
From: official information
Sent: Tuesday, 25 May 2021 12:28
To: [REDACTED]
Cc: official information
Subject: Response: LGOIMA 21147 - [REDACTED] - Martin Parks Statement Regarding Street Improvements
Attachments: 21147 - Appendix 1 - Biking and Micro-mobility A4 brochure-PRINT.PDF; 21147 - Appendix 2 - Biking and Micro-mobility Feedback Form - October 2020-PRINT.PDF

Kia Ora,

I refer to your **information request below**, Hamilton City Council is able to provide the following response.

RE: Martin Parkes statement regarding street improvements- LGOIMA 21147

Further to your email received on Thursday 29 April 2021 requesting information on Martin Parkes statement regarding street improvement. Please find our response below.

Request (1)

How many people were 'consulted'

Response (1)

We do not have the exact number of people that we reached during our consultation period. However, the Biking and Micro-mobility Programme community engagement campaign ran for five weeks, from 22 October 2020 to 29 November 2020. The engagement campaign was city wide and we reached the community by:

1. Hamilton City Council's [Have your say - Biking and Micro-mobility Programme](#) online engagement portal was the primary engagement tool used to capture responses.
2. Hard copy information and feedback brochures (Appendix 1 and 2) were produced and were available at:

Table 1 – Locations where brochures were available

Council sites	Schools
Hamilton City Council – Garden Place	Hamilton Boys' High School
Central Library	Hamilton Girls' High School
Chartwell Library	Hillcrest High School
Dinsdale Library	Forest Lake School
Glenview Library	Rhode Street School
Hillcrest Library	Fairfield Primary School
St Andrews Library	Endeavour School

The hardcopy forms could be mailed via freepost, dropped into libraries and the main Hamilton City Council building in Garden Place.

3. A [Biking and Micro-mobility](#) page was created on the Hamilton City Council website. The webpage had a direct link to the 'Have Your Say' online portal.
4. Six pop-up information events were held at various locations across Hamilton where people had the opportunity to complete feedback forms if desired. Locations included:

Table 2 – Location of pop-up information events

Location	Date
----------	------

The Base	29 October 2020
Hamilton Zoo	1 November 2020
Centre Place	5 November 2020
Hamilton Gardens	7 November 2020
Hamilton Farmers Market	8 November 2020
Your Neighbourhood at Steel Park	15 November 2020

5. A social media campaign was run via Facebook, with five Facebook posts between 22 October 2020 and 26 November 2020. Posts about the engagement on Facebook generated 105 comments and replies to comments, demonstrating good community interest in the topic. With 27,691 people following the Council on Facebook, this is a key channel for communicating engagement opportunities.

Table 3 – Facebook results

Post	Reach	Comments	Reactions	Shares	Post clicks onto “Have your say”
Facebook feed ad – 26 November	3,370	0	7	1	48
Facebook feed ad – 10 Nov	26,034	2	4	2	526
Facebook feed ad – 10 Nov	Included above	51	60	9	0
Facebook feed ad – 13 November	3,376	1	7	1	0
Facebook feed ad – 22 October	9,062	51	42	7	139
TOTAL	41,842	105	120	19	713

Additional to the information supplied above; opportunity to take part in community engagement and provide feedback was promoted via:

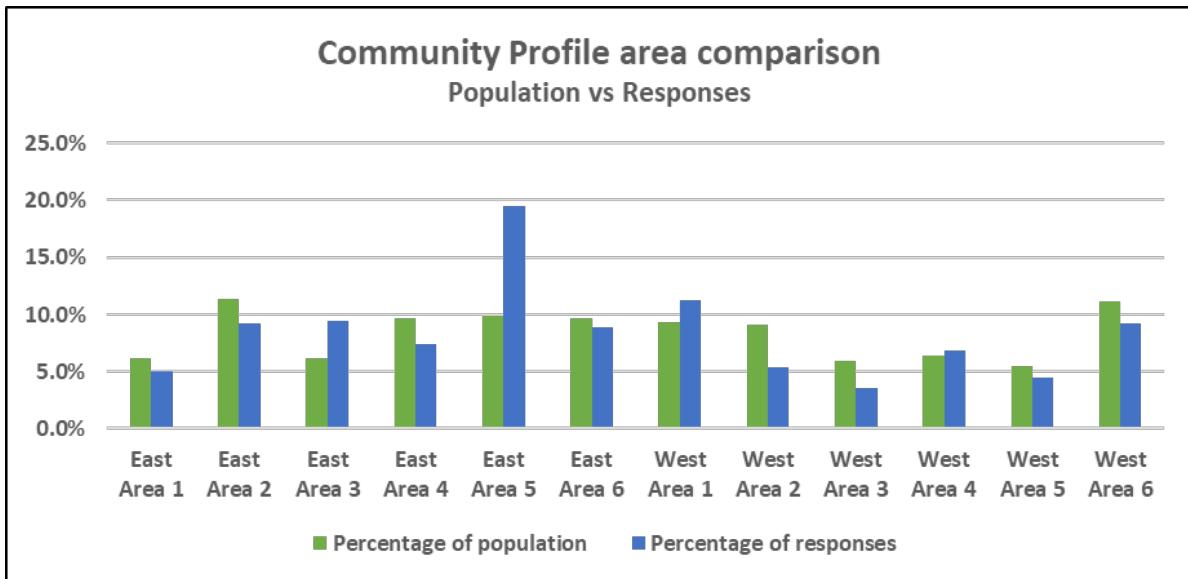
- Newspaper adverts in the Waikato News (30 October and 13 November 2020) and the Hamilton Press (4 November and 11 November 2020).
- Radio advertising (Accurate Traffic and 15 second advertisements) on stations including More FM, The Rock, The Edge, The Breeze, Mai FM and Magic Radio, between 26 October and 27 November 2020.
- Online advertising on the NZ Herald website, from 23 October to 31 October and 4 November to 27 November 2020.
- Hamilton City Council webpage and Our Hamilton stories, images, event postings, reminders, all linking to the ‘Have Your Say’ page.
- Media releases/stories on the Council’s Our Hamilton website, on [22 October](#) and [27 November](#) 2020.

