

Nici Nel

From: official information
Sent: Friday, 16 April 2021 15:35
To: [REDACTED]
Cc: official information
Subject: RESPONSE: LGOIMA 21110 - [REDACTED] - Parking Activity Monthly Reports – January to March 2021.

Attachments: Appendix 1- Parking Activity Monthly Report January 2021.PDF; Appendix 2 - Parking Activity Monthly Report February 2021.PDF; Appendix 3- Parking Activity Monthly Report March 2021.PDF

Dear [REDACTED],

RE: Parking Activity Monthly Reports: January – March 2021 – LGOIMA 21110

Further to your email received on Monday 5 April 2021 requesting Parking Activity Monthly Reports for January 2021 to March 2021, please find our response below.

Request (1)

Please forward the Parking Activity Monthly Reports for the period January – March 2021.

Response (1)

Parking Activity Monthly Reports as attached

Appendix 1 – Parking Activity Monthly Report January 2021

Appendix 2 – Parking Activity Monthly Report February 2021

Appendix 3 – Parking Activity Monthly Report March 2021

If you have any concerns with the decision referred to in this response, you have the right to request an investigation and review by the Ombudsman under section 27(3) of the Local Government Official Information and Meetings Act 1987.

For your information, the Ombudsman's contact details are:

Email: info@ombudsman.parliament.nz

Post: PO Box 10152, Wellington 6143

Telephone: 0800 802 602

Kind Regards,

Tatiyana | Official Information Team
Legal Services & Risk | People and Organisational Performance
Email: officialinformation@hcc.govt.nz

Hamilton Invest

OUR STORY \ INVESTMENT OPPORTUNITIES
VIDEOS \ DOCUMENTS \ IMAGES \ NEWS

From: official information <officialinformation@hcc.govt.nz>

Sent: Tuesday, 6 April 2021 12:40 pm

To: [REDACTED]

Cc: official information <officialinformation@hcc.govt.nz>

Subject: LGOIMA 21110 - [REDACTED] Parking Activity Monthly Reports – January to March 2021.

Kia Ora,

I write to acknowledge your information request of Monday 5 April 2021 as below.

Please be advised that your request has been passed on to the relevant team within Council and you will be informed of the outcome.

The Local Government Official Information and Meetings Act 1987 requires that we advise you of our decision on whether the Council will provide the requested information as soon as reasonably practicable, and no later than 20 working days after the day we received your request. We will respond to you no later than Tuesday 4 May 2021.

Kind Regards,

Tatiyana | Official Information Team

Legal Services & Risk | People and Organisational Performance

Email: officialinformation@hcc.govt.nz



Hamilton Invest

OUR STORY \ INVESTMENT OPPORTUNITIES
VIDEOS \ DOCUMENTS \ IMAGES \ NEWS

From: [REDACTED]

Sent: Monday, 5 April 2021 1:02 pm

To: official information <officialinformation@hcc.govt.nz>

Subject: Parking Activity Monthly Reports – January to March 2021.

Please forward Parking Activity Monthly Reports – January to March 2021.

Appreciate your assistance.

Kind regards

[REDACTED]

[REDACTED]

Parking Activity

Monthly Report – January 2021

To:	Access Hamilton – Parking		
Data Updates by:	Joanne Clark & John Purcell		
Reviewed by:	Jason Harrison		
Subject:	Parking Activity Monthly Report – January 2021		
Date:	16 th February 2021	File:	D-3625905

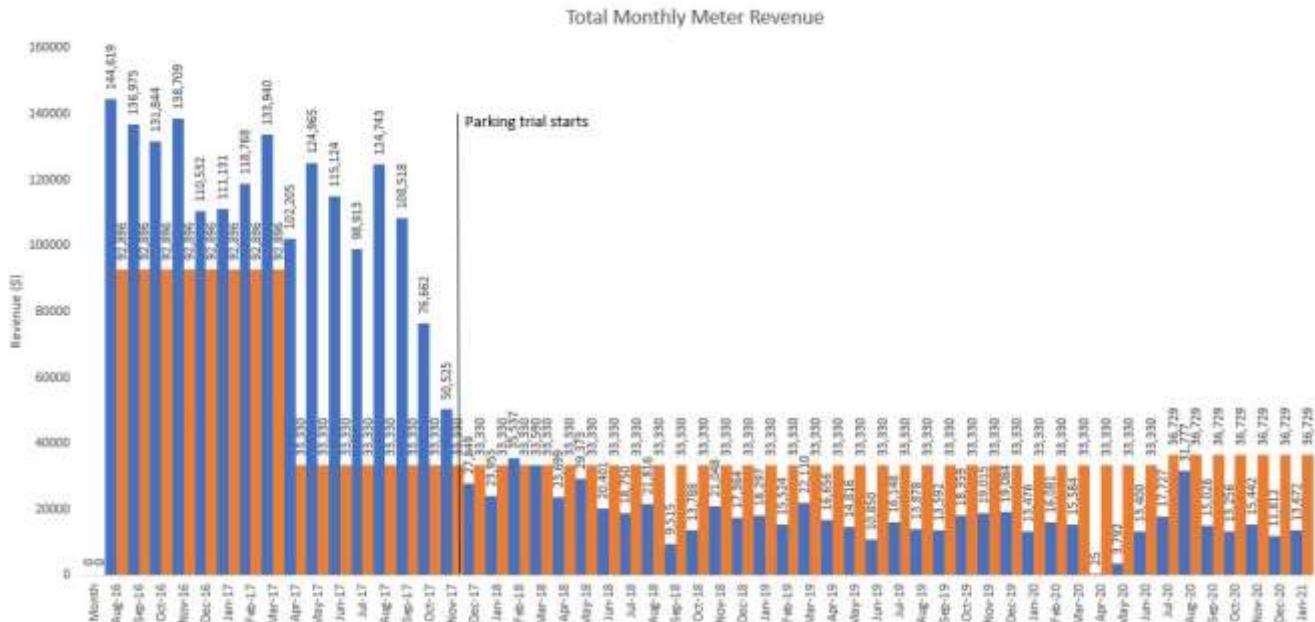
1.0 Purpose

1.1 To provide a monthly summary of previously agreed monthly parking activity metrics (via the Access Hamilton Taskforce).

2.0 Key Financial Indicators

OPERATING	Actuals	Actuals	Actuals	Actuals	2020/2021	YTD Actual	YTD Budget	Variance	APPROVED
	2016/17	2017/18	2018/19	2019/20	Jan-21	Jan-21	YTD Budget vs Actual	2020/21	
REVENUE									
Parking Meters	1,392,828	677,857	257,897	182,517	103,388	125,039	(21,651)	220,000	
Parking permits revenue	10,083	9,951	14,475	9,745	3,945	11,668	(7,723)	20,000	
Commuter Carparking	0	0	0	0	0	27,019	(27,019)	400,000	
Mobile App	0	12,204	26,986	23,847	15,284	0	15,284	0	
Fees and User Charges	1,402,911	700,012	299,358	216,108	122,617	163,726	(41,109)	640,000	
Infringement Revenue	1,787,402	1,530,063	1,703,074	1,509,150	605,218	960,750	(355,532)	1,525,000	
User Fees and Infringements Revenue	3,190,313	2,230,075	2,002,432	1,725,259	727,835	1,124,476	(396,641)	2,165,000	
External Fees ¹ (Recovery of costs added to infringements)	384,867	302,065	408,077	0	0	0	0	0	
Fines from Courts	2,631	3,980	3,125	893	0	0	0	0	
Bad Debts Recovered	22,572	24,841	18,627	4,436	0	0	0	0	
Court Commission	0	(22,206)	(40,786)	0	0	0	0	0	
Other Revenue				11,000	17	0	17	0	
Doubtful Debt Adjustment	(243,651)	(162,696)	(194,706)	(76,221)	(65,918)	(58,340)	(7,578)	(100,000)	
Other Revenue	166,419	145,984	194,337	(59,893)	(65,901)	(58,340)	(7,561)	(100,000)	
Subtotal - On street Revenue	3,356,732	2,376,059	2,196,769	1,665,366	661,934	1,066,136	(404,202)	2,065,000	
CBD Business Targeted Rate	0	108,932	146,000	145,584	84,541	84,805	(264)	145,363	
TOTAL OPERATING REVENUE	3,356,732	2,484,991	2,342,769	1,810,950	746,475	1,150,941	(404,466)	2,210,363	
TOTAL OPERATING EXPENSES	1,805,548	2,457,994	3,220,411	2,984,412	1,540,802	1,726,461	(185,659)	2,948,778	
OPERATING SURPLUS/(DEFICIT)	1,551,185	26,997	(877,642)	(1,173,462)	(794,327)	(575,520)	(218,807)	(738,415)	
	Free before 9 and after 3	2 hr free in CBD - Oct to June	2 hr free in CBD - July to June	2 hr free in CBD – July to June					

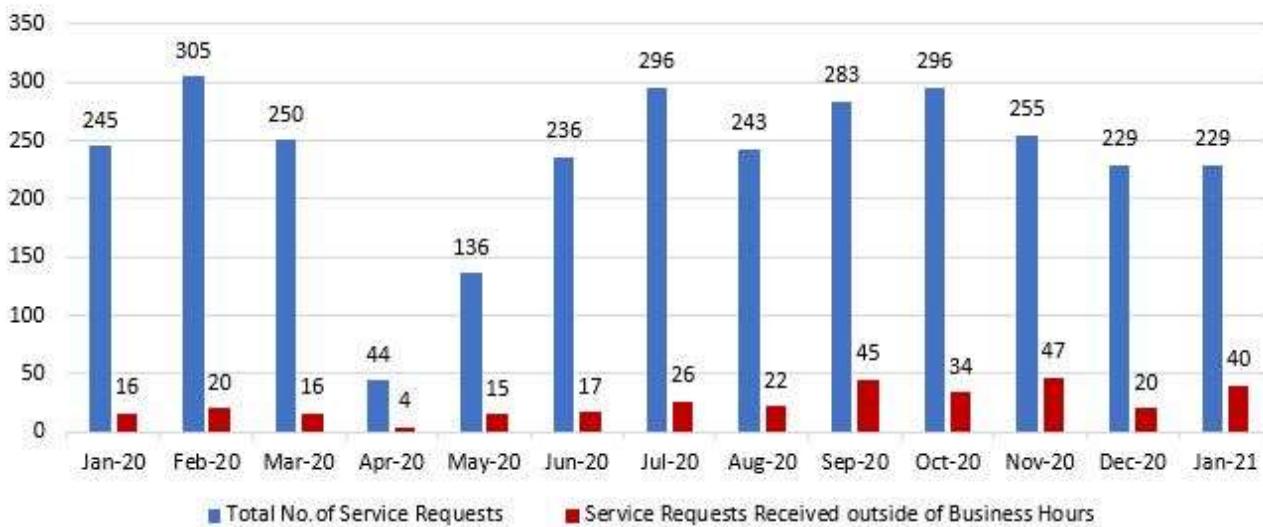
2.1 The financials for January continue to show that the revenue received from 'Fees and User Charges' was lower than budgeted for.

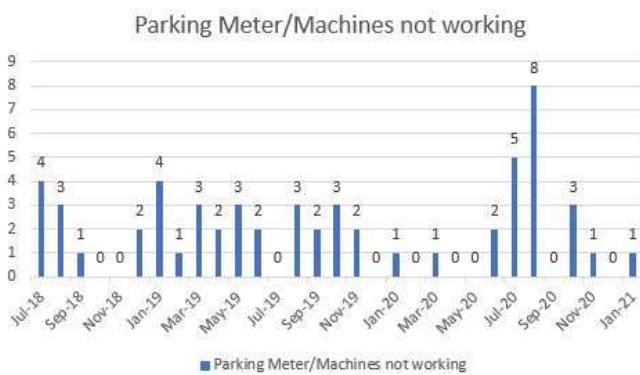
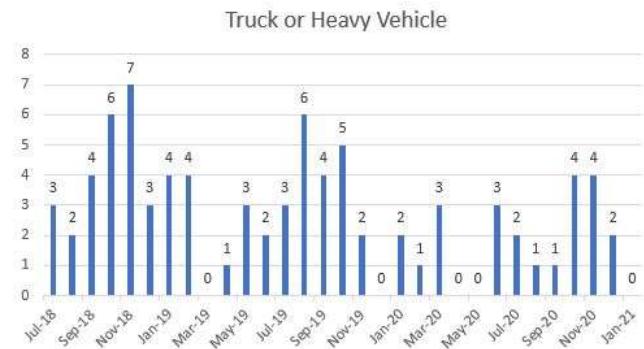
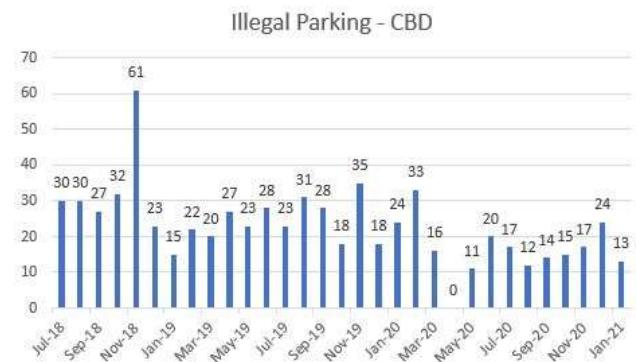
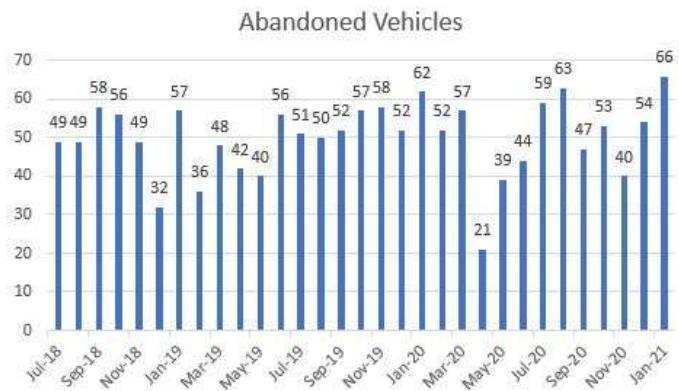
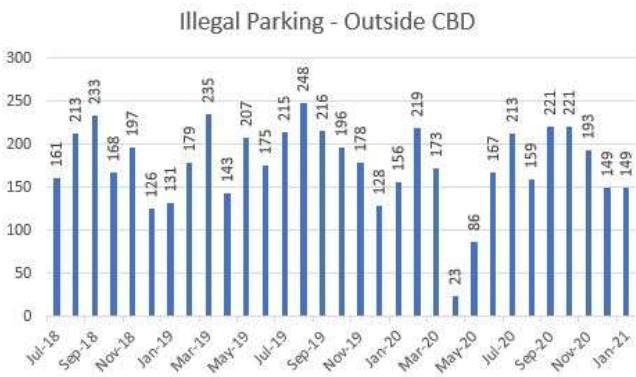


3.0 Customer Requests (taken from the customer services database - SRMS)

3.1 A total of 229 service requests were generated in January with 223 closed out. 40 of these requests were received by the Call Centre unit outside of business hours. The tables below provide a summary of the customer requests received.

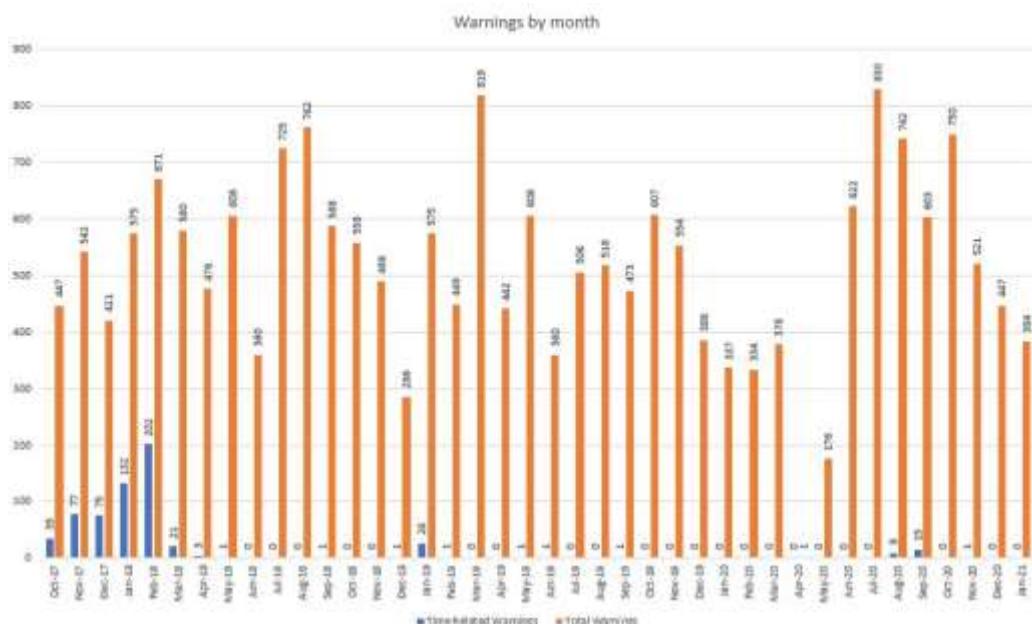
Total No. of Service Requests



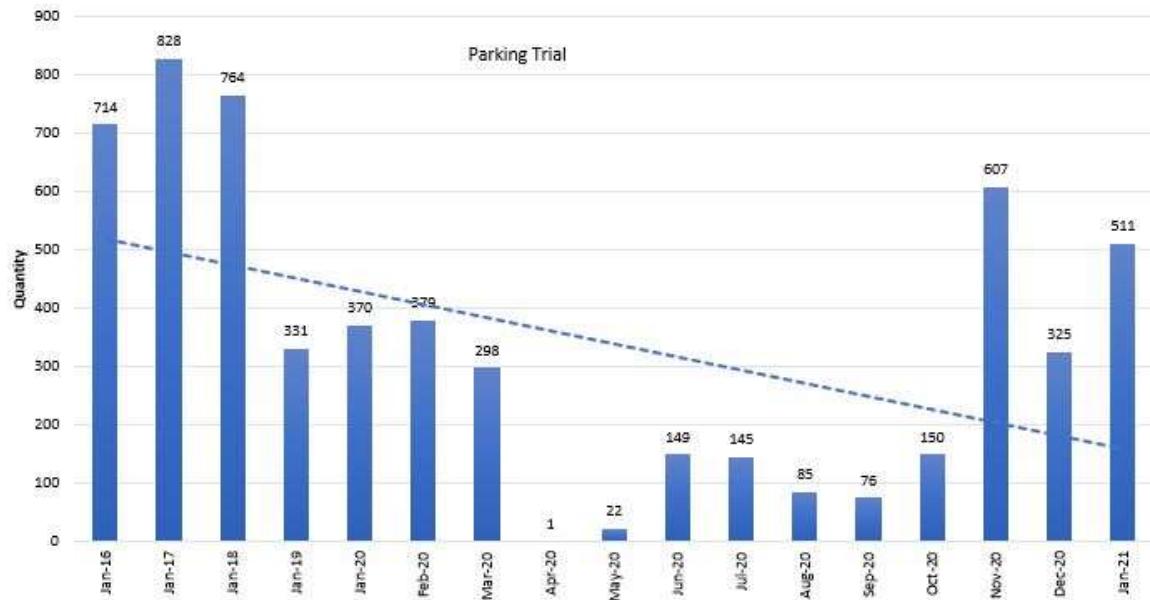


4.0 Warnings & Infringements (Taken from Parking Database – Ticketor)

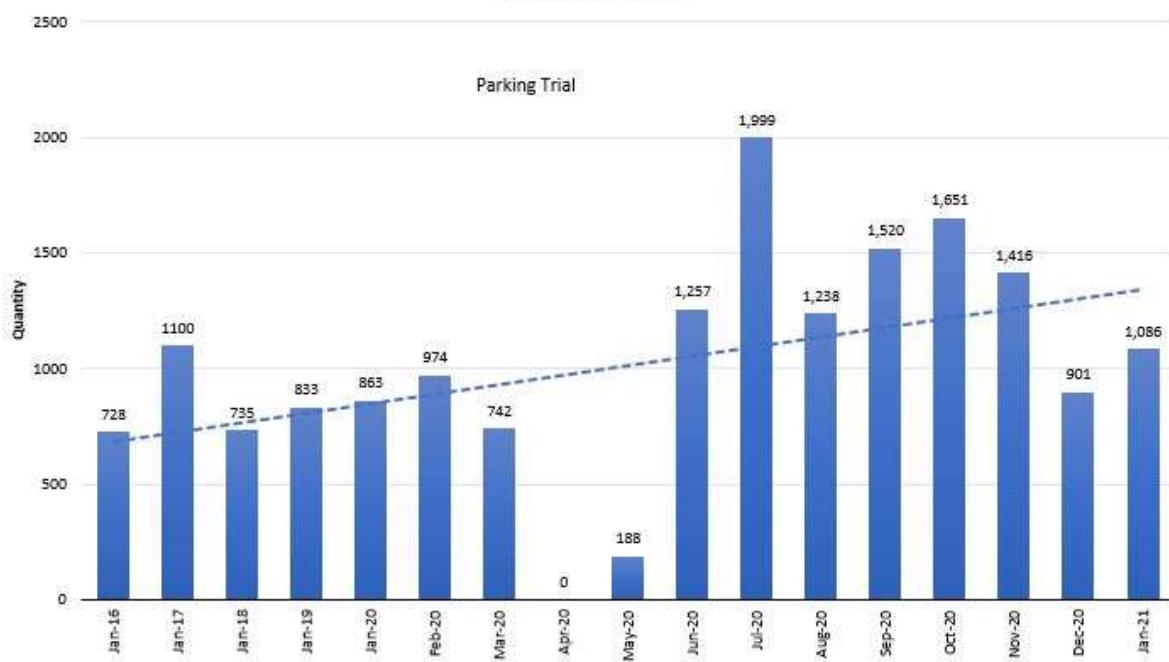
4.1 A total of 384 warnings, 1086 parking infringements and 511 traffic infringements were issued in January.



Traffic Infringements Issued by Month



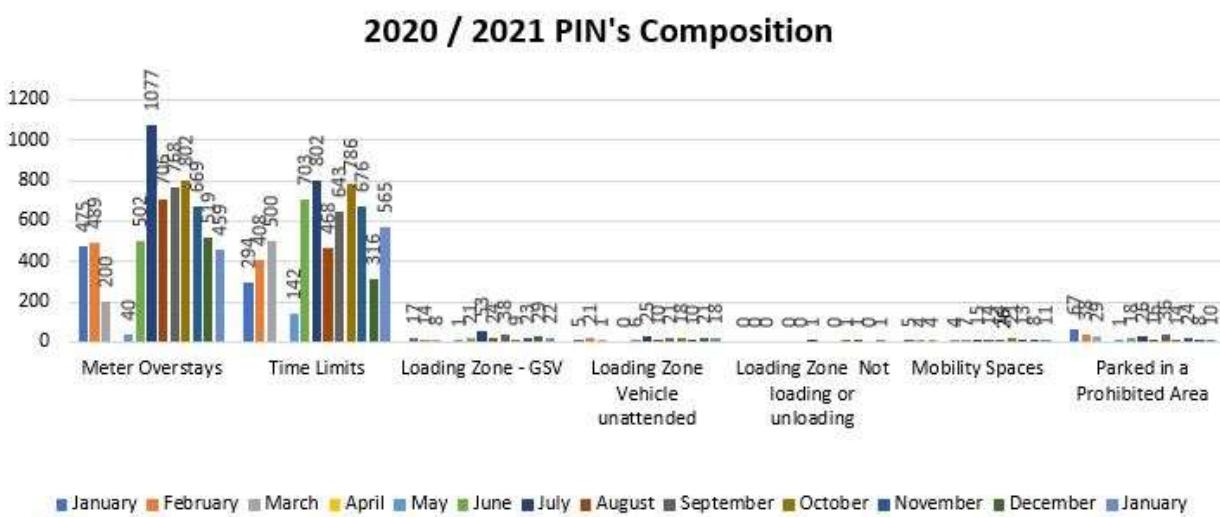
Parking Infringements Issued by Month



4.2 Infringement drill-down; as requested a drill-down on types of infringements in the previous two graphs follow.

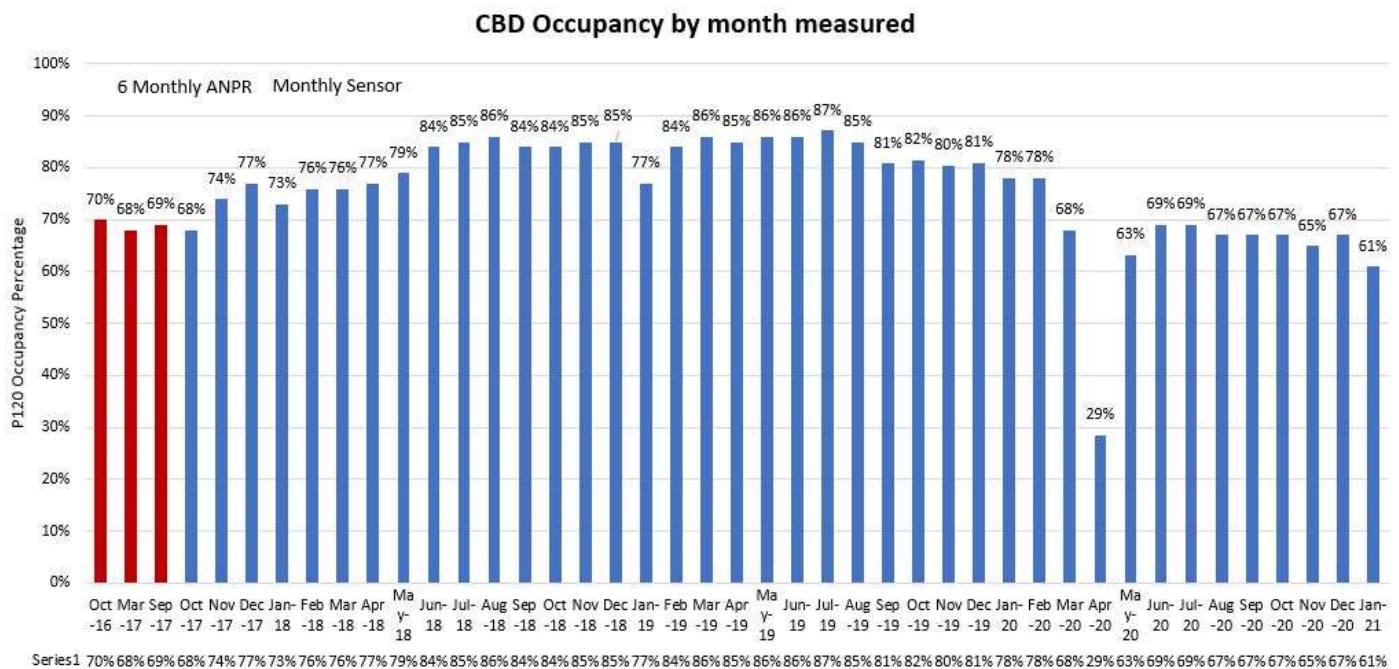


4.3 Totals may vary by a small margin due to the drill-down showing nominated infringements of interest as opposed to all infringements.

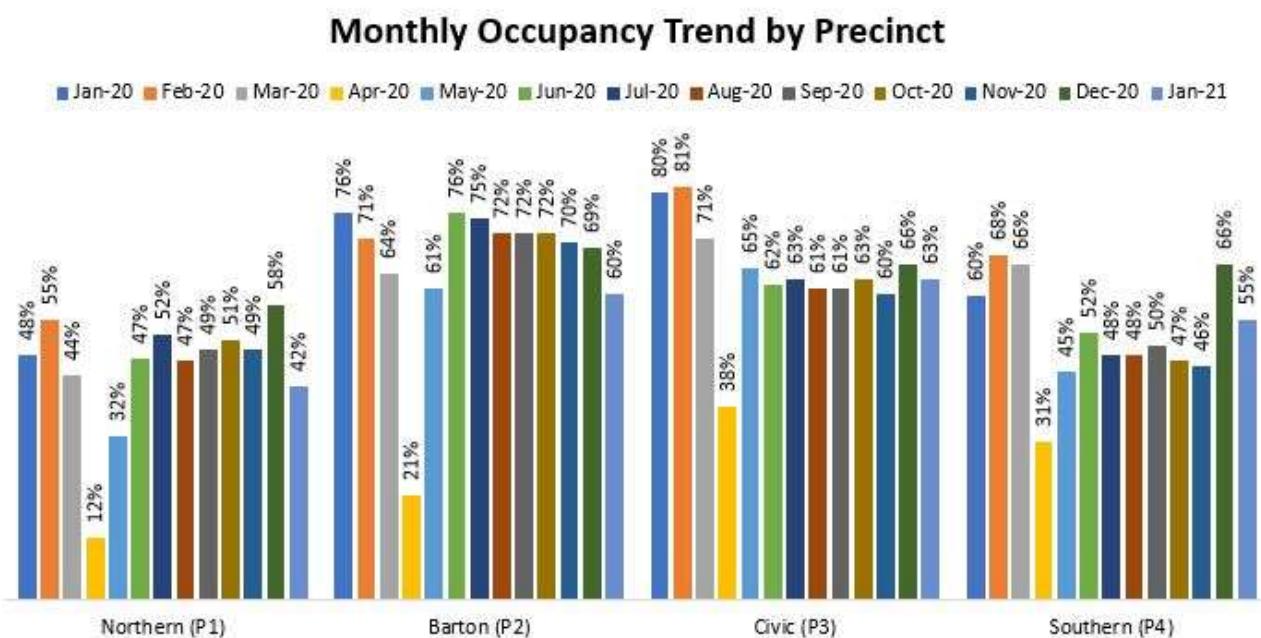


5.0 CBD Occupancy Data (taken from Parking Database - SmartRep)

5.1 The following graph depicts the CBD Occupancy trend for the business sensitive areas. Recorded figures show occupancy trending below of the target value of 85% for the previous 12 months excluding the holiday period.



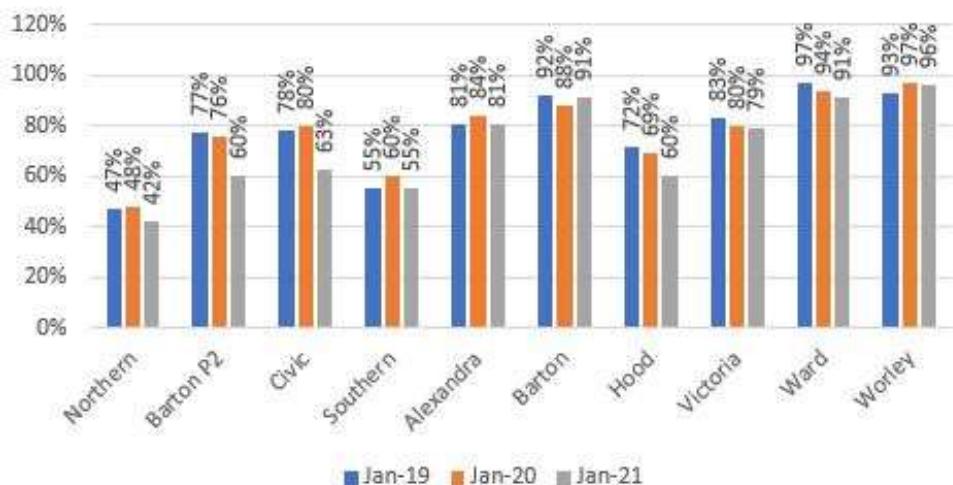
5.2 The following graph displays the trend of precinct occupancy by month.



5.3 January 2020 – January 2021 Year on Year occupancy resulted in the following:

- Northern - Precinct 1 48% to 42% six percentage point decrease in occupancy
- Barton – Precinct 2 76% to 60% sixteen percentage point decrease in occupancy
- Civic – Precinct 3 80% to 63% seventeen percentage point decrease in occupancy
- Southern – Precinct 4 60% to 55% five percentage point decrease in occupancy

Year on Year Occupancy Comparison January

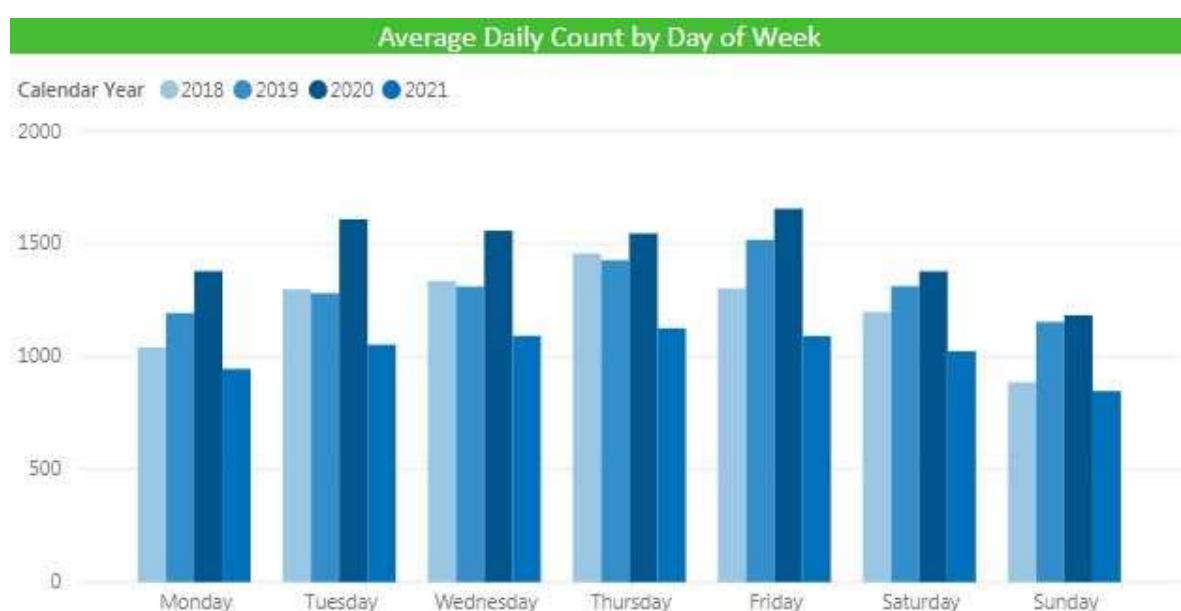


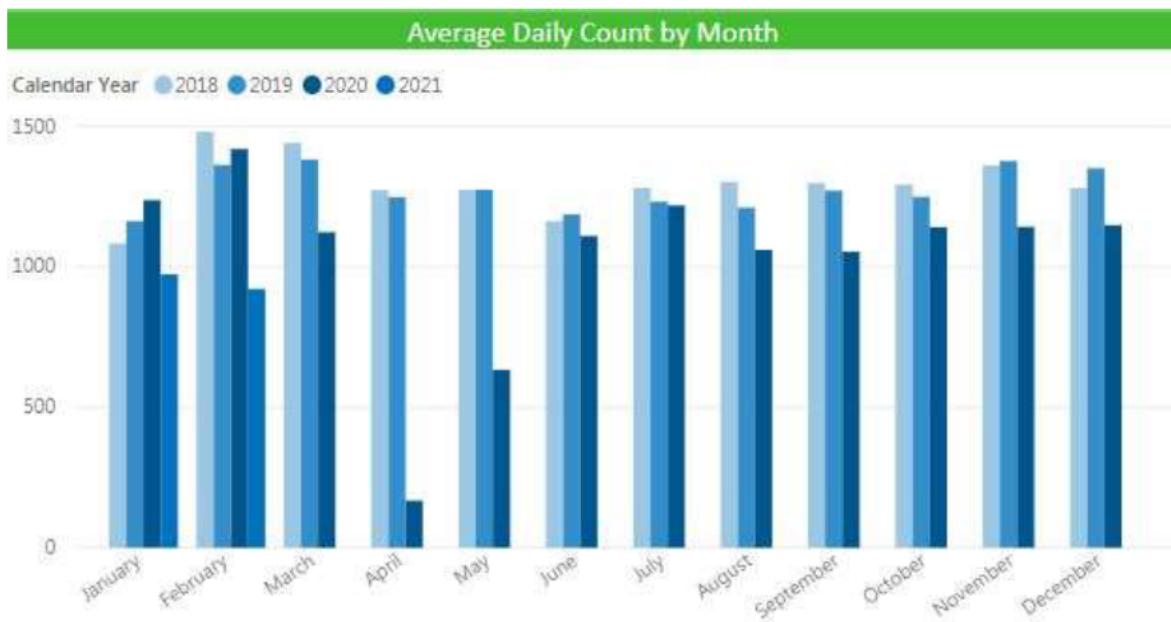
5.4 Attachment 1 provides a breakdown of the parking data collected for October to January using the parking sensors. Key observations noted:

1. Precinct 1 (Northern): average stay times have decreased by approximately 19 minutes: October –60 mins; January – 41 mins; Average occupancy rates have decreased by approximately 9%: October – 51%; December – 42%
2. Precinct 2 (Barton): Average stay times have decreased by approximately 31 minutes; October –69 mins; January –38 mins. Average occupancy rate remains below the target range of 85%: October – 72%; January – 60%.
3. Precinct 3 (Civic): Average stay times have decreased by approximately 19 minutes: October — 63 mins; January– 44 mins. Average occupancy remains below the target rate: October – 63%; January – 63%
4. Precinct 4 (Southern): Average stay times have decreased by approximately 36 minutes: October -110 mins; January – 74 mins; Average occupancy rate has increased by approximately 8 percent: October – 47%; January - 55%
5. The average occupancy rate for Hood Street (60%), Victoria Street (79%) and Alexandra Street (81%) are below the targeted occupancy of 85%. Ward Street East (91%) and Worley Place (96%) and have increased over the target rate during the Holiday period.

6.0 Pedestrian Count Update

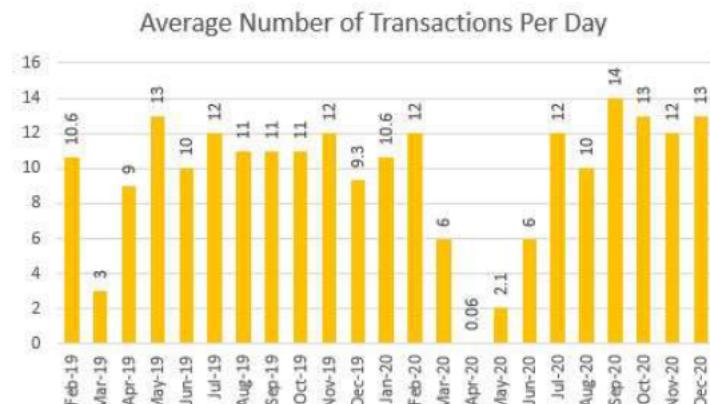
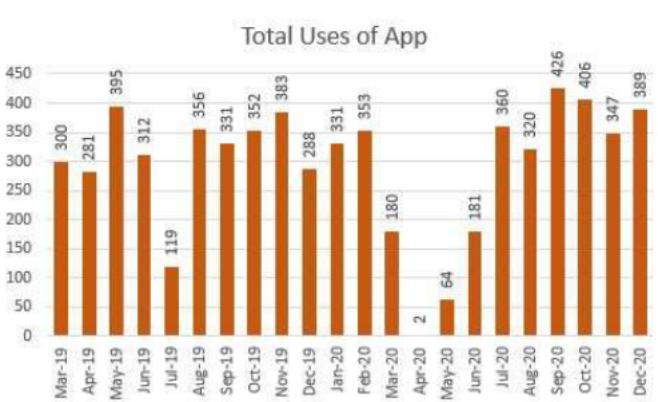
- 6.1 The City Growth team in conjunction with Information Services is continuing to develop the baseline analysis for Pedestrian Counts. Camera locations are identified in the following graphic. Feedback on locations to report on for Access Hamilton purposes is required.
- 6.2 The pedestrian cameras deliver raw data to be analysed to deliver information on pedestrian activity as required. The following graphic identifies the total number of pedestrians counted in the CBD in January 2021.
- 6.3 An Access Hamilton monthly information sub-sheet is underway. The data available dates back to July 2018 therefore trends against the previous year is now becoming available, such as the following graphics:





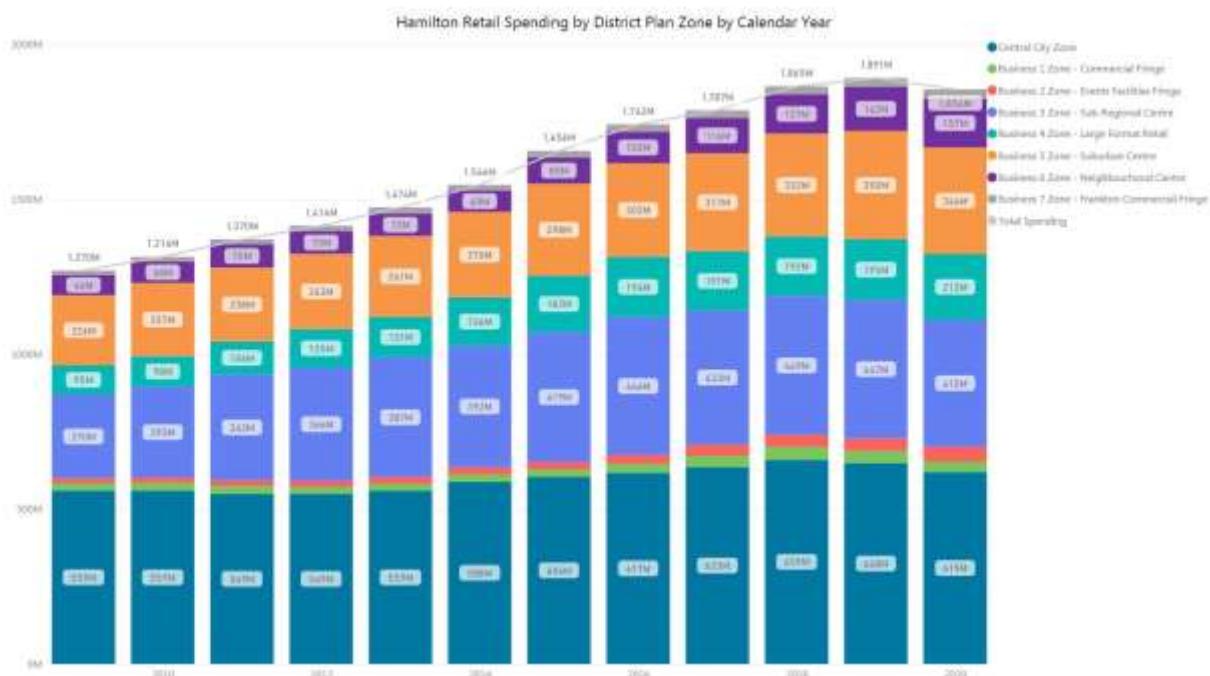
7.0 Mobile Application Update

7.1 As at January 2021 there are a total of 2109 'Pay My Park' accounts. In comparison, the December 2020 Parking Report stated that 2036 accounts had been established which equates to an increase of 3.5% over the past month. The tables below provide a summary of key 'Pay My Park' measures.



