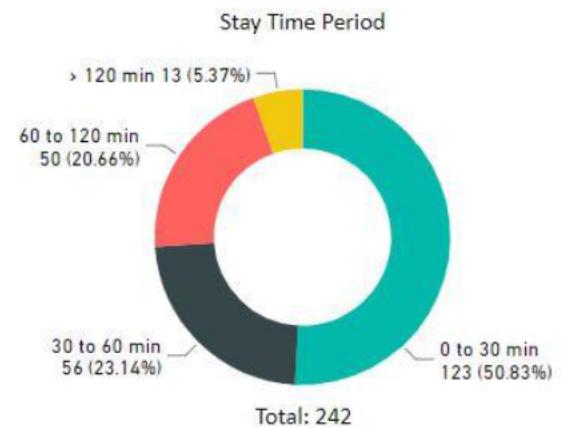
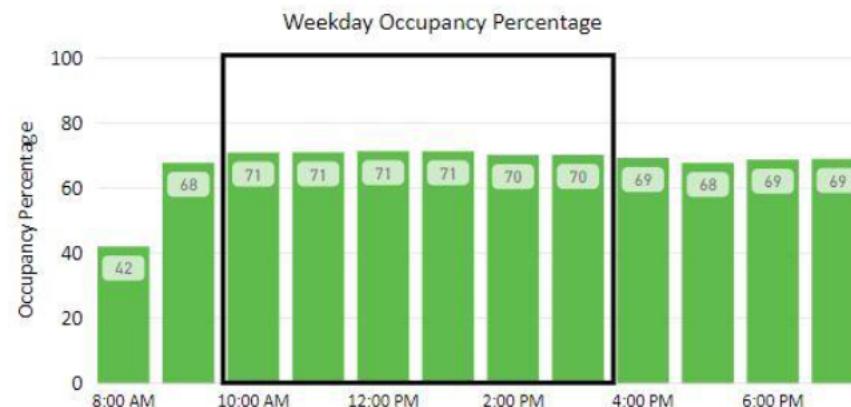
## Attachment 1 (Cont.) — September to December 2020 Occupancy Reporting (Streets)



## Ward St East | October 2020



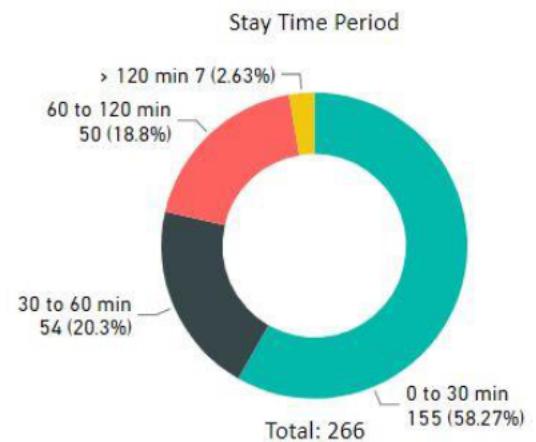
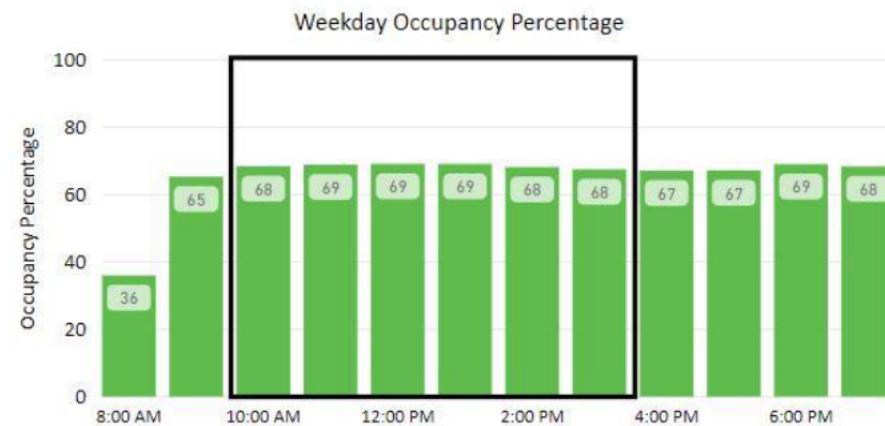
Average Stay Time (mins)  
58.56