Request (1a)

What groups were represented.

Response (1a)

The engagement campaign was city wide, therefore all individuals and organisations had the opportunity to comment on the Biking and Micro-mobility Programme. Results at the end of the consultation period showed the following:

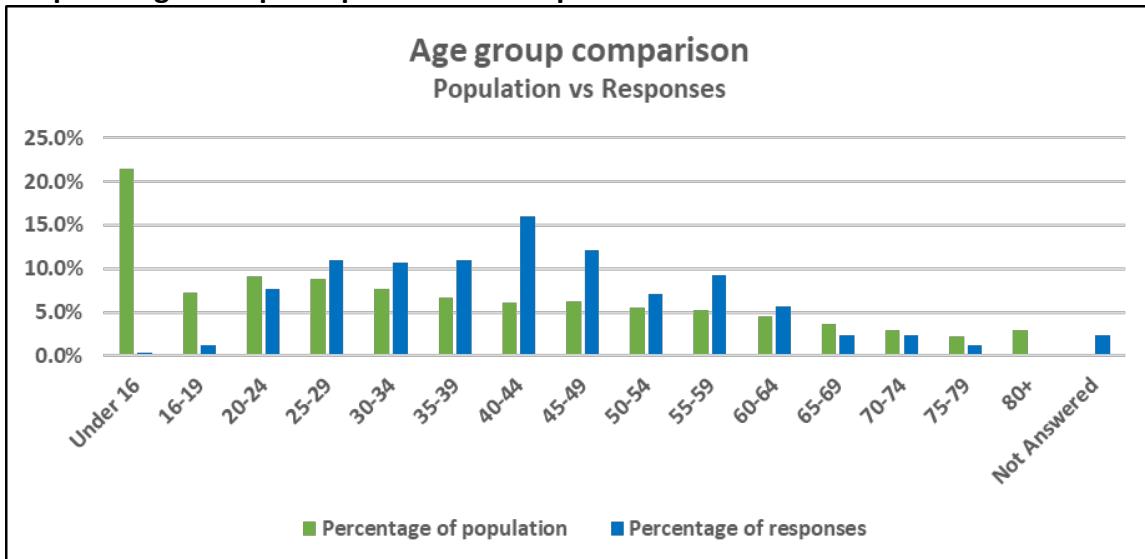


Graph 1 - Community Profile – Population¹ Vs Responses

¹*Hamilton city profile statistics are from the 2018 Census published by Stats NZ.*

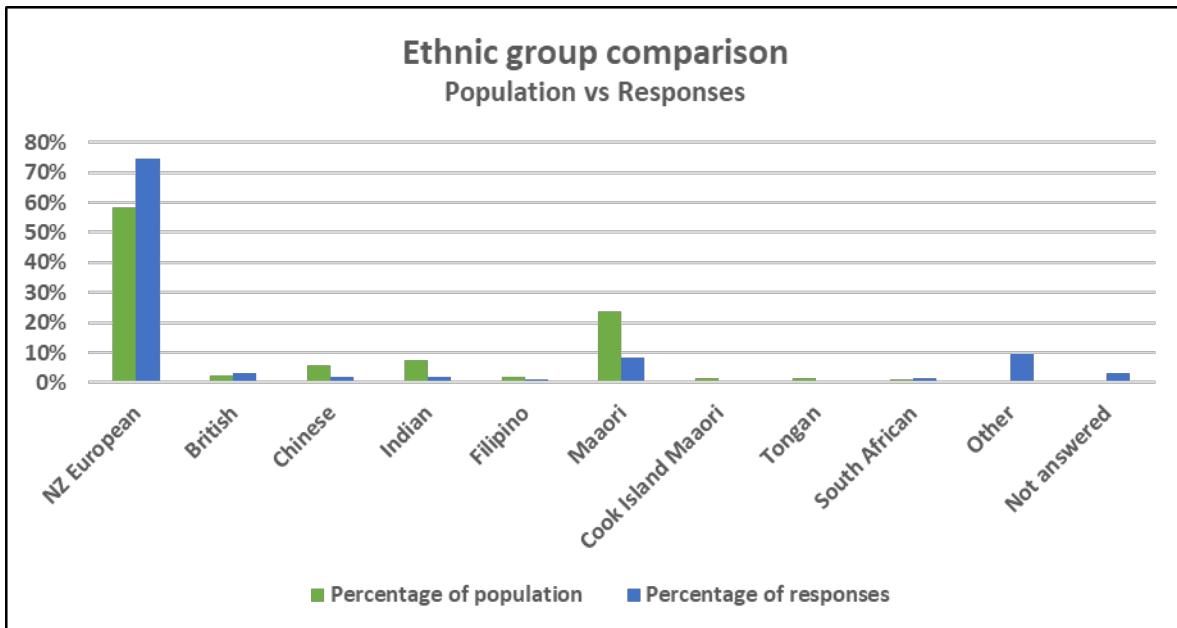
Community Profile Area	List of Suburbs
East Area 1	Flagstaff
East Area 2	Callum Brae, Huntington, Rototuna, Rototuna North
East Area 3	Chartwell, Chedworth, Harrowfield, Queenwood
East Area 4	Enderley, Fairfield, Fairview Downs
East Area 5	Claudelands, Hamilton East, Peachgrove
East Area 6	Hillcrest, Ruakura, Riverlea, Silverdale
West Area 1	Avalon, Beerescourt, Forest Lake, Northgate, Pukete, St Andrews, Te Rapa
West Area 2	Crawshaw, Grandview Heights, Nawton, Rotokauri, Western Heights
West Area 3	Aberdeen, Dinsdale, Temple View
West Area 4	Frankton, Maeroa, Swarbrick
West Area 5	Hamilton Central, Hamilton Lake, Hospital, Whitiora
West Area 6	Bader, Deanwell, Fitzroy, Glenview, Melville, Peacocke

Graph 2 - Age Group – Population¹ Vs Responses



¹*Hamilton city profile statistics are from the 2018 Census published by Stats NZ.*

Graph 3 - Ethnic Group – Population¹ Vs Responses



¹Hamilton city profile statistics are from the 2018 Census published by Stats NZ.