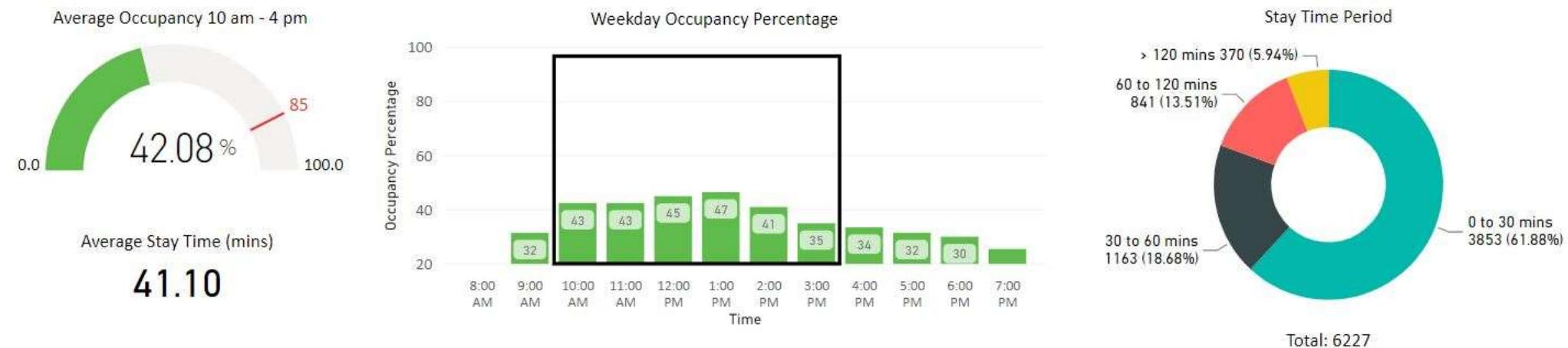
8.0 City Growth Metrics (taken from City Growth Metrics Report – December 2020)

- 8.1 Data is updated Quarterly, this information delivers the full 2018 and 2019 calendar year. The third quarter from 2020 has recently become available.
- 8.2 The following information is provided as part of the monitoring framework to assess whether the parking strategy is achieving the strategic direction envisaged, specifically on street parking should be provided as a service to support an active, strong commercial central city.
- 8.3 The chart below shows the total electronic spending in Hamilton for the 2018 financial year was \$1,865m. The total for 2019 to December \$1,891m. The total to December 2020 \$1,854m
- 8.4 The chart below shows that the total electronic spending in the Central City for each quarter from 2009 to December 2020.

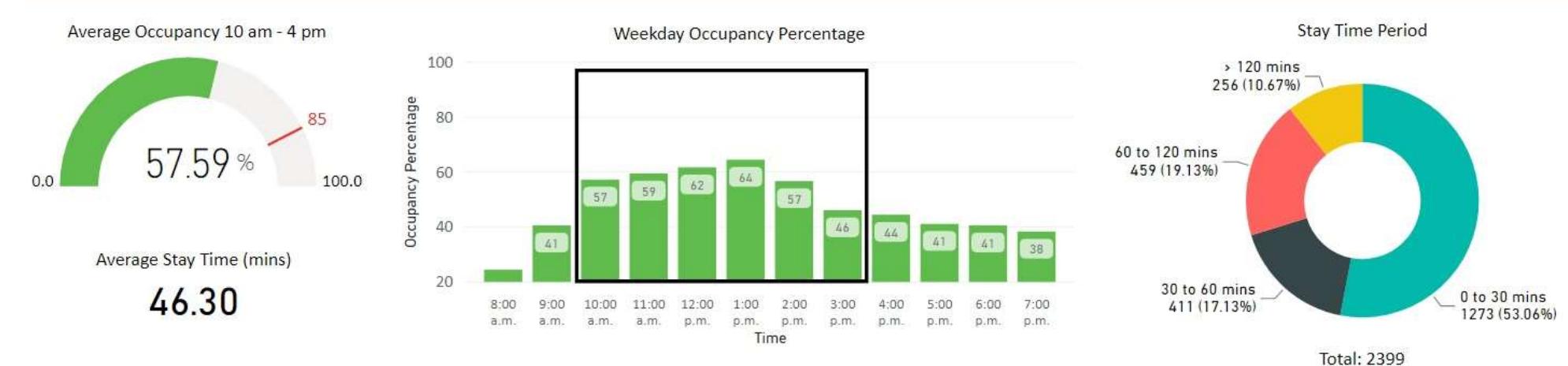


Attachment 1 – October 2020 – January 2021 Occupancy Reporting

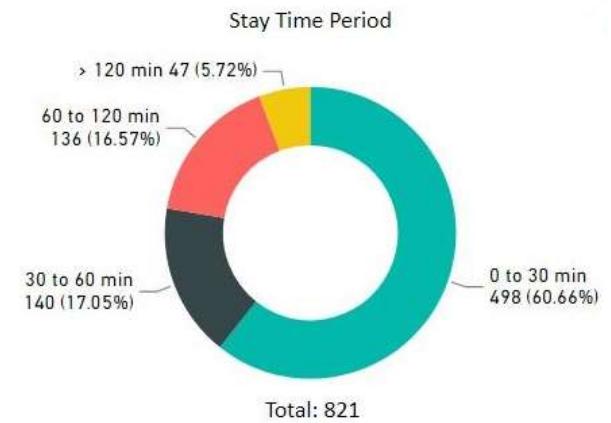
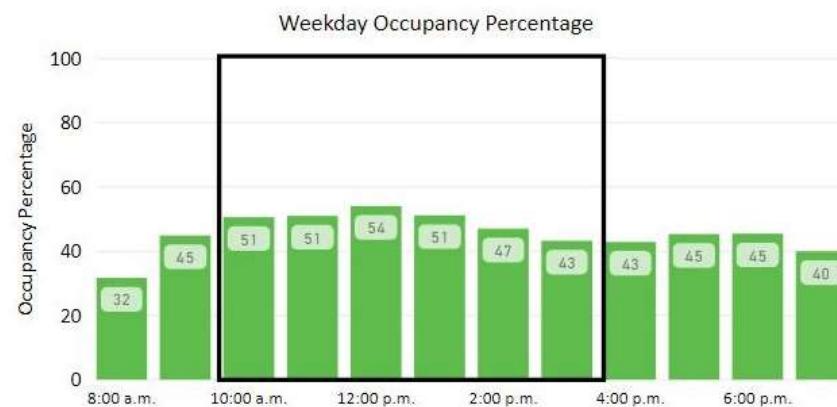
Northern - Precinct 1 | January 2021



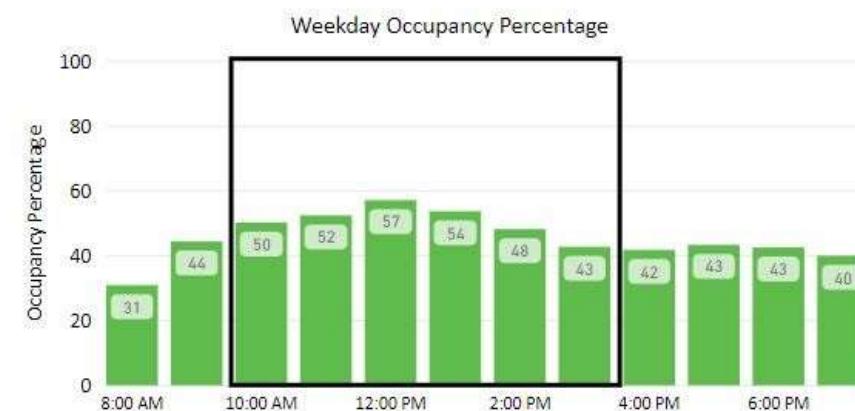
Northern - Precinct 1 | December 2020



Northern - Precinct 1 | November 2020

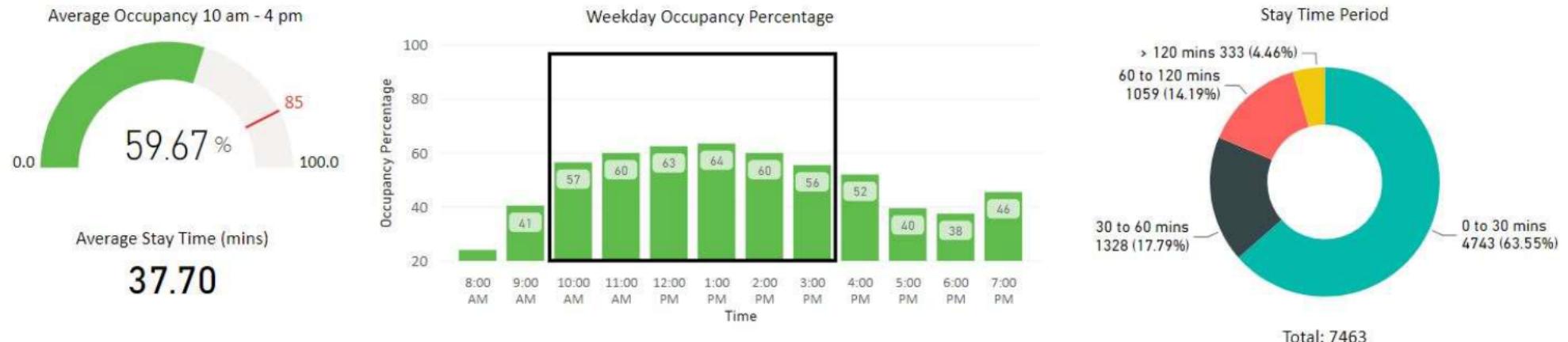


Northern - Precinct 1 | October 2020

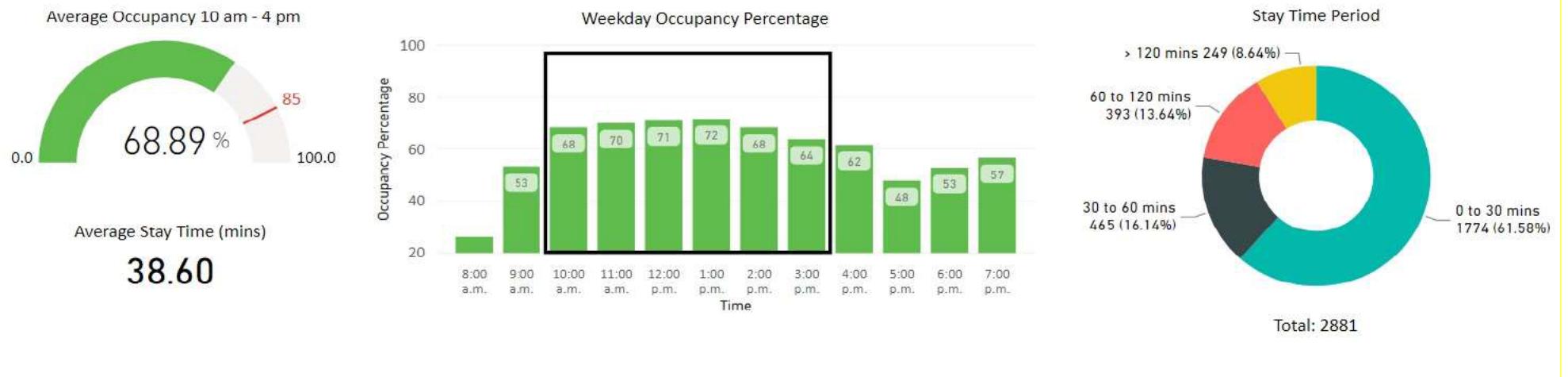


Attachment 1 (Cont.) - October 2020 – January 2021 Occupancy Reporting

Barton - Precinct 2 | January 2021



Barton - Precinct 2 | December 2020



Barton - Precinct 2 | November 2020

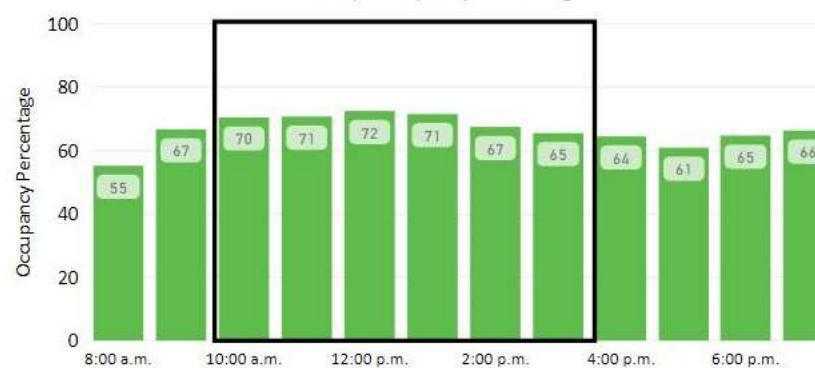
Average Occupancy 10am-4pm



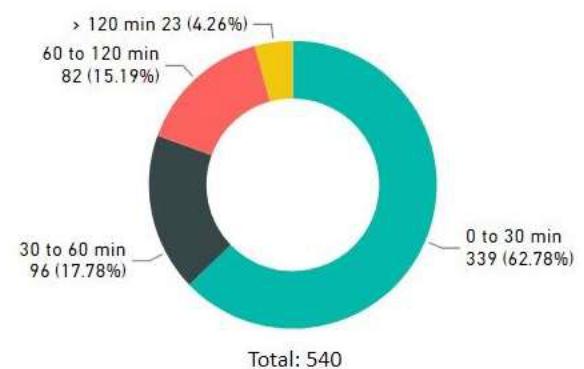
Average Stay Time (mins)

74.52

Weekday Occupancy Percentage



Stay Time Period



Barton - Precinct 2 | October 2020

Average Occupancy 10am-4pm



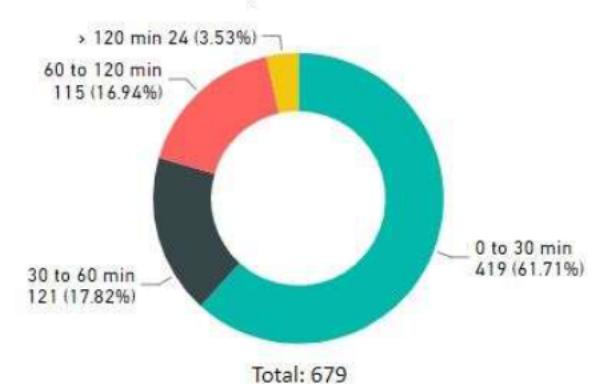
Average Stay Time (mins)

68.81

Weekday Occupancy Percentage



Stay Time Period



Attachment 1 (Cont.) – October 2020 – January 2021 Occupancy Reporting

Civic - Precinct 3 | January 2021

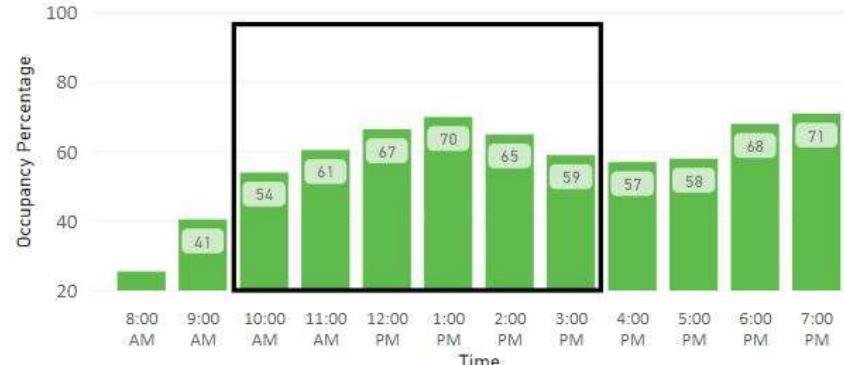
Average Occupancy 10 am - 4 pm



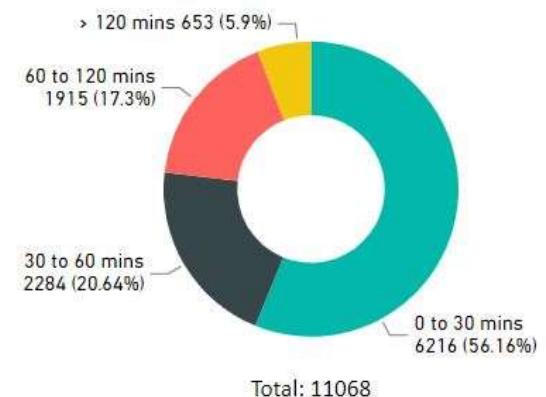
Average Stay Time (mins)

43.90

Weekday Occupancy Percentage



Stay Time Period



Civic - Precinct 3 | December 2020

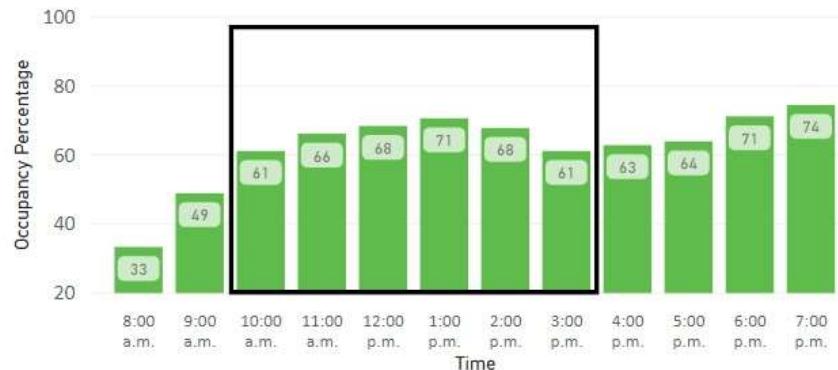
Average Occupancy 10 am - 4 pm



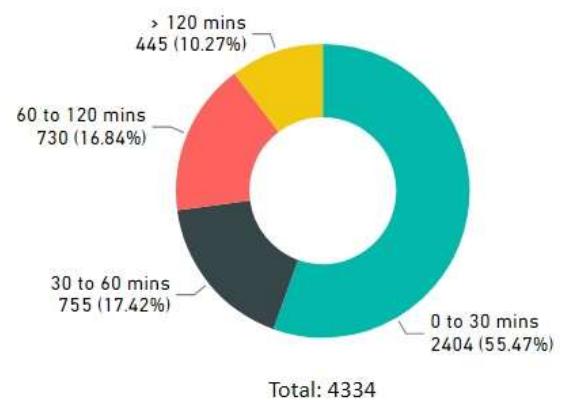
Average Stay Time (mins)

45.50

Weekday Occupancy Percentage



Stay Time Period



Civic - Precinct 3 | November 2020

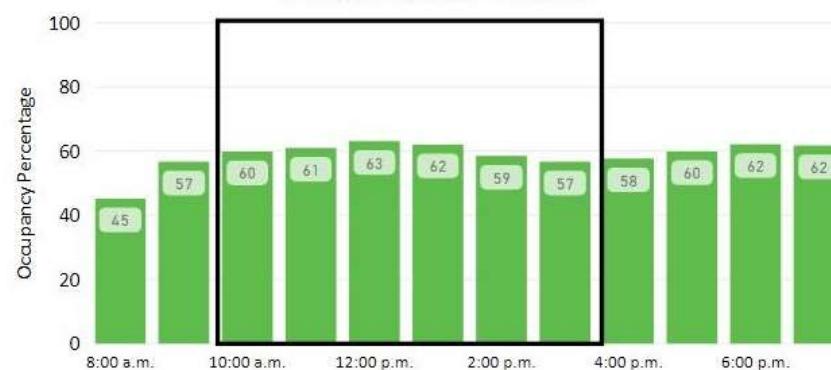
Average Occupancy 10am-4pm



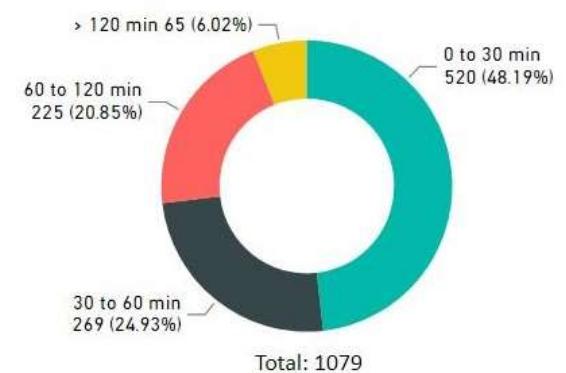
Average Stay Time (mins)

60.53

Weekday Occupancy Percentage



Stay Time Period



Civic - Precinct 3 | October 2020

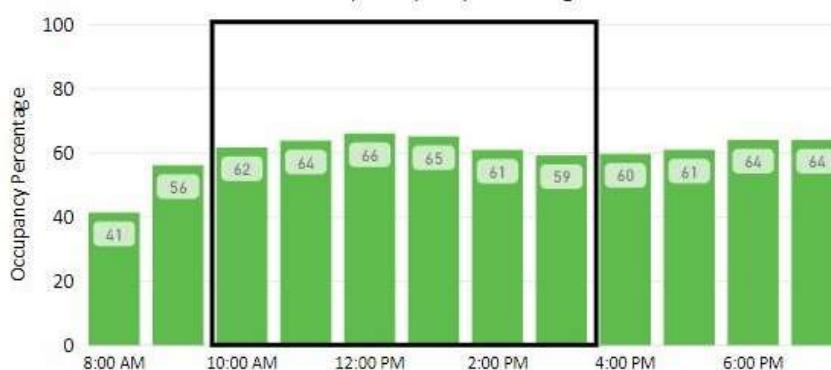
Average Occupancy 10am-4pm



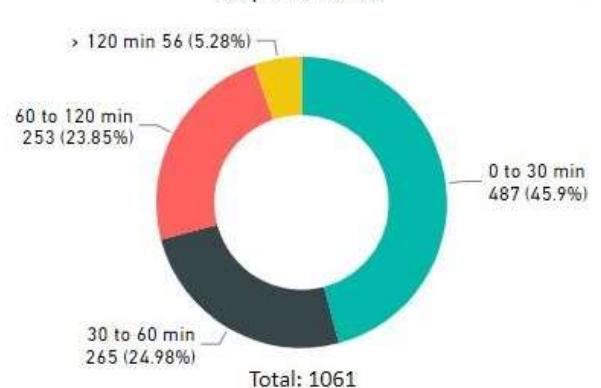
Average Stay Time (mins)

63.30

Weekday Occupancy Percentage

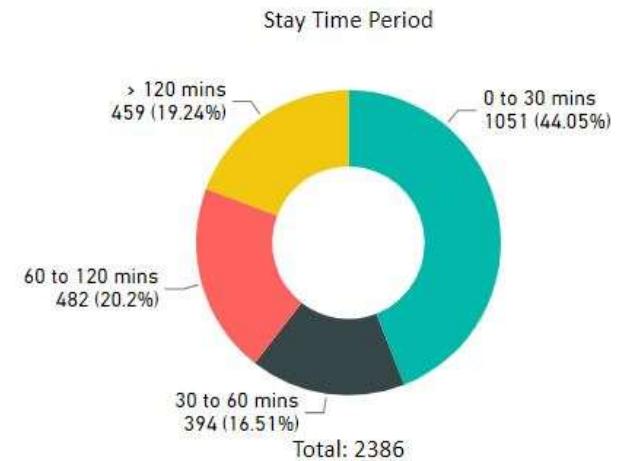
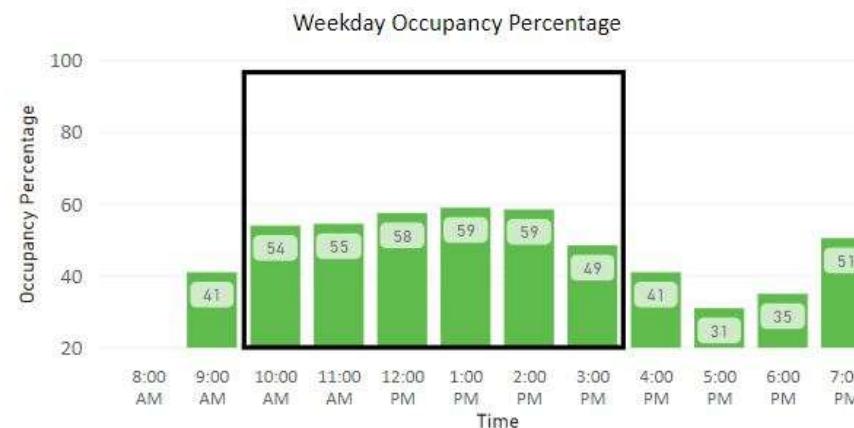


Stay Time Period

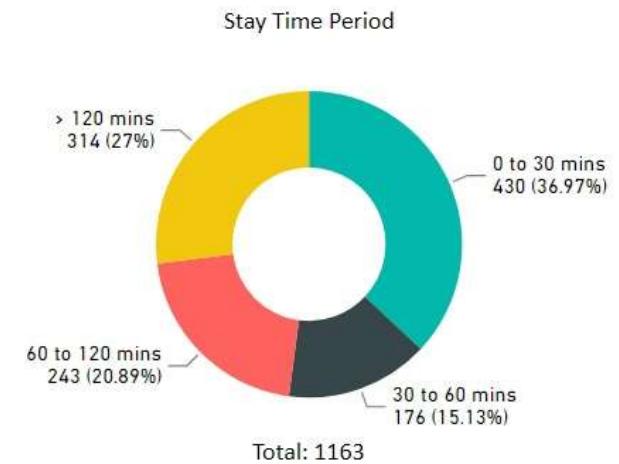
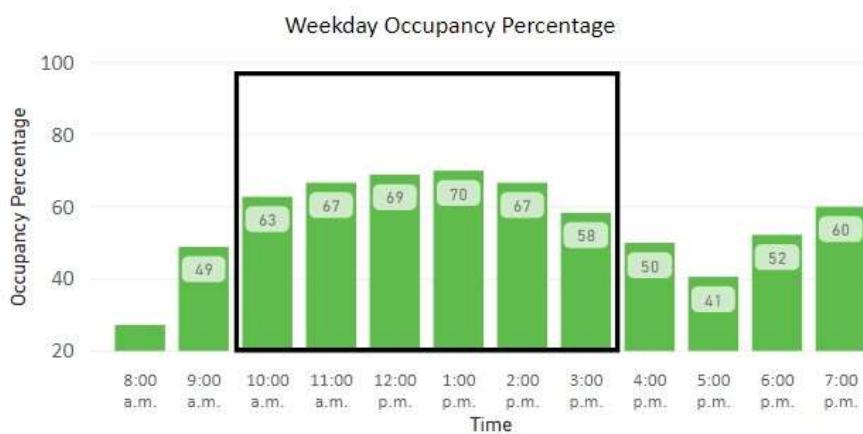


Attachment 1 (Cont.) – October 2020 – January 2021 Occupancy Reporting

Southern - Precinct 4 | January 2021



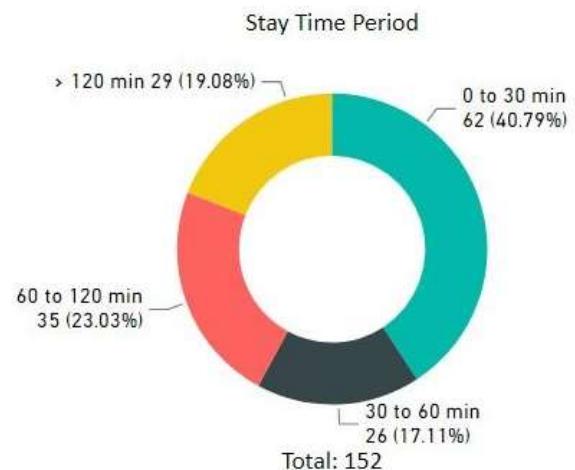
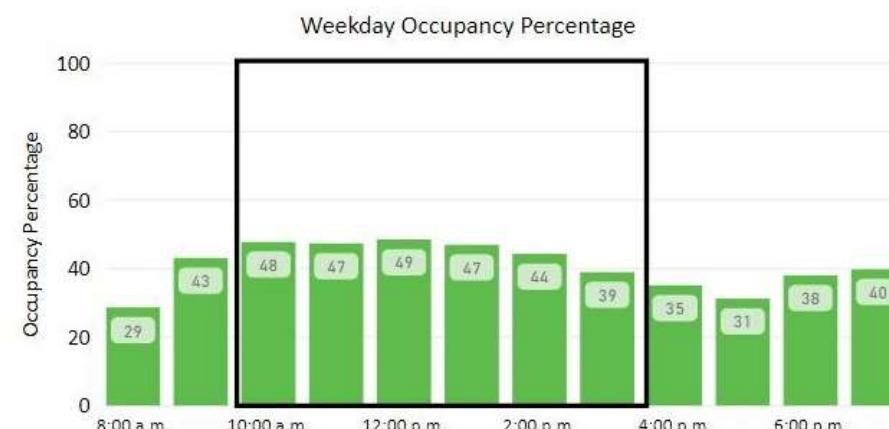
Southern - Precinct 4 | December 2020



Southern - Precinct 4 | November 2020



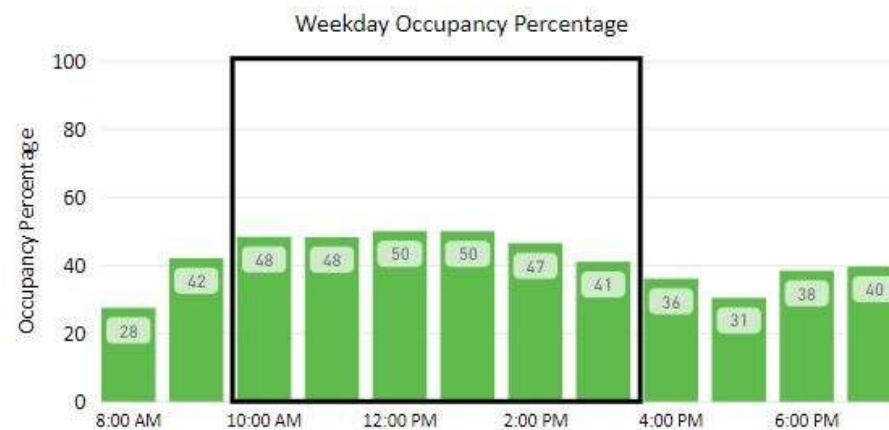
Average Stay Time (mins)
114.33



Southern - Precinct 4 | October 2020



Average Stay Time (mins)
109.84



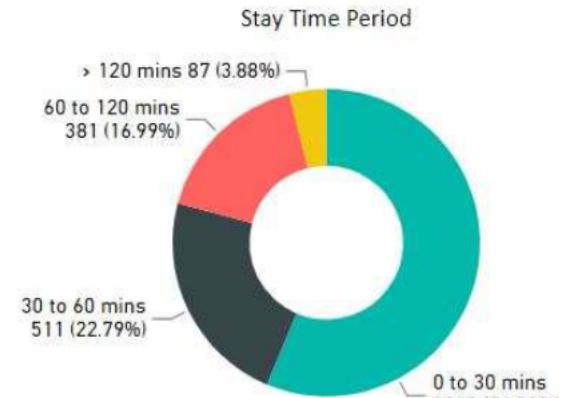
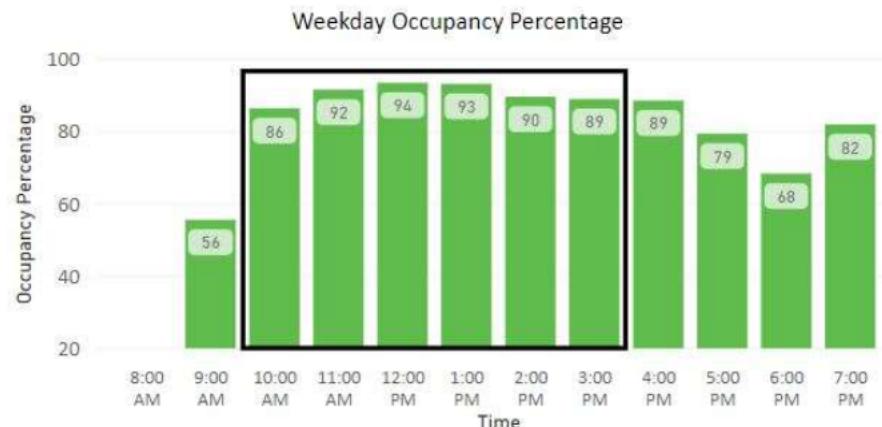
Attachment 1 (Cont.) – October 2020 – January 2021 Occupancy Reporting (Streets)

Barton St | January 2021



Average Stay Time (mins)

40.60

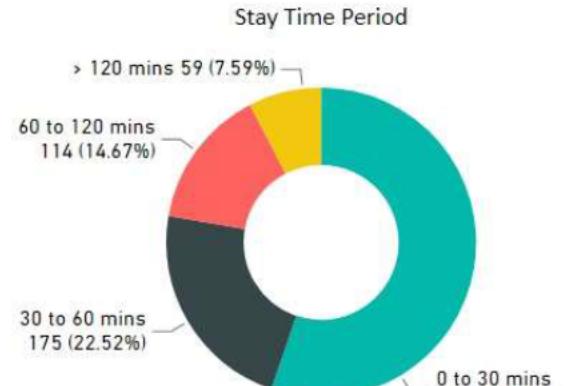
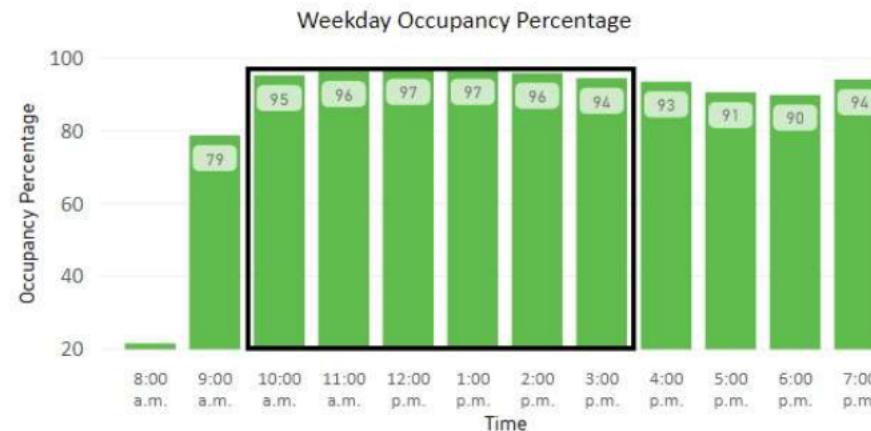


Barton St | December 2020



Average Stay Time (mins)

41.80



Barton St | November 2020

Average Occupancy 10am-4pm



Average Stay Time (mins)

135.41

Weekday Occupancy Percentage



Stay Time Period



Barton St | October 2020

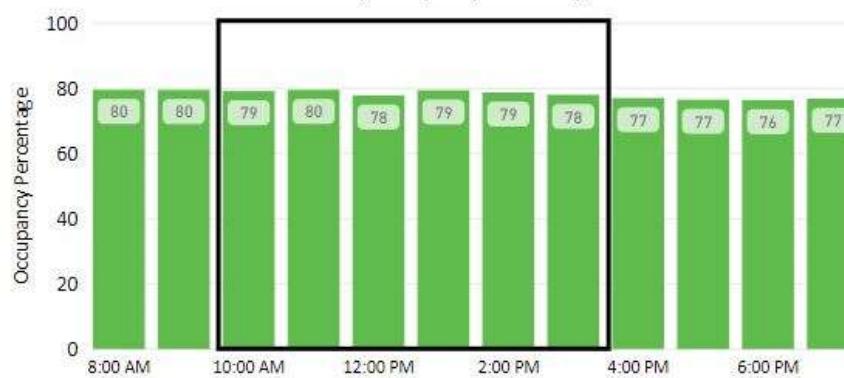
Average Occupancy 10am-4pm



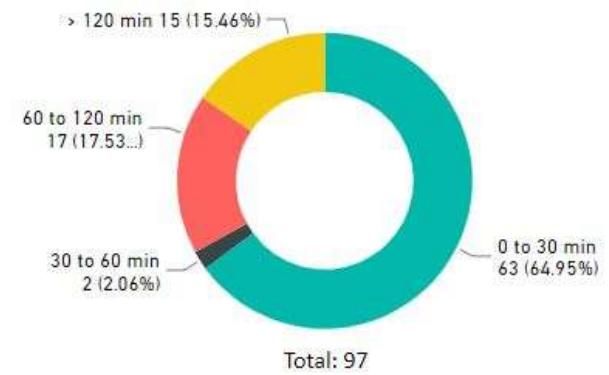
Average Stay Time (mins)

110.03

Weekday Occupancy Percentage

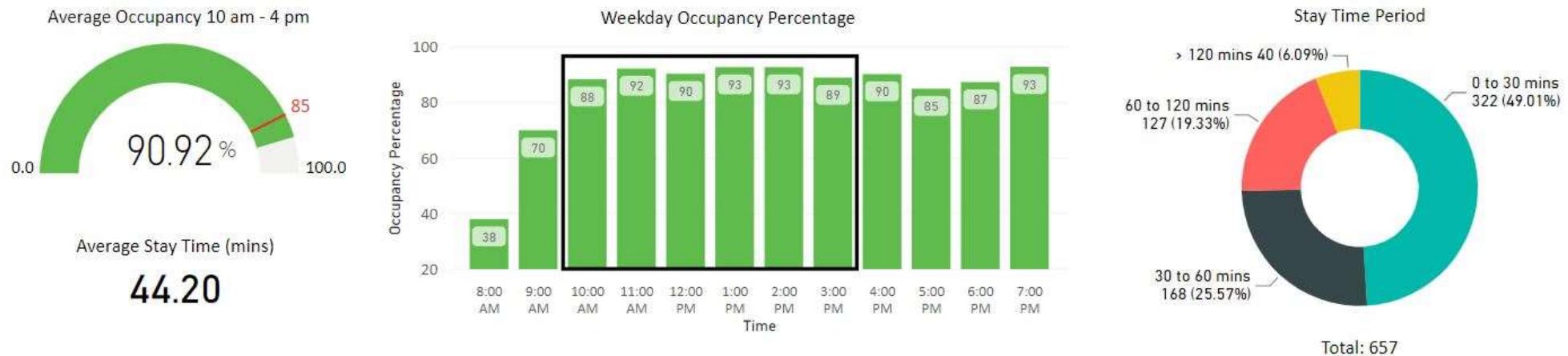


Stay Time Period



Attachment 1 (Cont.) – October 2020 – January 2021 Occupancy Reporting (Streets)

Ward St East | January 2021



Ward St East | December 2020



Ward St East | November 2020

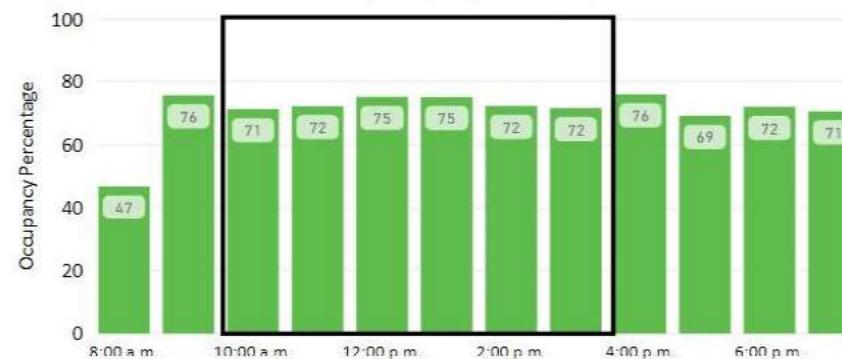
Average Occupancy 10am-4pm



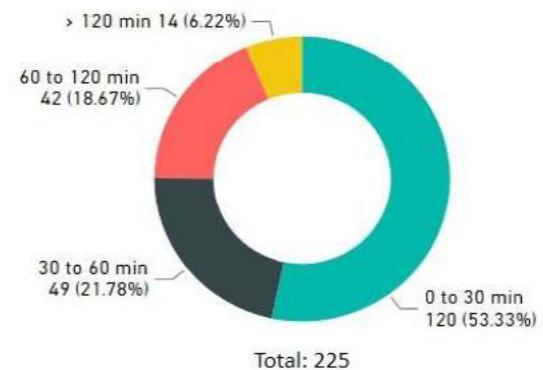
Average Stay Time (mins)

58.24

Weekday Occupancy Percentage



Stay Time Period



Ward St East | October 2020

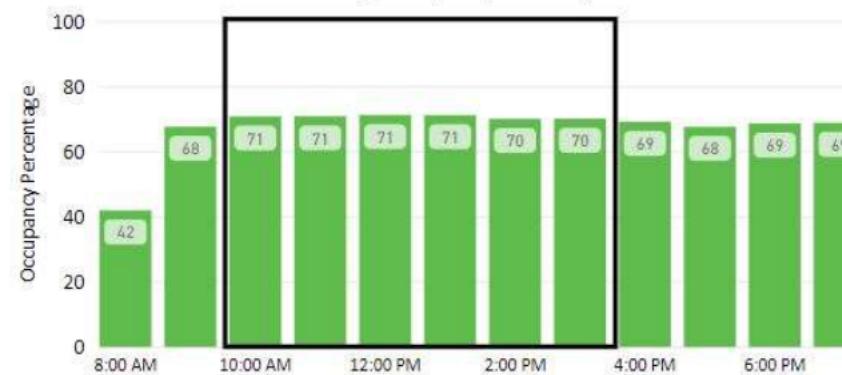
Average Occupancy 10am-4pm



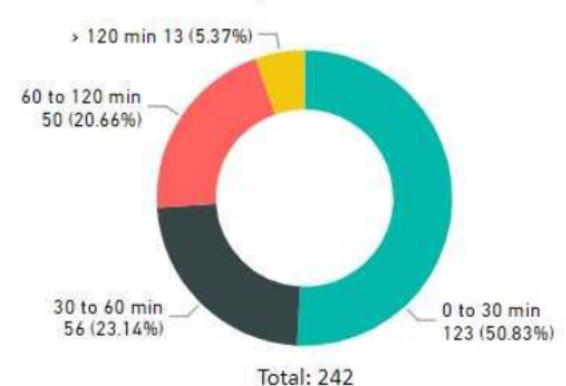
Average Stay Time (mins)

58.56

Weekday Occupancy Percentage



Stay Time Period

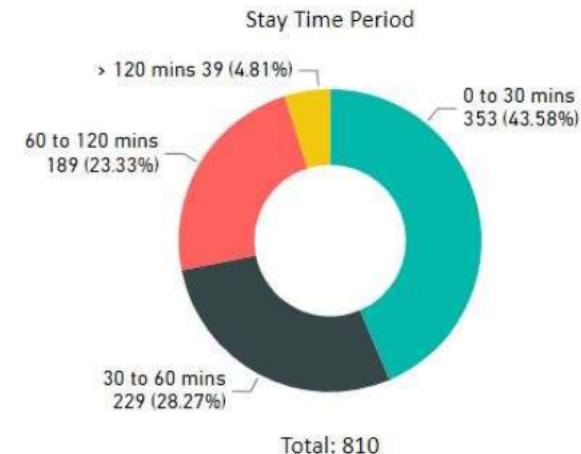
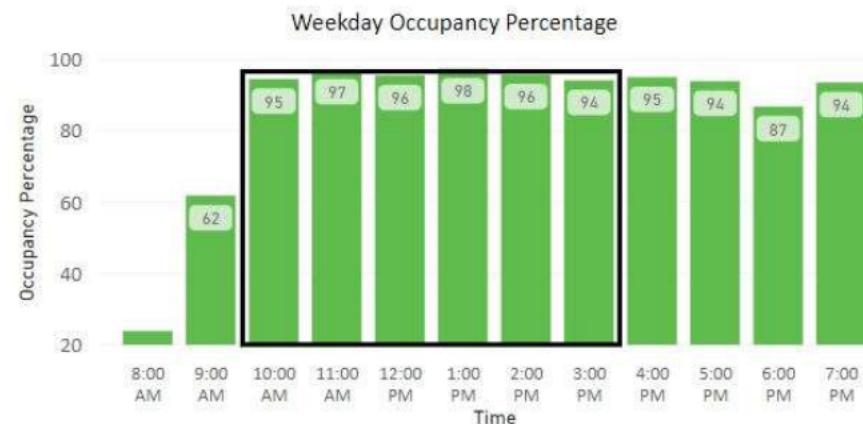


Attachment 1 (Cont.) – October 2020 – January 2021 Occupancy Reporting (Streets)