## Ward St East | September 2020



Average Stay Time (mins)  
46.51

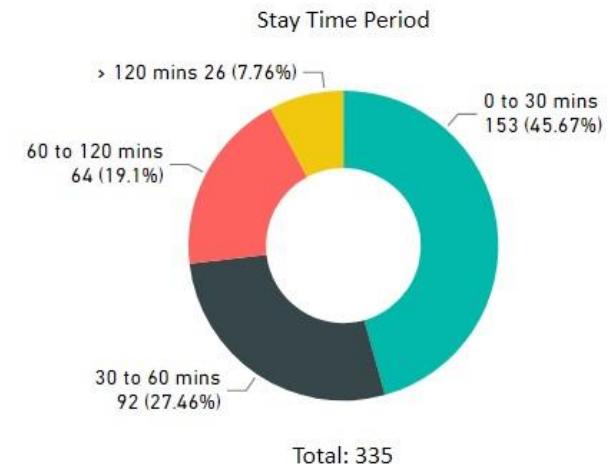
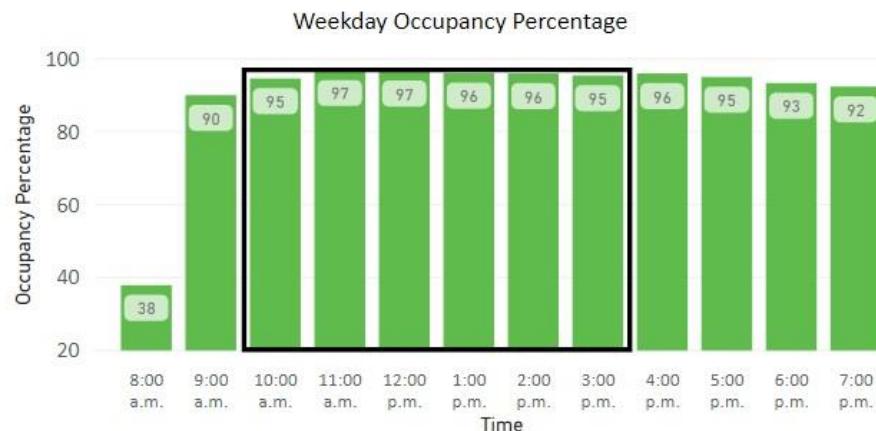


## Attachment 1 (Cont.) — September to December 2020 Occupancy Reporting (Streets)

### Worley Place | December 2020



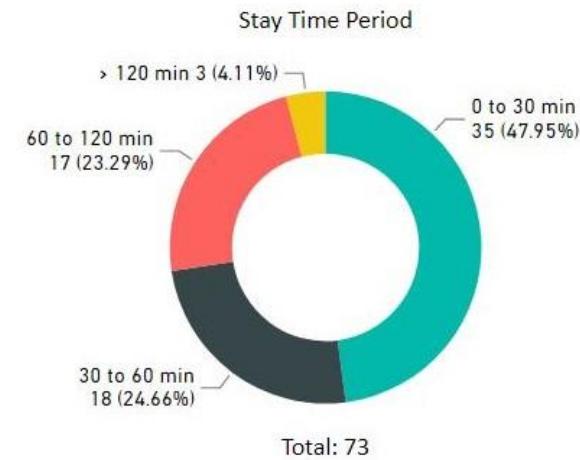
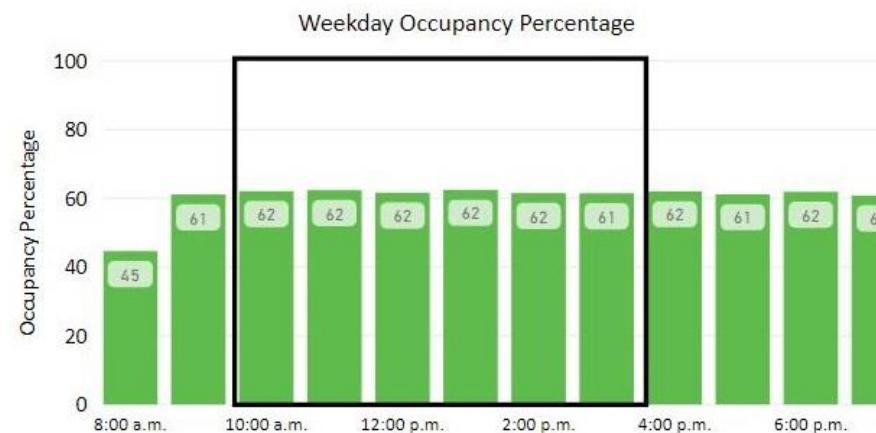
Average Stay Time (mins)  
50.20