Request (2)

What percentage of those consulted were school children

Response (2)

Graph 2, in response 1a shows the percentage of responses from school-aged children as a comparison to population. Results show there was a low representation with individuals 19 years and under.

Request (2a)

What percentage were Hamilton residents

Response (2a)

385 people responded to the survey via 'Have Your Say', either online or by completing a feedback form. Of the 385 responses, 345 of the respondents (90%) identified as Hamilton residents.

Request (3)

Were any motoring advocates consulted.

Response (3)

For the Biking and Micro-mobility Programme, no specific motoring advocacy group was directly engaged with. However, as the engagement campaign was city wide there were opportunities for individuals or organisations with a particular interest in motoring to make comment on the programme.

Request (4)

Is loss of business to retailers/ service people considered in whether or not trials are successful or not.

Response (4)

Changes to Ward Street to be tested during the trial factor in support to businesses located on the street. This includes converting most of the remaining car parks to shorter time limits to encourage a higher turnover of customers accessing the shops. We will asking business owners their perceptions of the street, including how easy it is for customers and delivery drivers to have access their businesses during the temporary makeover.

Request (4a)

What constitutes success or failure of these trials.

Response (4a)

For the Hamilton Kirikiriroa Innovating Streets Ward Street project, the overall programme is not being measured against such a broad binary criteria of success or failure. The street environment is complex; the broad suite of trial changes means that multiple metrics are being monitored and evaluated. The final evaluation for Ward Street will be tested against the following goals:

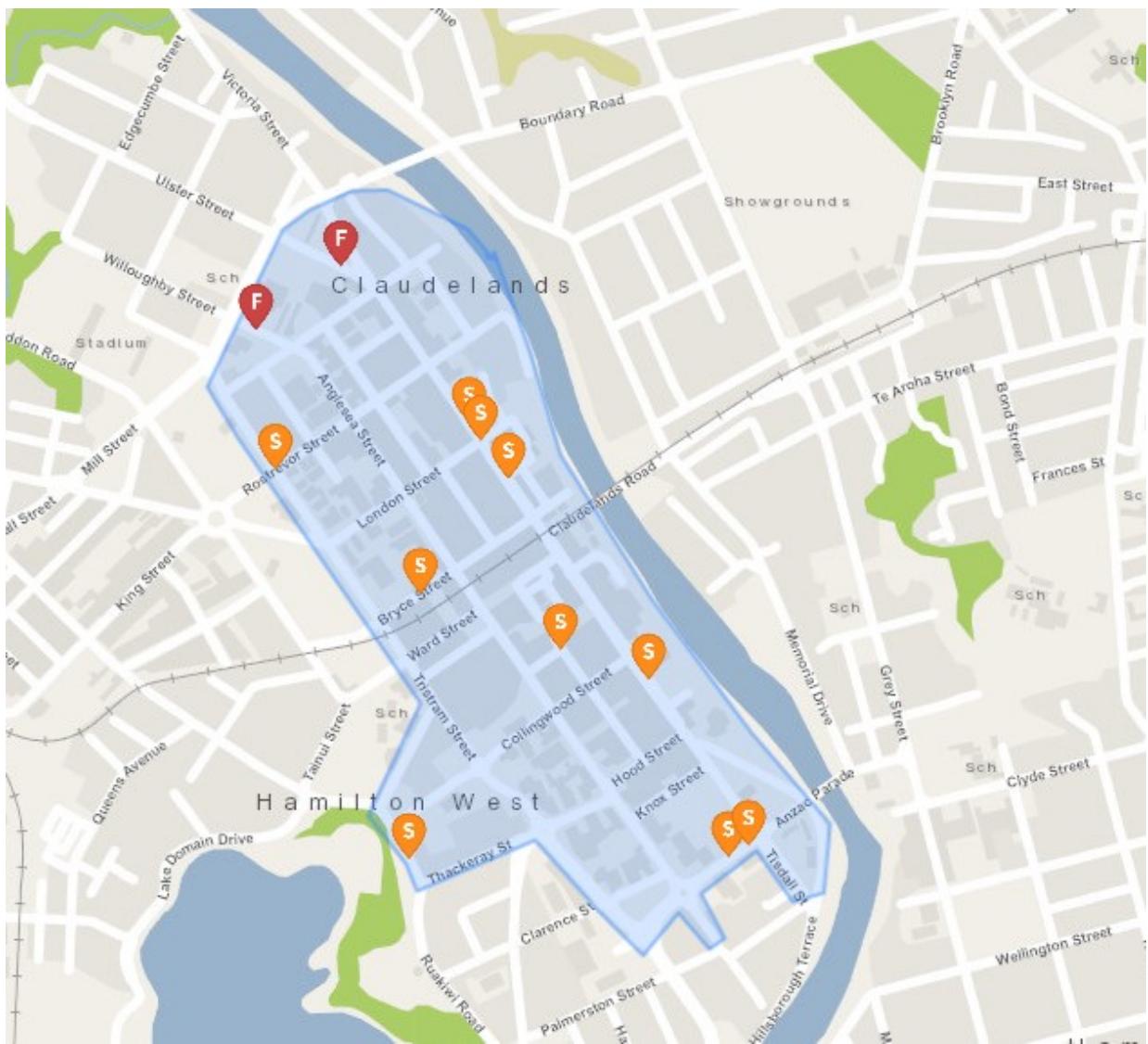
- Make more accessible to more people.
- More attractive to more people and people stay longer on the street
- Enhance community pride in the space
- Street provides for play enhancement
- Raise awareness of mana whenua narratives amongst the wider community
- Enhance mana whenua connection to place
- Provide opportunity for involvement in co-delivery
- Demonstrate that removal of on-street parking has neutral or positive impact on customer numbers
- Provide a safe place for people biking, scootering, walking, and skateboarding.
- Provide a safe, convenient, and seamless cycling connection between the Western Rail trail and Ward Street
- Reduction in heavy vehicle numbers
- The community has a positive experience of tactical urbanism and an appetite for more.
- Grow knowledge in tactical urbanism delivery
- Provide opportunities for social procurement of co-delivery elements
- Establish strong, best practice messaging for street redesign
- Establish confidence in reprioritising road space in low volume and speed streets
- Community links Council plans and strategies to projects (e.g. WTB Masterplan, Play Strategy and Age Friendly Plan)