Worley Place | January 2021



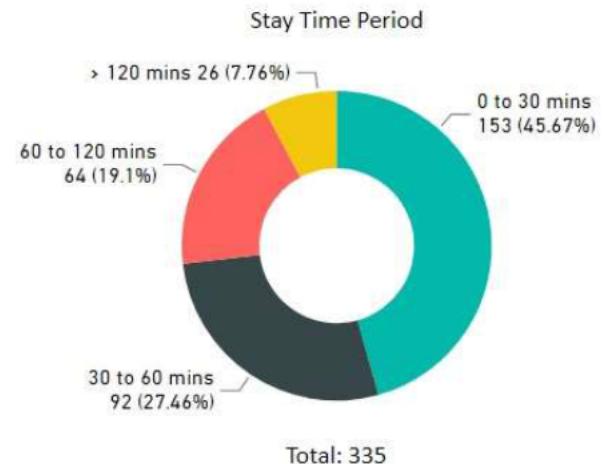
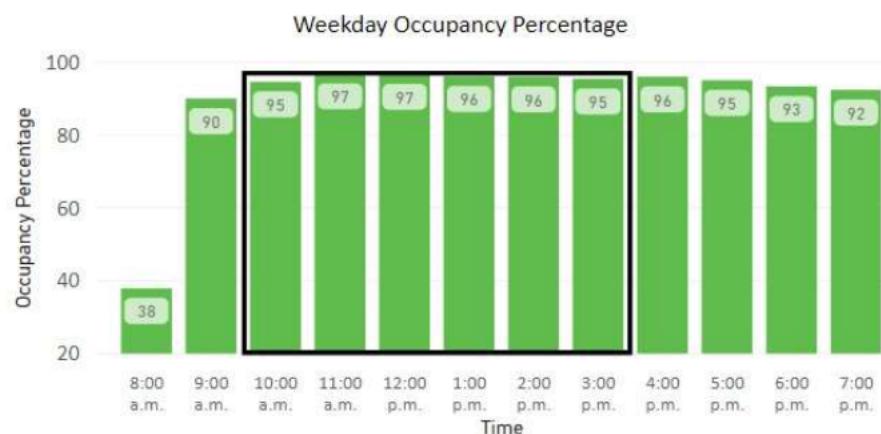
Average Stay Time (mins)
44.90



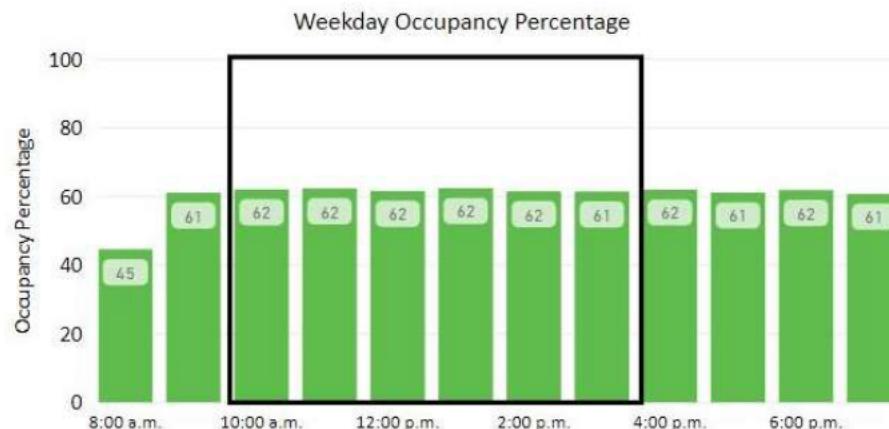
Worley Place | December 2020



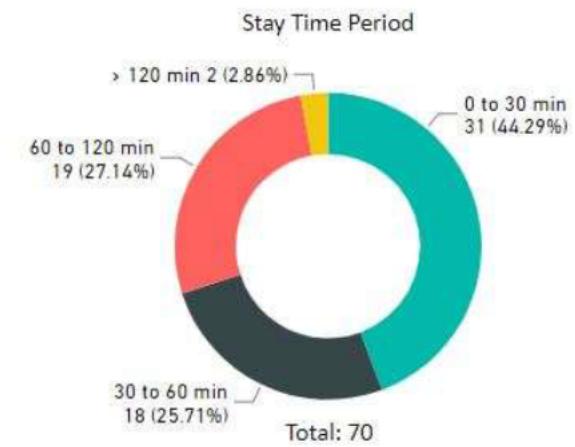
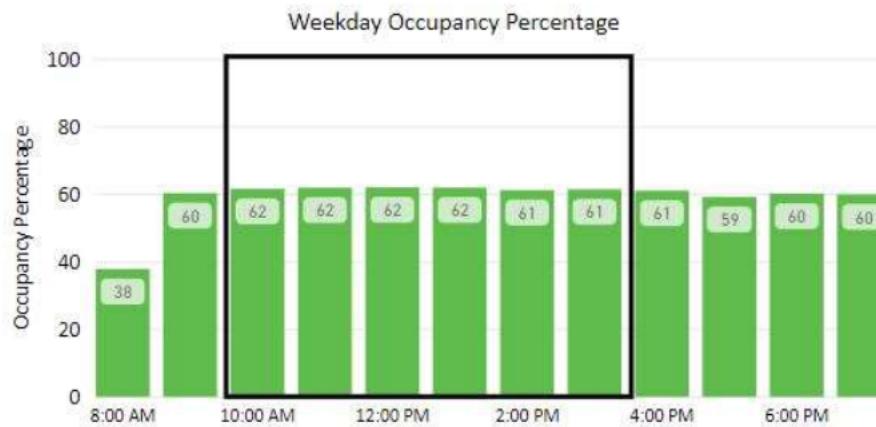
Average Stay Time (mins)
50.20



Worley Place | November 2020

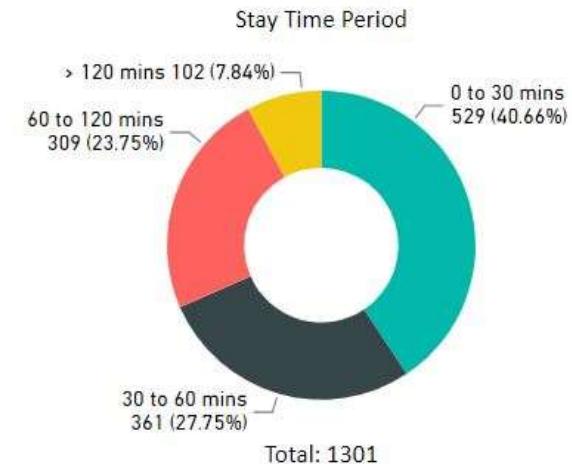
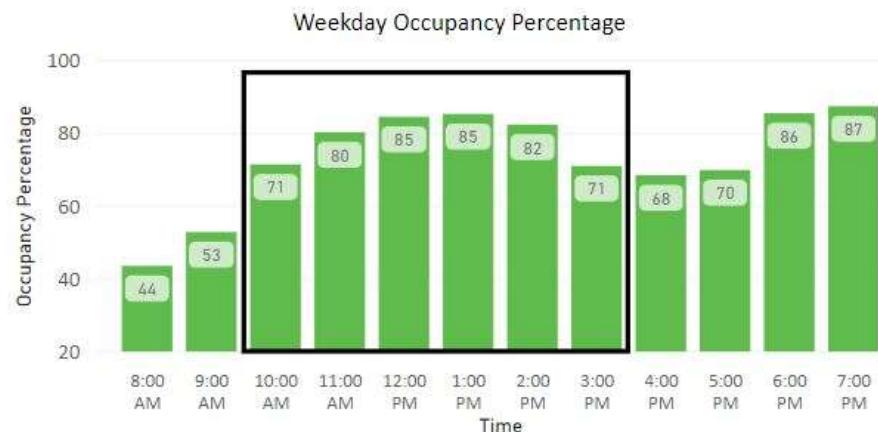


Worley Place | October 2020

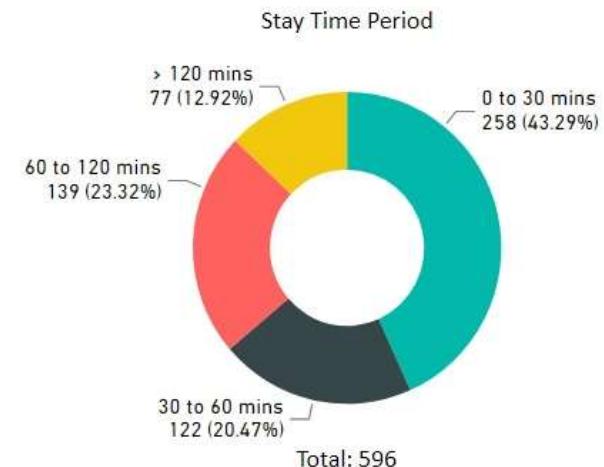
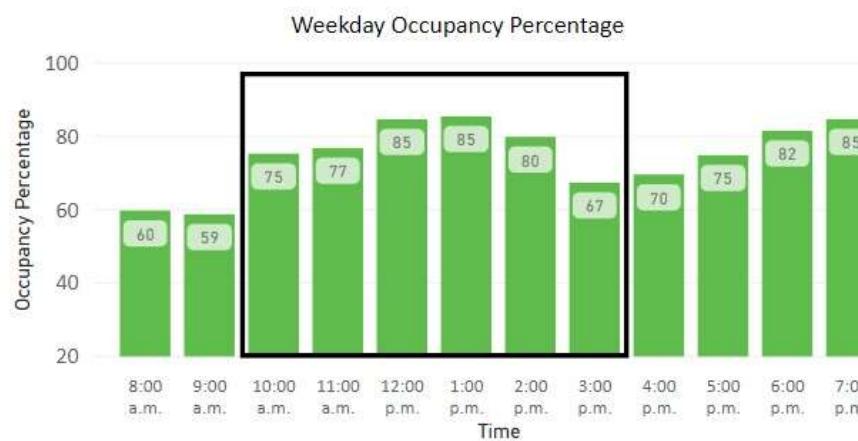


Attachment 1 (Cont.) – October 2020 – January 2021 Occupancy Reporting (Streets)

Victoria St | January 2021



Victoria St | December 2020



Victoria St | November 2020

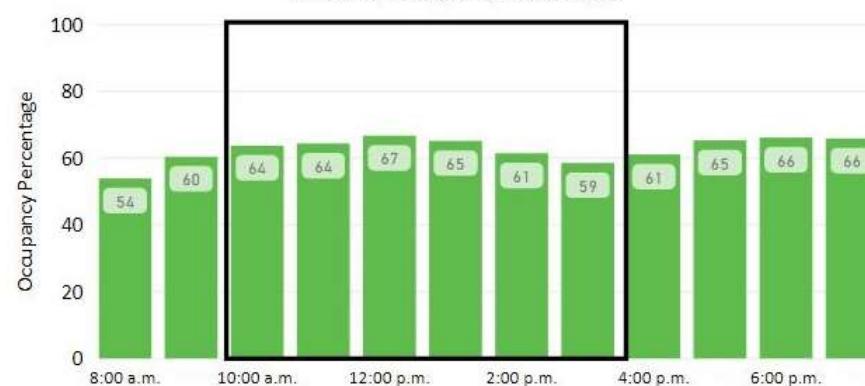
Average Occupancy 10am-4pm



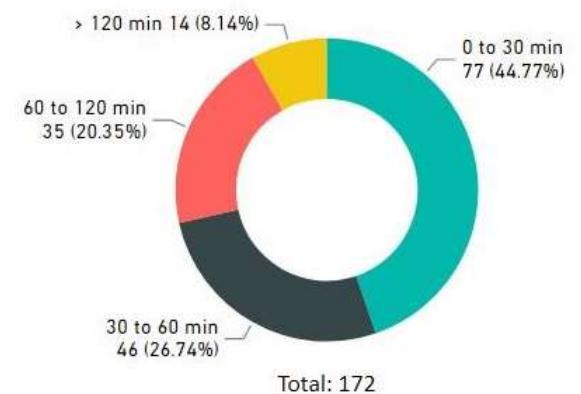
Average Stay Time (mins)

60.85

Weekday Occupancy Percentage



Stay Time Period



Victoria St | October 2020

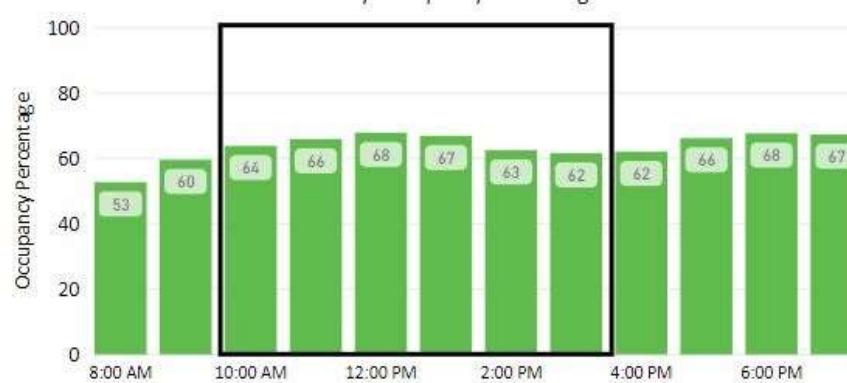
Average Occupancy 10am-4pm



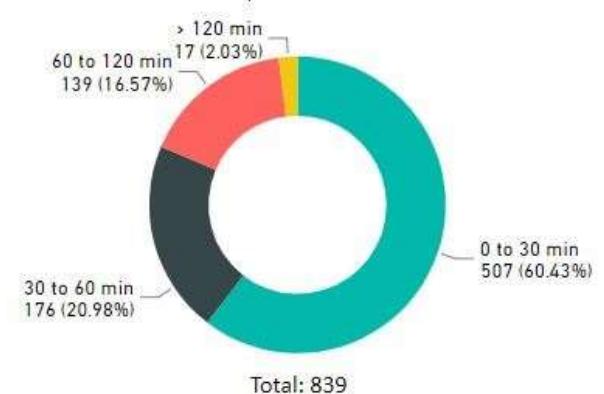
Average Stay Time (mins)

54.23

Weekday Occupancy Percentage



Stay Time Period



Attachment 1 (Cont.) – October 2020 – January 2021 Occupancy Reporting (Streets)

Alexandra St | January 2021

Average Occupancy 10 am - 4 pm



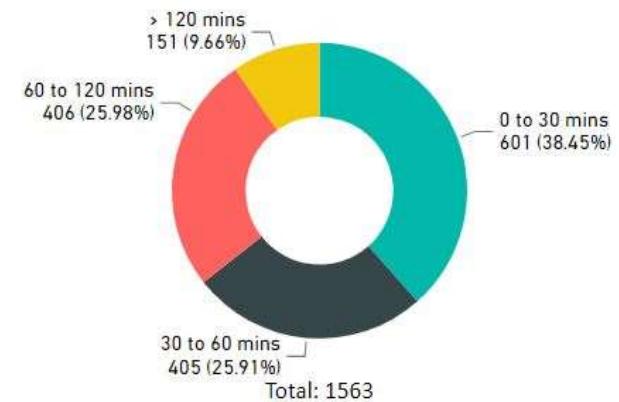
Average Stay Time (mins)

59.20

Weekday Occupancy Percentage



Stay Time Period



Stay Time Period

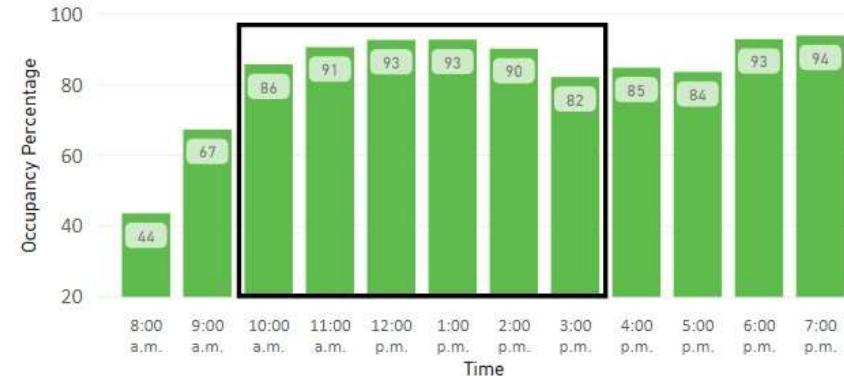
Average Occupancy 10 am - 4 pm



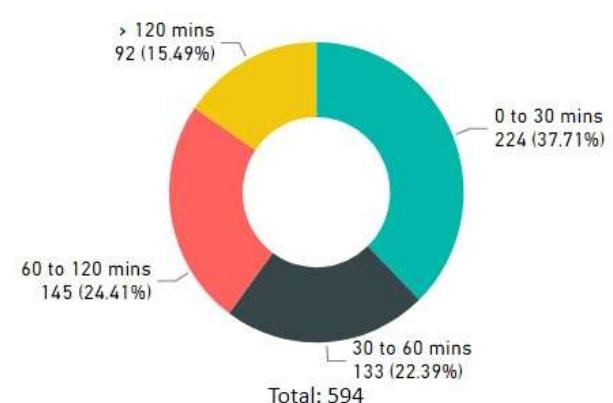
Average Stay Time (mins)

60.10

Weekday Occupancy Percentage



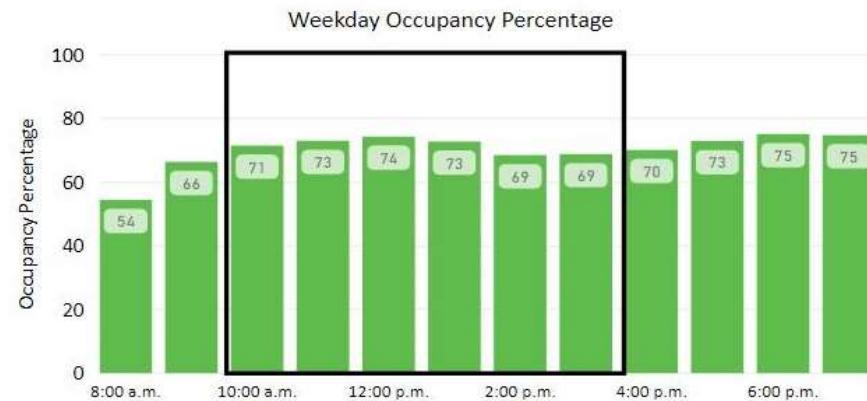
Stay Time Period



Alexandra St | November 2020



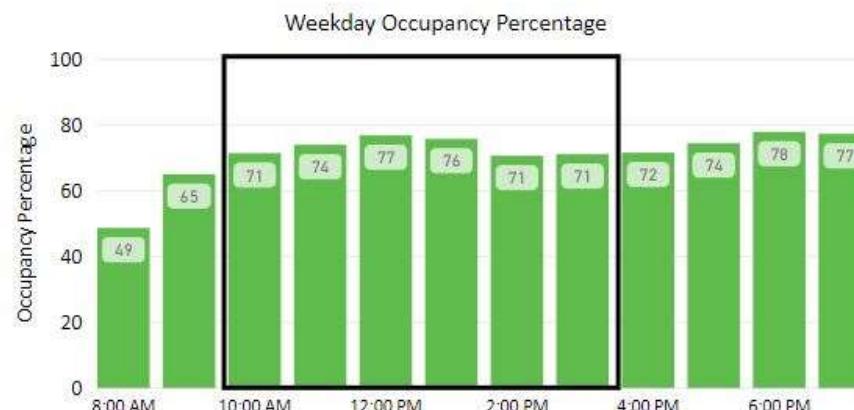
Average Stay Time (mins)
56.93



Alexandra St | October 2020

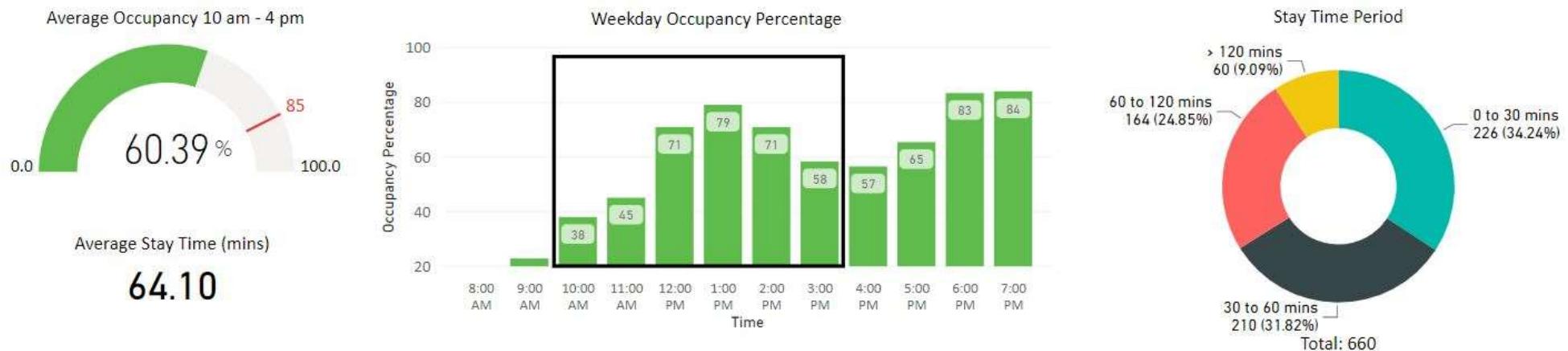


Average Stay Time (mins)
60.95

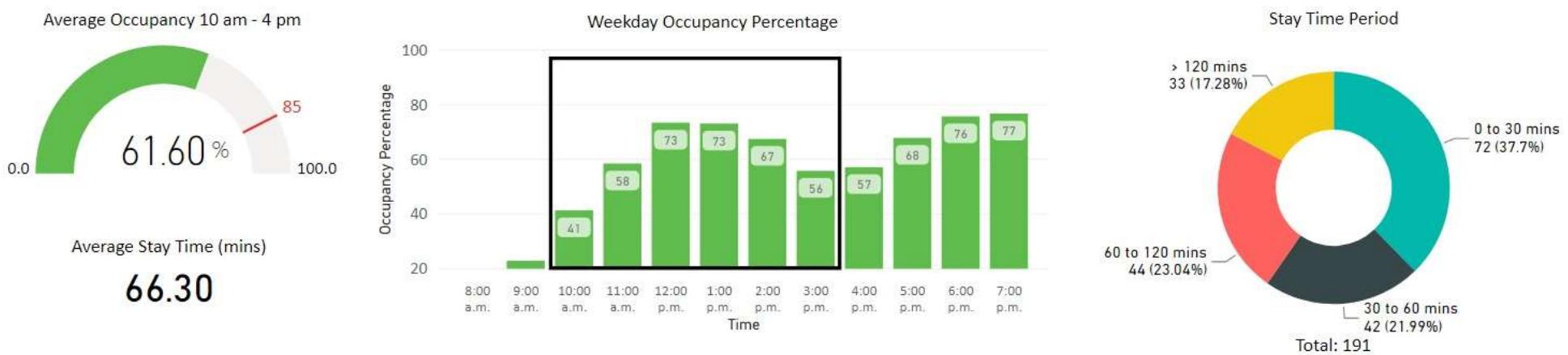


Attachment 1 (Cont.) October 2020 – January 2021 Occupancy Reporting (Streets)

Hood St | January 2021



Hood St | December 2020



Hood St | November 2020

Average Occupancy 10am-4pm



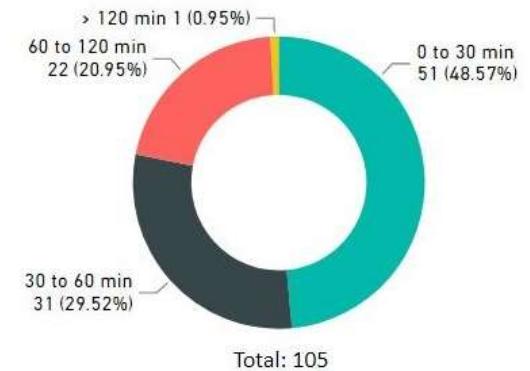
Average Stay Time (mins)

51.94

Weekday Occupancy Percentage



Stay Time Period



Hood St | October 2020

Average Occupancy 10am-4pm



Average Stay Time (mins)

68.78

Weekday Occupancy Percentage



Stay Time Period



Parking Activity

Monthly Report – February 2021

To:	Access Hamilton – Parking		
Data Updates by:	Joanne Clark & John Purcell		
Reviewed by:	Jason Harrison		
Subject:	Parking Activity Monthly Report – February 2021		
Date:	9 th March 2021	File:	D-3648366

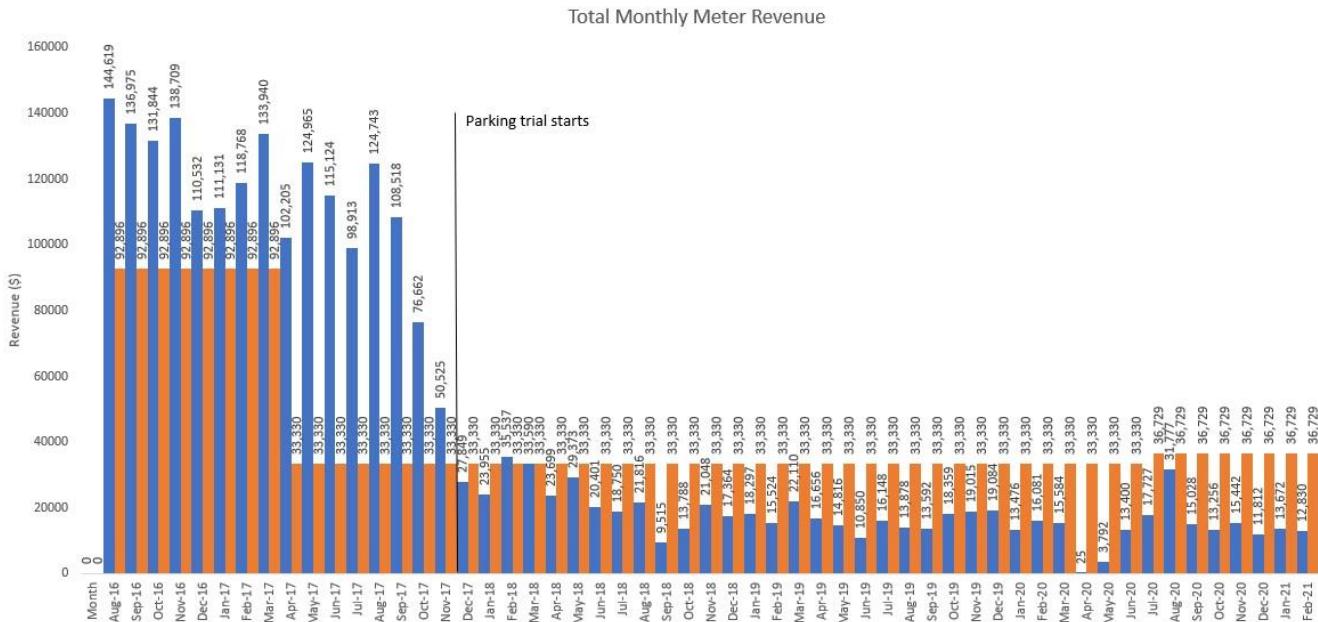
1.0 Purpose

1.1 To provide a monthly summary of previously agreed monthly parking activity metrics (via the Access Hamilton Taskforce).

2.0 Key Financial Indicators

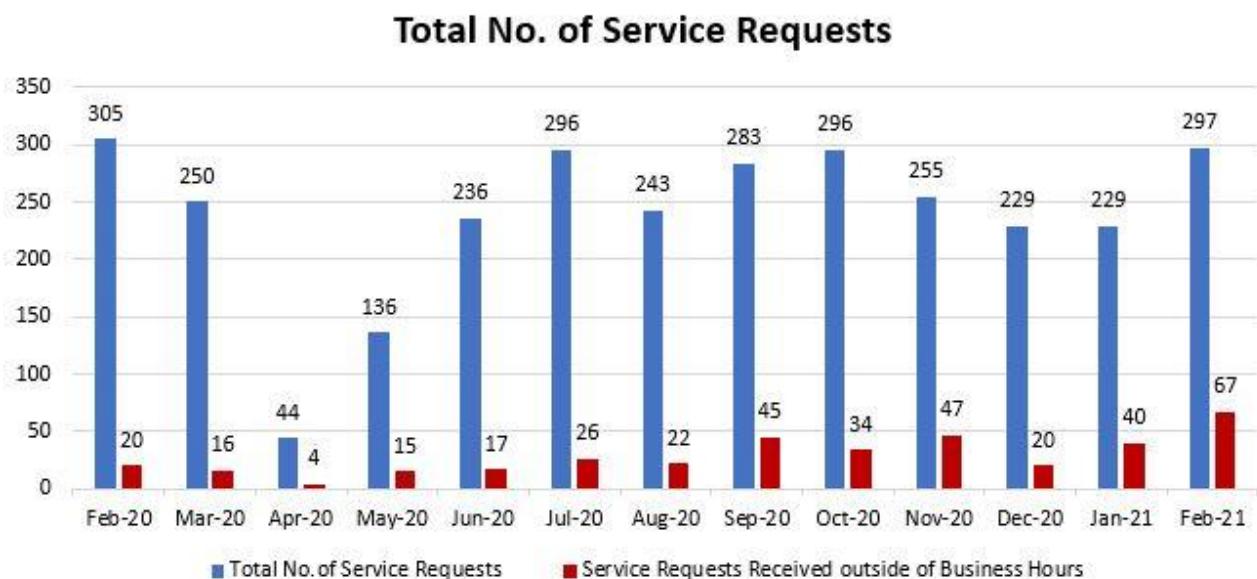
OPERATING	Actuals	Actuals	Actuals	Actuals	2020/2021	YTD Actual	YTD Budget	Variance	APPROVED
	2016/17	2017/18	2018/19	2019/20	Jan-21	Jan-21	YTD Budget vs Actual	2020/21	
REVENUE									
Parking Meters	1,392,828	677,857	257,897	182,517	103,388	125,039	(21,651)	220,000	
Parking permits revenue	10,083	9,951	14,475	9,745	3,945	11,668	(7,723)	20,000	
Commuter Carparking	0	0	0	0	0	27,019	(27,019)	400,000	
Mobile App	0	12,204	26,986	23,847	15,284	0	15,284	0	
Fees and User Charges	1,402,911	700,012	299,358	216,108	122,617	163,726	(41,109)	640,000	
Infringement Revenue	1,787,402	1,530,063	1,703,074	1,509,150	605,218	960,750	(355,532)	1,525,000	
User Fees and Infringements Revenue	3,190,313	2,230,075	2,002,432	1,725,259	727,835	1,124,476	(396,641)	2,165,000	
External Fees ¹ (Recovery of costs added to infringements)	384,867	302,065	408,077	0	0	0	0	0	
Fines from Courts	2,631	3,980	3,125	893	0	0	0	0	
Bad Debts Recovered	22,572	24,841	18,627	4,436	0	0	0	0	
Court Commission	0	(22,206)	(40,786)	0	0	0	0	0	
Other Revenue				11,000	17	0	17	0	
Doubtful Debt Adjustment	(243,651)	(162,696)	(194,706)	(76,221)	(65,918)	(58,340)	(7,578)	(100,000)	
Other Revenue	166,419	145,984	194,337	(59,893)	(65,901)	(58,340)	(7,561)	(100,000)	
Subtotal - On street Revenue	3,356,732	2,376,059	2,196,769	1,665,366	661,934	1,066,136	(404,202)	2,065,000	
CBD Business Targeted Rate	0	108,932	146,000	145,584	84,541	84,805	(264)	145,363	
TOTAL OPERATING REVENUE	3,356,732	2,484,991	2,342,769	1,810,950	746,475	1,150,941	(404,466)	2,210,363	
TOTAL OPERATING EXPENSES	1,805,548	2,457,994	3,220,411	2,984,412	1,540,802	1,726,461	(185,659)	2,948,778	
OPERATING SURPLUS/(DEFICIT)	1,551,185	26,997	(877,642)	(1,173,462)	(794,327)	(575,520)	(218,807)	(738,415)	
	Free before 9 and after 3	2 hr free in CBD - Oct to June	2 hr free in CBD - July to June	2 hr free in CBD – July to June					

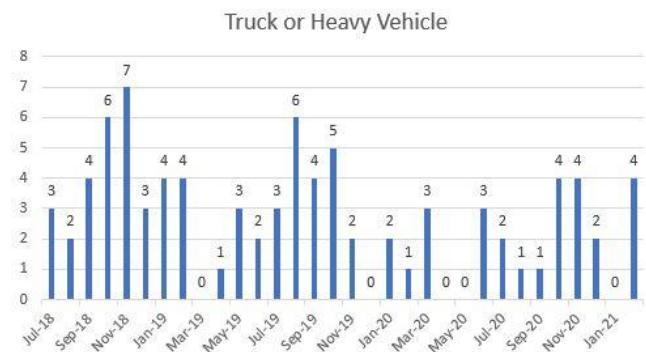
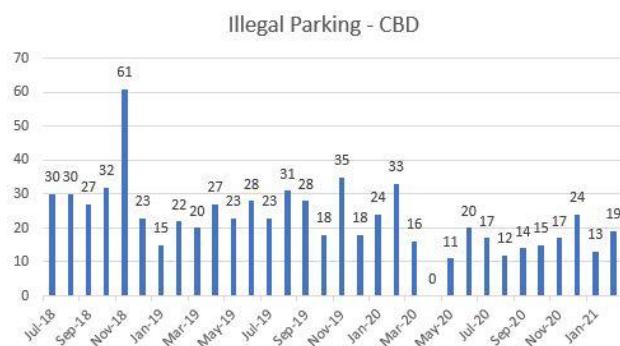
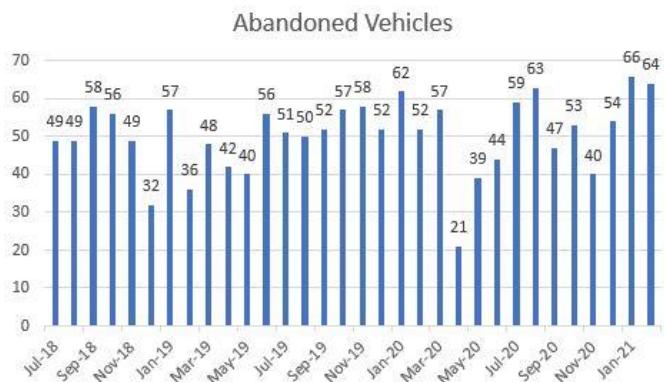
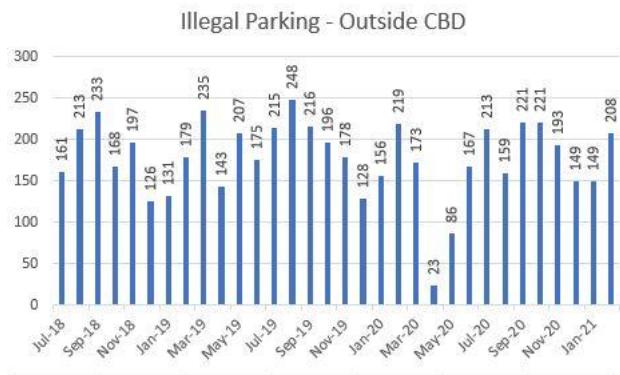
2.1 The financials for February continue to show that the revenue received from 'Fees and User Charges' was lower than budgeted for.



3.0 Customer Requests (taken from the customer services database - SRMS)

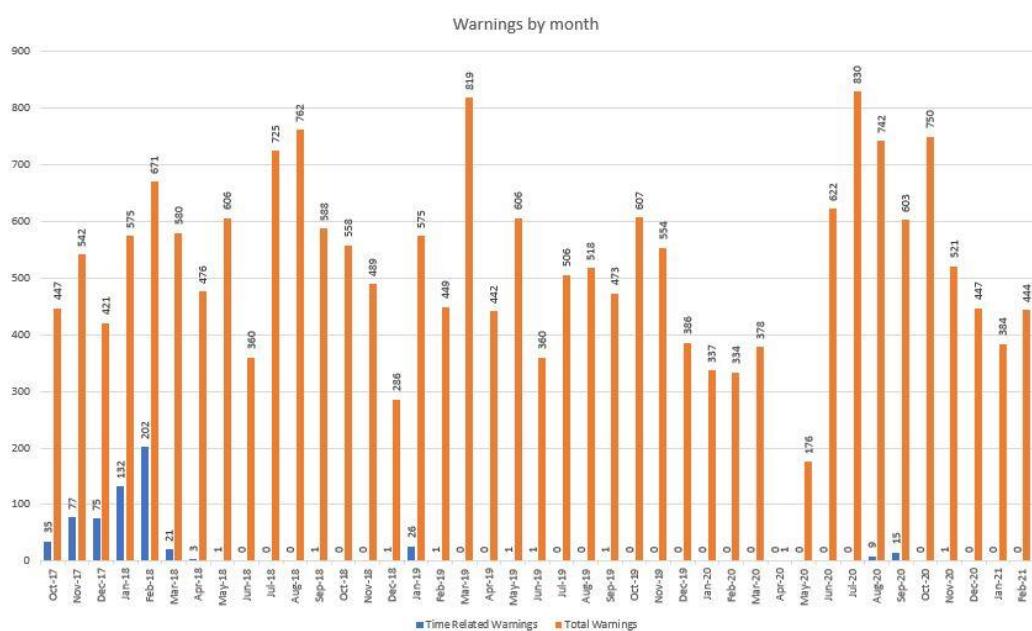
3.1 A total of 297 service requests were generated in February with 286 closed out. 67 of these requests were received by the Call Centre unit outside of business hours. The tables below provide a summary of the customer requests received.



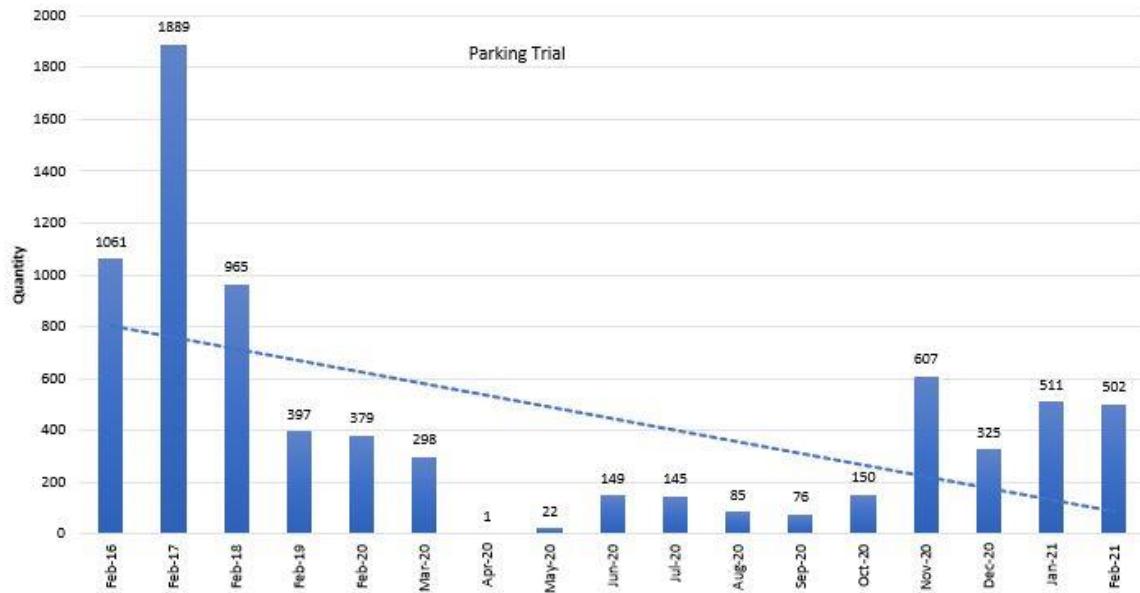


4.0 Warnings & Infringements (Taken from Parking Database – Ticketor)

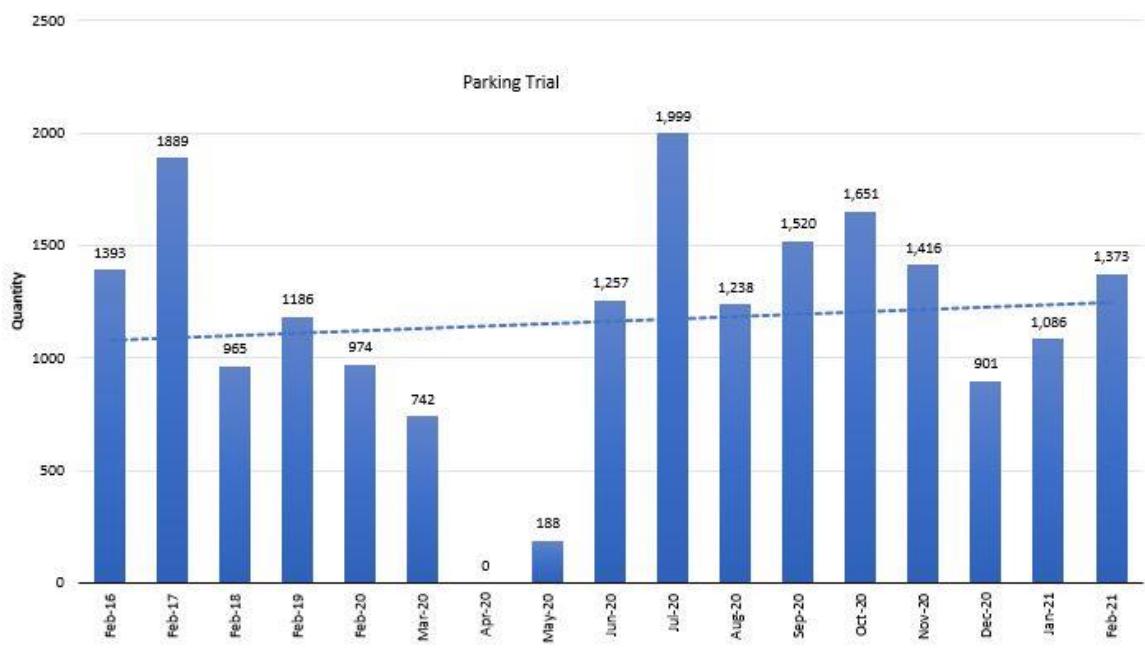
4.1 A total of 444 warnings, 1373 parking infringements and 502 traffic infringements were issued in February.