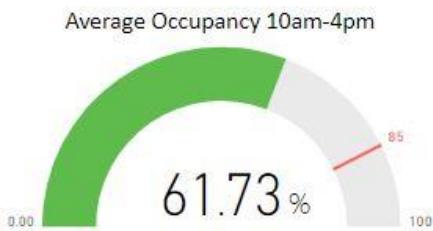
### Worley Place | November 2020



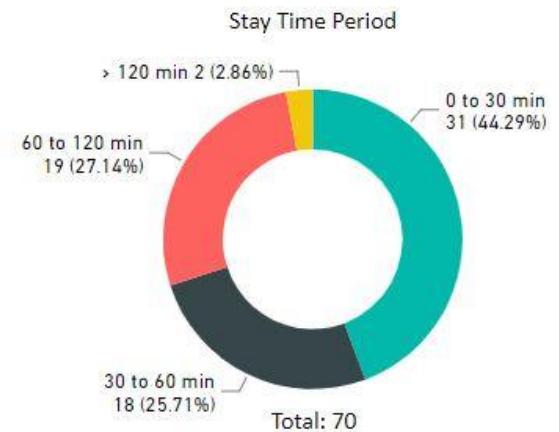
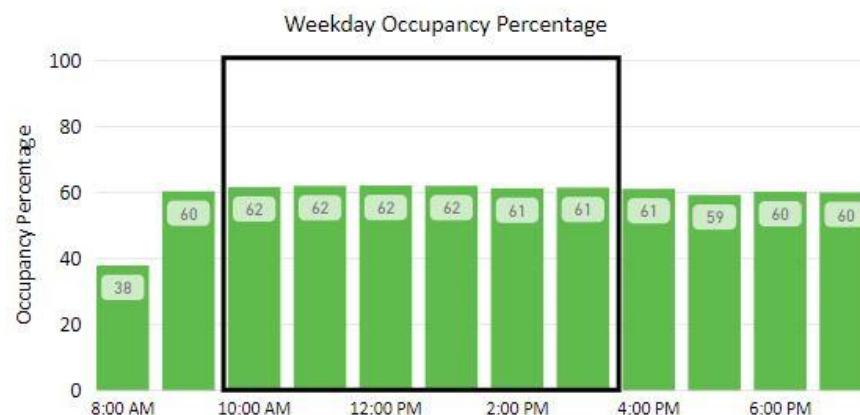
Average Stay Time (mins)  
60.10



## Worley Place | October 2020



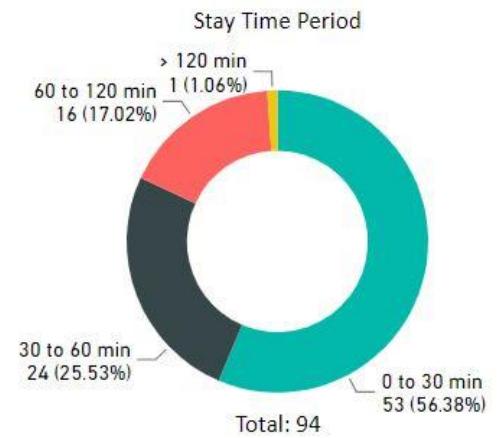
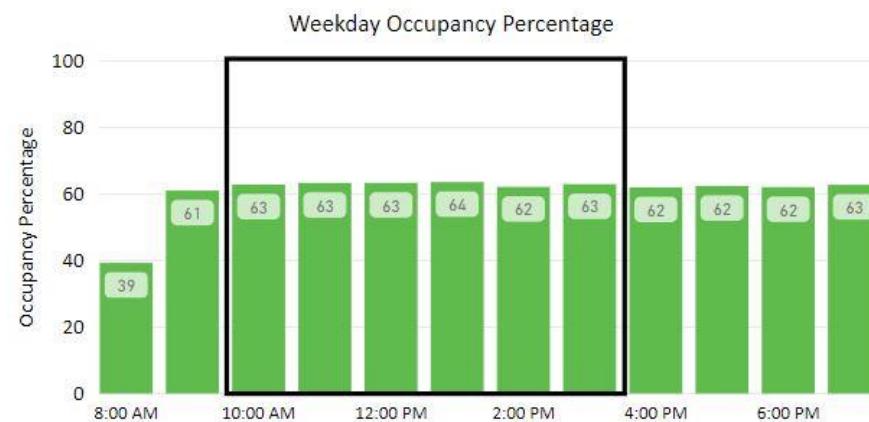
Average Stay Time (mins)  
51.50