Request (5)

How many serious injuries or death involving pedestrians or cyclist have occurred in the last 5 years in the CBD.

Response (5)

There have been 10 serious injury (S) and 2 fatal crashes (F) from 1 January 2016 to 31 December 2020 involving pedestrians and cyclists. Locations of these crashes are shown on the map below.

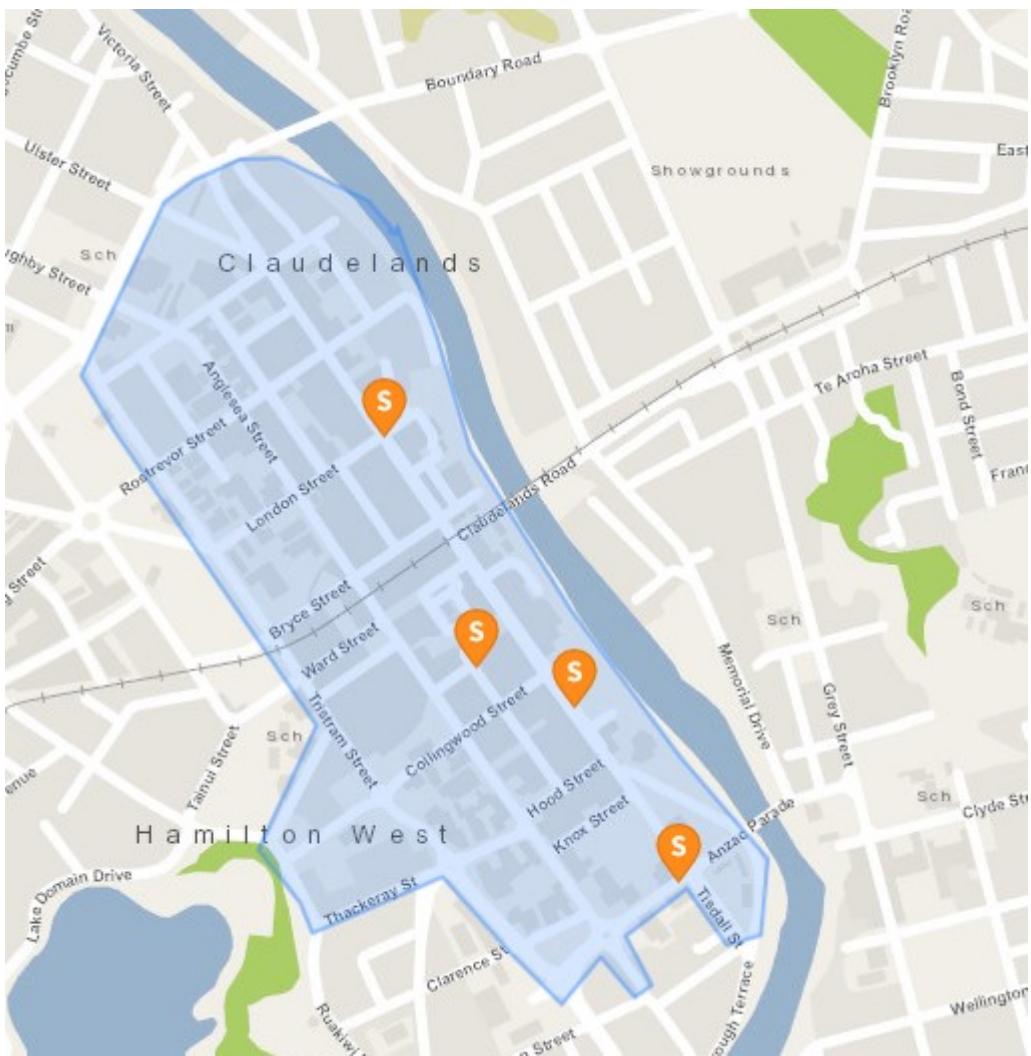


Request (5a)

How many of these involved only the cyclist.

Response (5a)

Of the 12 crashes from 1 January 2016 to 31 December 2020, cyclist were involved in 4 of the crashes. They were all classed as serious and are shown on the map below.



Request (6)

How was the 'estimate of saving 126 people from being killed or seriously injured on the city's roads arrived at.

Response (6)

Cumulatively, 227 deaths and serious injuries involving cyclists and micro-mobility users are estimated to occur over the next 30 years under a programme that does the minimum to improve the transport network for people wishing to bike or use micro-mobility devices; this is based on current crash trends. Delivering the preferred programme of improvements (safe, connected, and separated facilities) to the transport network for people on bikes and micro-mobility devices is predicted to reduce deaths and serious injury numbers to 121 over the same 30-year period.

Request (7)

Firstly are subjective terms like 'improvements appropriate from a planner when council is still eliciting feedback. To the thousands of Hamiltonian who whom need to use their car to get in and around the CBD the proposals would not be classed as improvements.

Response (7)

The word 'improvements' is used generally by transport planners and transport engineers when making changes to the transport network, be the improvements for cyclists, bus patrons, pedestrians, or motorists, or a combination of road users.