Traffic Infringements Issued by Month



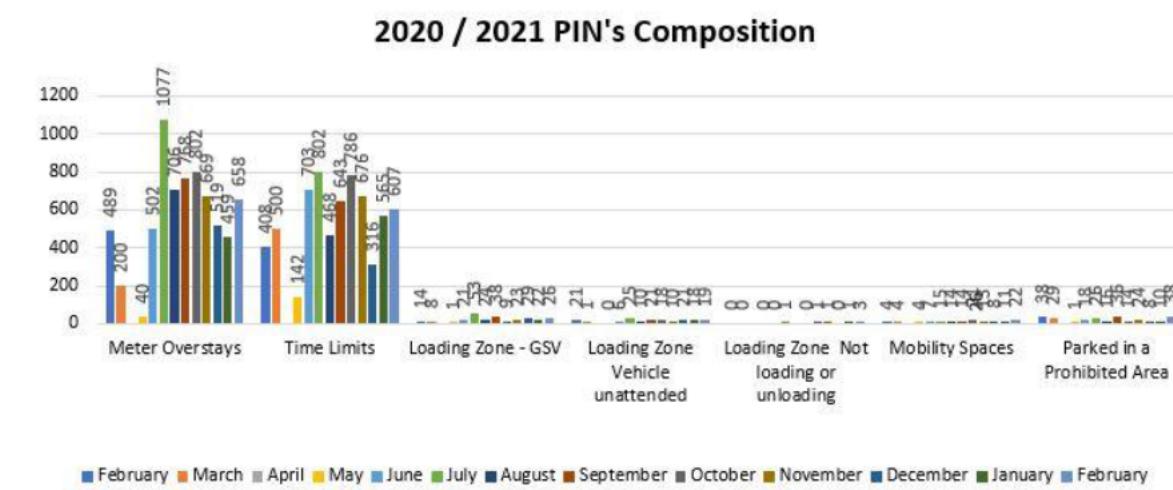
Parking Infringements Issued by Month



4.2 Infringement drill-down; as requested a drill-down on types of infringements in the previous two graphs follow.

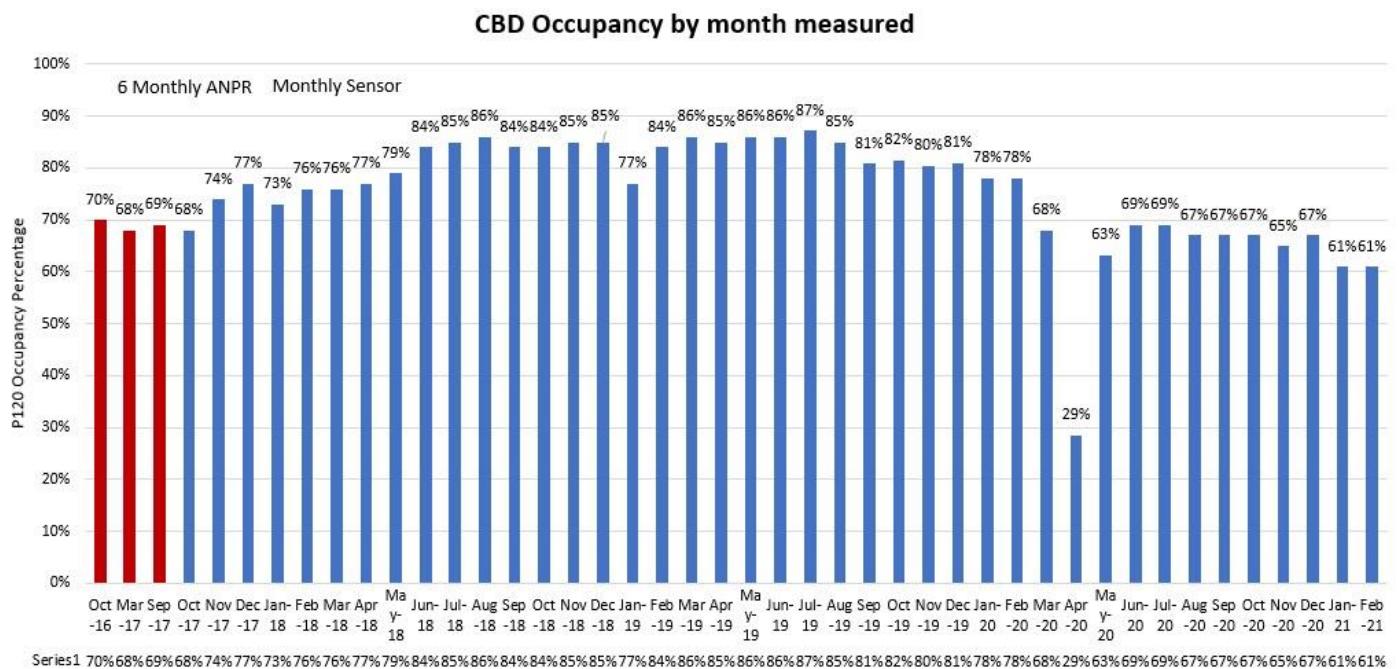


4.3 Totals may vary by a small margin due to the drill-down showing nominated infringements of interest as opposed to all infringements.

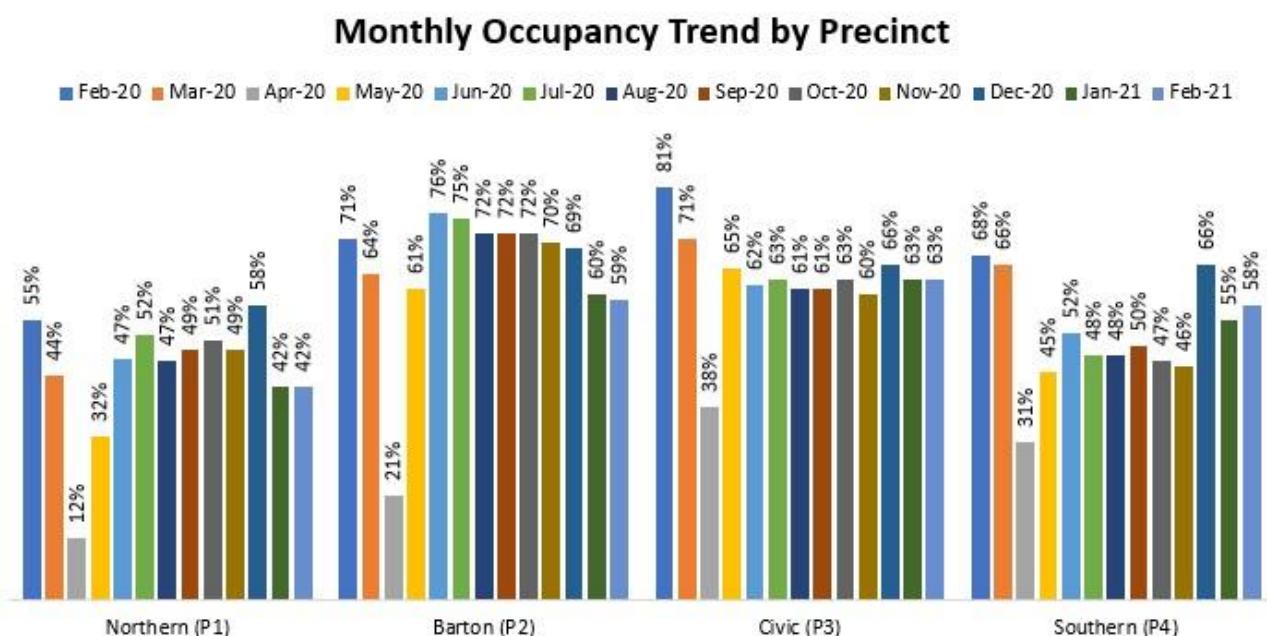


5.0 CBD Occupancy Data (taken from Parking Database - SmartRep)

5.1 The following graph depicts the CBD Occupancy trend for the business sensitive areas. Recorded figures show occupancy trending below of the target value of 85% for the previous 12 months excluding the holiday period.



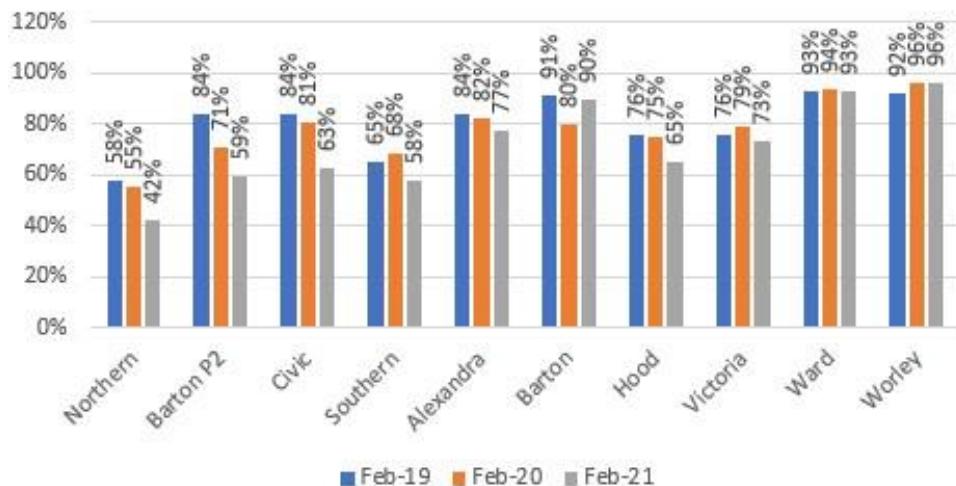
5.2 The following graph displays the trend of precinct occupancy by month.



5.3 February 2020 – February 2021 Year on Year occupancy resulted in the following:

- Northern - Precinct 1 55% to 42% thirteen percentage point decrease in occupancy
- Barton – Precinct 2 71% to 59% twelve percentage point decrease in occupancy
- Civic – Precinct 3 81% to 63% eighteen percentage point decrease in occupancy
- Southern – Precinct 4 68% to 58% ten percentage point decrease in occupancy

Year on Year Occupancy Comparison February



5.4 Attachment 1 provides a breakdown of the parking data collected for November to February using the parking sensors. Key observations noted:

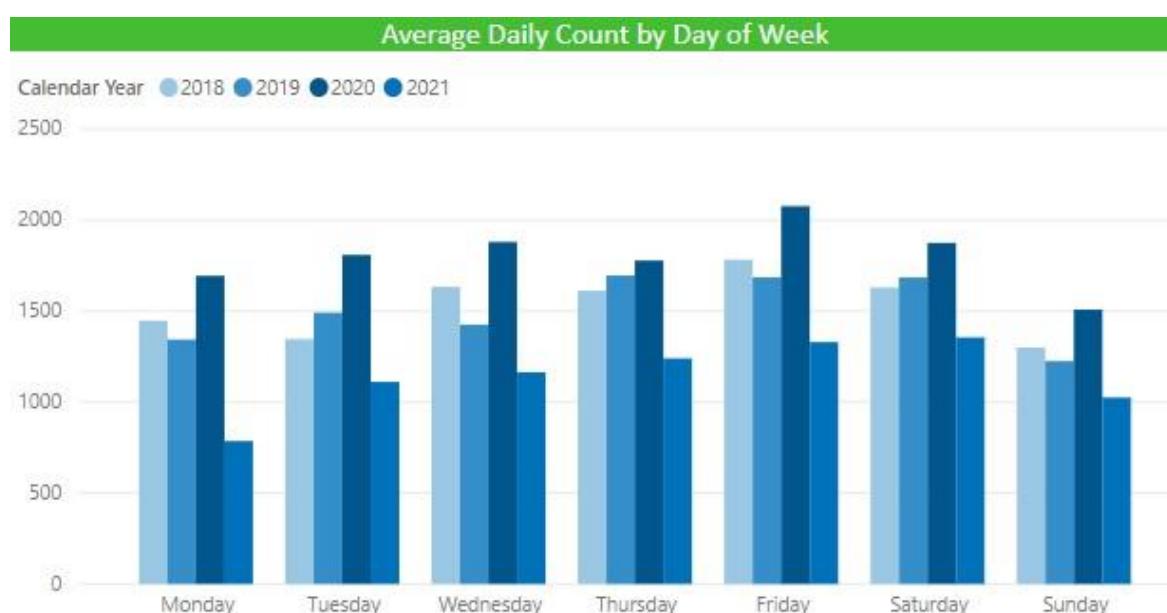
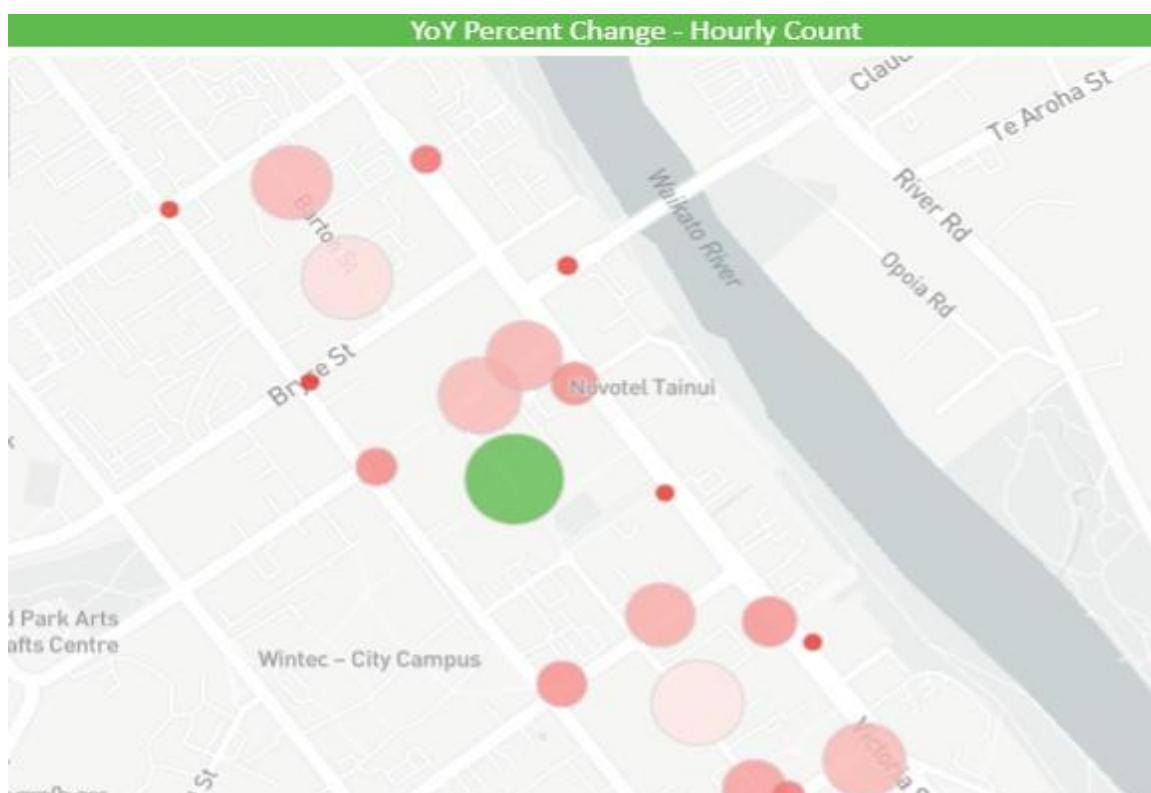
1. Precinct 1 (Northern): average stay times have decreased by approximately 16 minutes: November – 56 mins; February – 40 mins; Average occupancy rates have decreased by approximately 7%: November – 49%; February – 42%
2. Precinct 2 (Barton): Average stay times have increased by approximately 23 minutes; November – 36 mins; February – 59 mins. Average occupancy rate remains below the target range of 85%: November – 70%; February – 59%.
3. Precinct 3 (Civic): Average stay times have decreased by approximately 19 minutes: November — 61 mins; February – 42 mins. Average occupancy remains below the target rate: November – 60%; February – 63%
4. Precinct 4 (Southern): Average stay times have decreased by approximately 33 minutes: November -114 mins; February – 81 mins; Average occupancy rate has increased by approximately 12 percent: November – 46%; February - 58%
5. The average occupancy rate for Hood Street (65%), Victoria Street (73%) and Alexandra Street (77%) are below the targeted occupancy of 85%. Ward Street East (93%) and Worley Place (96%) and have increased over the target rate.

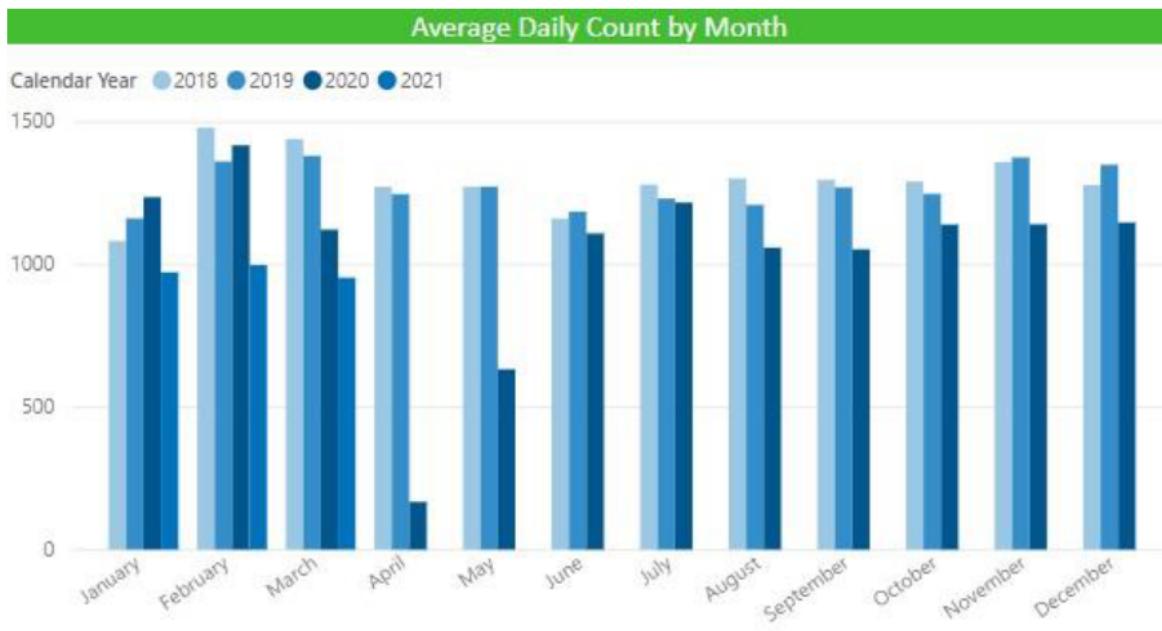
6.0 Pedestrian Count Update

6.1 The City Growth team in conjunction with Information Services is continuing to develop the baseline analysis for Pedestrian Counts. Camera locations are identified in the following graphic. Feedback on locations to report on for Access Hamilton purposes is required.

6.2 The pedestrian cameras deliver raw data to be analysed to deliver information on pedestrian activity as required. The following graphic identifies the total number of pedestrians counted in the CBD in February 2021.

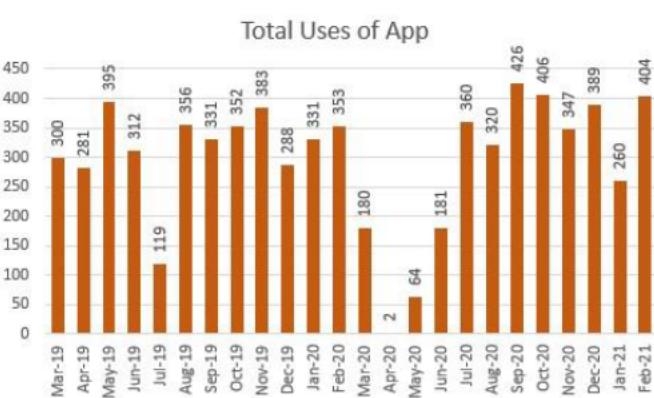
6.3 An Access Hamilton monthly information sub-sheet is underway. The data available dates back to July 2018 therefore trends against the previous year is now becoming available, such as the following graphics:





7.0 Mobile Application Update

7.1 As at February 2021 there are a total of 2191 'Pay My Park' accounts. In comparison, the January Parking Report stated that 2109 accounts had been established which equates to an increase of 3.75% over the past month. The tables below provide a summary of key 'Pay My Park' measures.



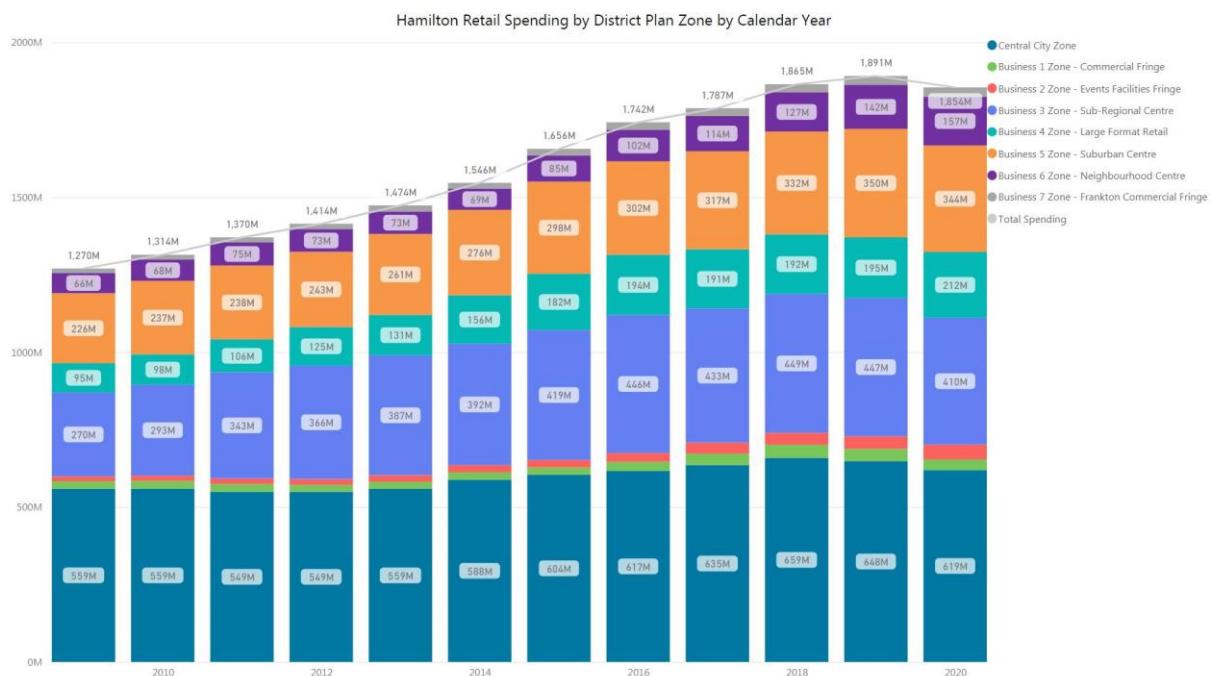
8.0 City Growth Metrics (taken from City Growth Metrics Report – December 2020)

8.1 Data is updated Quarterly, this information delivers the full 2018 and 2019 calendar year. The third quarter from 2020 has recently become available.

8.2 The following information is provided as part of the monitoring framework to assess whether the parking strategy is achieving the strategic direction envisaged, specifically on street parking should be provided as a service to support and active, strong commercial central city.

8.3 The chart below shows the total electronic spending in Hamilton for the 2018 financial year was \$1,865m. The total for 2019 to December \$1,891m. The total to December 2020 \$1,854m

8.4 The chart below shows that the total electronic spending in the Central City for each quarter from 2009 to December 2020.

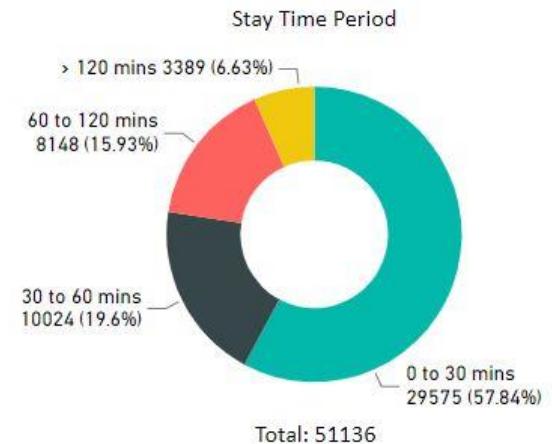
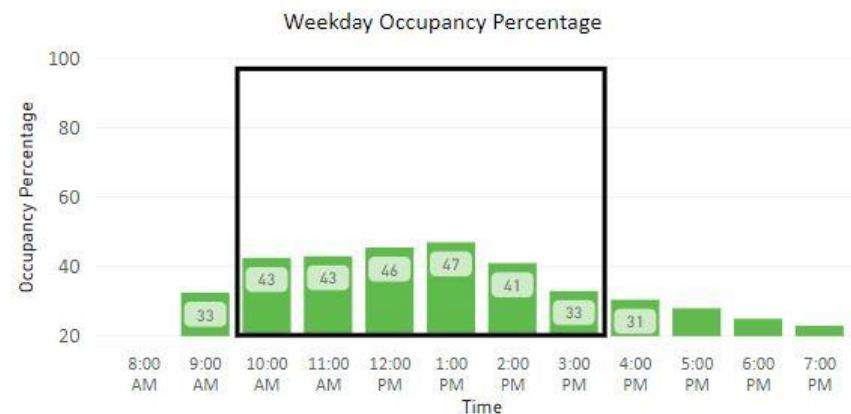


Attachment 1 – November 2020 – February 2021 Occupancy Reporting

Northern - Precinct 1 | February 2021



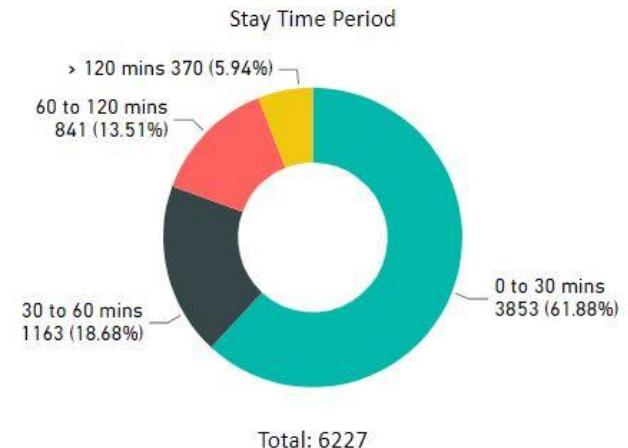
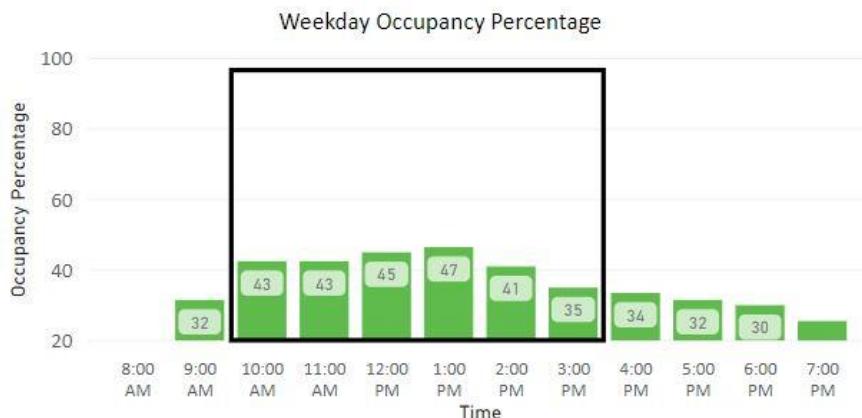
Average Stay Time (mins)
49.78



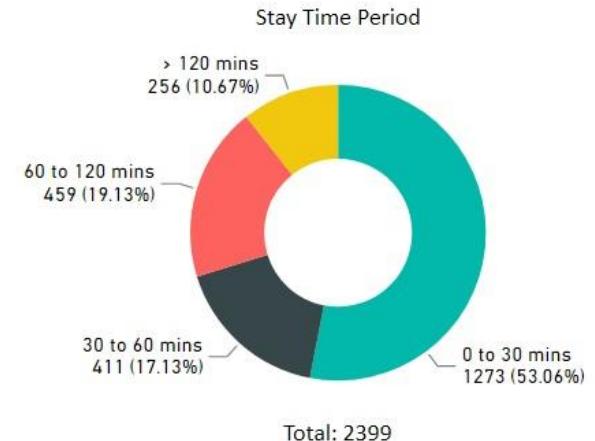
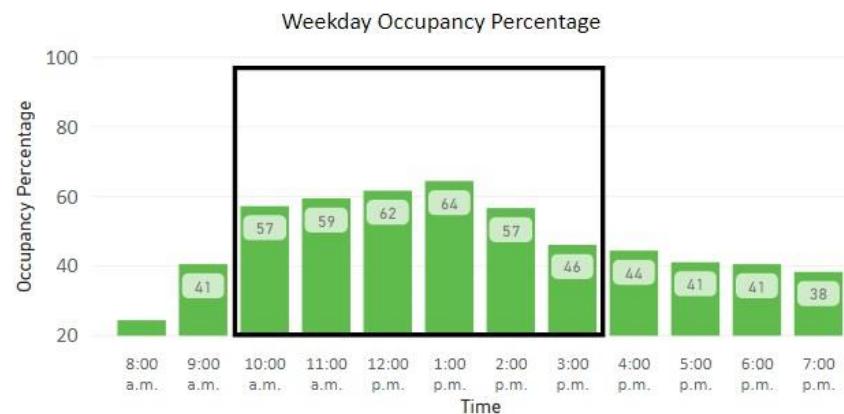
Northern - Precinct 1 | January 2021



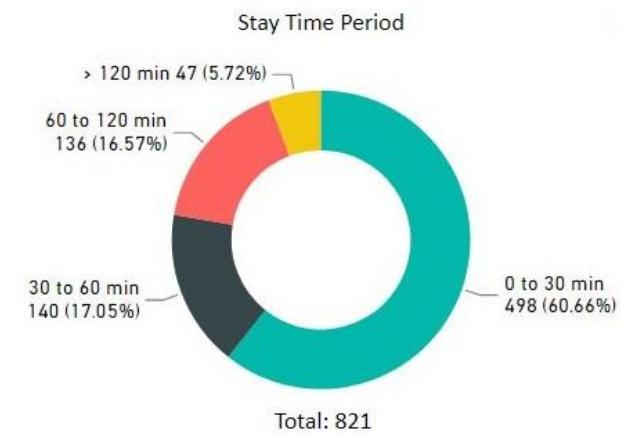
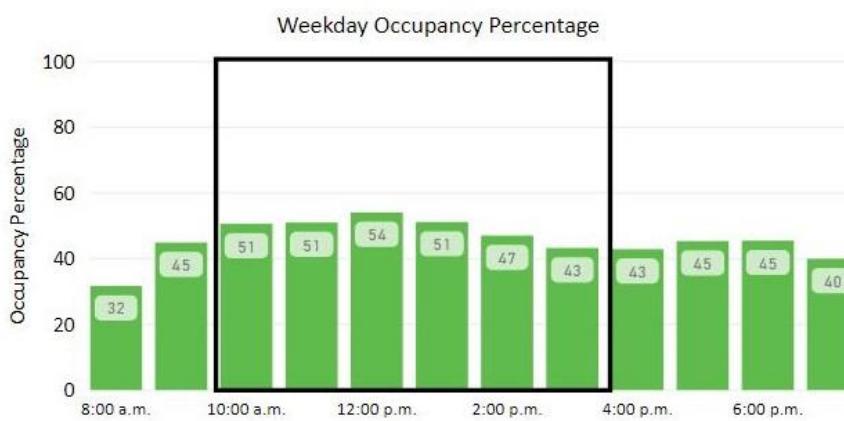
Average Stay Time (mins)
41.10



Northern - Precinct 1 | December 2020

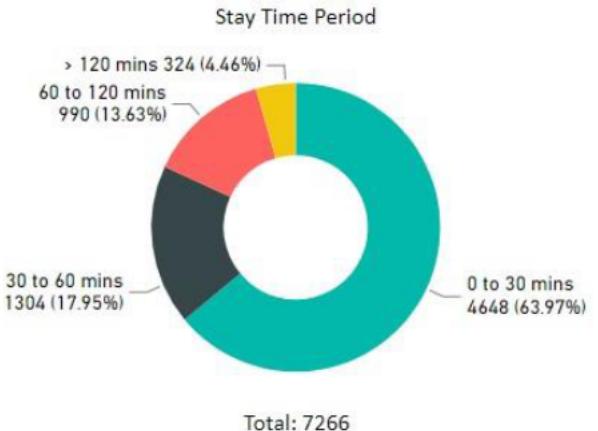
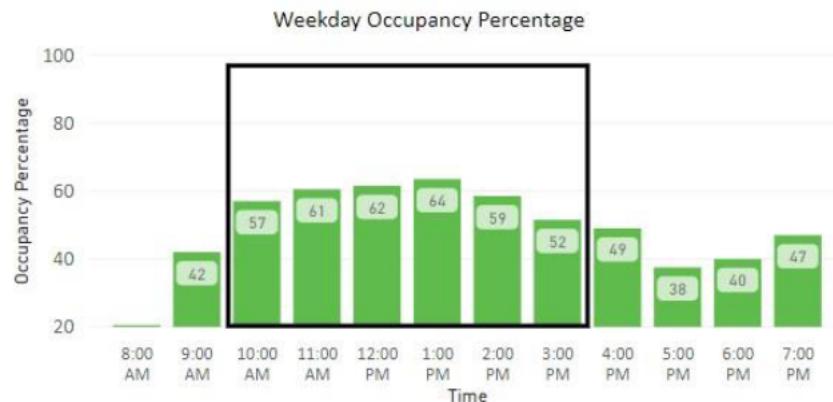


Northern - Precinct 1 | November 2020

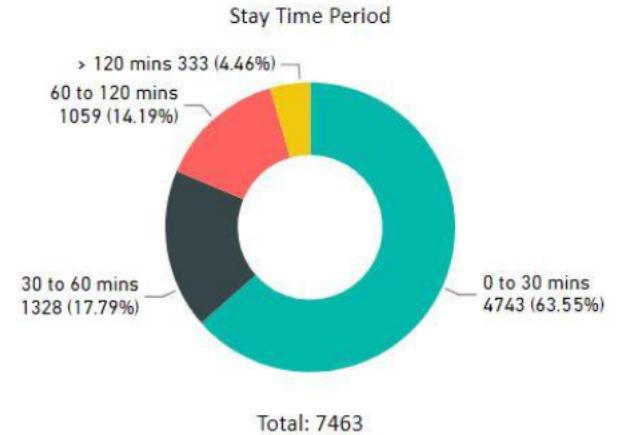
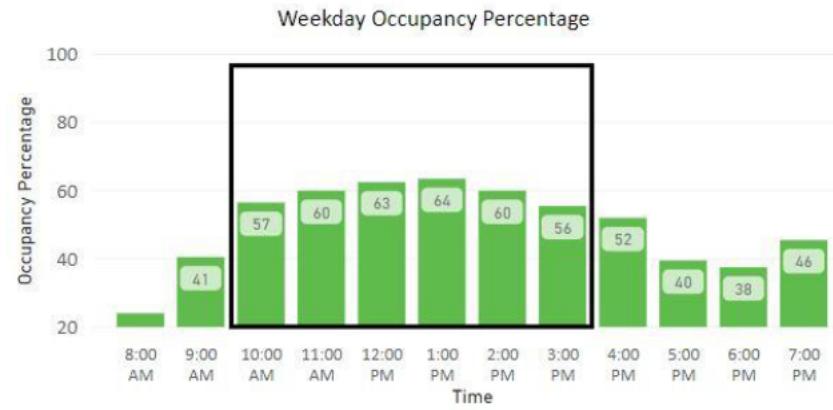


Attachment 1 (Cont.) - November 2020 – February 2021 Occupancy Reporting

Barton - Precinct 2 | February 2021



Barton - Precinct 2 | January 2021



Barton - Precinct 2 | December 2020

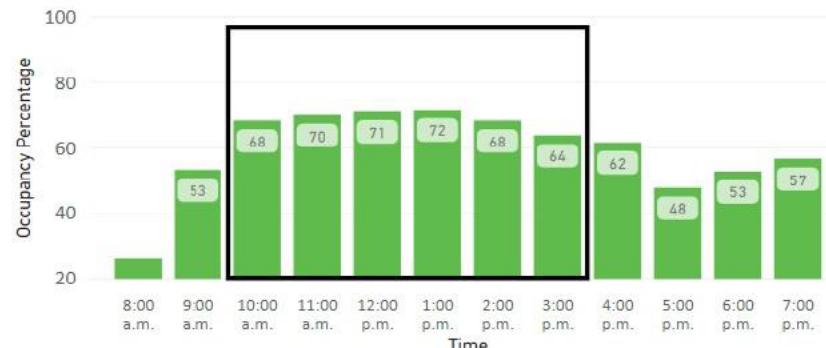
Average Occupancy 10 am - 4 pm



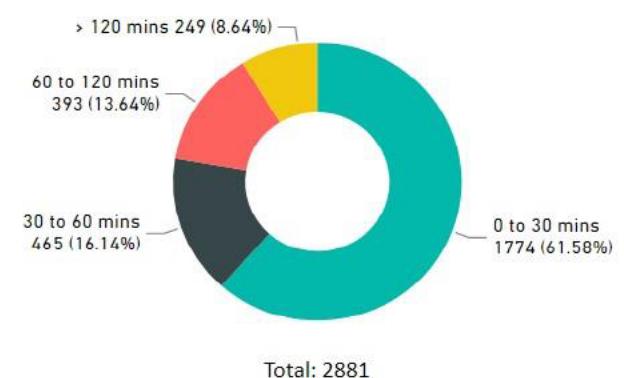
Average Stay Time (mins)

38.60

Weekday Occupancy Percentage



Stay Time Period



Barton - Precinct 2 | November 2020

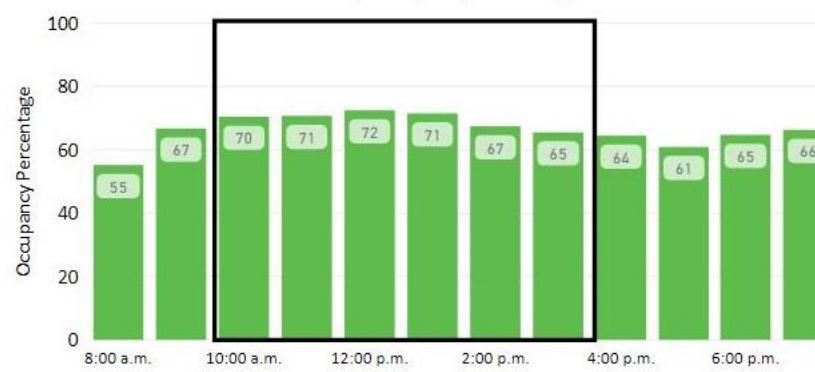
Average Occupancy 10am-4pm



Average Stay Time (mins)

74.52

Weekday Occupancy Percentage

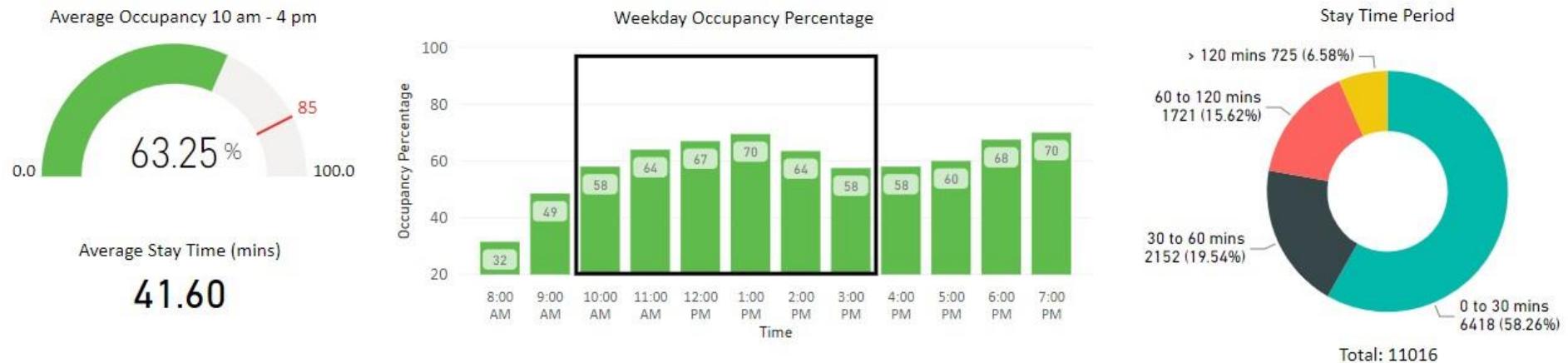


Stay Time Period

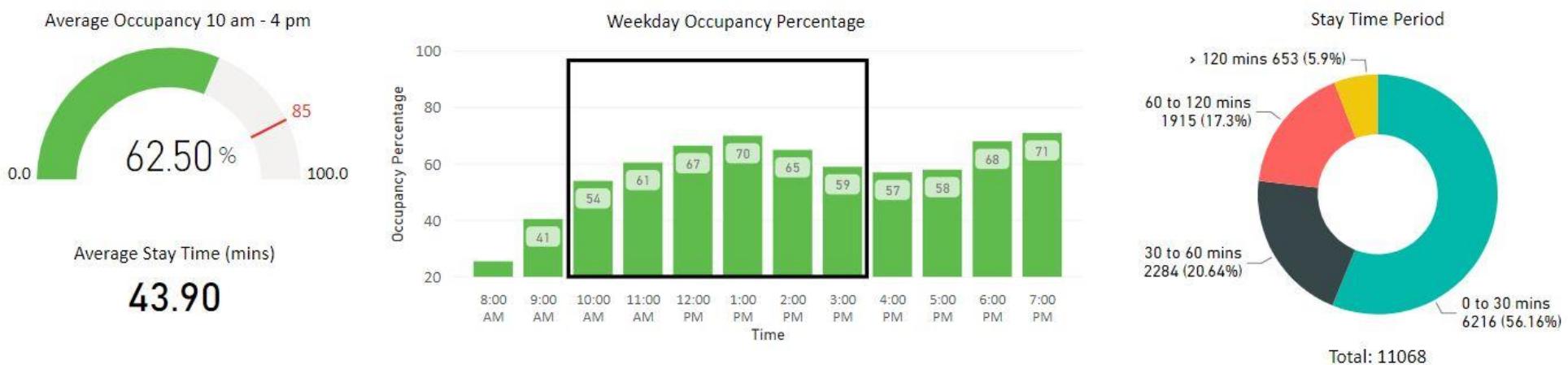


Attachment 1 (Cont.) – November 2020 – February 2021 Occupancy Reporting

Civic - Precinct 3 | February 2021



Civic - Precinct 3 | January 2021



Civic - Precinct 3 | December 2020

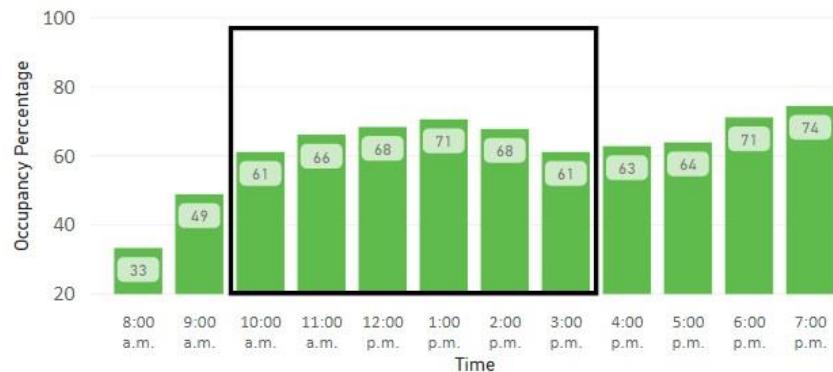
Average Occupancy 10 am - 4 pm



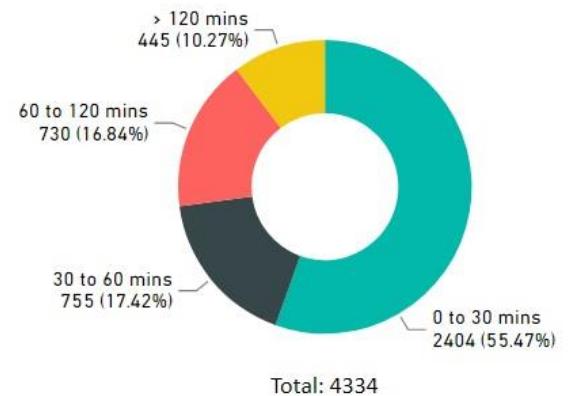
Average Stay Time (mins)

45.50

Weekday Occupancy Percentage



Stay Time Period



Civic - Precinct 3 | November 2020

Average Occupancy 10am-4pm



Average Stay Time (mins)