## Worley Place | September 2020

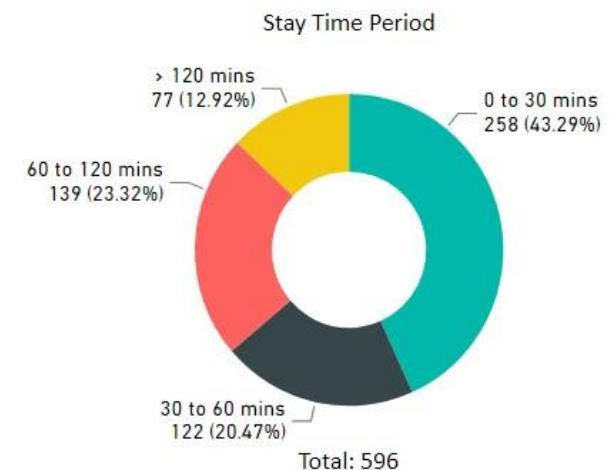
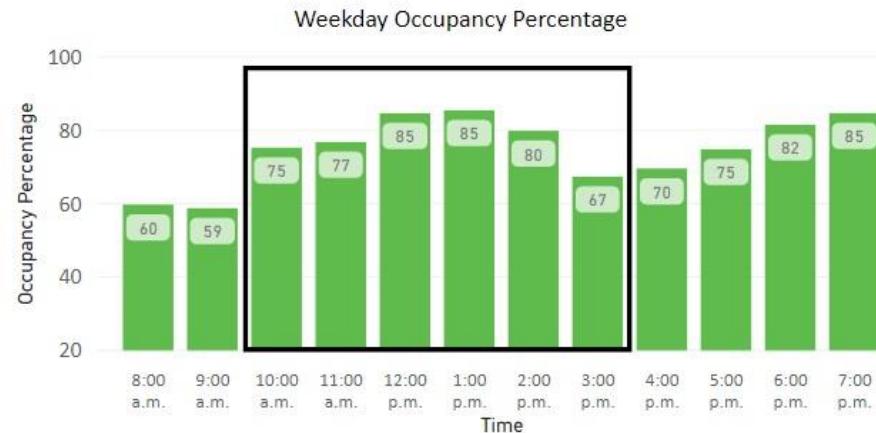