If you have any concerns with the decision referred to in this response, you have the right to request an investigation and review by the Ombudsman under section 27(3) of the Local Government Official Information and Meetings Act 1987.

For your information, the Ombudsman's contact details are:

Email: info@ombudsman.parliament.nz

Post: PO Box 10152, Wellington 6143

Telephone: 0800 802 602

Appendix 1 - Biking and Micro-mobility A4 brochure-PRINT

Appendix 2 – Biking and Micro-mobility Feedback Form - October 2020-PRINT

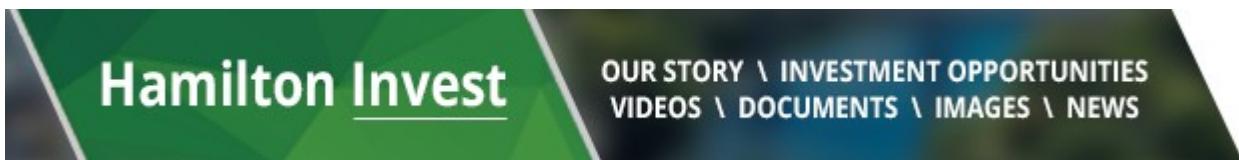
Kind Regards,

Tatiyana | Official Information & Legal Support Advisor
Legal Services & Risk | People and Organisational Performance
Email: officialinformation@hcc.govt.nz



Hamilton City Council | Private Bag 3010 | Hamilton 3240 | www.hamilton.govt.nz

[Like us on Facebook](#) [Follow us on Twitter](#)



From: [REDACTED]

Sent: Wednesday, 12 May 2021 9:05 pm

To: official information <officialinformation@hcc.govt.nz>

Subject: RE: ACTION: LGOIMA 21147- Due to Dan by the 10th May

<https://www.stuff.co.nz/waikato-times/news/124776480/city-businesses-fear-for-livelihoods-if-plan-to-strip-street-of-car-parks-goes-ahead>

Martin Parks comments well down n the article

From: official information <officialinformation@hcc.govt.nz>

Sent: Monday, 10 May 2021 12:50 PM

To: [REDACTED]

Cc: official information <officialinformation@hcc.govt.nz>

Subject: FW: ACTION: LGOIMA 21147- Due to Dan by the 10th May

Importance: High

Kia Ora [REDACTED],

I refer to your **information request below**.

Hamilton City Council requires some confirmation.

Can you please confirm – is the attached article the article which you are referring to? It does not appear that Martin Parks is mentioned in this article. If this is not the correct article, can you please clarify which article is the correct one.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

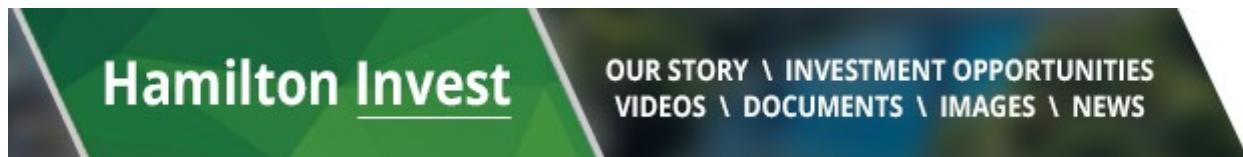
Kind Regards,

Tatiyana | Official Information & Legal Support Advisor
Legal Services & Risk | People and Organisational Performance
Email: officialinformation@hcc.govt.nz



Hamilton City Council | Private Bag 3010 | Hamilton 3240 | www.hamilton.govt.nz

[Like us on Facebook](#) [Follow us on Twitter](#)



From: [REDACTED]
Sent: Thursday, 29 April 2021 1:19 PM
To: Simone.vanasbeck@hcc.govt.nz
Subject: Official information

Hi Simone can you supply the following information as an official requestor forward my email to someone who can;

Re Martin Parks statement in the Waikato Times Wed 28th April regarding street 'improvements'

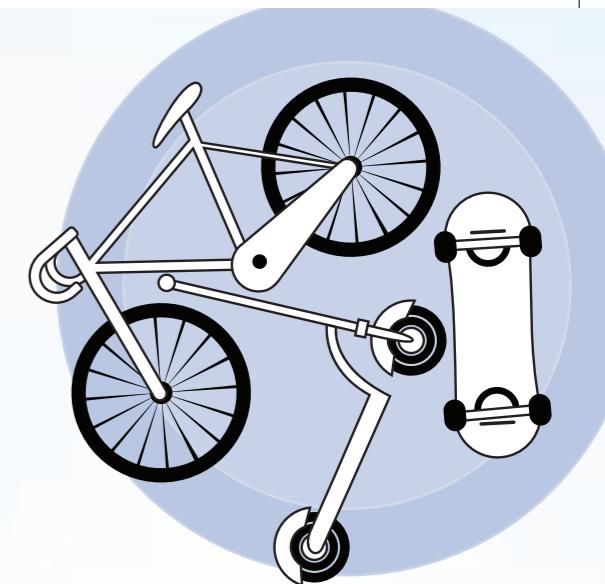
- How many people were 'consulted'
- What groups were represented
- what percentage of those consulted were school children
- What percentage were Hamilton residents
- Were any motoring advocates consulted
- Is loss of business to retailers/ service people considered in whether or not trials are successful of not
- What constitutes success or failure of these trials
- How many serious injuries or death involving pedestrians or cyclist have occurred in the last 5 years in the CBD
- How many of these involved only the cyclist
- How was the 'estimate of saving 126 people from being killed or seriously injured on the city's roads arrived at.
- Firstly are subjective terms like 'improvements appropriate from a planner when council is still eliciting feedback. To the thousands of Hamiltonian who whom need to use their car to get in and around the CBD the proposals would not be classed as improvements.

Regards [REDACTED]



Help create Hamilton's BIKING AND MICRO-MOBILITY PROGRAMME

OCTOBER 2020



With more and more people calling Hamilton home, we need to make sure our streets and neighbourhoods support this growth, now and into the future. Our vision is for a city that's safe, fun and easy to get around – no matter how you choose to travel.