60.53

Weekday Occupancy Percentage



Stay Time Period



Attachment 1 (Cont.) – November 2020 – February 2021 Occupancy Reporting

Southern - Precinct 4 | February 2021

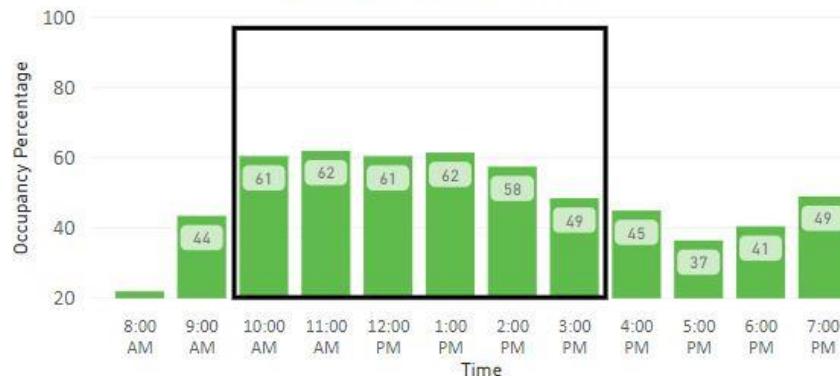
Average Occupancy 10 am - 4 pm



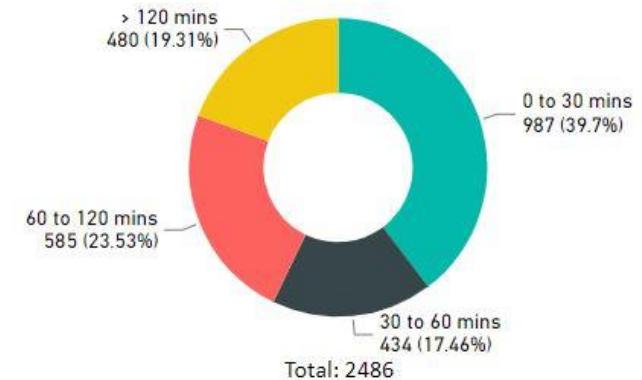
Average Stay Time (mins)

80.60

Weekday Occupancy Percentage



Stay Time Period



Southern - Precinct 4 | January 2021

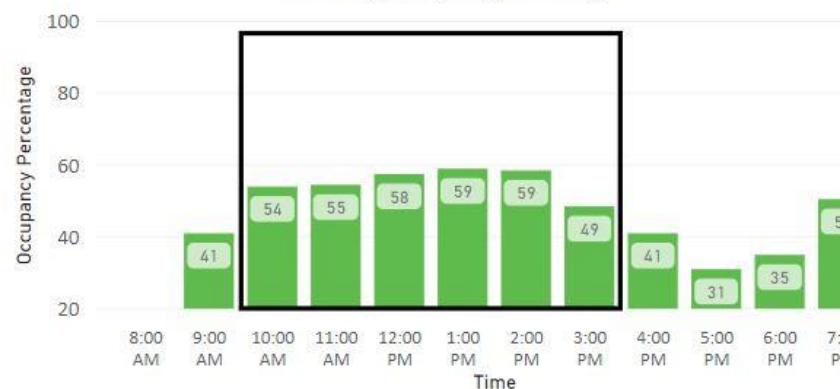
Average Occupancy 10 am - 4 pm



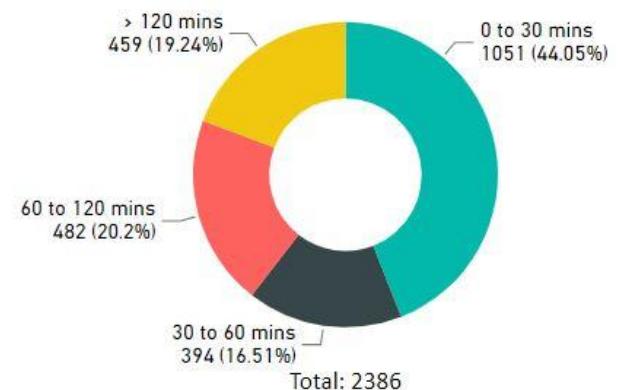
Average Stay Time (mins)

73.70

Weekday Occupancy Percentage



Stay Time Period



Southern - Precinct 4 | December 2020

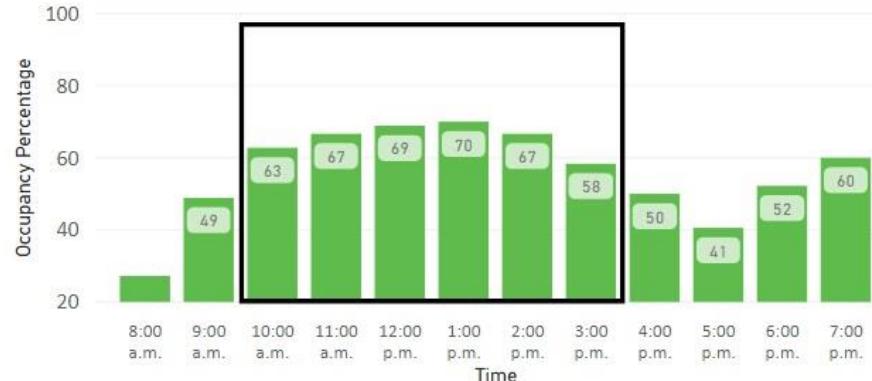
Average Occupancy 10 am - 4 pm



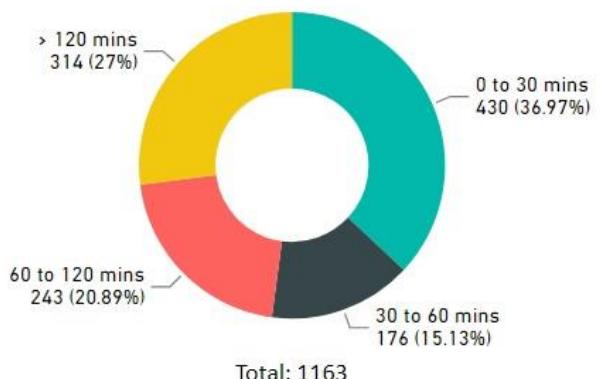
Average Stay Time (mins)

83.70

Weekday Occupancy Percentage



Stay Time Period



Southern - Precinct 4 | November 2020

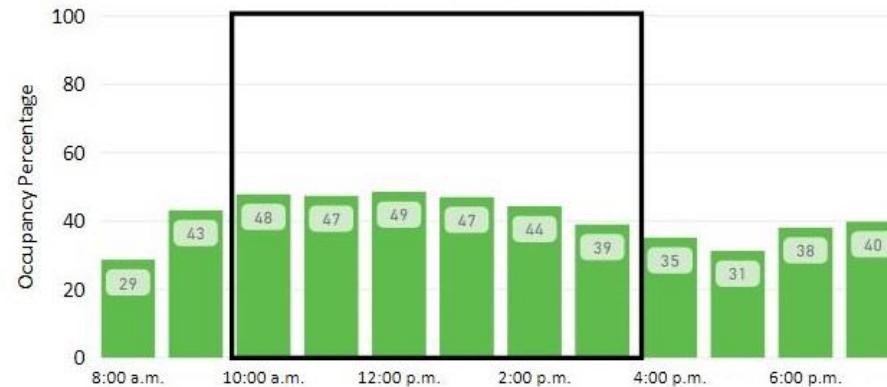
Average Occupancy 10am-4pm



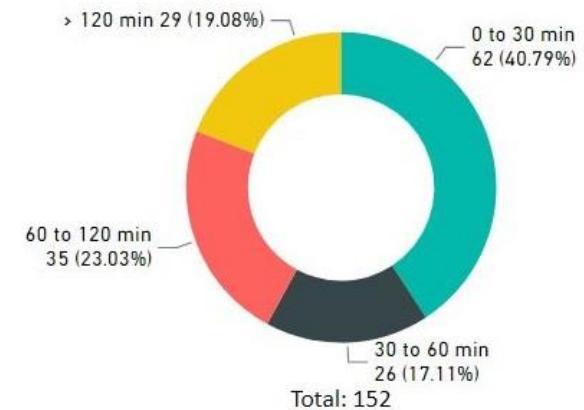
Average Stay Time (mins)

114.33

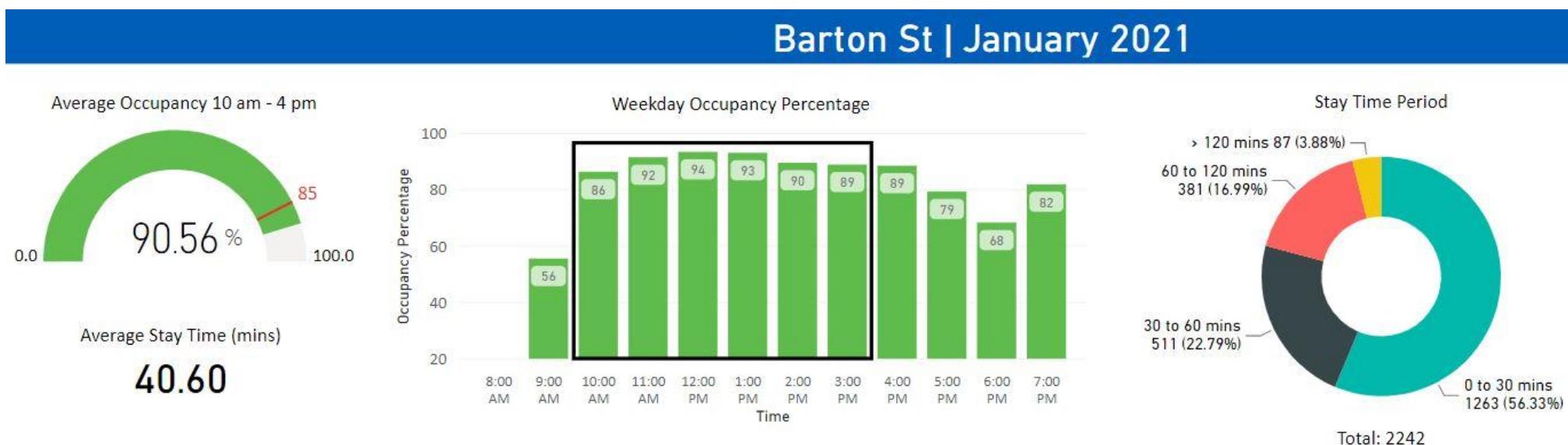
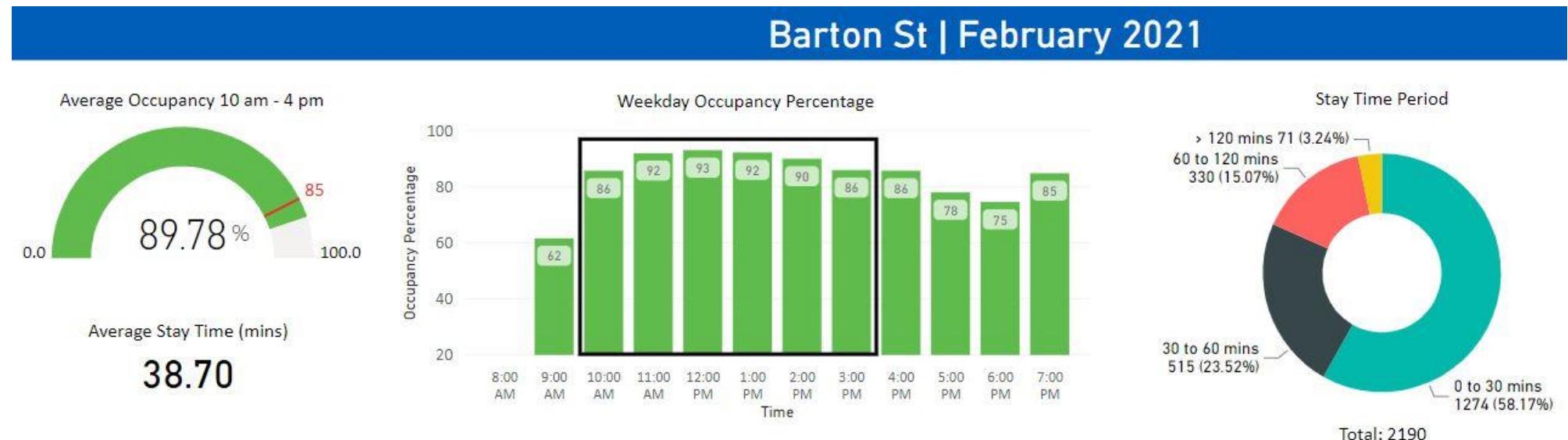
Weekday Occupancy Percentage



Stay Time Period



Attachment 1 (Cont.) – November 2020 – February 2021 Occupancy Reporting (Streets)



Barton St | December 2020

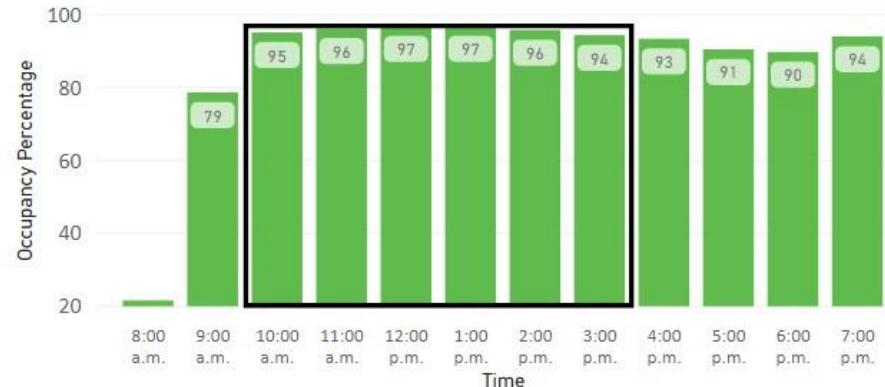
Average Occupancy 10 am - 4 pm



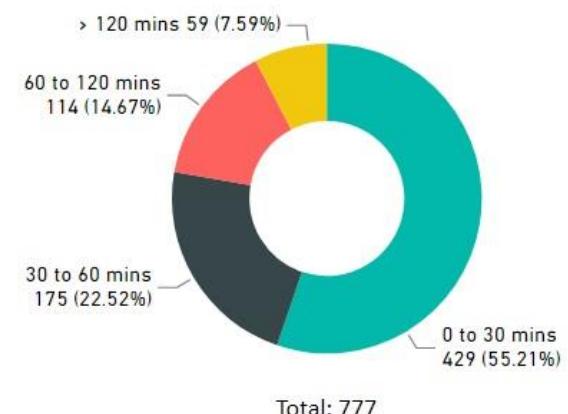
Average Stay Time (mins)

41.80

Weekday Occupancy Percentage



Stay Time Period



Barton St | November 2020

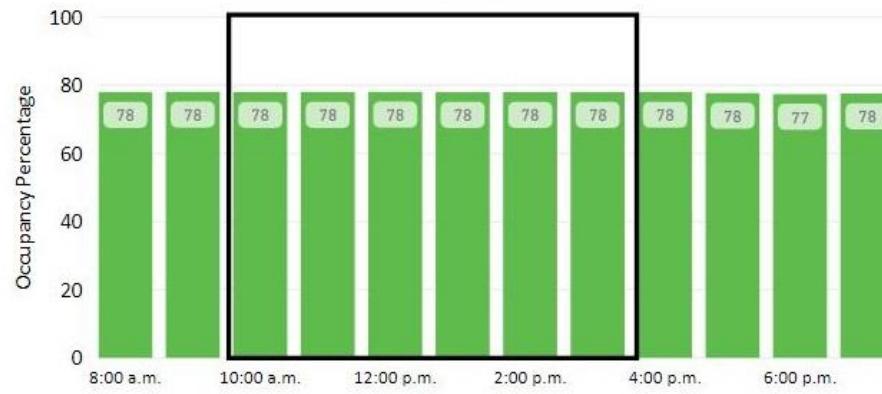
Average Occupancy 10am-4pm



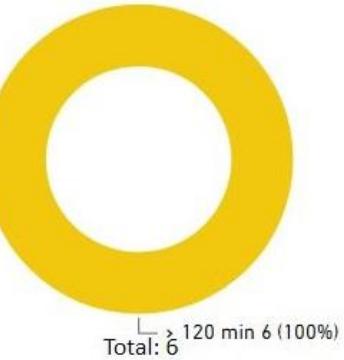
Average Stay Time (mins)

135.41

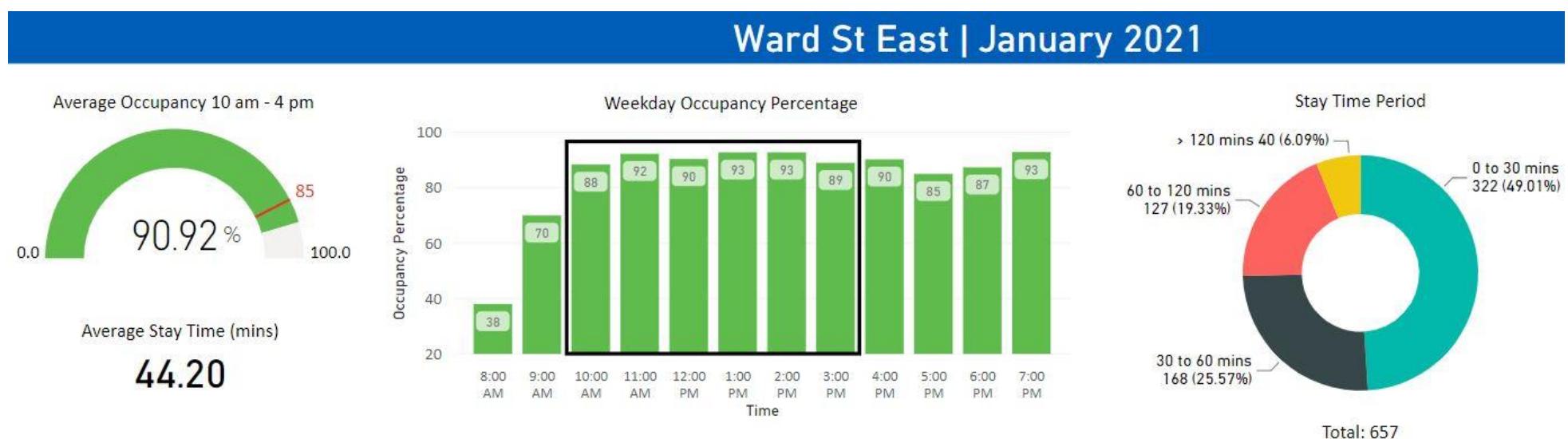
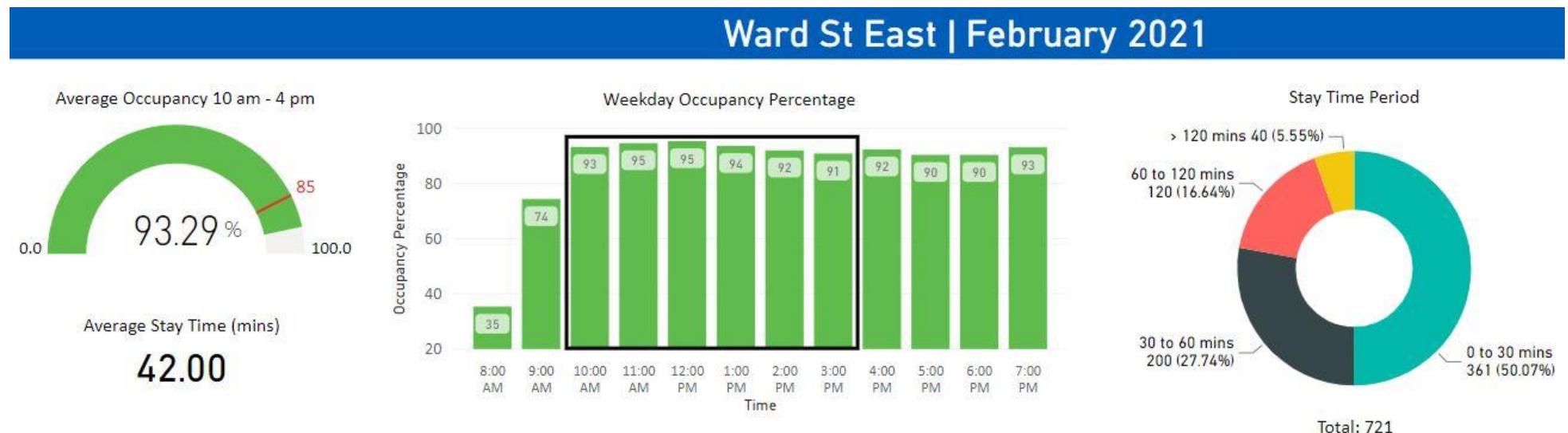
Weekday Occupancy Percentage



Stay Time Period



Attachment 1 (Cont.) – November 2020 – February 2021 Occupancy Reporting (Streets)



Ward St East | December 2020

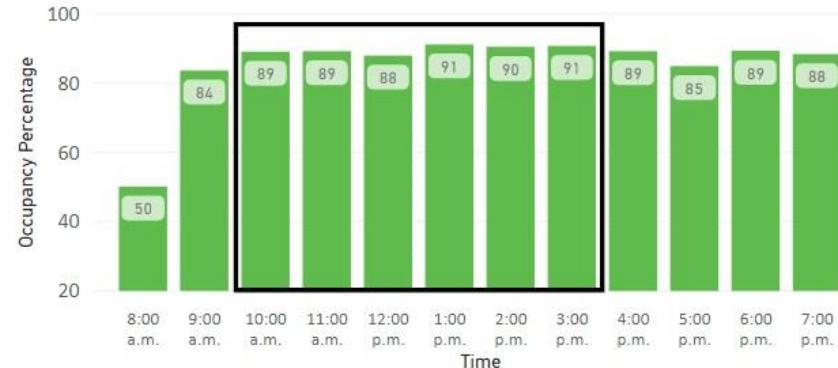
Average Occupancy 10 am - 4 pm



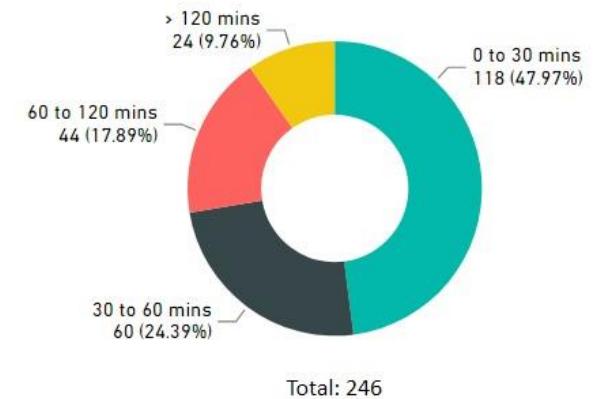
Average Stay Time (mins)

49.90

Weekday Occupancy Percentage



Stay Time Period



Ward St East | November 2020

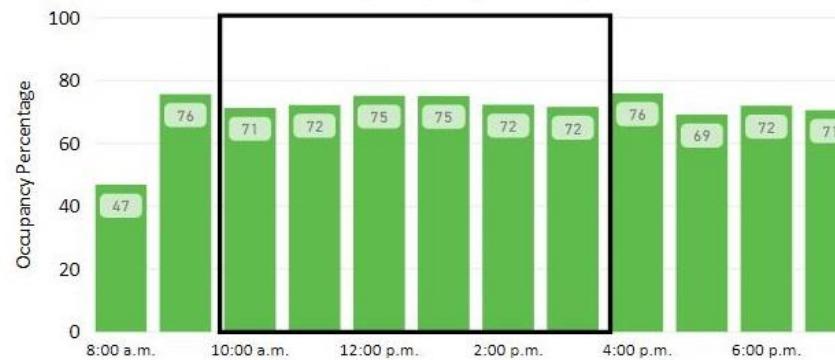
Average Occupancy 10am-4pm



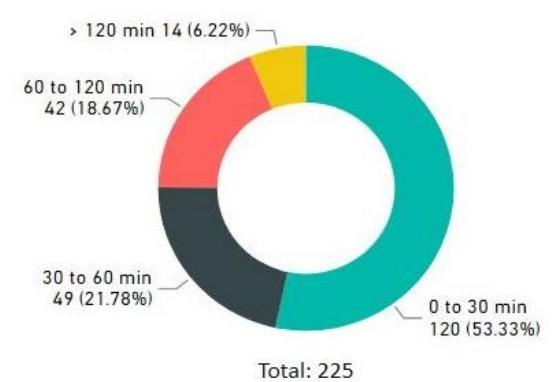
Average Stay Time (mins)

58.24

Weekday Occupancy Percentage

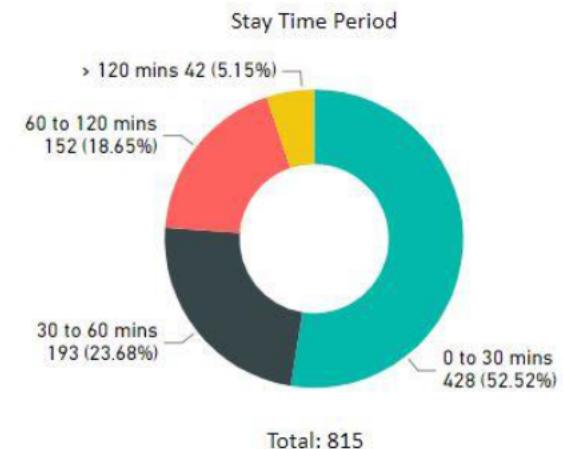
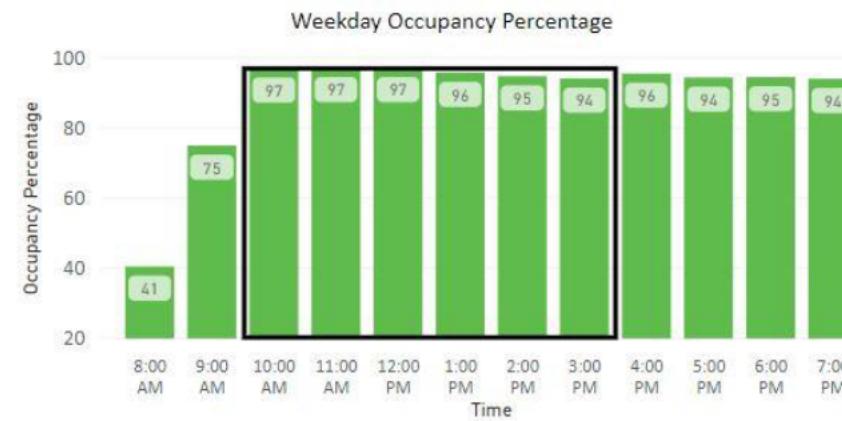


Stay Time Period

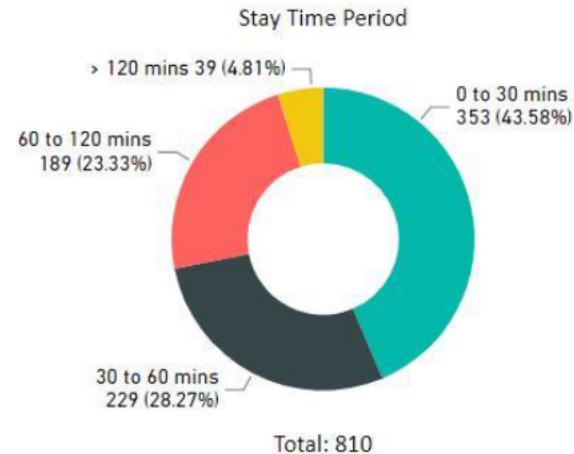
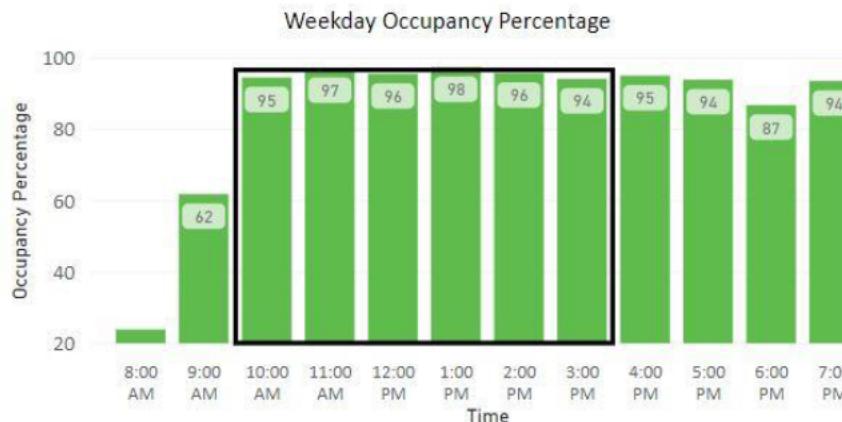


Attachment 1 (Cont.) – November 2020 – February 2021 Occupancy Reporting (Streets)

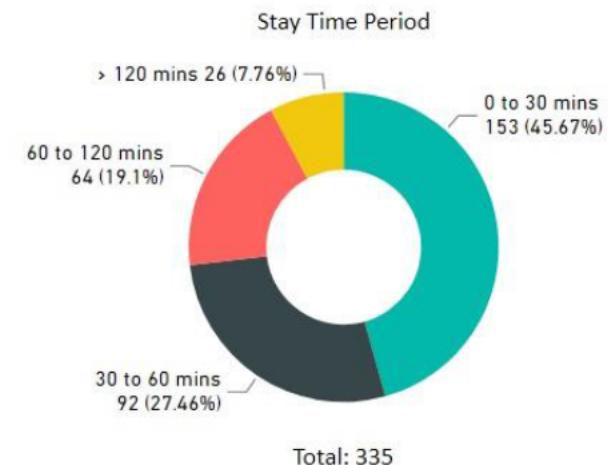
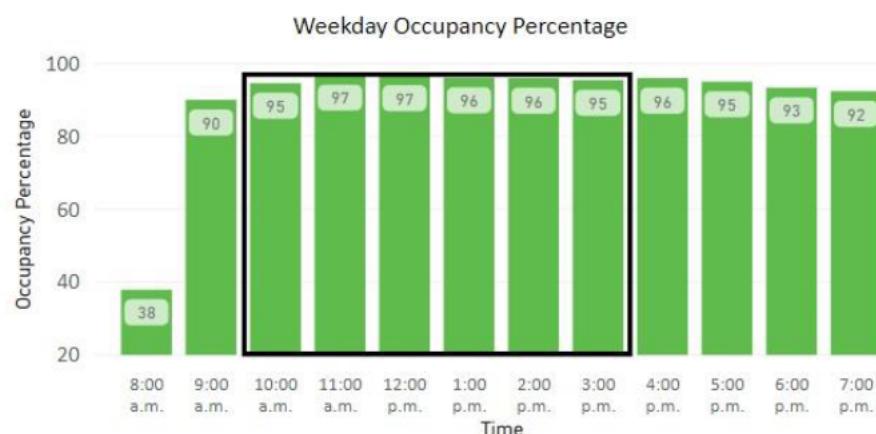
Worley Place | February 2021



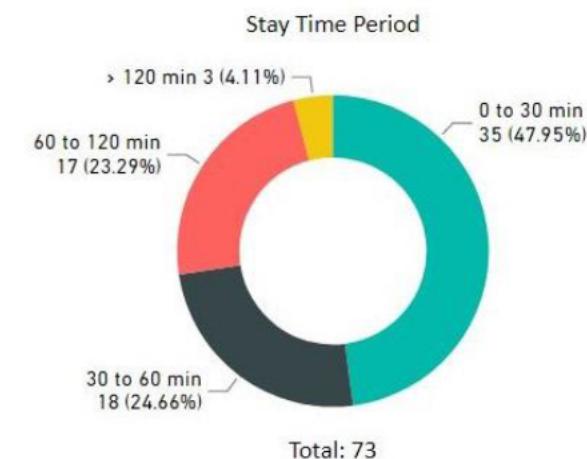
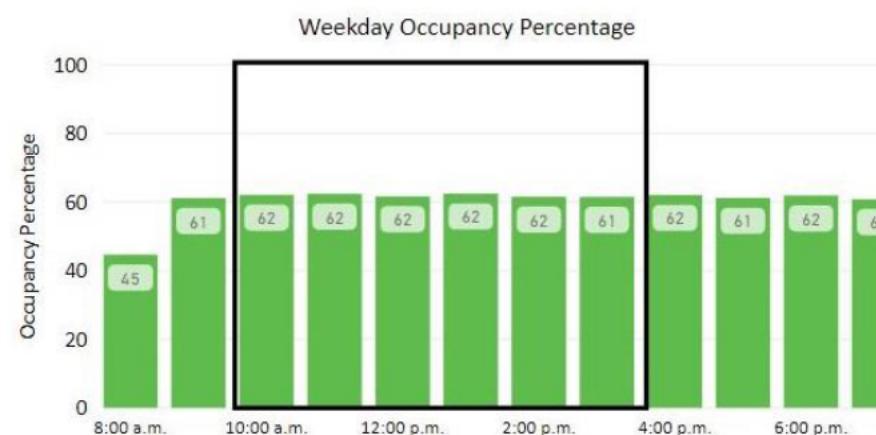
Worley Place | January 2021



Worley Place | December 2020



Worley Place | November 2020

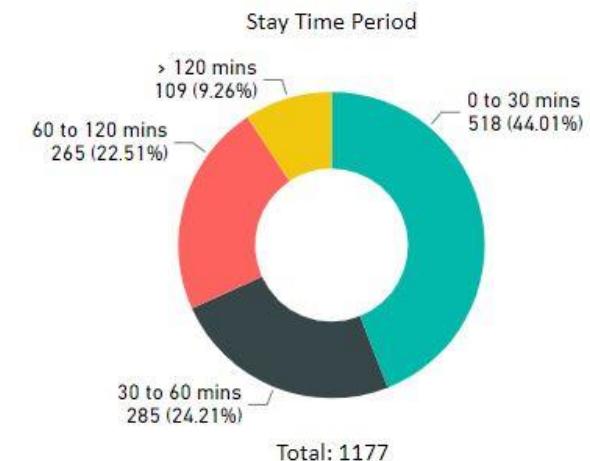
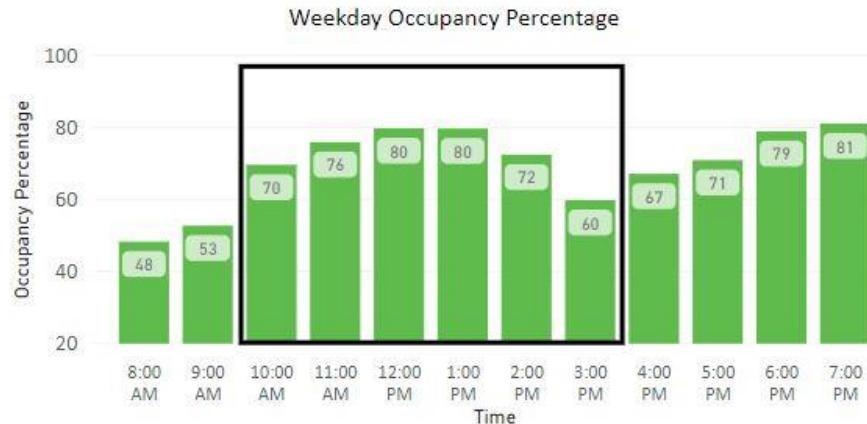


Attachment 1 (Cont.) – November 2020 – February 2021 Occupancy Reporting (Streets)

Victoria St | February 2021



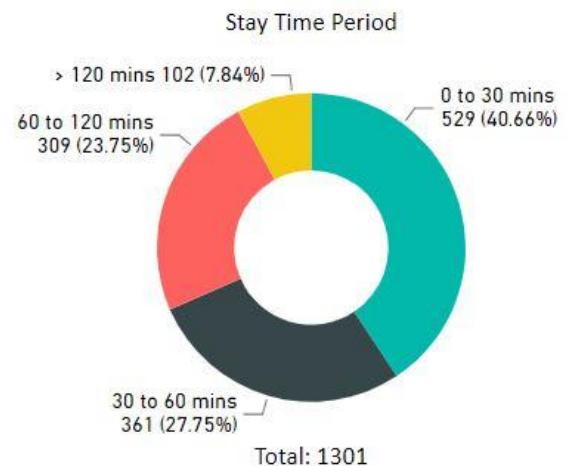
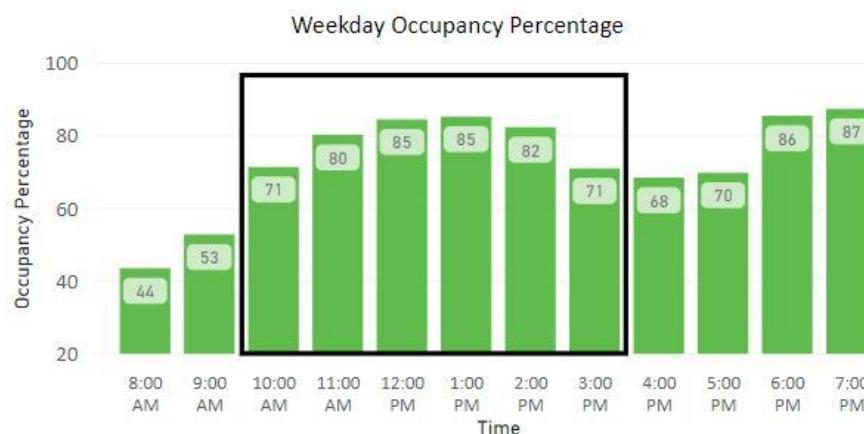
Average Stay Time (mins)
59.00



Victoria St | January 2021



Average Stay Time (mins)
55.80



Victoria St | December 2020

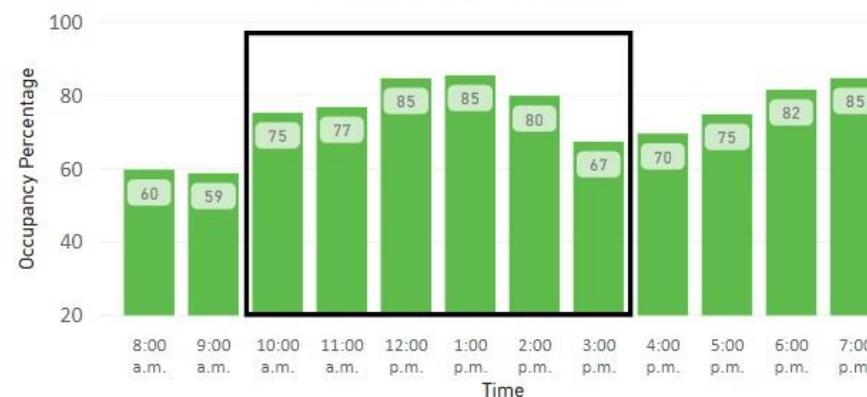
Average Occupancy 10 am - 4 pm



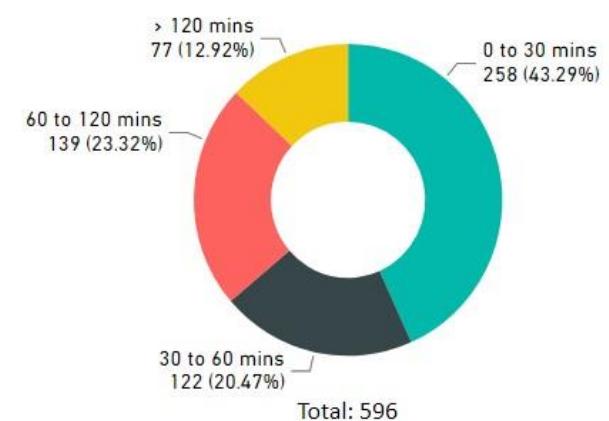
Average Stay Time (mins)

62.30

Weekday Occupancy Percentage



Stay Time Period



Victoria St | November 2020

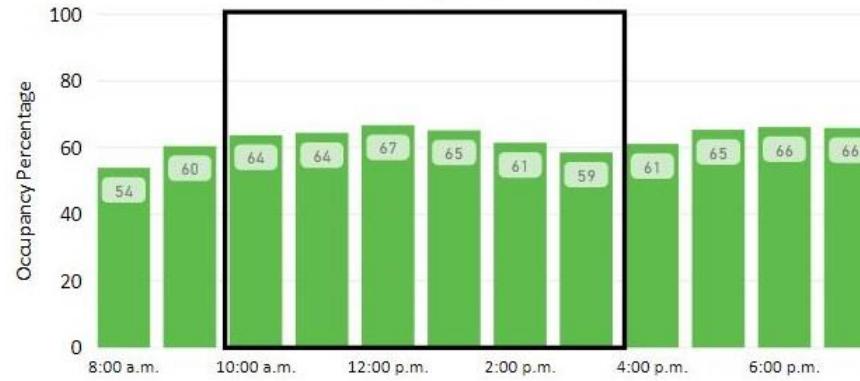
Average Occupancy 10am-4pm



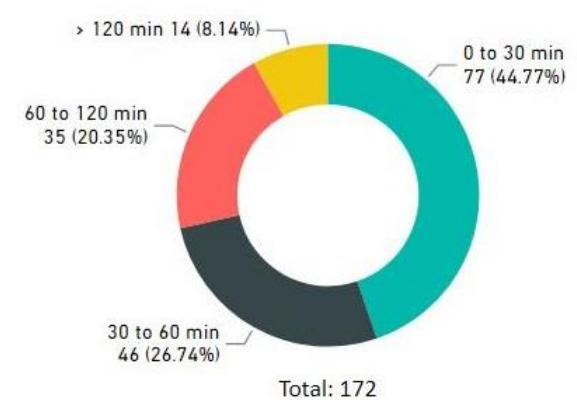
Average Stay Time (mins)

60.85

Weekday Occupancy Percentage



Stay Time Period



Attachment 1 (Cont.) – November 2020 – February 2021 Occupancy Reporting (Streets)

Alexandra St | February 2021

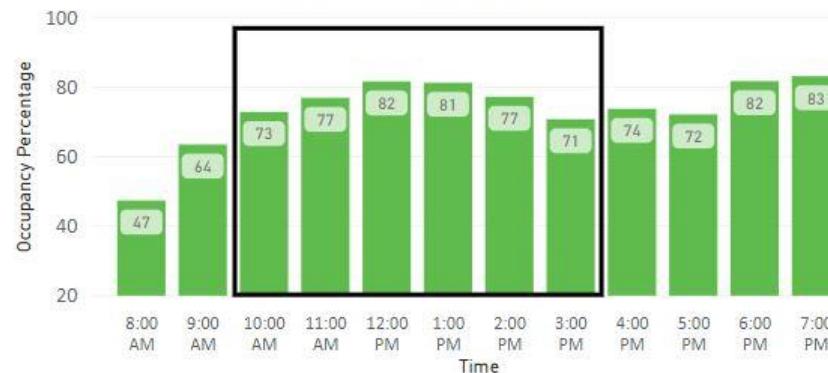
Average Occupancy 10 am - 4 pm



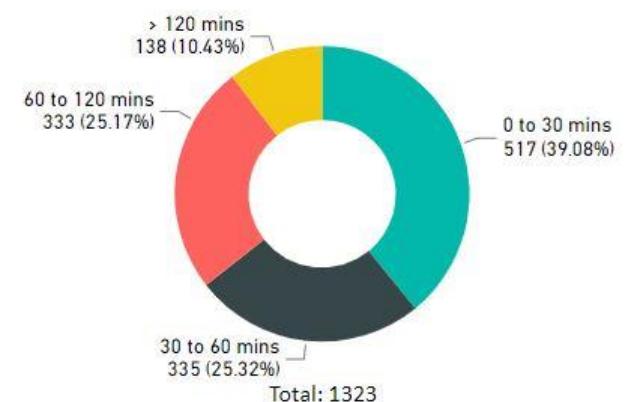
Average Stay Time (mins)

60.90

Weekday Occupancy Percentage



Stay Time Period



Average Occupancy 10 am - 4 pm

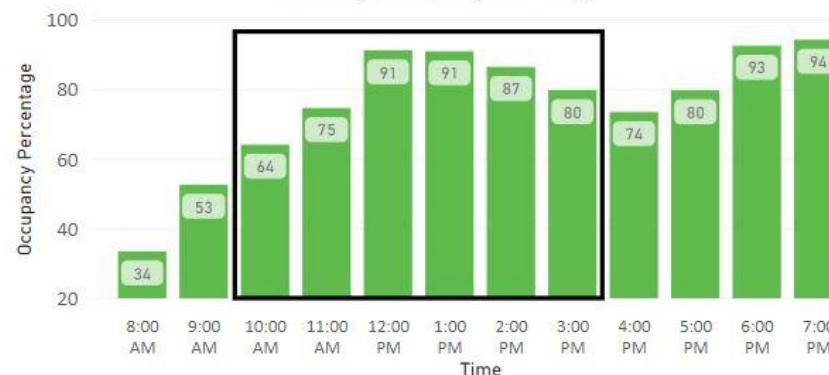


Average Stay Time (mins)