Average Stay Time (mins)  
38.25

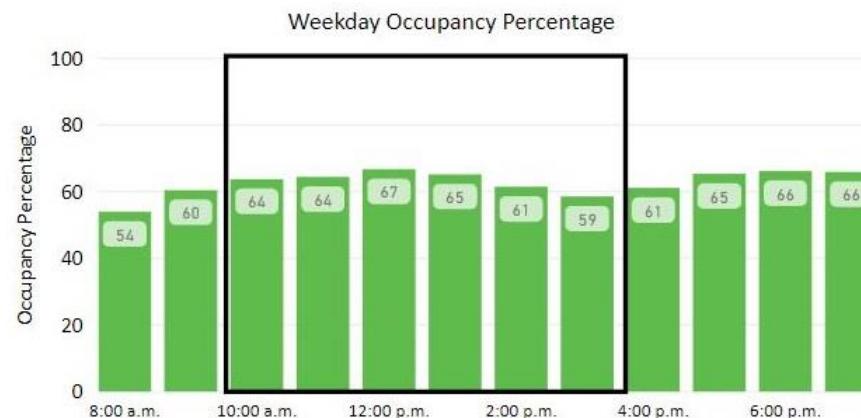


## Attachment 1 (Cont.) — September to December 2020 Occupancy Reporting (Streets)

### Victoria St | December 2020



### Victoria St | November 2020

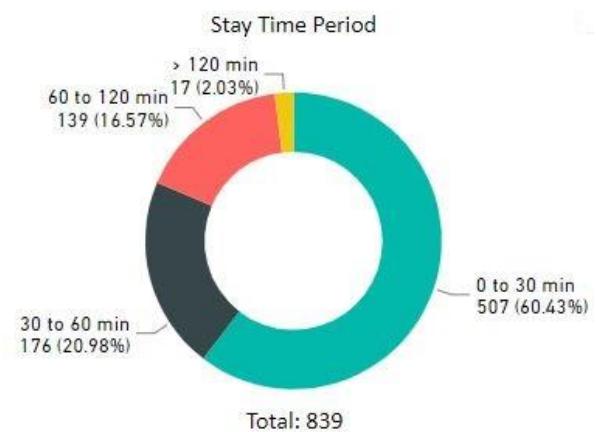
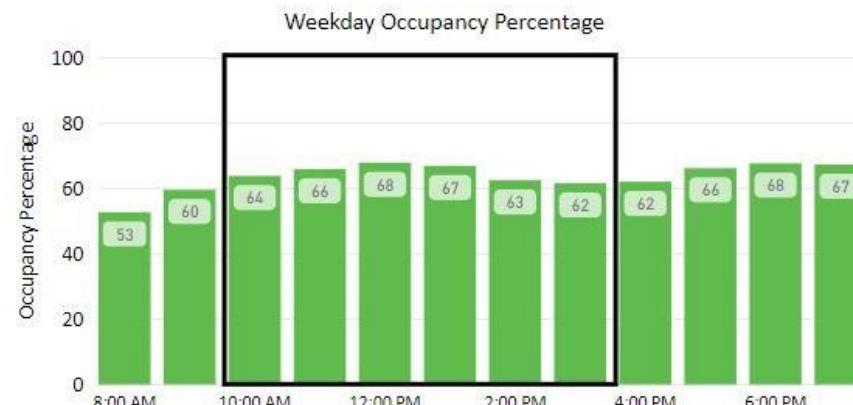


## Victoria St | October 2020



Average Stay Time (mins)

54.23

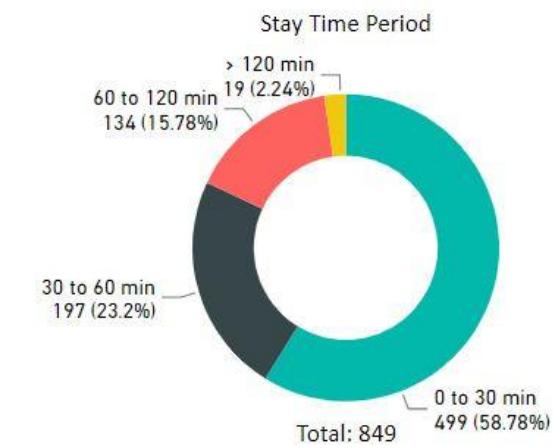
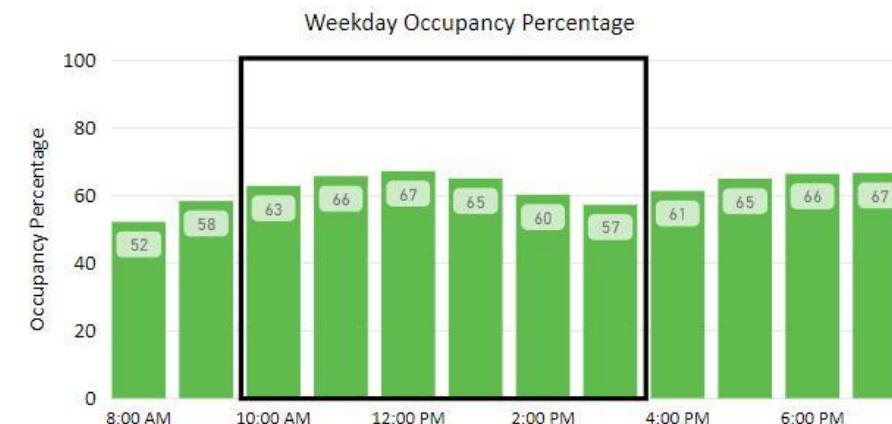


## Victoria St | September 2020



Average Stay Time (mins)