Our community

Based on recent survey data for Hamilton (TRA, 2020), less than 4% of the population use bikes as their main form of transport. 51% of people don't currently bike at all, but indicated an openness to start. This represents a big opportunity to encourage more people to bike and use e-scooters.

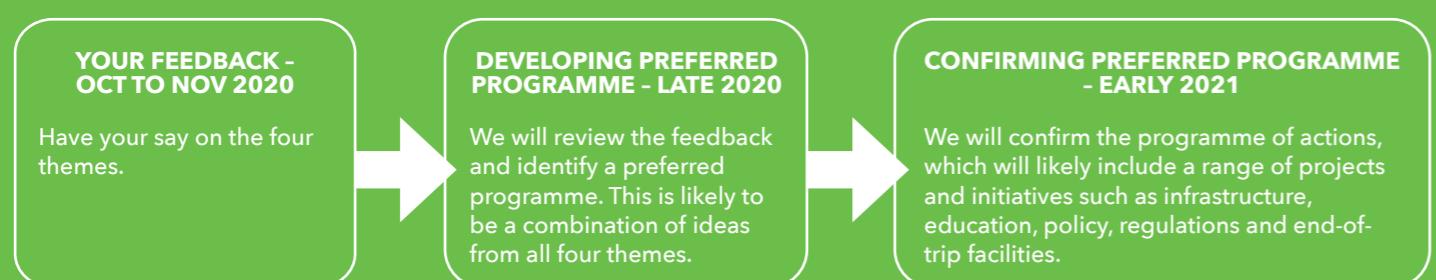
People have indicated the biggest barrier to biking is safety. In particular unsafe driving, cycling in the dark, and speed

of other road users. Some other barriers include weather, distance, no access to a bike or end-of-trip facilities, a need to transport others, effort, the need to wear a helmet, and lack of information on biking.

Just over 25% of people bike to work, school or for recreation around once per week. With improved networks and facilities these people are likely to bike or e-scooter more often.



Programme timeline



How to have your say

Feedback forms can be:

- Completed online at hamilton.govt.nz/haveyoursay
- Posted to: Freepost 172189, Hamilton City Council, Communication and Engagement team, Biking and Micro-mobility Programme, Private Bag 3010, Hamilton, 3240.
- Emailed to: haveyoursay@hcc.govt.nz
- Or drop your completed form into any Hamilton library or the Hamilton City Council Municipal Building in Garden Place.

To find out more

- Go to hamilton.govt.nz/bikingandmicromobility
- Come to a pop-up information event. See hamilton.govt.nz/bikingandmicromobility for event details
- Email us at bikehamilton@hcc.govt.nz.

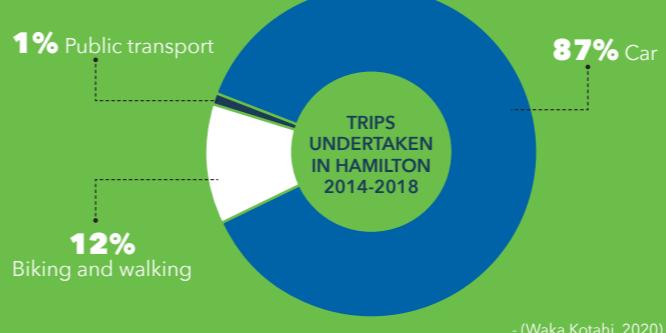
Contact us

If you have any questions about biking and micro-mobility or the programme you can contact us at bikehamilton@hcc.govt.nz.

What is the Biking and Micro-mobility Programme about?

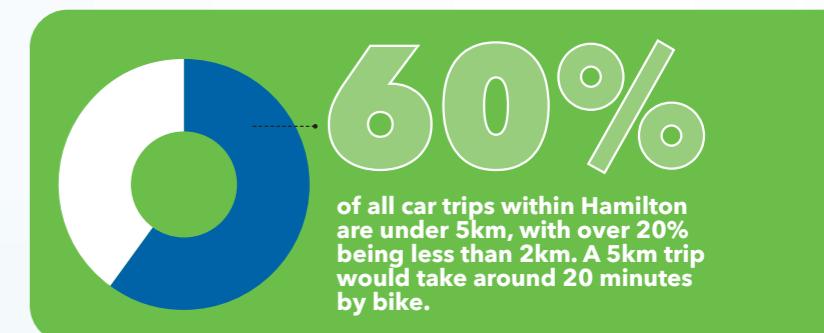
This programme is a long-term, city-wide plan to encourage biking and micro-mobility (for example, electric scooters and skateboards) as safe and attractive transport options for people to get around.

Hamilton has the highest share of trips undertaken by car compared to other urban areas in NZ.



What are the benefits of the programme?

- Supports more people living in our city
- More easy, safe and affordable ways to get around
- A better functioning transport network
- Less need for additional road capacity
- Is good for our economy
- Actively responds to the challenges of climate change.



Creating the programme

We have grouped possible ways to develop a programme into four different themes. These themes have been created together with our partners and stakeholders, and by drawing on previous community engagement, surveys, data sources and local and international best practice.

Let us know what would encourage you to consider getting on a bike or e-scooter.

We'll take this feedback to help shape a programme that will likely include a wide range of projects and actions. For example, new bikeways, safety and education initiatives, as well as supporting policy, regulation and end-of-trip facilities.

Themes for developing a Biking and Micro-mobility Programme

We've grouped possible ways to develop a programme into four different themes or focus areas. We would like to understand your priorities and what you'd like to see within the final programme.