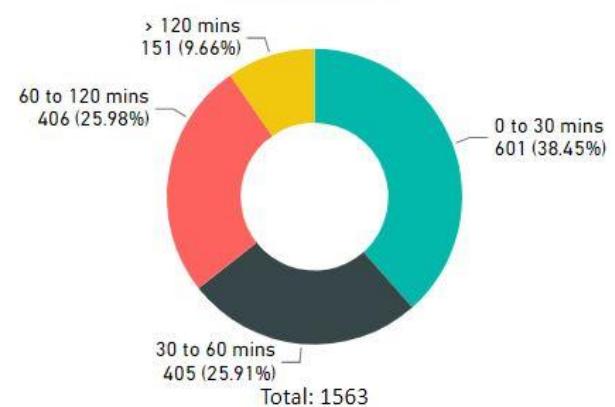
59.20

Alexandra St | January 2021

Weekday Occupancy Percentage



Stay Time Period



Alexandra St | December 2020

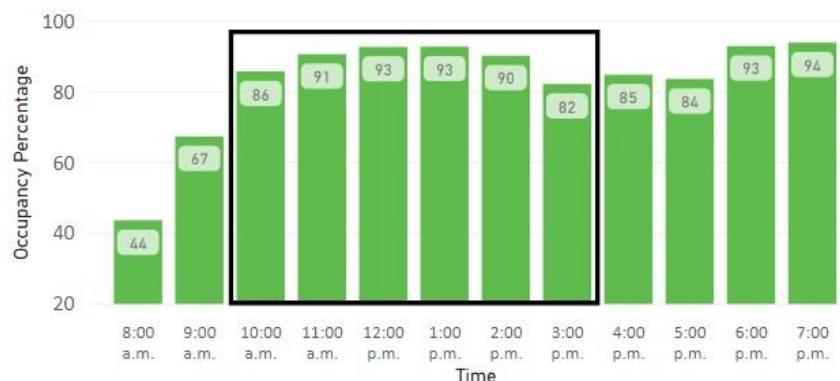
Average Occupancy 10 am - 4 pm



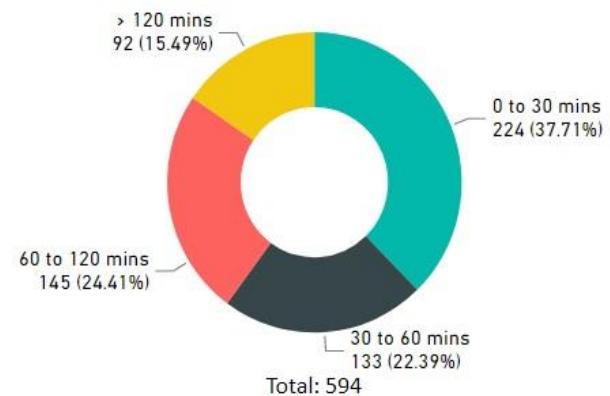
Average Stay Time (mins)

60.10

Weekday Occupancy Percentage



Stay Time Period



Alexandra St | November 2020

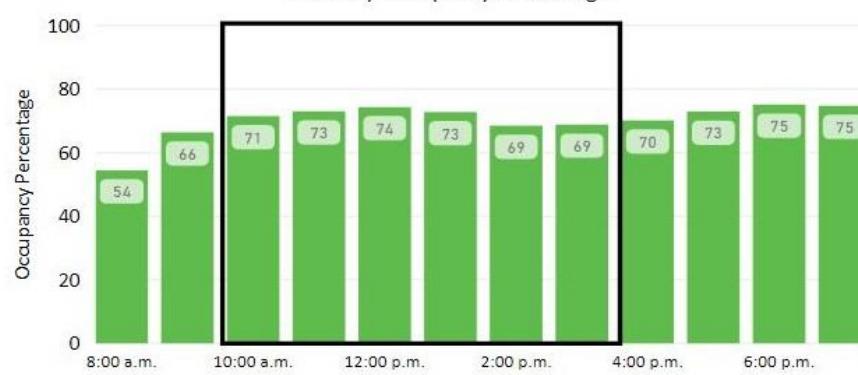
Average Occupancy 10am-4pm



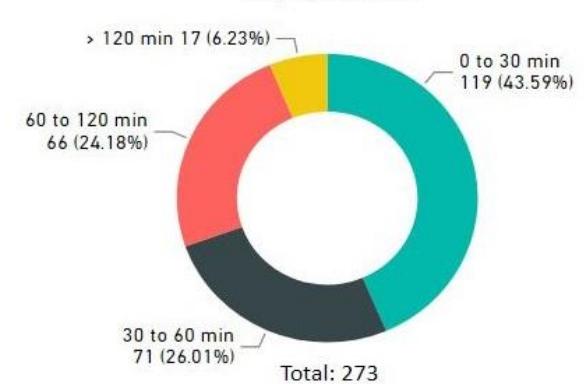
Average Stay Time (mins)

56.93

Weekday Occupancy Percentage



Stay Time Period



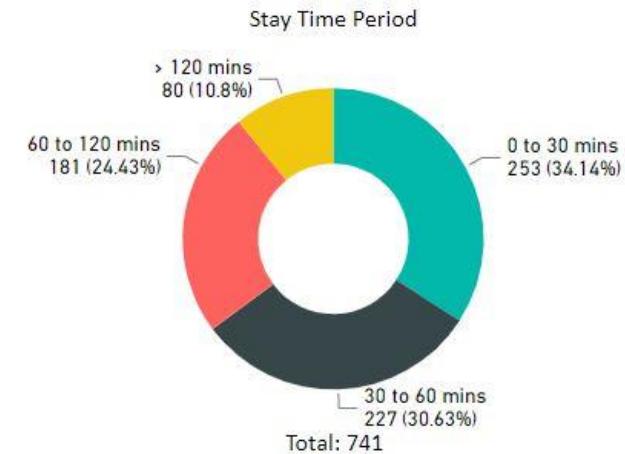
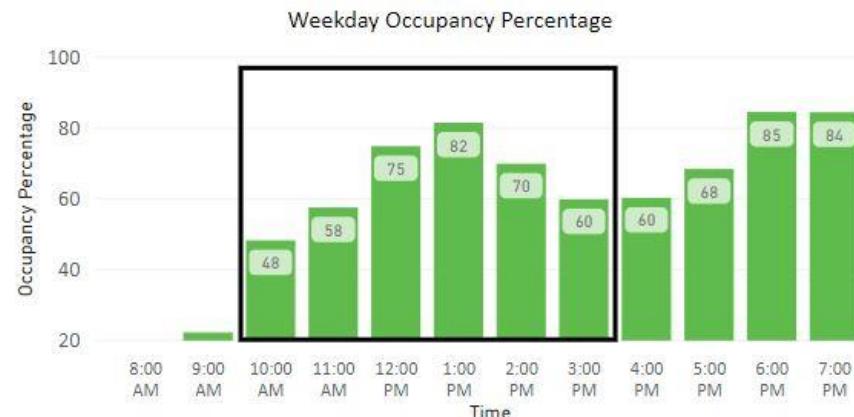
Attachment 1 (Cont.) November 2020 – February 2021 Occupancy Reporting (Streets)

Hood St | February 2021



Average Stay Time (mins)

64.80

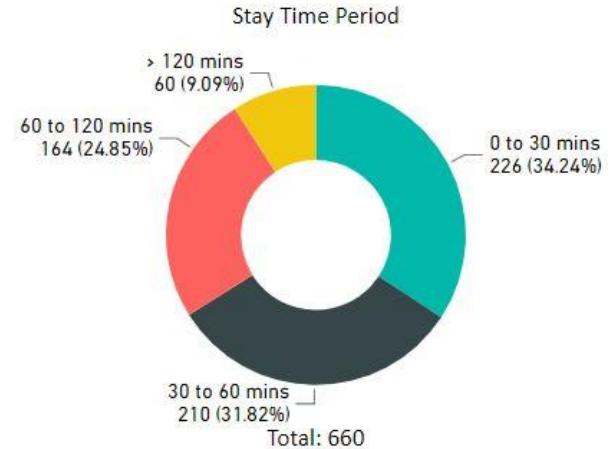
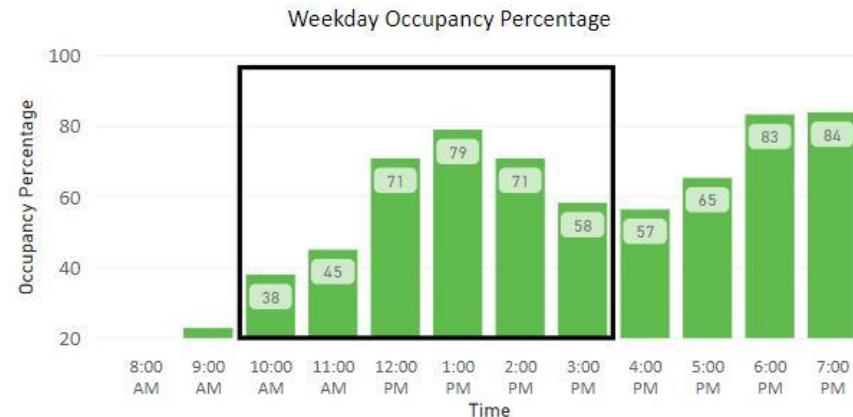


Hood St | January 2021



Average Stay Time (mins)

64.10



Hood St | December 2020

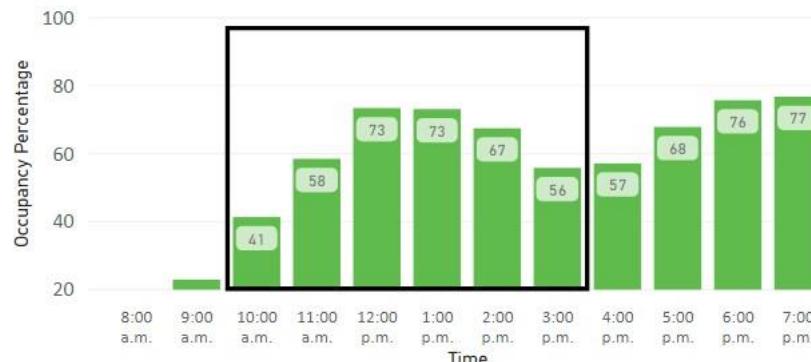
Average Occupancy 10 am - 4 pm



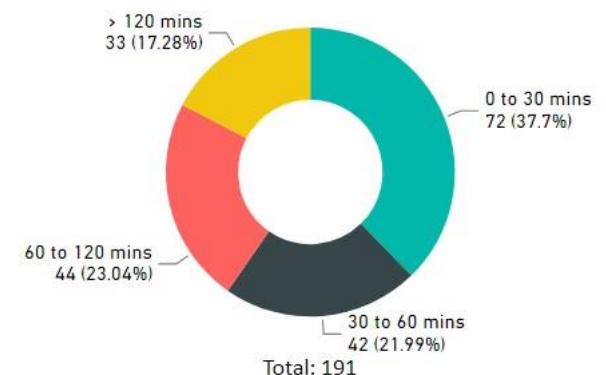
Average Stay Time (mins)

66.30

Weekday Occupancy Percentage



Stay Time Period



Hood St | November 2020

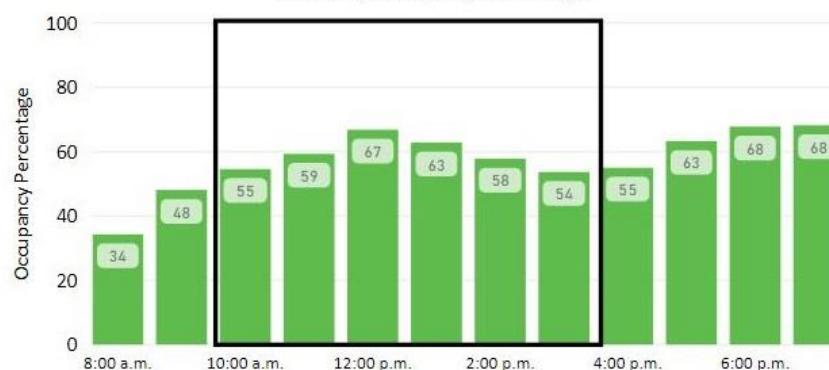
Average Occupancy 10am-4pm



Average Stay Time (mins)

51.94

Weekday Occupancy Percentage



Stay Time Period



Parking Activity

Monthly Report – March 2021

To:	Access Hamilton – Parking		
Data Updates by:	Joanne Clark & John Purcell		
Reviewed by:	Jason Harrison		
Subject:	Parking Activity Monthly Report – March 2021		
Date:	12 th April 2021	File:	D-3688204

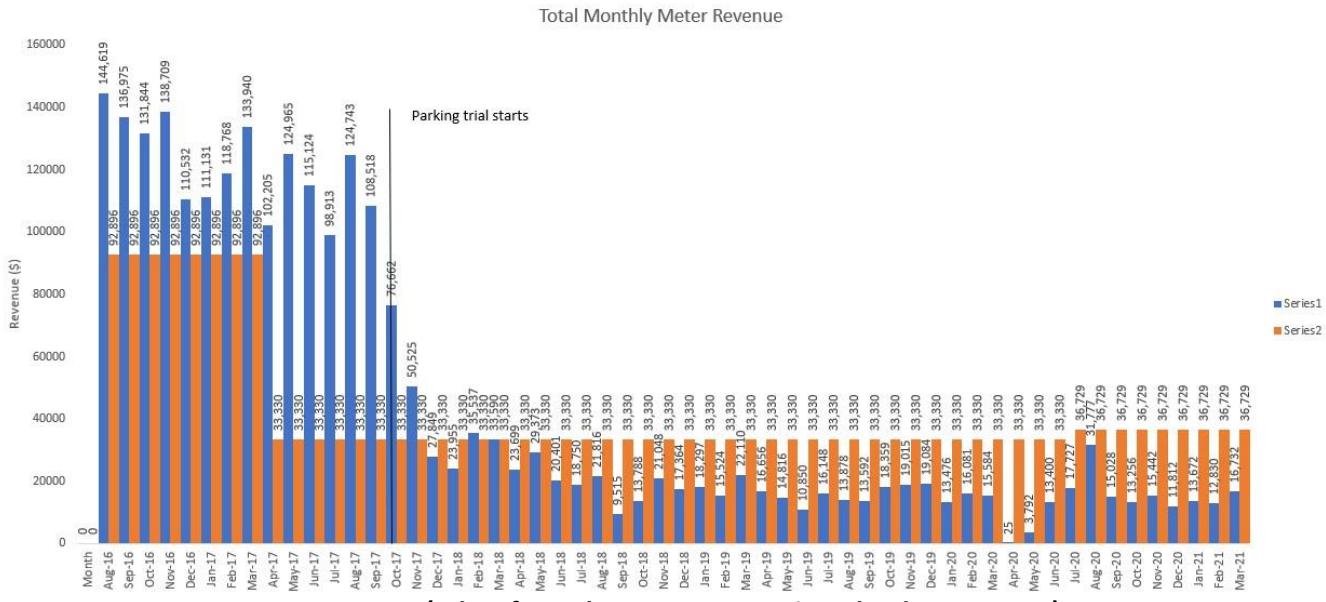
1.0 Purpose

1.1 To provide a monthly summary of previously agreed monthly parking activity metrics (via the Access Hamilton Taskforce).

2.0 Key Financial Indicators

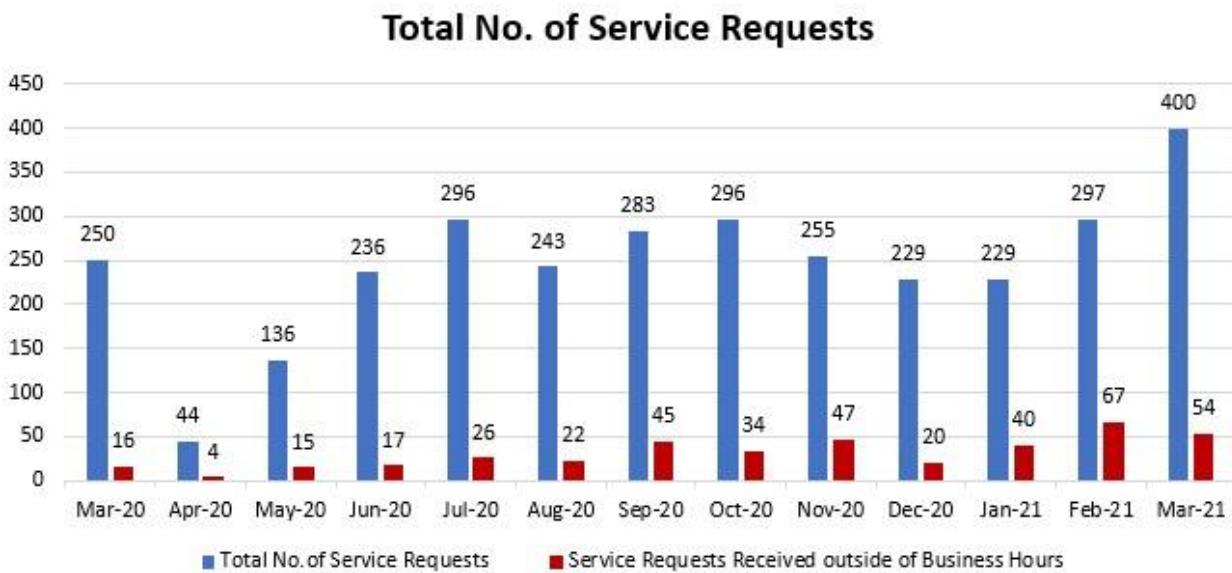
OPERATING	2020/2021							
	Actuals 2016/17	Actuals 2017/18	Actuals 2018/19	Actuals 2019/20	YTD Actual Mar-21	YTD Budget Mar-21	Variance YTD Budget vs Actual	APPROVED 2020/21
REVENUE								
Parking Meters	1,392,828	677,857	257,897	182,517	132,950	162,010	(29,060)	220,000
Parking permits revenue	10,083	9,951	14,475	9,745	5,426	15,000	(9,574)	20,000
Commuter Carparking	0	0	0	0	0	94,238	(94,238)	400,000
Mobile App	0	12,204	26,986	23,847	20,033	0	20,033	0
Fees and User Charges	1,402,911	700,012	299,358	216,108	158,409	271,248	(112,839)	640,000
Infringement Revenue	1,787,402	1,530,063	1,703,074	1,509,150	941,972	1,174,250	(232,278)	1,525,000
User Fees and Infringements Revenue	3,190,313	2,230,075	2,002,432	1,725,259	1,100,381	1,445,498	(345,117)	2,165,000
External Fees* (Recovery of costs added to fines)	384,867	302,065	408,077	0	0	0	0	0
Fines from Courts	2,631	3,980	3,125	893	0	0	0	0
Bad Debts Recovered	22,572	24,841	18,627	4,436	0	0	0	0
Court Commission	0	(22,206)	(40,786)	0	0	0	0	0
Other Revenue				11,000	17	0	17	0
Doubtful Debt Adjustment	(243,651)	(162,696)	(194,706)	(76,221)	(98,571)	(75,000)	(23,571)	(100,000)
Other Revenue	166,419	145,984	194,337	(59,893)	(98,554)	(75,000)	(23,554)	(100,000)
Subtotal - On street Revenue	3,356,732	2,376,059	2,196,769	1,665,366	1,001,827	1,370,498	(368,671)	2,065,000
CBD Business Targeted Rate	0	108,932	146,000	145,584	108,695	109,023	(328)	145,363
TOTAL OPERATING REVENUE	3,356,732	2,484,991	2,342,769	1,810,950	1,110,522	1,479,521	(368,999)	2,210,363
TOTAL OPERATING EXPENSES	1,805,548	2,457,994	3,220,411	2,984,412	2,045,600	2,213,937	(168,337)	2,948,778
OPERATING SURPLUS/(DEFICIT)	1,551,185	26,997	(877,642)	(1,173,462)	(935,078)	(734,416)	(200,662)	(738,415)

2.1 The financials for March continue to show that the revenue received from 'Fees and User Charges' was lower than budgeted for.

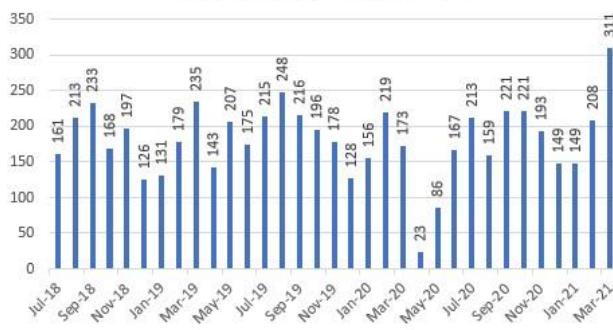


3.0 Customer Requests (taken from the customer services database - SRMS)

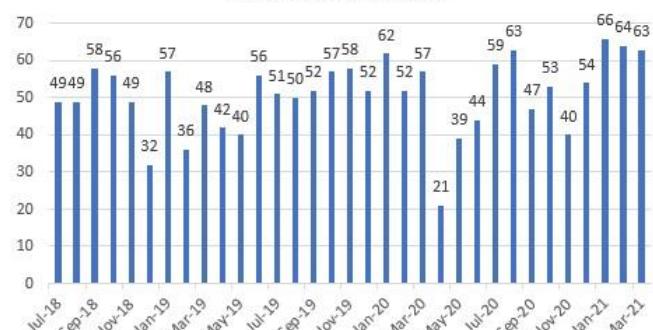
3.1 A total of 400 service requests were generated in March with 394 closed out. 54 of these requests were received by the Call Centre unit outside of business hours. The tables below provide a summary of the customer requests received.



Illegal Parking - Outside CBD



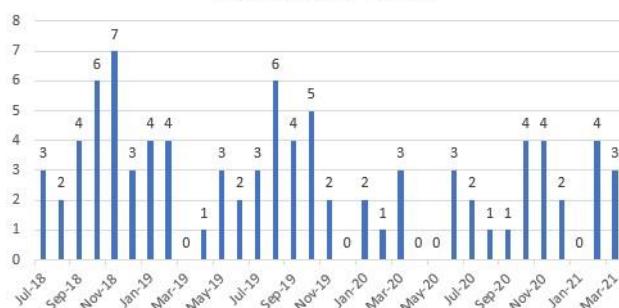
Abandoned Vehicles



Illegal Parking - CBD



Truck or Heavy Vehicle



Parking Meter/Machines not working

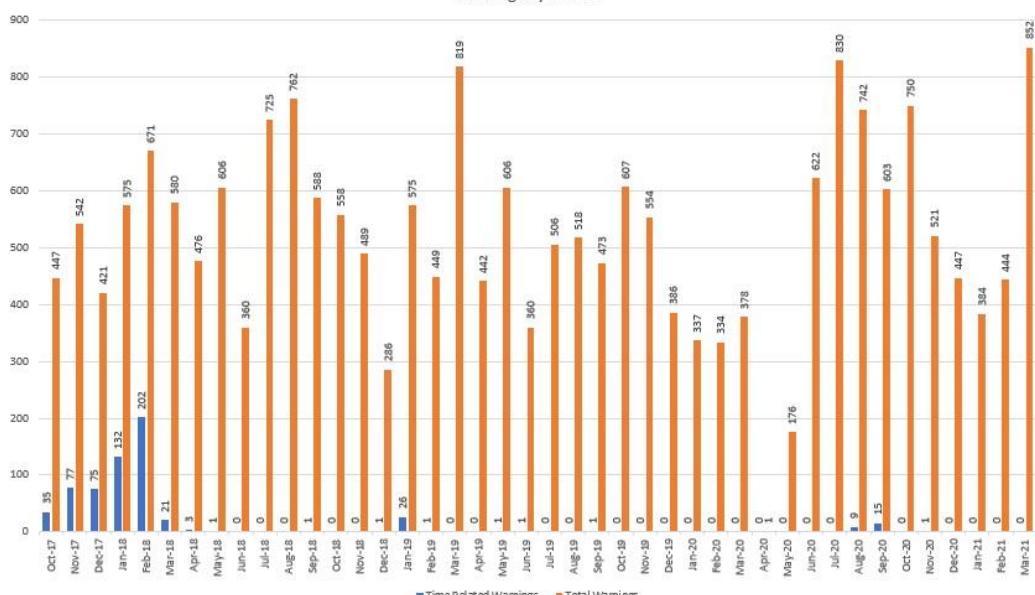


■ Parking Meter/Machines not working

4.0 Warnings & Infringements (Taken from Parking Database – Ticketer)

4.1 A total of 852 warnings, 1388 parking infringements and 767 traffic infringements were issued in March.

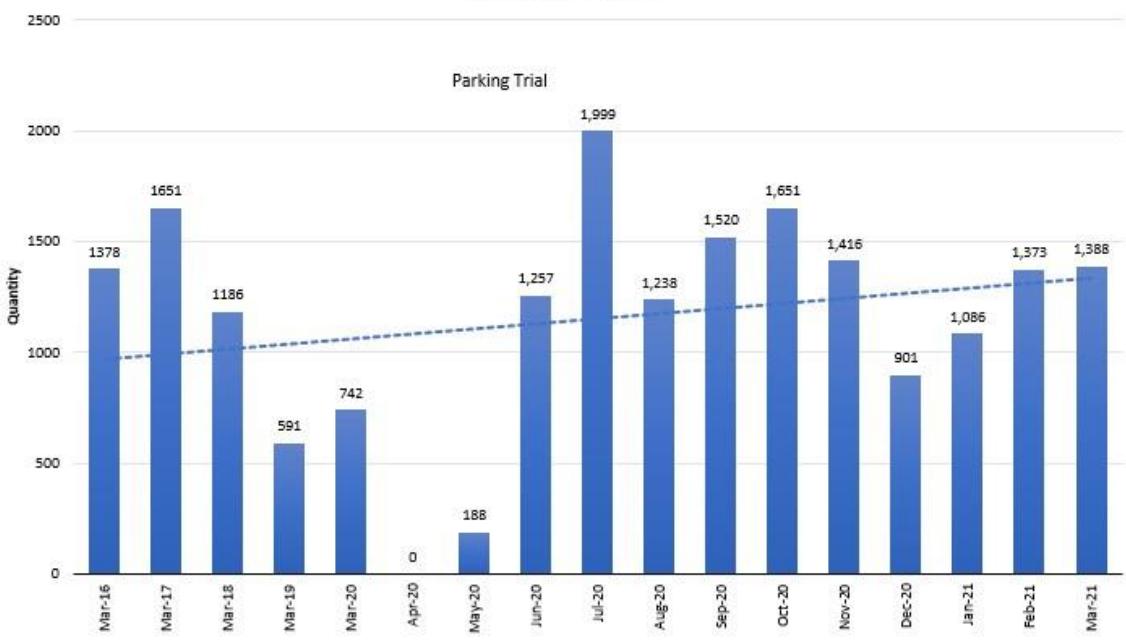
Warnings by month



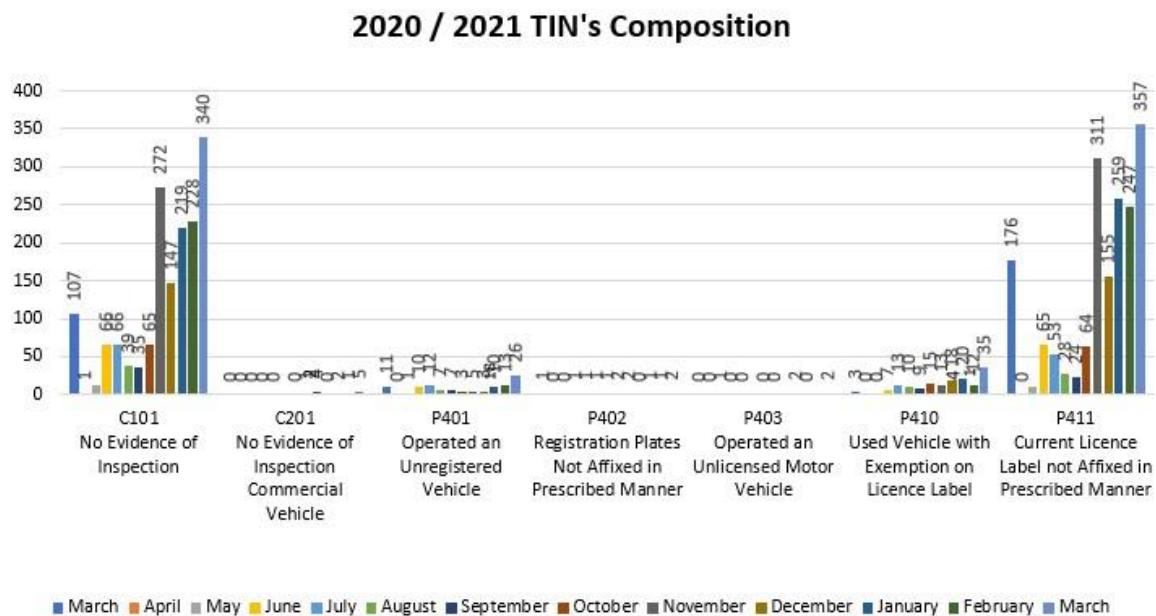
Traffic Infringements Issued by Month



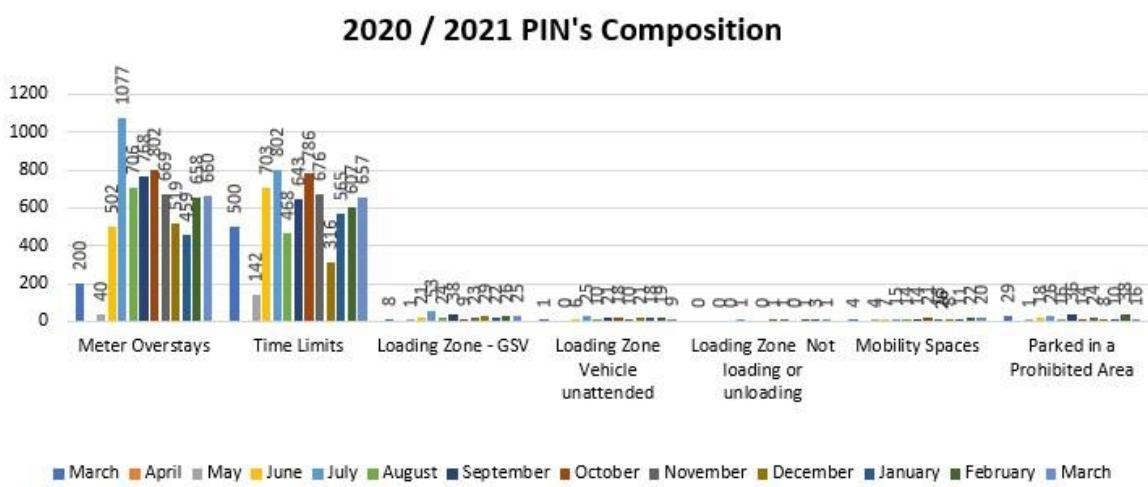
Parking Infringements Issued by Month



4.2 Infringement drill-down; as requested a drill-down on types of infringements in the previous two graphs follow.

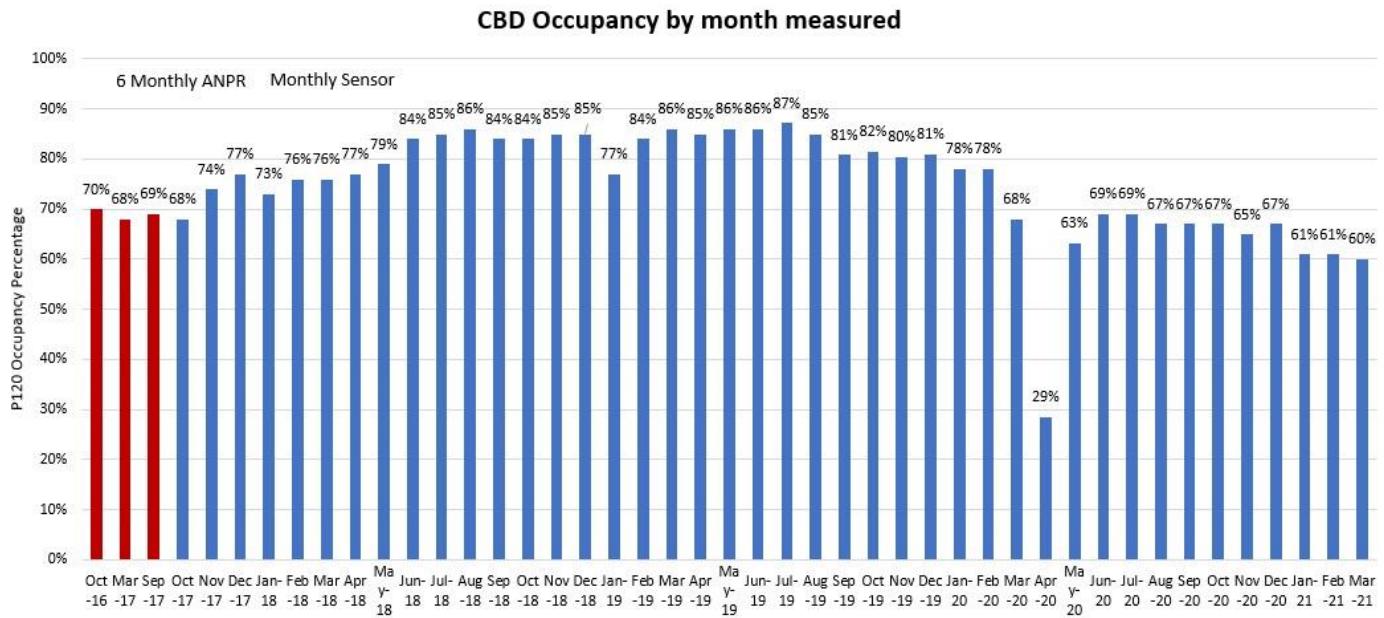


4.3 Totals may vary by a small margin due to the drill-down showing nominated infringements of interest as opposed to all infringements.

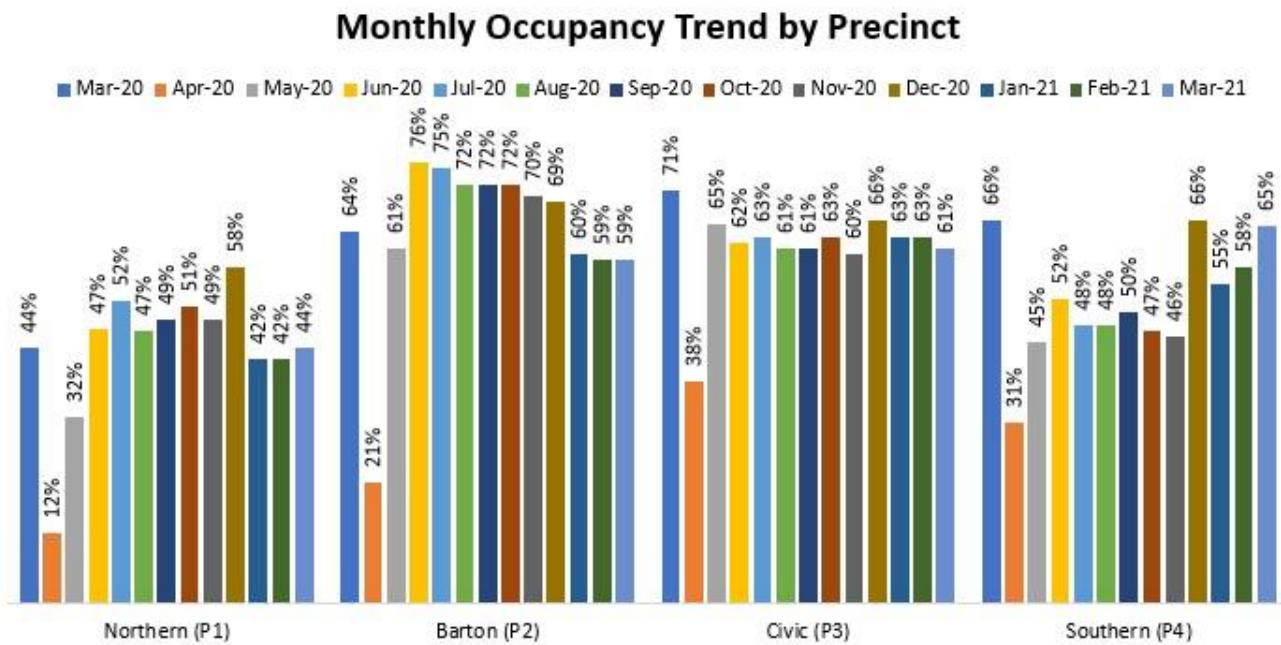


5.0 CBD Occupancy Data (taken from Parking Database - SmartRep)

5.1 The following graph depicts the CBD Occupancy trend for the business sensitive areas. Recorded figures show occupancy trending below of the target value of 85% for the previous 12 months excluding the holiday period.

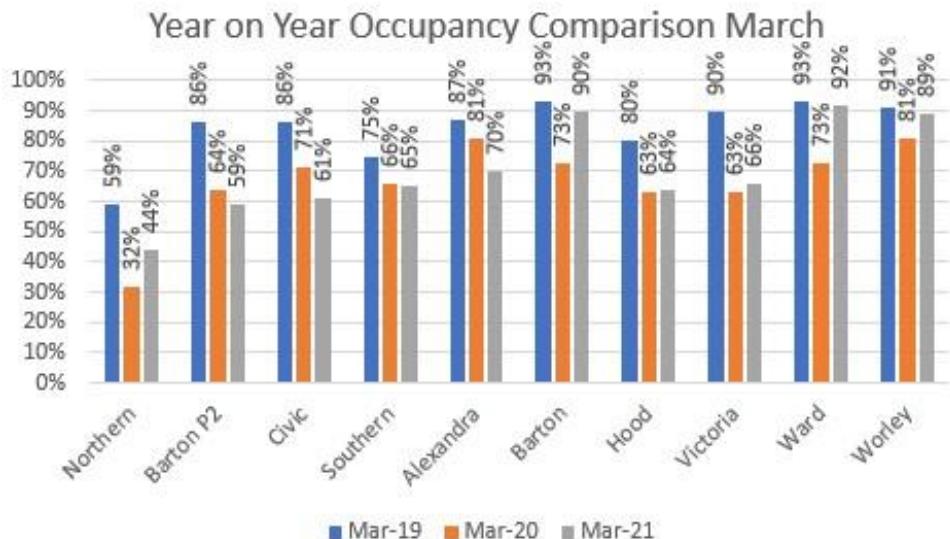


5.2 The following graph displays the trend of precinct occupancy by month.



5.3 March 2020 – March 2021 Year on Year occupancy resulted in the following:

- Northern - Precinct 1 32% to 44% twelve percentage point increase in occupancy
- Barton – Precinct 2 64% to 59% five percentage point decrease in occupancy
- Civic – Precinct 3 71% to 61% ten percentage point decrease in occupancy
- Southern – Precinct 4 66% to 65% one percentage point decrease in occupancy



5.4 Attachment 1 provides a breakdown of the parking data collected for December 20 to March 21 using the parking sensors. Key observations noted:

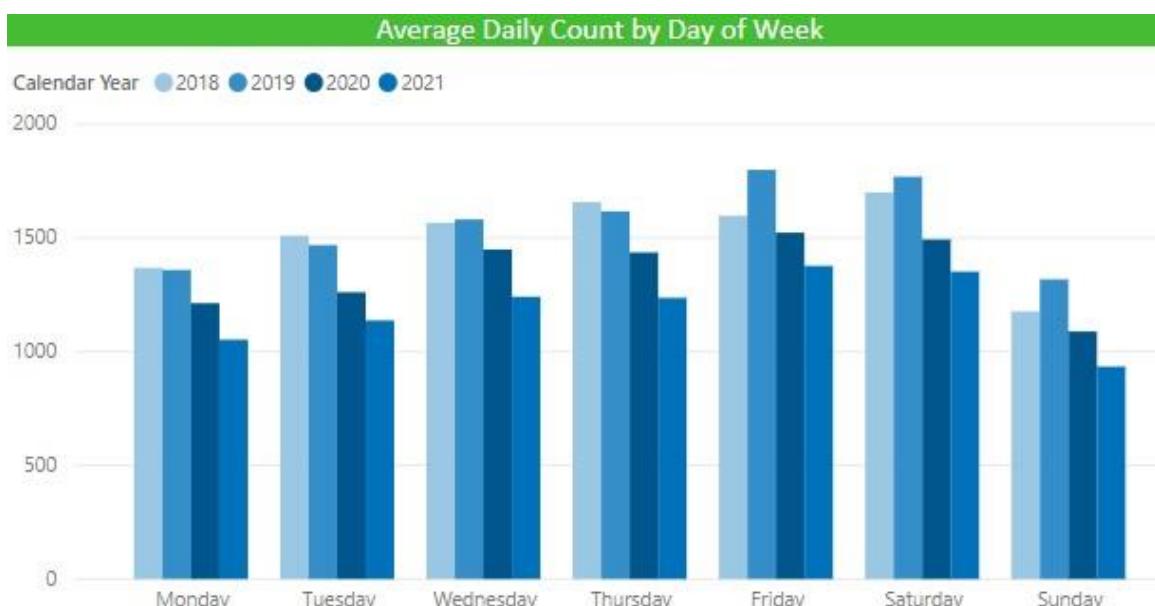
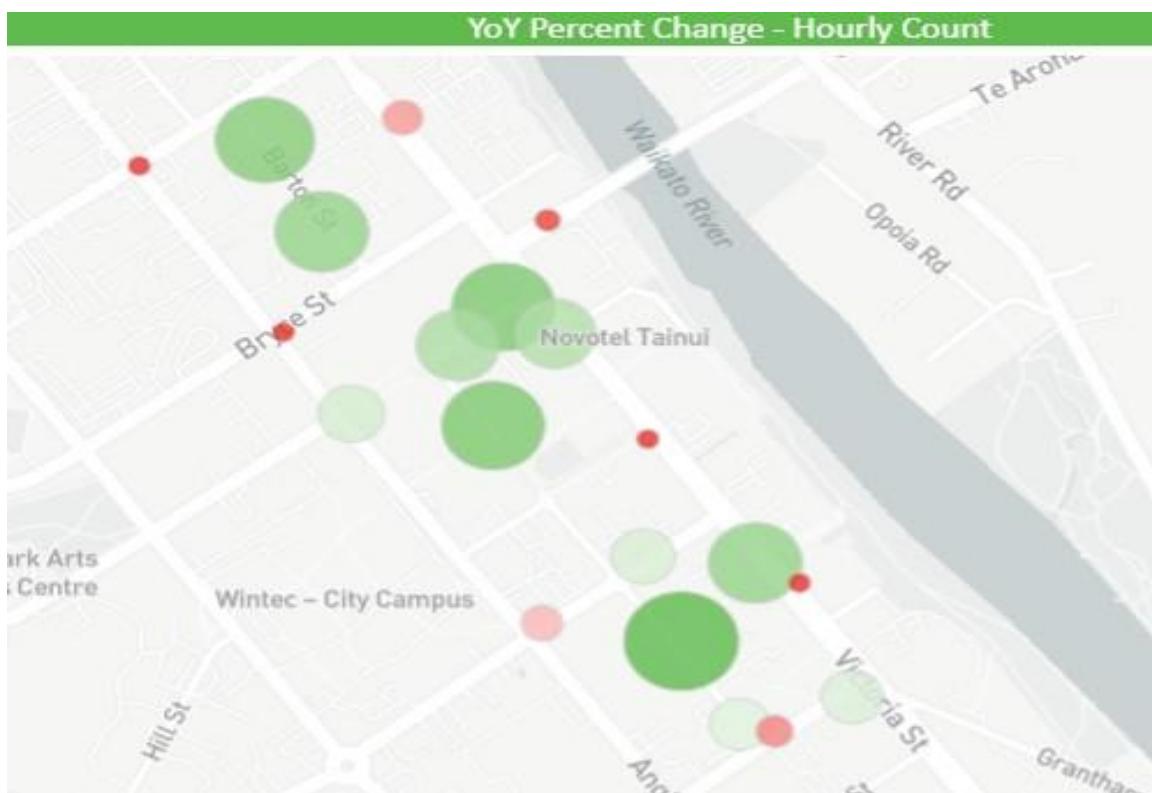
1. Precinct 1 (Northern): average stay times have decreased by 1 minute: December –46 mins; March – 45 mins; Average occupancy rates have decreased by approximately 14%: December – 58%; March – 44%
2. Precinct 2 (Barton): Average stay times have increased by approximately 1 minute; December –37 mins; March –38 mins. Average occupancy rate remains below the target range of 85%: December – 69%; March – 59%.
3. Precinct 3 (Civic): Average stay times have decreased by 1 minute: December — 46 mins; March– 45 mins. Average occupancy remains below the target rate: December – 66%; March – 61%
4. Precinct 4 (Southern): Average stay times have decreased by approximately 6 minutes: December -84 mins; March – 78 mins; Average occupancy rate have decreased by 1 percent: December – 66%; March - 65%
5. The average occupancy rate for Hood Street (64%), Victoria Street (66%) and Alexandra Street (70%) are below the targeted occupancy of 85%. Ward Street East (92%) and Worley Place (89%) and have increased over the target rate.