50.70



## Attachment 1 (Cont.) — September to December 2020 Occupancy Reporting (Streets)

### Alexandra St | December 2020

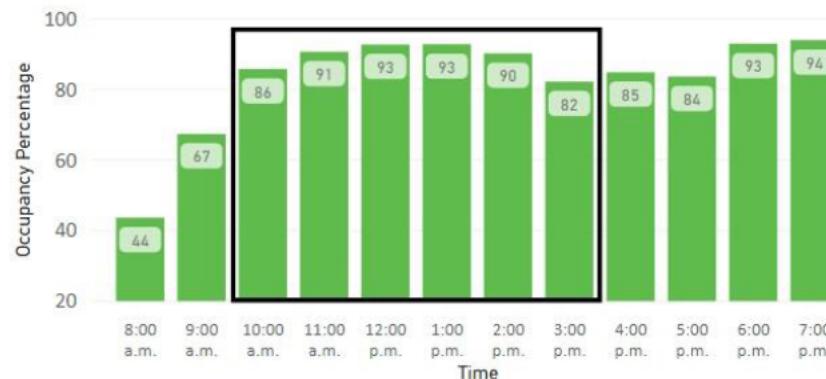
Average Occupancy 10 am - 4 pm



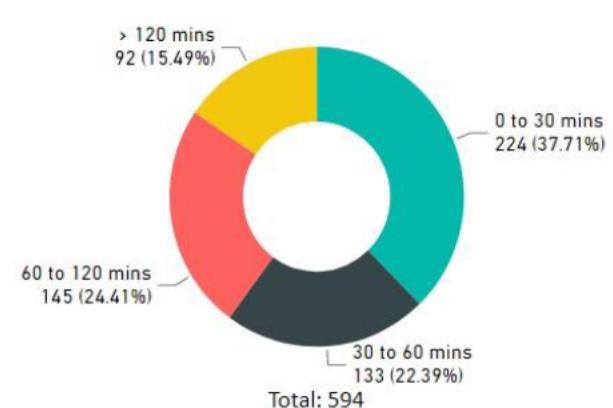
Average Stay Time (mins)

60.10

Weekday Occupancy Percentage



Stay Time Period



### Alexandra St | November 2020

Average Occupancy 10am-4pm



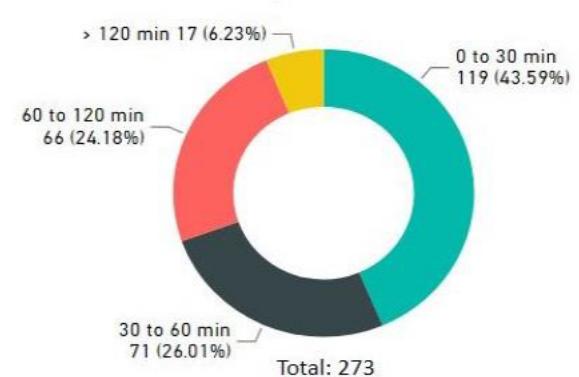
Average Stay Time (mins)

56.93

Weekday Occupancy Percentage



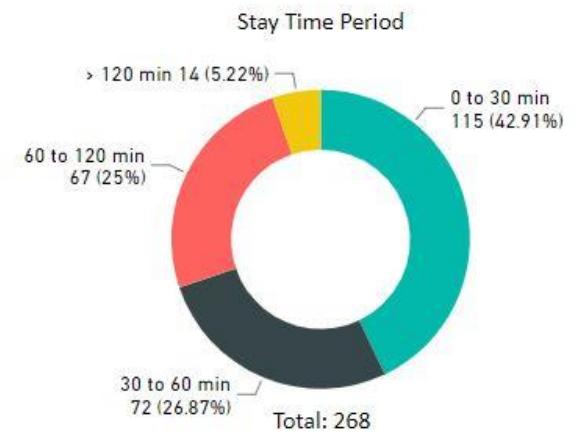
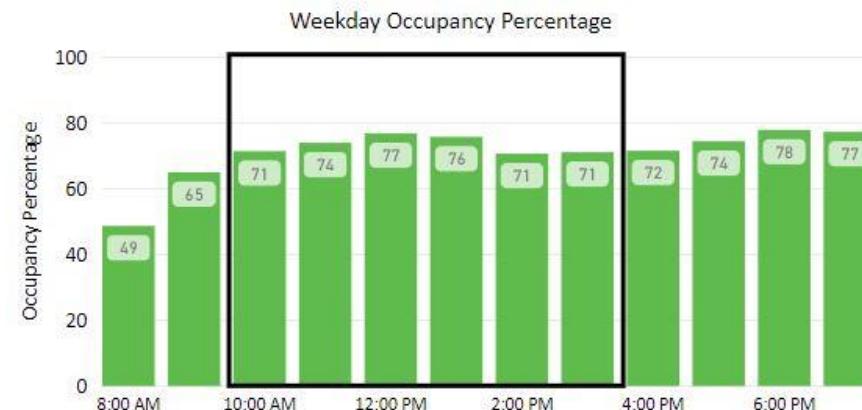
Stay Time Period