Common principles for all:



Design for all ages and abilities



Quality first - do it once, do it right



Enhance the urban environment



Work with the community



Quick progress
Easy to navigate by bike



Fair consideration of all transport modes



Safety in design throughout the process



Draw on best practice design and ideas



Timely maintenance



Improved end-of-trip facilities



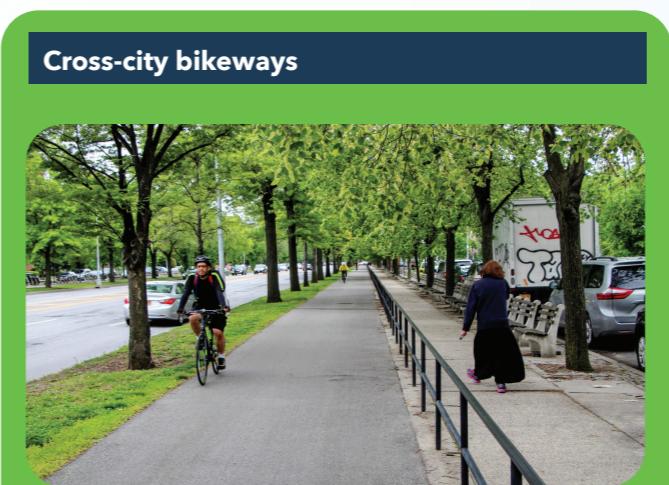
Kids on bikes education programme

Supporting behaviour change



Painted bikeway with no physical barrier

Best use of the existing network



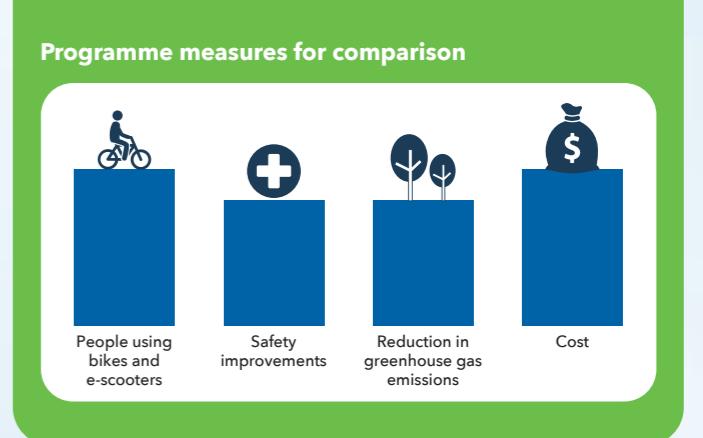
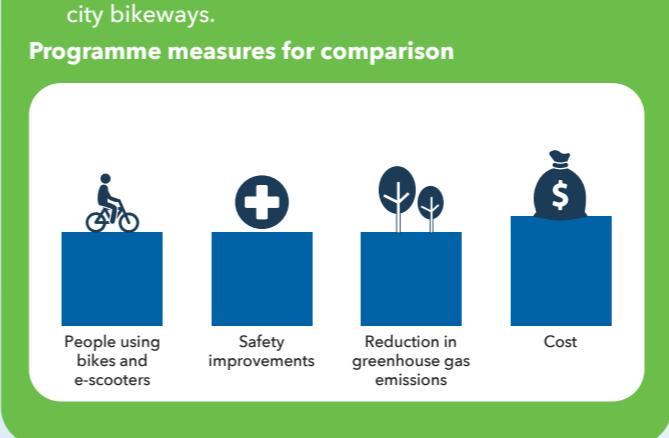
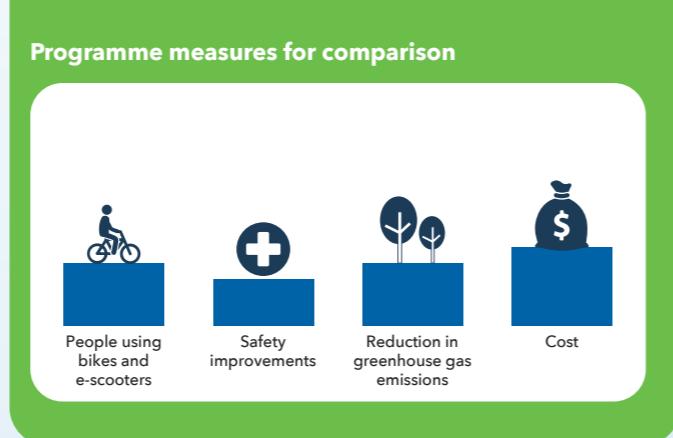
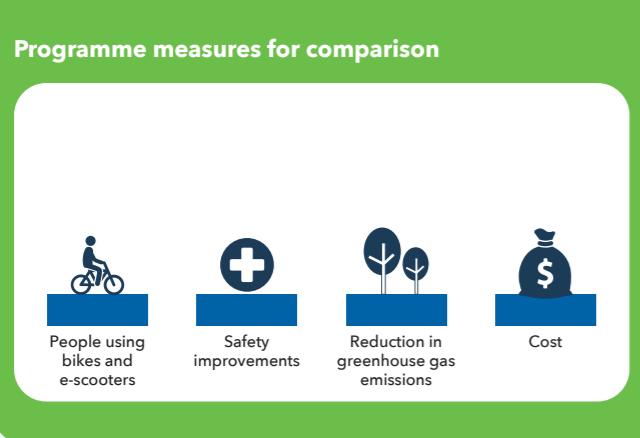
Wide separated bike path with physical barrier

Cross-city bikeways



Separated bikeway with physical barrier

Connected neighbourhoods



The above graphs indicate the scale of benefits and costs for comparison.

The above graphs indicate the scale of benefits and costs for comparison.