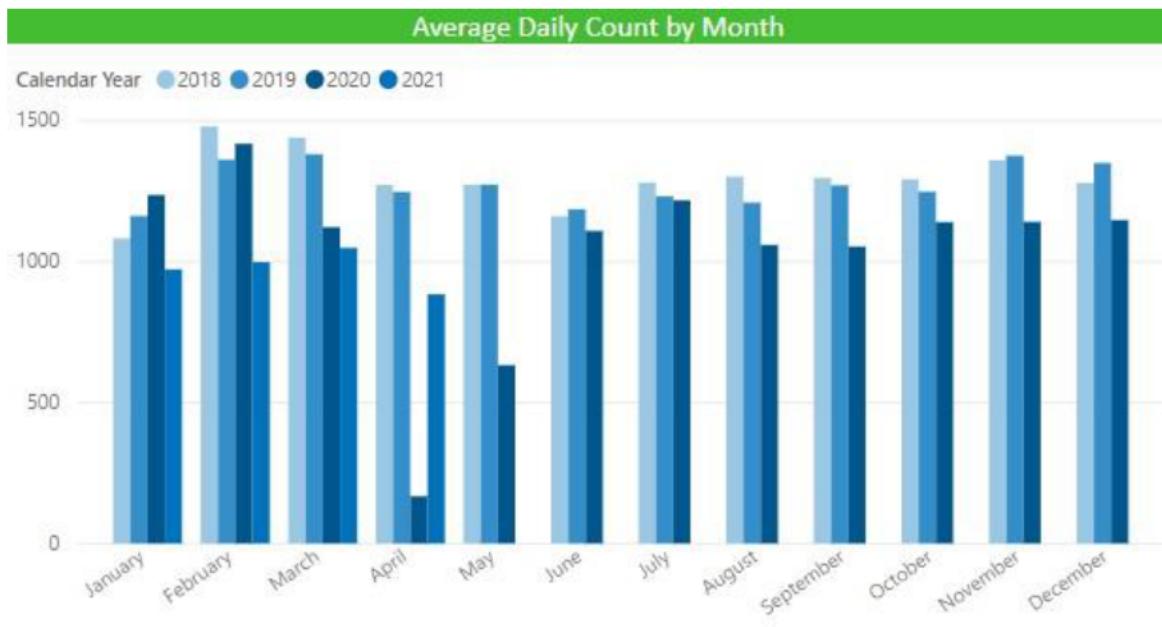
6.0 Pedestrian Count Update

6.1 The City Growth team in conjunction with Information Services is continuing to develop the baseline analysis for Pedestrian Counts. Camera locations are identified in the following graphic. Feedback on locations to report on for Access Hamilton purposes is required.

6.2 The pedestrian cameras deliver raw data to be analysed to deliver information on pedestrian activity as required. The following graphic identifies the total number of pedestrians counted in the CBD in March 2021.

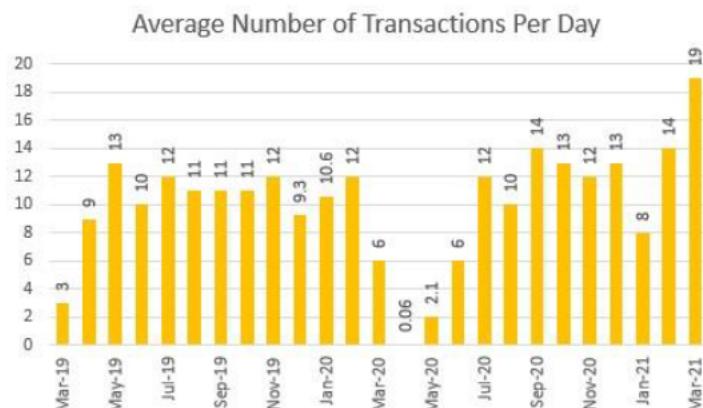
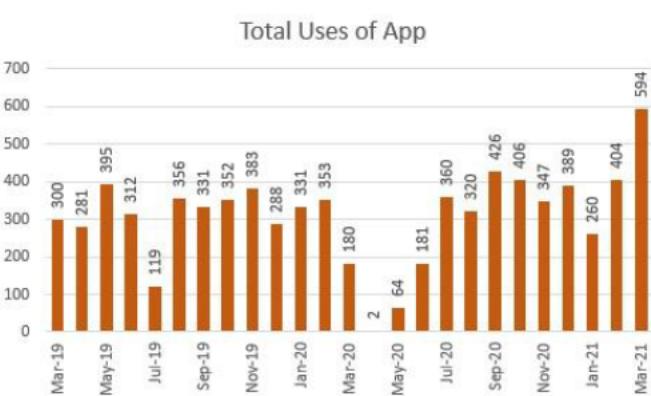
6.3 An Access Hamilton monthly information sub-sheet is underway. The data available dates back to July 2018 therefore trends against the previous year is now becoming available, such as the following graphics:





7.0 Mobile Application Update

7.1 As at March 2021 there are a total of 2315 'Pay My Park' accounts. In comparison, the February Parking Report stated that 2191 accounts had been established which equates to an increase of 3.36% over the past month. The tables below provide a summary of key 'Pay My Park' measures.



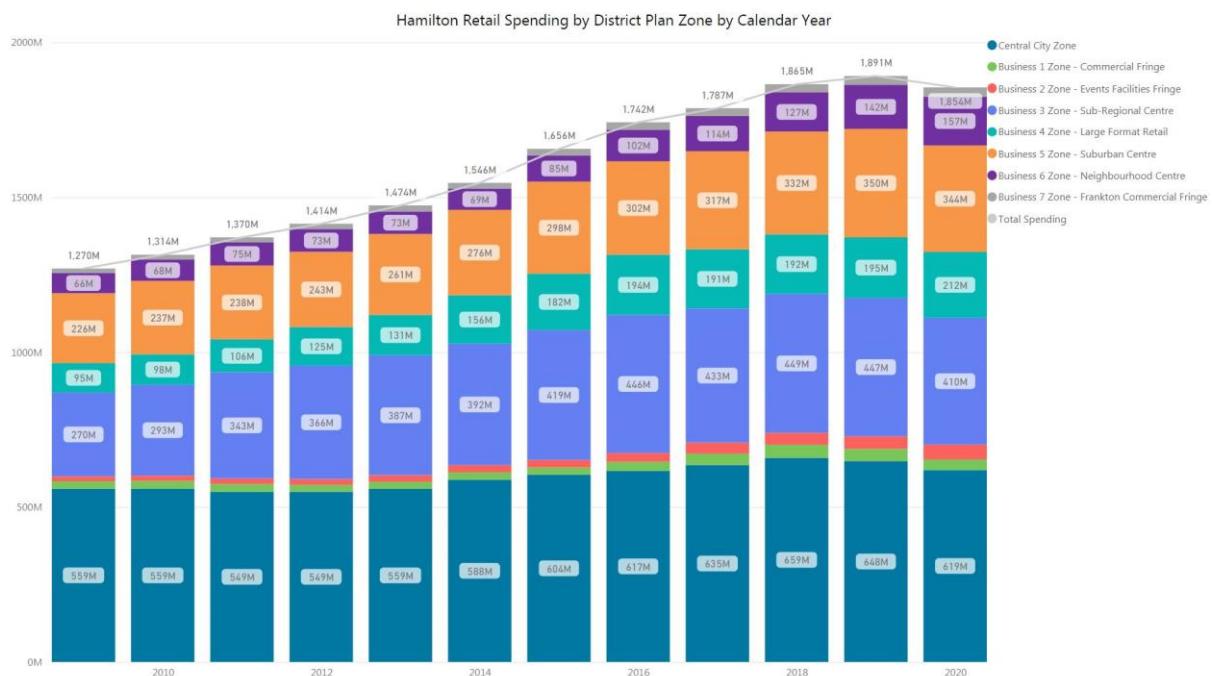
8.0 City Growth Metrics (taken from City Growth Metrics Report – December 2020)

8.1 Data is updated Quarterly, this information delivers the full 2018 and 2019 calendar year. The third quarter from 2020 has recently become available.

8.2 The following information is provided as part of the monitoring framework to assess whether the parking strategy is achieving the strategic direction envisaged, specifically on street parking should be provided as a service to support and active, strong commercial central city.

8.3 The chart below shows the total electronic spending in Hamilton for the 2018 financial year was \$1,865m. The total for 2019 to December \$1,891m. The total to December 2020 \$1,854m

8.4 The chart below shows that the total electronic spending in the Central City for each quarter from 2009 to December 2020.



Attachment 1 – December 2020 – March 2021 Occupancy Reporting

Northern - Precinct 1 | March 2021

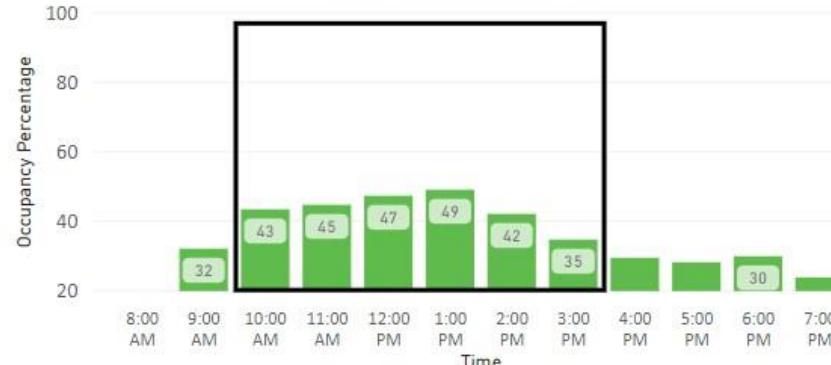
Average Occupancy 10 am - 4 pm



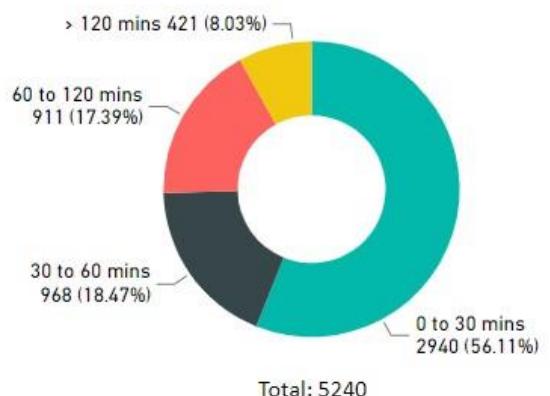
Average Stay Time (mins)

44.70

Weekday Occupancy Percentage



Stay Time Period



Average Occupancy 10 am - 4 pm

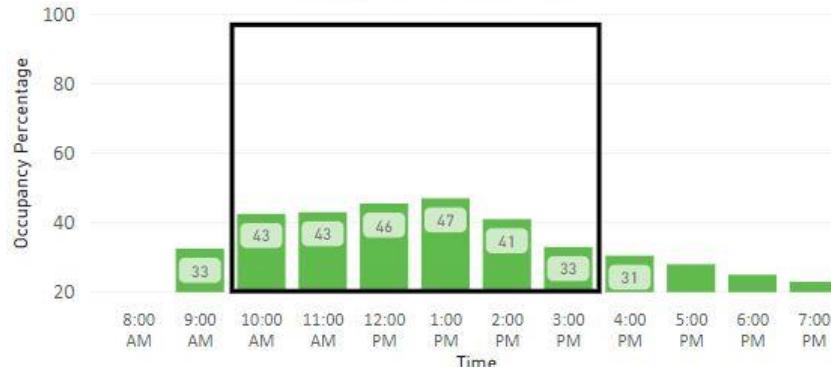


Average Stay Time (mins)

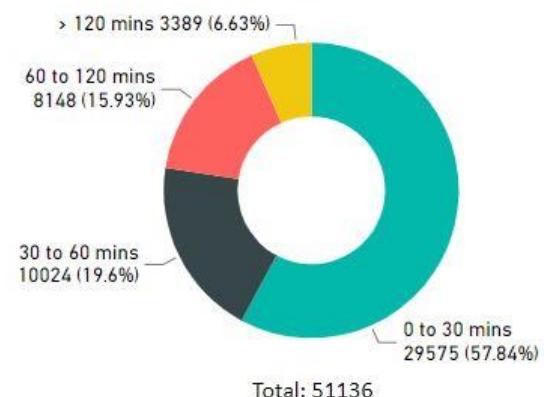
49.78

Northern - Precinct 1 | February 2021

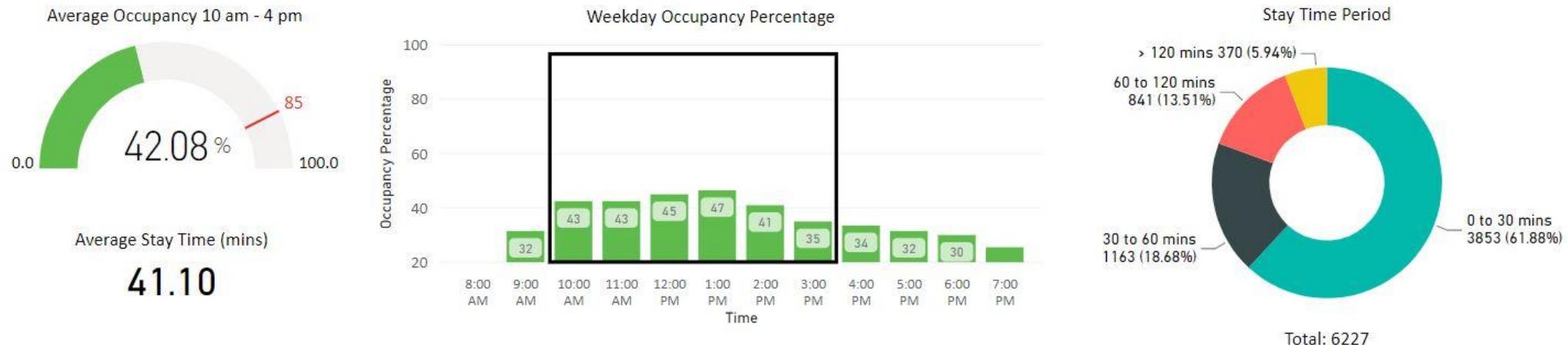
Weekday Occupancy Percentage



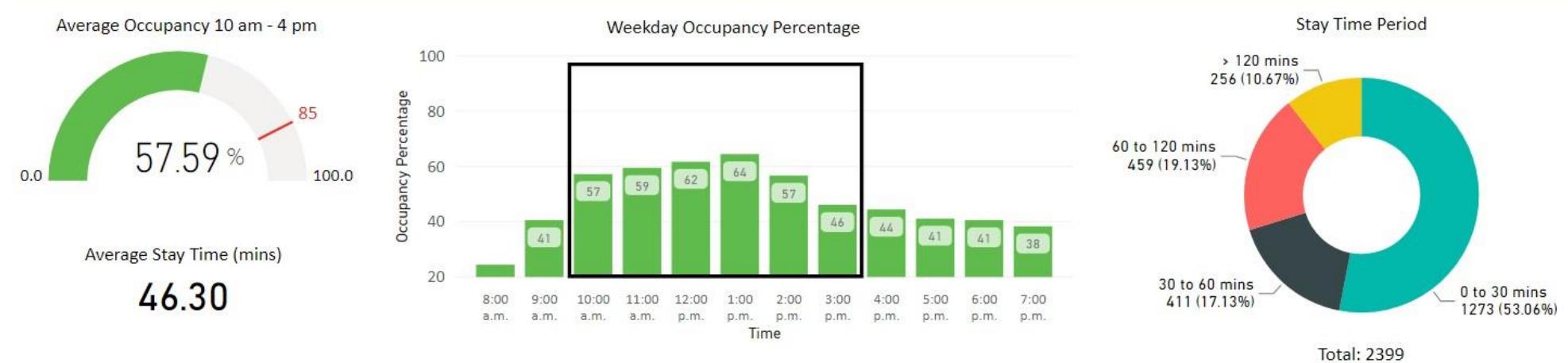
Stay Time Period



Northern - Precinct 1 | January 2021

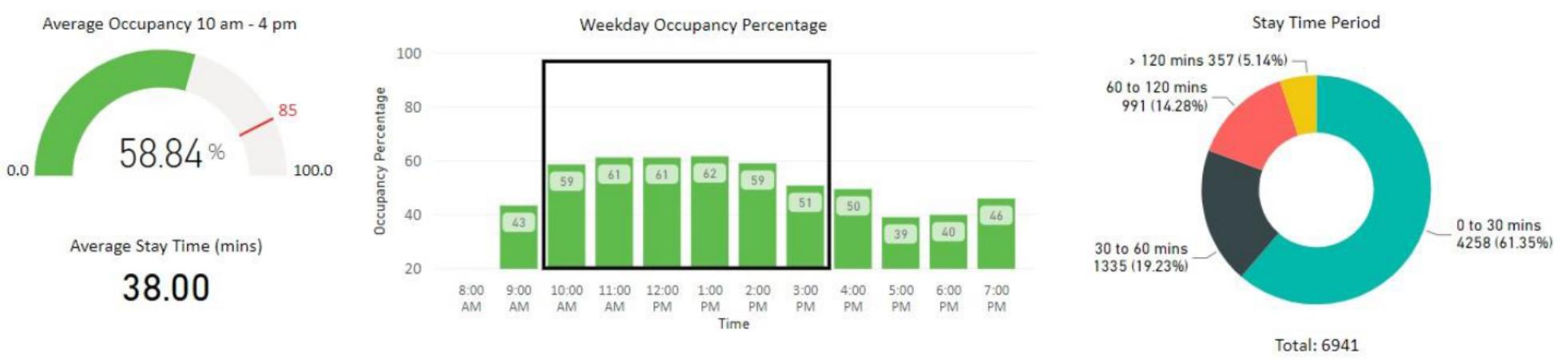


Northern - Precinct 1 | December 2020

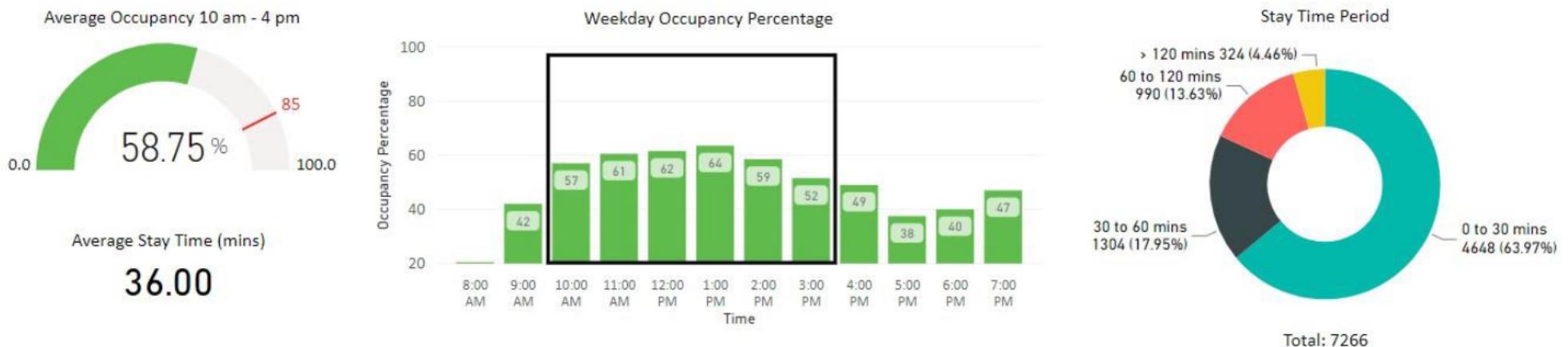


Attachment 1 (Cont.) - December 2020 – March 2021 Occupancy Reporting

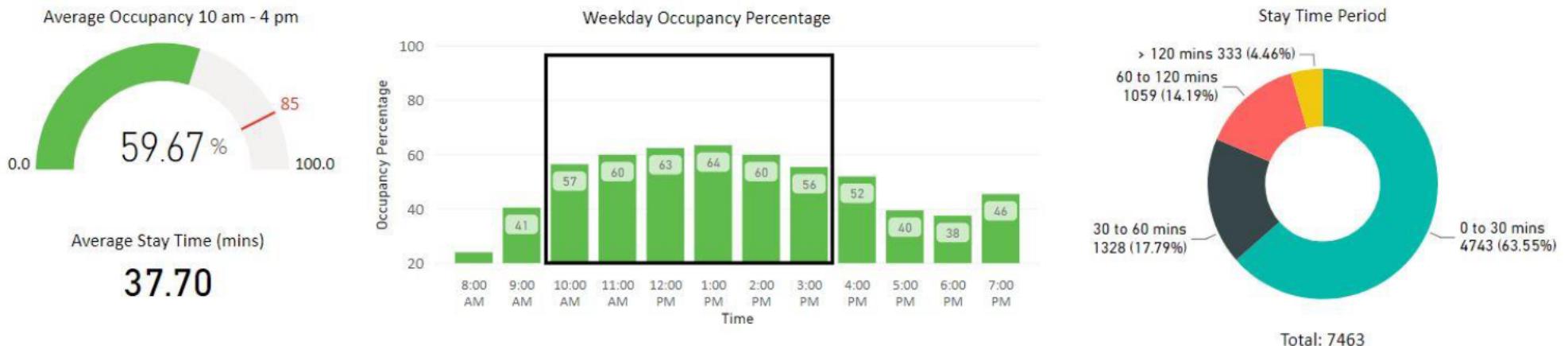
Barton - Precinct 2 | March 2021



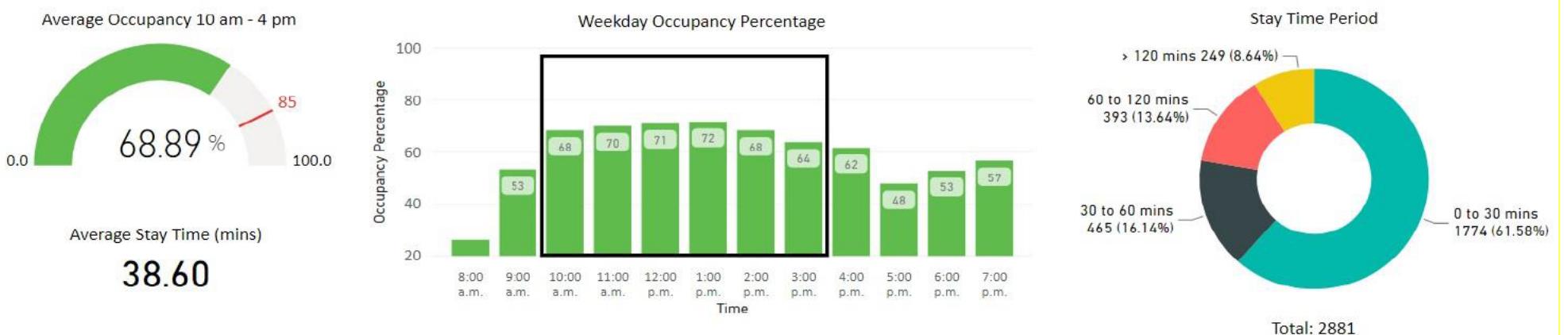
Barton - Precinct 2 | February 2021



Barton - Precinct 2 | January 2021

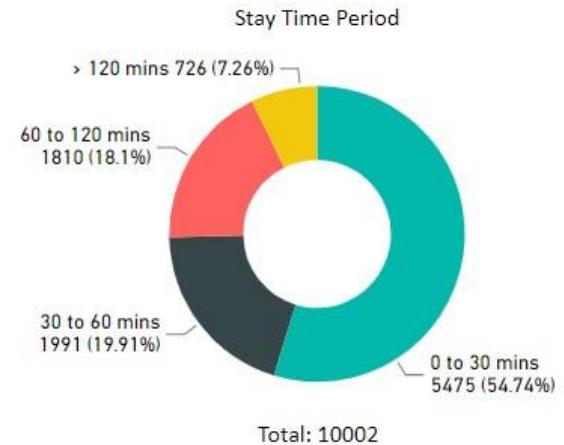
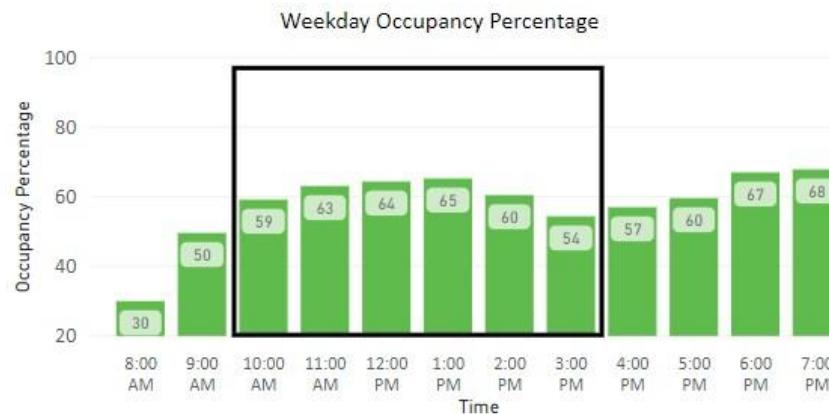


Barton - Precinct 2 | December 2020

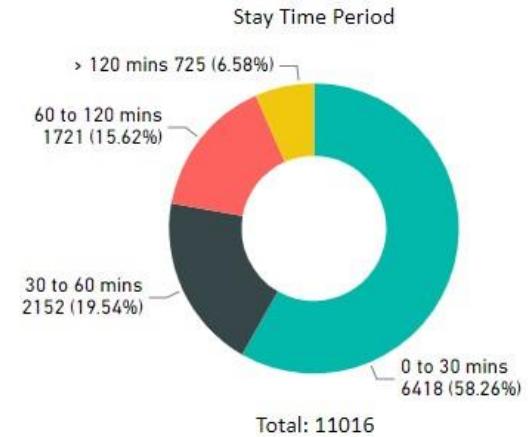
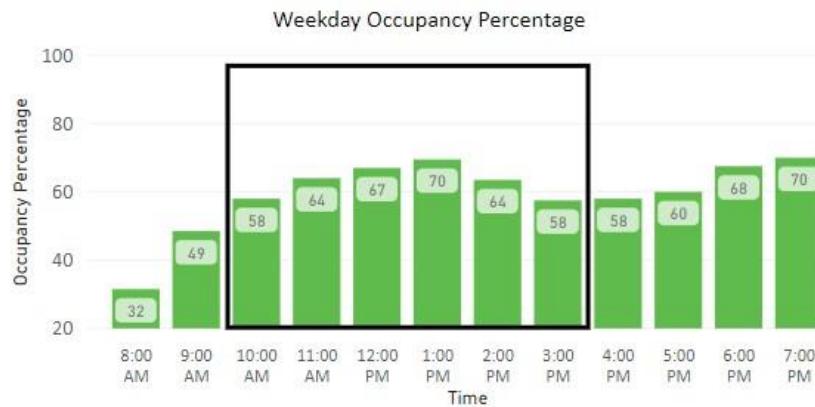


Attachment 1 (Cont.) – December 2020 – March 2021 Occupancy Reporting

Civic - Precinct 3 | March 2021



Civic - Precinct 3 | February 2021



Civic - Precinct 3 | January 2021

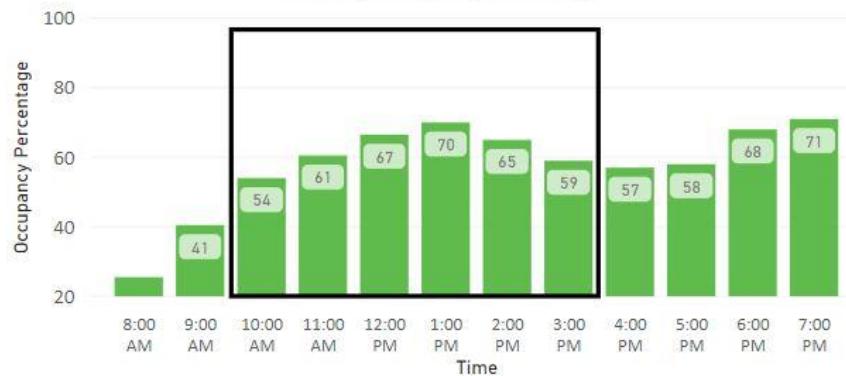
Average Occupancy 10 am - 4 pm



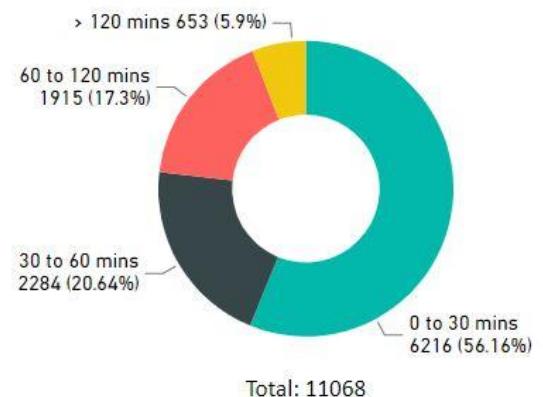
Average Stay Time (mins)

43.90

Weekday Occupancy Percentage



Stay Time Period



Civic - Precinct 3 | December 2020

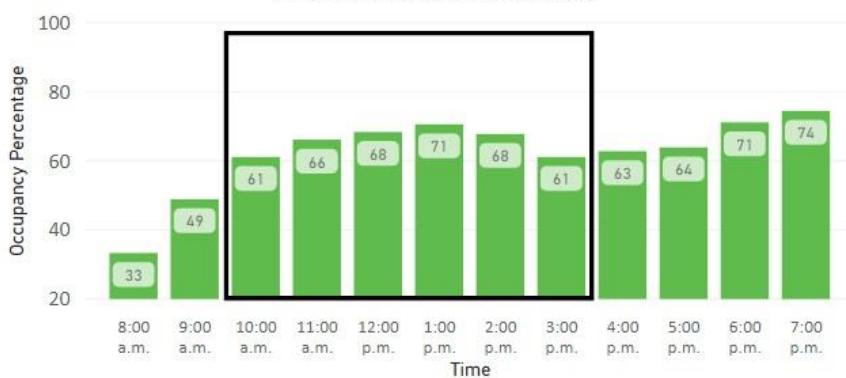
Average Occupancy 10 am - 4 pm



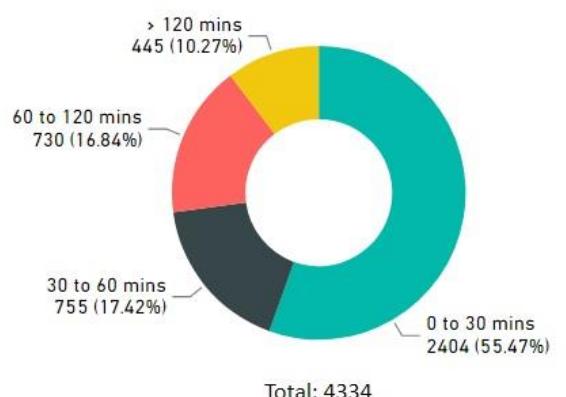
Average Stay Time (mins)

45.50

Weekday Occupancy Percentage



Stay Time Period



Attachment 1 (Cont.) – December 2020 – March 2021 Occupancy Reporting

Southern - Precinct 4 | March 2021

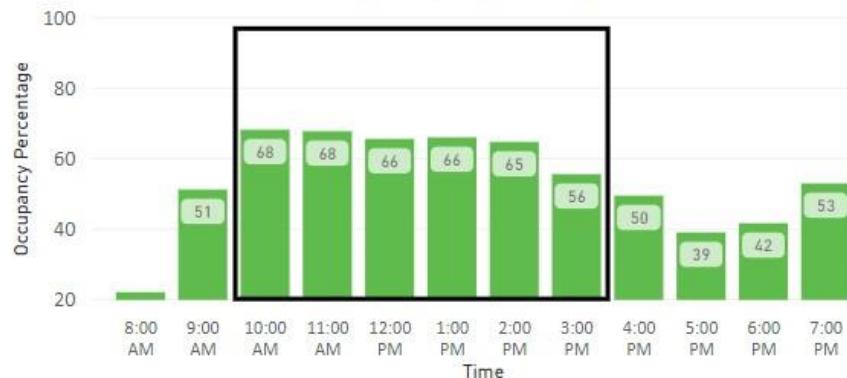
Average Occupancy 10 am - 4 pm



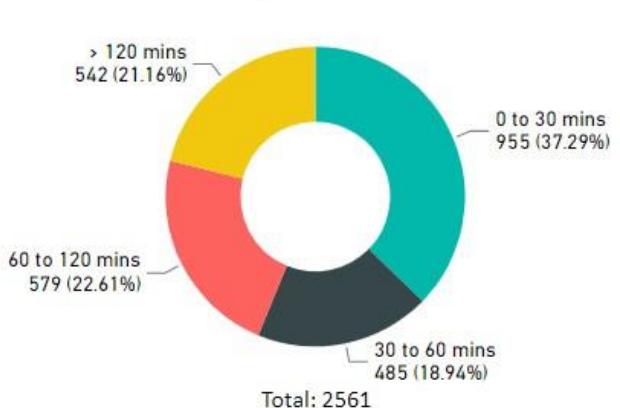
Average Stay Time (mins)

78.20

Weekday Occupancy Percentage



Stay Time Period



Southern - Precinct 4 | February 2021

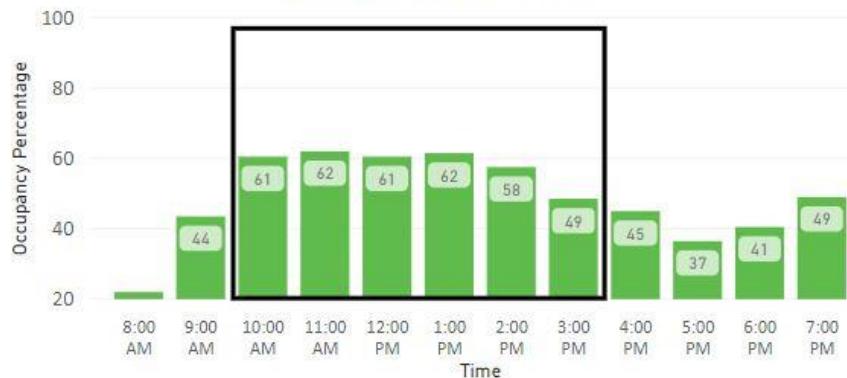
Average Occupancy 10 am - 4 pm



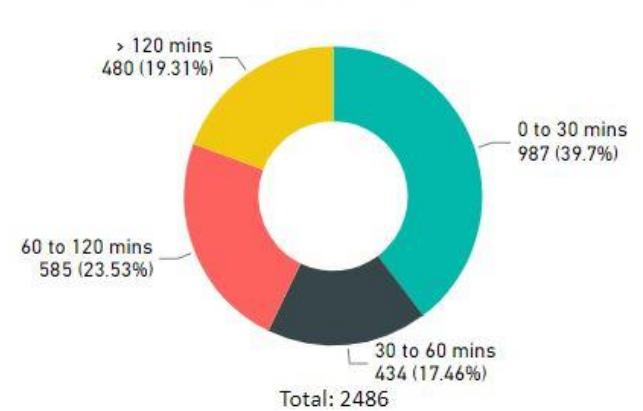
Average Stay Time (mins)

80.60

Weekday Occupancy Percentage



Stay Time Period



Southern - Precinct 4 | January 2021

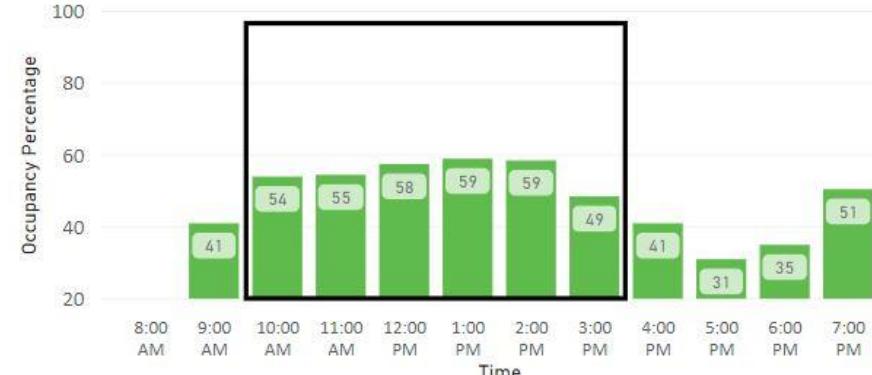
Average Occupancy 10 am - 4 pm



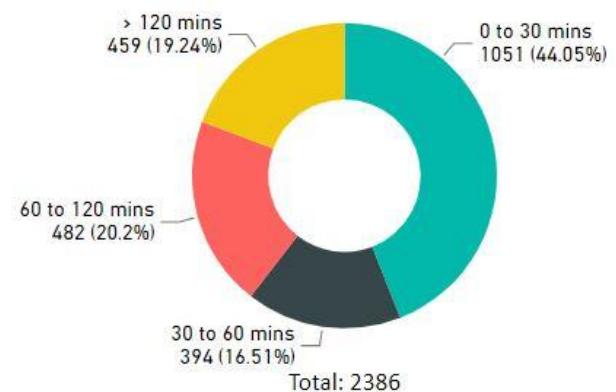
Average Stay Time (mins)

73.70

Weekday Occupancy Percentage



Stay Time Period



Southern - Precinct 4 | December 2020

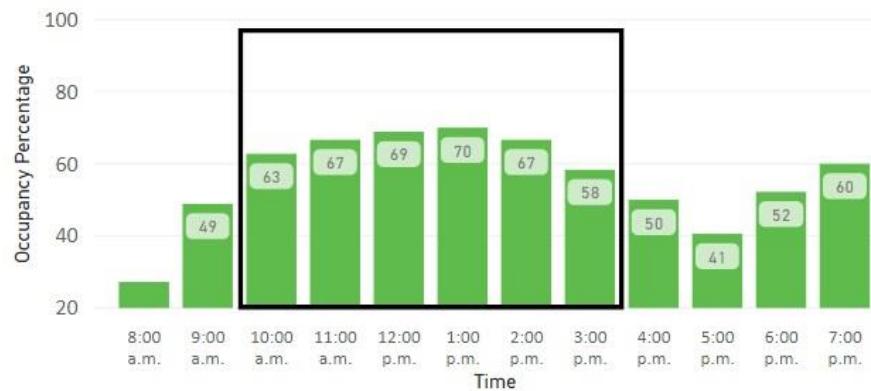
Average Occupancy 10 am - 4 pm



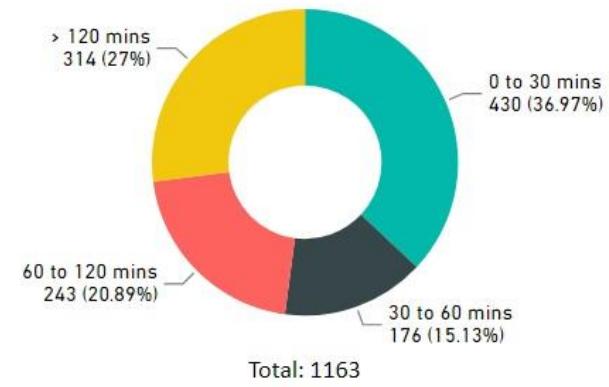
Average Stay Time (mins)

83.70

Weekday Occupancy Percentage



Stay Time Period



Attachment 1 (Cont.) – December 2020 – March 2021 Occupancy Reporting (Streets)

Barton St | March 2021

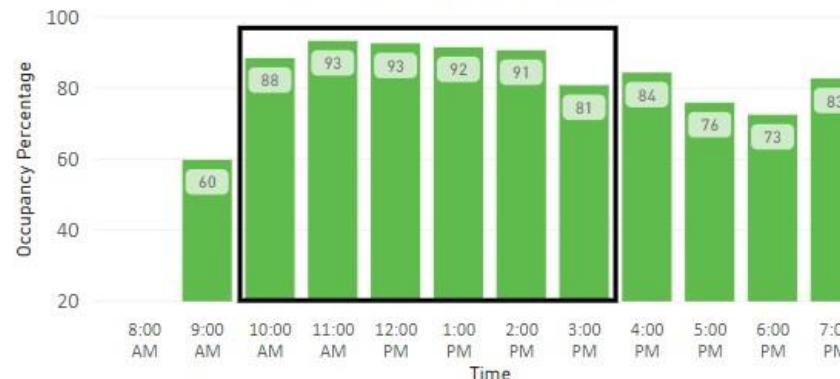
Average Occupancy 10 am - 4 pm



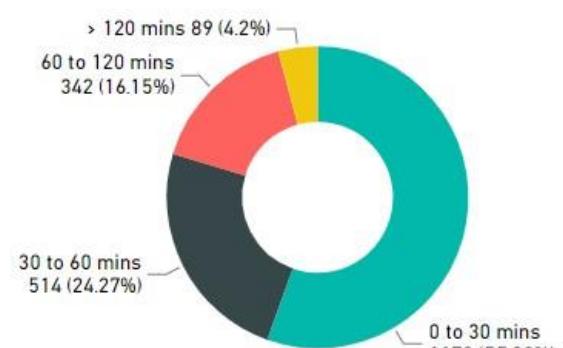
Average Stay Time (mins)

41.00

Weekday Occupancy Percentage



Stay Time Period



Total: 2118

Barton St | February 2021

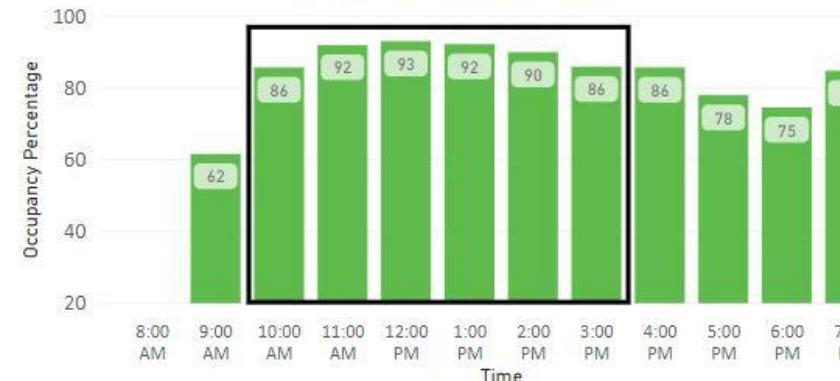
Average Occupancy 10 am - 4 pm



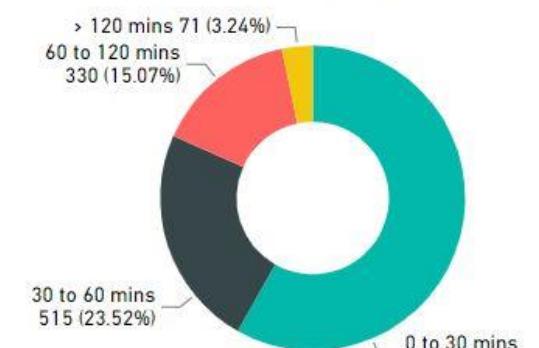
Average Stay Time (mins)