## Alexandra St | October 2020



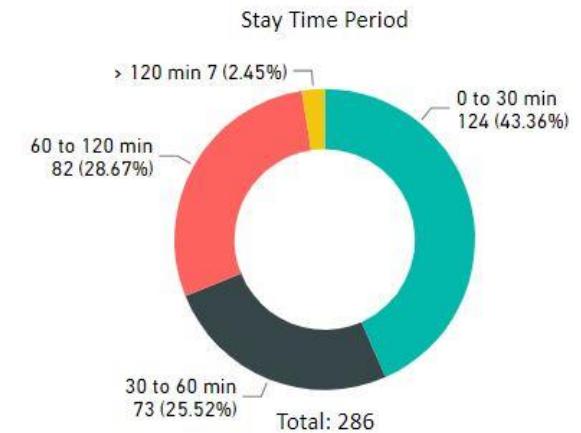
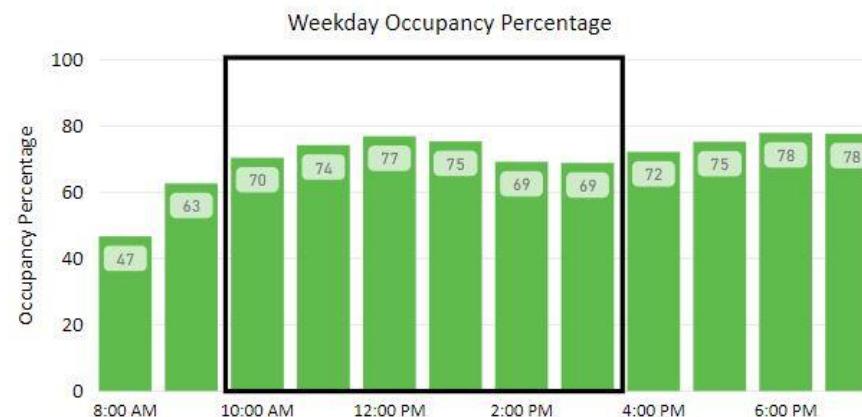
Average Stay Time (mins)  
60.95



## Alexandra St | September 2020



Average Stay Time (mins)  
51.73

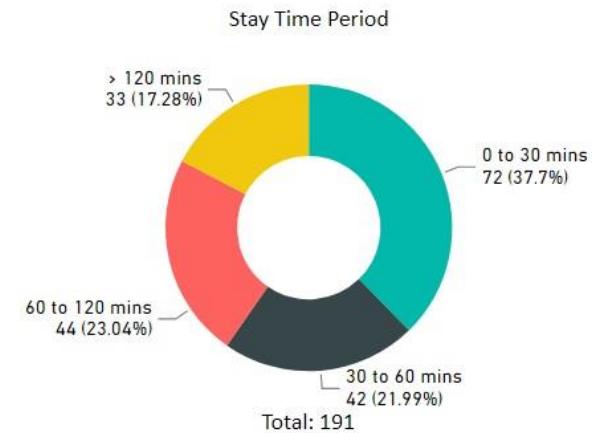
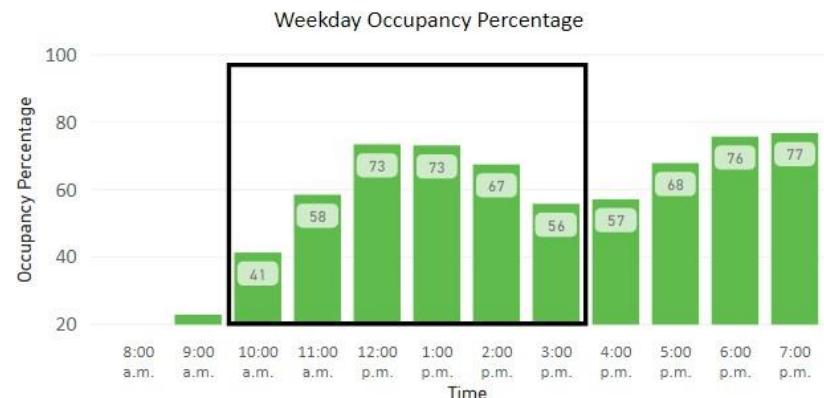