Help create Hamilton's **BIKING AND MICRO-MOBILITY PROGRAMME**

FEEDBACK FORM

October 2020



 **Hamilton
City Council**
Te kaunihera o Kirikiriroa



FURTHER INFORMATION

Hamilton City Council

Garden Place, Private Bag 3010, Hamilton



bikehamilton@hcc.govt.nz



07 838 6699



hamilton.govt.nz/bikingandmicromobility

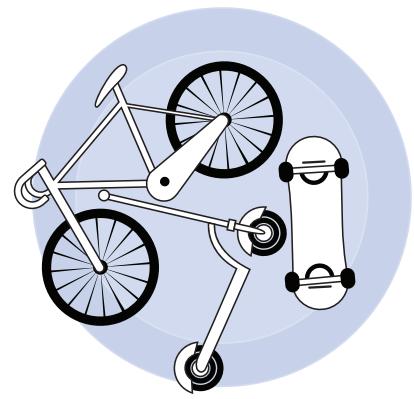


[/hamiltoncitycouncil](https://www.facebook.com/hamiltoncitycouncil)



FEEDBACK FORM

BIKING AND MICRO-MOBILITY PROGRAMME



FEEDBACK FORMS CAN BE:

- Completed online at hamilton.govt.nz/haveyoursay
- Posted to: Freepost 172189, Hamilton City Council, Communication and Engagement team, Biking and Micro-mobility Programme, Private Bag 3010, Hamilton, 3240.
- Emailed to: haveyoursay@hcc.govt.nz
- Or drop your completed form into any Hamilton library or the Hamilton City Council Municipal Building in Garden Place.

YOU CAN GIVE FEEDBACK FROM 22 OCTOBER TO 18 NOVEMBER 2020.

Privacy statement:

The Local Government Act 2002 requires submissions to be made available to the public. Your name and/or organisation will be published with your submission and made available in a report to elected members and to the public. Other personal information supplied will be used for administration and reporting purposes only. Please refer to Council's Privacy Statement at hamilton.govt.nz for further information.

SUPPORTING BEHAVIOUR CHANGE

This theme focuses on promotions, education, policy and increasing access to bikes and e-scooters.

1. THIS THEME WILL ENCOURAGE ME TO REGULARLY BIKE OR E-SCOOTER.

Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. PLEASE EXPLAIN WHY:

BEST USE OF EXISTING NETWORK

This theme focuses on reallocating existing street space, closing gaps in the bike network, cleaner and tidier bike lanes.

3. THIS THEME WILL ENCOURAGE ME TO REGULARLY BIKE OR E-SCOOTER.

Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. PLEASE EXPLAIN WHY:



CROSS-CITY BIKEWAYS

This theme focuses on providing the highest quality bike and e-scooter facilities, connecting key city-wide destinations on selected routes.

5. THIS THEME WILL ENCOURAGE ME TO REGULARLY BIKE OR E-SCOOTER.

Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. PLEASE EXPLAIN WHY:

CONNECTED NEIGHBOURHOODS

This theme focuses on safe door to door rides to schools, neighbourhood centres and key destinations.

7. THIS THEME WILL ENCOURAGE ME TO REGULARLY BIKE OR E-SCOOTER.

Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. PLEASE EXPLAIN WHY:

ADDITIONAL COMMENTS

9. IS THERE ANYTHING ELSE YOU'D LIKE TO TELL US?

Ran out of room? Feel free to attach additional pages.



ABOUT YOU:

This section tells us a bit more about you. By capturing this information, we will be able to better understand who is, and isn't, providing feedback.

12. DO YOU CURRENTLY BIKE OR E-SCOOTER?

Please select the option that best describes you:

- Committed rider - I bike or e-scooter to work, study or to get around town most days.
- Regular rider - I bike or e-scooter to work, study or to get around town once or twice a week.
- Occasional rider - I bike or e-scooter to work, study or to get around town a few times a month.
- Recreational rider - I mainly bike or e-scooter for recreational purposes.
- Non rider - I don't currently bike or e-scooter.

13. ARE YOU RESPONDING AS:

- An individual/householder
- A representative of a business, organisation or community group

If so, who are you representing? _____

14. WHERE DO YOU LIVE?

I live in Hamilton, my suburb is: _____

I live outside Hamilton:

- Waipa
- Waikato
- Elsewhere in New Zealand
- Overseas

15. WHAT IS YOUR AGE GROUP? (at your last birthday)

<input type="checkbox"/> Under 16	<input type="checkbox"/> 16-19	<input type="checkbox"/> 20-24	<input type="checkbox"/> 25-29	<input type="checkbox"/> 30-34
<input type="checkbox"/> 35-39	<input type="checkbox"/> 40-44	<input type="checkbox"/> 45-49	<input type="checkbox"/> 50-54	<input type="checkbox"/> 55-59
<input type="checkbox"/> 60-64	<input type="checkbox"/> 65-69	<input type="checkbox"/> 70-74	<input type="checkbox"/> 75-79	<input type="checkbox"/> 80+

16. WHICH ETHNIC GROUP DO YOU IDENTIFY AS? (select all that apply)

<input type="checkbox"/> NZ European	<input type="checkbox"/> Maaori	<input type="checkbox"/> Indian	<input type="checkbox"/> Chinese	<input type="checkbox"/> Samoan
<input type="checkbox"/> British	<input type="checkbox"/> Filipino	<input type="checkbox"/> Tongan	<input type="checkbox"/> South African	<input type="checkbox"/> Cook Island Maaori
<input type="checkbox"/> Other _____				



17. WHICH LANGUAGE(S) DO YOU PREFER TO COMMUNICATE IN? (select all that apply)

<input type="checkbox"/> English	<input type="checkbox"/> Te Reo Maaori	<input type="checkbox"/> Hindi	<input type="checkbox"/> Sinitic	<input type="checkbox"/> North Chinese
<input type="checkbox"/> Tagalog	<input type="checkbox"/> French	<input type="checkbox"/> Afrikaans	<input type="checkbox"/> Yue	<input type="checkbox"/> Punjabi
<input type="checkbox"/> Samoan	<input type="checkbox"/> Spanish	<input type="checkbox"/> Other _____		

18. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HOUSEHOLD SITUATION?

<input type="checkbox"/> Living alone	<input type="checkbox"/> Living with others that are not family
<input type="checkbox"/> Family or couple with dependants (children or other family)	<input type="checkbox"/> Family or couple with no dependants