38.70

Weekday Occupancy Percentage



Stay Time Period



Total: 2190

Barton St | January 2021

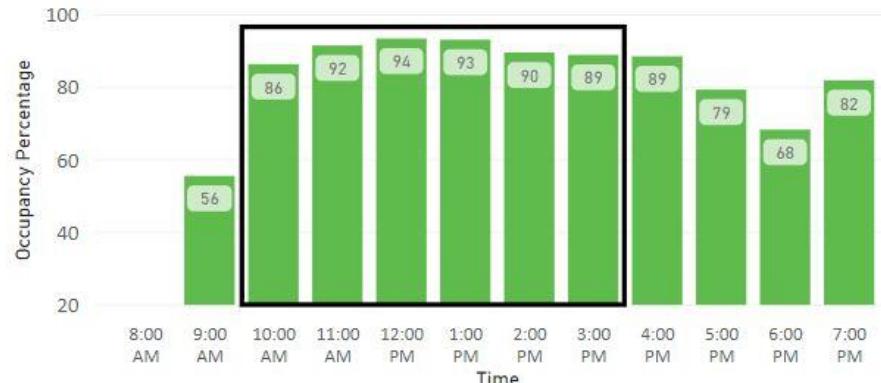
Average Occupancy 10 am - 4 pm



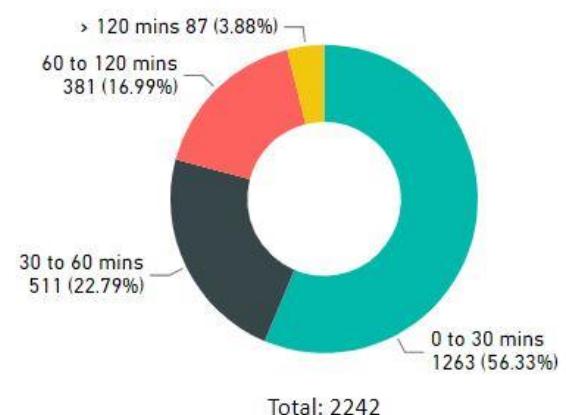
Average Stay Time (mins)

40.60

Weekday Occupancy Percentage



Stay Time Period



Barton St | December 2020

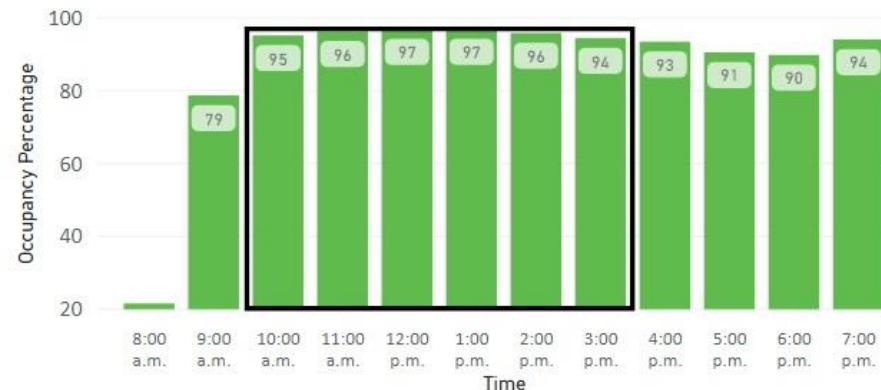
Average Occupancy 10 am - 4 pm



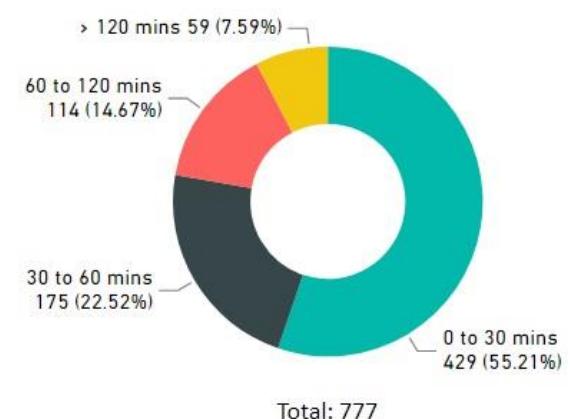
Average Stay Time (mins)

41.80

Weekday Occupancy Percentage

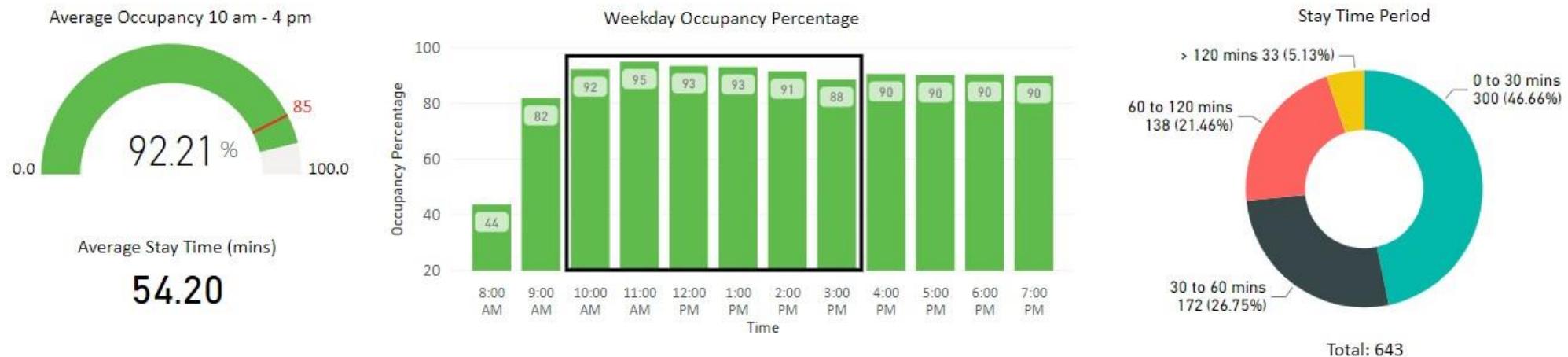


Stay Time Period

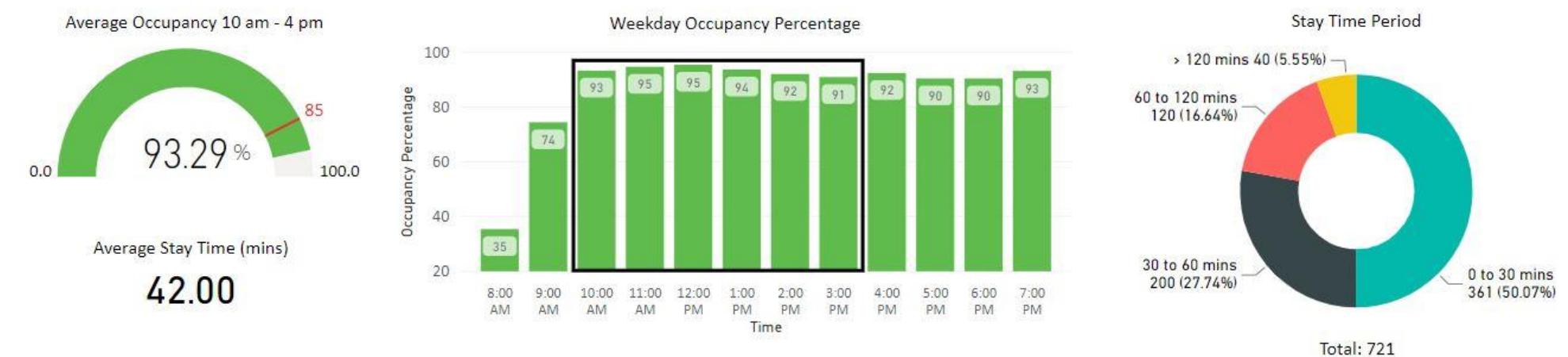


Attachment 1 (Cont.) – December 2020 – March 2021 Occupancy Reporting (Streets)

Ward St East | March 2021



Ward St East | February 2021



Ward St East | January 2021

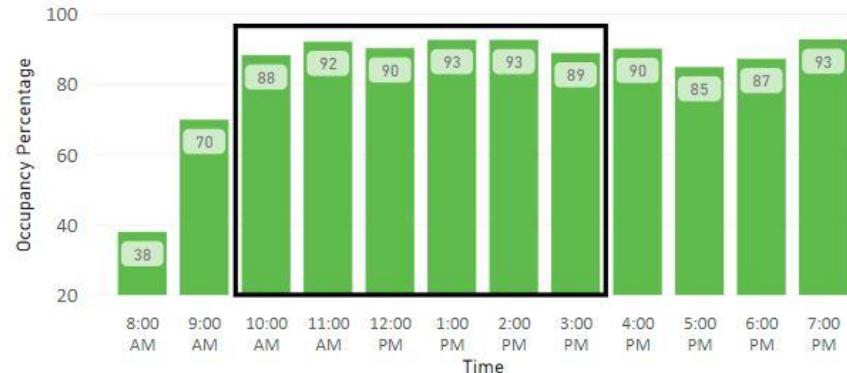
Average Occupancy 10 am - 4 pm



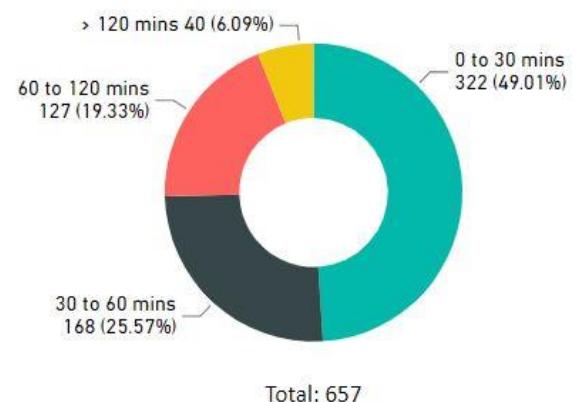
Average Stay Time (mins)

44.20

Weekday Occupancy Percentage



Stay Time Period



Ward St East | December 2020

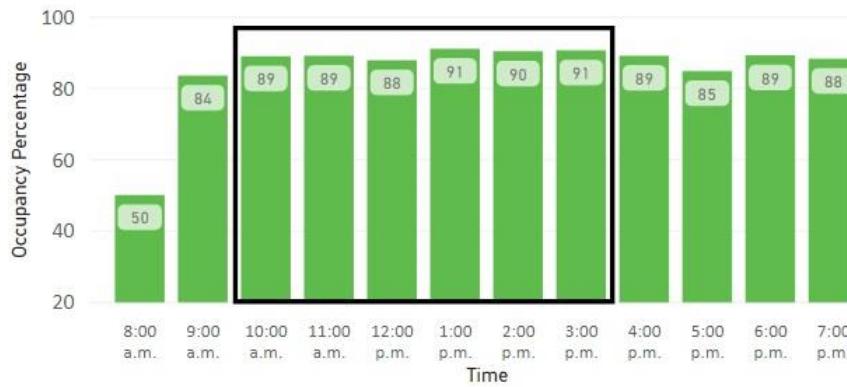
Average Occupancy 10 am - 4 pm



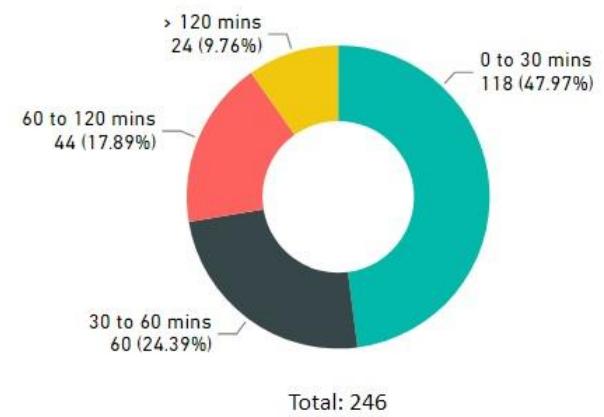
Average Stay Time (mins)

49.90

Weekday Occupancy Percentage



Stay Time Period

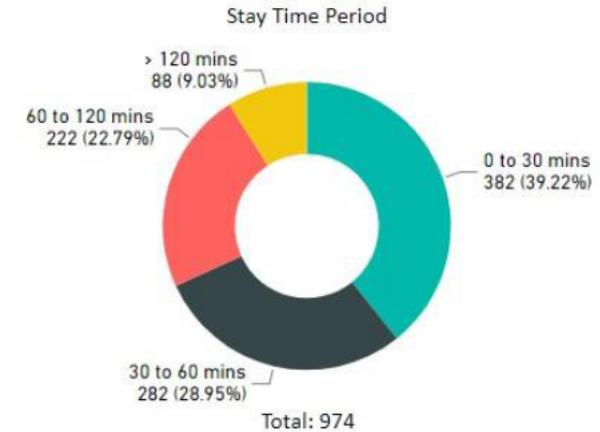
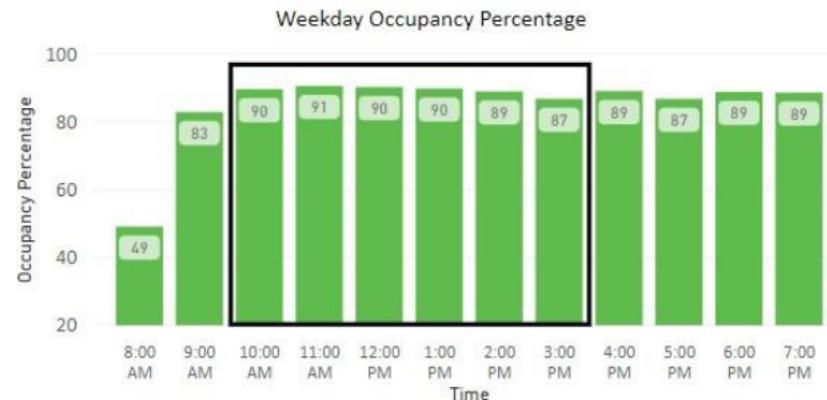


Attachment 1 (Cont.) – December 2020 – March 2021 Occupancy Reporting (Streets)

Worley Place | March 2021



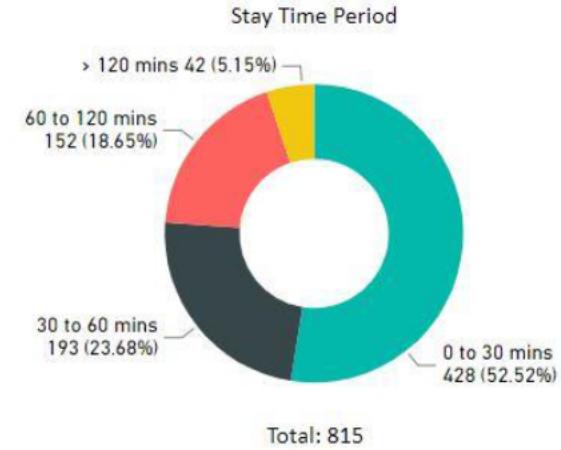
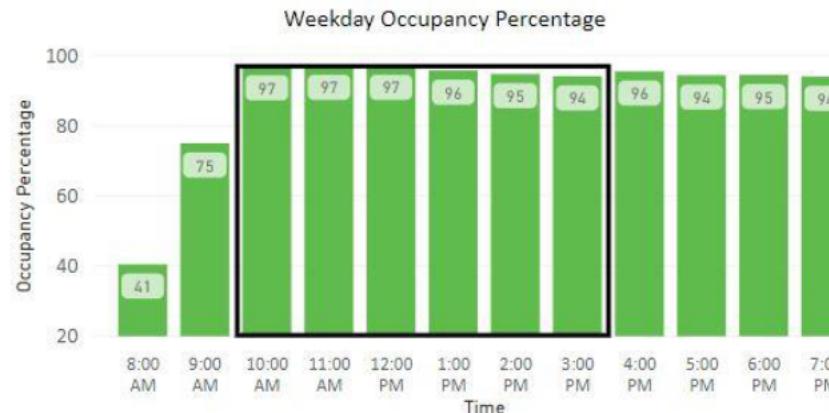
Average Stay Time (mins)
72.20



Worley Place | February 2021



Average Stay Time (mins)
44.60



Worley Place | January 2021

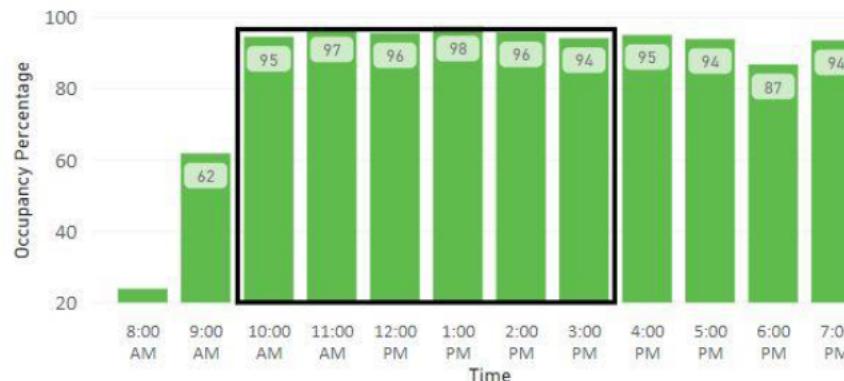
Average Occupancy 10 am - 4 pm



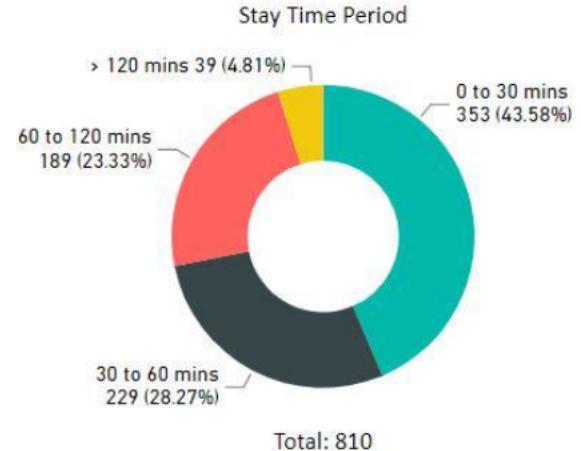
Average Stay Time (mins)

44.90

Weekday Occupancy Percentage



Stay Time Period



Worley Place | December 2020

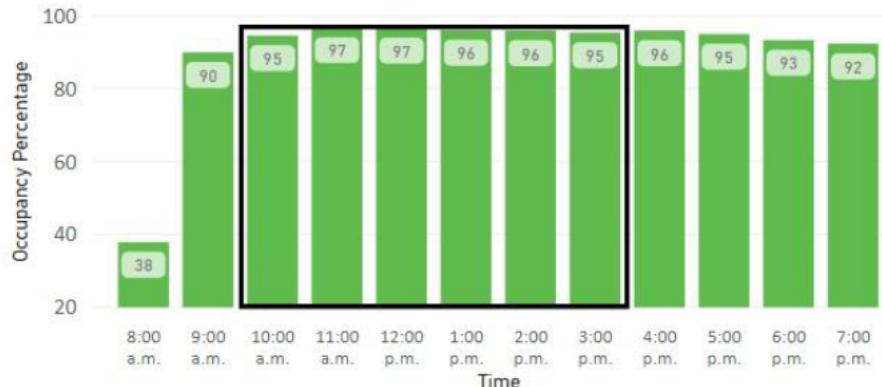
Average Occupancy 10 am - 4 pm



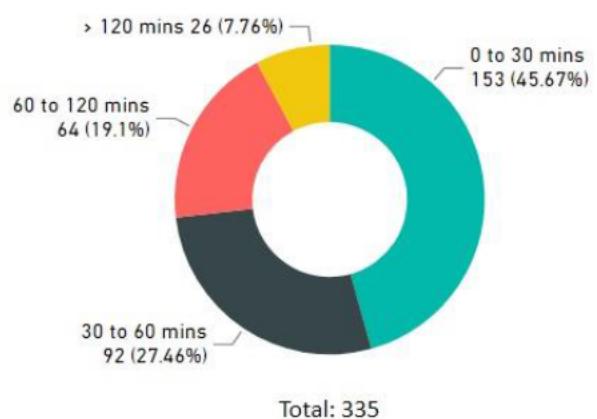
Average Stay Time (mins)

50.20

Weekday Occupancy Percentage



Stay Time Period

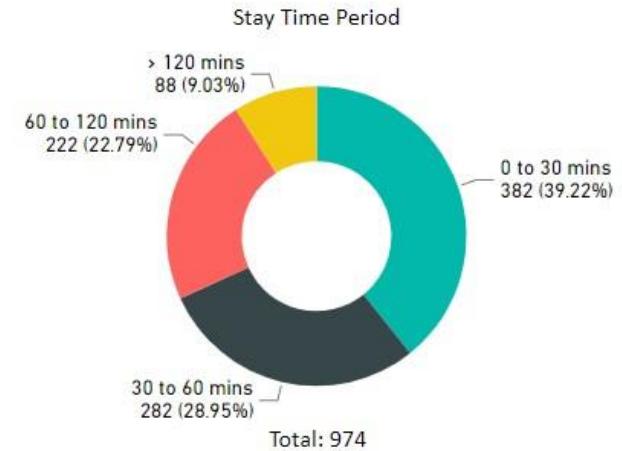
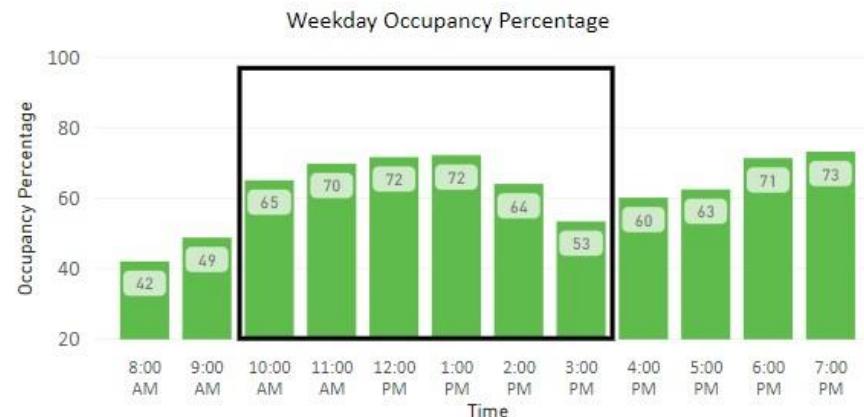


Attachment 1 (Cont.) – December 2020 – March 2021 Occupancy Reporting (Streets)

Victoria St | March 2021



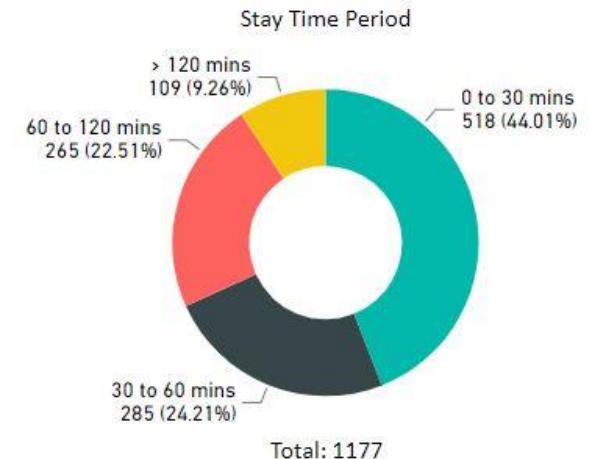
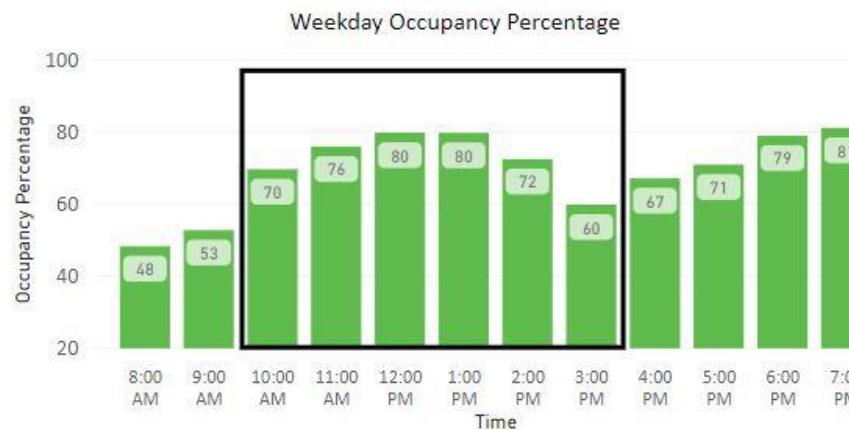
Average Stay Time (mins)
72.20



Victoria St | February 2021



Average Stay Time (mins)
59.00



Victoria St | January 2021

Average Occupancy 10 am - 4 pm



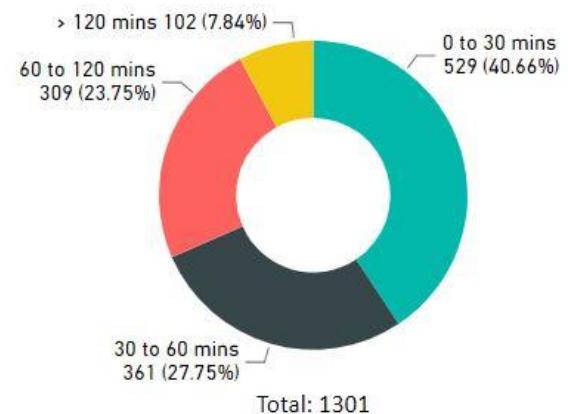
Average Stay Time (mins)

55.80

Weekday Occupancy Percentage



Stay Time Period



Victoria St | December 2020

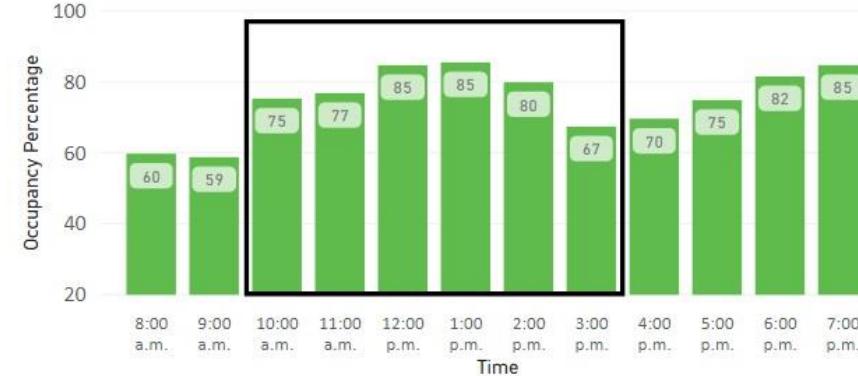
Average Occupancy 10 am - 4 pm



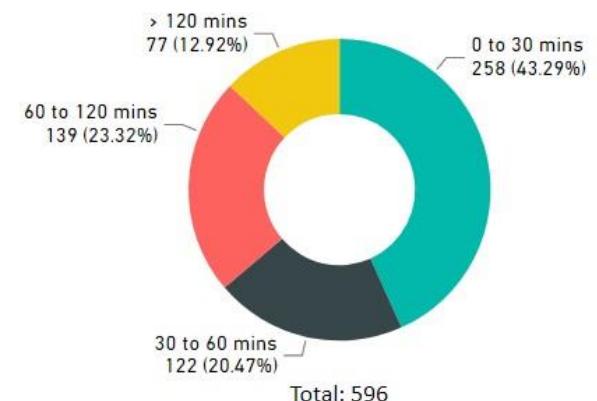
Average Stay Time (mins)

62.30

Weekday Occupancy Percentage

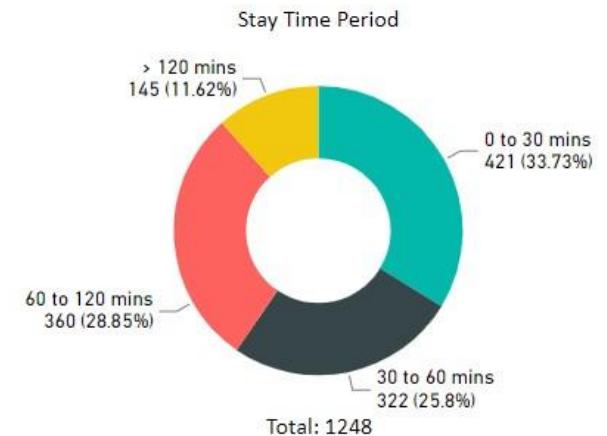
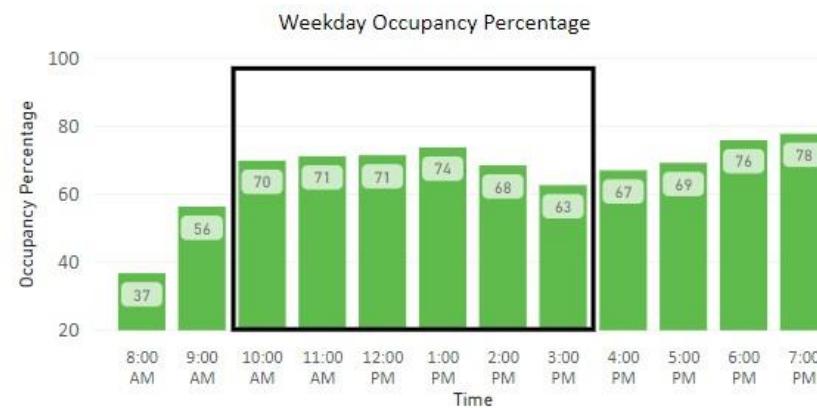
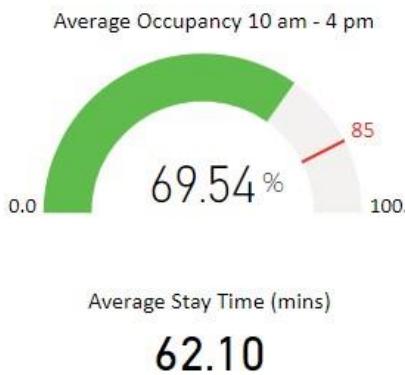


Stay Time Period

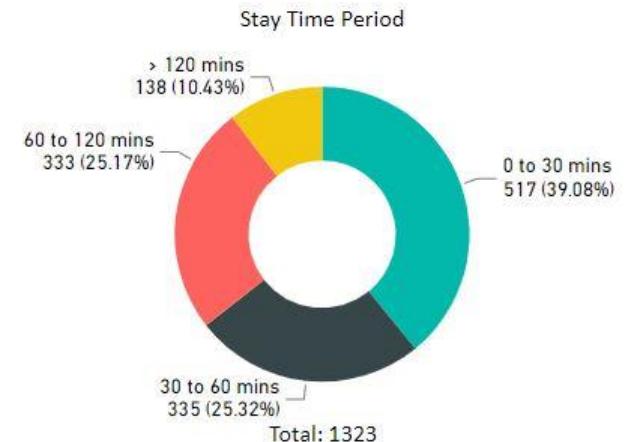
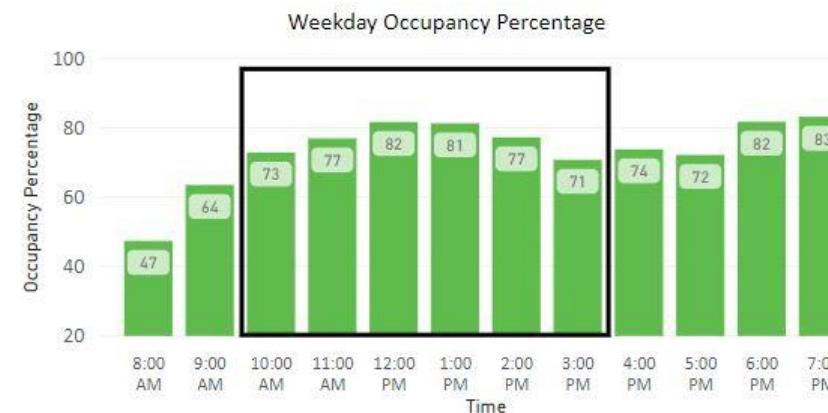


Attachment 1 (Cont.) – December 2020 – March 2021 Occupancy Reporting (Streets)

Alexandra St | March 2021



Alexandra St | February 2021



Alexandra St | January 2021

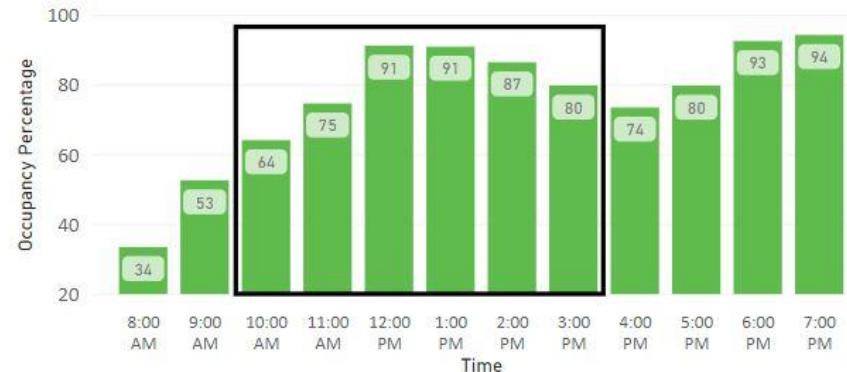
Average Occupancy 10 am - 4 pm



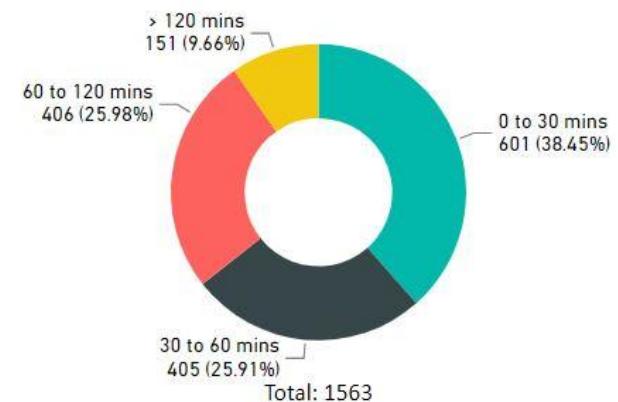
Average Stay Time (mins)

59.20

Weekday Occupancy Percentage



Stay Time Period



Alexandra St | December 2020

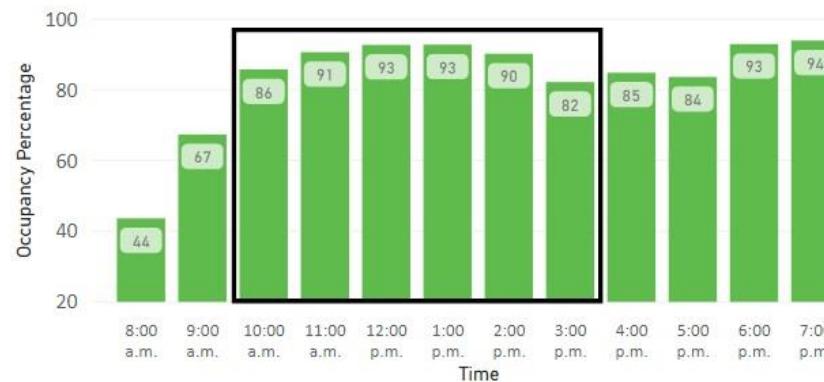
Average Occupancy 10 am - 4 pm



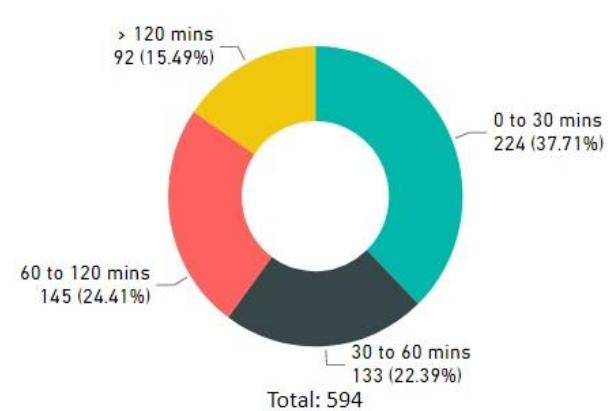
Average Stay Time (mins)

60.10

Weekday Occupancy Percentage



Stay Time Period

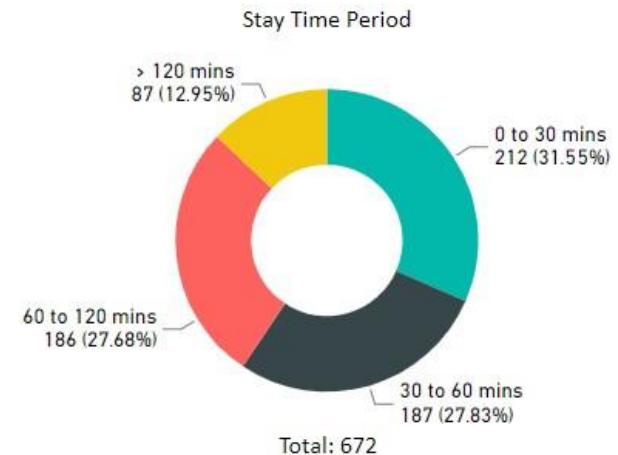
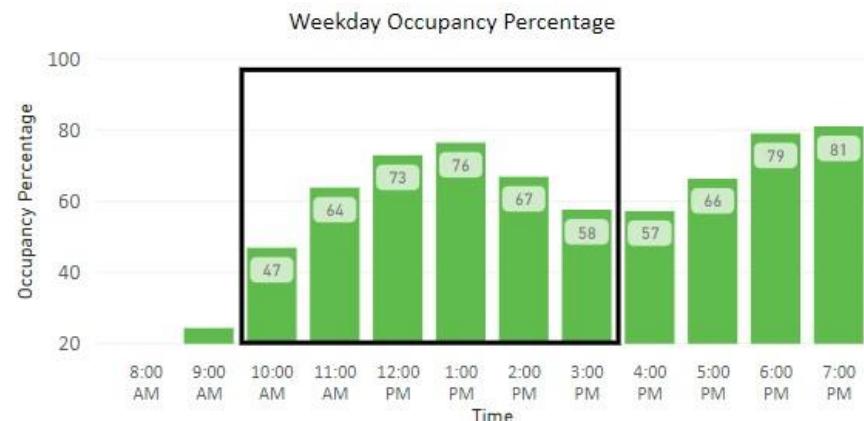


Attachment 1 (Cont.) December 2020 – March 2021 Occupancy Reporting (Streets)

Hood St | March 2021



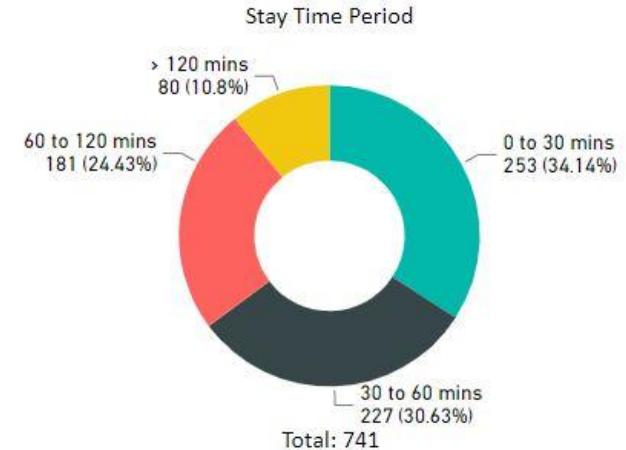
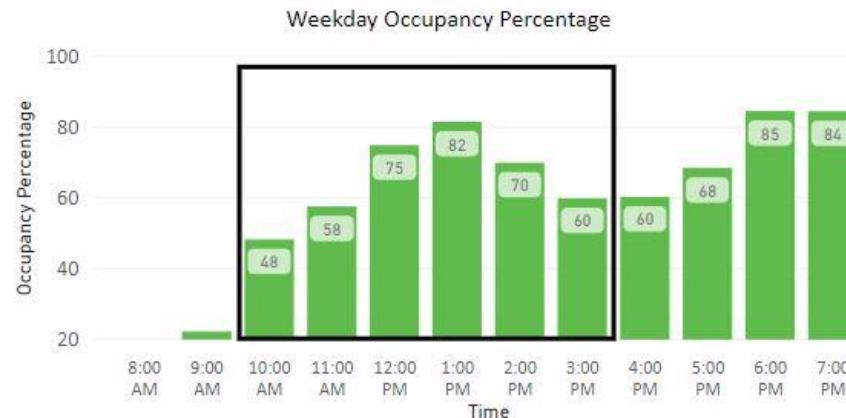
Average Stay Time (mins)
62.50



Hood St | February 2021



Average Stay Time (mins)
64.80



Hood St | January 2021

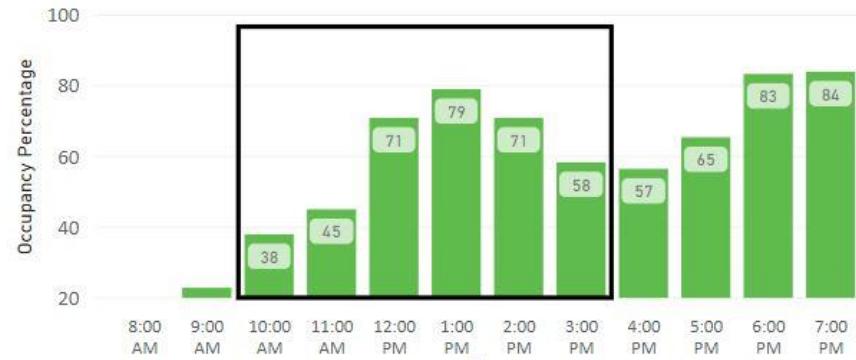
Average Occupancy 10 am - 4 pm



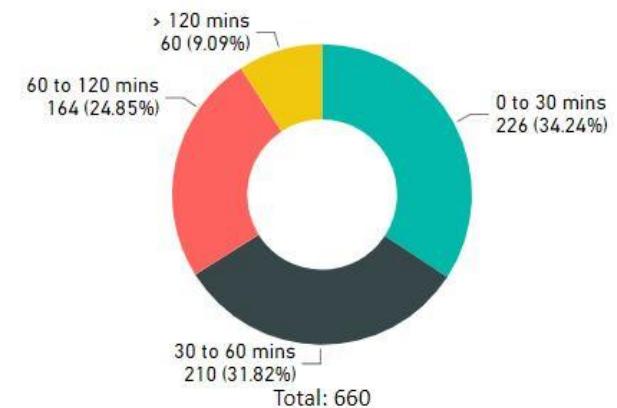
Average Stay Time (mins)

64.10

Weekday Occupancy Percentage



Stay Time Period



Hood St | December 2020

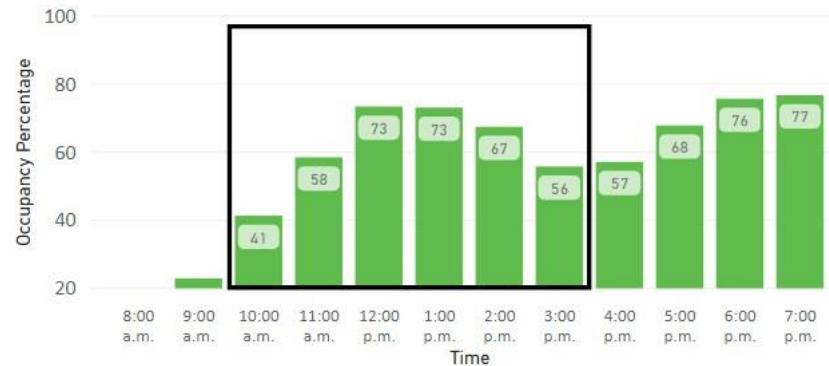
Average Occupancy 10 am - 4 pm



Average Stay Time (mins)

66.30

Weekday Occupancy Percentage



Stay Time Period