## Attachment 1 (Cont.) September to December 2020 Occupancy Reporting (Streets)

### Hood St | December 2020



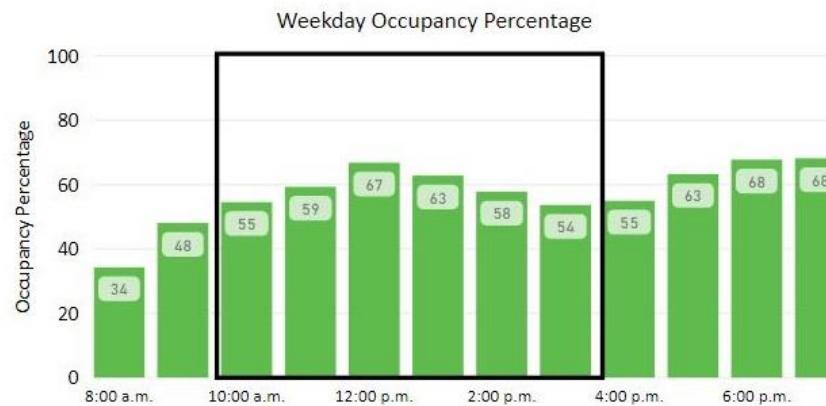
Average Stay Time (mins)  
66.30



### Hood St | November 2020



Average Stay Time (mins)  
51.94



## Hood St | October 2020

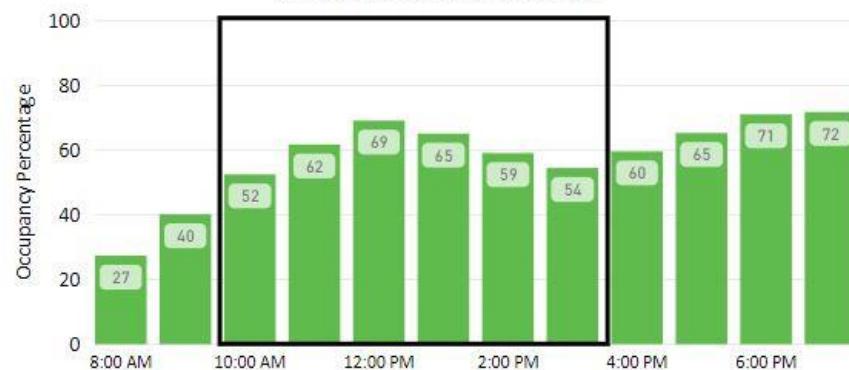
Average Occupancy 10am-4pm



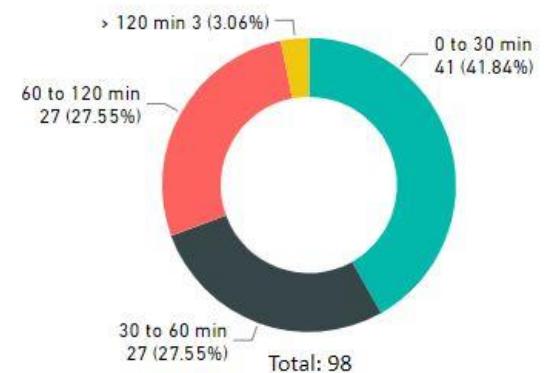
Average Stay Time (mins)

**68.78**

Weekday Occupancy Percentage



Stay Time Period



## Hood St | September 2020

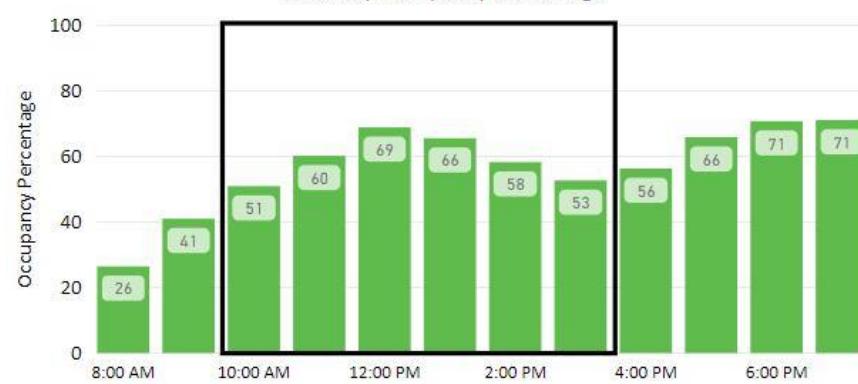
Average Occupancy 10am-4pm



Average Stay Time (mins)

**56.33**

Weekday Occupancy Percentage



Stay Time Period

